"This is funner than school," says an excited third grader as he and other children exited a school bus this week at the emergency department (ED) at LVH–Schuylkill E. Norwegian Street. It was not a field trip. The boy was among 22 students in grades K-4, the bus driver and the driver of another car involved in a two-vehicle accident this week in Pottsville.

Eighteen students were brought to the ED at LVH–E. Norwegian Street. Four students and both drivers arrived at LVH–Schuylkill S. Jackson Street. All were treated and discharged.

"Emergencies happen any time of the day or night," says John T. Brobst, Emergency Management Coordinator for LVH–Schuylkill. "We regularly drill for scenarios like this, so when something happens, and it certainly will, we are prepared to handle it."

"As soon as we got the call, our response teams reported to the emergency departments," says Pamela Thomas, RN, Director of Critical Care and ED Services. Colleagues from registration, nursing, ancillary, environmental services, spiritual care, security, maintenance, student nurses, volunteers and others were ready to lend a hand to the ED team. Even off-duty staff made themselves available."

The end result was that all patients were assessed, treated and discharged within a three-hour timespan. School district officials were on site at all times uniting patients with parents, grandparents or guardians. Some students took an early dismissal home. Others opted to go back to school seeming more worried about missing the featured lunch of the day, "pork choppette." The school principal assured them lunch would be available upon their return. One student had painted two pictures for his teacher and said he absolutely had to take them to her.

"I couldn’t be more proud of our colleagues," says Bill Reppy, LVH–Schuylkill President. "Yes, this is why we are here, but it is particularly energizing to hear how calming our colleagues were with the students and the worried parents."

Walkway Re-opens

The walkway connecting the Medical Mall parking lot with LVH–Schuylkill E. Norwegian Street is again open. Crews recently made modifications and added guide rails and other improvements. The project was funded through a gift from the LVH–Schuylkill Auxiliary. A special dedication ceremony is being planned for later this year.
Create a Personalized Valentine’s Day Card for Patients

Beginning Feb. 13, we’ll be giving Valentine’s Day cards to our hospitalized patients. We want the messages to come from the heart. Cards will be distributed randomly, so you won’t know who receives your card. But you’ll feel good knowing you made someone’s day better because you shared the love.

It’s easy and free. Follow these simple steps:
- Visit LVHN.org/valentine.
- Choose a card.
- Personalize your message.

Your card will be hand delivered to a random patient by one of our volunteers. If you have questions, contact lvhn@lvhn.org. The last day to submit your card is Feb. 9, so create your card today and help shower our patients with love.

Learn How to Deal With Violent Situations

Female colleagues can learn proven self-defense methods from certified instructors free of charge through the Rape Aggression Defense (RAD) System. The RAD System is the largest, most comprehensive women’s self-defense course in the world. The system empowers women to make their own decisions regarding self-preservation and self-defense. Women learn defensive concepts and techniques against various types of assaults by utilizing proven, effective self-defense tactics. The RAD course is taught by certified instructors over four classes. The course focuses on awareness, prevention, risk reduction, avoidance and basic hands-on defense. The classes will be taught at the Public Safety Office, 2024 Lehigh Street, Allentown, in different timing formats to make them accessible to different shifts.

The schedule will be as follows:
- March 7, 9, 14 and 16 – 6-9 p.m. each class
- June 10 – 8 a.m.-4 p.m.; June 17 – 8 a.m.- noon
- Nov. 5 and 12 – noon-6 p.m.
- Sept. 12, 13 and 14 – 9 a.m.-1 p.m.

For more information and course registration, contact Kim Diehl of public safety at 610-402-2333. The RAD course is available to female colleagues only.

Terry’s Take

by Terry Capuano, RN, LVHN Executive Vice President and Chief Operating Officer

You’ve probably heard the saying, “Keep your eye on the ball.” It’s all about paying attention to what’s important and being present in the moment. Colleagues throughout the health network do this when they pay attention to the challenges and opportunities around them that impact great health care delivery.

To help us keep our eye on the ball at our hospital campuses, we made a change to our leadership structure in October of 2015. That’s when Jim Geiger (shown in photo) was named to the newly created role of LVH–Muhlenberg President. Soon after, we named presidents for each of our other hospital campuses.

Presidents come to work every day with a singular focus to manage their campus. They’re responsible for quality, colleague and patient satisfaction, regulatory items, growth and other issues. I meet with them regularly to discuss key performance indicators (KPIs) that impact the success of each of our campuses.

Our leadership structure takes a team approach that relies on shared accountability for success. Instead of pitchers, catchers and outfielders, our hospital leadership teams include a President, Senior Medical Director, Vice President of Patient Care Services and Vice President of Operations. Together, they watch the ball and adjust the game plan when necessary.

Chances are if you work on one of our campuses you already know your president. Visibility is an important part of the job. All our hospital presidents have an open-door policy and welcome the input of colleagues. After all, colleagues on the front lines often see opportunities and challenges first.

In the future, all our hospital presidents will hold Town Hall meetings twice a year to keep you informed about issues impacting your campus, and those affecting the health network. That’s in addition to the rounding, gemba walks, and conversations they have with colleagues on a regular basis.

Over the next several weeks, you’ll have an opportunity to learn more about many of our presidents in a series of stories featuring Lehigh Valley Hospital President Bill Kent, LVH–Muhlenberg President Jim Geiger, LVH–Hazleton President John Fletcher, LVH–Schuylkill President Bill Reppy and LVH–Pocono Acting President Elizabeth Wise.

You’ll also have an opportunity to learn about LVPG leadership and the role President Mike Rossi, MD, plays in keeping quality and efficiency in our physician practices. And in the future, I’ll share information about the role presidents play at Populytics and Health Network Laboratories.

Be sure to read the stories to learn about our presidents both personally and professionally. As you and your team hit milestones and mark achievements, we’d love to tell your stories too. Getting to know one another as we collaborate on our challenges and share our successes is what makes us colleagues. Together, we all need to work as a team to keep our eye on what’s truly important: The patient. When we do that, we’re guaranteed to knock it out of the park.