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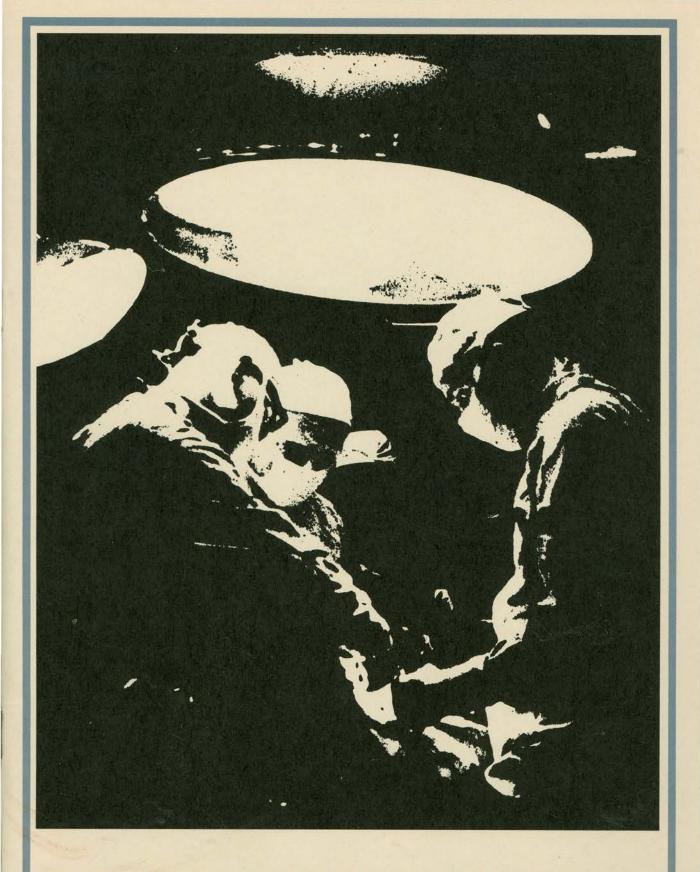
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1967 REPORT ALLENTOWN HOSPITAL



ALLENTOWN HOSPITAL, ALLENTOWN, PA.

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CHARLES G. HELWIG

REPORT OF THE PRESIDENT

Improvement of patient care, treatment and facilities in concert with acceptance of its role as a regional hospital, has made the past year an important milestone in the history of the Allentown Hospital. The record shows that the accomplishments of the Board of Trustees, Administration and Medical Staff, in keeping with the advances of medical technology, were truly outstanding.

Among the most noteworthy innovations and alterations during the past year were the creation of the new Intensive Care Unit, conversion of the fourth floor maternity section of the Schaeffer Wing to gynecology service and renovation of the cafeteria and installation of modern dishwashing equipment. Equally important were air conditioning of various critical areas, purchase and building of a staff parking lot and the addition of reading rooms and a radio-active isotope counting area to the Radiology Department.

The Allentown Hospital was again successful in attaining a three year accreditation by the Joint Commission of Accreditation of Hospitals. The School of Nursing was also approved for a similar period by the National League of Nursing.

One of the most significant events in the history of medical care in this country and, certainly, in the history of the Allentown Hospital, was the implementation of the Medicare Law on July 1, 1966. While many of the problems of application inherent in this law have been resolved, it would appear that changes in the law are still forthcoming. Such changes will necessitate additional modifications in hospital procedures.

A modern and progressive hospital is a combination of facilities, equipment and people effectively coordinated to provide the best medical care and treatment at the lowest possible cost. Each year one out of eight people in the Lehigh Valley requires hospitalization. Every eleven minutes there is a hospital admission. The Allentown Hospital is doing its part in meeting this need.

harles S. Selving
CHARLES G. HELWIG
PRES. ALLENTOWN HOSPITAL



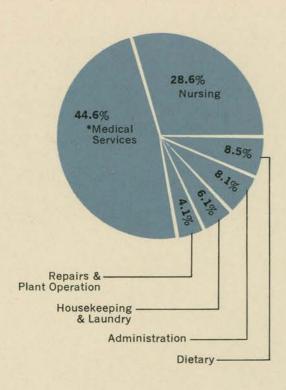
INTENSIVE CARE UNIT

Severe trauma, surgical and medical patients are cared for in the Allentown Hospital's Intensive Care Unit. Opened last October, this unit concentrates critically ill patients in one area, regardless of diagnosis. Here they are under constant surveillance and emergency techniques and equipment are immediately available. The nursing staff is specially trained and selected for such a unit.

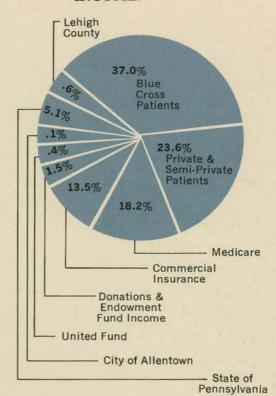
Registered professional nurses and licensed practical nurses are on duty at all times. The special equipment includes an Oscillator to measure heart beat and pulse and a Defibrillator for inducing electric shock to correct regularity of heart beat. Oxygen and blood pressure apparatus are available at each bed.

