

There's a lot going on at Lehigh Valley Health Network. In case you didn't catch all the latest news, here's a recap of what happened this week. Here are links to Mission Central posts, the latest issues of CheckUp and Magnet Attractions, and Lehigh Valley Health News, our blog on LVHN.org containing timely information and health network news. You also can link to Mission Central's "Contact Us" page where you can comment about anything, including this email, ask a question or share a story.

[Learn About Our New Health Center at Bangor Marketing Campaign](#)

Find out how we're spreading the word about our 11th health center.

[Will We Consider Charging a Facility Fee, as Geisinger Does, to Help Improve the Financial Outlook for our Health Network?](#)

Find the answer to this question, which was recently asked by a colleague on Mission Central.

[Clinical Readiness: Preparing for Epic](#)

Learn about an initiative that helps us prepare for shifts in our workflows, processes and culture.

[Wellness: Walk It Out](#)

Increase your activity level by taking a brisk 30-minute walk five times a week.

[Deborah Sundlof, DO, Is Passionate About Helping Women's Hearts – VIDEO](#)

The cardiologist says her patients each have their own identity and should be treated that way.

[Sharing Their Knowledge](#)

Meet the new members of our Board of Trustees: Alison Byerly, PhD, and Steve Follett.



**Read the latest
issue of CheckUp**



**Give Us
Your Feedback**



**Read the latest
issue of Magnet
Attractions**

READ LEHIGH VALLEY HEALTH NEWS

a blog on LVHN.org containing
timely health information and
health network news.

Mission Central

Let's make our mission possible.

It's up to each of us.

[HOME](#)[CHECKUP](#)[MAGNET ATTRACTIONS](#)[ABOUT](#)[CONTACT US](#)[SCHEDULES](#)[Q&A](#)

< Will We Consider Charging a Facility Fee, as Geisinger Does, to Help Improve the Financial Outlook for our Health Network?

Lehigh Valley Health News Digest: February 2-7 »

Learn About Our New Health Center at Bangor Marketing Campaign



60 LVHN colleagues came out to work the open house at the Health Center at Bangor on Saturday, February 1.

advertisements, on mailers sent to local residents' homes and on our health network's social media sites. It's part of our marketing campaign for our 11th health center, the first one to offer cancer infusion services. We're also encouraging people to [visit LVHN.org/bangor to learn more about the services](#) provided at the Health Center at Bangor, as well as hours and directions. The Health Center at Bangor is located in the Bangor Plaza shopping center at 1337 Blue Valley Drive in Pen Argyl.

This entry was posted by [Ted Williams](#) on February 7, 2014 at 9:30 am, and is filed under [Get News](#), [Learn](#). Follow any responses to this post through [RSS 2.0](#). You can [leave a response](#) or [trackback](#) from your own site.

Leave a Comment

You must [register](#) and be [logged in](#) to post a comment.

If you've driven the roads of the Slate Belt recently, you've probably noticed [Lehigh Valley Health Network's \(LVHN\) post-it notes](#) all over the place. The post-it notes appear on billboards and promote the new Health Center at Bangor, which opened Monday, Feb. 3 following a [ribbon-cutting ceremony](#) on Jan. 30.

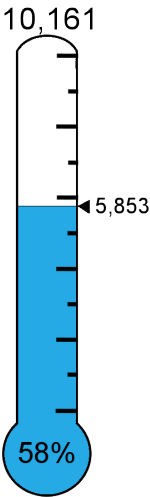
The post-it notes also appear in area newspapers



Welcome to Mission Central. It's the place to get and share information about our health network. Here, you can share stories, ask questions, be inspired, celebrate our accomplishments, learn to be at your best and more. Visit frequently to stay energized at work and help make our mission possible.

Help Achieve the SSP BONUS

Set Your FY14 People Goal today!



