

# Research Day 2012: Transforming Culture Through Evidence-Based Practice

## Monday Oct. 29, 2012

1200 S. Cedar Crest Blvd.  
Allentown, PA 18103

You may attend all day or any combination of event sessions listed below:

### A.M. Session 7 a.m.–12:15 p.m.

Lehigh Valley Health Network  
Employee Auditorium

### P.M. Session 12:15–4 p.m.

Kasych Family Pavilion Medical  
Imaging of Lehigh Valley  
Conference Center  
rooms 6 and 7

### Evening Session 4:30–6 p.m.

Lehigh Valley Health Network  
Employee Auditorium

### Post Activity Research Day and Quality Awards Reception 6–7 p.m. *(not for credit)*

Kasych Family Pavilion Medical  
Imaging of Lehigh Valley  
Conference Center  
rooms 7 and 8

*Drinks and Appetizers will be provided during this awards ceremony, please join us to celebrate and honor this year's winners.*

**Funding to support Research Day is provided by The Peggy Fleming Endowed Chair in Nursing**

## Program Objectives

1. Describe three factors that influence practice culture.
2. List three strategies to transform practice culture.
3. Discuss common themes and markers of success across projects.
4. Review the journey of “beside nurse to bedside scientist” as principle investigator of a nurse-driven, IRB approved research study.
5. Discuss how the Flinders program promotes effective patient self-management for chronic conditions and the impact on a home care program.
6. Detail project milestones in the design and development of an electronic, daily navigational tool for patient and family information and teaching.
7. Explore the challenges and opportunities associated with design and implementation of a NICHE program.
8. Summarize the development of a teach-back standard work process focused on improving learning outcomes.
9. Explore the translation of research findings and strategies to redesign a clinical process.
10. Identify the process for implementing change in the emergency department.
11. Describe the OR/Sterile Processing culture and degrees of change within OR/Sterile Processing environment.
12. Detail a nursing research project developed to address patient perceptions of RN uniforms and staff identity.
13. Explain the methodologies used to prepare a strategic report on the implementation of CHURN model.
14. Discuss the advantages of implementing Telehealth services within a hospital network.

## Keynote Speaker

**Marita Titler, PhD, RN, FAAN**, is internationally recognized for her scholarly expertise in health services research with a focus in translation, implementation science, and outcomes effectiveness research targeting older adults. Currently professor and chair for the Division of Health Systems and Effectiveness Science at the University of Michigan School of Nursing, Titler serves as faculty in a variety of areas including evidence-based practice, outcomes effectiveness research and translation science. She received federal and foundation funding for research, serves on NIH and AHRQ study section, and has published numerous clinical and research articles.

For more than 20 years, Titler's work centered on leading research that would impact practice especially in the acute care setting. Her passion for outcomes research was instrumental in the development and implementation of The Iowa Model of Evidence-Based Practice to Improve Quality Care. The Iowa Model guides clinical decision-making and evidence-based practice implementation from both the practitioner and organizational perspectives. This framework empowers nurses to make decisions about practice that affects patient outcomes.

Titler was awarded a PhD in Nursing Administration from the University of Iowa College of Nursing. In 2010, she received the Presidents Award for Translation Science from Friends of the National Institute of Nursing Research (FNINR) and Rhetaugh G. Dumas Endowed Chair Installation.

Conference Agenda

<b>TIME</b>	<b>A.M. SESSION</b>	<b>LOCATION</b>
7-7:45 a.m.	<b>Refreshments and registration for A.M. Session</b> .....	President's Room
	Poster viewing.....	Kasych Hallway
7:45-8 a.m.	<b>Welcome</b> .....	Lehigh Valley Health Network Employee Auditorium
	Anne Panik	
8-9:30 a.m.	<b>Opening Keynote Address</b> .....	Lehigh Valley Health Network Employee Auditorium
	Marita Titler, PhD, RN, FAAN	
9:30-9:45 a.m.	<b>Break</b>	
	Refreshments.....	Educational Conference Center, room 5
	Poster viewing.....	Kasych Hallway
9:45-11:45 a.m.	<b>Showcase of projects</b> (20 minutes each).....	Lehigh Valley Health Network Employee Auditorium
	<b>1. A Successful Patient Rounding Redesign: Staff Empowerment Blended With a Research Project</b> —Jody Shigo and Holly Tavianini	
	<b>2. Warfarin Timing</b> —Roxanne LeRoy	
	<b>3. Teach-Back Translation: Overcoming Challenges</b> —Deb Peter and Jill Hinnershitz	
	<b>4. ROADMAP: Setting the Course for Family and Patient Involvement in Their Plan of Care</b> —Kristina Holleran	
	<b>5. Creating a NICHE: Nurses Role in Successful Program Development</b> —Eileen Sacco and Tracie Heckman	
	<b>6. Flinders Model for Chronic Disease Management and Utilization by Home Care</b> —Krista Hirschman and Rita Grillo	
11:45 a.m.–12:15 p.m.	<b>Lunch</b> (Provided) .....	Educational Conference Center, room 5
	Poster viewing.....	Kasych Hallway
<b>TIME</b>	<b>P.M. SESSION</b>	<b>LOCATION</b>
12:15-12:30 p.m.	<b>Registration for P.M. Session</b> .....	Medical Imaging of Lehigh Valley Educational Conference Center, room 6
12:30 – 2 p.m.	<b>Concurrent Breakout Session #1</b> (A and B, 45 minutes each) .....	Medical Imaging of Lehigh Valley Educational Conference Center, room 6
	<b>A. ED Rapid Assessment Unit</b> —Melissa Teitworth, Jennifer Brown, and Joshua Freece	
	<b>B. Med-Surg CHURN</b> —Marilyn Guidi and Carolyn Davidson	
	<b>Concurrent Breakout Session #2</b> (A and B, 45 minutes each) .....	Medical Imaging of Lehigh Valley Educational Conference Center, room 7
	<b>A. To Uniform or Not to Uniform? That Is the Question...</b> —Nicole Hartman and DJ Butz	
	<b>B. Changing Culture in the OR</b> —Hope Johnson	
2-2:15 p.m.	<b>Break</b>	
	Refreshments.....	Educational Conference Center, room 5
	Poster viewing.....	Kasych Hallway
2:15 -3:15 p.m.	<b>Tying It Together</b> .....	Lehigh Valley Health Network Employee Auditorium
	Marita Titler, PhD, RN, FAAN	
3:15-4 p.m.	<b>Conclusion and program evaluation</b> .....	Lehigh Valley Health Network Employee Auditorium
	Poster viewing.....	Kasych Hallway
<b>TIME</b>	<b>EVENING SESSION</b>	<b>LOCATION</b>
4:30-5 p.m.	<b>Registration for Evening Session</b> .....	Lehigh Valley Health Network Employee Auditorium
5 – 6 p.m.	<b>Telehealth: Utilizing Technology to Improve Outcomes</b> .....	Lehigh Valley Health Network Employee Auditorium
	Panel: Joe Tracy, Patrick Pagella, Lorraine Valeriano, Deborah Allen, Sharon Kromer	

