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Modernization Project Approved by HSC

The Allentown Hospital modernization and renovation project received all the necessary approvals from the Health Systems Council (HSC) of Eastern Pennsylvania in November. Beginning with HSC staff endorsement, approval was received at every step of the process, including the Lehigh County Sub-Area Council, the Project Review Committee and the

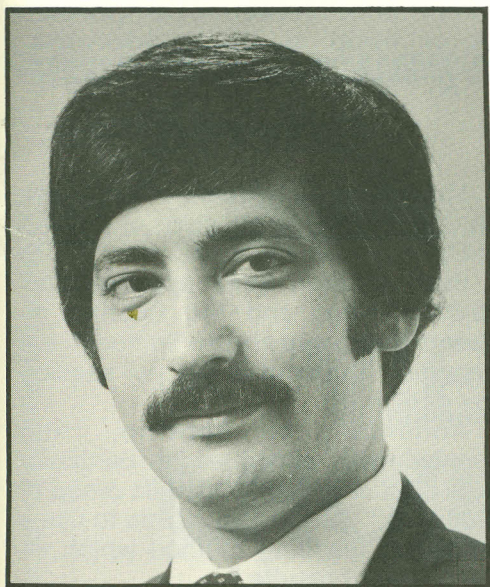
Board of Directors of the Health Systems Council. The project is now awaiting review and endorsement by the Pennsylvania Secretary of Health with his action to be taken by January 15, 1981.

As a means of obtaining community-wide input prior to the HSC process, health care agencies, hospitals, and community groups were invited to

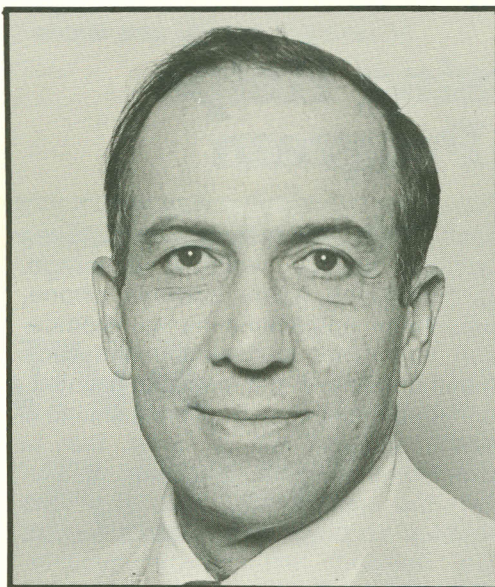
review and discuss the details of the project. Presentations were made to such organizations as Allentown Osteopathic Hospital, the Rotary Club, West Side Civic Association, Heart 15 Neighborhood, the National Association for the Advancement of Colored People and many others.

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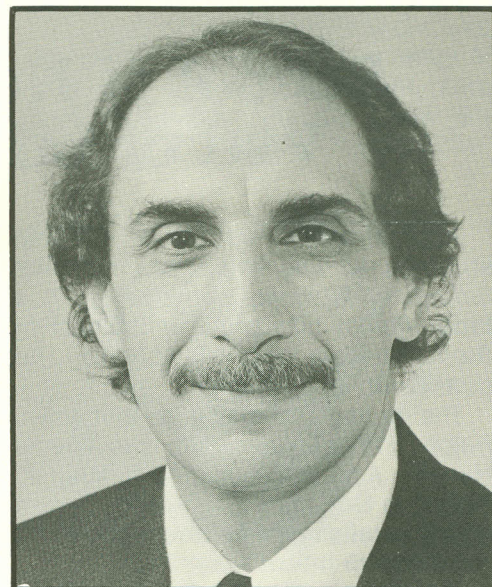
New Hospital Appointments



Harvey M. Yorke
Senior Vice President



Thomas G. Seabourne
Vice President-Human Resources



Ramon J. Deeb, M.D.
Chairman, Department of Anesthesiology

Harvey M. Yorke is the Hospital's new Senior Vice President joining the management team in the position vacated as a result of Mr. Kalman Fortoloczki accepting a senior position in New Jersey. Mr. Yorke's responsibilities will include being administratively responsible for the Hospital's day-to-day departmental operations. His over-all departmental responsibilities encompass Anesthesiology, Clinical Oncology, Community Medicine, EEG, Engineering, Epidemiology, Heart Station, Medical Library, Medical Records, Nursing Service, Pathology, Pharmacy, Physical Medicine, Poison Center, Radiology, Renal, Risk Management and the

Thomas G. Seabourne has been appointed Vice President of Human Resources, succeeding Margaret Weider who retired in December (see story page 3). Mr. Seabourne held a similar position at the Reading Hospital and Medical Center, Reading, Pa. for ten years prior to joining the management team at Allentown Hospital.

