

MUHLENBERG MEDICAL CENTER

# MMC PULSE

Vol. 6, No. 5

MUHLENBERG MEDICAL CENTER, BETHLEHEM, PA.

September-October 1973

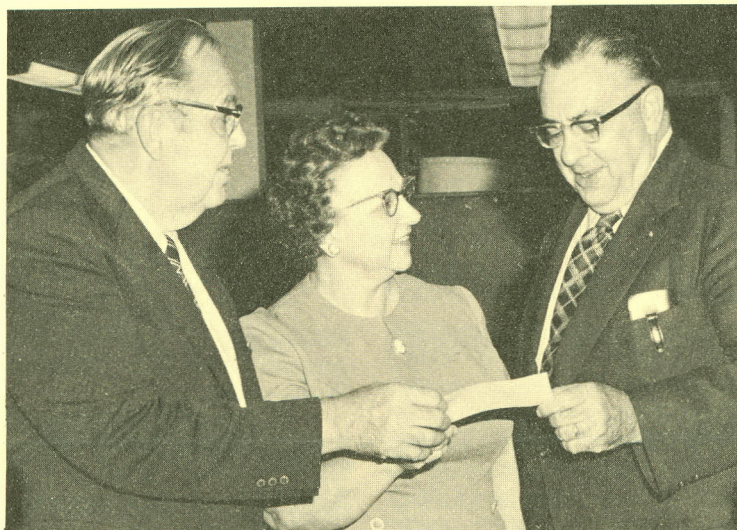
## 1973 L. V. Summer Festival Raises Record \$25,000

### Auxiliary Re-Elects And Installs Full Slate of Officers

Mrs. John H. Snyder of Emmaus has been re-elected to a second term as president of the Women's Auxiliary of Muhlenberg Medical Center. The election was held at the group's annual dinner and meeting on September 24 at Walp's Restaurant.

Other officers re-elected by the auxiliary were Mrs. Ralph Henry, Allentown, honorary board chairman; Effie M. Kistler, Allentown, board chairman; Mrs. Alan Rau, New Tripoli, president-elect, and Mrs. David Lemke, Bethlehem, vice president.

Mrs. Merritt Snyder, Easton, recording secretary; Mrs. Harvey C. Snyder, Nazareth, corresponding secretary; Elizabeth (continued on page 3)



MMC Administrator Donald E. Porter (right) accepts check for \$25,000 from Mrs. Frank Muhr, Summer Festival Committee chairman, and Norman M. Snyder, treasurer.

### Check Presented To MMC—3-Day Event Draws Over 30,000

Record crowds jammed the grounds at Muhlenberg Medical Center on August 24, 25 and 26, when members of the hospital's male, female and junior auxiliaries conducted the most successful Lehigh Valley Summer Festival in the event's 12-year history.

A check for \$25,000, representing net proceeds from the festival, was presented to Administrator Donald E. Porter, who accepted it on behalf of MMC's board of directors. The check, which was given to the hospital at a festival evaluation meeting in early October, exceeds last year's record proceeds figure by \$8,000.

Mr. Porter congratulated the festival committee on the success of their efforts, praising "the hundreds of workers, who were responsible for making this year's festival the (Continued on page 3)

### Over 300 Attend Coin Auction

Over 300 area collectors attended the 11th annual MMC Coin Auction, which was held at the hospital on August 21.

Sponsored by the Men of MMC, the auction raised \$2,000 for the group's charity fund, which was established to help pay the hospital bills of indigent patients.

Horace C. Houghton, Men of MMC president and coin auction chairman, announced that this year's event "was the most successful we've ever held."

Items auctioned at the sale included U.S. and foreign coins and currency, plus a wide variety of collectibles, such as wooden nickels, firemen's convention badges, meat ration tickets and political campaign buttons.

All items for the auction were donated to the Men of MMC by area collectors.

Charles H. Nehf, Sr., served as manager of the sale, while Clinton J. Leiby was auctioneer.

### Lehigh Litho President Named To MMC's Board Of Directors

Charles R. Fowler, president of Lehigh Litho, Inc., Bethlehem, was elected to Muhlenberg Medical Center's board of directors during the annual meeting of the hospital corporation on September 19.

