

To Broaden: The Frontiers of Health

Lehigh Valley Health Network

Follow this and additional works at: <https://scholarlyworks.lvhn.org/historicalarchives>

Let us know how access to this document benefits you

Published In/Presented At

Smith, C. M.(1956). *To Broaden: The Frontiers of Health*. Allentown, PA

This Book is brought to you for free and open access by LVHN Scholarly Works. It has been accepted for inclusion in LVHN Scholarly Works by an authorized administrator. For more information, please contact LibraryServices@lvhn.org.

TO BROADEN

*The
Frontiers
of
Health*



TO BROADEN

*The
Frontiers
of
Health*

ALLENTOWN HOSPITAL
Allentown, Pennsylvania

1956



A SYMBOL

FROM the first, Allentown Hospital has been a symbol of the people of the Allentown area. Perhaps more than any other single agency it has been the product of prudence in self-protection, of concern for one's fellow men, of wisdom in planning and of generosity of heart.

Discussed and debated in the years before the turn of the century, the impetus for the hospital's beginning came not only from the residents of the city, but also from those who tilled the rich farms that ringed it. Its development has matched, stride for stride, the steady growth of the community, and its influence and reputation, like that of Allentown itself, have reached far beyond the city's boundaries.

With characteristic thoroughness, the first Board of Trustees not only planned for a hospital large enough to meet the immediate need, but envisioned the future construction of additional wings to meet the growing demands of the people of this area.

The wisdom of their foresight was swiftly confirmed. Within a year the impressive 30-bed structure, which opened in 1899, had to be enlarged. A 57-bed West Wing, afterwards known as the James K. Mosser Wing, in honor of the trustee who contributed its entire cost, was added in 1902. Within 12 years it became necessary to construct the 75-bed East Wing.

Though the membership of the Board of Trustees has changed through the years, this faculty of vision has not diminished. In 1925 and again in 1944, broad programs for further development were conceived that have reflected in the highest measure the ability to evaluate the present and anticipate the future. So soundly formulated and so generously supported was the earlier plan that it enabled the hospital to supply a major share of the community's health protection for almost two decades of rapidly advancing medical knowledge.

The more recent master plan, inspired by similar perceptive thinking, already has resulted in the greater well-being of citizens throughout the Lehigh Valley. The new Trexler Memorial Building and the West Wing Addition are two major facets in this three-stage project. Now, in the judgment of the trustees, the time has come to enter the third phase of development.

Once again, the people of Allentown and her sister communities have the opportunity to exercise, as vigorously as in the past, those qualities that moved them to create the Allentown Hospital.

A PROMISE

ALLENTOWN Hospital's development over the years not only reflects the healthy growth of the thriving community it serves, but also is the product of the hospital's uninterrupted advances into new and challenging fields in the science of medicine.

By taking advantage of every forward stride in the war on disease, the hospital, with its mid-20th Century medical and nursing skills, has become a front line of defense for the people of the Lehigh Valley and a broad section of east central Pennsylvania.

Through earlier common effort, the residents of this area have created the great physical resources which are indispensable to a major medical center. In four vital sectors, however, more complete facilities are now needed to consolidate the achievements of the past and make possible those of the future.

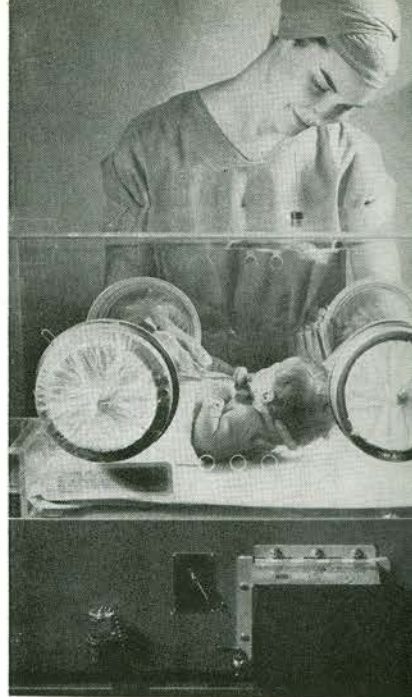


NEUROPSYCHIATRY: Among the newest fields of medicine, neuropsychiatry received great impetus during the last war, with new awareness that many nervously disturbed people may be returned to health and normalcy with prompt, short-term treatment. Shortly after the war, Allentown Hospital became one of the first general hospitals in Pennsylvania to admit small numbers of nervously ill patients on a selective basis. As new methods and medicines brought ever greater success in treatment, the number of such patients grew. Last year alone, 312 were treated, while the outpatient department gave specialized psychiatric therapy to an additional 1,278 patients. Clearly the time has now come to broaden this service by creating a full neuropsychiatric section for the short-term treatment of the nervously ill, who thus are often able to avoid prolonged care in a mental hospital.



PHYSICAL MEDICINE AND REHABILITATION: The advances of recent years have demonstrated that, with proper encouragement and skilled guidance, the deep inner strengths of an individual may enable him to overcome acute physical handicaps and relearn the use of an injured body. The hospital's small physical medicine department has become an important center for such rehabilitation and, in the last five years alone, treatments have risen from 9,000 annually to more than 23,000. So great is the pressure on the department that patients no longer can be treated in privacy, and exercise must often be taken in open corridors, while for other procedures patients must go to widely scattered parts of the hospital. The urgent need now is for a full-scale department of physical medicine and rehabilitation, to bring new life and new hope to the handicapped.

MATERNITY: Hospital care has long since dispelled most of the dangers that once hung over childbirth. Throughout the country last year, infant deaths reached the almost irreducible level of 26.5 per thousand live births. Mortality among mothers fell to less than one in two thousand. Yet at Allentown Hospital the "irreducible" is being reduced. In the last three years only one mother has died in childbirth and, of 7,711 babies, less than one percent have not survived. Such achievements reflect the most rigorous standards, intensive clinical care and the best use of present limited facilities. However, with births at the hospital more than doubling in the last twelve years, continued progress demands enlarging and fully modernizing the maternity and obstetrical departments.



