

Progress Notes

Published for the Medical Staff
and Advanced Practice Clinicians
of Lehigh Valley Health Network

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LEHIGH VALLEY HOSPITAL CITED FOR THE 14TH CONSECUTIVE YEAR AMONG BEST IN U.S.

LVH named in two specialties by U.S. News & World Report for 2009

Lehigh Valley Hospital ranks as one of the nation's top hospitals in two specialty care delivery areas in the 2009 *U.S. News & World Report* guide to "America's Best Hospitals."

The 2009 list recognizes Lehigh Valley Hospital among the nation's leading hospitals for:

- Geriatrics
- Urology

The hospital has made the *U.S. News* rankings 14 consecutive years with a total of 30 specialty category listings in the past six years alone including heart care and heart surgery, cancer, gastrointestinal disorders, gynecology, orthopedics and respiratory disorders.

"This recognition is important because it reinforces what our community is telling us about the quality and safety of the care our physicians, nurses and staff provide everyday," said Elliot J. Sussman, MD, President and CEO, Lehigh Valley Health Network. Dr. Sussman said the health network treated more patients over the last year with inpatient bed use up 4.5 percent.

"As our community continues to rely on us for quality care, our team of caregivers continues to strive to consistently be the best at what they do, and this acknowledgement by *U.S. News & World Report* is evidence of that."



According to *U.S. News & World Report*, "America's Best Hospitals" assessed care in 16 specialties. Only 174 of 4,861 hospitals that were evaluated made the list in one or more specialties. In order to be considered, a hospital must meet one of three standards: be a teaching hospital, have at least 200 beds, or have at least 100 beds and at least four out of eight important medical technologies. In each specialty, a hospital must perform a certain number of specified procedures on Medicare inpatients, or be cited by at least one physician as among the best in that specialty in the past three years of *U.S. News* surveys. These hospitals received a score that equally weighed reputation, mortality, patient safety and certain care-related factors such as nursing and patient services.

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FROM THE PRESIDENT

LVHN Department of Medicine and Our Community

As you may remember, at the beginning of my term as President of the Medical Staff of Lehigh Valley Health Network, I shared my desire to focus on highlighting physicians who are positively impacting and actively involved in our community. In February, I highlighted many Pediatricians and would like to continue this month with members from our Department of Medicine.



I asked the Chair of the Department of Medicine, **Debbie Salas-Lopez, MD, MPH**, to share information about some of her physicians and advanced practice clinicians who were actively involved in the community and, as you might imagine, the list was extensive. Debbie herself supervises the Department of Medicine's involvement in Allentown's 6th Street Shelter where the department maintains an apartment at the shelter that is cleaned, painted, and supplied with furnishings on a yearly basis. Debbie also speaks several times a year in our community. For example, in November, she spoke at Lehigh Valley Project Blueprint on "Racial and Ethnic Diversity in Volunteer Leadership," and in May, she spoke along with one of our trauma surgeons, **Dale Dangleben, MD**, to the William Allen High School's Latino Leadership Club, sharing their life experiences.



About four years ago, **Gretchen Perilli, MD**, and **Deb Feden, CRNP**, realized a need to provide health care for the residents of the 6th Street Shelter and other members of our community who had no health insurance and difficulty accessing care. In response, they established and staff a free clinic at the shelter on the second and fourth Wednesdays of each month. Since that time, they have been joined by **Cheryl Bloomfield, MD**, and **Karen Landis, CRNP**. Cheryl will often bring a resident or two with her. The clinic starts after their normal work day at 5:15 p.m., and goes until all the patients are seen. It is not



uncommon for patients to start lining up at 1 p.m. for the 5:15 p.m. start as the appointments are first come first serve. Some visits are for routine physical exams to facilitate employment and others are for acute and chronic medical problems. If any of the providers identifies a patient with a chronic health problem who will need daily medications and regular follow-up visits, the patient is referred to the 17th Street Internal Medicine Clinic where they are given appointments and access to **Fran Hnat** for medication assistance and **Maxine Rhode** and **Mayra Ramirez** for medical financial counseling and access to other services.

Two year ago, two of our physician assistants, **Brett Feldman, PA-C**, and **Corinne Feldman, PA-C**, played a vital role in starting the DeSales University Free Clinic at the Allentown Rescue Mission. To provide care to the men at the mission, they coordinate and work alongside faculty and students from the DeSales University Physician Assistant Program. Currently, they staff the rescue mission one day a week, but demand has been so great, they are considering expanding to twice weekly.



Other Department of Medicine members who I would like to highlight include **Marc Vengrove, DO**, who is actively involved in the Juvenile Diabetes Research Foundation (JDRF) and has run a 100-mile ultramarathon in Vermont to

raise money for the JDRF in an effort to find a cure for diabetes. **Mark Kender, MD**, has been coaching travel baseball for 15 years for the Lower



Macungie Youth Association. **James Ross, MD**, has been Assistant Scout Master with Wescosville's Troop 131 for nine years. For six years, **Greg Harper, MD, PhD**, has been on the Board of Directors for

The Wellness Community, a non-profit organization dedicated to providing free emotional support, education and hope for people with cancer and their loved ones. Since 2007, **Constance Molchany, CRNP**, has been a member of the North Catasauqua Betterment Committee which plans and carries out fundraising activities to improve the quality of life in the community. Beginning in 1998, **Donna Petruccelli, CRNP**, has been running the Heart Failure Patient and Family Community Support Group.



The volunteer efforts of the Nephrology Division include **Nelson Kopyt, DO**, who is actively involved in the Lehigh Valley Chapter of the National Kidney Foundation, chairs the local Kidney Walk, and arranged for KEEP (Kidney Early



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Evaluation Program) to come to Allentown. KEEP allows the community to participate in a day-long program where people can be screened for hypertension, diabetes, and kidney disease free of charge. **Henry Schairer, Jr., MD**, is a member of the Knights of Columbus Council 10921 at St. Joseph the Worker Church in Orefield. He is the race director for their Annual Road Race to support local organizations such as Caring Hearts of Catholic Social Services, Habitat for Humanity, Mercy Learning Center and international missionaries. Additionally, Henry is also Secretary of the Catholic Medical Associations Allentown Guild.



For 20 years, one of my senior partners, **Joseph Vincent, MD**, Past President of the Medical Staff at LVH, 1978-1980, has been actively involved at the Phoebe Home where he is currently Chairman of the Phoebe Institute on Aging and a member of the Phoebe Home Ethics Committee and Advisory Board. Joe is also a member of the Chamber of Music Society of Bethlehem. One of Joe's contemporaries, **Francis Salerno, MD**, also serves on the Phoebe Institute of Aging. Dr. Salerno has served on the Pennsylvania Council on Aging at the request of Governor Rendell and also on the Advisory Board of the Lehigh Valley Alliance on Aging.



