

MUHLENBERG MEDICAL CENTER

PULSE

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May-June 1972

MMC Reorganizes Departmental Structure

Dr. Morales Named Chmn. of Coronary Care Committee

Dr. Gladys Morales of Bethlehem has been appointed chairman of the coronary care committee at Muhlenberg Medical Center.

Administrator Donald E. Porter announced that Dr. Morales was named by the board of directors to head a committee, which will update rules and regulations for the hospital's new coronary care unit.

Dr. Morales is a native of the Dominican Republic and graduated from Santo Domingo University, where she received her M.D. She served an internship and a residency in pathology at Deaconess Hospital in Buffalo, N.Y.

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MMC Surgical Wing To Open a New Era of Progress

"When the new Surgical Wing is open, a chain reaction will occur that will influence and expand the overall program of the hospital."

With these words, Dr. Charles Waltman described to the May meeting of Muhlenberg Medical Center's board of directors the impact the new wing would have on the hospital's future.

Chairman of the surgical planning committee, Dr. Waltman predicted that this move

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GLADYS MORALES, M.D.



DONALD E. MOREL, M.D.

New Plan Calls For Expanded Services, Added Departments

When Muhlenberg Medical Center opens the doors to its new surgical wing this summer, more than the physical appearance of the hospital will have been changed.

MMC Administrator Donald E. Porter has announced that plans are now underway to revise and update various departments and services at the hospital. The proposed changes in the hospital's departmental structure will include the formation of several new ones and the expansion of a number of existing health care services and departments.

Porter listed the creation of the following departments: nuclear medicine, anesthesia, surgery and pulmonary care.

The department of nuclear medicine is now being organized.

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Allentown Physician To Head Department of Nuclear Medicine

Donald E. Morel, M.D. has been chosen to head Muhlenberg Medical Center's newly-formed Department of Nuclear Medicine.

Dr. Ben C. Barnes, medical director, announced that the department has been created to conduct various diagnostic studies, which are essential to provide up to date medical and surgical care.

Dr. Morel is a native of Midland Park, N.J., and a graduate of Roanoke College in Virginia. He was awarded his M.D. degree from the Medical College of Virginia in 1960 and served his internship at Richmond Memorial Hospital.

From 1962 to 1965, he maintained a residency in internal medicine at Walter Reed General Hospital and later served a fellowship in nuclear medicine

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Entertainment For Summer Festival Holds Fun For All

New entertainment features and a bigger and better midway of fun will highlight the 10th annual edition of the Lehigh Valley Summer Festival, on Friday and Saturday, August 25-26 on the hospital's grounds.

Mrs. Frank Muhr, general chairman, and her hard working committee expect to outdo last year's record-breaking \$15,000 profit, which was used for the hospital's equipment fund.

The Hellertown Skylarks will lead-off the Friday afternoon entertainment with the Saucon Squares and the Debonaires on stage that night.

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Coin Auction Set For Aug. 13 By Men of Muhlenberg

Numismatists from across the Lehigh Valley are invited to attend the 10th Annual MMC Coin Auction on Tuesday evening, August 22, in the hospital's dining room.

Sponsored by the Men of MMC, the auction will include an extensive variety of coins, currency, medals and rare political campaign items.

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 Schoenersville Road, Bethlehem, Pennsylvania 18017
 Donald E. Porter, Administrator

Dr. Esler Appointed Chief of New Anesthesia Department

MMC Nursing Staff Holds Pa. Nurses Week Activities

The nursing staff at the Muhlenberg Medical Center conducted a meaningful observance of the annual Pennsylvania Nurses Week, May 7-13. The highlight of the week was the breakfast on May 10 when the nurses honored Mrs. Barbara Yeakel, R.N., the hospital's director of nursing.

On Sunday, May 7, punch and cookies were served throughout the afternoon to visitors, staff and patients. The visitors were impressed by the lobby display which pointed up the role of the nursing staff in the various programs of the hospital.

Potted petunia and geranium plants were placed in every nursing unit and other hospital areas where nurses are involved. During the week a cap and the name of each of the 21 nursing schools represented on the staff were placed on one of the tables in the dining room.