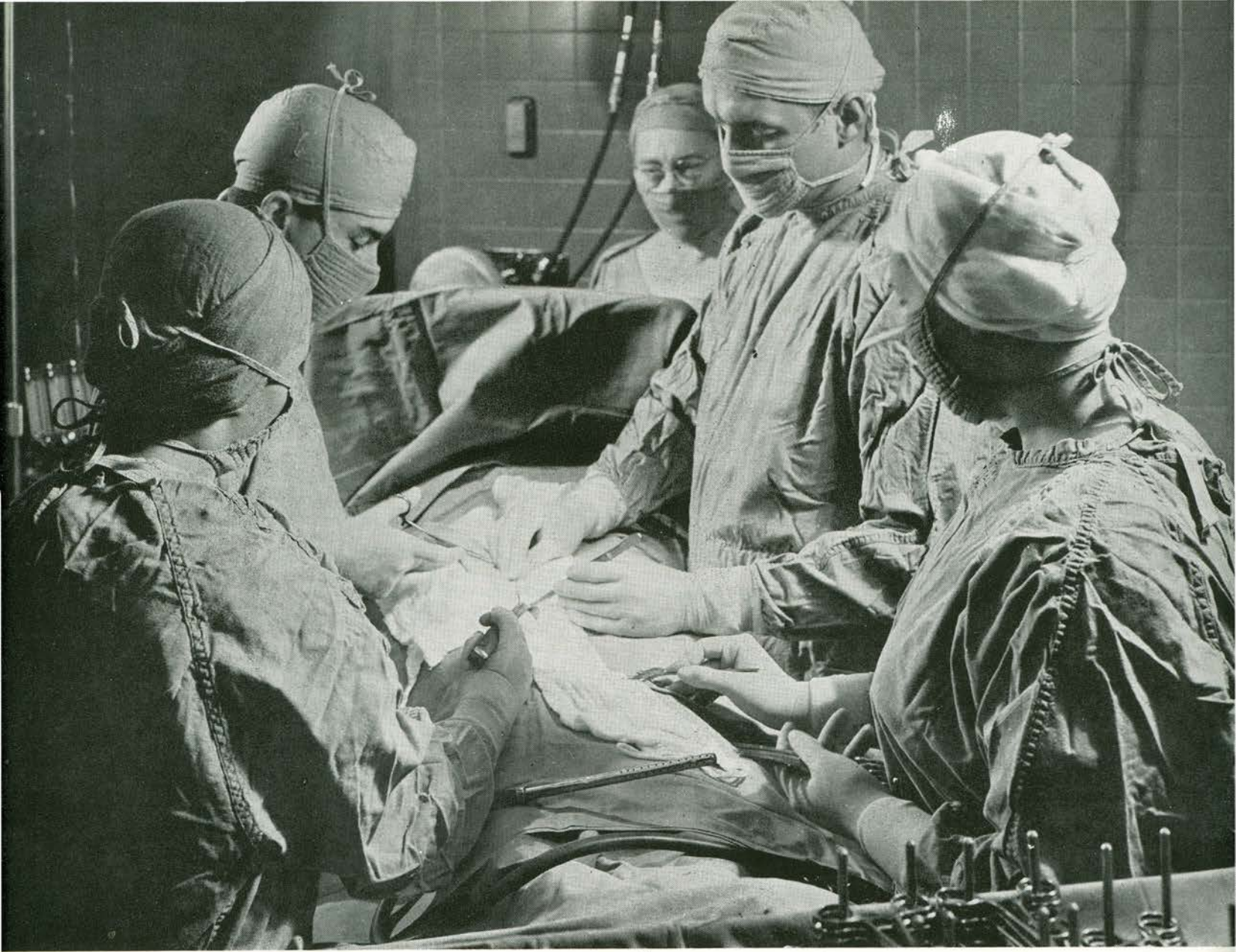
MEDICAL-SURGICAL ACCOMODATIONS: Each year many thousands of persons turn to Allentown Hospital for restoration of health through its wealth of medical and surgical skills and equipment. To meet this increasing demand the hospital, by a building program in 1953, made it possible to care for 1,900 more persons each year. Even this, however, has not fully met the still-growing need. Actually, the 18,385 patients admitted last year was 2,370 more than in 1953. Today non-emergency patients must often wait one to three weeks for a bed to become available. If the hospital is to fulfill properly its responsibilities to the community, these limitations must be removed.



To give the greater protection to life and health that the people of this area require, this phase of the master plan must now be carried out. A six-story extension of the West Wing, replacing the 55-year old Mosser Building, has been designed.

A sixth floor is to be added to the present West Wing and a fourth floor to the West Wing Addition. Thus the enlarged hospital will have 97 new beds for medical-surgical, maternity and nervously ill patients, increasing the hospital's bed complement to 560, a net gain of 60. Besides the accommodations for more patients, there will be a greatly needed new obstetrical suite, a new department of physical medicine and rehabilitation and other elements called for by the third phase of the master plan.

To make this vision of community hospital care a reality now requires an investment of \$1,750,000 toward which the Ford Foundation grant of \$250,000 will be applied. The people protected by the hospitals of Allentown, who traditionally have valued health so highly, will be asked to supply \$1,500,000. They will realize this is a small price to pay for the benefits to mind and body it will ensure for themselves and their children.



A LIVING MEMORIAL

THE Allentown Hospital that rises today as guardian of health in the Lehigh Valley area is a treasure house of memorials.

Not only does a major part of the hospital, the Harry C. Trexler Memorial Building, honor a man whose benefactions have contributed richly to the economic and cultural heritage of Allentown, but other units that make up the whole hospital are similar enduring tributes of affection and esteem.

Individuals, business organizations, indeed entire communities have inscribed their names on parts of the new hospital they have built, which daily ensure the well-being of the men, women and children of the Valley.

Many of these units carry the name of the contributors themselves, while others keep alive the memory of dear ones. They are alike in that both will live in the hearts of generations yet to come.

To those who wish to enjoy again the ennobling experience of linking their names or those of loved ones in an enduring way with the gift of health, and to those who seek this satisfaction for the first time, the creation of new sections of the hospital offers a most rewarding opportunity.

On the following pages, floor plans indicate the units, ranging from entire floors or departments to single beds for patients, that may be selected as memorials. Each such subscription will build and equip an individual part of the hospital. The room, department or floor so dedicated will be marked by a tablet inscribed as the contributor wishes.

To the subscriber particular parts of the hospital may have greater significance than others. Thus, to one who has seen the effect of mental illness on the lives of friends or relatives, the mental health clinics or the whole neuropsychiatric department will have special appeal.

As a tribute to a mother, nothing could be more fitting than the new obstetrical department, or one or more of its four delivery or four labor rooms.

One who has a keen interest in the relief of suffering and the restoration to normal health of the disabled may wish to create the physical medicine and rehabilitation department.