Our Division of Infectious Diseases is heavily involved in the community. For example, **Emily Vasquez, PA-C**, is actively involved in the Harvest Food Bank collection, helped to plan the Autism Walk, and volunteers at the 6th Street Shelter. **Liz Weiksner, PA-C**, also volunteers her time at the 6th Street Shelter by cleaning, painting and organizing donations. She also participates in Feed the Homeless Day at New Bethany Ministries and HIV prevention by offering on the spot HIV testing the first Thursday of each month. Last but not least, **Marcelo Gareca, MD**, also volunteers at the 6th Street Shelter and participated in the Boys and Girls Club of Allentown Spring Health Fair.



These are just a few of the many contributions made by members of the Department of Medicine. Thanks to these providers and the others not mentioned for all they do. Their positive impact through their involvement in LVHN and the community is invaluable. It has been a pleasure to learn about what these good people are doing. I am proud to be their colleague.

Hope you are enjoying your summer!!

Matthew M. McCambridge, MD
Medical Staff President

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LVH's latest "America's Best Hospital's" ranking follows other recent recognition including:

- Lowest heart attack mortality rate in Pennsylvania and among the top three percent of hospitals nationally according to 2009 Centers for Medicare and Medicaid "Hospital Compare" report
- One of 33 U.S. hospitals named 2008 "Leapfrog Top Hospitals" for quality and safety
- **Hospitals & Health Networks** 100 Most Wired for the eighth straight year and Most Wireless for the fifth time in 2009
- National re-certification as a Primary Stroke Center by The Joint Commission

- National Magnet Hospital re-designation, the American Nurses Association's (ANA) highest honor for excellence in nursing — the only hospital in the greater Lehigh Valley to achieve this status.
- FORTUNE magazine's "100 Best Companies to Work For" in 2007, 2008 and 2009.
- Network Cancer Program accreditation, one of only 26 in the Nation and the highest available from the American College of Surgeons' Commission on Cancer (CoC).

The complete list of the 2009 **U.S. News & World Report** guide to "America's Best Hospitals" is available at www.usnews.com.

SPPI 101

Freshen up on your efficiency knowledge to eliminate waste, manage costs and improve care

A year ago, Lehigh Valley Health Network (LVHN) colleagues learned a new acronym: SPPI (Systems for Partners in Performance Improvement). You likely knew it was about efficiency, but you may have thought it only affected people in management.

Then Rapid Improvement Events (RIE) started, and it may have appeared that SPPI was only for the areas affected by the selected “value streams” (series of actions required to fulfill customers’ needs) — sterile processing/operating room (SP/OR), and specific departments that affect certain aspects of in-hospital patient flow.

Neither is true. SPPI is about everyone, including physicians. SPPI is not an initiative, but rather a shift in thinking about how members of the network can work more leanly, more productively and more efficiently while enhancing patients’ experiences.

Here’s a look back on the initial SPPI intentions:

1: Establish SPPI

More than a year ago, Lehigh Valley Health Network recognized changes were needed to survive and thrive. So LVHN initiated SPPI, created a strategic plan to improve our bottom line while enhancing our patient care — called the Transformational Plan of Care (TPOC) — and selected lean methodology and tools to enhance our continuous improvement efforts. Right now, the health network is working to clearly define roles and expectations with regard to SPPI for all of us.

2: Hold Senior Management Council (SMC) accountable for leading the way

When a major change happens within an organization, it is essential for senior leaders to be enthusiastic supporters. SPPI has sponsorship from President and Chief Executive Officer Elliot J. Sussman, MD; SMC members have participated in

RIEs; and the network formed an SPPI advisory group. Moving forward, SMC members will have performance goals related to efficiency and managing costs in 2010. SMC leaders will be looking to all colleagues, including physicians, to gain more insight on how we can continue to improve.

3: Achieve \$3 million in productivity during year one

LVHN is beginning to see cost savings directly attributed to SPPI. This will be an important focus moving forward as the network develops methods to quantify productivity gains and cost savings.

4: Reduce waste and work more efficiently

LVHN has given colleagues some lean tools which help us organize our workspaces for efficiency. The network also launched a Collaborative Leadership Learning Series and a Lean 101 workshop. Both provide all colleagues the basic understanding of lean thinking. As more colleagues learn these lean tools, the goal is for all colleagues, including physicians, to use them to identify and remove waste from daily work.

5: Create transparency in approach and results

Lehigh Valley Health Network wants everyone to understand and fully engage in SPPI. Originally, the network invited colleagues to RIE report-outs and placed “metric boards” (with RIE results) in RIE work areas. Throughout the next year, expect to hear more about SPPI as we continue to integrate lean thinking into our daily work.

If you have any questions regarding SPPI, please contact Donna Kulp in Organizational Development at 610-402-3200.

NEWS FROM CAPOE CENTRAL

Tube Feeds and Free Water

There has been some confusion when ordering tube feedings and the need to order free water. We have made a slight change to the Tube Feeding order to facilitate communicating the free water portion of the order. The tube feeding order screen contains a field for "Free Water." This field is required, even if no free water is desired. Please choose from one of the entries or type in the volume of free water desired. If no free water is desired, please choose the "No Free Water" choice from the drop down menu. A second field containing the frequency for the free water is also required. Completing these fields will improve efficiency of care and reduce calls from Nutrition or Nursing regarding the need for free water.

Allergy Overrides – Time to make a choice

You will begin noticing a change in how allergies are handled when ordering medications. If you are presented with an allergy conflict screen, and choose to continue to order the medication, you will be required to enter a reason for the allergy "over-ride" on the medication detail screen. A drop-down menu will pop-up prompting the user to enter the reason. Choices are shown in the diagram below.

