Inspire

NEWSLETTER

SUMMED 2011





DEVELOPMENT COMMITTEE

Here's to the Next 50 Years

A Celebration of Lehigh Valley Hospital-Muhlenberg



At the turn of the 1960s, a group of community members and Lutheran clergymen came together for a greater good. They found an ideal patch of land—a field filled knee-deep with alfalfa right in Bethlehem—and planted the seeds for a hospital that would care for the community.

It took a lot of dedication and commitment but, happily, on May 8, 1961, the Muhlenberg Medical Center officially admitted its first patient. We've seen great changes over these last 50 years. Bethlehem and its surrounding neighborhoods evolved and so too has the hospital. One thing that hasn't changed, however, is the friendliness and compassionate care that began back in 1961. Today it's Lehigh Valley Hospital–Muhlenberg, and we are proud to build upon the foundation begun 50 years ago.

Throughout Lehigh Valley Hospital—Muhlenberg's 50-year history, many community members have generously offered support. Inside this *Inspire* you'll get to meet one of the biggest supporters of both the hospital and of Bethlehem—Frank Banko.

Can you imagine Bethlehem without Musikfest? Musikfest is just one of the many civic involvements of Banko. He was instrumental in creating the annual downtown Bethlehem event in 1984. As a native of Bethlehem and a longtime community leader, his influence on his hometown will last for years; a wonderful legacy that shows the kind of difference philanthropy can make.

Banko and many other community members have played a big part of the growth of Lehigh Valley Hospital–Muhlenberg too. Thanks to the support and generosity of our donors, the hospital is home to advanced heart and cancer care programs. Now the hospital's emergency department is expanding, and when that project is complete next January, it will include 14 additional beds to better service the community.

There are other examples of exciting growth that can be seen throughout Lehigh Valley Health Network. In this *Inspire* you'll also learn about our Children's ER at Lehigh Valley Hospital—Cedar Crest and the Community Health and Wellness Center at Lehigh Valley Hospital—17th Street. These new facilities contribute to our health network's ongoing efforts to innovate, enhance care and keep our community healthy.

Coming together for a greater good enriches the soul. We are indeed enriched by your collective generous support and through the inspiring philanthropic support of leaders like Frank Banko. So, here's to the next 50 years!

With our deepest appreciation,

Charles G. Lewis

Senior Vice President, Development, Marketing and Public Affairs Jefferson K. Aiken Jr., D. Min. Chair, Development Committee

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Built Just for Kids

Your support helps our youngest patients get the specialized emergency care they deserve



With summer now in full swing, more children are outside running, jumping, diving and climbing. Unfortunately, sometimes they might be slipping, sliding, banging and falling. It's inevitable some of them will need emergency care, which is why I'd like you to think back to the first time you had to visit an ER as a child or parent.

As a child, you were no doubt afraid and anxious. Not only were you in pain, but you were surrounded by sick and injured adults. Doctors and nurses were hurrying in every direction. And the medical equipment was large and intimidating. It's no wonder you were scared.

As the parent of a sick or injured child, your little one likely was crying or stuck to you like glue. As you sat together in the waiting room, you became even more stressed wondering if the doctors and nurses understood how to care for children.

The families of our community deserve better. They deserve specialized pediatric emergency care and a friendly, kid-focused atmosphere that helps both children and parents relax. And that's exactly what they'll find in our new Children's ER at Lehigh Valley Hospital—Cedar Crest.

You'll learn more about the Children's ER throughout this *Inspire* (don't miss the photo spread on page 21). Much like the ER's patients and visitors are guided by a winding blue river painted on the floor, you can follow this issue's flowing design to meet the many visionaries who supported our Children's ER fundraising campaign.

This ER strengthens a commitment to children's care that already includes 30 clinical specialties, the highest level neonatal intensive care unit in the region, a pediatric trauma center and the region's only pediatric intensive care unit. Thanks to your generous support, we will continue to grow and strengthen our children's services.

Whether you make a one-time gift, include LVHN in your estate plans or make a donation of your time and talents, you are an important part of our team. I'm amazed by your selfless giving and grateful that you are standing alongside us as we work to create a better, healthier community.

Ronald W. Swinfard, M.D.

