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# THE PROBE

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"THE PEOPLE PAPER"

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## Sections A, D and E Close

For many decades, the open wards of Allentown Hospital served the health care needs of our community. But like the trolleys that disappeared, in the 1950's, the closing of the wards marks the end of an era.

Time has changed the face of Hamilton Street. The appearance of the Court House and City Hall have been updated. And so it is with the inside of our hospital.

Modernization may modify the appearances here, but the quality of care and the dedication of employees will remain the same.

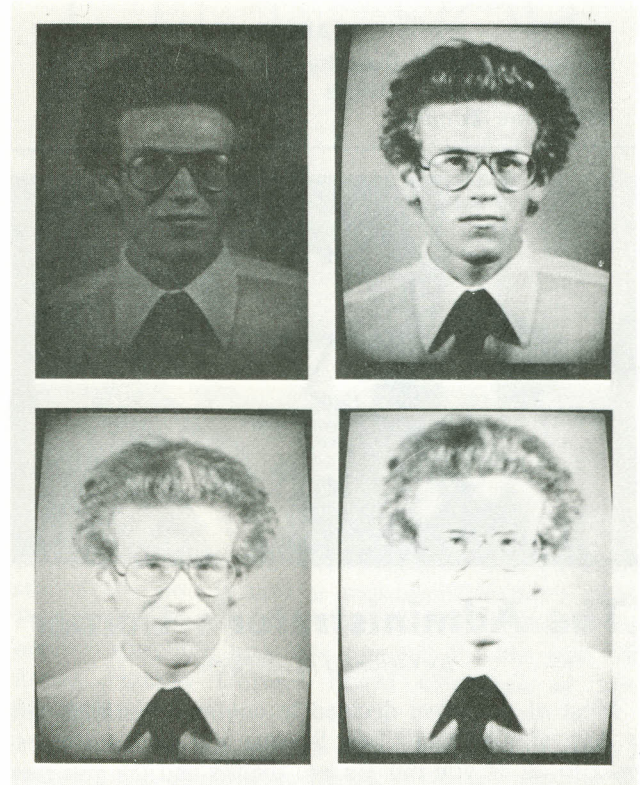
## The Probe Probes Medical Photography

by Marc Parrilli

Why do hospitals have photographers? Well, if anyone has ever attended one of Jack Dittbrenner's lectures in the past, or the lecture of any doctor who has had to use slides or photographs to help make his point, the answer is clear. Hospitals have a decided need for photographic and film records of a medical nature. Not only for legal purposes, but for the reference needs of the medical staff. After all, there's nothing like photo recall.

Jack Dittbrenner, who did much to revamp the photographic records department of Allentown Hospital, has now moved on to the new medical center. He is ably replaced by 22-year-old Scott Dornblaser, a graduate of the Rhode Island School of Design. Scott is a native son as well, having attended Catasauqua High School, class of '70.

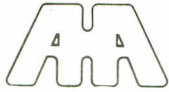
Scott entered Rhode Island with a desire to pursue architectural studies, but gradually changed his major field of study to photography. Among his tutors were Harry Callahan and Aaron Siskind, both of whom should be well known to amateur and professional photographers alike for their published portfolios. Although he has a decided artistic bent with a strong interest in film-making, Scott's educational background has been varied enough to allow him to handle the widespread duties of the hospital photographer.



Those duties include visual aids and documentary photographs for doctors' lectures, public relation work, portraits, yearbook candids and photos for *THE PROBE*, just to mention the sociable angle of the position. He must also film and photograph operations when surgeons request the service, and take gross specimen photos for pathology records.

He also handles audio-visual duties. Impending here is the use and instruction in use of the student nurses' new video-tape equipment. Scott adds that video-tape will conceivably play a more important over-all role in medical photography in the near future, perhaps becoming more widespread in use than film for instruction and archival purposes.

For those who are interested in knowing, the photo lab's equipment is mainly Leica . . . or Leitz Optics. And the darkroom lab is cleverly hidden on the main floor behind some doors labeled "Nuclear Medicine." Perhaps with more space becoming available due to the closing of certain patient units in the Allentown Hospital, the cramped photo lab may be able to expand. Scott says this is a conceivable future move.



# THE PROBE

The People Paper of The  
Allentown Hospital Association

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## The Administrator's Corner

by Orlando M. Bowen

Most of you have decided to continue working with us here at 17th and Chew Streets, and we want to express to all of you our sincere thanks and tell you how very pleased we are that you have made this decision. Many exciting things are being planned for our hospital which will greatly improve the total health care of our community.