The screenshot shows a software window titled "10020230 TEST, Cindy testalot - F". The interface includes a menu bar (File, Edit, Patient, Session, Navigate, Help) and a toolbar with icons for various functions like Print, Left, Right, Prev, Next, Find Pt, Base Scrn, Logoff, OK, Micromedex, and Resources. Below the toolbar are tabs for Censuses, Allergies, Orders, Med Profile, Viewer, Laball, MicroPath, Anc Results, Transcriptions, Pt Care/Chart, Pt INFO, and Provider List. The main area is titled "Place a Medication Order" and contains several sections: "Order Information" (Med: CLEMASTINE FUMARATE TABLET 1.34 MG, Use for: TAVIST-1 TAB 1.34 MG, Dose: 1.34 mg, Route: PO, Freq: QHS), "Order Start" (First Dose Now, Start Date, Time, Freq. Times: 22:00), "Order Stop" (End Date, Time, Max Doses), "Ordering/Signing Provider" (Ordered By: LEVICK, DONALD, Signed By: LEVICK, DONALD), "Clinical Interventions" (I: A: D: M:), "Document Reason for Conflict Override" (a dropdown menu), "Pharmacy Use Only" (Fill, Source, Class, Subclass, N/C, Reroute Labels, Print No Labels, Modify), and a "Review" section with buttons for "Place This Order", "Lab Results", "Pending Lab", "Med Profile", "Skip All Orders", and "Skip This Order". At the bottom, there is a status bar with fields for 5K03, 54, 16Jul09, 1:41pm, OCRXUD, CC, W5499, and \$PMG6. A "MED OVERRIDE (9385)" dialog box is open, showing three options: "GIVE - TOLERATED IN PAST - ie PT has taken Ancef with PCN allergy", "GIVE - NOT A TRUE ALLERGY - ie GI upset to morphine", and "GIVE DOSE AS PRESCRIBED - Physician aware of risk".

If you have any questions or concerns regarding these or any other CAPOE issues, please contact Don Levick, MD, MBA, Physician Liaison, Information Services, at 610-402-1426 or pager 610-402-5100 7481.

MEDICAL ANIMATIONS AVAILABLE ONLINE

Library provides visual resources for explaining conditions and treatments to patients



In some instances, having visual aids to explain a condition or procedure to a patient is beneficial. But there are only so many posters you can display on a wall. Now you can go to lhb.org/human_atlas to quickly access a library of animations depicting more than 275 conditions and treatments.

The Human Atlas shows the basics of anatomy and physiology about various medical conditions and treatments including congestive heart failure, Alzheimer's disease, Lyme disease and chemotherapy. You can select from four methods of explanation for each topic:

- Video, approximately one- to two-minutes in length
- Text which provides an exact script of the animation narration
- Models that rotate 360 degrees
- Images (an average of six), labeled with definitions

If you have an iPhone, you can purchase a Human Atlas application, so it's conveniently available to you and your patients.

For more information or if you have any questions, please contact Kathryn Armstrong, Web Communications, at 610-402-3177.

FAQS ABOUT CLOSTRIDIUM DIFFICILE

A New Threat from an Old Enemy

Introduction

Clostridium difficile (C.diff) is a bacterium that is spreading rapidly in hospitals and elsewhere. It is a bacterial illness spread by fecal spores that is most commonly seen in people on antibiotics. C.diff causes diarrhea and can lead to a type of colitis. The prevalence of colitis caused by C.diff more than doubled among U.S. patients between 1993 and 2003 with the infections growing increasingly severe and even fatal.

Laboratory Tests

- Please use the new order code CDDNA which is a PCR assay.
- Duplicate stool specimens are no longer recommended as this assay is significantly more sensitive (96%) than the old technology.

Prevention

- Use antibiotics judiciously
- Order Contact Isolation for known or suspected patients with C.diff (private room or cohorted with another C.diff patient).

- A red dot is placed on the corner of the Contact Isolation sign which indicates a C.diff patient.
- **Practice strict hand hygiene using an antiseptic soap and water.** Soap and water is reportedly more effective than alcohol-based waterless hand sanitizer.
- Wear gloves and gowns for all contact with the patient and/or their environment.
- Disinfect all equipment that touches the patient (stethoscope).

Environmental Sanitation

- **It is critical that the room of a C.diff patient be disinfected with a hospital approved disinfectant that contains bleach.**

Treatment

- Oral Vancomycin is increasingly seen as the drug of choice for all relapse cases of C.diff, C.diff in the elderly, and for all patients other than **mild** cases of C.diff.

If you have any questions regarding this issue, please contact the Infection Control and Prevention Department at 610-402-0680.

PHYSICIAN DOCUMENTATION

Request for Consultation (MRD 10) Format Update

The generic Request for Consultation form (MRD 10), used by credentialed providers to document requested consultations, has been updated to meet the hospital and physician office needs. An order for the consult must be found in the medical record.

Top Section: Request for Consultation and Contact Information

- Service date changed to request date – include the date the consult is being requested.

Bottom Section: Report of Consultation

- Date of Consultation added
- Scribe Information added - *A 'scribe' documents exact dictation by the provider. Scribe documentation cannot include any observations by the scribe or any independent thought. Scribes assist physicians on a real-time basis with the clerical aspects of patient care, clinically, a scribe remains 'hands off'.* No exam or questions of the patient can be performed by the scribe.

- Co-signature added - *Medical record standards require handwritten or electronic signatures on all medical orders and related medical documents, identifying who rendered the service.*

The majority of providers utilize the Request for Consultation form to document a summary of findings for continuity of care. Dictated Reports of Consultations are strongly encouraged as they are legible and usually provide more thorough information. In addition, providers are able to view dictated consultations in the LastWord Clinical Repository both inside the organization and remotely, as well as copies auto-faxed to the provider requesting the consultation, the consultant, and the primary care physician.

If you have any questions regarding this issue, please contact Anthony V. Matejicka II, DO, at 610-868-6880.

CHANGES TO THE ADMINISTRATIVE POLICY REGARDING CONSENT

The Pennsylvania MCARE Act, 40 P.S. Section 1303.504, places the duty to obtain a patient's informed consent on the physician. Under the Act, the requirement of obtaining informed consent (and concomitant liability for not obtaining it) applies to surgeries, related administration of anesthesia, radiation or chemotherapy, **blood transfusions**, insertion of surgical devices or appliances, and administration of experimental medication or devices. The patient must be given a description of the risks and alternatives that a reasonably prudent person would require to make an informed decision as to that procedure.

Since Physician Assistants and Certified Registered Nurse Practitioners may order a blood transfusion (if permitted by their license and credentialed to so), the current consent policy

was amended to allow these credentialed allied health professionals to obtain the patient's signature on the consent for administration of blood. However, since Pennsylvania law is clear that it is a physician's responsibility to ensure the patient understands the procedure, the physician needs to sign the consent as well. A PA-C or CRNP may convey information to the patient regarding the risks, benefits and alternatives; however, the physician is liable for the quality and accuracy of the information imparted upon the patient by any designee.

If you have any questions or need additional information regarding this issue, please contact Georgene Saliba, Administrator, Risk Management & Patient Safety, or Georgine Olexa, Director, Risk Management, at 610-402-3000.

EDUCATION UPDATE

The Division of Education (DOE) is pleased to announce the opening of the LVHN Interdisciplinary Simulation Center, located on the second floor of the 1247 building in the Cedar Crest Professional Park. The center includes burn, ICU, and medical/surgical rooms, as well as a large all-purpose room with multi-tasking trainer areas. This all-purpose room, used with much success for the central line training course, is also suitable as either a resuscitation bay or as an operating room. The separate debriefing area provides space for after-action review of recorded simulations. High fidelity mannequin-based simulations may be performed with a variety of mannequins ranging from neonatal to adult, and with standardized patient actors as primary or secondary players.