Such memorials will bring to their creators the rich emotion of sharing in a great common effort and the enduring reward of seeing their gifts, day after day, help prolong life and relieve suffering.

GRADED LIST of typical memorial opportunities

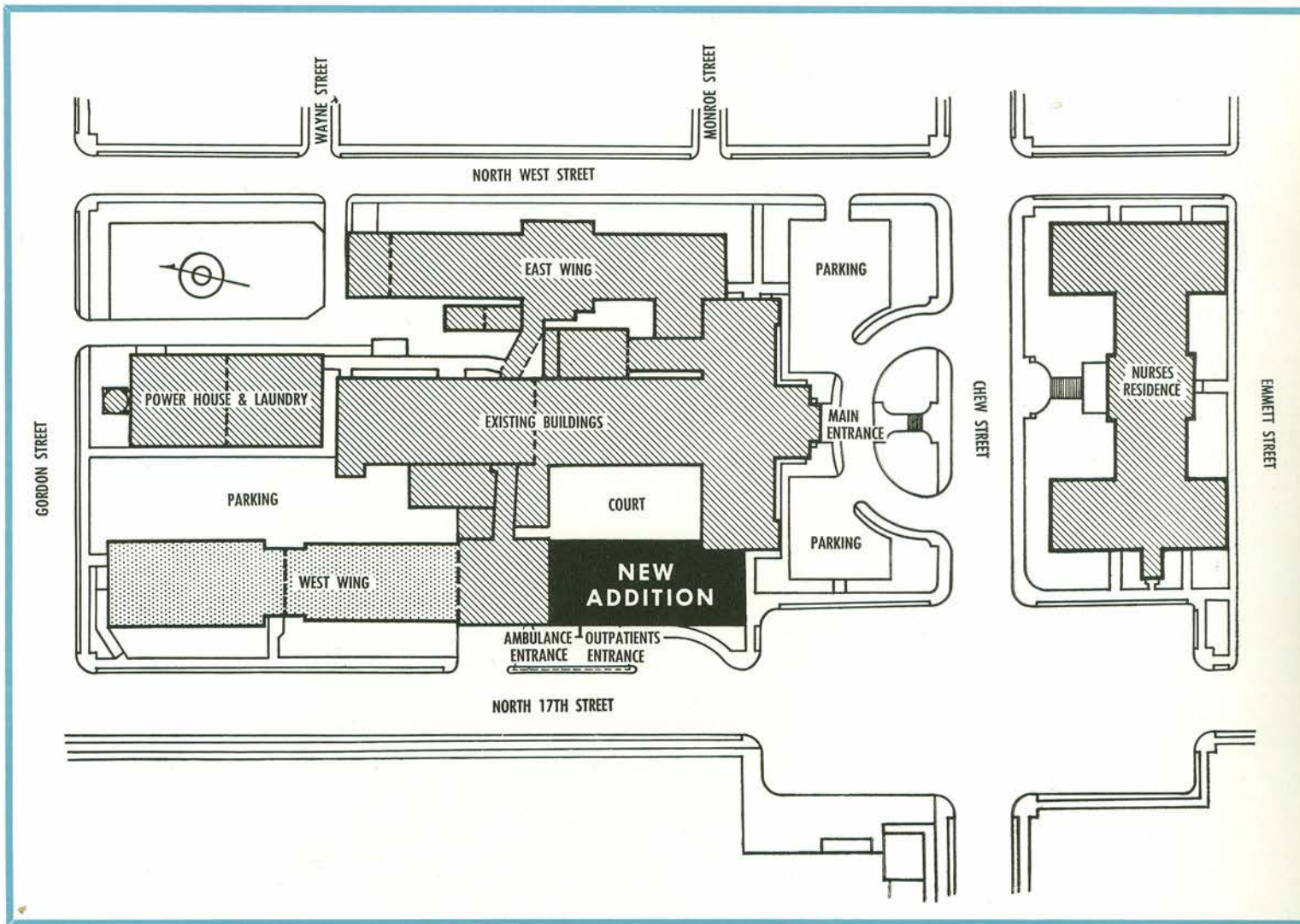
Floor	Room, Unit or Department	Each One-sixth	
		Payment	Total
Fourth	Entire Fourth Floor	\$69,050	\$414,300
Sixth	Entire Sixth Floor	37,900	227,400
Fifth	Fifth Floor, New Addition	25,100	150,600
Fourth	Delivery Department	21,600	129,600
Sixth	Psychiatric Department	19,500	117,000
Second	Physical Therapy Suite	14,000	84,000
Sixth	Mental Health Clinic	9,600	57,600
Ground	Waiting Room	6,000	36,000
Ground	Cerebral Palsy Kindergarten	5,000	30,000
First	Snack Shop	4,500	27,000
Ground	Gray Ladies Workroom	4,000	24,000
Ground*	Emergency Suite	4,000	24,000
Fourth	Delivery Rooms, each	3,500	21,000
First	Board Room	3,000	18,000
Fourth, Fifth	Nurseries, each	2,800	16,800
Fourth*	Recovery Room	2,500	15,000
First	Medical Director's Office Suite	2,400	14,400
Fourth	Fathers Waiting Room	2,200	13,200
Second	Hydrotherapy Room	2,000	12,000
Sixth	Lounge	1,800	10,800
Sixth	Clinics, each	1,600	9,600
Third, Fourth, Fifth	Private Rooms with Lavatories, each	1,500	9,000
Fourth*, Fifth*	Nurses' Stations, each	1,500	9,000
Fifth*	Sun Porch	1,400	8,400
Third, Fourth, Fifth	Two-bed Rooms with Lavatories, each	1,300	7,800
Fourth*	Labor Room	1,200	7,200
Sixth	Office and Examining Room	1,100	6,600
Fourth*, Fifth*	Diet Kitchens, each	1,000	6,000
Sixth	Two-bed Rooms, each	900	5,400
Fourth*, Fifth*	Conference Rooms, each	800	4,800
Sixth	Interns' Rooms, each	700	4,200
Third, Fourth, Fifth	Individual Bed In Two-bed Room with Lavatory	650	3,900
Fourth*, Fifth*	Flower Rooms, each	450	2,700
Ground	Admitting Offices, each	400	2,400

*Reconstruction in Existing Building

Subscriptions to create parts of the greater Allentown Hospital may be completed in six equal payments at four-month intervals, permitting income deductions for tax purposes in each of three calendar years. Federal law allows deduction of contributions to voluntary hospitals in each year up to 30 percent of an individual's or married couple's adjusted gross income and up to 5 percent of a corporation's net income.