*Please join us immediately following, 6-7 p.m. for an evening reception, where we will present the Research and Quality Awards. Drinks and appetizers will be available during the reception (Medical Imaging of Lehigh Valley Educational Conference Center, rooms 7 and 8).*

**Target Audience**

Registered nurses, respiratory therapists, pharmacists, dietitians, case managers, researchers and any other staff who are interested in transforming culture through evidence-based practice.

**Designation Statement**

It is Lehigh Valley Health Network's policy to ensure balance, independence, objectivity and scientific rigor in all of our sponsored educational programs. Faculty and all others who have the ability to control the content of continuing education activities sponsored by Lehigh Valley Health Network are expected to disclose to the audience whether they do or do not have any real or apparent conflict(s) of interest or other relationships related to the content of their presentation(s).

Lehigh Valley Health Network is an approved provider of continuing nursing education by the PA State Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation. Registered nurses attending the full sessions and completing the evaluations will receive the following:

- RNs attending the A.M. and P.M. Session will receive 6.0 contact hours
- RNs attending only the A.M. Session will receive 3.5 contact hours
- RNs attending only the P.M. Session will receive 2.5 contact hours
- RNs attending the Evening Session will receive 1.0 contact hour
- RNs attending either the A.M. and/or P.M. Session and evaluating a minimum of 12 posters will receive 1.0 contact hour.

Approval of this continuing nursing education activity refers to recognition of the educational activity only and does not imply ANCC Commission on Accreditation of PA Nurses approval or endorsement of any product.

**Conference Information**

**Registration**

On-site registrations are welcome, but be prepared to take a little longer at the registration desk when you arrive. Check or exact cash is the only method of payment available for on-site registration.

**Payment**

Payment must accompany this form. Registration forms received without payment will not be processed until payment is received.

**Fees, Cancellations and Substitutions**

Registration fee for the conference includes the educational program and any food event listed in this brochure. There is a no-refund policy for this conference. Lehigh Valley Health Network reserves the right to substitute faculty and will provide comparable alternative faculty.

**Registration Form**

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**Evening Session 4:30–6 p.m.**

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**Registration Deadline: Oct. 25, 2012**

Name \_\_\_\_\_

Affiliation/Employer \_\_\_\_\_

If LVHN: User ID # \_\_\_\_\_

If Non-LVHN: Email Address \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_

**Please indicate all the sessions you will be attending:**

- A.M. Session**    **P.M. Session**    **Evening Session**  
 **Post Activity Awards Reception 6–7 p.m.** (not for credit)

**Please Check One:**

- RN    SW    Pharm    Resp    Other \_\_\_\_\_

**Special Needs**

- I will need assistance \_\_\_\_\_  
 I have special dietary requirements \_\_\_\_\_  
 Please include me on your CE activity mailing list.

**Registration Fee**

Non-LVHN employees: \$90  
 LVHN employees: Free  
 Registrations can be made by calling 610-402-CARE with a credit card, or by writing a check payable to Lehigh Valley Health Network and mailing it to:  
**402 CARE**  
 Lehigh Valley Health Network  
 2100 Mack Blvd., Allentown, PA 18103-5622

**Evaluation Email Policy**

Lehigh Valley Health Network respects your right to privacy and will not sell, lease or provide your contact information to a third party. By registering for this event, you agree to be contacted after the event for a post-event evaluation survey. RNs should note that contact hours may only be awarded when the completed evaluation is received.