The construction of this unit, accomplished by the hospital's own maintenance personnel, enables all ten beds to be observed from the central nurses' station. This Intensive Care Unit, made possible by a grant from the Trexler Foundation, helps the Allentown Hospital to provide the best in medical care.

EXPENSES:



INCOME:



Medical Services	3.7%
Medical Records	
Pharmacy	
Medical & Surgical Supplies	4.4%
Anesthesiology	
Radiology	
Physical Medicine	.9%
Laboratory	

Blood	.5%
Cardiopulmonary	.1%
Operating Rooms	
Electrocardiography	1.4%
Electroencephalography	
Dispensary, Emergency &	10
Social Service	2.1%
Home Care	1.1%
	44.6%

	1954-55		1966-6
Number of Beds	502		53
Patients Admitted	17,283	***********	19,10
Days of Care	166,034		174,43
Average Census	455		47
Babies Born	2,611		2,28
Operations	8,547		10,02
X-Ray Cases—In-patients	10,533		18,87
Out-patients	6,509	***********	17,07
Laboratory Examinations	212,797		439,22
Electrocardiograms	3,853		11,63
Physio Treatments	17,618		17,45
Meals Served	835,920	VIATION DECEMBER	911,98
Prescriptions	5,329		20,64

An ever-increasing trend toward more sophisticated and scientific medicine, and the Allentown Hospital's obvious leadership in specialty medicine, denote the high standards and goals of the hospital's Medical Staff. A key to this progress is the Joint Conference Committee, which establishes a significant liaison between the Medical Staff and the Board of Trustees. This liaison has been lauded by medical groups and hospital staffs throughout our nation.

The medical education program makes a major contribution to the excellence of the Allentown Hospital. Probably nothing illustrates the hospital's reputation more than the recruitment of 12 interns for the year beginning July 1, 1967. With only 7,000 medical school graduates to fill 14,000 available internships, the hospital very nearly filled its quota of sixteen. This is a tribute to our program and the \$12,000 contributed by the Medical Staff for this purpose was a wise investment.

New committees were added during the year to meet the requirements of the Joint Commission on Accreditation and many of the recommendations and suggestions of various surveys and studies were put into effect. The committees have approached their responsibilities with enthusiasm, and their accomplishments have been many.

Dr. Dean F. Dimick has been appointed chief of medicine. The Allentown Hospital, thereby, becomes the first in the area to employ a full-time chief of medicine, an important step in the improvement of medical care of patients. His responsibilities will be the organization and administration of the Division of Medicine and the direction and supervision of medical teaching and research.

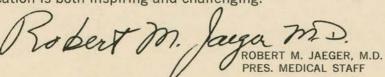
The new Intensive Care Unit proved to be a tremendous asset in the same manner as the T-4 Coronary Care Unit which continues to play an important role in specialized care. The conversion and utilization of a number of beds for gynecology on a former maternity floor was another innovation. The hospital also looks forward to the redesignation of the Isolation Unit as a section which will provide much needed additional beds for patient care.

A Visiting Chief Program for the Department of Surgery, underwritten by a Trexler Foundation grant, will greatly influence that department's educational potential. Private grants have enabled the hospital to institute research in hematology and in cancer of the pancreas, and ours is one of a small group of the nation's hospitals designated to study the treatment of acute leukemia.

Medicare has had a definite impact on the hospital's medical capacity. It has increased the demand for beds and other medical facilities resulting in a slow, but steady, increase in the length of patient stay. The Utilization Committee and the Social Service Department are making every effort to solve this problem.

The growing regional concept of the Allentown Hospital prompted the Medical Board and the trustees to consider the desirability of unification of medical staffs. The medical staffs of the other two major hospitals of the community were invited to consider this move.

The Medical Staff is grateful for the consideration the trustees and the administration have given to our complex plans and aspirations. The idea of a regional hospital concerned with patient care and medical education is both inspiring and challenging.





ROBERT M. JAEGER, M.D.

REPORT
OF THE
PRESIDENT
OF THE
MEDICAL
STAFF



GI LAB

Few community hospitals or university hospitals have a Gastro-Intestinal Laboratory such as the one now in use at the Allentown Hospital. This laboratory performs unusual and involved tests for the study of the gastro-intestinal tract. Through these testing and diagnostic facilities for the detection of such diseases, the hospital is making important advances in medical treatment.



CAFETERIA

Members of the professional and non-professional staffs and visitors are now enjoying a bright, cheerful and efficient new cafeteria at the Allentown Hospital. This cafeteria, which provides facilities for serving some 1300 meals daily, was completely renovated. New flooring, wall covering, draperies and background music make eating here pleasant and relaxing. A conveyor has been installed to carry trays and dishes to the new dishwasher on the lower level. This important renovation was made possible by the generosity of the women of the Ladies Auxiliary who contributed \$30,000 of the \$50,000 cost of the project.