Memorial gifts of large size may be made at surprisingly low cost by giving to the hospital securities that have risen in value since their purchase. Such contributions are credited at the increased value of the securities and no capital gains tax is payable on the unrealized profit.

Should any revision of plans become necessary, affecting a selected memorial, an equivalent unit will be offered the subscriber in its place. Shaded parts of the floor plans denote units not offered as memorials.

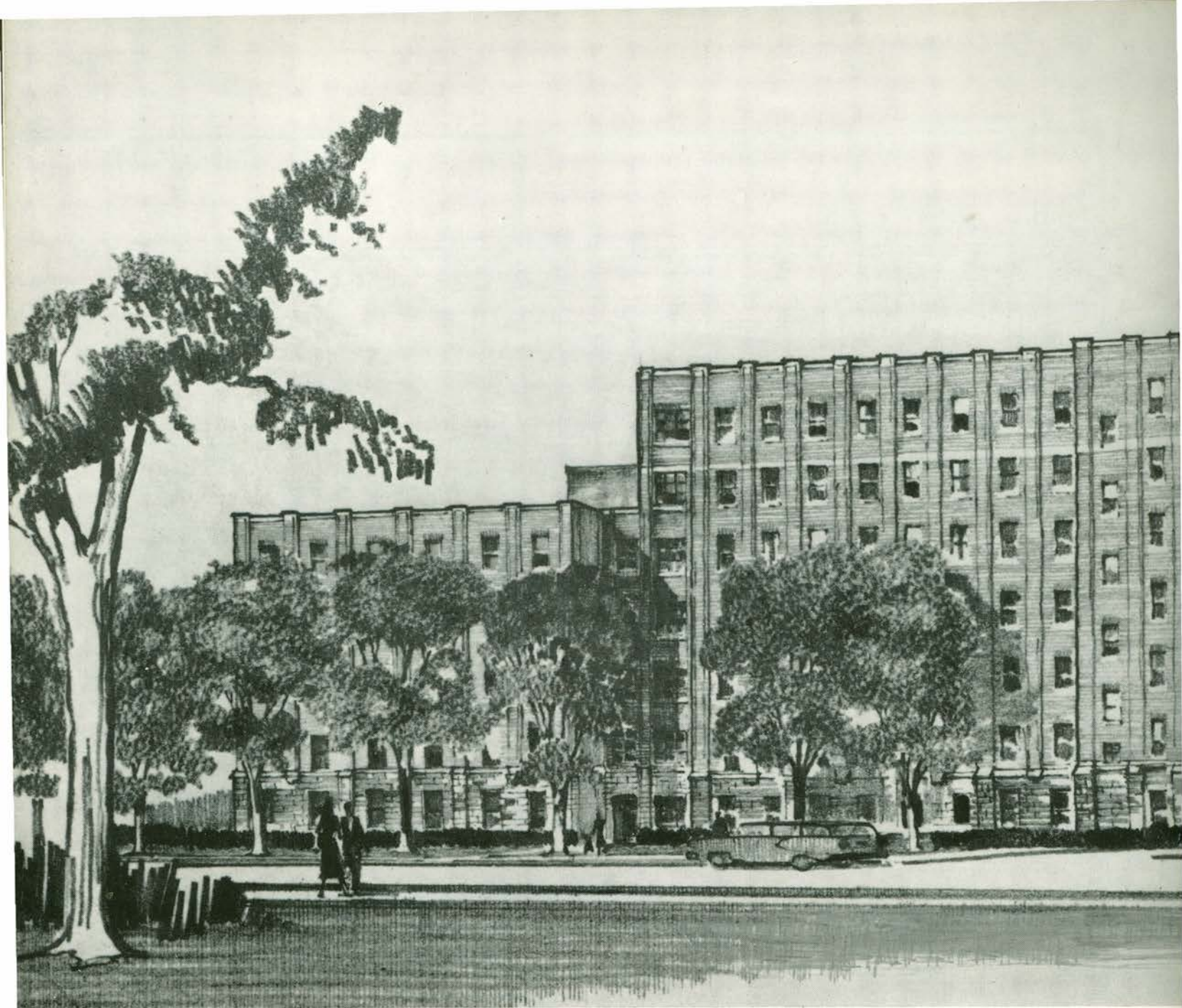


PLOT PLAN

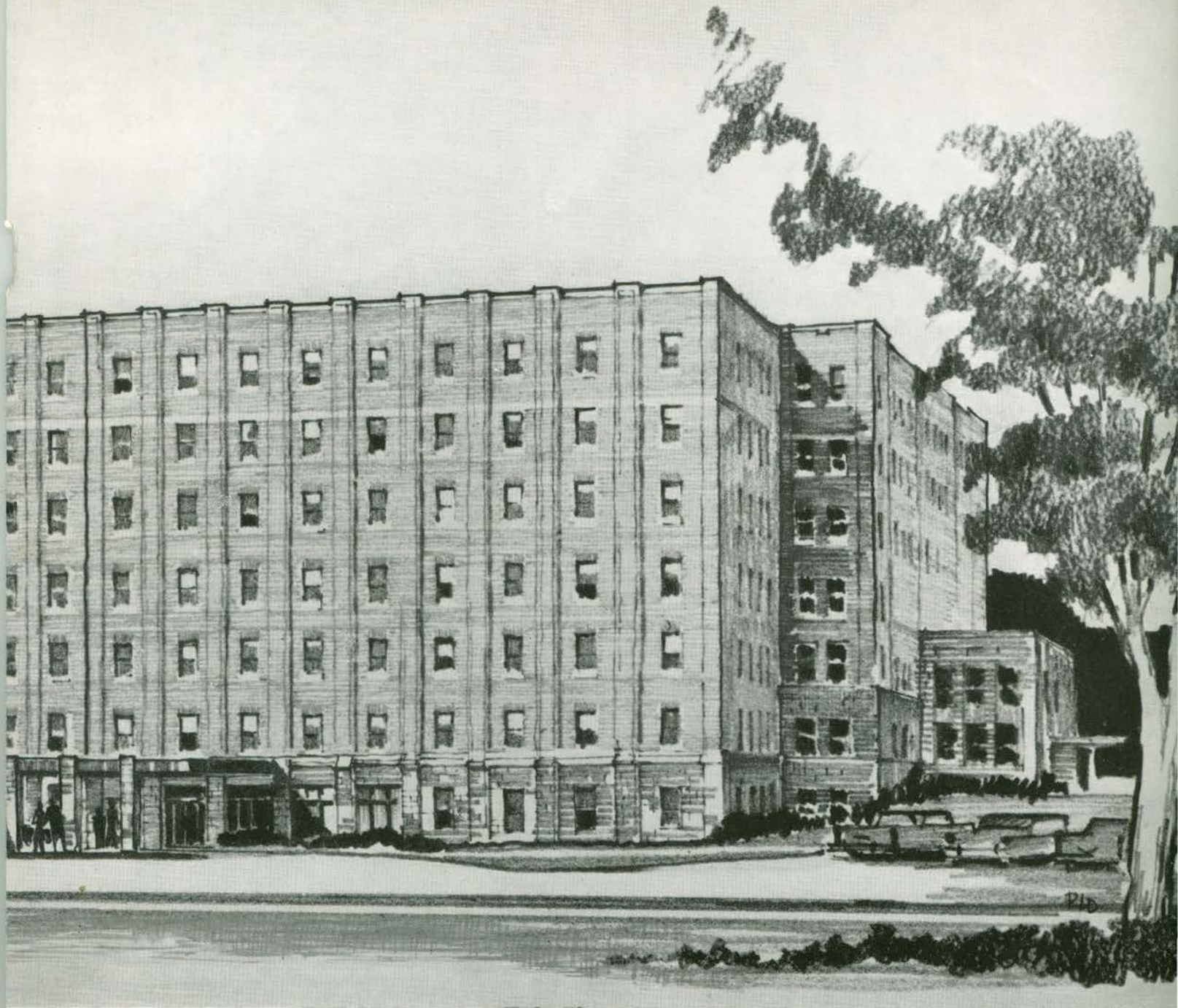
This plot plan indicates in black and shading those areas involved in this third phase of Allentown Hospital's current long-term development program.