The principal mission of the center is to support patient care through interdisciplinary educational efforts involving care providers at all levels. Simulation programs that focus on patient safety, communication and teamwork will be actively promoted. The DOE plans to offer development courses to educate our faculty members in the simulation environment.

To schedule simulation training or for further information about the center, please contact Cathy Jenkins at cathy_jjenkins@lvh.com or at 610-402-2413.

A grand opening of the Simulation Labs is planned for fall of 2009. Please watch for upcoming announcements in *Progress Notes* and *CheckUp*.



LVHN DIGITAL LIBRARY

The Body Family Medical Library

On June 29, 2009, the health sciences library at the Cedar Crest campus was officially dedicated as The Body Family Medical Library. Phone responses and the Digital Library website will now reflect this new name. The Body name may be familiar to some of you. Under the direction of Leonard Parker Pool, John Body oversaw the planning and construction of Lehigh Valley Hospital in 1971.

With his wife, Judy, The Body Family Medical Library was established to create a lasting legacy to the community through support of medical education at LVHN. John and Judy's dedication and generosity stand as an inspiration to all. "We believe in good research and education, and we know Lehigh Valley Health Network is committed to it," Judy Body explained. "We know the network remains true to Leonard Pool's original mission to offer the highest-quality care right here in the Lehigh Valley - and research and education are key to meeting that goal."

eLEARNING UPDATE



The eLearning system contains an expanding number of courses with content that has been created by subject matter experts from clinical departments. Some of these courses include:

- ***New Organ and Tissue Donation***
- ***New Advanced Directives for Healthcare***
- ***2009 Joint Commission NPSG***

For improved efficiency, and to allow users an opportunity to develop more experience and comfort using the eLearning system, this year's required annual training has been separated into three bundles.

- The first – ***OSHA 2009*** (sponsored by the Department of Environmental Health & Safety) – was required to be completed by July 1.
- The second – ***The Joint Commission 2009*** (sponsored by Regulatory Excellence) – contains courses designed to meet regulations set by The Joint Commission. This bundle will be released on August 3, and must be completed by September 30. After August 3, staff will be able to access these courses by logging on to the home page of the eLearning system. After completing these courses, users will be asked to provide feedback. In addition to courses specified for non-clinical employees and those with patient contact, this bundle will contain courses specified for homecare workers.

- The third bundle – ***Corporate Compliance 2009*** (sponsored by Legal Services/Internal Audit) – will be released later this fall.

eLearning will also allow all users to track Continuing Education credits for activities offered at LVHN. Staff can access and print certificates for courses with continuing education credits. To do so:

- Select ***Learn*** from the Menu Bar on the home page of the eLearning system.
- Then select ***Learning Activity Reports*** and ***Training Transcript***.
- Click on ***the name of the activity*** associated with the CE Credit.
- Then click on ***the certificate icon*** and click ***Print***.

The self-reported training feature allows staff to track education and Continuing Education credits offered outside the eLearning System.

For help, or to learn more, please access the eLearning information page from the ***eLearning Help*** section of the system home page. This is where users can access FAQ's, tutorials, job aids, and a schedule for learning lab sessions that are intended for all users who may have questions or need assistance using the system.

For technical assistance, please call the Information Services Support Center at 610-402-8303 or by email at I/S_Support_Center@lvh.com.

LVHN FORMULARY ADDITION



Ciprofloxacin IV and PO has been added to the LVHN formulary and is now the preferred fluoroquinolone for suspected or known gram negative infections (HCAP, VAP, intra-abdominal infections, UTIs, etc.). Please be advised that it *should not* be used for the treatment of respiratory infections. Levofloxacin will remain on the formulary for this indication.

If you have any questions regarding this issue, please contact Jarrod W. Kile, RPh, at 610-402-2389.

48th Annual SUMMER FESTIVAL



Aug. 12–15, 2009

On the hospital grounds at
Lehigh Valley Hospital–Muhlenberg

Wednesday-Friday

5–10:30 p.m.

Saturday

noon–10:30 p.m.



Free admission

Free entertainment nightly 7–10 p.m.

Wed., Aug. 12 King Henry and the Showmen

Thu., Aug. 13 The Cramer Brothers

Fri., Aug. 14 The Majestics Band

Sat., Aug. 15 Jesse Wade Gang

Pay-one-price ride special

Wed., Aug. 12 & Thurs., Aug. 13, 5-9 p.m. \$15

Sat., Aug. 15, 1-3 p.m. \$10 plus an entry for
a bike drawing

Special Attractions: Crafts, Kiddie Land, attic
treasures, bingo, book and plant sale, cash raffle,
food, games, 2-penny candy, rides

The festival maintains a very important purpose
– to raise funds to support a project, program or
service of Lehigh Valley Hospital–Muhlenberg.

A PASSION FOR BETTER MEDICINE.™



610-402-CARE LVH.org

PHYSICIAN PATIENT SATISFACTION AWARD

WINNERS SELECTED



John F. Campion, MD, Chief, Division of Child-Adolescent Psychiatry, and **Prodromos (Prody) A. Ververeli, MD**, Chief, Division of Orthopedic Surgery,



were recently selected as the latest winners of the *Physician Patient Satisfaction Award*.

This award was initiated by the Patient Satisfaction Improvement Council team at LVH-Muhlenberg in 2007. When Medical Staff Leadership learned about the initiative, it was decided to expand the idea across the Network. Beginning in 2008, all physicians, dentists, and podiatrists have been eligible for the award, which is presented every six months to two Medical Staff members who excel at promoting patient satisfaction.

The selection of winners is based, in part, on the results of the Press Ganey surveys, in which discharged patients rate their experience, including their experience with their doctors. Many doctors do pay extra attention to those areas that lead to high levels of patient satisfaction, such as spending time talking with patients and their families, listening well, and working collaboratively with nurses, advanced practice clinicians and others to ensure that patients have the best possible experience and the best possible outcomes. Through this award, the exemplary efforts of our colleagues can be recognized. The recipients of the award will each receive a \$500 check for their efforts.

Dr. Campion has been a member of the Medical Staff since July, 1990. He is in practice with LVPG-Psychiatry.

Dr. Ververeli joined the Medical Staff in July, 1995. He is in practice with VSAS Orthopaedics.