A Pulmonary Unit, an Endoscopy Center, a Rheumatology and Arthritis Center, an Adolescent/Teenage Unit, a Mental Health Day Care Center are only some of the new services we hope to establish at The Allentown Hospital. These, along with an enlarged Hemodialysis Unit, a Regional Library Center, a new Intensive Care Unit, and new Operating Rooms mean that we will continue to depend on each of you for the same help and support you have given to your hospital in the past. These new services will present just as much of a challenge to you as Open Heart Surgery. And these patients will need equally dedicated people caring for them as did the post-operative neurosurgical cases.

There are many major changes ahead of us and new problems to face, but we sincerely believe that you will be as satisfied as we are with your decision to remain here because—REMEMBER—

**WE NEED YOU!!!!!!**

## Coming Events

- October 24—Open House, School of Nursing 1-4 p.m.
- November 6—Ferrante and Teicher Concert, Symphony Hall, 8:15 p.m. Sponsored by Junior Aides of Allentown Hospital.
- November 26—The Welsh Guards and The Argyll and Sutherland Highlanders, Muhlenberg Memorial Hall, 8:30 p.m. Sponsored by the Junior Aides of Allentown Hospital.

## Charter Bus Trip to Hershey Park Arena

NOVEMBER 20 — Leave 6:00 P.M.

Adults \$8.00

Children under 11 — \$6.00

Price includes Bus and Arena Seats  
(NEXT TO THE ICE!)



SHIPSTADS & JOHNSON

# ICE FOLLIES

Only 45 reserved seats

Contact Personnel for Details

Reservations for Bus Trip

are due November 1

Discounts available for all seats

November 20 and 21 without bus trip



There will be a Disaster Seminar at Cedarbrook Home and Hospital, October 30, 31 and November 1. Elizabeth Eicherly, Staff Assistant to the State Council of Civil Defense will be the main speaker. Nurses from many area hospitals will attend.

## Vacationing by Car This Year?

The American Automobile Club predicts that two people traveling by car will spend a minimum of \$57.50 per day. This represents a 15% jump from last year. But if you plan to travel a little less rustic it might cost you \$80.00 per day. This includes \$60.00 for motel and meals, \$12.50 for gas (300 miles per day at 13 miles per gallon) and \$4.50 for tips and tolls. The estimate does not include the cost of entertainment.

So remember when you plan your vacation, try to pick a place somewhere near your budget.

# Fond Farewell

## To Employees Now Working at ASHHC

Kathleen Adams, Outpatient; Kathleen Bothner, Nursing; Michele Bower, Nursing; Mary Bowers, Nursing; Scarlet Bubick, Nursing; Margaret Butz, Nursing; Rosemary Cerimele, Nursing; Kathryn Cooper, Nursing; Patricia Cooper, Nursing; Lynn Dashner, Nursing; Carol DeLong, Nursing; Bernadette DeJoseph, Medical Records; Joan Flick, Nursing; Gloria George, Nursing; Nan Gosch, Nursing; Eileen Gribben, Nursing; Lynn Gromis, X-ray; Mary Hanisits, OR; Gregory Hause, X-ray; Donna Hedash, Nursing; Ronald Henderson, Central Supply; Kathleen Hilger, Nursing; Mary Holko, School of Anesthesia; Catherine Husack, Nursing; Lois Hyde, Nursing; Margaret Johnson, Nursing; John Jones, Nursing; Barbara Kalinowski, Nursing; Arlene Kalkowsky, Nursing; Sharon Keilman, Nursing; Joann Kelly, Nursing; Mary Ellen Kern, Nursing; Helen Kline, Nursing; Vivian Kober, X-ray; Mary Kochenash, Nursing; Mary Konolige, School of Anesthesia; Virginia Kovalovich, Nursing; Loretta Kowalick, Anesthesia; Brenda Kuncio, Nursing; Karen Landis, Nursing; Mary LaRose, Laboratory; Jean Legath, Fiscal Affairs; Jane Lewis, Nursing; Brenda Long, Nursing; Judith Mabus, Nursing; Jeanne Macaluso, Fiscal Affairs; Barbara Malcolm, Nursing; Susan Mahron, Nursing; Mary Maskornick, Anesthesia; Deborah Maury, Nursing; Dorothy Mest, Fiscal Affairs; John Peeler, EKG; Craig Poliner, Nursing; Shirley Rohrbach, Nursing; Donna Roth, Nursing; Kathy Roth, Nursing; Mary Royer, Nursing; Mary Sabo, Nursing; Joan Schultes, Nursing; Philip Sebastianelli, X-ray; Mary Segan, Nursing; Karen Silliman, Nursing; Joan Silsdorf, X-ray; Ruth Simons, Outpatient; Linda Slivka, Nursing; Kay Steckel, Nursing; Colleen Stewart, Nursing; Phyllis Stoudt, Nursing; Patricia Terenchin, Nursing; Marlene Whitner, Nursing; Judith Wipfel, Nursing; Mary Woznicki, Laboratory.