Striving for [60% or greater participation](#) to achieve Max Goal. Set your People Goal at [mypopulytics.com](#)

GO

FIND IT

- Be Inspired
- Celebrate
- Connect with Colleagues
- Get News
- Help Others
- Learn
- Live Healthy
- Watch

KEYWORDS

Annual Meeting Answers At Your Best
benefit CheckUp Children's Hospital
Colleagues Community
Conversation Crucial conversations
Dr. Swinfard Epic Facebook
Fireside Chat fitness
ForumQuestions2013
Forums handbook Holiday
Inspiration In the News
Leader-to-Leader LVHN fitness
Marathon for Via Motivation motivational monday
Open Enrollment patient safety week Photos
Preventive Screenings Questions Quotes
Recreation Reframing Sandy Service
Excellence Awards Service Star Storm
Summit teamwork Thanks
Turkey Veterans Day Video What's
new

Mission Central

Let's make our mission possible.

It's up to each of us.

HOME

CHECKUP

MAGNET ATTRACTIONS

ABOUT

CONTACT US

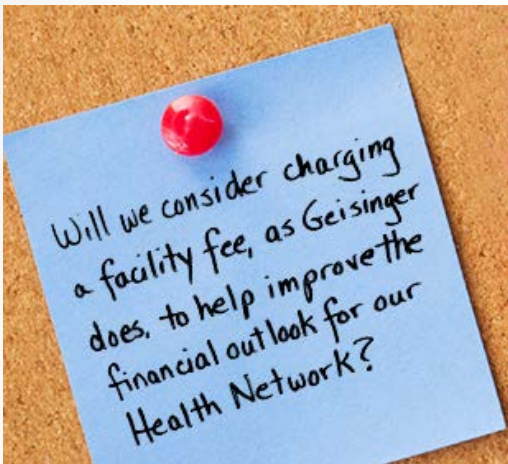
SCHEDULES

Q&A

< Clinical Readiness: Preparing for Epic

Learn About Our New Health Center at Bangor Marketing Campaign >

Will We Consider Charging a Facility Fee, as Geisinger Does, to Help Improve the Financial Outlook for our Health Network?



Lehigh Valley Health Network (LVHN) is charging a facility fee when both physician and hospital services are provided in a hospital-based outpatient department. [Wound management](#), [pain management](#) and [burn rehabilitation](#) are departments that meet requirements and bill the facility fee in addition to billing for any procedures performed.

Some health networks operate their physician practices as hospital-based outpatient departments and bill the additional facility fee. LVHN has decided to operate Lehigh Valley Physician Group practices as physician practices. Operating a practice as hospital-based is expensive.

Hospital-based physician practices are more expensive because in order to bill a facility fee, the physical space must meet hospital construction standards, and the practice is required to meet Joint Commission standards and be licensed as hospital-based by the Department of Health. In addition to the additional cost to meet hospital-based standards, the patients' liability also increases because they are responsible for two co-pays.

Medicare has reviewed facility fee billing and found billing facility fees to be consistent with billing regulation. However, Medicare also has published information acknowledging that Medicare is considering changing payment rules and eliminating facility billing. It remains uncertain as to when and if Medicare will eliminate facility-based billing.

You can [ask a question any time on Mission Central](#). We will forward your question to the colleague who can best provide an answer and post the response ASAP.

ForumQuestions2013

This entry was posted by [Rick Martuscelli](#) on February 6, 2014 at 2:30 pm, and is filed under [Get News, Learn](#). Follow any responses to this post through [RSS 2.0](#). You can [leave a response](#) or [trackback](#) from your own site.

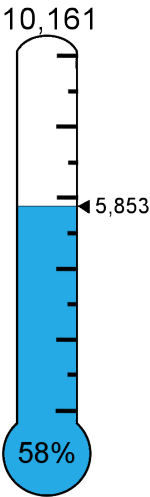
Leave a Comment

You must [register](#) and be [logged in](#) to post a comment.

Welcome to Mission Central. It's the place to get and share information about our health network. Here, you can share stories, ask questions, be inspired, celebrate our accomplishments, learn to be at your best and more. Visit frequently to stay energized at work and help make our mission possible.

Help Achieve the SSP BONUS

Set Your FY14 People Goal today!