President and Chief Executive Officer

on Suinfard, MD

"The Children's ER is a wonderful opportunity for us to give back."

-JUHAN PAISTE, M.D.

The following physicians from Allentown Anesthesia Associates equally donated a generous gift to support the Children's ER:

Anonymous

Aras O. Ali, M.D.

Eric Bernstein, M.D.

Karen A. Bretz, M.D.

Jodie L. Buxbaum, M.D.

Dennis K. Chyung, M.D.

J. John Collins, M.D.

Jeffrey L. Drobil, D.O.

Scott R. Dubow, M.D.

Debra M. Fullan, D.O.

Dorothy I. Hartman, M.D.

Michael He, M.D.

Lisa A. Keglovitz, M.D.

Richard A. Kolesky, M.D.

Rafael E. Martinez, M.D.

Michael Mylnarsky, M.D.

Juhan Paiste, M.D.

Ivan Perry, D.O.

Rene L. Pristas, D.O.

Nanette M. Schwann, M.D.

James C. Shaheen, M.D.

Amy F. Thompson, M.D.

Cindy Wan, M.D.

Daniel P. Weil, M.D.

Lawrence K. Zohn, M.D.



The Power of

25

Physicians at Allentown Anesthesia Associates support the Children's ER



Most people feel anxious when they learn they need surgery, but children sometimes feel especially fearful. After all, they're not small adults. They have unique needs that require specialized services. That's why the pediatric anesthesiologists from Allentown Anesthesia Associates help their young patients feel comfortable and relaxed by providing services specifically tailored to each child.

Pediatric anesthesia is just one of several specialty services offered by Allentown Anesthesia Associates. The group also provides general, regional, cardiothoracic, neurological and obstetrical anesthesia, as well as sedation. "Our job is to make sure our patients can safely undergo anesthesia, have successful surgeries and return to their lives," says cardiac anesthesiologist Juhan Paiste, M.D.

The physicians at Allentown Anesthesia Associates also are dedicated to supporting the community in which they serve. They have supported many prior health network projects, including a surgical suite in honor of their former colleague, Edgardo Cruz, M.D., support of The Leonard Pool Society and sponsorship of a Friends of Nursing award.

When the health network announced plans to open the region's first Children's ER, 25 physicians from the practice equally donated a generous gift to name the family waiting area. "Lehigh Valley Health Network is a great institution that has given us the opportunity to provide services for its patients," Paiste says. "The Children's ER is a wonderful opportunity for us to give back."



A Personal Mission

Debbie Salas-Lopez, M.D., M.P.H., brings the Leonard Parker Pool Endowed Chair in Medicine to life

If you want something done, ask a busy person to do it. That's why Debbie Salas-Lopez, M.D., M.P.H., was named the Leonard Parker Pool Endowed Chair in Medicine. She is chair of Lehigh Valley Health Network's department of medicine, as well as principal investigator for a \$2.6 million grant from the National Cancer Institute to fund the region's only Neighborhood Community Cancer Center Program (NCCCP)—plus she still sees patients weekly.

"I am committed to making sure we meet our community's health care needs," Salas-Lopez says. "Being named a chair is an honor that comes with a responsibility to our patients and community members. It also fits with my personal mission to improve the health of our community."

Established in 2007 by the Dorothy Rider Pool Health Care Trust, the endowed chair perpetually supports research and education in internal medicine. Salas-Lopez is putting those funds to good use. She's working to create a fellowship in nephrology, palliative medicine and other medicine disciplines. "This will help educate physicians to care for the growing numbers of people in our region who have chronic illnesses," she says.

She's also helping to integrate cancer screenings into the new Community Health and Wellness Center at Lehigh Valley Hospital–17th Street. The center aims to help people who have difficulty understanding basic health information. "It helps us reach out to people who haven't had easy access to health care in the past," Salas-Lopez says.

The chair also supports the patient-centered medical home, for which the health network has received National Institutes of Health funding. In a medical home, a primary care physician works as a team with nurses and other professionals to help people actively manage their health and head off problems.

All these projects improve patient care and help to create a healthier community. "That's what we strive to do every day," Salas-Lopez says.