# Meet the Trustees

*A continuation of the series to introduce the members of our Board of Trustees.*



**Morton Silverman, M.D.**

Dr. Morton Silverman is a home town boy who made good. Born in Allentown, he attended public schools here, as well as Muhlenberg College. After graduating from University of Pennsylvania Medical School, he interned here. He studied post-graduate internal medicine, again at Penn, and in 1950 he began his practice in Cardiology and Internal Medicine.

Active in his native town, he is a past president of the trustees of Keneseth Israel Temple, and of B'nai B'rith. His present positions include president of the Pennsylvania Mid-eastern chapter of the Heart Association and vice-president of the Lehigh County Medical Society.

In 1964, Allentown Hospital opened its Coronary Care Unit, one of the first in the United States. Dr. Silverman was its director from then until its close in September, 1974. His other duties at this hospital have included president of the hospital staff 1967-69 and he has been a board of trustees member since 1969.



**Charles A. Raab**

For seven years, Charles Raab has been on our trustee board. In those seven years his life-style has changed. For 35 years he travelled around the East for Sears as a merchandising manager. But since his retirement in 1970 he does most of his travelling around Lehigh Country Club, chasing a little white ball (he rates himself as a medium golfer with a 16 handicap).

He is past president of the Allentown Rotary, Allentown Credit Bureau and the Lehigh County United Fund, as well as a former board of associates member at Muhlenberg and Cedar Crest colleges.

He divides his residency between his Allentown and Manasquan, New Jersey homes. A native of the North Jersey coastal region, he returns with pleasurable regularity to the seashore and one of his hobbies—sailboating. At one time he thought of retiring only to the shore area, but he enjoys living in the Lehigh Valley so much that he decided to stay on here. Like many others who have moved into this locale he has grown fond of the pleasant atmosphere here.

Temper is what gets most of us into trouble; pride is what keeps us there.

You can't be a has-been if you never were.



**I. Cyrus Gutman**

Mention trucks and the transportation industry and you have found the key to I. Cyrus Gutman. Since his graduation from the Johns Hopkins University in 1932, he has been active in the motor carrier field. Today he is a transportation consultant and industrialist who serves on industrial boards and authorities too numerous to mention.

Transportation, however, is not his only interest. Stemming from a family tradition and his personal desire to serve the people of his community, he has been active in religious, educational and civic groups. He is a board member of the Jewish Community Center, and was a founder of the B'nai B'rith Scholarship Fund. He is Chairman of the Allentown School District Authority, President of the Muhlenberg College Board of Associates, and a member of the Cedar Crest College Board of Associates. He is President of the Industrial Development Corporation of Lehigh County and Chairman of the Lehigh County Industrial Development Authority.

Mr. Gutman has served on our Board of Trustees since 1970, and was the Chairman of the Lehigh Valley Hospital Planning Committee which planned the campaign for the AHEAD program.



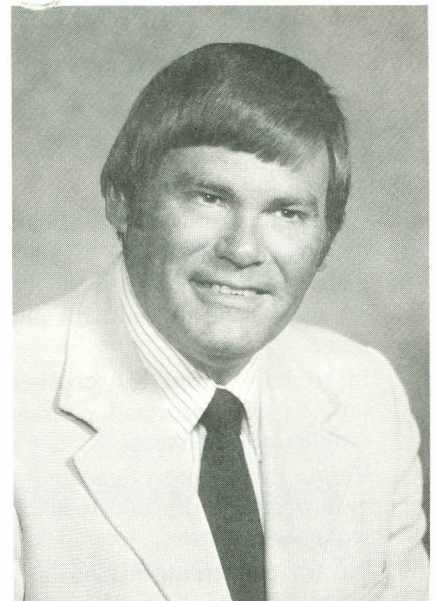
**Frederick Kalmbach, Jr.**

Born and reared in New York City, Fred Kalmbach says that when the General Machine Company, Inc. expanded from New York to Emmaus in 1941 he was very happy to move here along with it. From 1946 to 1953 he was president of the company and its subsidiary, Electric Furnace Man, Inc. In 1953 he was elected president of the Emmaus Foundry and Machine Co., Inc., a post he held until his retirement in 1968.

