

Progress Notes

Published for the Medical Staff
and Advanced Practice Clinicians
of Lehigh Valley Health Network

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FROM THE PRESIDENT



Two Stories, Two Doctors

In the 1920's, Chicago's political landscape was dominated by the infamous gangster, Al Capone. He had a strangle hold on the city. His right-hand man, credited with keeping him out of jail, was his lawyer nicknamed Easy Eddie. Easy Eddie did his job so well that Capone rewarded him with a house that took up most of a downtown Chicago block. Eddie had everything he could materially want and gave those things to his son. The only thing he could not provide was an honorable name and a good example. Over time, this began to bother Easy Eddie. At a pivotal mentoring time in his son's life, Easy Eddie decided to leave Capone, which was no easy task. It is believed that Easy Eddie directed investigators to Capone's bookkeeper who became a key witness at the 1931 tax trial which convicted Capone on 25 counts of tax evasion and sent him to Alcatraz. Eddie cleared his name, set a better example for his son, but paid for it with his life — one year later he was assassinated while driving his car in Chicago. He paid a crucial price but, in the end, he set the ultimate example for his son.

World War II generated many heroes including Butch O'Hare, a fighter pilot assigned to defend the USS Lexington carrier group in the South Pacific. One afternoon, Butch and his squadron departed on a mission. Shortly after take off, Butch looked at his fuel gauge and found it to be nearly empty. Either the gauge was broken or the tank had not been properly filled. After signaling for his squadron to proceed, he turned back to the Lexington. On return, he saw on the horizon a squadron of Japanese planes coming in to attack the unprotected fleet. Butch headed directly for the enemy squadron and spent all his ammunition while shooting down five planes. When out of ammunition, Butch continued the fight using his plane to clip the wings of the remaining Japanese aircraft. After a sixth Japanese plane went down, the remaining enemy abandoned the attack and retreated. Butch O'Hare limped back to the aircraft carrier where the sailors on the ship had managed to film the entire air battle. Because of O'Hare's actions, he became the first World War II pilot to receive the Congressional Medal of Honor.

Continued on next page

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Unfortunately, one year later, at age 29, he died in combat. Butch's hometown, Chicago, decided to rename the city's airport in honor of Butch creating O'Hare International Airport.

What do these two stories have in common? Butch (Edward) O'Hare was Easy Eddie's son. Edward (Easy Eddie) O'Hare's example did matter. In the end, he was an excellent role model for his son who did great things with his life. Here at LVHN, many of us Baby Boomer and Generation X physicians have so many excellent senior role models and specifically two who recently came out of retirement to help LVHN with our primary care needs.



George W. Hartzell, Jr., MD, graduated from Swarthmore College in 1955 and the University of Pennsylvania School of Medicine in 1959 where he remained to complete a surgical internship in 1960. His surgical residency was interrupted after 18 months when he was drafted into the US Army to be the Chief of Surgery at Fort

Irwin in Barstow, Calif. After his service, Dr. Hartzell returned to HUP to complete his surgical residency. After graduating in 1966, he joined a practice in Pottstown before moving to the Lehigh Valley in 1967 where he was one of the founding members of General Surgical Associates. After 33 years and thousands of surgeries, he retired in 2001. Dr. Hartzell spent some of his time from 2001 to 2009 as an elementary school substitute teacher (one of my children's favorites). A year ago, Dr. Hartzell wanted to return to practicing medicine again, but this time, he was interested in helping out at our primary care sites. Since primary care is substantially different than general surgery, he spent nine months retraining. He is currently splitting his time between the offices of Dr. Tom Brandecker and Dr. Charlie Peters. He says he is "having a great time" being back in medicine.



Richard C. Pearce, MD, graduated from Lehigh University in 1956 and Temple University School of Medicine in 1960. Like Dr. Hartzell, Dr. Pearce was drafted into the US Army, and served for two years at Fort Detrick in Frederick, Md. After service to his country was completed, he returned to the Lehigh Valley where he practiced medicine from 1964 to 2007 (that's 43 years!!). Dr. Pearce was one of the founding members of the MATLV

group and worked with Drs. Charlie Gordon and Jack Nuschke, to name a few. After two years of retirement, Dr. Pearce rejoined the medical staff four months ago and has been helping out in Dr. Brandecker's office. When asked about his experience, Dr. Pearce shared that he particularly enjoyed seeing his long-time patients again (who are thrilled to have him back).