Arrangements for the various events and exhibits were made by the three day supervisors: Mrs. Alice Kuntz, R.N., Mrs. Dorothy Capobianco, R.N., and Mrs. Virginia Flemish, R.N.

Nuclear Medicine (Continued from page 1)

The new department head has taught at Madigan General Hospital, Ft. Lewis, Washington, and is certified by the American Board of Internal Medicine.

Dr. Barnes stated that equipment for the department has been ordered from the Raytheon Co. He reported that John O. Sullivan, a technician with an excellent training background, has been hired to operate the new equipment.

The medical director pointed

James W. Esler, Jr., M.D., of Allentown has been named chief of Muhlenberg Medical Center's anesthesia department.

Medical Director Ben C. Barnes, M.D., announced that Dr. Esler has been appointed by the board of directors following approval by the surgical planning committee.

Dr. Barnes noted that applications for staff privileges in anesthesia are now being accepted.

Born in Washington, D.C., Dr. Esler attended Virginia Military Institute, where he received a B.A. in biology in 1956. He then attended the University of Pennsylvania, graduating in 1960 with an M.D. degree.

Dr. Esler served his internship at Presbyterian Hospital of Philadelphia and a residency in anesthesia at the Hospital of the University of Pennsylvania. He was an assistant professor of surgery at University of North Carolina from 1965 to 1967.

Dr. Esler is a diplomate of the American Board of Anesthesiology and a fellow of the American College of Anesthesiologists.

The new department head is a partner of the Allentown Physician Anesthesia Associates and currently has his offices and home in Allentown.

out that the equipment will be used to scan certain areas, such as bones, liver and brain, and diagnose various dysfunctions that are less perceptible through normal diagnostic methods.

Through nuclear medicine, physicians will be able to test for bio-chemical substances circulating in the body.

Besides its diagnostic advantages, nuclear medicine can also be used to treat blood disorders and control tumors and growths.

Areas List Plans—Auxiliary Sets Dinner For Sept. 25

The MMC Women's Auxiliary will hold its 13th annual dinner meeting on Sept. 25 in the hospital dining room.

President Effie Kistler announced that preparations for the event are now underway and further details will soon be available to members.

Mrs. Frank Leidich, chairman of the Camille Gift Shop, presented a check for \$650 to the Auxiliary board, representing the shop's first quarter profits.

Mrs. Margaret McMorris, Thrift Shop chairman, reported that, during its existence, the Third St. store has contributed over \$100,000 to the hospital. She urged all areas of the Auxiliary to continue supplying two members each to help in the store's operation.

Hosp. Orientation Classes Run For Youth Volunteers

Mrs. Mary Grace Stanton, director of volunteers, reported that 187 volunteers gave 1,739 hours of service during May. Mrs. Stanton stated that orientation classes for youth volunteers have been held each week during the past two months. Orientation included classroom instruction and on-the-job-training under nursing staff supervision.

MORALES (Con. from page 1)

at Letterman General Hospital in San Francisco.

After completing a residency in internal medicine in 1962 at Philadelphia's Lankenau Hospital, she spent 2 years in cardiology at Presbyterian Medical Center.

Also named to the committee were Drs. Gavin Barr, Gilbert Hoffman and Albert Kaspar.

Porter noted that the newly organized committee will review existing equipment and suggest new facilities for the expansion of the hospital's coronary care services.

Another duty of the committee will be to establish paramedical education programs in this particular area.

Mrs. Allen J. Rose noted that tray favors were prepared for patients at MMC on the following holidays:

Mother's Day and Memorial Day by the Hellertown Area, and Father's Day by Faith Evangelical Lutheran Church, Whitehall.

The Bethlehem Area will sponsor a card party in the MMC Barn at 1 p.m. on July 27.

The Auxiliary's Allentown Area is currently accepting reservations for the show "Fiddler on the Roof," which will be held on July 22 at the Allenberry Playhouse.

The Catasauqua-Northampton-Whitehall Area has scheduled a picnic for Aug. 11, a meeting on Sept. 8 in the MMC Barn and its annual Holly Fair on Nov. 15. In May, several members of the Area presented a musical skit entitled "Snatches and Patches."