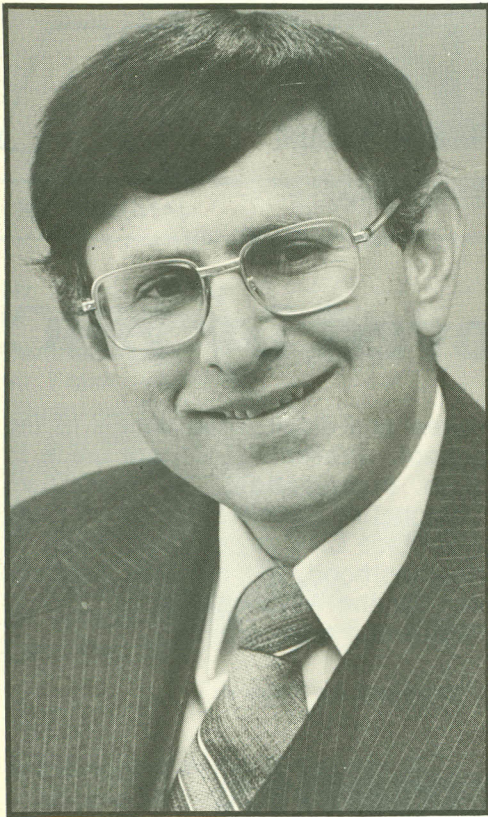
Mr. Seabourne is an Allentown native and attended Allentown High School. He received a Bachelor of Science degree at Temple University and his Masters Degree at Bucknell University. Following a tour of duty with the United States Marine Corps, he was recalled to active duty with the

Ramon J. Deeb, M.D., has joined the Allentown Hospital as the Chairman of the Department of Anesthesiology. He has been a member of Allentown Hospital's Medical Staff since 1975 and is associated with Anesthesia Associates of Lehigh, Ltd.

Dr. Deeb received his undergraduate degree from University of Scranton, Scranton, Pa. and his medical degree from the University of Pennsylvania Medical School, Philadelphia, Pa. He interned at Robert Packer Hospital, Sayre, Pa. and completed his residency in anesthesia at the Hospital of the University of Pennsylvania.

Prior to moving to Allentown, Dr. Deeb held a teaching appointment at

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President's Corner: "Looking Ahead"

On behalf of the Board of Directors, I would like to express deep appreciation to the entire Hospital Family for the tremendous interest, understanding and support during calendar year 1980. Indeed, your collective efforts have resulted in full approval by the Joint Commission on Accreditation of Hospitals; continued strides in improving existing facilities, including the needed modernization project that is currently awaiting State approval; development of new services, including a formal neonatal (newborn) intensive care unit; closer working relationships with health and community agencies; substantial improvement in the programs sponsored by our invaluable volunteers; increased membership of our Medical and Dental Staff, including attraction to the community of sub-specialties not

previously represented in the community; and of course, the continued retention and recruitment of competent and capable employees. For all of your support and dedication, a simple, but meaningful "Thank you."

As we "ring out the old and bring in the new," we can remain confident of continued progress and a bright future on behalf of both the community and the patients served. In this regard, let us look to 1981 with individually renewed efforts in meeting the many challenges that lie ahead in carrying out our individual and collective responsibilities.

Wishing each and every member of our Hospital Family a Healthy, Happy New Year --

School of Nursing Helps Vial of Life Program

Approximately 60 junior nursing students at The Allentown Hospital School of Nursing participated in a local Vial of Life program as part of their clinical experience in the community.

The students began assisting Mr. Ralph Helsel, manager of Towne House Apartments, 1827 Walnut Street, in November with this program which entails helping the residents fill out a health information form.

The Vial of Life program is a method of providing identification in an emergency about the elderly individuals who live alone, or who are not able to communicate when the

need arises. The information includes medical history, medical coverage, past diseases, name, address, phone, relative or neighbor's name, medication and other pertinent information typed or printed in a readable manner.

This information is placed inside a plastic capped vial, 3" long, that is strapped under the right-hand side of the top refrigerator shelf. This enables an emergency squad to find the needed information quickly, eliminating costly time searching through a purse or wallet for the material which could mean the difference between life or death.

Spanish Lessons Offered

Mr. Arturo F. Sobrino, a local resident, is offering 16 sessions of Conversational Spanish lessons.

Each session lasts approximately 60-80 minutes and Mr. Sobrino requests that group size be limited to ten persons. The cost is \$25 per session per person.

According to Sobrino, "the vocabulary is aimed at the particular field of endeavor of a specific group of students." Further, he claims to use a "dynamic teaching method which attains instant results."

Anyone interested in becoming a member of the class, should contact Public Relations, extension 2581. If enough interest is expressed, a class may be held in the Hospital.

Emergency Nurse Celebrations

The Allentown Hospital was among ten area hospitals that participated in the week-long celebrations of Emergency Nurse Week.

Pat Rhoads and Peg Parry, Emergency Department nurses here, were the subject of an interview conducted by Laura Garger of the Bethlehem Globe-Times.

Both stated the ultimate goal of emergency department nurses is to provide the best possible care for the emergency patient. In an effort to keep

abreast of new trends and ideas for this rather new field, Pat and Peg were enrolled in a six-month course at Allentown College of St. Francis de Sales, along with 40 other emergency, school and industrial nurses, the article noted.

The quality of emergency patient care was standardized through the establishment of a national certification examination. One who takes and passes the exam is then certified in emergency nursing.

United Way Campaign

The 1980 Allentown Hospital United Way Campaign was again very successful this year, totaling \$300 more than last year's contributions.

Campaign Chairman Brad Waldman expressed thanks to everyone who contributed their time and pledges to the 1980 Campaign.

Additional contributions and pledges will be accepted in the Public Relations office.