The new board member is a native of Fairfield, Conn., and a graduate of Phillipsburg High School. His involvement in the area's printing industry dates back to 1924 and includes a term as president of the Lehigh Valley Club of Printing House Craftsmen.

Mr. Fowler, who has been (Continued on page 3)



CHARLES R. FOWLER

### Board Appoints 8 Committee Heads

Muhlenberg Medical Center's board of directors has announced the appointments of eight chairmen, who will oversee the various committees that function under the board.

Clarence A. Reichard, chairman of the board, will serve as chairman of the unit's executive committee.

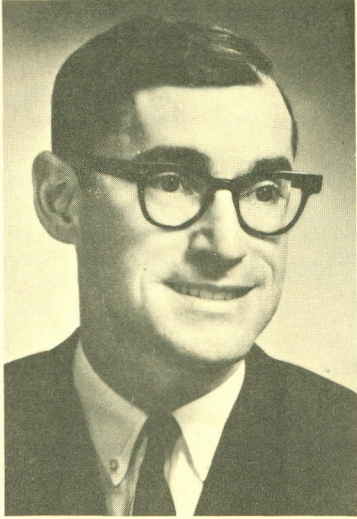
Directors, who will chair other board committees, are: Mrs. Grace Birkel, personnel committee; Harold S. Camp-

(Continued on page 3)

# PULSE

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 Donald E. Porter, Administrator

## 35 Ambulance Corpsmen Attend Second Training Course At MMC



JOHN P. GALGON, M.D.

## Dr. Galgon Speaks At Staff Lecture

John P. Galgon, M.D., director of MMC's pulmonary function laboratory, was the guest speaker at the first program of the medical staff's 1973-74 lecture series.

Dr. Gavin C. Barr, staff president, announced that 35 physicians attended the lecture, which was held in the hospital's dining room on October 22.

Dr. Galgon discussed the "The Pathophysiology and Management of Shock," outlining the physical processes common to shock and recent advances regarding its treatment.

The medical staff lecture was preceded by a meeting of the general surgical staff, which featured a presentation by Ivan A. Gonsalves, M.D.

Dr. Gonsalves, a member of the orthopedic surgical staff, described "The Pollicization of the Index Finger," a unique surgical procedure that is used to restructure the hand of patients who have lost their thumb.

A ten-week course entitled "Pennsylvania Emergency Care and Transportation of the Sick and Injured" is again being conducted at Muhlenberg Medical Center. Over 35 local ambulance corpsmen are participating in the course, which started October 10.

Coordinators for the course are Richard C. Seeds, captain of Bethlehem Township's Ambulance Corps and Rescue Squad, and Mrs. Cathy Georgy, R.N., head nurse for MMC's emergency department.

Mr. Seeds announced that the course is being jointly sponsored by MMC and the Pennsylvania Association of First Aid and Rescue Squads.

Ambulance corpsmen from both Northampton and Lehigh counties are enrolled in the program, which includes lectures, demonstrations and films on modern emergency care and treatment.

Mrs. Georgy reported that the course is being offered for a second time at MMC because of the exceptional response from persons who attended the first program presentation.

Members of the hospital's medical staff will be instructors for sessions on the following areas:

Emergency childbirth; injuries to the bones, joints, chest, abdomen, brain and nervous system; the treatment of child patients; caring for unconscious patients; medical care of burns; pulmonary resuscitation, and airway management intubation and oxygen therapy.

The ambulance corpsmen training program was arranged by MMC's nursing department through the State Department of Health's emergency medical services division.

## Board Re-Elects Attorney Kolb, President; Reichard, Chairman

Attorney Jacob S. Kolb of Bethlehem was re-elected president of Muhlenberg Medical Center's board of directors at the group's annual reorganization meeting, which was conducted at the hospital on September 19.

The directors also re-elected Clarence A. Reichard of Allentown chairman of the board, while voting to retain its full slate of officers.

Continuing as board officers are Donald P. Schlegel, Bethlehem, and Albert V. Moggio, Allentown, vice presidents; Mrs. Sara F. Henry, Allentown, secretary; Donald E. Porter, Bethlehem, assistant secretary; H. Morton Smith, Zionsville, treasurer, and Wharton L. Schneider, Allentown, assistant treasurer.