The Emmaus Area reported that its May meeting featured a successful fashion show. The group's next meeting will be held on Sept. 11 at 8 p.m. at Holy Spirit Church.

The Nazareth Area will hold a festival on Aug. 15 at St. Peter's Church, Plainfield.

The Hellertown Area is sponsoring a sidewalk sale on Aug. 17.

A country store is being planned by the Neffs-Slatington Area for its July 13 meeting at Heidelberg Church.

WALTMAN (Con. from page 1)

will also "increase the use of the hospital for short-term acute medical care."

The Easton surgeon explained that the medical staff's 75 surgeons, who represent 10 surgical disciplines, are expected to actively practice at the new facility.

He pointed out that there will be no obstetrics or pediatrics departments.

Dr. Waltman reported that several delays during the spring have slowed down construction on the wing, but full work has been resumed. Completion of the wing is now expected by late July.

Oral Contraceptives Discussed By Lecture Program Speaker

Dr. Alfonse T. Masi, professor and chief of the University of Tennessee's Section of Rheumatology, addressed the 6th program of the MMC medical staff's 1971-72 lecture series on June 19.

Dr. Dominick Raso, staff president, reported that all area physicians were invited to attend the lecture, which was held in the hospital's dining room.

The author of numerous papers on a variety of medical topics, Dr. Masi discussed the use of oral contraceptives and its connection with thromboembolism.

A native of New York City, Dr. Masi graduated Phi Beta Kappa from the College of the City of New York in 1951 and received his M.D. degree from Columbia University's College of Physicians and Surgeons in 1955.

After serving his internship and an assistant residency at Johns Hopkins Hospital, he was named associate resident at University of California Medical Center in Los Angeles.

In 1961, Dr. Masi received his Master of Public Health degree and, in 1963, his Doctor of Public Health degree, both from Johns Hopkins University. The New York native was named a diplomate of the American Board of Internal Medicine in 1962.

Since 1966, Dr. Masi has served as senior investigator for the Arthritis Foundation and was awarded the honor of the Russell L. Cecil Fellow in 1970.

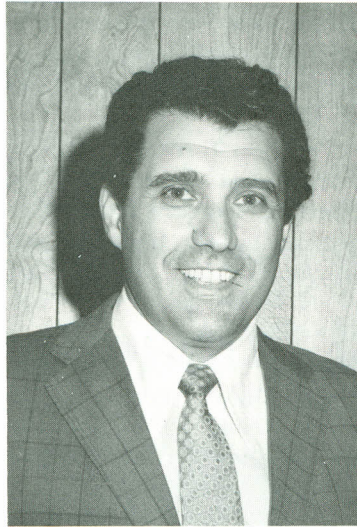
Now a resident of Memphis, he has held his posts at the University of Tennessee since 1967.

FESTIVAL (Con. from page 1)

The Freedom High Fife Corp will perform Saturday afternoon. Final arrangements are being made for the evening entertainment.

For the ladies there will be two fashion shows, and all festival-goers will enjoy rides, games, browsing through attic treasures and selecting from a wide variety of hand-made items. There will also be an arts and crafts tent and an art exhibit.

Junior Auxiliary Elects New President; Names Officers



ALFONSE T. MASI, M.D.



CYNTHIA LEIBINGER

Cindy Leibinger, a Freedom High School sophomore, was elected president of the Junior Auxiliary of the Muhlenberg Medical Center.

Mrs. Mary Grace Stanton, volunteer director, announced that a new slate of officers was selected by the group at their May meeting. Miss Leibinger succeeds Michele McGee, who is also a Bethlehem resident.

Rosemary Gridley, a junior at Freedom High School, has been named vice president, Judy DiMetro, a junior at Northampton High School, was appointed corresponding secretary, and Kathleen Morris, a St. Francis Academy junior, will be recording secretary.

Joann Sukulak, a junior from Freedom High School, was elected treasurer, and Sarajane Remaly, also a junior at Freedom High, will serve as historian.

