Driving for Results: Building a Strong Local AANN Chapter to Assure Relevance in Neuroscience Nursing

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Abstract:
Our local chapter is ever evolving to assure that we remain relevant as we strive to advance practice and knowledge related to best practices and technological advances in the field of neurosciences. We sponsor two annual educational offerings that enhance the knowledge base of our neuroscience nurses and allied health professional colleagues. Additionally, our chapter sponsors active members to attend the annual AANN national meeting. One of the most rewarding elements of our organization is the dedicated efforts to keep neurosciences in the forefront. Each member shares a passion to the art of neurosciences through community outreach programs, clinical improvement and nursing research studies, professional development, collaborative forums through medical mission trip participation and partnerships with other healthcare organizations for neuroscience service line development. Our chapter brings the AANN vision and mission to members at the local level through education, peer support, resources and networking opportunities to transform neuroscience care.

Objective:
- Identify key elements related to chapter development.
- Discuss chapter participation in educational offerings, nursing research and community outreach programs.
- Describe membership roles and contributions to neuroscience nursing.

Vision:
- Expand nursing's capacity to improve the individual's and community's lives
- Alignment with the national AANN mission and vision statements to advance neuroscience nursing as a specialty

Chapter Development:

Chapter Goals
- Establish framework and priorities

People
- Identify leaders who will take active role in chapter success
- Clearly defined expectations of all members
- Committee members and planning committee
- Utilize informal leaders to influence the direction of the chapter
- Maintain accurate membership data

Communication, Meetings, and Events
- Establish guidelines regarding monthly meetings and how information will be shared

Chapter Sharing
- Development of chapter webpage supported through national AANN
- Announcements via AANN Synapse e-News
- Sharing of activities, processes, program ideas and events to chapters in neighboring geographic areas

Building a Successful Chapter:

Facilitate Networking and Professional Collegiality
- Membership drive through meet and greet activities

Present Scholarly Work
- Implementation of care through evidence based practices
- Cutting edge technology

Continuing Education and Development
- Certification as Neuroscience Nurses
- Two Annual Events
- Enhance knowledge base of neuroscience nurses and allied health professionals
- Sharing of evidence-based practices and technological advances
- Collaboration with Geographic Partners
- Interdisciplinary Speakers
- Vendors
- Varied Media Sources

Sponsorship
- Educational Grants
- 2009 – 7 members awarded $1,000
- 2010 – 6 members awarded $500.00
- 2011 – 4 members awarded $500.00
- Complementary Registrations to chapter's educational offerings

Sustaining the Momentum:

Recognition
- Professional Development
- CNRN review course
- CNRN appreciation event
- Neuroscience Nurse Week Celebration

Member Succession Planning

Paying It Forward:

Community Outreach
- Stroke Risk Screenings
- Fundraising Events
- MS
- Stroke
- Organ Donation
- Cancer
- Leukemia/Lymphoma
- Medical Mission Trips
- Neurosciences Partnerships/Collaborations
- Mentoring - Spine Program Development
- Nurse Exchange with Rehabilitation Facility
- Participation Clinical Trials

Compelling Results:
Outstanding Chapter of the Year - 2003 and 2010

References:

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