Atty. Henry L. Snyder, Emmaus, was re-elected honorary vice-chairman, and Harrison W. Prosser, Hellertown, honorary vice president. Sister Louise Burroughs, Philadelphia, Rev. Morris S. Greth, George M. Sowers, G. Whittier Spaulding and Dr. Wilson E. Touhsaent, all of Allentown, will continue to serve as honorary members of the board.

Charles R. Fowler of Bethlehem was newly elected to the board during the annual meeting of the Muhlenberg Medical Center Corporation, which preceded the board's reorganization session.

The hospital's incorporators renamed the following eight directors to new three-year terms:

Mrs. Margaret Berger, Allentown; Rev. Frank Flisser, Bethlehem; L. Rodman Fox, Easton; Irvin H. Lengel, Neffs; Moggio; Reichard; Schneider, and Rev. Jan C. Walker, Wescosville.

## Mrs. Knapp Named To Serve As MMC's Administrative Secretary

Mrs. Evelyn Knapp of Easton has been appointed secretary to MMC Administrator Donald E. Porter. She succeeds Mrs. Jan Deichman who was recently married.

Mrs. Knapp first joined the hospital's secretarial staff in February, 1970, when she was named secretary to Carl F. Odhner, former coordinator of professional services.

A native of Waynesburg, Ohio, Mrs. Knapp was graduated from Port Allegany (Pa.) High School. After two years as a stenographer for Sylvania Electrical Products in Emporium, Pa., she resigned her secretarial duties to pursue the maternal career of raising two girls and a boy.

In 1958, Mrs. Knapp resumed her vocational pursuits, serving as a secretary in the administrative offices of Port Allegany High School until 1967.

From 1967 to early 1970 she was employed as a part-time secretary at Charles Cole Memorial Hospital in Coudersport.



MRS. EVELYN KNAPP

Mrs. Knapp and her husband, Thomas, a medical technologist at MMC, reside at the William Penn Court Apartments in Easton. Their three children are married.

**SINCERE THANKS  
 TO ALL THOSE WHO  
 MADE THE 1973  
 SUMMER FESTIVAL  
 A COMPLETE SUCCESS**

## Chaplaincy Director Addresses Auxiliary's Annual Meeting

Deborah Ann Sieger, director of the Lutheran Chaplaincy Service of the Lehigh Valley, was the main speaker at the annual dinner meeting of the MMC Auxiliary.

Miss Sieger's remarks to the group touched on the changing needs of area institutions and the changes that have had to take place within her agency to meet these needs.

She attributed the changing

chaplaincy needs at MMC to its transition from a long-term care institution to a full-service hospital.

Pointing out that since the average stay is now only 13 days, Miss Sieger noted that most patients are not able to attend chapel service during their hospitalization.

Therefore, she said, "The pastoral service must be taken to them as a part of total patient care".

The chaplaincy service director explained that her agency recruits and trains volunteers to perform limited counseling and to refer patients to various kinds of services that are available.

Concluding her talk, Miss Sieger made reference to "the priesthood of believers," urging lay persons to be at the roots of the changes in churches as they adapt to the changing needs of society.

## Deaconess Selected To Head Hospital's Chaplaincy Services

Sister Esther Schenker has been named deaconess of Muhlenberg Medical Center's chaplaincy program. The position was created to provide for the religious needs of patients as part of the hospital's total patient care services.

Sister Schenker will be responsible for obtaining church affiliation information from patients upon admission and notifying the appropriate clergy.

Besides maintaining records of clergy visitations, the deaconess will see patients on a regular basis, depending on their needs and desires.

Sister Schenker will work closely with clergy, members of the hospital's medical and nursing staffs and, also, with the Lutheran Chaplaincy Service of the Lehigh Valley.

The Sunday chapel services will continue as a function of the Men of MMC, who schedule laymen and pastors to officiate the services, arrange for pianists and ushers and encourage patients, staff and visitors to attend each week.

## BOARD (Continued from page 1)

bell, building and grounds committee; Rev. Frank Flisser, supplies and services committee, and Atty. Edwin K. Kline, Jr., finance committee.

Also, Atty. Jacob S. Kolb, joint conference committee; Rev. Walter Kuntzleman, public relations and development committee, and Leon L. Nonemaker, program evaluation committee.