Miss Leibinger reported that the Junior Auxiliary's summer program will include activities, chapel aides, nursing units, friendly visiting, administration and clerical, laboratory and X-ray, Camille Gift Shop, and occupational, physical and speech therapy.

Members of the group also serve as receptionists at the Miller Memorial Blood Center, as part of the health careers program.

COIN (Continued from page 1)

Horace C. Houghton of Bethlehem, chairman of the event, announced that a preview of all items will start at 6 p.m. and bidding will begin at 7 p.m.

Items for the auction are donated by various collectors and others and will be picked-up by the members of the men's group who can be notified through the hospital's switchboard, 865-0711. The sale price of items is reported to the appropriate donors for the purpose of charity tax deductions.

Manager for the auction is Charles Nehf, Sr. of Allentown. Clinton J. Leiby is the auctioneer.

Proceeds from the event are used for the hospital's equipment fund.

Four Physicians Approved For Staff Privileges By Board

The Muhlenberg Medical Center's board of directors has extended medical staff privileges to four area physicians, upon recommendations by the staff's credentials committee. Dr. Ben C. Barnes, announced that these physicians have been approved by the board:

Elias J. Isaac, D.O., was born in Bethlehem and now lives and has his office in Allentown. After earning his bachelor's degree at Philadelphia College of Pharmacy and Science, he attended Philadelphia College of Osteopathic Medicine, where he received his D.O. degree in 1964. Dr. Isaac served his internship and a residency in general surgery at Allentown Osteopathic Medicine, where he received his D.O. degree in 1964. Dr. Isaac served his internship and a residency in general surgery at Allentown Osteopathic Hospital. He has been granted active and consulting privileges in general surgery.

Albert J. Kaspar, M.D., a native of Duryea, Pa. received his B.S. degree from St. Joseph's College in Philadelphia and an M.S. degree from Fordham University in New York City. After graduating in 1959 from Georgetown Medical School with his M.D. degree, he interned at Albert Einstein Medical Center in Philadelphia. From 1960 to 1962 Dr. Kaspar served a medical residency at Philadelphia Veterans Administration Hospital. He is presently a resident of Bethlehem and maintains an office at 800 Ostrum St. Dr. Kaspar has received active privileges in cardiovascular physiology.

Charles L. Knecht, M.D., is a graduate of Muhlenberg College, where he obtained his B.S. degree in 1953. A native of Philadelphia, he attended Jefferson Medical College, receiving his M.D. degree in 1957. He served his internship and a residency in radiology at Germantown Hospital, during which time he also served as a radiation therapist at Temple University Hospital. Dr. Knecht, who now lives and has his office in Emmaus, has been admitted to the MMC medical staff with consulting and special privileges in nuclear medicine.

Calvin C. Wiedner, M.D., was born in Berks County and now lives in Bethlehem. After graduating from Muhlenberg College with a B.S. degree, he attended Hahnemann Medical College, receiving his M.D. degree in 1953. A resident of Bethlehem, Dr. Wiedner has been granted special emergency room privileges, an area in which he has more than 14 years of experience.

Deaconess Student Training At MMC



PATRICIA JEAN MOKLER

Patricia Jean Mokler, a deaconess student from the Lutheran Theological Seminary in Philadelphia, has been training in various rehabilitative programs at MMC over the past few weeks.

Miss Mokler is engaged in a five week training course, working closely with the MMC Rehabilitation Team in the following areas: physical therapy, oc-

MMC Program Aids Amputees

Muhlenberg Medical Center's Rehabilitation Program is designed to help patients regain physical, mental and social abilities that are lost through sickness or disease. Besides offering services to victims of stroke, arthritis, Parkinson's or other diseases, MMC's rehabilitation team also aids persons who have lost limbs for medical reasons or by accidental causes.

Paul was a medical amputee whose leg was removed above the knee. Immediately following his operation, he was referred to MMC for rehabilitative therapy that would prepare him to use an artificial (prosthesis) limb.

cupational therapy, speech therapy and on the psychiatric and drug detoxification units.

