

Generosity

ANNUAL REPORT FISCAL YEAR 2014

Louise Moore Pine

Her generous spirit lives on
through a legacy of gifts

A PASSION FOR BETTER MEDICINE





Jefferson K. Aiken Jr., DMin
Chair
Development Committee

Millions of Reasons to Celebrate

For a successful year, we offer our sincere thanks

As we look back at fiscal year 2014

here at Lehigh Valley Health Network (LVHN), we see many reasons to give thanks and celebrate our close-knit family of donors. Your gifts celebrate life and carry deep meaning for people throughout the Lehigh Valley.

As you'll see inside this Generosity Annual Report, in fiscal year 2014 your remarkable generosity allowed us to raise \$16.2 million. More than half of that total – \$9.2 million – came directly from people like you – individual donors whose personal inspiration and experiences led them to give back philanthropically through their own financial resources.

As you flip through these pages, you'll read about inspirational donors like Louise Moore Pine, who made a generous estate gift to LVHN that will support orthopedics. Touched by their daughter's brave fight with cancer, Chuck and Mary Diacont started a memorial foundation that gives community members extra tools in the fight against colorectal cancer. Janet Ulman found similar inspiration as her mother, Irene Leiben, battled cancer with help from caregivers on 7C at Lehigh Valley Hospital (LVH)–Cedar Crest. Now Ulman has started an endowment in her mother's memory that provides funds to both enhance a cancer patient's experience and provide added education to 7C's nursing team.

To celebrate the life of their daughter, Lauren, Barry and Carol Halper of Allentown created a fund that helps hospice patients experience simple joys – a favorite perfume or tickets to a local sports event. Also, numerous donors offer gifts to our Hackerman-Patz House, helping out-of-town families who are supporting loved ones hospitalized at LVHN.

Ellen Bishop, MD, and the family of Mark Young recently named the Mark J. Young Community Health and Wellness Center in honor of LVHN's former chair of community health and health studies. The center helps center-city Allentown residents manage chronic disease and even provides health care for the homeless. Judith McDonough Kaminski/Kaminski Foundation has provided funding for the Joseph A. Candio, MD, Endowed Chair in Internal Medicine, which will help our health network increase knowledge and implementation of preventive care through research and education in a dynamic new way.

Separately, each of these gifts is worthy of celebration. Collectively, they help to ensure a healthy future for our community. Thank you for all you do to support our mission.

Jefferson K. Aiken Jr., DMin
Chair, Development Committee

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Barry and Carol
Halper



EVERYDAY Joys

Barry and Carol Halper help hospice patients enjoy the little things in life

In a house tucked in the west end of Allentown, Barry Halper remembers the day his 31-year-old daughter, Lauren, was getting her nails done. “She was in a room with her daughter, Ava, my wife Carol, a nurse’s aide, two social workers and the manicurists,” Barry says. “I heard their happy voices and knew I wasn’t needed, so I told them, ‘I’m outta here!’ Lauren’s eyes sparkled, even though she wasn’t able to speak much at that point.”

That memory is an enduring reminder of a happy day during a dark time. Lauren was slipping away after a six-year battle with glioblastoma multiforme (GBM), an aggressive form of brain cancer. “That she lived that long was a miracle,” Carol says.

After Lauren defied the odds for years, GBM finally took the upper hand in February 2013. Lauren was rushed to the emergency department at Lehigh Valley Hospital–Cedar Crest, where her hematologist-oncologist, Katherine Harris, MD, and nurse, Jill Kostenbader, RN, came to speak with her. “Dr. Harris said the treatments weren’t working and that it may be time to consider hospice,” Carol says. “At first there was silence. Then Lauren quietly said, ‘OK.’”

With Lauren’s ‘okay,’ the Halpers’ journey with Lehigh Valley Health Network’s (LVHN) hospice program began. “Hospice made it possible for our daughter to live her last month in our home,” Barry says. “Each step of the way, they guided us in her care.”

Among the insights: the idea of “normalcy.” “One of the aides walked into Lauren’s room and noticed the only things sitting out were grooming items we brought home from the hospital,” Carol says. “Her first question was, ‘Where’s her own stuff?’ She opened our eyes to see that Lauren needed familiar things, like her favorite lotion and other personal toiletries, or normal routines, like getting a manicure.”

On March 8, 2013, Lauren Pearl Halper passed away in the home where she grew up. The Halpers thought about their daughter’s life, hospice care and how they could establish a program that would honor Lauren. “And so the idea of providing everyday joys to hospice patients started to take root,” Barry says.

The family established the “Lauren Pearl Halper Hospice Fund: Bringing Everyday Joys” in the spring of 2014. “Everyday joys can be a favorite perfume or maybe tickets to a local sports event,” Carol says. “As we discovered, it’s these little things that mean a lot when time is short.”

Today, LVHN hospice caregivers can grant “everyday joys” to their patients, thanks to the fund. “The day of the manicure is etched in my mind,” Carol says. “For a little while, we could laugh, feel pampered and just share a moment of joy with our Lauren. We want others to feel that joy too.”

Better Health, Better Care, Better Cost

The Joseph A. Candio, MD, Endowed Chair in Internal Medicine will help LVHN achieve the Triple Aim with patients and families

There is a paradigm shift taking place in the way health care is delivered in our nation. Among the innovative organizations leading the shift is Lehigh Valley Health Network (LVHN), thanks in part to the generosity of Judith McDonough Kaminski/Kaminski Foundation. This gift established an endowed chair that will help LVHN deliver high-value care, an imperative during this era of reform.