Hospital Employees Say Goodbye to A Good Friend

After nearly 34 exciting and challenging years as an employee of Allentown Hospital, Margaret Weider, the Hospital's Director of Personnel for the past 11 years, retired at the end of December.

At the Employees' Christmas Dinner, Margaret was surprised with a gift of jewelry purchased with money collected from many department heads and employees who have worked with Margaret for many years. "This is the first time my spys weren't working," she laughed. "Usually I know what's happening around the Hospital, but no one told me about the gift!" Margaret has worked long and hard to develop open communication between the Personnel Department and the employees.

As a 1940 graduate of the Allentown Hospital School of Nursing, Margaret started as a staff nurse on W1. She married two years later and worked as a private duty nurse while her husband, George, served in the Army. The only time Margaret lived outside of Allentown was a short time in Texas while George was stationed there.

Returning to the Hospital, Margaret told Ethlyn Eichel, the then director of nursing, that she would be happy to come back, but only for one year. That was more than thirty years ago!

Margaret's career included being head nurse on East Private, followed by a year as medical nursing instructor at the School of Nursing, then returning across the street as a Surgical Supervisor from 1955-1961. "There were only two medical-surgical supervisors then - Joyce McGonigle (now Director of Nursing) and me. We worked every other weekend and had 525 beds in the house," explained Margaret.

In 1961, she became Assistant

Director of Nursing. Her responsibilities included nursing personnel, because the personnel duties were divided between nursing staff and all other employees. That division ended when Margaret became Director of Personnel in 1969.

Living so close to the Hospital, Margaret remembers that during snowstorms, she and others would pitch in to help in areas that were short-handed. Sometimes it was ironing sheets in the laundry or cleaning vegetables in the kitchen for the patients' meals. Her memories of Allentown Hospital, though, go back even further to being a 12 year old Campfire Girl who would come to the Hospital every Saturday to fold bandages. "We received a plate of ice cream for our hard work and thought that was just great," she laughed.

Margaret can tell the nursing students some stories too. Curfew, during the first six months as a student, was 8:30 p.m. and 11:00 p.m. on Saturdays. After capping, curfew became 10:00 p.m. each night with special 12 midnight curfew once a month. Even though her family lived on 16th Street, Margaret was required to live at the School of Nursing.

Not one to stand idle, Margaret is already looking forward to other challenges, including doing sewing projects delayed by her hectic work schedule. She and George have plans for Florida, but are indefinite about other traveling. She has promised to continue her volunteer hours in the Alcove Gift Shop, though.

As a parting thought, Margaret said, "I've always thought Allentown Hospital was the greatest and it still is. We give our patients tender loving care, and I hope that will never change."

Wage and Benefit Additions Approved by Board

The Allentown Hospital Board of Directors has approved several new major benefits and wage increases for employees. In a letter to all employees dated December 15, 1980, Darryl R. Lippman, Hospital President stated that these changes "recognize the Board of Directors' continued practice of reviewing and upgrading the Allentown Hospital's wage, salary and benefit program as one major means of retaining our valued and competent employees."

The wage and salary increases, effective the pay period which began December 28, 1980, were reviewed individually with employees and these meetings also served as a means of reviewing the new benefits and to answer any questions.

Effective January 1, 1981 two other benefits have been initiated. The first involves time worked for computing overtime. From now on, vacation, personal days, legal holidays and funeral leave will be counted as time worked. Prior to this, if an employee worked four days and took one personal day then was called in to work on a fifth day, this was counted as a 40-hour week. Now the fifth day will be counted as overtime.

The second change involves vacation and sick leave accrual. Following a new employee's probationary six-month period, vacation time and sick leave accrual will be retroactive. Those employees currently in their probationary period will receive their full two weeks vacation in 1981.

Still to come will be the initiation of a Hospital dental program. The scheduled effective date is February 1, with details of the program being discussed with employees during January.

Employees are encouraged to ask their department heads if they have any questions regarding these major changes of the Hospital's benefit program.

Modernization Project Approved by HSC

Continued from Page 1

One evening meeting in the Hospital Auditorium was attended by the neighbors living in a four block radius of the Hospital. Six meetings were scheduled over a two day period for the Hospital Family. At least two meetings were held on each shift giving all employees the opportunity to learn about the planned project, as well as ask questions concerning their areas.

Several groups visited the Hospital and toured the facilities for a better understanding of the planned renovation and modernization. Many individuals, tours and material to review regarding the project.

Over 150 letters of support from community organizations and individuals were received by the Hospital's President. These letters were filed with HSC during the review process. The over-all process for obtaining community-wide input was only one of a number of aspects that assisted in developing a strong modernization application that met all HSC criteria.

4 Basic Criteria By Which All Projects Are Assessed By HSC

Criteria	Decision at All Levels Regarding Allentown Hospital's Project
1. Is the project needed?	Yes
2. Can the project be staffed?	Yes
3. Is the project financially feasible?	Yes
4. Does the project foster cost containment?	Yes

New Hospital Appointments

Continued from Page 1

Harvey M. Yorke

School of Nursing.

Mr. Yorke is originally from St. Louis, Missouri, where he was graduated from Washington University School of Medicine with a Master of Health Administration. He had previously received his Bachelor of Science in Business Administration at the University of Missouri in Columbia, Missouri.