Striving for [60% or greater participation](#) to achieve Max Goal. Set your People Goal at [mypopulytics.com](#)

GO

FIND IT

> Be Inspired

> Celebrate

> Connect with Colleagues

> Get News

> Help Others

> Learn

> Live Healthy

> Watch

KEYWORDS

Annual Meeting Answers At Your Best
benefit CheckUp Children's Hospital
Colleagues Community
Conversation Crucial conversations
Dr. Swinfard Epic Facebook
Fireside Chat fitness
ForumQuestions2013
Forums handbook Holiday
Inspiration In the News
Leader-to-Leader LVHN fitness
Marathon for Via Motivation motivational monday
Open Enrollment patient safety week Photos
Preventive Screenings Questions Quotes
Recreation Reframing Sandy Service
Excellence Awards Service Star Storm
Summit teamwork Thanks
Turkey Veterans Day Video What's
new

Mission Central

Let's make our mission possible.

It's up to each of us.

[HOME](#)[CHECKUP](#)[MAGNET ATTRACTIONS](#)[ABOUT](#)[CONTACT US](#)[SCHEDULES](#)[Q&A](#)

< Wellness Wednesday – Walk It Out

Will We Consider Charging a Facility Fee, as Geisinger Does, to Help Improve the Financial Outlook for our Health Network? >

Clinical Readiness: Preparing for Epic

The Epic electronic medical record transformation isn't just about new software; it requires shifts in our workflows, processes and even culture across the entire network. To ensure all Lehigh Valley Health Network (LVHN) colleagues are prepared for 'go live' in 2015 and 2016, a Clinical Readiness initiative kicked off on January 30.



"Clinical readiness is about preventing the 'Big Bang' implementation from exploding out of control," says Richard MacKenzie, MD, lead of the LVHN Epic Clinical Readiness program. "Clinical readiness seeks to improve our systems in an incremental way in order to reduce the stress of sudden change for the people that work at LVHN," he says.

Over the next year to year-and-a-half, MacKenzie will lead a team of Clinical Readiness 'owners' who are members of LVHN's operational leadership. These are managers of function areas that provide critical services ranging from emergency and primary care to appointment and billing services. Job areas they represent range from clinicians and technical partners to administrative partners – and each operations area will need to learn and work with the new EMR. "Epic recognized that in the sites where the implementation struggled, the operational leadership was not involved. With that came a lesson – operational leadership is key to the Epic transition so they will own the outcome," MacKenzie says.

The Clinical Readiness program is designed to:

- Engage operational leadership in the Epic implementation process
- Ensure that the system is designed with strong input from operations
- Enforce accountability and ownership on the clinical side of operations
- Provide operational leadership with the tools to perform their jobs in Epic

Clinical Readiness owners will be responsible for several aspects of this program such as:

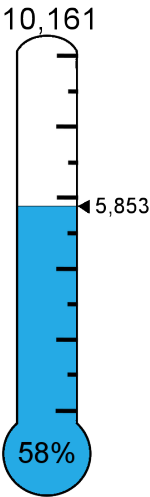
- Monitoring needs and successes of their department
- Participate in the new tiered management process
- Understanding high-risk workflows and key metrics pertinent to area of accountability
- Managing expectations

One way the operational managers will ensure their colleagues are involved in the Epic transition involves the Lean concept of 'going to the Gemba,' or going where the work is done. Starting in March, operational managers will begin regular Gemba walks in their departments. The goal is to not only provide updates on the Epic implementation, but to listen to colleagues' concerns, solve problems that can be solved at that level and communicate more complicated issues to leadership. "There will be problems that need to

Welcome to Mission Central. It's the place to get and share information about our health network. Here, you can share stories, ask questions, be inspired, celebrate our accomplishments, learn to be at your best and more. Visit frequently to stay energized at work and help make our mission possible.

Help Achieve the SSP BONUS

Set Your FY14 People Goal today!