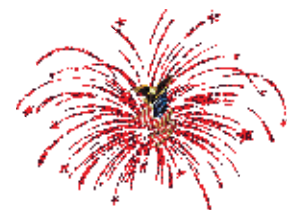
There are several other long time role models on the Medical Staff who continue to work full or part-time. **Dr. Pat Fugazzatto** enjoys working at ABC Family Pediatricians in Center Valley. **Drs. Joe Vincent** and **John Galgon** work part-time with Pulmonary Associates. **Dr. Joe Nader** practices Cardiology several days a week. **Dr. James Kintzel** sees patients with Eastern PA Nephrology Associates. **Drs. Charlie Peters** and **Gavin Barr** still practice Internal Medicine in their respective practices. **Dr. Charlie Scagliotti** still teaches as much as ever and is a regular on the wound team rounds. **Dr. Walt Okunski** is still going strong in his plastic surgery practice. **Dr. Indru Khubchandani** is commonly seen in the endoscopy lab. **Dr. John Ziegler** is one of the dentists who staffs the Miles of Smiles mobile dental clinic. Adding up all the years these men have practiced and served as positive role models for younger health care providers totals over 400 years of practice and mentoring. Not every community has senior physicians and dentists like we do here at LVHN, and I would argue that they have helped us become what we are today. Their love of medicine, care of patients, and positive attitudes are evident in their work and remind all of us about these important fundamental qualities.

The next time you fly through Chicago, if you are walking between Concourses C and F in O'Hare Airport, look for a World War II fighter airplane and the tribute to Congressional Medal of Honor recipient Lieutenant Commander Butch O'Hare. Maybe you will remember his father, Easy Eddie O'Hare, who helped Butch mature into a hero and be reminded of a physician in your own life who mentored you or served as your role model.

Have a great Fourth of July!

Matthew M. McCambridge, MD

Matthew M. McCambridge, MD
Medical Staff President



MEDICAL EXECUTIVE COMMITTEE WELCOMES NEW MEMBERS AT-LARGE

Congratulations are extended to the following members of the Medical Staff who were recently elected to serve three-year terms as members at large of the Medical Executive Committee, beginning July 1, 2010:



Kelly M. Freed, MD

Department of Radiology-Diagnostic Medical Imaging
Division of Diagnostic Radiology
Section of Genitourinary Radiology
Medical Imaging of LV, PC



Vivian B. Kane, MD

Department of Emergency Medicine
Division of Emergency Medicine
LVPGEmergency Medicine



Martin E. Matsumura, MD

Department of Medicine
Division of Cardiology
The Heart Care Group, PC



Robert J. Motley, MD

Department of Family Medicine
Section of Geriatrics
Lehigh Valley Family Health Center



Frederic A. Stelzer, MD

Department of Medicine
Division of Gastroenterology
Eastern Pennsylvania Gastroenterology & Liver Specialists, PC

A special "Thank You" is extended to the members at-large, who completed their terms at the end of June, for their dedication and service to the Medical Staff as members of the Medical Executive Committee:

Ronald J. Bross, MD

Department of Medicine
Division of Gastroenterology

William G. Combs, MD

Department of Medicine
Division of Cardiology

Julie A. Gubernick, MD

Department of Radiology-Diagnostic Medical Imaging
Division of Diagnostic Radiology
Section of Chest Radiology

Bryan G. Kane, MD

Department of Emergency Medicine
Division of Emergency Medicine

Suresh G. Nair, MD

Department of Medicine
Division of Hematology-Medical Oncology

NOMINATIONS BEING TAKEN FOR NEXT MEDICAL STAFF PRESIDENT-ELECT

The Lehigh Valley Health Network Medical Staff Nominating Committee is soliciting nominations for the next Medical Staff President-elect to begin a two-year term in January, 2011.

Although the term of Medical Staff President-elect is for two years, the individual elected to this position must be willing to make a commitment for six years as he/she will assume the position of Medical Staff President for two years, followed by a two-year term as Medical Staff Past President.