I am committed to making sure we meet our community's health care needs

—DEBBIE SALAS-LOPEZ, M.D., M.P.H



Supporting Care Close to Home

Dave and Lisa Helmer help give children access to specialized emergency care

When Dave Helmer needed heart surgery, he and his wife, Lisa, searched the nation to find the hospital that would provide the best care. Dave, president of Allentown's Knopf Automotive, could have traveled anywhere but learned he would find that care at Lehigh Valley Health Network.

"People think the farther you go to get something, the better it is," Dave Helmer says. "Our experience at Lehigh Valley Health Network proves otherwise. The care was phenomenal. It showed us that one of the nation's best health networks is in our backyard."

The Helmers' experience prompted them to support the health network through Nite Lites, the Golf and Tennis Classic and The Leonard Pool Society. Their latest gift supports the new Children's ER, the only facility of its kind in the region. "It's a huge asset for our community,"



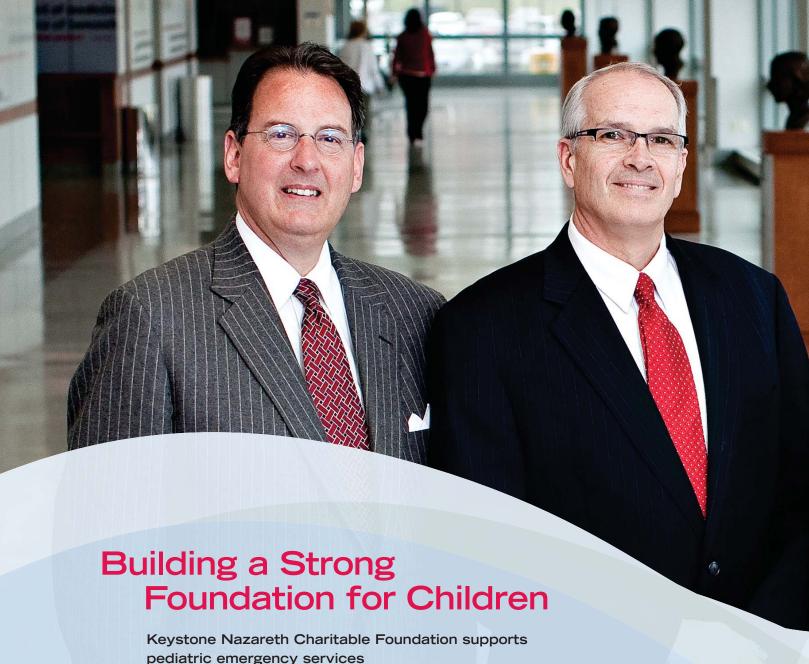
Lisa Helmer says of the 12-bed facility. "It's a place where children receive the specialized emergency care they need."

While touring the Children's ER, Dave recalled his childhood. Growing up in northern Michigan, his family had to travel 30 miles for hospital care. That's why the availability of quality health care is one of the things he and Lisa appreciate most about the Lehigh Valley. "The Children's ER adds to the level of confidence we have about health care in our community," Dave says. "All the care your children or grandchildren need is right here."

The Helmers hope young couples starting a family appreciate the Children's ER, and in turn, support it. Lisa says, "It feels good giving to something that has a direct impact on people's lives."

"The Children's ER adds to the level of confidence we have about health care in our community."

