

The Department of Education Presents

Innovations in Education



Wednesday, April 18, 2018
7:30 a.m.–4:45 p.m.

Lehigh Valley Hospital–Cedar Crest
Kasych Family Pavilion
1200 S. Cedar Crest Blvd., Allentown, Pa.

*Event will take place at the Richard Fleming
Educational Conference Center inside
Medical Imaging of Lehigh Valley
Conference Rooms 6, 7 and 8*

Target Audience

Academic faculty, clinical educators and staff from a variety of health care settings

Registration Information

Registration deadline: Friday, April 13, 2018

To register

To complete electronic registration and payment, go to: go.activecalendar.com/lvhn-doe. You will receive an email confirmation of your registration. Please keep this information since it contains your receipt and instructions in case you need to cancel.

Registration fee: LVHN Colleague – \$75

Non-LVHN Employee – \$150

Registration fee for conference includes educational program and any food event listed in this flier.

On-site registration

On-site registrations may be available if space permits at an additional fee of \$10. Please be prepared for additional time to process your registration when you arrive. Payment can be made on-site by check or credit card only.

LVHN colleagues, please bring your LVHN badge the day of event since we will be using badge swipe to record your attendance.

Cancellations and substitutions

Refunds will be granted up to one week prior to the conference, minus an administrative fee. After that date no refunds will be granted. Lehigh Valley Health Network reserves the right to substitute faculty listed in this flier and will provide comparable alternative faculty.

Evaluation Email Policy

Lehigh Valley Health Network respects your right to privacy and will not sell, lease or provide your contact information to a third party. By registering for this event, you agree to be contacted after the event for a post-event evaluation survey. RNs should note that contact hours may only be awarded when the completed evaluation is received.

For questions, please contact the Department of Education at **610-402-2270**.

Designation Statement

It is Lehigh Valley Health Network's policy to ensure balance, independence, objectivity and scientific rigor in all of our sponsored educational programs. Faculty and all others who have the ability to control the content of continuing education activities sponsored by Lehigh Valley Health Network are expected to disclose to the audience whether they do or do not have any real or apparent conflict(s) of interest or other relationships related to the content of their presentation(s).

Lehigh Valley Health Network is an approved provider of continuing nursing education by the PA State Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

Completion criteria:

Registered nurses attending the entire program and completing the evaluation tool will receive 6.75 contact hours.

Lehigh Valley Health Network (LVHN) is accredited by the Pennsylvania Medical Society to provide continuing medical education for physicians. Lehigh Valley Health Network designates this live educational activity for a maximum 6.75 *AMA PRA Category 1 Credits*.™ Physicians should only claim credit commensurate with the extent of their participation in the educational activity.

Directions

Lehigh Valley Hospital–Cedar Crest is located at 1200 S. Cedar Crest Blvd., Allentown, PA 18103. Directions may be found at LVHN.org.

Agenda

7:30–8 a.m. Registration, continental breakfast

8–8:15 a.m. Welcome and introduction
Cynthia Cappel, DNP, RN-BC, NE-BC, Vice President,
Department of Education

8:15–9:15 a.m. **GENERAL SESSION**
The Medicine Wheel: Four Dimensions of Relationship Building

Everitt Binns, PhD

Objectives:

1. Identify principles of behavior to guide and facilitate effective educational teams.
2. Discuss ways to create a working environment where all individuals are valued and understood.
3. Provide strategies for understanding individual's and group's communication styles and needs.

9:15–9:30 a.m. Break

9:30–10:30 a.m. **GENERAL SESSION**
Competency Issues vs. Commitment Problem: The Secret to Injecting Accountability Into the Competency Process

Donna Wright, MS, RN

Objectives:

1. Define two reasons why you may see an employee performance deficit.
2. Explore how to use an accountability tool to clarify appropriate responses to employee deficits.

10:35–11:35 a.m. **CONCURRENT BREAKOUT SESSION 1**
In the World of Patient Education, Head Nods Mean Nothing: Revolutionize How You Teach in Four Easy Steps

Marjorie Abele, MSN, RN

Objectives:

1. Identify four critical elements of Teach Back.
2. Define four Teach-Back strategies to consider as a staff educator.
3. Demonstrate Teach Back utilizing each critical element.

Google: Way More Than a Search Engine

Dean Shaffer, MS

Objectives:

1. Explore a variety of tools available through Google apps, extensions and add-ons.
2. Discuss strategies to gain confidence in using special features in Google Chrome to support content creation, organization, functionality and curation.
3. Learn how to download and install a Google extension or add-on.

Debrief to Learn: Learn to Debrief

Melissa Brannen, MD

Objectives:

1. Describe role of debriefing in simulation-based education.
2. Identify debriefing techniques in simulation.
3. Describe settings/situations appropriate for debriefing.

11:35 a.m.–
12:20 p.m. Lunch

12:20–1:20 p.m. **CONCURRENT BREAKOUT SESSION 2**
Overview of the Wright Competency Model

Donna Wright, MS, RN

Objectives:

1. Explore overall competency goals.
2. Identify underpinning concepts of the Wright Competency Model.
3. Discuss success factors that help make competency assessment truly successful.

Say What You Mean to Say: The Truth About Health Literacy in Health Care Today

Marjorie Abele, MSN, RN

Objectives:

1. Identify four ways that low health literacy impacts health care today.
2. Define four elements to consider while interacting with patients at all health literacy levels.
3. Discuss 10 elements to consider when writing patient education content.

Using 360° Video to Captivate and Educate

Kate Morgan, MA

Objectives:

1. Recognize how 360° video can be created and viewed on various platforms.
2. Describe technical and storytelling aspects of planning and narrating a 360° video.
3. Identify uses for 360° video in various fields and for various audiences.

1:25–2:25 p.m. **GENERAL SESSION**

Thriving in an Age of Change: Understanding and Influencing Multi-Generational Differences in Your Organization

Everitt Binns, PhD

Objectives:

1. Identify and provide overview of generational differences in the workplace.
2. Describe values of each generation and experiences common to each of the group's members.
3. Provide strategies to enhance communication, education and relationships.

2:25–2:40 p.m. Break

2:40–3:40 p.m. **CONCURRENT BREAKOUT SESSION 3**

What Is...Concept Mapping?

Eileen Grodziaik, MEd

Objectives:

1. Identify process for constructing concept maps.
2. Examine the theoretical framework of concept mapping.
3. Discuss applications of concept mapping in clinical education and practice.

Adding Value to Your Educational Programming

Donna Stout, BS, CHCP; Tricia Wilson, MS

Objectives:

1. Describe methods to make your educational offerings more appealing to learners.
2. Discuss criteria needed to offer CE for your activity.
3. Identify joint providership options if your organization is not accredited to provide CE.

Narrative Medicine: How Patient Stories Can Improve Communication, Decision-making, Understanding, and Outcomes

LaShara Davis, PhD

Objectives:

1. Describe narrative medicine and its impact on patient care.
2. Discuss benefits of narrative medicine and how it impacts decision-making and health care outcomes.

3:45–4:30 p.m. **GENERAL SESSION**

Reflecting on the Day. Oh, the Educational Possibilities!

Amy Smith, PhD; Joan Yankalunas, MSN, RN, PCCN-K;
Bridgitte Yeager, BSN, RN

Objectives:

1. Reflect on activities of the day.
2. Identify and write next steps.

4:30–4:45 p.m. Thank you and wrap-up

Tiffany Epting, MSN, RN-BC, Director, Professional Development