The new addition is to be a six-story structure replacing the 55 year-old Mosser Wing and harmonizing with the existing modern buildings. At the same time the five-story West Wing and three-story West Wing Addition each will be increased in height by one floor, and the entire wing integrated to achieve maximum efficiency.

Outpatients and those using the expanded clinical facilities will gain access to the hospital through a new entrance on North 17th Street adjacent to the present ambulance entrance.



ALLENTOWN HOSPITAL'S ENLARGED



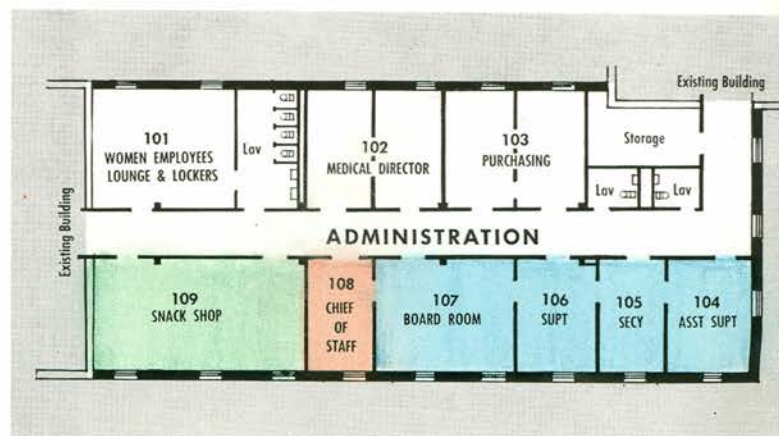
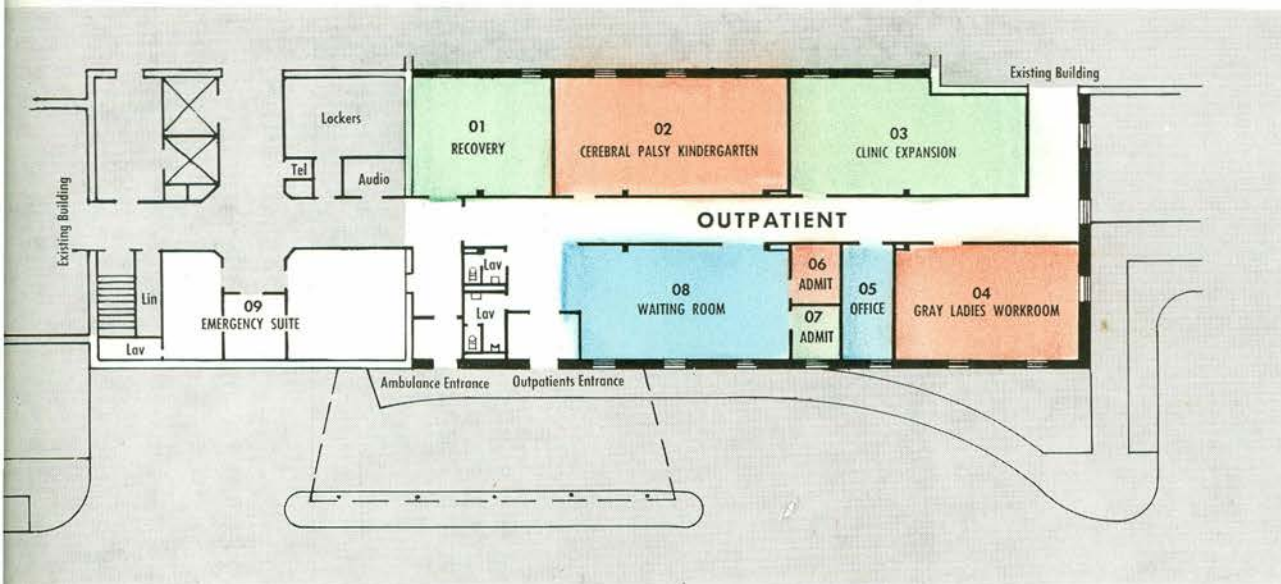
ELLERBE AND COMPANY - Consulting Architects

WEST WING

The current step in the master plan for development of the Allentown Hospital is shown in this architect's drawing of the enlarged West Wing.

This greater structure will have 77 beds for medical, surgical and maternity patients, a 20-bed neuropsychiatric department, a major center for physical medicine and rehabilitation, fully modern obstetrical and delivery suites and increased clinic and emergency facilities.