-DAVE HELMER

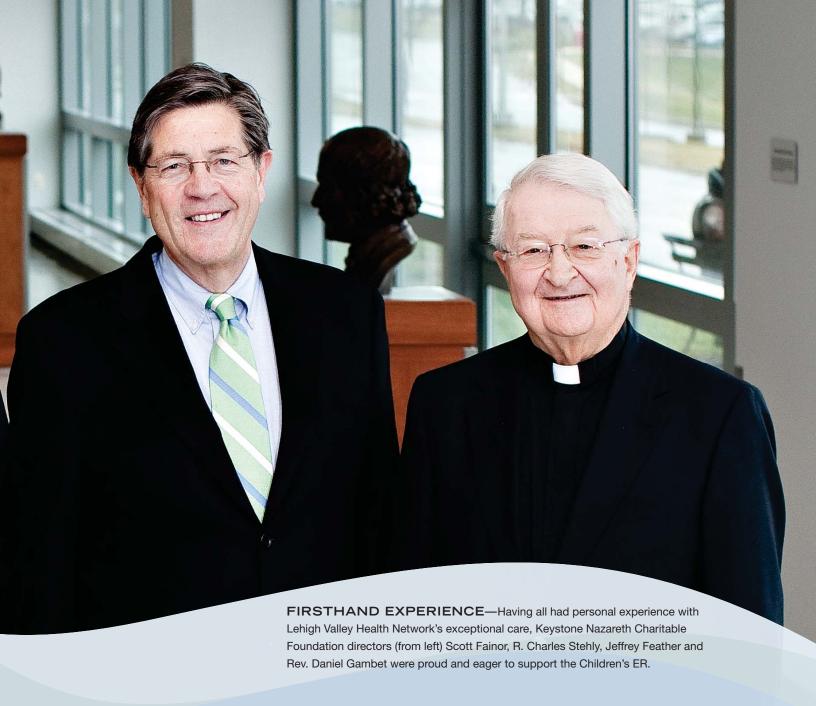


pediatric emergency services

Established in 2004, the Keystone Nazareth Charitable Foundation has quickly become a regional philanthropic leader, distributing nearly \$8 million in gifts to hundreds of area programs in health and human services, culture and arts, civic and community development, education and economic development. The assistance is critically needed and well-deserved, says Jeffrey Feather, chairman of the foundation's board of trustees.

"We applaud and proudly support the many not-forprofit organizations that help make the Lehigh Valley a wonderful place to live," he says. Feather knows firsthand that leading-edge medical care contributes greatly to that high quality of life, having had openheart surgery at Lehigh Valley Health Network. Each of the foundation's four board members, in fact, has personally experienced the health network's care, which they describe as "phenomenal." It's why the foundation regularly supports health network events such as the Golf and Tennis Classic and Nite Lites.

The foundation's most recent gift supports the new Children's ER. "We believe the wisest investment any



community can make is in its children," Feather says. "They're our future." An important way to protect that future is through specialized pediatric emergency services, and the foundation's board members are delighted Lehigh Valley families no longer have to travel outside the region to access those services.

"The last thing you want to do in an emergency with a child is get in your car and drive for a couple of hours," Feather says. "That's why this Children's ER is such a tremendous community asset. And we know children will get the best care here because Lehigh Valley Health Network has a long history of doing things the right way."

...this Children's
ER is such a
tremendous
community asset.

-JEFFREY FEATHER

Supporting the Young... and Young at Heart

Linda Lapos, M.D., and her husband, Paul Wirth, champion philanthropy

Ask colon-rectal surgeon Linda Lapos, M.D., and her husband, Paul Wirth, about their generous gift to the Children's ER and they'll share a quick smile before explaining they recently welcomed a grandson into the world. "Hopefully he'll never need to use it," Lapos says. "But it's reassuring to know it's there, just in case."

That's just one of the reasons behind their latest gift—albeit the closest to their hearts. The couple also has good friends whose son was diagnosed with Hodgkin's lymphoma. "They were so happy when they realized he could get all his care at Lehigh Valley Health Network, and

they didn't have to travel to Philadelphia," Lapos recalls. "That made me proud to be part of such a comprehensive health network."

The gift to the Children's ER is one of several the couple has made through the years. "When you know your gift directly supports high-quality care, it makes it easy to give," Wirth says. That's why they have given to the health network's general fund, are active Leonard Pool Society members and have supported special celebrations, such as the annual Friends of Nursing Awards and Nite Lites galas.

No matter what age group a gift supports, from the youngest patients to those merely young at heart, the couple believes they have a responsibility to be philanthropic. "We have been very blessed in life," says Wirth, who is the senior manager of corporate communications for PPL Corporation. "We feel it's important to share that with our community by supporting an organization that offers advanced, compassionate health care."









Creating Better Memories

Mike and Christine Perrucci's generosity targets our community's youth

Visits to the emergency room (ER) as children remain vivid in the minds of Mike and Christine Perrucci. Mike was terrified when he was wheeled into the ER after having been hit by a car while riding his bicycle. Christine was nervous about the laceration on her finger while she waited to receive care. Today, they realize their memories might not have been so dramatic if they had received care in an ER just for kids.