A member of the American College of Hospital Administrators, he was Assistant Director at Deaconess Hospital in Evansville, Indiana for five years and prior to that was Assistant Administrator at Mercy Hospital, Denver, Colorado.

Harvey, his wife, Sharon, and their two sons, live in Whitehall.

Thomas G. Seabourne

United States Army, where he served continuously until August, 1970.

During his active duty in the Army, Mr. Seabourne held a myriad of positions including three years as assignment officer at The Pentagon, Washington, D.C. This was followed by his position as Director of Personnel at the United States Army Medical Center, Ryukyu Islands for approximately 2000 military and civilian personnel. He then became administrator of this center, which included a 600-bed hospital.

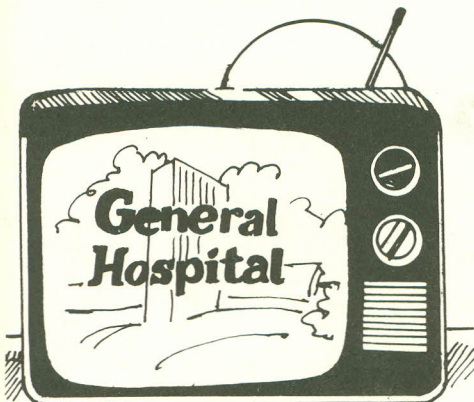
Tom and his wife, Ann, live in Allentown. They have three children.

Ramon J. Deeb, M.D.

the University of Pennsylvania and was an associate anesthesiologist at the Hospital of the University of Pennsylvania.

He is a Diplomate in the American Society of Anesthesiologists and a member of the Pennsylvania Society of Anesthesiology, the Lehigh County Medical Society and the American Society of Regional Anesthesia.

Dr. Deeb lives in Allentown with his wife and their four children.



T.V.'s: A New Addition

The American Wells Corporation has begun distributing new television sets in the patients rooms throughout the Hospital. Color 19" televisions are being installed on the wall closest to each patient bed. Each television is equipped with remote control and pillow speakers. This project will take about two months to complete.

Future capabilities will include two hospital channels for patient education and communication programs. Also "Visit Vision" will be available by which a patient may talk by telephone to a visitor in the lobby while seeing that person on a designated channel of the patient's television.

MAKING HEADLINES

Nursing School Receives Grant



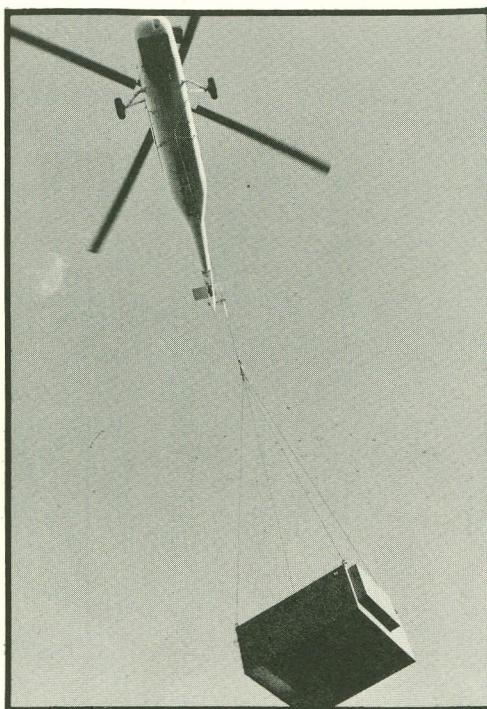
Darryl R. Lippman and Josephine Ritz, Director, School of Nursing, accept a \$42,517 check from Gordon A. Phillips, Attorney for the Helene Fuld Health Trust. Sonya Fischer, student nurse, looks on.

The Allentown Hospital School of Nursing recently received a grant in the amount of \$42,517 from the Helene Fuld Health Trust. Mr. Gordon A. Phillips, Attorney for the Trust, traveled to the School of Nursing to present the check to Mrs. Josephine Ritz, Director of the School of Nursing and Darryl R. Lippman, Hospital president.

Approved by the Marine Midland Bank of New York City, which serves as trustee of Helene Fuld, the grant is being used to provide storm windows, aluminum covering of window frames and sills for the entire School of Nursing building, as well as iron window guards for the ground level of the School, according to Phillips. The entire project should be completed according to the weather in forthcoming months.

This recent grant brings the total to approximately \$202,500 that the Helene Fuld Trust has allocated to the Allentown Hospital nursing school since 1973. The Allentown Hospital is the only health care institution in the Lehigh Valley receiving funds from the Trust which was established exclusively for the health, education and welfare of the student nurses by the late Dr. Leonhard Felix Fuld in memory of his mother. Dr. Fuld was a health crusader and educator in New York City in the 1880's. It supports a broad range of programs at over 150 schools of nursing throughout the United States and internationally.

Previous grants provided funds for audio-visual and library equipment and materials, video-tape equipment, library books, photocopy machine, four kitchenettes, electric dryers and a minibus to transport student nurses to health care facilities for clinical experiences to name just a few items.



Helicopter delivers air conditioner for the new linear accelerator project. (Photo courtesy of Call-Chronicle Newspapers.)