Striving for 60% or greater participation to achieve Max Goal. Set your People Goal at mypopulytics.com

GO

FIND IT

- > Be Inspired
- > Celebrate
- > Connect with Colleagues
- > Get News
- > Help Others
- > Learn
- > Live Healthy
- > Watch

KEYWORDS

be solved at all levels," MacKenzie says. "Change is difficult. Massive change is very difficult. But working together, changing slowly and doing our homework, we will get the job done."

This entry was posted by [Jenn Fisher](#) on February 6, 2014 at 11:30 am, and is filed under [Get News, Learn](#). Follow any responses to this post through [RSS 2.0](#). You can [leave a response](#) or [trackback](#) from your own site.

Leave a Comment

You must [register](#) and be [logged in](#) to post a comment.

Annual Meeting Answers At Your Best
benefit CheckUp Children's Hospital
Colleagues Community
Conversation Crucial conversations
Dr. Swinfard Epic Facebook
Fireside Chat fitness
ForumQuestions2013
Forums handbook Holiday
Inspiration In the News
Leader-to-Leader LVHN fitness
Marathon for Via Motivation motivational monday
Open Enrollment patient safety week Photos
Preventive Screenings Questions Quotes
Recreation Reframing Sandy Service
Excellence Awards Service Star Storm
Summit teamwork Thanks
Turkey Veterans Day Video What's
new

Mission Central

Let's make our mission possible.

It's up to each of us.

[HOME](#)[CHECKUP](#)[MAGNET ATTRACTIONS](#)[ABOUT](#)[CONTACT US](#)[SCHEDULES](#)[Q&A](#)

< Congratulations to January's Wellness Goal Contest Winners

Clinical Readiness: Preparing for Epic >

Wellness Wednesday – Walk It Out



Did you splurge on Super Bowl snacks? Are you still trying to bounce back from holiday overindulgence? One way to manage your weight is to maintain your daily activity level.

Walking is one way to stay active. You should take [7,000 to 10,000 steps per day](#). Besides helping you maintain a healthy weight, taking regular walks can:

- Improve [cholesterol](#) levels and [blood pressure](#)
- Reduce your risk of having a [heart attack](#) or [stroke](#)
- Decrease your risk of developing [type 2 diabetes](#)
- Reduce [arthritis](#) pain
- Boost energy, optimism and enthusiasm
- Help you get a better night's sleep

This week's Wellness Wednesday challenge: Increase your activity level by taking a brisk 30-minute walk five times a week.

If you don't have the time, take frequent, short walks. Three 10-minute walks are just effective as one 30-minute walk. You also can put exercise on your calendar and stick to it like any other important appointment.

There are many ways to keep your daily walks fresh. "Change the walking route to avoid boredom, or include hills for added intensity," says Wayne Stephens, clinical coordinator at LVHN Fitness. "You also can walk your route in reverse, which will change up the intensity."

Try these other tips for a great walk and workout:

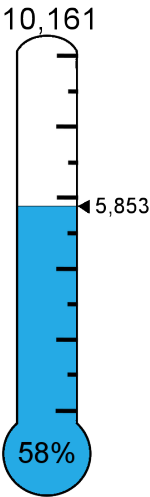
- Increase intensity by adding a "jog between trees"
- Lengthen your stride
- Swing arms
- Stop for exercises such as jumping jacks or squats every 10 minutes

How do you find time for your daily walk? Leave a comment with your tips.

Welcome to Mission Central. It's the place to get and share information about our health network. Here, you can share stories, ask questions, be inspired, celebrate our accomplishments, learn to be at your best and more. Visit frequently to stay energized at work and help make our mission possible.

Help Achieve the SSP BONUS

Set Your FY14 People Goal today!



Striving for [60% or greater participation](#) to achieve Max Goal. Set your People Goal at [mypopulytics.com](#)

GO

FIND IT

- > [Be Inspired](#)
- > [Celebrate](#)
- > [Connect with Colleagues](#)
- > [Get News](#)
- > [Help Others](#)
- > [Learn](#)
- > [Live Healthy](#)
- > [Watch](#)

KEYWORDS

Have you participated in the [FY14 People Goal](#)? Go to [MyPopulytics.com](#) and set your own wellness goal. Not only will setting your goal keep you healthier, it also will make you eligible to win monthly prizes and a grand prize at the end of fiscal year 2014. When you're healthy, you're at your best for colleagues, patients and their families. Help LVHN serve as a role model by taking steps to improve your wellness.