Nominations should be submitted in writing to Michael J. Pistoria, DO, Chair of the Nominating Committee, via Medical Staff Services, Cedar Crest & I-78, or verbally to John W. Hart, Vice President, Medical Staff Services. All nominations must be submitted by Friday, August 6, 2010.

LVHN RESTRUCTURES OFFICE OF CMO

At Lehigh Valley Health Network (LVHN), we continually seek ways to improve our organization, and in turn, the care we provide to the community we serve. Never before has continuous process improvement been more critical than today as we navigate the constant whitewater of change in health care.

As LVHN has evolved, so too has the daily function of the office of chief medical officer (CMO). To best reflect these new realities, the office of CMO has been restructured to achieve three goals:

- Build our educational relationship with USF Health and educate more physicians
- Continue the integration of Lehigh Valley Physician Group
- Elevate the importance of clinical research at LVHN



Effective June 1, three current department chairs will serve as associate CMO's under **Ronald W. Swinfard, MD**, Chief Medical Officer, with physician leaders reporting directly to them. Appointed to serve as associate

CMO's are **Debbie Salas-Lopez, MD, MPH**, Chair, Department of Medicine; **Thomas V. Whalen, MD**, Chair,



Department of Surgery, and **Thomas M. McLoughlin, Jr., MD**, Chair, Department of Anesthesiology. In addition to serving as chairs of their respective departments, they will assume leadership of

other clinical areas. This structure will emphasize both inpatient and outpatient areas, and give Dr. Swinfard more time to devote toward the evolving USF Health partnership.



Reporting to Dr. Salas-Lopez are William L. Miller, MD, Chair, Department of Family Medicine; John D. Van Brakle, MD, Chair, Department of Pediatrics; and Michael W. Kaufmann, MD, Chair, Department of Psychiatry.

Reporting to Dr. Whalen are S. Clarke Woodruff, DMD, Chair, Department of Dental Medicine; Richard S. MacKenzie, MD, Chair, Department of Emergency Medicine; and Thomas A. Hutchinson, MD, Chair, Department of Obstetrics and Gynecology. Reporting to Dr. McLoughlin are Peter E. Fisher, MD, MBA, Chair, Department of Pathology and Laboratory Medicine; Charles F. Andrews, MD, Chair, Department of Radiation Oncology; and Robert Kricun, MD, Chair, Department of Radiology-Diagnostic Medical Imaging.

In addition, Dr. Swinfard has appointed Robert X. Murphy, Jr., MD, assistant CMO for Lehigh Valley Hospital-Muhlenberg. He will report to Dr. Swinfard, as will Jeff A. Etchason, MD, Chair, Department of Community Health and Health Studies; Anthony J. Ardire, MD, Senior Vice President, Quality and Patient Safety; John W. Hart, Vice President, Medical Staff Services; and Michael A. Rossi, MD, Physician Executive Director, LVPD.

Dr. Swinfard also will facilitate the development of a new position within the CMO office, called chief learning officer (CLO). The CLO's oversight will include the Division of Education under the associate dean of medical education, currently being recruited in conjunction with the University of South Florida. The CLO's oversight also will include a new interim leader of organizational development (OD). This interim leader will further develop the current OD staff and plan a future course for how the OD function can best enhance our health network's lean environment. The CLO will eventually report to Dr. Sussman.

It is believed that this reorganization will enhance LVHN's ability to confront the significant challenges in health care that lie ahead. We appreciate your continued support in meeting the needs of our patients and the community.

NEWS FROM CAPOE CENTRAL

LastWord Upgrade Coming this Fall

Sometime this fall, LastWord will be upgraded to Centricity Enterprise. The upgrade will bring a new look and improved functionality. The overall look will appear more “Windows-like,” however, most of the screens and buttons will be arranged the same as the current system (button location, drop-down lists, etc.). A multi-disciplinary team of physicians, allied health professionals, and ancillary staff have been meeting twice monthly to review screen design, screen flow and other issues. Representatives from Information Services (Dave Pucklavage and Don Levick, MD) have been attending various department meetings to introduce the new look and functionality.

During the late summer and early fall, there will be scheduled drop-in sessions at LVH-CC and LVH-M. At these sessions, you will be able to “play” with the new system and move through typical orders, order sets and the various screens. There will also be an eLearning module that will be available that will highlight the major changes to the system.