Driven by their experience, the Perruccis made a generous gift to the new Children's ER at Lehigh Valley Hospital—Cedar Crest. Ardent supporters of projects that benefit children, they know their gift can change lives. "The Children's ER takes away the fear factor kids might feel entering a traditional ER," Christine says. The facility's child-friendly environment helps distract children from their illness or injury. "When we toured it, our kids didn't want to leave," she adds.

Strengthening their conviction in the Children's ER was the quality of care their children, Jack and Alexandra, received at Lehigh Valley Health Network. When Alexandra experienced a problem with her digestive system, the Perruccis, both lawyers, did extensive research to find the hospital that would provide the best care. "We considered some well-known children's hospitals," Mike says, "but Lehigh Valley Health Network had all the specialists we needed 10 minutes down the road."

The Perruccis consider themselves blessed to be raising their children in the Lehigh Valley—a community with small-town charm and "big-city" health care. "We instill in our children the importance of giving back as much as possible," Christine says. Mike concurs and says, "We get as much out of charity as we give. It's a great part of life."

HELPING FUTURE GENERATIONS—Mike and Christine Perrucci are inspired by their children, Jack (6) and Alexandra (5), to support projects that benefit our community's youth, like the Children's ER at Lehigh Valley Hospital–Cedar Crest.

Living Legend of Bethlehem

Frank Banko strongly supports his hometown



THE HEART OF BETHLEHEM—
Whether he's in his Bethlehem office or out in the community,
Frank Banko displays pride for his hometown.



"I've been a supporter of this hospital and have enjoyed

Frank Banko may just be Bethlehem's biggest fan. He grew up on the city's South Side in the 1920s, walking two blocks to the Quinn School on East Fourth Street. He went to Broughal Middle School, graduated from Liberty High School in 1937 and went on to study at Lehigh University.

Despite the fact that he has a local athletic field, movie theater and hospital building named after him, many Bethlehem residents still know Banko as the "beer man." In fact, old-timers will tell you they remember beer and soda pitchers with the "Bank on Banko" slogan. After his father's sudden death in 1941, he took over and built Banko Beverage into a conglomerate that now operates in both Pennsylvania and New Jersey. It includes five beer wholesalerships, First Atlantic Insurance, Atlantic Leasing and Rental Company, and Banko Real Estate.

Banko has always made it a point to give back to the city where he grew up. "I love Bethlehem and feel strongly about supporting its many wonderful organizations," he says. His most recent gift to name the Frank Banko Educational Conference Center at Lehigh Valley Hospital—Muhlenberg is just one example. The athletic field is at Liberty High School, the theater is in the newly opened ArtsQuest Center at SteelStacks, and the Banko Family Community Center—named in his honor in 1993—is also at Lehigh Valley Hospital—Muhlenberg.

Banko has been a friend of that hospital for many years. He was an incorporator of the original Muhlenberg Medical Center and later served as a trustee for Muhlenberg Hospital Center. His daughter, Mary Ellen Racz, also has made generous gifts to our health network. In fact, she named the Banko Gallo Racz Memorial Chapel after family members, and the hospital's cancer center is dedicated in memory of her late husband, Jim Gallo Jr.

"I've been a supporter of this hospital and have enjoyed watching it thrive since the day the doors opened in 1961," Banko says. "It is a tremendous asset for our city."



watching it thrive since the day the doors opened in 1961.99

–Frank Banko

For Their Grandchildren

They're the inspiration behind Paul and Sally Vikner's support

While listening to a presentation at Lehigh Valley Health Network, Paul and Sally Vikner were surprised to hear how far some local families travel to find specialized care for their children. "We thought it was a shame that an area of our size didn't have all the latest and best pediatric services," Paul says. Then the couple learned about the health network's plan to open a Children's ER.

With their two young grandchildren in mind, Paul, former president and chief executive officer of Mack Trucks, Inc., and Sally decided to donate to name a treatment room in the new facility. "Though our grandchildren don't live in the area, we realized that the Lehigh Valley needs more services for children," Sally says. "The Children's ER provides a special place just for them."