A native of Fargo, North Dakota, Miss Mokler is a graduate of St. Cloud State College in Minnesota, where she received her B.A. degree. She intends to return to the Philadelphia Seminary in the fall and eventually receive an M.A. in Rehabilitation.

Physical Therapist Richard Frantz points out that "in Paul's case, our goal was to help him walk again without the assistance of another individual."

Paul was treated in physical therapy two times each day, receiving exercises intended to prevent muscle tightness and develop certain muscles that would be needed to walk with an artificial device.

Before receiving his new limb, Paul was encouraged to move around on his own as much as possible by hopping or using an aluminum walker.

Frantz explains that the purpose of this is to help the patient adapt to his new center of gravity. Regaining a sense of balance, he states, is an extremely important part of recovery.

When the artificial limb arrived, Paul was taught to walk with the assistance of a therapist. By the end of one week he was able to do so completely unassisted.

By the end of his four weeks at Muhlenberg, Paul was able to walk up steps with the use of the handrail, and, at the time of his release, he was completely capable of returning to work.

Frantz notes that Paul's recovery and adaptation to his new limb was remarkable, but not by any means exceptional. "Nearly every single leg amputee can operate an artificial limb," he asserts, "but the biggest problem is getting people to psychologically accept their condition."

To help disabled persons overcome any emotional blocks to their recovery, MMC's program provides a comprehensive range of social services which includes both personal and family counseling.

New Camille Shop Manager Considers Work Challenging

After an outstanding spring season, the Camille Gift Shop is entering the mid-year shopping months with a full line of summer merchandise and the latest in attractive gift items.

Mrs. Winona Gangewere, the new manager, anticipates a successful summer, observing that the addition of the surgical wing is expected to result in an increased number of gift shop patrons.

The former executive secretary of the Northampton County Retarded Children's Association, Mrs. Gangewere finds the position both interesting and demanding. She points out that "the Camille Shop, like most retail businesses, has a challenging goal: to earn a reasonable profit, while satisfying the needs of its customers—the patients, visitors and staff."

The manager is especially busy with her new duties, which include managing the shop, keeping inventory, buying additional merchandise, and overseeing the display and decoration aspect of the business.

She notes that her job would be impossible without the assistance of the gift shop's dedicated volunteers. Mrs. Gangewere reports that the shop's recent call for summer help brought in a substantial number of volunteers. She states, however, that more help is needed for Sundays and holidays, if the shop is to maintain its full schedule.

During the past few months, the shop was re-decorated, and new drapes and colorful table clothes were added to the snack area. Mrs. Gangewere points out that "we try to provide both an attractive place to shop and a pleasant place for visitors or the staff to enjoy a short break."

DEPARTMENTALIZATION (Continued from page 1)

ized and will be headed by Dr. Donald E. Morel. Its equipment is being purchased through a recent grant from MMC Women's Auxiliary.

The department of anesthesia, under Dr. James W. Esler, will be located in the new operating suite of the surgical wing.

The surgical planning committee, headed by Dr. Charles A. Waltman, is reviewing the necessary surgical equipment and instruments required.

A pulmonary disease clinic will be located on the ground floor of the main building. Dr. Ben C. Barnes, medical director, noted that the specialists working in the clinic will be Drs. John P. Galgon, Joseph Vincent and John J. Ryan.

Two existing departments, radiology and pathology, are being enlarged and additional equipment is now being purchased.

Pathology, which includes the hospital's laboratory, is being moved to a 1,000 sq. ft. area in the sub-level of the surgical ad-

dition. The number and variety of lab procedures are being greatly increased to meet the needs of the surgical unit, as well as the hospital's other departments.

New diagnostic x-ray equipment has been contracted for the radiology department, which will be located in the former laboratory room of the main building. This equipment will enable the hospital to handle an increased number of patients and permit many of the latest study techniques related to surgical procedures.

Porter indicated that MMC will also be adding both a professional library and a pharmacy.

The professional library is being provided through existing materials and the acquisition of a federal grant to purchase new volumes.

A pharmacy is being created from the hospital's former drug room, and a licensed pharmacist will supervise its operation.

Muhlenberg Medical Center
Bethlehem, Pa. 18017

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