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January 14, 1974

Introduction to UPDATE

This is the first in a series of bi-weekly reports published by Allentown and Sacred Heart Hospital Center to keep you posted on what's happening, who's who and what's coming up as we move more rapidly to the realization of the three-hospital system of health care for our community. Look for future issues of UPDATE.

ALLOCATION OF SERVICES

Since the allocation of services plan for Allentown's threehospital system of health care was first announced, there has been a lot of speculation, and some misunderstanding also, about how it would actually work. Hopefully, the chart on the reverse side should answer any questions you may have about your role in the new health-care system.

The idea has always been to keep the plan flexible in order to best meet the needs of the community we serve. The plan as outlined below reflects the clarification made recently, so that it is now more specific.

The basic premise of this plan is to (1) insure the financial viability of the three hospitals (2) provide patient services at the institution best equipped and staffed for those services (3) avoid unnecessary duplication.

The plan as approved by each hospital's governing board has been reproduced on the reverse side of this page. We hope you'll hang onto it and refer to it any time you have a question about the allocation plan.

NEW APPOINTMENTS

FLORENCE E. BROWN of Philadelphia has been named Director of Nursing Services at the Allentown and Sacred Heart Hospital Center.

Miss Brown is a graduate of Temple University and received her Master's Degree in Nursing Administration from the University of Pennsylvania. She was associated with Temple University Hospital for 22 years, where she served as Operating Room Supervisor from 1946 to 1951 and Director of Nursing from 1951 to 1968. Most recently, she has been a Consultant for Nursing Affairs for Blue Cross of Greater Philadelphia.

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JOHN REGES; as you all know, formerly Purchasing Agent at Allentown Hospital begins work today as Director of Materials Management and Purchasing Agent.

SERVICES	Allentown Hospital (305 Beds)	Sacred Heart Hospital (205 Beds)	Sacred Heart Hospital Center (350 Beds)
Inpatient	• · · ·	· · ·	
Pediatrics Surgery Medicine	X X	ENT only	
Adult Surgery Neuro Cardio-thoracic Orthopedic Urological Acute Plastic Acute Oral General Colo-Rectal Opthalmology ENT Elective Plastic Elective Oral	X	X X X X X	$ \begin{array}{c} x \\ \end{array} $
Adult Medicine Cardiology Renal Gastroenterology Hematology Pulmonary All Other	X X X X X X	X	X
OB-GYN	X	X	
Psyc hiatry	X		
Radiation Therapy	X	X	
Outpatient		- 	
Emergency		Х	. х .
Outpatient Lab, X-ray EKG, etc.	X	X	X
Clinic (specialty clinics to be conducted where the major portion of the in- patient service is assigned)	н.,		•

Ambulatory Care

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For further clarification, a subcommittee of the Medical Affairs Committee is being appointed to review the question of ambulatory care, including clinics. In addition, the Medical Affairs Committee has asked Dr. Dimick to bring in a specific recommendation regarding the care of stroke patients within the complex.