To create in the Allentown community these urgently needed health protection resources will require \$1,500,000 in public subscriptions in addition to the Ford Foundation grant of \$250,000.



memorial opportunities

GROUND FLOOR

<i>Identification Number</i>	<i>Room, Unit or Department</i>	<i>Each One-sixth Payment</i>	<i>Total</i>
01	Recovery Room	\$ 2,750	\$ 16,500
02	Cerebral Palsy Kindergarten	5,000	30,000
03	Clinic Expansion	5,000	30,000
04	Gray Ladies Workroom	4,000	24,000
05	Office	900	5,400
06, 07	Admitting Offices, each	400	2,400
08	Waiting Room	6,000	36,000
09*	Emergency Suite	4,000	24,000
01-08, Incl. ... Ground Floor, New Addition		\$24,450	\$146,700

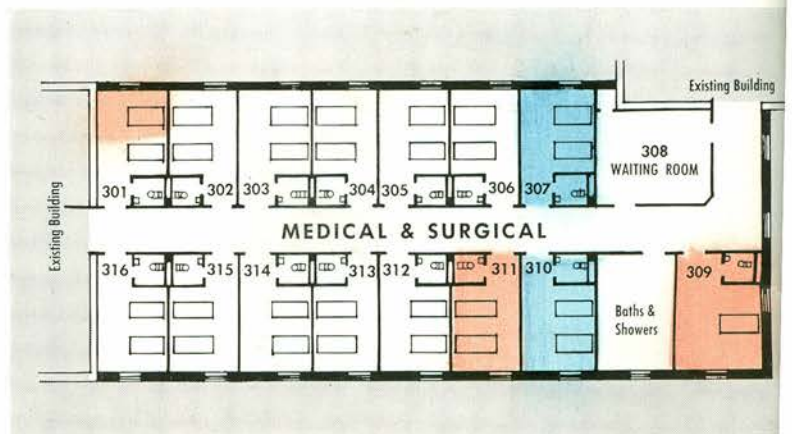
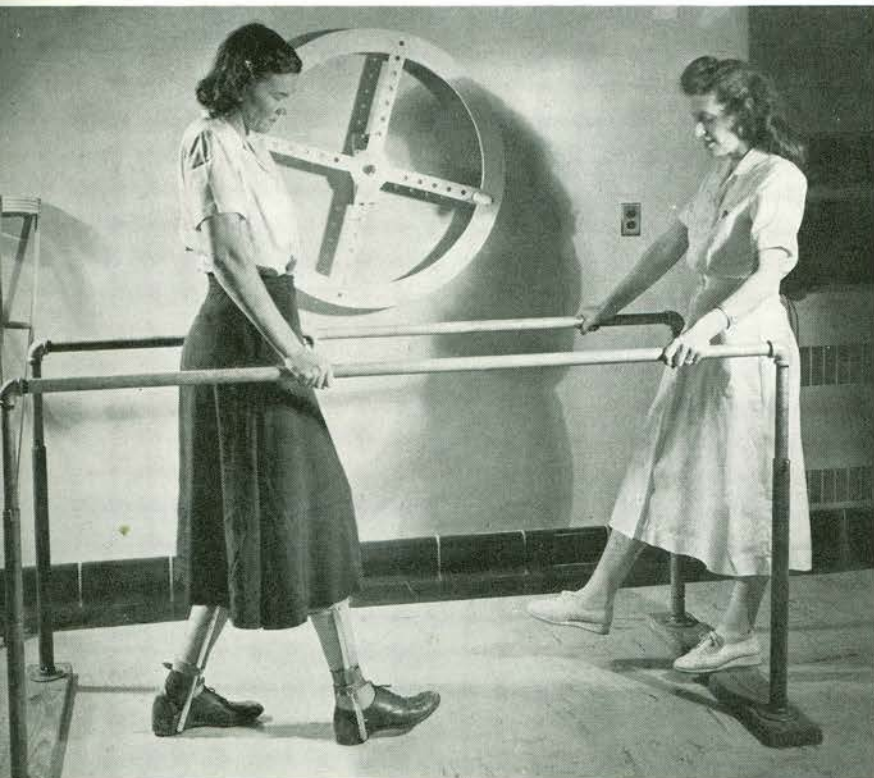
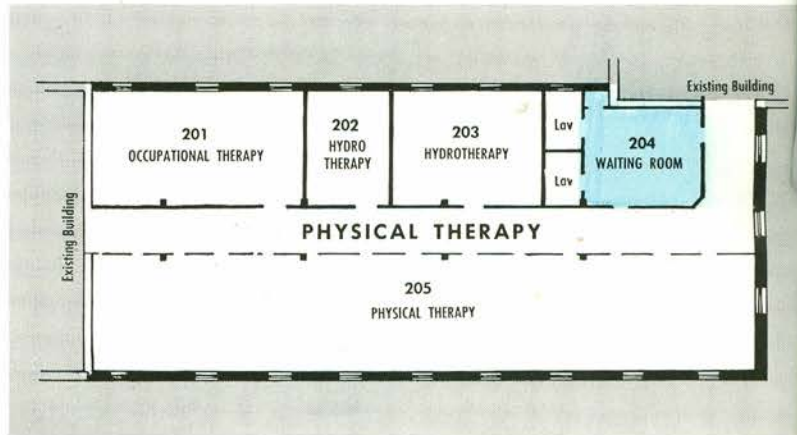
*Reconstruction In Existing Building



memorial opportunities

FIRST FLOOR

<i>Identification Number</i>	<i>Room, Unit or Department</i>	<i>Each One-sixth Payment</i>	<i>Total</i>
101	Women Employees Lounge and Locker Room	\$ 3,500	\$ 21,000
102	Medical Director's Office Suite	2,400	14,400
103	Purchasing Office Suite	2,400	14,400
104	Assistant Superintendent's Office	1,300	7,800
105	Secretary's Office	1,100	6,600
106	Superintendent's Office	1,400	8,400
107	Board Room	3,000	18,000
108	Chief of Staff's Office	1,200	7,200
109	Snack Shop	4,500	27,000
101-09, Incl. ... First Floor, New Addition		\$20,800	\$124,800