Samuels Named Chairman of Bank

Abram Samuels, second vice chairman of the Allentown Hospital board of directors and chairman of its Community Relations and Development Committee, has been elected chairman of the board of Merchants National Bank of Allentown. He will become chairman in April succeeding S.H. Carl Bear, also a member of the Hospital's board and serving as treasurer.

Samuels, who is chairman of the board of Automatic Devices Company, Allentown, has been director of Merchants since 1966. His grandfather, Abraham Samuels, was one of the organizers of Merchants Bank when it was founded in 1903 and was director until 1919.

Samuels serves the community in a number of areas, including director of the Allentown and Sacred Heart Hospital Center and a trustee of the Allentown YWCA.

He is a former trustee of the National Society for Crippled Children and Adults and of St. Augustine's College. He is past director of the Pennsylvania Mental Health Association and past president of the Lehigh County Historical Society, the Pennsylvania Society for Crippled Children and Adults, the Lehigh County Crippled Children's Society, the Lehigh County Humane Society, the Board of Associates of Cedar Crest College and the Allentown Rotary Club.

Samuels received the Allentown Human Relations Award in 1979. He is listed in "Who's Who in America."

Bear began his career with the bank 32 years ago as a cashier. He was named executive vice president in 1955, president in 1960 and chairman of the board and chief executive director in 1965.

He retired as an active bank officer in 1976, but currently serves on several banking committees.

Bear is a member of the boards of associates of Cedar Crest and Muhlenberg colleges, honorary director of the Lehigh Valley Society for Crippled Children and Adults, trustee of Presbyterian Homes, Inc., director of the Allentown Area Foundation and director and treasurer of the Allentown and Sacred Heart Hospital Computer Center.

Auxiliary Italian Night

A \$50,000 donation was presented to the Hospital at the Second Annual Italian Night Dinner and Raffle sponsored by The Allentown Hospital Auxiliary on Thursday, November 13, 1980, in the Hospital cafeteria.

Morton I. Silverman, M.D., Chairman of the Hospital's Board of Directors, accepted the check from Mrs. Sallie K. Schaeffer, Auxiliary President. The money will be used for modernization of the Hospital. It has been accumulated over the past year from the proceeds of the Alcove Gift Shop, bake sales, bus trips, and individual donations, in addition to the Italian Night Dinner.

More than 400 guests attended the spaghetti dinner which was served at two sittings by auxiliary members and their husbands. The menu included red wine, salad, a heaping plate of spaghetti and meatballs, Italian bread and for dessert, orange sherbet. The Italian Flag hung in the cafeteria and red and white checkered tablecloths and candles decorated each table. Music was provided by The Allentown Hospital Quintet, all Hospital

employees. The food was prepared by the Hospital's dietary staff who worked extra hard assisting the Auxiliaries and staying late to clean up afterwards.

A 40-gift raffle conducted by Mrs. Dorothy Zarella, Raffle Chairwoman for the event, climaxed the evening. Mrs. Lorraine Fenstermacher, Auxiliary vice president, served as hostess for the dinner.

Chairwomen were Mrs. Ann Smith, Mrs. Lorraine Fenstermacher, Mrs. Julie Guthrie, and Mrs. Dorothy Zarella.

Over 130 women attended the annual luncheon and card party held at the Lehigh Valley Club December 12. Both Sallie Schaeffer and Darryl Lippman spoke to the guests about the accomplishments during 1980. Special congratulations was given to Kathy Uff, buyer for the Alcove Gift Shop and all the volunteers who have helped triple the proceeds in the shop over the last year.

Door prizes were then raffled followed by an afternoon of card-playing.



Morton I. Silverman, M.D., Chairman of the Hospital's Board of Directors, accepts a \$50,000 check from Mrs. Sallie K. Schaeffer, Auxiliary President, during the Italian Night Dinner.



Junior Aides

The Junior Aides have been incredibly busy this fall raising money for pediatrics through a Garage Sale, the SnoBall and their annual Poinsettia and Craft Sale. Not to be dampened by gray winter weather, the Junior Aides are excited about their next big event, the Vienna Boys Choir Concert to be held at Stabler Arena on Friday, January 23 at 8:00 p.m. Tickets for this family event range from \$15 to \$4 each and are on sale in the Volunteer Office or by calling Sandy McFadden at 791-0593. Special prices are available for groups of 14 or more.

The Garage Sale, chaired by Sandy Moyer, took place at Burkholder Funeral Home on Hamilton Blvd. The full day sale included freshly baked goods and miscellany such as dishes,

cooking utensils, assorted decorative pieces, books and household items.

"Oriental Flair" was the theme of the SnoBall Dinner Dance at Brookside Country Club in November. Each guest was given a pair of chopsticks upon arrival. Table decorations continued the Oriental theme and the dinner, ending with peach melba, was complimented by fortune cookies. Dancing continued to 1:00 a.m. to the music of **Encore**. Chairwomen Diane Rizzetto and Doris Trumbauer were delighted to welcome all the Junior Aides and their guests, as well as several area pediatricians and their wives who made this event a great evening.

This year the annual Poinsettia Sale was accompanied by a craft sale in

the Hospital lobby. Advanced poinsettia sales reached \$3000 prior to the day of this event. Order forms were given out with employee paychecks in November, were stuffed in physician mailboxes and were offered to churches to insure that sales would be fast and furious on December 12. Mary Ann Sieger and Lu Ann Epstein chaired this event.