This entry was posted by [Amanda Coe](#) on February 5, 2014 at 2:10 pm, and is filed under [Live Healthy](#). Follow any responses to this post through [RSS 2.0](#). You can [leave a response](#) or [trackback](#) from your own site.

Leave a Comment

You must [register](#) and be [logged in](#) to post a comment.

Annual Meeting Answers At Your Best
benefit CheckUp Children's Hospital
Colleagues Community
Conversation Crucial conversations
Dr. Swinfard Epic Facebook
Fireside Chat fitness
ForumQuestions2013
Forums handbook Holiday
Inspiration In the News
Leader-to-Leader LVHN fitness
Marathon for Via Motivation motivational monday
Open Enrollment patient safety week Photos
Preventive Screenings Questions Quotes
Recreation Reframing Sandy Service
Excellence Awards Service Star Storm
Summit teamwork Thanks
Turkey Veterans Day Video What's
new

Mission Central

Let's make our mission possible.

It's up to each of us.

[HOME](#)[CHECKUP](#)[MAGNET ATTRACTIONS](#)[ABOUT](#)[CONTACT US](#)[SCHEDULES](#)[Q&A](#)

< Motivational Monday: Start Today

Congratulations to January's Wellness Goal Contest Winners >

Welcome to Mission Central. It's the place to get and share information about our health network. Here, you can share stories, ask questions, be inspired, celebrate our accomplishments, learn to be at your best and more. Visit frequently to stay energized at work and help make our mission possible.

Deborah Sundlof, DO, Is Passionate About Helping Women's Hearts – VIDEO

We are producing videos of our doctors and advanced practice clinicians (APC) to help our community find trustworthy health care providers. We will share them here to introduce you to these colleagues. You'll learn about their personality, philosophy of care and inspiration for practicing medicine. These videos are embedded in our website's [Find a Doctor](#) tool, where you can learn about each provider's educational background and more. Enjoy!

Deborah Sundlof, DO, has a passion for helping women prevent heart disease.

"I like my patients to know that they'll be treated individually, not just as a group or as 'a patient,'" she says. "They each have their own identity, and they should be treated that way."

She is a cardiologist board-certified in cardiovascular disease and internal medicine. She sees patients at [Lehigh Valley Cardiology Associates of LVPG](#).

Get to know her with this video.



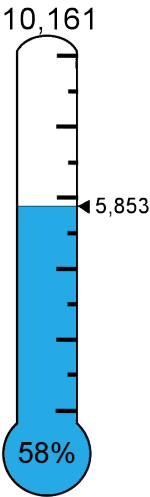
This entry was posted by [Alyssa Young](#) on February 3, 2014 at 2:15 pm, and is filed under [Connect with Colleagues](#), [Watch](#). Follow any responses to this post through [RSS 2.0](#). You can [leave a response](#) or [trackback](#) from your own site.

Leave a Comment

You must [register](#) and be [logged in](#) to post a comment.

Help Achieve the SSP BONUS

Set Your FY14 People Goal today!



Striving for [60% or greater participation](#) to achieve Max Goal. Set your People Goal at [mypopulytics.com](#)

GO

FIND IT

> Be Inspired

> Celebrate

> Connect with Colleagues

> Get News

> Help Others

> Learn

> Live Healthy

> Watch

KEYWORDS

Annual Meeting Answers At Your Best
benefit CheckUp Children's Hospital
Colleagues Community
Conversation Crucial conversations
Dr. Swinfard Epic Facebook
Fireside Chat fitness
ForumQuestions2013
Forums handbook Holiday
Inspiration In the News
Leader-to-Leader LVHN fitness
Marathon for Via Motivation motivational monday
Open Enrollment patient safety week Photos
Preventive Screenings Questions Quotes
Recreation Reframing Sandy Service
Excellence Awards Service Star Storm
Summit teamwork Thanks
Turkey Veterans Day Video What's
new

Mission Central

Let's make our mission possible.