Beginning in early July, any requested changes to order sets will be put on hold (except critical and patient safety related changes) to allow time to mirror the old system into the new system.

When the new system goes live, there will be on-site help circulating throughout the hospital units to ensure that all the users are comfortable with the system.

If you would like to have someone demonstrate the new screens at your division or group meeting, please contact Don Levick, MD, at pager 610-402-5100 7481.

Orders Reviewed – click it and mean it

The post-op and transfer order sets contain an order – “Orders Reviewed and Reconciled.” The purpose of this order is to notify Nursing and Pharmacy that the active orders have been reviewed by the transferring or receiving physician; and that orders no longer appropriate for the patient have been addressed (discontinued or changed). This is part of our standard work for patients that are transferred from one acuity level to another. The provider placing the order is accountable for all of the active orders that remain for that patient.

Please remember to carefully review the active orders when transferring a patient in or out of critical care, or during any change of patient acuity.

The screenshot shows a software window titled "Enter Order Set" with a sub-header "TRANSFER PATIENT ORDER SET". It contains fields for "Ordered By: LEVICK, D" and "Signed By: LEVICK, D", and a dropdown for "Order Mode: E". Below these is a table with checkboxes and order descriptions:

X	Order Description	S
<input checked="" type="checkbox"/>	TRANSFER PT ORDERSET	
<input checked="" type="checkbox"/>	ORDERS REVIEWED AND RECONCILED*	
<input checked="" type="checkbox"/>	NTFY-Attnrng phys,pt on floor,need Ords	
<input checked="" type="checkbox"/>	Transfer Note Reviewed by Physician	
<input type="checkbox"/>		

How to Request Financial Planning/Assistance for Your Patient

If your patient requests financial counseling or assistance while in the hospital, you can place a consult order to activate that process. In the Consult Button, choose the “Consult Ancillary” list, and then choose the “Consult Complex Case Manager” order. In the comment line, enter “Financial Planning Required.” You can use this Consult for other non-discharge related case management issues. For discharge planning, there are specific “Discharge Planning” consults, also on Consult Ancillary list.

If you have any questions or concerns regarding these or any other CAPOE issues, please contact Don Levick, MD, MBA, Medical Director, Clinical Informatics, at 610-402-1426 or pager 610-402-5100 7481.

ENHANCEMENTS TO MRSA SCREENING TO INCLUDE DECOLONIZATION

Beginning July 19, 2010, patients receiving peritoneal or hemodialysis and transfers from other healthcare facilities will be added to the high risk groups of patients to be screened for Methicillin-Resistant *Staphylococcus aureus* (MRSA) colonization upon admission. Currently, patients with a history of MRSA, nursing home patients and patients admitted to a high level critical care unit are screened for MRSA.

Additionally, **nasal decolonization** with 2% Mupirocin (Bactroban) twice daily for 5 days is recommended for patients with a positive screening culture for MRSA in the following categories:

- Bedded in a high level critical care unit
- Receiving hemodialysis or peritoneal dialysis
- Scheduled for surgery

The decolonization protocol includes:

- Nurse will contact the physician upon notification of a positive MRSA screening culture to obtain an order for Mupirocin (Bactroban) 2%. (Physician may decline to decolonize)
- Instructions for application:
 - Apply a small amount of ointment to each of the patient's nostrils using an applicator twice daily for 5 days.
 - Squeeze both nostrils together with thumb and index finger after ointment is inserted and gently rub together for 5 seconds.

When MRSA screening cultures are indicated, the patient will receive an informational letter that explains the rationale for the screening culture and what it means to have a positive result including isolation and decolonization.

If you have any questions regarding this issue, please contact the Infection Control and Prevention Department at 610-402-0680.

PHYSICIAN DOCUMENTATION

Respiratory Failure

To properly reflect the true severity of illness and risk of mortality of your patients, as well as credit/support your professional profile in cases of respiratory compromise, please DO the following:

- 1) DOCUMENT whether you believe your patient has respiratory failure in addition to any other diagnoses in the case
- 2) DOCUMENT whether respiratory failure is **acute, chronic, or acute on chronic**
- 3) DOCUMENT the **name of the basic disease** causing the respiratory failure

4) DOCUMENT clinical signs, symptoms and any labs supporting this diagnosis

5) DOCUMENT **POA** (present on admission), when applicable

6) DOCUMENT the above throughout the progress notes and **especially in the discharge summary.**

If you have any questions regarding this issue, please contact John P. Pettine, MD, Lead Coach, Clinical Documentation Improvement Process, via email at john.pettine@lvhn.org.