The chair will be perpetually renamed in honor of the physician who holds it. The Joseph A. Candio, MD, Endowed Chair in Internal Medicine is named after a physician who's been practicing internal medicine in the Lehigh Valley since the late 1970s. Candio is currently executive vice chair of LVHN's department of medicine. "I'm honored to be given the opportunity to foster change and growth through this endowed chair," he says.

Often found in academic medical centers, endowed chairs are a unique distinction for a community health network like LVHN, which has 19 endowed chairs that are either fully funded or in the process of being funded. Endowed chairs support education and research in a specific medical field.

This newest chair will help LVHN fine-tune its focus on the Triple Aim, a framework developed by the Institute for Healthcare Improvement. Using this framework, LVHN is working to create better health, better care and better cost. "If our focus on the Triple Aim is to be spot-on, we must ensure general

internal medicine and primary care play an integral role in our patients' lives," Candio says.

His goals include

- Allowing health care providers to work more closely together to deliver the care patients expect and deserve.
- Providing patients with the care, resources and education they need to practice wellness, prevent disease and manage a chronic condition.
- Making it easier for people to access care.
- Developing a value-based system in which the quality of care is higher, the cost of care is lower, and patient outcomes are better.

Candio says focusing on these goals in both the primary care and general internal medicine setting will allow LVHN to address the Triple Aim. "We create better costs, for example, by providing preventive care in an outpatient setting, which is less expensive than providing hospital care down the road," he says. "We create better health by making it more convenient for people to receive preventive care. Finally, we provide better care to help people avoid hospitalization and live healthier, happier lives."

The endowment will provide resources to develop tactics that will help LVHN achieve these goals. "I'm humbled by the donor's generosity," Candio says, "and I'm eager to collaborate with my colleagues to discover new and innovative ways to care for our community."



Joseph Candio



A full-page photograph of two men, Ron Sanchies and Michael Ryan, standing outdoors in front of a large tree with green leaves. Ron Sanchies, on the left, is a Black man with grey hair and glasses, wearing a light grey suit, a white shirt, and a yellow and blue patterned tie. Michael Ryan, on the right, is a white man with grey hair, wearing a dark navy suit, a light blue striped shirt, and a yellow and blue striped tie. He has his hands clasped in front of him. The background is a soft-focus view of a tree and a building.

Ron Sanchies
and Michael Ryan



Building a Solid FOUNDATION

Whether it's a retirement plan or the health of our community, VALIC cares

Much like building a healthy body takes planning and commitment,

building a solid foundation for retirement takes a similar commitment. Helping people make that commitment is the specialty of VALIC. "Our focus is retirement planning for employees of organizations in the not-for-profit arena, such as health care, higher education and primary education," says Ron Sanchies, vice president, group management division for VALIC.

VALIC became the exclusive retirement planning advisor for Lehigh Valley Health Network (LVHN) in 2004. Since that time, the company has sought ways to support the health network's mission to heal, comfort and care for the people of our community. "As our relationship with LVHN has grown, we've come to understand and admire the benefits the health network offers our community," Sanchies says. "We want to help sustain that work."

Initially VALIC, represented by Sanchies and local VALIC advisors Michael Ryan (lead advisor), Kevin Gertz, Jeff Hoffman, Tim Schroyer, Andy Sekulski, Kelly Cooper and Cheryl Watts, provided sponsorship for LVHN's annual Golf and Tennis Classic

at Saucon Valley Country Club. Proceeds from the event support programs and services at Lehigh Valley Hospital–Muhlenberg in Bethlehem. "Our team enjoys and looks forward to this event every year," Sanchies says. "What makes it even better is the benefit it brings to the hospital."

Over the years, the growing and evolving relationship between VALIC and LVHN has led to more sponsorship opportunities. "Our support of the Golf and Tennis Classic was the foundation that made our support of Nite Lites possible," Sanchies says. Nite Lites, LVHN's annual black-tie gala, is a fun way for the VALIC team to connect with LVHN employees and other supporters of the organization. It's also something more. It's a tangible example of VALIC's commitment to the non-profit ideal of community service.

"While it's our mission to help employees plan for their retirement years, it's their mission to keep our community as healthy as possible," Sanchies says. "Partnering with LVHN and supporting events like Nite Lites and the Golf and Tennis Classic are meaningful ways for us to help these dedicated people carry out that mission, now and into the future."



HOME Away From Home

Hackerman-Patz House provides a refuge for families

The late Willard Hackerman left his imprint on hundreds of high-profile construction projects around the country through his company Whiting-Turner Contracting. Among those were several projects at Lehigh Valley Health Network. In 2011, Willard and his wife, Lillian Patz Hackerman, added to that legacy by donating construction and furnishings for the Hackerman-Patz House.

Located on a wooded lot opposite the Lehigh Valley Hospital (LVH)—Cedar Crest emergency department, the house offers an affordable, peaceful alternative to a hotel when a loved one is in the hospital. Patients requiring ongoing outpatient appointments are also welcome. Now celebrating three years in operation, it's been a home away from home for approximately 6,500 family members and patients.

Following the Hackermans' lead, many community members and former guests have made donations to help maintain and enhance the house. "Our donors come from all walks of life," says Kelley Gold, manager, guest services. "Their generosity helps us meet both the physical and emotional needs of our guests."

New mattresses, bedspreads, tables and chairs were recently purchased thanks to a bequest from the estate of Ralph Handwerk, at one time the largest potato farmer in Lehigh County. His gift to the general fund supports continued improvements to the house.