Sharing the lobby with the red and white poinsettias on the 12th were tables laden with handsewn crafts made by Junior Aides for the last four months. Many "tree-trimming" items were available as were many great gifts for the holidays. Paula Muehlhauser, Karyl Danford and Margaret Kalter should receive the Golden Thimble Award for their herculean efforts for this first-time event.

Playroom

Fundraising is only one part of the time Junior Aides volunteer to Allentown Hospital. October saw the beginning of a new volunteer post for Junior Aides, the Weekend Playroom on Pediatrics. Shifts are 9:00 a.m. to 12:00 noon and 1:00 p.m. to 4:00 p.m. on Saturdays and Sundays. Both parents and children alike are benefitting from this new and generous project.

Junior Volunteers

A total of 22 girls and 3 boys have completed a four-week training program for Junior Volunteers and they are currently performing duties around the Hospital.

During the training session, the youngsters learned different volunteer procedures such as providing fresh water to patients, assisting patients at meal time, wheelchair and litter handling, delivering mail, flowers and running errands to Pharmacy and Central Supply.

Hazel Kramer, Director of Volunteers, said that she is "very pleased" with the service provided by these youngsters. She also added that three new adult volunteers are devoting free time to the Hospital.

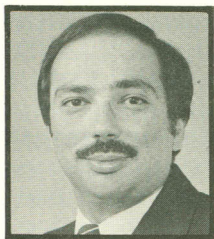


The Junior Aides' Poinsettia Sale gave a festive air to the lobby area on December 12. Hundreds of poinsettias decorated the Hospital entrance.

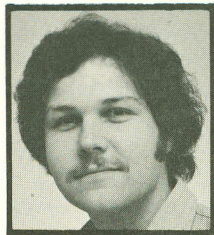


In conjunction with the Junior Aides poinsettia sale, crafts were sold in the lobby. An array of handmade ornaments and gifts lined the craft table.

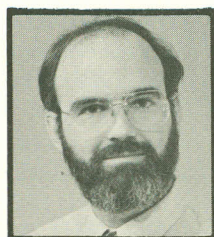
New Staff Members



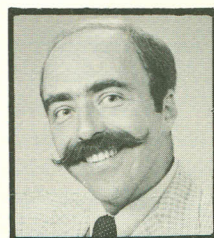
Albert D. Abrams, M.D., Associate Staff, Department of Medicine...received his medical degree from Temple University. Dr. Abrams served both his internship and his internal medical residency at Temple University. Dr. Abrams also served his Rheumatology residency at Temple University. Dr. Abrams practices at 421 Chew Street, Allentown. He is a native of Pennsburg.



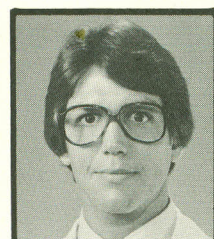
Mark R. Eisner, D.M.D., Associate Staff, Department of Dentistry...was graduated from the University of Pennsylvania School of Dental Medicine in 1977. He was a dental resident at Allentown Hospital in 1978. From 1979-80, Dr. Eisner served his endodontic residency at the College of Medicine and Dentistry in New Jersey. Dr. Eisner practices at 2806 Hamilton Boulevard, Allentown.



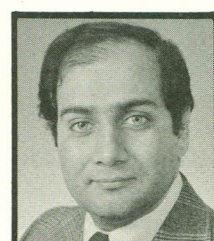
Thomas R. Fitzsimons, M.D., Associate Staff, Department of Radiology...earned his medical degree in 1973 from Hershey Medical School. From 1973-74, Dr. Fitzsimons served his internship at White Medical Center, Los Angeles, California and his radiology residency at the University of Southern California, Los Angeles Medical Center from 1974-78. Dr. Fitzsimons hails from Hellertown and also served in the United States Air Force.



William J. Phelan, III, M.D., Associate Staff, Department of Pediatrics...was graduated from the University of Pennsylvania Medical School in 1973. He served his pediatric residency at Mott Children's Hospital at the University of Michigan in Ann Arbor, Michigan from 1973-76. Dr. Phelan, board certified in pediatrics, practices with Dr. Russell Puschak at 3131 College Heights Blvd., Allentown.



Charles R. Shuffelbottom, D.M.D., Associate Staff, Department of Dentistry...received his dental degree from the University of Pittsburgh School of Dental Medicine in 1979. He served his dental residency at The Allentown Hospital from 1979-80. Dr. Shuffelbottom practices at 3131 College Heights Blvd., Allentown.



Mahmood A. Tahir, M.D., Associate Staff, Department of Surgery...was graduated from Dow Medical College in Karachi, Pakistan, in 1973. He served his internship at Mercer Hospital in New Jersey from 1974-75. Dr. Tahir served his general surgery residency from 1975-76 at College Misericordia, Fordham Hospital and then at Easton Hospital from 1976-79. From 1979-80, Dr. Tahir served his peripheral vascular surgery at United Hospitals of CMDNJ. Dr. Tahir is practicing at 1251 S. Cedar Crest Blvd., Allentown.