memorial opportunities

SECOND FLOOR

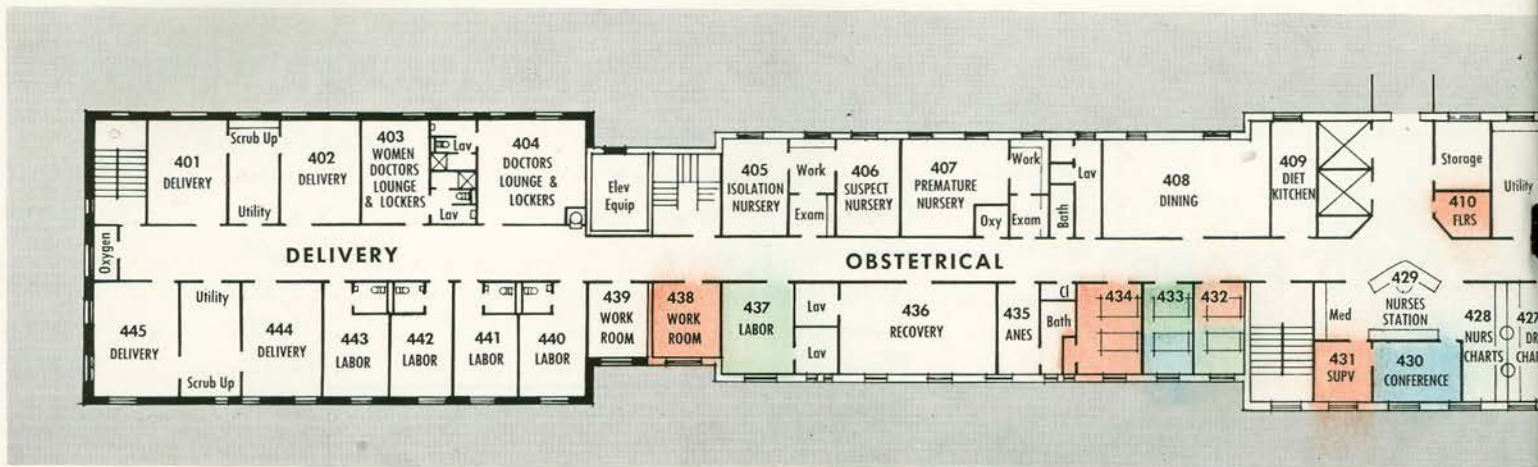
<i>Identification Number</i>	<i>Room, Unit or Department</i>	<i>Each One-sixth Payment</i>	<i>Total</i>
201.....	Occupational Therapy Room.....	\$ 4,500.....	\$ 27,000
202.....	Hydrotherapy Room.....	2,000.....	12,000
203.....	Hydrotherapy Room.....	3,500.....	21,000
204.....	Waiting Room.....	3,000.....	18,000
205.....	Physical Therapy Suite.....	14,000.....	84,000
201-05, Incl. ...	Physical Therapy Department.....	\$27,000.....	\$162,000

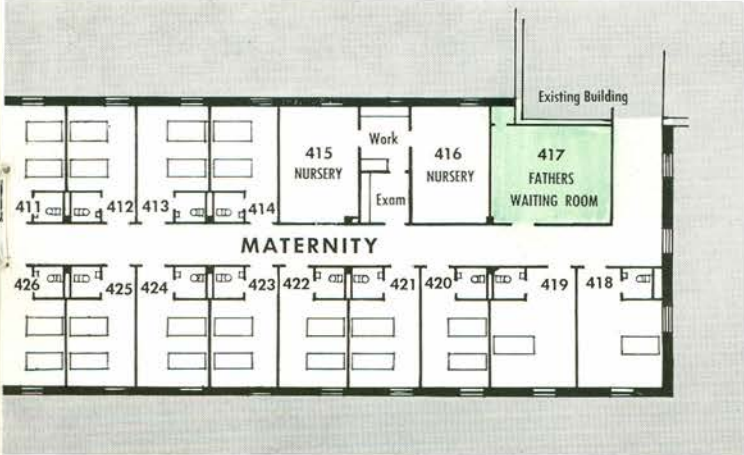


memorial opportunities

THIRD FLOOR

<i>Identification Number</i>	<i>Room, Unit or Department</i>	<i>Each One-sixth Payment</i>	<i>Total</i>
301, 02, 03, 04, 05, 06, 07, 10, 11, 12, 13, 14, 15, 16.....	Two-bed Rooms with Lavatories, each Individual Bed in Two-bed Room with Lavatory.....	\$ 1,300..... 650.....	\$ 7,800 3,900
308.....	Waiting Room.....	2,200.....	13,200
309.....	Private Room with Lavatory.....	1,500.....	9,000
301-16, Incl. ...	Third Floor, New Addition.....	\$21,900.....	\$131,400





memorial opportunities

FOURTH FLOOR

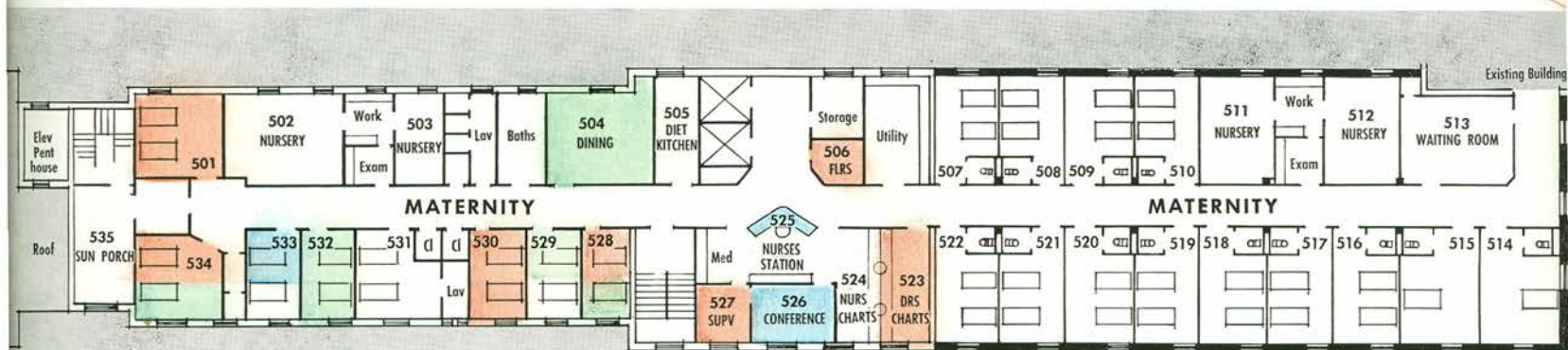
Identification Number	Room, Unit or Department	Each One-sixth Payment	Total
401, 02	Delivery Rooms, each	\$ 3,000	\$ 18,000
403	Women Doctors' Lounge and Locker Room	1,400	8,400
404	Doctors' Lounge and Locker Room	2,000	12,000
405*	Isolation Nursery	1,500	9,000
406*	Suspect Nursery	1,500	9,000
407*	Premature Nursery	2,400	14,400
408*	Dining Room	2,500	15,000
409*	Diet Kitchen	1,000	6,000
410*	Flower Room	450	2,700
411, 12, 13, 14, 20, 21, 22, 23, 24, 25, 26	Two-bed Rooms with Lavatories, each Individual Bed in Two-bed Room with Lavatory	1,300 650	7,800 3,900
415, 16	Nurseries, each	2,800	16,800
417	Fathers Waiting Room	2,200	13,200
418, 19	Private Rooms with Lavatories, each	1,500	9,000
427*	Doctors Chart Room	900	5,400
428*	Nurses Chart Room	900	5,400
429*	Nurses' Station	1,500	9,000
430*	Conference Room	800	4,800
431*	Supervisor's Office	400	2,400
432*, 33*	Two-bed Rooms, each Individual Bed in Two-bed Room	800 400	4,800 2,400
434*	Two-bed Room with Lavatory Individual Bed in Two-bed Room with Lavatory	900 450	5,400 2,700
435*	Anesthesia Room	900	5,400
436*	Recovery Room	2,500	15,000
437*	Labor Room	1,200	7,200
438*, 39*	Workrooms, each	700	4,200
440, 41, 42, 43	Labor Rooms, each	1,300	7,800
444, 45	Delivery Rooms, each	3,500	21,000
401-04, 40-45, Incl.	Delivery Department	\$21,600	\$129,600
411-26, Incl.	Fourth Floor, New Addition	25,100	150,600
401-45, Incl.	Entire Fourth Floor	69,050	414,300