## "Miss MMC" Crown And Honors Go To Hospital Candystriper



DEBBIE REINHART  
MISS MMC, 1973

Candystriper Debbie Reinhart, a student at Northampton Area High School, was crowned "Miss MMC" on August 24, the opening day of the Lehigh Valley Summer Festival.

The 14-year old Allen Township resident captured top honors among the hospital's Youth Volunteers by selling over 600 festival tickets in the annual "Miss MMC" competition.

She is the daughter of Mr. and Mrs. Robert Reinhart.

Runner-up in the contest for the MMC "crown" was Georgine Pappas, a 14-year old student from Broughal Junior High School.

The daughter of Mr. and Mrs. Richard Pappas of Fountain Hill, Miss Pappas also serves as a candystriper at the hospital.

## Record Growth For Volunteer Program

For the past 12 years, Muhlenberg Medical Center and its patients have benefited from the constant service and care provided by the hospital's team of adult and youth volunteers. Today, this team is larger and more active than ever before.

Figures on volunteer activities for the 1972-73 fiscal year reveal that the hospital has the largest number of volunteers since the program's inception in 1961.

Mrs. Mary Grace Stanton, R.N., director of volunteer services, observed that a record 2,600 persons performed volunteer work at MMC during the past year, contributing over 31,000 hours in 300 service areas.

During its 12-year history, the program has experienced steady growth, but the past year's effort showed a record increase of 6,000 hours over 1971-72.

Mrs. Stanton attributed this growth to "a general desire to devote time towards helping others, increased activities on the part of our male and female auxiliaries and a greater public awareness of MMC's status as a full-service hospital."

## Auxiliary Election

(Continued from page 1)

abeth Sylvester, Easton, financial secretary and Mrs. Robert C. Werst, Allentown, membership secretary.

Also, Mrs. Clarence Holland, Allentown, treasurer; Mrs. John R. Dethhof, Bethlehem, assistant treasurer, and Mrs. Daniel F. Galvin, Bethlehem, historian.

The installation of officers was conducted by Mrs. Walter Berger of Allentown.

## FOWLER (Continued from page 1)

associated with Lehigh Litho since 1960, has devoted a great deal of his time and efforts to various community activities.

He currently serves as chairman of Bethlehem Rotary Club's directory committee, secretary of the Moravian Larger Life Foundation and treasurer of Moravian Mansions, Inc. The Bethlehem executive has also served as chairman of the printing division for the United Fund campaign.

Mr. Fowler resides with his wife Vivian at 1460 Princeton Drive. They have two children.

## Summer Festival

(Continued from page 1)

biggest fund-raising event ever sponsored for the benefit of the hospital."

Mrs. Frank Muhr, chairman, reported that the festival attracted well over 30,000 people, setting an all-time attendance mark. She attributed this record "to our new three-day format, which enabled an expanded line-up of midway and stage entertainment features."

In addition to numerous auxiliary booths, kiddie rides, band concerts and evening stage performances, this year's festival featured the works of over 50 craftsmen and 40 artists.

More than 2,500 dinners were served during the three-day event, while the auxiliary-sponsored noon luncheons proved equally popular.

Other festival attractions included the crowning of Miss MMC, folk music by Doug McClain, Sam Missimer the Magician, and Freedom High School's Fife Corps, stage recitals by students from Mary Anne School of Dance and Miss Jeanne's School of Dance Arts and performances by the American Legion and Elks' bands.

## Nurse Named To Develop New Continuing Education Programs

Mrs. Susan E. Hutchens, R.N., of Allentown has been appointed to the newly-created post of staff development coordinator at Muhlenberg Medical Center. This post supercedes that of the former inservice director position.

Franklin A. Shaffer, R.N., director of nursing services, announced that Mrs. Hutchens, who has assumed her duties, is currently working closely with nursing and other staff supervisors to establish programs for continuing education throughout the hospital.

Mr. Shaffer revealed that the post was instituted to provide members of all staffs with on-going educational opportunities. He stated that "our ultimate goal is to assure the total care of every patient by acquainting employees with the high standards necessary towards providing this care."