Steven and Kathleen Sak of Annandale, N.J., stayed at the house when their adopted son, Charlie, was in the neonatal

intensive care unit (NICU). To show their gratitude, their extended family filled a Christmas basket with gift cards instead of exchanging presents. One card was used to purchase a water dispenser for the reception area. Others help replenish kitchen and other household items.

Joe O'Donnell of Lake Hope, N.J., and his 5-year-old son, CJ, stayed in the house after his pregnant wife suffered a stroke and was airlifted to LVH—Cedar Crest for an emergency cesarean section. The baby remained in the NICU and his wife in the neuroscience intensive care unit for several weeks. After learning of the family's ordeal, CJ's teachers and classmates donated ready-made pantry items to feed other families.

Edward Emmett of Plymouth, Pa., made a gift to the house financial assistance fund, which helps families in need cover the cost of their stay. He received assistance when his wife was recuperating from a stroke and wanted to repay the kindness with a gift of his own.

Thousands of other families have stayed at the house while loved ones received trauma, cardiac, burn and other specialized care. "It's an extremely stressful time in their lives," Gold says. "Knowing they can take refuge here is a huge comfort." One made possible by the vision of Willard and Lillian Patz Hackerman and continued through the kindness and support of a generous community.



A GENEROUS SOUL

Louise Moore Pine's philanthropic legacy spans the globe

Slate Post Farm
(Louise Moore Pine's former home)

When the remarkable life of Louise

Moore Pine came to a close the day after Christmas in 2009, the world lost a truly generous soul. But the philanthropic spirit that defined her 90 years lives on through many institutions worldwide, including Lehigh Valley Health Network (LVHN).

Pine bequeathed a gift to the health network's department of orthopedics through her estate plan. Why LVHN and why orthopedics? Patricia McNamara, Pine's niece, says there's a very good reason.

"Aunt Louise had two successful hip replacement surgeries at LVHN, and she was very impressed with the skilled doctors, nurses and physical therapists who all took such good care of her," McNamara says. "Her bequest to the health network was her way of saying 'thank you.' She wanted to help LVHN continue to do the same

wonderful work for others."

Doing wonderful work for others was what Louise Moore Pine was all about. Those efforts can be traced as far back as 1947, when she married Hugh Moore, the founder of the Dixie Cup company in Easton. Their primary home was at Slate Post Farm (pictured), which still stands today in what is known as Louise W. Moore Park in Lower Nazareth Township.

"I have many fond childhood memories of Aunt Louise inviting us out for wonderful weekends at Slate Post Farm, which dates back to the early 1800s," McNamara says. "After Hugh Moore's passing in 1972, the farm was donated to Northampton County to create a park in my aunt's name. She was the first chairman of the county parks commission and worked tirelessly to turn acres of farmland into a beautiful park

for all to enjoy. Improvements to the park continue to be made thanks to her legacy of gifts."

Pine would marry twice more and continue to travel the world, rubbing elbows with powerful leaders while maintaining a lifelong compassion for those less fortunate than herself. Along the way, she extended her goodwill to numerous charities, museums, universities and other organizations across the globe.

"My aunt felt she had been given much in life, and she wanted to give something back that would have meaningful and lasting value," McNamara says. "She left a wonderful legacy of generous gifts to organizations and institutions she felt could do the most good for society. LVHN certainly fits that description."





Helping People Who Need Help the Most

The family of Mark Young, MD, supports community health and wellness in his memory

If Mark Young, MD, had a reliable car as a teenager, he may have never become a physician. It was the late 1960s when Young packed his belongings and carefree aspirations into his Volkswagen and drove away from his family home in Illinois.

Days later, Young called his parents, Luciana and Arthur. His car had broken down in Wisconsin, and he was out of money. Luciana phoned police and asked them to find her son. She also sent money via Western Union to pay for repairs and gas. “When Mark returned home, he said, ‘I guess I should go back to college,’” Luciana recalls.

In 1995, Young came to Lehigh Valley Health Network as chair of community health and health studies. From that time until his sudden passing in 2004, Young worked tirelessly to create healthier communities. His passion was giving all people

— regardless of age, gender or social status — access to essential health and wellness services.

Young’s vision helped community projects thrive, including programs that help adults to quit smoking, children to stay fit and family violence victims to find support and safety. “Mark saw community as local and global,” says his wife, pediatrician Ellen Bishop, MD. He worked to improve local schools, supported the arts, supervised medical residents, traveled to Kenya in support of a new medical school and welcomed Kenyan students into his home while they studied here.

Today, Young’s passion for a healthier community is exemplified in the services provided at the Mark J. Young Community Health and Wellness Center. Located at Lehigh Valley Hospital—17th Street, the center was named in recognition of a generous



Mark Young's family includes (l-r): Will Barry, Erica Barry with Everett Barry, Suzanne Young, Luciana Young and Ellen Bishop.

gift by Young's parents and wife. Their gift created an endowment fund that will perpetually support the center's services, which are provided regardless of ability to pay. Services include

- Self-management education for chronic conditions such as diabetes and asthma
- Diabetes prevention
- Medication management
- Diabetes and weight management support groups
- Nutritional services from registered dietitians
- Cancer screening services
- Coordination of a street medicine program in which clinicians provide care on the street to homeless people

Giving back to the community is a characteristic Young and Bishop instilled in their daughters, Erica and Suzanne.