The Vikners, both of whom are members of The Leonard Pool Society, were impressed to see the Children's ER delivers high-quality care in a setting that incorporates the unique likes and interests of children. "From the colors on the walls to the furniture, the Children's ER is completely focused on children," Paul says. The couple also was pleased to learn that the Children's ER provides not only physical care but emotional support as well. "The staff helps children get through what could be a very painful, scary or traumatic experience," Paul says.

The couple contributed with their sights set on the future. They hope the Children's ER will continue to draw more pediatric specialists to the Lehigh Valley. "Then parents won't have to travel to Philadelphia or elsewhere to get the care their children need," Paul says.

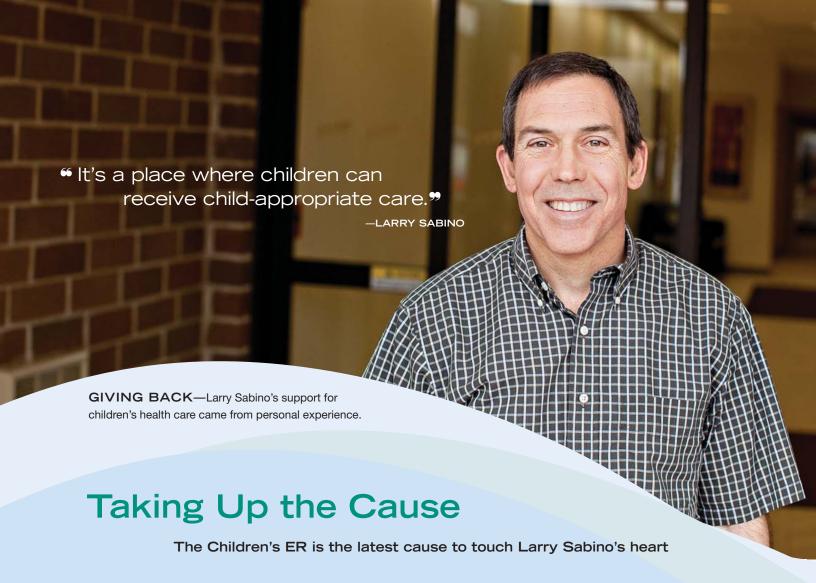
From the colors on the walls to the furniture, the Children's ER is completely focused on children.

-PAUL VIKNER

LOOKING TO THE FUTURE-

Paul and Sally Vikner hope the Children's ER will draw more pediatric specialists to the Lehigh Valley.





Larry Sabino always gives back any way he can, donating time and money to causes close to his heart. In prior jobs he donated blood at company blood drives and volunteered to serve on his department's medical response team. In his personal time, Sabino and his wife help lead a marriage readiness program for engaged couples. He also annually contributes funds to fight pediatric cancer and has volunteered as a coach for his sons' sports teams.

After joining Lehigh Valley Health Network as a senior analyst in information systems this past November, Sabino searched for a new cause to support. "I wanted to continue giving back," he says. He soon learned about the health network's plans to open the region's first Children's ER and decided to donate to the employee fundraising campaign. "I thought the Children's ER was such a great idea," Sabino says. "It's a place where children can receive child-appropriate care."

His decision to support children's health care was born from personal experience. Sabino's oldest son, now 18, had medical problems when he was young and required specialized pediatric care. "At the time, we weren't able to find the care he needed locally," Sabino says. "Our only options were to take him to Hershey or Philadelphia."

Sabino hopes the Children's ER will encourage more pediatric specialists to come to the Lehigh Valley. "More specialized services here would mean parents wouldn't have to travel out of the area for their children's care," Sabino says.

They Helped Build the Children's ER

See this unique environment designed through the eyes of a child

Many people in our community realize children need specialized emergency care. That's why they generously supported the creation of the region's only Children's ER at Lehigh Valley Hospital—Cedar Crest. Before its official opening in February, supporters received an exclusive look inside and learned what makes the Children's ER unique.



CAMPAIGN LEADERS A

David and Jackie Jaindl, chairs of Lehigh Valley Health Network's Children's ER fundraising campaign, tour the facility with David's mother, Anne, one of four Jaindls who was a nurse.