It's up to each of us.

HOME

CHECKUP

MAGNET ATTRACTIONS

ABOUT

CONTACT US

SCHEDULES

Q&A

Sharing Their Knowledge

Our newest trustees offer a wealth of experience and insight

When you have questions, you trust experts because of their vast knowledge and experience. When our [Board of Trustees](#) recruits new members, we look for people who can offer a fresh perspective about issues facing our health network. Meet our newest trustees and learn how their experiences can help us care for our community.

Steve Follett

Since 1948, Follett Corporation has been designing and manufacturing a variety of high-quality ice systems as well as medical-grade refrigerators and freezers. The company's purpose – provide innovative solutions that promote health, safety and well-being.

"About 40 percent of our business is devoted to the health care industry," says Steve Follett, president and chief executive officer of Follett Corporation. "We're fortunate to be working with acute care hospitals all over the country. A good part of what we do is to be aware of their challenges and develop ice and medical-grade refrigeration solutions to help address their needs."

When Follett was approached about becoming a trustee at our health network, he saw an opportunity to use his company's purpose for the benefit of the area's leading health care provider. "LVHN is an organization that has an enormous responsibility for caring for the people who call our area home," Follett says. "As the complexities facing health care become greater, I'm honored to have the opportunity to help identify and implement solutions that benefit LVHN and our community."



Alison Byerly, PhD

Lafayette College president Alison Byerly, PhD, is described as a 'big picture' scholar, particularly as an expert on the growth and impact of digital scholarship. This form of education occurs in a virtual classroom – not unlike our [telehealth services](#) that bring physicians and patients together virtually.

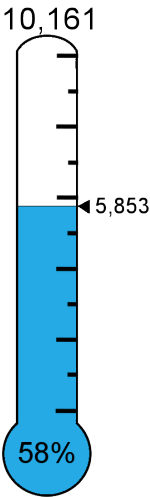
"There are similarities between health care and higher education," Byerly says. "We're both in very human-intensive fields - LVHN with patients and Lafayette with students – and are pressed to work more efficiently and within tighter monetary frameworks."

Byerly comes to the Lehigh Valley via Vermont, where she was provost and executive vice president of Middlebury College. There, she worked with the Middlebury board of trustees and developed an understanding of a trustee's role. "I understand the questions trustees

Welcome to Mission Central. It's the place to get and share information about our health network. Here, you can share stories, ask questions, be inspired, celebrate our accomplishments, learn to be at your best and more. Visit frequently to stay energized at work and help make our mission possible.

Help Achieve the SSP BONUS

Set Your FY14 People Goal today!



Striving for [60% or greater participation](#) to achieve Max Goal. Set your People Goal at [mypopulytics.com](#)

GO

FIND IT

- > [Be Inspired](#)
- > [Celebrate](#)
- > [Connect with Colleagues](#)
- > [Get News](#)
- > [Help Others](#)
- > [Learn](#)
- > [Live Healthy](#)
- > [Watch](#)

KEYWORDS

need to ask and the type of information a board needs to acquire," she says. "I look forward to sharing my perspectives and offering my ideas to help further the great things happening at LVHN."

Next Step

Learn more about [the members of our Board of Trustees](#).

Leave a Comment

You must [register](#) and be [logged in](#) to post a comment.

Annual Meeting Answers At Your Best
benefit CheckUp Children's Hospital
Colleagues Community
Conversation Crucial conversations
Dr. Swinfard Epic Facebook
Fireside Chat fitness
ForumQuestions2013
Forums handbook Holiday
Inspiration In the News
Leader-to-Leader LVHN fitness
Marathon for Via Motivation motivational monday
Open Enrollment patient safety week Photos
Preventive Screenings Questions Quotes
Recreation Reframing Sandy Service
Excellence Awards Service Star Storm
Summit teamwork Thanks
Turkey Veterans Day Video What's
new