CONGRATULATIONS



Alexandria J. George, DO, Division of Obstetrics/Gynecology, has fulfilled all requirements for board certification and is now a certified Diplomate of The American Board of Obstetrics and Gynecology. Dr. George has been a member of the Medical Staff since August, 2006. She is in practice with OBGYN Associates of the Lehigh Valley.



Chris A. Lycette, MD, Co-Chief, Division of Spine Surgery, has successfully completed the board certification process and has become a certified Diplomate of the American Board of Neurological Surgery. Dr. Lycette joined the Medical Staff in September, 2004. He is in practice with Neurosurgical Associates of LVPG.



At this year's **Graduate Medical Education Celebration**, which was held on Friday, June 12, the following members of the Medical Staff received awards:

Gavin C. Barr, Jr., MD
Mill's Award in Emergency Medicine

Cheryl A. Bloomfield, MD
Osler Award in Internal Medicine

John D. Karabasz, DMD
Dental Medicine (LVH-17) Teacher of the Year

Charles A. Kosteva, DDS
Christensen Award in Dentistry

James L. McCullough, MD
Halsted Award in Surgery

Gerald K. Millheim, DMD
Dental Medicine (LVH-M) Teacher of the Year

Robert J. Motley, MD
Asclepius Award in Family Medicine

Walter J. Okunski, MD
Plastic Surgery Teacher of the Year

Meredith L. Rochon, MD
Semmelweis Award in Obstetrics and Gynecology

Bruce J. Silverberg, MD
Cardiovascular Disease Teacher of the Year

UPCOMING SEMINARS, CONFERENCES AND MEETINGS

Cooling Brains Saves Lives

“Cooling Brains Saves Lives – Why Hypothermia Greatly Improves Outcomes after Cardiac Arrest” will be held on Saturday, August 29, from 8 a.m. to Noon, in Kasych ECC Rooms 6, 7 and 8 at Lehigh Valley Hospital – Cedar Crest. This multidisciplinary symposium will feature John E. Castaldo, MD, Chief, Division of Neurology, and Claranne Mathiesen, MSN, RN, CNRN, Stroke Program Manager, from Lehigh Valley Health Network. Nationally recognized speakers will include J. Brent Myers, MD, MPH, Director, Department of Emergency Medical Services, Wake County/Raleigh, N.C.; Michael Mooney, MD, Director of Interventional Cardiology, Minneapolis Heart Institute at Abbott Northwestern; and Barbara Unger, RN, BS, Director of Cardiac Emergency Programs, Minneapolis Heart Institute at Abbott Northwestern.

The program is funded by The Walter M. May and A. Hazel May Endowed Chair for Excellence in Cardiology.

To register for this free symposium, please contact the Division of Education at 610-402-2277.

Cardiology Grand Rounds

The next Cardiology Grand Rounds will be held on Friday, September 4, from Noon to 1 p.m., in Kasych ECC Room 10 at Cedar Crest & I-78, and in ECC Room D at LVH-Muhlenberg.

“Cardiac Resynchronization Therapy 2009: Optimizing Patient Selection and Programming” will be presented by Michael R. Gold, MD, PhD, Director of Cardiology and Associate Dean, Interdisciplinary Clinical Programs, Medical University of South Carolina.

For more information, please contact Caroline Maurer in the Department of Medicine at 610-402-8215.

Emergency Medicine Grand Rounds

Emergency Medicine Grand Rounds are held on Thursdays beginning at 8 a.m. (unless otherwise noted) at various locations. Topics to be discussed in August will include:

- August 6 – LVH-M ECC Rooms C & D
 - ACS Update – Charles Worriow, MD
 - Guest Speaker – TBA
- August 13 – LVH-M ECC Rooms C & D
 - Rosen’s – Gavin Barr, Jr., MD
 - Foreign Body – Jerome Deutsch, DO
 - Headache – Jeffery Beard, DOPGY 1 and 2
 - Appraisal of literature and JC presentation – Bryan Kane, MD
 - Job Search, CV – Deb Perna
- August 20 – EMI – 2166 S. 12th Street
 - Altitude and Diving Illness – Marc Lewbart, DO
 - Colorectal Emergencies – Agnes Sulewski, DO
 - Aquatic Related Disorders – Ryan Coates, DO
 - Trauma in Pregnancy – Stephanie Goren-Garcia, DO
- August 27 – EMI – 2166 S. 12th Street
 - SIM Week
 - Rosen’s – Gavin Barr, Jr., MD
 - Pulmonary Embolism – David Richardson, MD
 - Child with a Limp – Lindsey Grober, DO
 - Admin Hour – David Burmeister, DO, and Jack Basile, DO

For more information, please contact Dawn Yenser in the Department of Emergency Medicine at 484-884-2888.

Family Medicine Grand Rounds

The next Family Medicine Grand Rounds will be held on Tuesday, August 4, from 7 to 8 a.m., in Kasych ECC Room 10 at Lehigh Valley Hospital – Cedar Crest, and teleconferenced to ECC Room A at LVH-Muhlenberg.

“MRSA Update” will be presented by Deepti Verma, MD, Division of Infectious Diseases.

For more information, please contact Janice Hertia in the Department of Family Medicine at 610-969-4894.

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OB/GYN Grand Rounds

The Department of Obstetrics and Gynecology holds Grand Rounds on Friday mornings from 7:15 to 8:15 a.m., in the locations noted. Topics to be discussed in August will include:

- August 7 – No Grand Rounds
- August 14 – OB M&M – Kasych ECC Room 8
- August 21 – Faculty Development – K. Hirschmann, PhD – Kasych ECC Room 8
- August 29 – No Grand Rounds

For more information, please contact Teresa Benner in the Department of Obstetrics and Gynecology at 610-969-4515.

Pediatric Grand Rounds

The Department of Pediatrics holds Grand Rounds on Tuesdays beginning at 8 a.m., in ECC Room 1 on the first floor of the Anderson Wing at Lehigh Valley Hospital – Cedar Crest. Topics to be discussed in August will include:

- August 4 – “2009 Asthma Update – Looking Beyond the Guidelines” – Kathleen Ververeli, MD
- August 11 – “A View of the World of Hospital Pediatrics” – Sabrina Logan, MD, and Scott Brenner, MD
- August 18 – “Review of Medical Nutrition Therapy and Diet Orders for the Pediatric Population” – Annie Burdine, RD, LDN
- August 25 – Burn topic – TBA – Patrick Pagella, RN

For more information, please contact Kelli Ripperger in the Department of Pediatrics at 610-969-2540.

Spine Conference

Conferences relating to interesting spine cases are held the first Wednesday of every month beginning at 7 a.m. Attendees typically include spine surgeons, neurosurgeons, physiatrists, pain management specialists, radiologists, among others. All clinicians are invited to bring interesting spine cases to the meeting.