READING MATERIAL A

Judith's Reading Room founders Scott and Cathy Leiber (fourth from left and right respectively) presented a mobile book cart to the Children's ER and toured the facility with their organization's board members.



MOTHER/DAUGHTER SUPPORT

Carol Young (left), vice president of personnel for Lutron Electronics, and her daughter, Tekla Kennet, check out one of the colorful and interactive walls used to distract children and help them relax.



A DREAM FULFILLED A

John Van Brakle, M.D. (center), Lehigh Valley Health Network's chair of pediatrics, celebrated the opening of the Children's ER and thanked community members like Donna Pidcock and retired pediatrician Russell Puschak, M.D., for their generosity.

The Leonard Pool Society Spring Forum

Participants heard the touching story of a neurosurgery patient

The Leonard Pool Society Fall Forum featured a presentation by Lehigh Valley Health Network neurosurgeon P. Mark Li, M.D., Ph.D. He shared the latest advances in brain surgery, including the compelling story of a patient who made an amazing recovery from complications of a brain infection. Here are scenes from this educational and social event held at Lehigh Valley Health Network-Mack Boulevard in April.



FRIENDLY FACES

New Leonard Pool Society members Dick and Pam Adams enjoyed talking with Chuck Kelly Sr. (right), during the spring forum.

DYNAMIC DOCTORS

Cardiologist Nainesh Patel, M.D., and family medicine physician Bindi Patel, M.D., joined The Leonard Pool Society in 2010.



FAMILY PRESENCE ▲

Neurosurgeon P. Mark Li, M.D., Ph.D. (seated, second from right), discussed the compelling story of a neurosurgery patient who made an amazing recovery from complications of a brain infection.



Dina David and John Sokalsky Jr., learned a lot from the presentation and networking.



HONOR AND MEMORIAL LIST

IN HONOR OF

Ms. Kenzie Alexander

Dr. Richard Boulav

Jeff Buckwalter

Campbelltown Fire Co.

Citizens Fire Company #1

Mr. Brandon DeFranco

Derek T. Durilla

Family and Friends of Tom and

Leslye Durilla

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Miss Lenna E. Ingersoll

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Ms. Sadie Jones

Ms. Zoie Jones

Dr. Jonathan A. Kochuba

Lawnton Fire Company

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Philip Levine

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Dr. and Mrs. Martin A. Martino

Middletown Fire Company

Dr. William L. Miller

Dr. Philip M. Monteleone

Dr. Richard Morse

Dr. Oscar A. Morffi

Mr. Joshua Rappaport

Rutherford Fire Company

Ms. Kellie Shimmel

Mr. Herbert C. Stoudt

Ms. Roxann Stout

Dr. Daniel Terpstra

Ms. Lise D. Twiford

Camryn and Colin Zavacky

Union Deposit Volunteer Fire Co.

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Mrs. Mary A. Adamkovic

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Mr. William D. Bandle

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Mr. LeRoy C. Bauman

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Mrs. Mae E. Bibighaus

Mr. Norman J. Bittner

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Mr. Sterling C. Bower

Mr. Anthony B. Brennan

Mr. Jesse B. Bronstein, III

Mr. Francis W. Brown

Mr. Paul D. Bugay

Ms. Mary E. Burley

Mrs. Mary V. Busch

Mrs. Jean C. Calhoun

Mr. John M. Cameron

For All Those Who Fought the

Battle of Cancer

Mrs. Suzanne Capanna

Mr. Harold W. Carl

Ms. Deborah Chiaradia

Mr. Ron Chmielewski

Mr. Kenneth W. Churm

Mr. Stanlev Cias. Sr.

Ms. Melissa M. Ciszak

Mr. Chester D. Clauser

Mrs. Anabel R. Conrad

Mr. Robert G. Craig, Sr.



SHE NEVER FORGOT

Anna Evans, R.N., had a long and fulfilling career traveling the world as an Air Force nurse, including a stint in the Philippines during the Vietnam War. But the retired captain never forgot what made it all possible: a scholarship to attend the Allentown Hospital School of Nursing from 1956-59. That's why Anna decided to "pay back" the hospital—now Lehigh Valley Health Network—with a \$5,000 donation to the Friends of Nursing Program. She's the first graduate of the school to make a tuition repayment gift. "Getting into nursing was the best decision of my life" she says. "I'm grateful for the hospital's support and want to help others have the same opportunities I had." Friends of Nursing provides funds for nursing scholarships, research, awards and continuing education.