As children, they helped decide which community organization would receive the family's monthly \$100 donation. At age 13, Suzanne also learned how one person can directly impact someone's life when she watched her father care for a sick homeless man.

Similarly, Young's family recognizes the center's direct impact on our community's health. It's what inspired their support. "Mark liked the idea of helping people who need help the most," Luciana says. "Supporting the health and wellness center is a perfect fit."

One Gift

LEADS TO ANOTHER

Janet Ulman is inspired by the compassion of her mother's caregivers



High atop a pile of stuffed animals in the bedroom of Janet Ulman's daughter sits a pink octopus. It's perched at the apex not by chance but because it reminds Janet of her beloved mother, Irene Leiben, and the Lehigh Valley Hospital–Cedar Crest clinicians who cared for Irene during her brave fight against acute myeloid leukemia (AML).

The story begins in April 2012. That's when Janet finally convinced her parents to follow in her footsteps and move from New York City to the Lehigh Valley. Janet, her husband, Mike, son Eli and daughter Tatyana were happy to have the whole family living in the same town again, just in time for Tatyana's upcoming birthday party.

Only weeks after the move, Irene developed a bad cough. In June, she was admitted to the hospital with pneumonia, but further tests revealed AML. "She was more upset she would miss Tatyana's birthday party than about the diagnosis," Janet says. Irene shared her disappointment with Nicole Reimer, RN, director of the hospital unit she was in, 7C.

A few days later, Janet was shocked to discover a children's gift in her mom's hospital room. The nurses had pitched in to buy a present that Irene could give to her granddaughter. And when Tatyana tore open the box to discover a pink octopus with a hula skirt and eight shoes, her smile lit up the room. "She slept with it for a long time," Janet says. "It shows just how

special the caregivers are here."

Janet further discovered just how unique the staff is when Irene chose to fight the disease. "She had an amazing thirst for life," Janet says. With care from health care professionals throughout the hospital, Irene fought a long, hard fight. But sadly, on June 6, 2013, she passed away.

Exactly one year later, the Ulman family gathered in the 7C waiting room to remember a special woman and honor an exceptional hospital staff. Irene's smiling picture hangs on the wall with a plaque beside it that reads: "The Irene Leiben Memorial Endowment Fund." A generous gift by the Ulman family lovingly established the endowment, which will be used perpetually to enhance the experience for patients and families receiving cancer care. It also will fund continuing education for caregivers, as well as initiatives that recognize and reward the compassionate work of 7C's staff.

Why did Janet feel compelled to give back? "When mom passed away, I struggled with the why," she says. "I needed an answer and realized I could make the answer positive or negative. I chose to celebrate her life."

Janet hopes the endowment will aid caregivers in helping patients and families when they need it most. "Fighting cancer is a full-time job," Janet says, "and sometimes it's the little things that make the biggest difference." Things like a pink octopus for a little girl.



Nicole Reimer, RN,
and Janet Ulman

A full-page photograph of a middle-aged couple, Chuck and Mary Diacont, standing outdoors in a garden-like setting. Chuck, on the left, has grey hair and is wearing a blue polo shirt, khaki pants, a brown belt, and a silver watch. Mary, on the right, has brown hair and is wearing a black top, a black cardigan, and a necklace. They are both smiling at the camera, and Chuck has his arm around Mary's shoulder. The background is filled with green foliage and trees.

Chuck and Mary
Diacont



Turning Loss Into Hope

Chuck and Mary Diacont honor their daughter by helping other families

Chuck and Mary Diacont have turned a tragic loss into hope in the fight against colorectal cancer. The couple's daughter, Courtney, was a 17-year-old high-school junior when she began experiencing fatigue, paleness and occasional fainting.

"Courtney was a busy teenager," says Mary, a nurse who works in care management for Lehigh Valley Health Network (LVHN). "She had a social life, she played sports, and she was getting her student pilot's license. At first it was easy to dismiss her complaints of being tired."

The persistent symptoms grew hard to ignore. When initial tests couldn't find a problem, Courtney's doctors chalked the symptoms up to anemia and weren't overly concerned, so her parents tried not to be either. All that changed when Courtney fainted during a Nazareth High School volleyball practice and turned paler than usual. That's when Mary and Chuck sought a deeper review of Courtney's health. Additional tests revealed dangerously low red blood cell counts and a fecal occult blood test showed blood in her stool. Not long after, Courtney was diagnosed with colon cancer.

Rounds of physically and mentally exhausting chemotherapy failed to stop the disease. "Courtney fought for 15 months," Chuck says. "Unfortunately, by the time she was diagnosed, the cancer had already spread to her lymph system." At age 18, Courtney lost her battle with cancer.

The Courtney Anne Diacont Memorial Foundation was established in her memory. It works to promote early detection of colorectal cancer through education, print ads and billboards. The other half of its dual mission is to provide financial assistance to families of teens and young adults who are dealing with the disease or some other serious illness.

Community events like an annual volleyball tournament at Nazareth High School, a golf tournament and car washes help raise funds. Athletes from the high school pitch in by volunteering at these events. LVHN financial counselors help identify families that need assistance with daily living expenses like wigs, transportation, utilities and mortgage payments. "Having a child who is seriously ill can incapacitate you mentally and physically," Chuck says. "Our goal is to take away some of that stress."

Losing a child to a treatable disease (early detection saves 90 percent of patients) that affects one in 20 people is a heartbreaking fact that motivates the entire Diacont family, including Courtney's siblings, Chad, 29, Margaret, 23, and Sam, 19. "We want to make Courtney's loss count for something," Mary says. "Young people need to know it can happen to them, and it helps us to know that people have gotten tested and had polyps removed because of our story. That's why everyone should be screened."