The next Spine Conference will be held on Wednesday, August 5, in Kasych ECC Room 10.

For more information, please contact James C. Weis, MD, Co-Chief, Division of Spine Surgery, or Laura Warner, Clinical Coordinator, at 610-973-6338.

THROUGH THESE HANDS



Through These Hands is a non-profit organization that acquires and distributes sorely needed medical and non-medical supplies primarily to developing countries.

Following is a list of supplies that the organization does not currently have available, but would like to acquire for two doctors and a physician assistant who are already in or going to developing countries:

- Small Surgical Cautery Unit
- Bronchoscope
- Wall-mounted Sphygmomanometers
- Portable EKG machine
- Cardiac defibrillator
- Pediatric supplies including needed supplies for newborns and preemies

Any assistance in obtaining these supplies would be greatly appreciated.

If you have any questions regarding this organization or would like to donate any of the above items, please contact Dorene Shannon, RN, Endoscopy/GI Laboratory, at dorene.shannon@lvh.com or at 610-428-2786.

PAPERS, PUBLICATIONS AND PRESENTATIONS



Ronald S. Freudenberger, MD, Acting Chief, Division of Cardiology, co-authored the article – “Panel-Reactive Screening and Treatment Practices Following Bridge to Transplantation Ventricular Assist Device Placement” – which was published in Volume 41, Issue 5, June 2009, of *Transplantation Proceedings*.



Mark A. Gittleman, MD, Division of General Surgery, Section of Surgical Oncology, co-authored an article – “Local Control, Toxicity, and Cosmesis in Women Younger Than 50 Enrolled Onto the American Society of Breast Surgeons MammoSite Radiation Therapy System Registry Trial.” The article was published in the June 2009 issue of *Annals of Surgical Oncology*, the official journal of the Society of Surgical Oncology.



Michael W. Kaufmann, MD, Chair, Department of Psychiatry, and **Muhamad Aly Rifai, MD**, Medical Director, Behavioral Health Emergency Services, were presenters at the World Health Care Congress Fourth Annual Leadership Summit on Behavioral Health held July 13-14, in Philadelphia, Pa. The title of their General Session was “Growing Organizational Capacity to Streamline the Transfer of Medical Inpatients to Psychiatric Inpatients: A Five Year Case Study by Lehigh Valley Hospital & Health Network.”



Indru T. Khubchandani, MD, Division of Colon and Rectal Surgery, co-authored the article, “Is there a post-PPH syndrome?” which appeared in the June issue of *Techniques in Coloproctology*.



Robert X. Murphy, Jr., MD, Plastic Surgery Residency Program Director and Division of Plastic Surgery/Hand Surgery/Burn; **Marshall G. Miles, DO**, Division of Plastic Surgery, and Terry Burger, Director, Infection Control and Prevention Department, co-authored the article – “Community-Acquired Methicillin-Resistant Staphylococcus aureus in the Suburban Hand Surgery Patient Population” – which appeared in the July 7, 2009 issue of *Hand*.



Michael D. Pasquale, MD, Senior Vice Chair, Department of Surgery, and Chief, Division of Trauma-Surgical Critical Care, co-authored the article – “Preinjury warfarin worsens outcome in elderly patients who fall from standing” – which appeared in the June 2009 issue of the *Journal of Trauma: Injury, Infection, and Critical Care*.

Physician Parking Change – Sunday, September 13

This year’s LVHN Marathon for Via, which will take place on **Sunday, September 13**, will start at Lehigh Valley Hospital – Cedar Crest. The starting line will be on the employee/physician access road, off of Fish Hatchery Road, near the volleyball courts. To accommodate preparations and clean up of the race start, the employee/physician access road, from Fish Hatchery Road to the Daycare Center, will be closed on Sunday, September 13, from **4 to 8 a.m.** During this time period, access to the Physicians/Residents Parking Lots – Lots P, Q, R and S – will not be accessible from Fish Hatchery Road. **Access to these parking lots will be accessible from the Daycare Center side of the Campus.** In addition, Fish Hatchery Road will be closed from Cedar Crest Blvd. to Pheasant Avenue from 6:50 to 7:05 a.m., to begin the race.

WHO'S NEW

This section contains an update of new appointments, address changes, status changes, resignations, etc. Please remember to update your directory and rolodexes with this information.

Medical Staff

New Appointments



Meena S. Agarwala, MD
Northern Valley Primary Care
44 W. 21st Street
Suite 101
Northampton, PA 18067-1221
Phone: 610-261-0999 Fax: 610-261-2187
Department of Medicine
Division of General Internal Medicine
Provisional Active



Alessandro S. Boschi, MD
180 N. 12th Street
Lehighon, PA 18235-1115
Phone: 610-377-5010 Fax: 610-377-5000
Department of Obstetrics and Gynecology
Division of Obstetrics/Gynecology
Provisional Active



Anderson B. Collier III, MD
Pediatric Specialists of the Lehigh Valley
LVH-Muhlenberg
2545 Schoenersville Road
Third Floor
Bethlehem, PA 18017-7384
Phone: 484-884-3333 Fax: 484-884-3300
Department of Pediatrics
Division of Pediatric Subspecialties
Section of Hematology-Medical Oncology
Provisional Active



Matthew D. Cook, DO
LVPG-Emergency Medicine
Lehigh Valley Hospital
Cedar Crest & I-78, P.O. Box 689
Allentown, PA 18105-1556
Phone: 610-402-8130 Fax: 610-402-7160
Department of Emergency Medicine
Division of Emergency Medicine
Provisional Active



Stella N. Kalantzis, DO
LVPG-Emergency Medicine
Lehigh Valley Hospital
Cedar Crest & I-78, P.O. Box 689
Allentown, PA 18105-1556
Phone: 610-402-8130 Fax: 610-402-7160
Department of Emergency Medicine
Division of Emergency Medicine
Provisional Active



Kailash R. Makhija, MD
281 N. 12th Street, Suite F
Lehighon, PA 18235-1101
Phone: 610-377-5959 Fax: 610-379-0034
Department of Obstetrics and Gynecology
Division of Obstetrics/Gynecology
Provisional Active



Matthew W. Martinez, MD
Lehigh Valley Heart Specialists
1250 S. Cedar Crest Blvd., Suite 300
Allentown, PA 18103-6381
Phone: 610-402-3110 Fax: 610-402-3112
Department of Medicine
Division of Cardiology
Provisional Active



Anne L. Moch, MD
Medical Imaging of LV, PC
Lehigh Valley Hospital
Cedar Crest & I-78, P.O. Box 689
Allentown, PA 18105-1556
Phone: 610-402-8088 Fax: 610-402-1023
Department of Radiology-Diagnostic Medical Imaging
Division of Diagnostic Radiology
Provisional Active