Mr. Kalmbach serves the Lehigh Valley in many ways. His present associations include the Allentown Chamber of Commerce, the Emmaus Area Chamber of Commerce and the Lehigh County Housing Authority, as well as the Lehigh County Industrial Development Authority and the Advisory Board of the First National Bank, Emmaus Branch.

For eleven faithful years Fred Kalmbach has served on our Board of Trustees. He represents Allentown Hospital on the Computer Center Planning Committee, and is a member of our board's Finance Committee.

He may be retired, but he seems to be as active as ever. It is surprising that he has spare time for his hobbies. He does wood working, art metal work and enjoys outdoor sports. He admits he is a terrible golfer (join the club!).



**Donald G. Vollmer**

Donald G. Vollmer, President and Chairman of the Board of Zollinger-Harned has been extremely active in community and business affairs at the local, state and national levels since he joined Zollinger's in 1956. A past President of Allentown-Lehigh County Chamber of Commerce, he serves on the Board of First Valley Bank, United Fund of Lehigh County, Industrial Development of Lehigh County, the National Retail Merchants Association and the Pennsylvania Retail Political Action Committee. He also serves on the Advisory Board for the Allentown Campus of Penn State, is on the Board of Associates for Muhlenberg College and is a long time member of the Boston University National Alumni Council. He was graduated from Boston University in 1953. He is a member of the School District of Allentown Authority and a Trustee of the Allentown Hospital Association. As a member of the Church of the Mediator he has served as Vestryman, Treasurer, Senior Warden and Choir Member.

During the last 15 years he has served as a Board Member of the Allentown Public Library, as President of the Allentown Credit Bureau and the Citizens' Advisory Committee to the Mayor and in a number of other local activities including the Allentown Charter Commission.

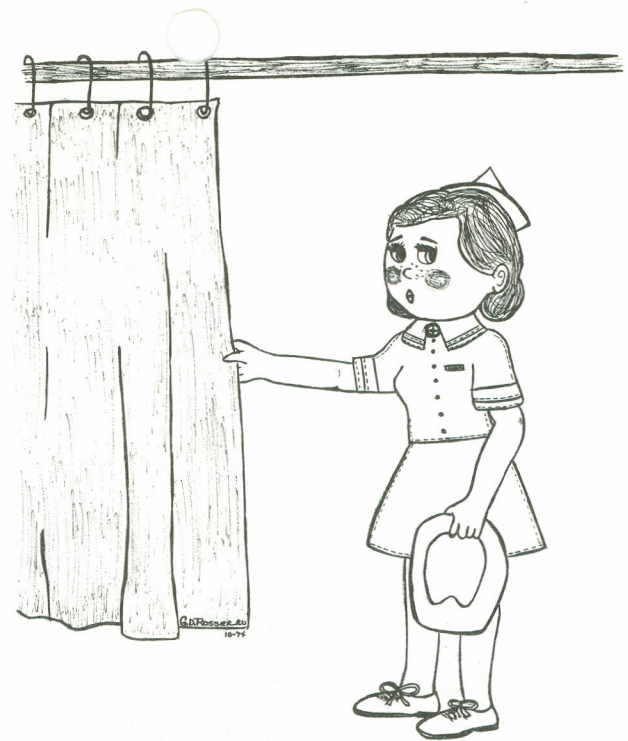
He lives with his wife Jean, and their three children Allen, Carol and Anne at 210 N. 27th Street in Allentown.

# The Patient's Bill of Rights

(Condensed from the American Hospital Association)

The patient has the right to:

1. Considerate and respectful care.
2. Complete, understandable current information regarding diagnosis, treatment, prognosis, and to know his physician by name.
3. Information from his physician necessary to give informed consent to procedures or treatments.
4. Refuse treatment to the extent permitted by law, and to be informed of the consequences.
5. Privacy concerning his health care program.
6. Confidential communications pertaining to his care.
7. Expect a hospital to respond, within its capacity, to reasonable requests for services.
8. Obtain information about professional relationships of individuals or institutions who are treating him.
9. Know if the hospital proposes to do any experimentation that may affect his care, and the right to refuse to participate.
10. Expect reasonable continuity of care including information about his case after discharge.
11. Examine and receive explanation of his bill regardless of payment source.
12. Know what hospital rules and regulation apply to his personal conduct while hospitalized.