ANNUAL GOLF AND

A Spring Tradition

Spring's arrival brings flowers, green grass and warmer, sun-filled days. It's also when kindhearted participants dust off their clubs and rackets for the annual Lehigh Valley Health Network Golf and Tennis Classic at the historic Saucon Valley Country Club. This year's event was the largest ever, raising nearly \$385,000 to support patient care services at Lehigh Valley Hospital–Muhlenberg. It also marked the first time in Saucon Valley history that a tournament featured simultaneous play on all three of the club's courses.

Here are some scenes from the event:

1. (L-r) Patrick Reilly, Allen Tullar, David Crosson and Howard Stevens, representing Gold sponsor Howard S. Stevens, Esquire and Gross McGinley, LLP.
2. (L-r) Tina Werkheiser, Carol Michaels and Kristin Behler, representing Masters sponsor Valley Preferred.
3. Tennis players enjoyed an afternoon of serves and volleys on Saucon Valley's world-class clay courts.
4. (L-r) David Torrence, Les McCoy, Jill Kramer and Gary Clewell, representing Gold sponsor Interior Workplace Solutions.
5. (L-r) Jim Stillittano, Marcos Rios, Gregg Zahour and Todd Hendrickson, representing Platinum sponsor Razor Technology, LLC.



TENNIS CLASSIC



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2



4



5





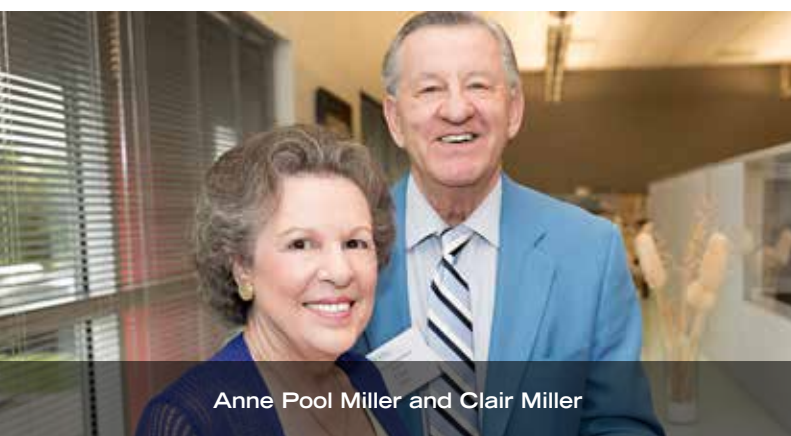
The Leonard Pool Society Annual Meeting

The Leonard Pool Society (LPS) held its annual meeting at Innovative Workplace Solutions in Allentown. Over the past 17 years, LPS members have contributed more than \$3 million to support Lehigh Valley Health Network. Members continued that generous tradition this year by raising more than \$280,000.

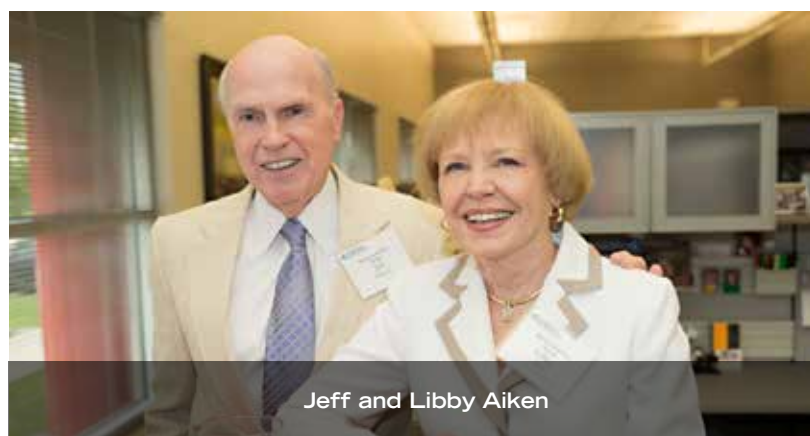
It will be used to fund

- A new vascular ultrasound unit
- New portable cardiac Holter monitors
- Bluetooth-enabled monitoring devices that allow nurses to remotely assess people with chronic conditions – such as congestive heart failure and diabetes – in their homes

- The Reach Out and Read program in the Children's Clinic, affiliated with Children's Hospital at Lehigh Valley Hospital
- Hospice bereavement services
- The GlitterBug hand-washing education program
- The Miles of Smiles mobile dental clinic



Anne Pool Miller and Clair Miller



Jeff and Libby Aiken



LPS Advisory Board members (front row, l-r): David Regan, Nainesh Patel, MD, David Caccese, MD, Gary Clewell and Paul Wirth. (Back row, l-r): Debbie Salas-Lopez, MD, Lisa Fraenkel, Ilene Wood, Jaime Martino, Mary Baccala, Nicole Miles, Donna Kazahaya, Gale Schlechter, Libby Aiken, Wenda Boyer and Judy Harris.

Learn more:

Contact Heather Ennis, director of annual giving, at 484-884-8737.