Laura M. Mory, MD
LVPG-Emergency Medicine
Lehigh Valley Hospital
Cedar Crest & I-78, P.O. Box 689
Allentown, PA 18105-1556
Phone: 610-402-8130 Fax: 610-402-7160
Department of Emergency Medicine
Division of Emergency Medicine
Provisional Active

Continued on next page



Rita M. Pechulis, MD
Pulmonary Associates
Center for Advanced Health Care
1250 S. Cedar Crest Blvd., Suite 205
Allentown, PA 18103-6271
Phone: 610-439-8856 Fax: 610-439-1314
Department of Medicine
Division of Pulmonary/Critical Care Medicine
Provisional Active



Jennifer L. Reif, DO
Muhlenberg Primary Care, PC
2101 Emrick Blvd.
Suite 100
Bethlehem, PA 18020-8001
Phone: 610-868-4000 Fax: 610-868-4033
Department of Family Medicine
Provisional Active



Anita Rohatgi, MD
Douglas F. Turtzo, MD, PC
101 S. Schanck Avenue
Pen Argyl, PA 18072-1697
Phone: 610-253-8582 Fax: 610-863-1995
Department of Medicine
Division of General Internal Medicine/
Geriatrics
Provisional Affiliate



Catherine Schrei-Broadt, DO
Nazareth Area Family Medicine Associates, PC
25 S. Broad Street
Suite 104
Nazareth, PA 18064-2189
Phone: 610-759-1200 Fax: 610-759-4590
Department of Family Medicine
Provisional Affiliate



Tara C. Sheets, MD
LVPG-Emergency Medicine
Lehigh Valley Hospital
Cedar Crest & I-78, P.O. Box 689
Allentown, PA 18105-1556
Phone: 610-402-8130 Fax: 610-402-7160
Department of Emergency Medicine
Division of Emergency Medicine
Provisional Active

Address Changes

Raymond A. Durkin, MD
Progressive Physicians Associates, Inc.
1648 W. Hamilton Street
Allentown, PA 18102-5054
Phone: 610-435-5913 Fax: 610-435-5919

Richard M. Lieberman, MD
5018 Medical Center Circle, Suite 240
Allentown, PA 18106-9694
Phone: 610-770-9700 Fax: 610-770-1791

Daniel M. Silverberg, MD
5018 Medical Center Circle, Suite 240
Allentown, PA 18106-9694
Phone: 610-432-1423 Fax: 610-432-8640

D'nese M. Sokolowski, MD
250 Cetronia Road, Suite 305
Allentown, PA 18104-9168
Phone: 610-391-9180 Fax: 484-223-2830

Community Physician Practice Growth Initiative

Jennifer LM Burns, DO
Michelle K. Dilks, DO
Megan M. Gaskill, MD
Leah B. Jacobson, MD
Anna B. Keane, DO
Joseph J. Zienkiewicz, DO

1605 N. Cedar Crest Blvd., Suite 610
Allentown, PA 18104-2351
Phone: 610-439-7514 Fax: 484-221-6052

LVPG-Transplant Surgery

Pradip K. Chakrabarti, MD
Michael J. Moritz, MD

1250 S. Cedar Crest Blvd., Suite 210
Allentown, PA 18103-6224
Phone: 610-402-8506 Fax: 610-402-1682

Valley Urology Group

Jeffrey L. Gevirtz, MD
Joseph Pascal, MD

5018 Medical Center Circle, Suite 101B
Allentown, PA 18106-9694
Phone: 610-432-7760 Fax: 610-432-6562

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Phone Number Correction

Christopher M. Pogodzinski, MD

Nazareth Area Family Medicine Associates, PC
Phone: 610-759-1200

Practice Changes

Kristin A. Bresnan, MD

OACIS Services
2166 S. 12th Street, Suite 402
Allentown, PA 18103-4792
Phone: 610-969-0100 Fax: 610-969-0101

Rosauro A. Dalope, MD

Good Shepherd Rehab Hospital
2855 Schoenersville Road
Pediatric Unit
Bethlehem, PA 18017-7306
Phone: 610-807-4247 Fax: 610-807-4248

Jennifer A. Ernst Strow, DO

Afterhours Physician Coverage Group
1240 S. Cedar Crest Blvd.
Suite 410
Allentown, PA 18103-6218
Phone: 610-402-5200 Fax: 610-402-1675

Jay H. Kaufman, DPM

OAA Orthopaedic Specialists
250 Cetronia Road
Second Floor
Allentown, PA 18104-9168
Phone: 610-973-6200 Fax: 610-973-6546

Adam J. Kotkiewicz, DO

Afterhours Physician Coverage Group
1240 S. Cedar Crest Blvd.
Suite 410
Allentown, PA 18103-6218
Phone: 610-402-5200 Fax: 610-402-1675

Justin D. Roberts, DO

Afterhours Physician Coverage Group
1240 S. Cedar Crest Blvd.
Suite 410
Allentown, PA 18103-6218
Phone: 610-402-5200 Fax: 610-402-1675

Dean L. Sorrento, DPM

OAA Orthopaedic Specialists
250 Cetronia Road
Second Floor
Allentown, PA 18104-9168
Phone: 610-973-6200 Fax: 610-973-6546

Paula C. Stone, DMD

Braverman Dentistry
3494 Lincoln Highway
Thorndale, PA 19372-1006
Phone: 610-384-1467 Fax: 610-384-1492

Nicole R. Sully, DO

Parkland Family Health Center
4520 Parkview Drive
Schnecksville, PA 18078-2552
Phone: 610-799-4241 Fax: 610-799-4244

Nicholas M. Varvarelis, DO

Afterhours Physician Coverage Group
1240 S. Cedar Crest Blvd.
Suite 410
Allentown, PA 18103-6218
Phone: 610-402-5200 Fax: 610-402-1675

Practice and Status Changes

Brian J. Costello, DO

From: LVH Department of Medicine
To: Lehigh Valley Physician Practice
Lehigh Valley Hospital
17th & Chew, P.O. Box 7017
Suite 101
Allentown, PA 18105-7017
Phone: 610-969-4370 Fax: 610-969-3445
From: Provisional Limited Duty
To: Provisional Active

Jeffrey M. Hostetter, DO

From: LVH Department of Medicine
To: Muhlenberg Primary Care, PC
2649 Schoenersville Road, Suite 201
Bethlehem, PA 18017-7326
Phone: 610-868-6880 Fax: 610-868-5660
From: General Internal Medicine
Limited Duty
To: Hospital Medicine/General Internal Medicine
Provisional Active