FUTURE =

The creation of a new medical-surgical complex that will be a joint program of the Allentown and Sacred Heart hospitals was a momentous decision. This facility, located on a 100-acre tract just north of the city, will enable the two hospitals to share operating rooms, laboratories and other services, while maintaining their individual identities. It will be planned and designed to meet the health needs of the community far into the forseeable future.

This joint medical-surgical center will be an undertaking of tremendous proportions. Financing the project will depend, to a large extent, on the realization of the \$6 million goal of the Allentown AHEAD Campaign. This fund-raising drive will deserve the enthusiastic and generous support of business, industry, the professions and every private citizen.

The present Allentown Hospital facility will continue to be a highly serviceable unit for patients and may become a maternity, pediatrics and psychiatry center. The Emergency Department undoubtedly will also con-

tinue to function at 17th and Chew Streets.

With this in view, the hospital is pursuing its carefully planned improvement program. The Psychiatric Clinic will be moved to new and expanded quarters at 224 North 17th Street in the building now being redecorated. The classrooms and auditorium of the School of Nursing will be air conditioned and the redecorating of that building's lobby and parlors is already under way. Meanwhile, a private corporation is being formed to provide laundry services for all of the hospitals of the Lehigh Valley.

The Allentown Hospital looks forward to the building of the new joint medical-surgical complex with great enthusiasm and high hopes. Such new federal government health programs as heart, cancer and stroke and comprehensive health care will be incorporated into this joint facility. Through this project the Allentown and Sacred Heart hospitals will retain their identity, while taking a forward step that will assure the most modern and the

best care and treatment for everyone.

allentown hospital

a community hospital serving six pennsylvania counties . . .



17TH & CHEW STREETS - ALLENTOWN, PENNSYLVANIA

allentown hospital:

serving the community since 1899, provides the finest in patient care and treatment through these facilities and programs...

- 550 Patient Beds
- Intensive Care Unit
- Cardiac Intensive Care
- Psychiatric Department
- Radiology Department
- Home Care Program and such sub-specialties as . . .
- Endocrinology
- Gastro-Intestinal Laboratory
- Hematology
- Plastic Surgery

This year the Allentown Hospital will admit more than 20,000 patients in five clinical areas: medicine, surgery, maternity, pediatrics and psychiatry. In excess of 10,000 surgery procedures will be performed. The hospital is accredited by the Joint Commission on Accreditation of Hospitals.

ADMISSION POLICY

Your physician will arrange for necessary accommodations in advance of your admission to the hospital. The Admissions Department will make every effort to provide the type of accommodations you desire and will try to admit you on the scheduled day. Such plans, however, can be altered by unforeseen emergency cases.

Shortly after your physician has made arrangements, the Admitting Clerk will call you to seek certain personal information. (You can speed-up your admission by completing and mailing a pre-admission which your doctor can supply.) On the morning of the day scheduled for your admission, you will be notified by telephone whether or not a bed is ready for you. Patients are admitted between 12 noon and 1:30 p.m.

CLINICS

The Allentown Hospital provides 32 different clinics to assure medical care for those patients who cannot pay the full cost of such care. Your doctor will give you a note asking that the hospital admit you to the appropriate clinic. Please call the Outpatient Department, 434-7161—Extension 225, for an appointment. Emergency treatment is always available in the hospital's Emergency Room. Through the Allentown Medical Emergency Service, a physician is always on duty.

VISITING HOURS

Allentown Hospital patients may receive visitors according to this schedule: private rooms —9:30 a.m. to 8:30 p.m. daily; semi-private rooms and wards—2 to 8 p.m. daily; Pediatric Division—1 to 7 p.m. daily; Psychiatric Division—2 to 8 p.m. daily and Maternity Division—2 to 8 p.m. daily. Children under 12 are not permitted to visit in the hospital.

SCHOOL OF NURSING

The Allentown Hospital School of Nursing, accredited by the National League for Nursing, offers a 3-year program in nursing theory and practice. Graduates are awarded a diploma in nursing. The average enrollment is 230 students and the school, since its founding in 1899, has prepared more than 2,100 young women for professional nursing careers. The School of Nursing Information Bulletin is available on request.

The Allentown Hospital takes pride in the manner in which it keeps pace with medical progress. Its nationally-acclaimed teaching program attracts interns and resident physicians from all parts of the world. Approved educational programs for nurse anesthetists and medical technologists are also offered.

YOU CAN PLAY A PART

Hundreds of your neighbors find that volunteer service at the Allentown Hospital is a rewarding and satisfying experience. Women may serve the hospital and its patients in many ways through the Red Cross Volunteers (formerly known as Grey Ladies), Junior Aides, and Allentown Hospital Volunteers. Girls 16 years of age and older serve through the Candy Stripers program. Men of all ages also perform many valuable volunteer duties. Many retired men serve through the MORA Club. For full information call the hospital's Director of Volunteers.



ALLENTOWN HOSPITAL

17th & CHEW STREETS

ALLENTOWN, PA.

434-7161

Orlando M. Bowen, Administrator