HONOR AND MEMORIAL LIST

Mrs. Helen Cray Mrs. Theresa M. Dauscher Parker Allen Davis Mr. James H. Day Ms. Amelia DeAngelis Ms. Bonnie K. DeLaMater Ms. Mary DeNicuola Antoinette DeRea Mrs. Pennie L. DeSantis Mr. Donald G. Dietrich Linda Dietrich's Father Mr. Thomas D. Dismuke Mrs. Julia T. Domitrovitz Mrs. Annarae Donmoyer Mr. John M. Dornbach Ms. Jovce Dombach Mrs. Esther S.E. Dries Mrs. Rena O. Duddek Mr. Dennis M. Duffy Ms. Greta Dull Mr. Ralph Eberly Mr. Richard Edwards Mr. Martin Ellsweig Mr. Donald W. Elsenbaumer Ms. Fern Emmert Mr. R. Russell Evans Ms. Doris Fackenthall Family and Friends Ms. Catherine H. Farrell Mr. Stephen Fedorak Mrs. Dora L. Fegley Mrs. June A. Fehlinger Mr. Brian Fillebrown Ms. Esther C. Findley Ms. Helma Fischer Mr. Robert Fisher Dr. Fred D. Fister Mr. James A. Fontana

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GIVING BY EXAMPLE

Duane and Pat Peoples' first child was born 10 weeks premature. Craig, now 14, thrived due to the care he received in the health network's neonatal intensive care unit. The experience inspired Duane and Pat to give back to help others. The Allentown couple, both financial advisors, help clients incorporate charitable giving into their financial plans. "We believe in giving first and structuring our savings and lifestyle around what is left," says Pat (with arm around daughter Grace). The couple lead by example and gave a generous gift to the Children's ER.

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STUFFED WITH LOVE

It may only be 11 inches tall, but this teddy bear makes a huge difference to this young patient at Lehigh Valley Hospital–Cedar Crest. It's one of the more than 1,600 bears Shirley Keiser of Macungie has made and donated to the hospital's pediatric unit since 2007. "It's a great feeling to know I can help make a child feel happy and less afraid," she says. The 80-year-old retiree cuts out, sews and stuffs each bear, colors the face with marker and tops it with a matching bow. Currently receiving treatment for cancer, the "teddy bear lady" has no intention of slowing down. "My doctor always asks me how many bears I've made lately. As long as I feel up to it, I'll keep making them."

SAVE

Lehigh Valley Hospital-Muhlenberg Summer Festival Aug. 17-20. 2011

For sponsorship or event information, contact Amy Burrows at 484-884-9223 or Amy.Burrows@lvhn.org.



FOR DAD

Chad Danner learned woodworking from his father, who passed away from mesothelioma. To honor his memory, Danner, a Life Scout with Troop 31 in Williams Township, built rocking horses. It's part of a community service project that helped him earn Eagle Scout. Danner donated 27 horses to the Pediatric Specialty Center at Lehigh Valley Hospital–Muhlenberg and the pediatric clinic at Lehigh Valley Hospital–17th Street. "He really touched a lot of lives," says Doreen Danner, Chad's mom (center, with daughter Nia at left). "I'm glad that he was able to take his experiences and emotions and give back to other children who have had to deal with problems of their own."

CREATING SMILES

Kyle Miller courageously battled cancer for more than 20 years. Nicknamed "Mr. Softball" by *The Morning Call* for his love of the game, Kyle passed away in 1994 at age 24. In his memory, his family (including brother Kevin Miller and mother Charlotte Miller, right) created the Kyle Miller Memorial to raise funds to help others. The donation created Kyle's Korner, a special area just for children in the emergency department waiting room at Lehigh Valley Hospital–17th Street. The area includes a child-size table and chairs, books in English and Spanish and interactive toys. "Kyle was diagnosed and treated at this hospital," says Kevin Miller, president of Kyle Miller Memorial. "He would have loved anything that makes kids smile."





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