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(L-r) Shashin Shah, MD, Jarret Patton, MD, Howard Stevens and Glenn Guanowsky



(L-r) Pat Toselli, DO, Kerry Miller and Andy Miller, DO

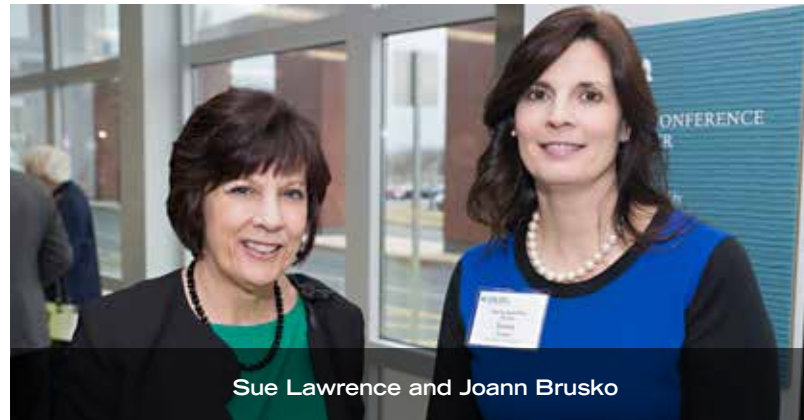
Learn more:

Contact Heather Ennis, director of annual giving, at 484-884-8737.



THE LEONARD POOL SOCIETY Spring Forum

Guests at The Leonard Pool Society Spring Forum learned how Lehigh Valley Health Network (LVHN) plans to help the next generation get off to the healthiest possible start in life. Featured speakers Mary Bianchi, vice president, women's and children's service line, J. Nathan Hagstrom, MD, chair, department of pediatrics, and Thomas Hutchinson, MD, chair, department of obstetrics and gynecology, shared their vision for the future of LVHN's women's and children's service line. Before and after the presentation, members had the opportunity to socialize and enjoy each other's company. Here are scenes from the forum, held at Lehigh Valley Hospital-Muhlenberg in April.



Sue Lawrence and Joann Brusko



E.J. Rovella and Jennifer Rovella, DO



Features speakers (l-r): J. Nathan Hagstrom, MD, Mary Bianchi and Thomas Hutchinson, MD



Masayuki Kazahaya, MD, and Donna Kazahaya



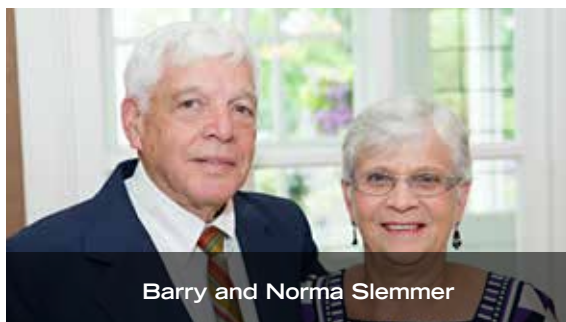
Learn more:

Contact Jane Wrisley,
senior director of planned giving,
at 484-884-8759.

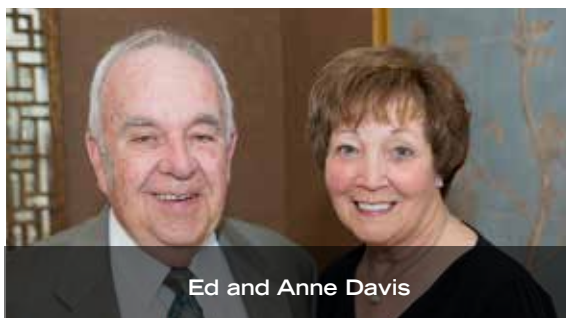
1899 Society Dinner

Members of the 1899 Society enjoyed an evening of fellowship on June 12 at Lehigh Country Club. Lehigh Valley Health Network (LVHN) plastic surgeon Marshall Miles, DO, with Plastic Surgery Associates of Lehigh Valley, gave an informative presentation titled “Reconstructing Lives: The Many Faces of Plastic Surgery.” Miles and his wife, Nicole, are 1899 Society members. The group’s name commemorates the year 13 dedicated and compassionate community members took the \$5,300 they raised and opened The Allentown Hospital, now Lehigh Valley Hospital–17th Street. Membership is a way to recognize and thank donors who make a bequest to LVHN.

Here are some of the members who attended the event.



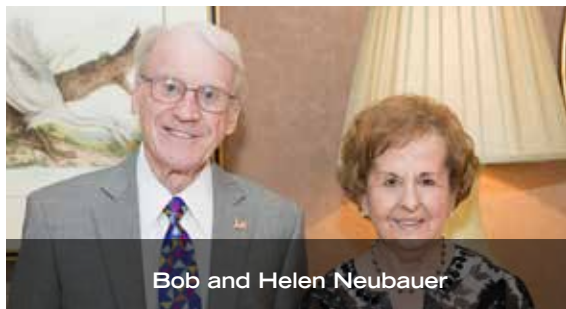
Barry and Norma Slemmer



Ed and Anne Davis



Ron Swinfard, MD, and daughters
Hanna (left) and Beth



Bob and Helen Neubauer



Marshall Miles, DO,
and Nicole Miles



When Suburban Emergency Medical Services (EMS) of Palmer Township comes to Children's Hospital at Lehigh Valley Hospital Children's ER, it's usually because a youngster needs medical care. But in early May, they were the "bearers" of something highly unusual: 225 fully dressed and accessorized teddy bears. "We were taken aback by the level of this donation," says child-life specialist Lisa Makhoul. The bears were assembled by more than 200 Johnson & Johnson employees in New Jersey. One of them, Donna Klass, is a Suburban EMS board member. "After discussing it, we knew the Children's ER was the best place for these bears," she says. The unexpected gifts were a hit with young patients in the ER and their siblings. "The bears were spectacular, and the children were thrilled," Makhoul says.