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Matthew M. Miller, MD

From: LVH Department of Medicine
To: Valley Independent Hospitalist Group
401 N. 17th Street, Suite 202
Allentown, PA 18104-5050
Phone: 610-432-1427 Fax: 610-774-9741
From: General Internal Medicine
Limited Duty
To: Hospital Medicine/General Internal Medicine
Provisional Active

Robert J. Tomsho, Jr., DO

From: LVH-M Emergency Medicine
To: LVPD-Emergency Medicine
Lehigh Valley Hospital
Cedar Crest & I-78, P.O. Box 689
Allentown, PA 18105-1556
Phone: 610-402-8130 Fax: 610-402-7160
From: Provisional Limited Duty
To: Provisional Active

Status Changes

Chi-Kue T. Chang, MD

Department of Medicine
Division of General Internal Medicine
From: Associate
To: Affiliate

Arthur D. Hoffman, MD

Department of Medicine
Division of General Internal Medicine
From: Associate
To: Affiliate

Ronald R. Julia, MD

Department of Medicine
Division of General Internal Medicine
From: Associate
To: Affiliate

Judith A. McDonald, MD

Department of Medicine
Division of General Internal Medicine
From: Associate
To: Affiliate

Gerald M. Miller, MD

Department of Medicine
Division of General Internal Medicine
From: Associate
To: Affiliate

Terry J. Pundiak, MD

Department of Medicine
Division of General Internal Medicine/Geriatrics
From: Associate
To: Affiliate

One-Year Leave of Absence

Robert J. Thompson, MD

Department of Medicine
Division of Dermatology

Resignations

Carol B. Copenhaver, MD

Department of Family Medicine

Christopher C. Copenhaver, MD

Department of Pediatrics
Division of Pediatric Subspecialties
Section of Allergy

Rena M. Lambert, DO

Department of Medicine
Division of General Internal Medicine

Stephen C. Senft, MD

Department of Medicine
Division of Dermatology

David B. Vasily, MD

Department of Medicine
Division of Dermatology

Seema B. Vasu, DO

Department of Family Medicine

Continued on next page

Allied Health Staff

New Appointments



Adam T. Doan

Intraoperative Neurophysiological Monitoring Specialist
Surgical Monitoring Associates, Inc.
900 Old Marple Road
Springfield, PA 19064-1211
Phone: 610-328-1166 Fax: 610-328-1533
Supervising Physician: Stefano Camici, MD



JoAnn M. Haas, CNM

Certified Nurse Midwife
Alessandro S. Boschi, MD
180 N. 12th Street
Lehighon, PA 18235-1115
Phone: 610-377-5010 Fax: 610-377-5000
Supervising Physician: Alessandro S. Boschi, MD
Secondary Supervising Physician: Michael Sheinberg, MD



HyeJin Kim, CRNP

Certified Registered Nurse Practitioner
Lehigh Area Medical Associates
1255 S. Cedar Crest Blvd.
Suite 2200
Allentown, PA 18103-6257
Phone: 610-437-9006 Fax: 610-437-2475
Supervising Physician: Edward J. Rosenfeld, MD



Tanya S. Kurtz, RN

Registered Nurse
ABC Family Pediatricians
Riverside Professional Center
5649 Wynnewood Drive
Suite 104
Laurys Station, PA 18059-1124
Phone: 610-262-6641 Fax: 610-262-0428
Supervising Physician: Renee Morrow-Connelly, DO



Erik M. Weikert

Pacemaker/ICD Technician
St. Jude Medical
333 Meadowlands Parkway
Fifth Floor
Secaucus, NJ 07094-1804
Phone: 800-722-3423 Fax: 610-530-9875
Supervising Physician: Robert F. Malacoff, MD

Change of Address

David S. Glosser, ScD

5000 W. Tilghman Street, Suite 125
Allentown, PA 18104-9196
Phone: 610-821-9740 Fax: 610-395-0019

Change of Status

Guennadi Aldochine

From: Intraoperative Neurophysiological Monitoring Specialist
To: Clinical Neurophysiologist

Changes of Supervising Physician

Amy L. Creitz, PA-C

Physician Assistant-Certified
From: VSAS Orthopaedics – Eric B. Lebby, MD
To: OAA Orthopaedic Specialists – James C. Weis, MD

Karen L. Ferrey, PA-C

Physician Assistant-Certified
From: Coordinated Health – Wayne T. Luchetti, MD
To: Muhlenberg Primary Care, PC – Christine Potterjones, MD

Kristen M. Karwacki, PA-C

Physician Assistant-Certified
From: Allentown Anesthesia Associates Inc – Lisa Keglovitz, MD
To: Gastroenterology Associates Ltd – Sean R. Lacey, MD

Megan L. Trigiani, CRNP

Certified Registered Nurse Practitioner
From: LVPG-Hospitalist Services – Uzma Z. Vaince, MD
To: Allentown Anesthesia Associates Inc – Lisa Keglovitz, MD

Resignation

Susan E. Hoffman, CRNP

Certified Registered Nurse Practitioner
(Lehigh Valley Heart Specialists)



GO GREEN TIP OF THE MONTH

Change to Fluorescent Bulbs – If every house in the United States changed all of the light bulbs in their house, the result would be equivalent to taking one million cars off the streets.

Medical Staff Services Office

Matthew M. McCambridge, MD
President, Medical Staff

Michael J. Pistoria, DO
President-elect, Medical Staff

Linda L. Lapos, MD
Past President, Medical Staff

John W. Hart
Vice President, Medical Staff Services

Janet M. Seifert
Coordinator, Communications & Special Events
Managing Editor

Medical Executive Committee

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Linda L. Lapos, MD
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Martin A. Martino, MD
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Thomas M. McLoughlin, Jr., MD
William L. Miller, MD
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Debbie Salas-Lopez, MD, MPH
Elliot J. Sussman, MD
Ronald W. Swinfard, MD
John D. Van Brakle, MD
James T. Wertz, DO
Thomas V. Whalen, MD
S. Clarke Woodruff, DMD

Visit us on the new LVHN internet site at
www.lvh.org

Select "Information for: Physicians" in the lower black
section, then select "Medical Staff Services" and
"Services for Members of the Medical Staff"

Progress Notes is published monthly to inform the Medical Staff, Advanced Practice Clinicians, and employees of Lehigh Valley Health Network of important issues concerning the Medical Staff and Advanced Practice Clinicians.

Articles should be submitted by e-mail to janet.seifert@lvh.com or sent to Janet M. Seifert, Medical Staff Services, Lehigh Valley Health Network, Cedar Crest & I-78, P.O. Box 689, Allentown, PA 18105-1556 by the 15th of each month.

If you have any questions about the newsletter, please contact Mrs. Seifert by e-mail or phone at (610) 402-8590.