*Reconstruction in Existing Building

memorial opportunities

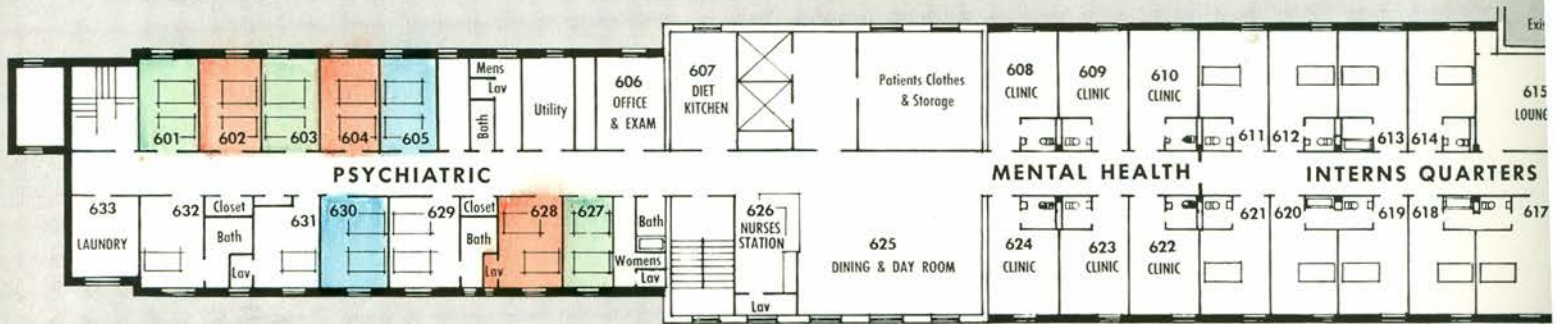
FIFTH FLOOR

Identification Number	Room, Unit or Department	Each One-sixth Payment	Total
501*, 34*	Two-bed Rooms, each	\$ 1,000	\$ 6,000
	Individual Bed in Two-bed Room	500	3,000
502*	Nursery	2,500	15,000
503*	Nursery	1,400	8,400
504*	Dining Room	1,800	10,800
505*	Diet Kitchen	1,000	6,000
506*	Flower Room	450	2,700
507, 08, 09, 10, 16, 17, 18, 19, 20, 21, 22	Two-bed Rooms with Lavatories, each	1,300	7,800
	Individual Bed in Two-bed Room with Lavatory	650	3,900
511, 12	Nurseries, each	2,800	16,800
513	Waiting Room	2,200	13,200



514, 15	Private Rooms with Lavatories, each	1,500	9,000
523*	Doctors Chart Room	900	5,400
524*	Nurses Chart Room	900	5,400
525*	Nurses' Station	1,500	9,000
526*	Conference Room	800	4,800
527*	Supervisor's Office	400	2,400
528*, 29*, 30*, 32*, 33*	Two-bed Rooms, each	800	4,800
	Individual Bed in Two-bed Room	400	2,400
531*	Two-bed Room with Lavatory	1,100	6,600
	Individual Bed in Two-bed Room with Lavatory	550	3,300
535*	Sun Porch	1,400	8,400
507-22, Incl.	Fifth Floor, New Addition	\$25,100	150,600
501*-35*, Incl.	Entire Fifth Floor	\$45,250	271,500

*Reconstruction in Existing Building



memorial opportunities

SIXTH FLOOR

<i>Identification</i>	<i>Each One-sixth</i>	<i>Total</i>
<i>Number Room, Unit or Department</i>	<i>Payment</i>	
601, 02, 03, 04, 05, 27, 30	Two-bed Rooms, each \$ 900	\$ 5,400
	Individual Bed in Two-bed Room	450 2,700
606	Office and Examining Room	1,100 6,600
607*	Diet Kitchen	1,400 8,400
608, 09, 10, 22, 23, 24	Clinics, each	1,600 9,600
611, 12, 13, 14, 16, 17, 18, 19, 20, 21	Interns' Rooms, each	700 4,200
615	Lounge	1,800 10,800
625*	Dining and Day Room	3,500 21,000
626*	Nurses' Station	1,200 7,200
628	Two-bed Room with Lavatory	1,000 6,000
	Individual Bed in Two-bed Room with Lavatory	500 3,000
629	Two-bed Room with Bath	1,400 8,400
	Individual Bed in Two-bed Room with Bath	700 4,200
631	Private Room with Lavatory	1,200 7,200
632	Private Room with Bath	1,400 8,400
633	Laundry	1,000 6,000
<hr/>		
601-07*, 25*-33, Incl.	Psychiatric Department	\$19,500 \$117,000
608-10, 22-24, Incl.	Mental Health Clinic	9,600 57,600
611-21, Incl.	Interns' Quarters	8,800 52,800
601-33, Incl.	Entire Sixth Floor	37,900 227,400

*Reconstruction in Existing Building