Dinner and Dogs

The Hackerman-Patz House offers families affordable accommodations in a peaceful, park-like setting. It also provides respite from the emotional tumult that comes when a loved one is sick and far from home. On Wednesday nights, community volunteers help guests feel at home. It's called "Dinner and Dogs," and it came about through happenstance. Ann Herr of Allentown (left, flanked by guests Daniel and Sarah Bell) was already volunteering at the John and Dorothy Morgan Cancer Center when she learned the house needed therapy dogs. Around the same time, Allentown resident Rick Neulight (right) wanted to repay the

kindness and hospitality he received while staying at a Hackerman-Patz House in Baltimore. Now Herr's therapy dogs provide stress relief and emotional healing, while Neulight's home-cooked meals serve up physical nourishment and comfort. Together they provide a midweek boost that lightens the load for families.



Moms of Multiples

Moms of Multiples of the Lehigh Valley was formed in 2010 with a mission to provide a positive and productive environment for mothers of multiple babies to support one another. Given that many of these babies are delivered prematurely and spend time in neonatal intensive care units (NICU), the group is dedicated to giving back to these NICUs and helping families of multiples before and after birth. In addition to monthly meetings and social events, the 50-plus members provide meals to moms in need, as well as bed rest and breast-feeding support. The group's "dine and donate" event at the 1760 House in Trexlertown raised \$500 for the NICU at Lehigh Valley Hospital-Cedar Crest. Moms of Multiples board members Melissa Urland (left) and Jennifer Bretz (center) are joined here by Lehigh Valley Health Network neonatologist Wendy Kowalski, MD. Bretz's twins, Kylie (left) and Zachary (right) spent three months in the NICU. Bretz's parents, Todd and Barbara Vanett, made a double matching gift of \$1,000.

SAVE the Date

23rd ANNUAL
GOLF AND TENNIS CLASSIC
May 18, 2015

Discovering Medical Advances

Hearing directly from experts helps Lehigh Valley Health Network caregivers discover new medical advances and approaches to care. One example is the annual Jeffrey Paul and Grace Kathryn Feather Endowed Lectureship, established by Jeff (left) and Kathy (center) Feather in 2009. This year's presenter, David Nash, MD (right), gave an in-depth overview of population health, a growing health care trend that places a strong emphasis on wellness, preventive services and addressing health risks before they turn into larger problems. The founding dean of Jefferson School of Population Health in Philadelphia, Nash has been repeatedly named to Modern Healthcare's list of "Most Powerful Persons in Healthcare." A prolific speaker and author, he reaches more than 100,000 people each month through publications, public appearances, a blog and an online column.