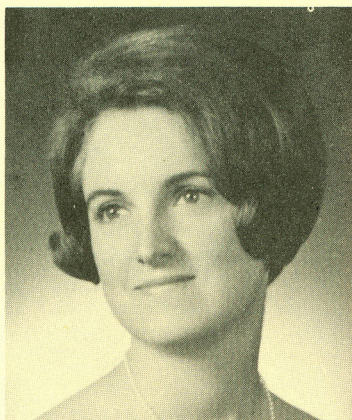
In addition to orienting staff members in areas such as safety, ethics, security and hygiene, the program will encourage hospital personnel to improve their skills by pursuing further training and educational programs.

The nursing director pointed out that Mrs. Hutchens "will inform employees of courses that are now offered at local institutions and develop programs in subject areas, where there are no courses available."

Mrs. Hutchens will be primarily concerned with the inservice education of nursing, dietary maintenance and housekeeping staff members, as well as the orientation of all new employees.

A native of Bethlehem, Mrs. Hutchens was graduated from Moravian Preparatory School and received her R.N. degree in 1965 from Abington Memorial Hospital School of Nursing. She also holds a bachelor's degree from Moravian College and served as an instructor at Sacred Heart Hospital School of Nursing for one year.

No newcomer to MMC, Mrs. Hutchens formerly served as inservice education coordina-



MRS. SUSAN HUTCHENS, R.N.

tor supervisor from 1967 to 1970.

Mr. Shaffer pointed out that her former duties at the hospital were confined to limited areas of nursing education and were not as broad as those duties now defined under her current position.

He pointed out that some of her present projects include the development of education programs for nurses' aides, a medication administration course for licensed practical nurses and an order transcription course for unit clerks.

## Childbirth Course Conducted At MMC

A six-week course in the Lamaze method of prepared childbirth is being offered on a continuous basis at Muhlenberg Medical Center.

Sponsored by the Lehigh Valley Association for Childbirth Education, the course provides expectant couples with intellectual, physical and emotional preparation for childbirth.

Franklin A. Shaffer, R.N., director of nursing services, announced that the course is being headed by Mrs. Barbara Read, R.N., of Easton.

Offered to expectant parents in the final trimester of pregnancy, the course utilizes films, lectures, informal discussions and a format of instruction that helps the expectant mother and her husband to share a more satisfying childbirth experience.

## Board Approves Four Physicians For Medical Staff Privileges

Four area physicians have been named to the medical staff at Muhlenberg Medical Center, following the recommendations of the staff's executive credentials committee. Their appointments were approved by the hospital's board of directors at its September meeting.

Dr. Gavin C. Barr, staff president, announced that staff privileges have been granted to the following physicians:

Virgil M. Hardin, who has received consulting privileges in nuclear medicine, is a native of New Orleans. A graduate of Xavier University of New Orleans, he attended Meharry Medical College in Nashville, Tenn., where he received his M.D. degree in 1960. Dr. Hardin served his internship at Hubbard Hospital of Meharry Medical College and a four-year residency in internal medicine at Madigan Army Medical Center in Tacoma, Wash. A member of the Society of Nuclear Medicine, Dr. Hardin has been certified by the American Board of Nuclear Medicine.

Joseph C. L. Merola, M.D., a native of Nazareth and a resident of Bethlehem, has been granted active privileges in gynecology. Dr. Merola received his B. S. degree from Moravian College in 1964 and his M. D. degree from the University of Pennsylvania School of Medicine in 1969. Following his internship at Lankenau Hospital, he served residencies in obstetrics and gynecology from 1970 to 1973 at University of Pennsylvania Hospital. Dr. Merola also served as an instructor of the university's medical school in 1972-73.

Ismail Nabati, M.D., was born in Iran, where he earned his medical degree at the University of Tehran. After graduating as a general surgeon from Tehran University Medical School in 1970, Dr. Nabati served his internship and a general surgical residency at Bryn Mawr Hospital. A member of the American College of Surgeons, Dr. Nabati has received active privileges in general medicine.

Richard C. Wilson, M.D., was born in Woodbury, N.J. He graduated from Amherst College in 1961 and received his doctorate from Jefferson Medical College in 1965. The Allentown physician interned at the University of Pennsylvania Hospital, where he also served residencies in internal medicine and cardiology. Dr. Wilson is a member of the American College of Physicians and is certified by the American Board of Internal Medicine. He has received active privileges in internal medicine.

Muhlenberg Medical Center  
Bethlehem, Pa. 18017

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