MAKING THE ROUNDS

Samuel Miranda, R.N., C.E.N., instructor in medical-surgical, recently passed the newly established national certification examination for emergency nurses. He was one of four area nurses to take the examination and he was the only Allentown Hospital nurse to do so.

Dr. Tonya Tavassoli from the Breast and Obstetrics/Gynecological Branch of the Armed Forces Institute of Pathology was a visiting professor here last month. Dr. Tavassoli spoke on Tumors of the Ovary.

Mrs. LaRue Reppert, Coordinator, Psychiatric Nursing at the School of Nursing, recently earned her masters degree from Temple University. She also holds a Bachelor of Science degree from Cedar Crest College. Mrs. Reppert is also a member of the National League of Nursing.

Miss Susan L. Steward, Coordinator, Fundamentals of Nursing, on the faculty of the School of Nursing, now holds a masters degree from Lehigh University. She earned her Bachelor of Science degree from Cedar Crest College. In conjunction with her teaching capabilities, Miss Steward also serves as the co-advisor of the Student Nurses Association.

George Kirchner, D.D.S., was given a distinction award from the Academy of General Dentistry for completion of his fellowship. To accomplish this achievement required at least 50 continuing education units in a selected field of general dentistry.

"Breastfeeding from Principle to Practice," cosponsored by the Allentown Hospital Maternal and Child Center and the Public Health Nursing Association, was held in December for over 80 health care professionals from Pennsylvania and New Jersey. This one-day program featured such topics as "Preventing Lactation Failures," "Breastfeeding and the Working Mother," "Management of Difficult Breastfeeding Situations," and "The Biomedical Aspects of Breastfeeding," with Artero Hervada, M.D., Professor of Pediatrics, Jefferson Medical College, Philadelphia, Pa.

Kozuch Joins Lab Team

Although working in a community hospital such as Allentown Hospital is a new experience for clinical chemist, clinical chemistry supervisor, Stasia A. Kozuch, this unique setting is "very friendly," and is "geared towards the needs of the greater community."

Prior to coming to The Allentown Hospital in July, Stasia worked at the 555-bed Lancaster General Hospital. As a medical technologist in the chemistry labs of the Children's

Hospital of Philadelphia, Stasia said there were less beds there than at Lancaster General, but more research equipment.

The sophisticated laboratory equipment of a community hospital of the size of Allentown Hospital impressed Stasia and was a prime consideration of her accepting her present position here. Another factor she found appealing about Allentown Hospital was the School of Medical Technology.





**Employees'
Christmas
Dinner**



"Fantasy Hospital" Initiated at Allentown Hospital

Located on the fifth floor of Allentown Hospital Association is "Fantasy Hospital," a teaching tool many employees will be using in the coming months. The "administrator" of Fantasy Hospital is Marion P. Edwards, Allentown Hospital's computer coordinator and liaison to the Computer Center which we share with Allentown and Sacred Heart Hospital Center, Sacred Heart Hospital and Muhlenberg Medical Center.

"Fantasy Hospital" is a CRT (cathode ray tube or computer terminal) being used to introduce employees to the machine, to practice registrations, and to practice entering orders. It has been prepared with fantasy patients and nursing stations simulating the real thing.

Marion, with assistance from Dorothy Cheslock, Inservice Education, will use "Fantasy Hospital" to instruct employees, who register patients, and all nursing personnel and unit clerks who will enter patient orders.

The CRT's will become a common sight throughout the Hospital in January. Patients in the Emergency Room, Radiology, Out-Patient Lab and the clinics will be registered directly into the terminals as opposed to the paper forms now being used. This

registration program will phase in as those areas are trained.

Basic Order Entry (BOE) will allow inpatient orders to be "typed" into the terminal from each nursing station and communicated to the appropriate ancillary department. This will replace the requisition form and/or telephone request currently being used for the six ancillaries involved with this phase (Heart Station, Radiology, Physical Therapy, Respiratory Therapy, Central Supply and Dietary).

"A February target date is planned to begin a gradual phasing in of Basic Order Entry," explained Marion, "Dietary will be the first ancillary to receive orders on their printer from the nursing stations."

An additional plus to BOE is that if the item that is ordered is a patient chargeable, the charge is automatically registered by the financial system for billing. This reduces clerical time, paperwork, and reduces lost charges.

Marion also chairs the Hospital's Computer Committee involving four members of the Medical Staff, the managers of the departments being linked by computers, and administration. This planning committee makes suggestions for easiest implementations, for employee and physician education and for long-range goals.



"We're in Control of our Health"

Approximately 210 Allentown Hospital employees are serving as a control group for the first year of the Wellness Center at Allentown and Sacred Heart Hospital Center. For five days in mid-November, Public Health nurses privately recorded each participants' blood pressure, height, weight, and collected a small blood sample from 1-5 p.m. on all five days. All information remains confidential and will only be used in group form for compiling statistics. This will be repeated in nine months.

Wellness Center employees were available to explain the program and asked each volunteer to fill out a brief questionnaire and mail it back to the Wellness Center.