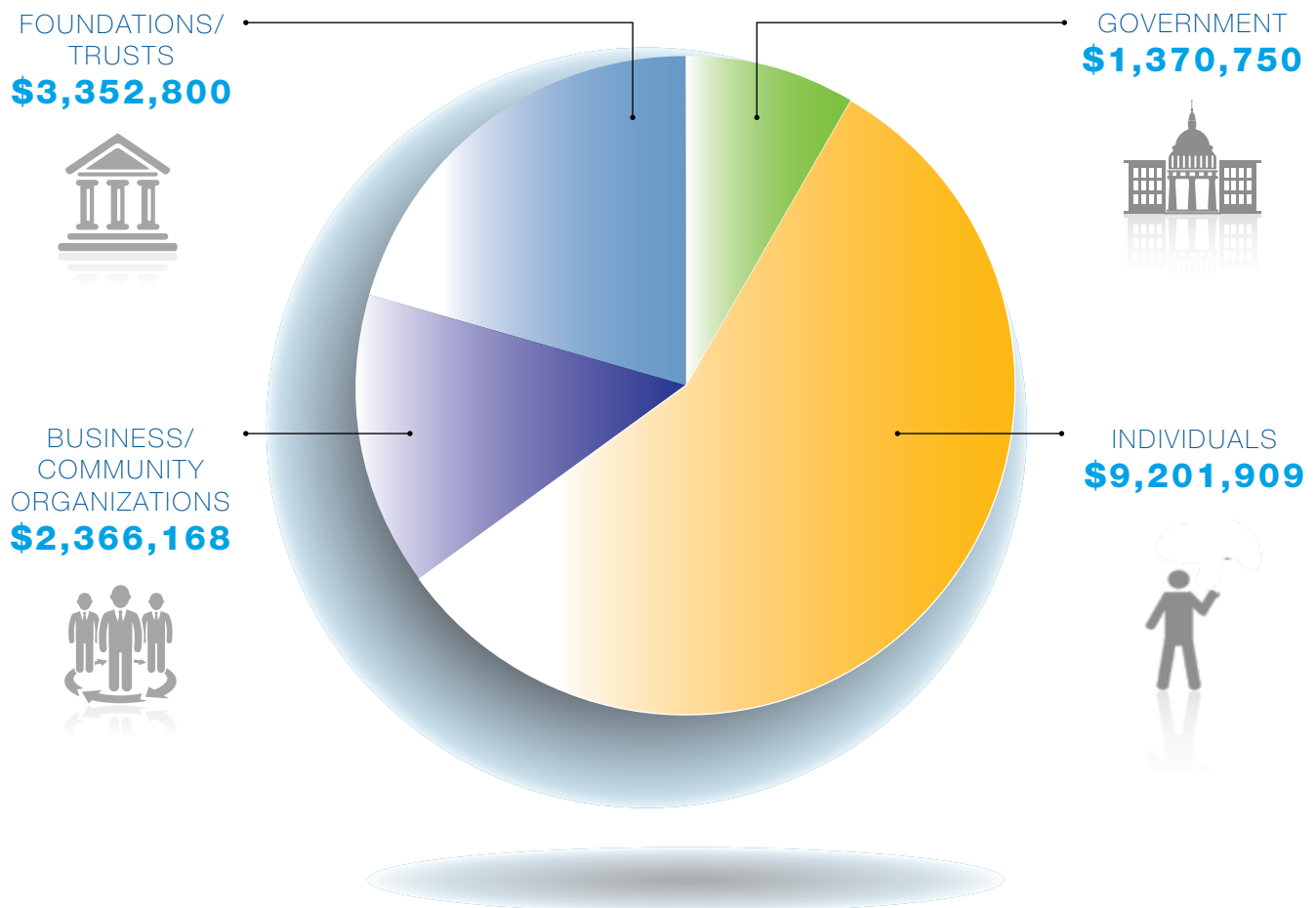


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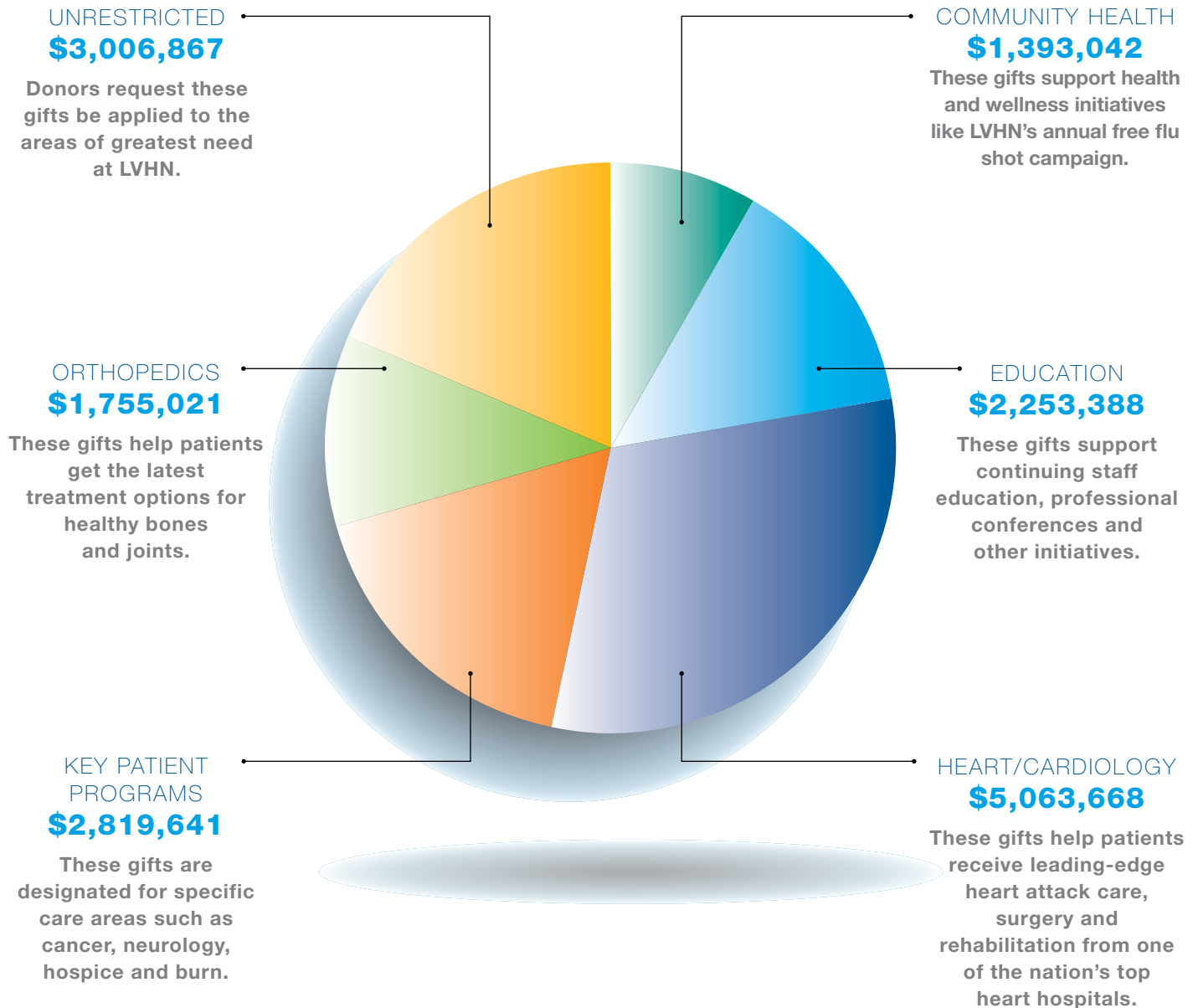
Donor Impact Report

As a not-for-profit health care organization, Lehigh Valley Health Network (LVHN) relies on a wide range of donors to help fulfill our mission to heal, comfort and care for the people of our community. During Fiscal Year 2014, your support totaled \$16,291,627. Here's a closer look at who provided that support and how your generous gifts impacted our patients, LVHN colleagues and community.

WHO GIVES TO LVHN?




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A PASSION FOR BETTER MEDICINE



“The hardest part is
what to leave behind.”

— WINNIE THE POOH

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