**WENDY'S WORDS OF WISDOM:**  
*Maintain the patient's right to privacy.*

Article 5, Patient Bill of Rights

## Lion on the Loose in Pediatrics

*Question:* What has four legs, yellow hair, is "King of the Jungle" and stays in Pediatrics?

*Answer:* Leo the Lion.

A lion in Pediatrics? That's right! A nearly life-sized stuffed toy lion is now a permanent member of our Pediatrics team. Leo the Lion is a Steiff (German toy-maker) Original, and was donated by Mr. and Mrs. Zenon Hansen (former Board Chairman of Mack Trucks).

The youngsters love to play with him, especially by jumping and climbing on his back. Leo is a very durable fellow and has not complained about any rough treatment. One must assume that he likes children.

Leo and friends (pictured here) are thankful to the Hansens for Leo's new home.



# Hospital Chatter

## Births

- Evelyn Eisberg, Home Care, is the grandmother of Greg William Miller, born September 9.
- Philip Hertzog, Laboratory, and wife Jane are the parents of Christine, born August 25.
- Eileen Coblentz, Laboratory, and husband Mose are the parents of Matthew Scott, born August 22.
- Ruth Dean, formerly of the Lab, and husband Charles are the parents of Bryan, born September 12.
- Darla Stephens, Sec. A, and husband Daniel are the parents of twins, Chad David and Melanie Lyn, born October 2.

## Weddings

- Lois Frisch, Pediatrics, married Daryl Dunay on September 21, 1974.
- Denise Helfrich, Obstetrics, married Donald Jones on September 14, 1974.
- Kathleen Guzzo, Obstetrics, married Ronald Kromer on September 20, 1974.
- Karen Kuzminski, Laboratory, married Alan Fanucci, October 12, 1974.
- Sally Hager, WGN, married Michael Zemlansky on September 7, 1974.
- Susan Cleary, S3, married Dale Kale on September 7, 1974.
- Sharon Munley, Anesthesia, married Stephen Nachesty on September 1, 1974.
- Linda Krantz, Laboratory, married Gary Bender on September 21, 1974.

## Engaged

- Linda Lichtenwalner, W6, is engaged to be married to Samuel M. Westwood.

## Vacationers

- Lois (Frisch) Dunay, Pediatrics, honeymooned in Bermuda with husband Daryl.
- Joan Weber, EKG Department, vacationed in Las Vegas for 5 days.

## Personnel Changes

- Beverly Menges, Housekeeping Maid to OR Orderly.
- Allen Gery, Dietary dishmachine operator to OR Orderly.
- Sally Oplinger from Nurse Epidemiologist to General Staff, WIN.

## Educational Achievements

- Vivian Gollatz, Laboratory, attended a seminar in Arlington, Va., October 4-5 on "Objectives for a Medical Technology Program," sponsored by ASCP.

## WANT ADS

- ELECTRIC RANGE, used, good condition. Excellent for a bungalow. Asking \$35. Call Mrs. Hixon, 821-2236, Laboratory.
- GORGEOUS MALE Irish setter. Papers, 2 years old, housebroken. Very good with children. Very reasonable to a good home. Call ext. 2293.
- FREE KITTENS to a good home. Call ext. 2293.
- FOR SALE—Girl's Schwinn 20" Sting Ray bike. Excellent condition. \$40. Call 967-2490.
- NEW 19" MOTOROLA Portable TV with stand. Black and white. Asking \$100. Call 682-6240 after 6 p.m.
- GRAND PIANO. Beautiful antique fruitwood, 6 ft. case with matching stool. Kranich and Bach. For sale \$1500, or trade for upright of equal value. Call 865-4801 or see Brad Waldman, Personnel.
- SNOW TIRES FOR SALE—G78-15, almost new, used only one-half season. Asking \$40. Call 435-4369 after 5.
- 1974 CHEVY NOVA, low mileage, std. trans., AM-FM radio, Green Hatchback. Asking \$3000. Call ext. 2204, Mr. Bowen.

## Pet Parade

- Susan Bergey, Laboratory, and husband Bill are the owners of a beagle puppy named Melanie.

If you think you are becoming broad-minded, maybe it's just your conscience stretching.

## Cartoon Feature



"I've tried all the new and improved drugs. Now, I'm looking for a new and improved doctor."