The Wellness Center was created to enhance an individual's responsibility for his own health by enforcing preventative care, good eating habits and exercise. There is little concrete data on the short- and long-term impact of a hospital-based wellness program. The Wellness Center is attempting to evaluate the success of the program at each step along the way. Three research groups participating in the wellness study are:

- 1) ASHHC employees who are active participants in the program.
- 2) ASHHC employees who are not involved with the Wellness program, but have an interest in it. They are serving as an in-house comparison group.
- 3) Allentown Hospital employees who were interested, but are not active participants in the program. They are serving as in out-of-house comparison group.

Each Allentown Hospital participant will receive a tee shirt that will read "I'm in Control of My Health" on the front of the shirt in addition to the Wellness Center logo.

Over 60 of the 210 participants from Allentown Hospital also signed up to go to the Wellness Center and test their muscular strength and flexibility to assess cardiopulmonary endurance, body composition (percentage of body fat), flexibility, and muscular strength.

*We Wish You
A Healthy,*



Happy New Year

Providing a Contribution to The Allentown Hospital

Providing A Contribution

Private giving is the keystone of our voluntary health care system. A gift or bequest to Allentown Hospital provides funds to maintain and improve the Hospital's ability to provide health care for the people of our community. Your tax-deductible contribution will help to foster the on-going medical excellence to which this Hospital is totally committed.

General Contributions

As with all gifts, general contributions may be made at any time throughout the year. These funds are utilized for many purposes, including education and improving the Hospital's facilities and services.

Memorial Contributions

Memorial contributions are given in memory of a relative or a friend. Acknowledgement is made to the donor and the family of the loved one.

Bequests

Bequests to the Hospital may be tailored to fit any personal circumstance. They may be made for virtually any form of asset and can be made in the body of a will or as a codicil to it. Whether bequests to Allentown Hospital are large or small, they still express the same ideals.

Gifts by Trust

A donor can establish several types of trusts for the common benefit of himself, a wife or child, and the Hospital. One example is a trust which would yield a lifetime income with the principle ultimately going to the Hospital. An arrangement such as this provides the satisfaction of making an important contribution to Allentown Hospital while retaining the use of the income from the funds. Trust agreements provide many income, estate and gift tax advantages.

Giving Though Life Insurance

A gift of life insurance is an excellent method for charitable giving. The donor can make a larger gift than would be otherwise possible, and this may also be the only method the donor has for making a sizable gift.

As with other methods of giving, several tax advantages are involved in making a gift of life insurance.

With the passing of time an individual's insurance needs change—his assets may increase and the needs of his dependents become less pressing. Thus a review of life insurance, with these factors in mind, may lead to the conclusion that a portion of your insurance can be irrevocably assigned to the Hospital, or the Hospital may be named as beneficiary.

If you desire additional information on methods of giving and how gifts may be used or if you wish to discuss a special plan, please call or write Mr. Darryl R. Lippman, President, Allentown Hospital, 17th and Chew Sts., Allentown, Pa. 18102, (215) 821-2204.

VIENNA CHOIR BOYS

Friday, Jan. 23, 1981 8 P.M.
STABLER ARENA

TICKETS — \$15, \$10, \$8, \$4

GROUP DISCOUNTS AVAILABLE

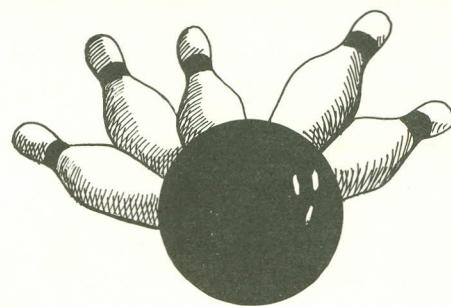
FOR INFORMATION CALL: 791-0593

Tickets Available — Stabler Arena — Record City
South & Westgate Malls — The Art Gallery
Lehigh Valley Mall — The Volunteer Office

Sponsored by

JUNIOR AIDES OF ALLENTOWN HOSPITAL

All proceeds benefit Pediatrics



Bowling Team Scores Big

The following people "punched the pins" for scores of 200 or more during the Monday Night Allentown Hospital Association Bowling League during September through November.

September: Charles Kelley, M.D., 205 with a 562 series; Ken Butler, Pharmacy, 202; Vanessa Taggart, Fiscal Affairs, 210; Kathy Czapp, Substitute, 201; Bruce Grosser, Proprietor of Shoe Inn, 207; Charles Kelley, M.D., 207.

October: Bruce Grosser, 202; Al Hetrich, driver for Pepsi-Cola, 202; Lynn Nagel, Lab office, 207; Judy Braun, Coordinator, Nursing of Children, on the staff at the School of Nursing, 201; Bruce Grosser, 214.

November: John Madaus, Operating Room, 204; John Madaus, 212.

CONTRIBUTIONS TO THE ALLENTOWN HOSPITAL

The Allentown Hospital acknowledges with deep appreciation the following contributions:

Contributions to Progress 80's Equipment Fund

(Partial Listing - December 1 - 15, 1980)

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Memorial Contributions

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Ms. Katherine L. Ochs

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In memory of Mrs. Ruth Hutchinson
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In memory of Mrs. Zelda Kohn
Mr. and Mrs. Darryl R. Lippman

In memory of Mrs. Alma Leh
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In memory of Irving Levine
Allentown Hospital Sunshine Club

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Miss Elda M. Kohler
Medical Staff, Allentown Hospital
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In memory of Ms. Lula Miller
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