NEWS FROM PAIN MEDICINE



There is now an additional resource available within the Division of Pain Medicine. **Maryjane Cerrone, MSN**, who has been functioning as a Pain Educator for the Network since June, 2009, works primarily with the Division of Pain Medicine as Team Leader for research that is completed in that discipline. However, more

recently, Maryjane has been given an additional role to guide the development of education opportunities for all healthcare providers in the area of pain management. She assists with the development of practice guidelines in the outpatient pain management centers. Additionally, she is currently working on an initiative to develop an

eLearning series on pain topics, creating a “Standard Operating Procedure” for opioid agreements and monitoring. Other projects include implementing a community awareness of safe storage and disposal of medications, and creating improved patient education materials and practice within the outpatient setting.

If you have any questions or are interested in scheduling educational sessions, please contact Maryjane Cerrone at 610-402-9003, via email at mary_jane.cerrone@lvhn.org, or by pager 610-402-5100 2051.

DIABETES UPDATE COURSES IN ELEARNING WITH CME NOW AVAILABLE

Three separate diabetes CME courses are now available in eLearning to provide up-to-date information on the management of diabetes:

- **Diabetes Process and Basic Guidelines for Control** (Key topics: Type 1 vs. Type 2 DM; diagnostic/differential tests and interpretation; meal planning and carbohydrate concepts; exercise; home monitoring; BG, BP, lipid goals)
- **Pharmacological Therapy for Diabetes** (Key topics: major classifications, indications, precautions, side effects of oral, non-insulin injectables, and insulin treatments; inpatient glycemic control recommendation and strategies)
- **Diabetes Disease Management, Prevention, Identification, and Treatment of Diabetes Complications** (Key topics: hypoglycemia; DKA/HHS; discharge planning; clinical practice guidelines related to outpatient care/prevention of long term complications)

These courses can be found in eLearning by searching the catalog in the learner mode and selecting Continuing Education. The CME courses are listed in alphabetical order: click register and submit for each course of interest to you, then start to launch the course.

The target audience includes physicians, mid-level providers, and pharmacists. (Note: RNs can obtain CNE via separate RN Diabetes eLearning courses which are also available). Detailed objectives and information about CME credits for each course are contained within each activity.

For more information, contact Joyce Najarian, RN, MSN, CDE, Inpatient Program Coordinator, Helwig Diabetes Center, at 610-402-1731 or via email.



ETHICS CORNER

Patients and Their Families



Ethics consults come in many shapes and sizes. One theme that recurs too often goes something like the following: A competent patient has made it clear that she does not want something done to or for her. One example would be dialysis. The conversations with her physicians are well documented. However, the time has come that she can no longer make decisions for herself. The family steps in and insists that what she clearly did not want, the physicians should do. Tempers are frayed, the staff is tense, and the Ethics Committee is called. What should be done?

At one level, everyone knows the answer to the question. The patient's clearly expressed wishes should be followed. Yet that simple answer masks a number of complications.

The first complicating factor is the standing of the family member who is insisting upon treatment. Is this family member the surrogate for the patient? And what were the instructions, if any, the patient left for the surrogate?

For the sake of brevity, let us imagine that there are no instructions for the surrogate empowering him to overturn the patient's wishes. In that case, what the surrogate is asking is wrong. Surrogates have the responsibility to carry out the wishes of the patient. The important judgments here are the judgments of the patient and the role of the surrogate is to judge as if he were the patient. Going against the clearly expressed wishes of the patient is to forgo the role of surrogate.

What has to happen in cases like this is a shift in focus from what the surrogate wants to what the patient desired. If a surrogate continues to insist upon a treatment rejected by the patient, the healthcare team should consult the "Surrogacy" policy in the Administrative Policy Manual. The policy outlines a process to follow if surrogates insist that the healthcare team should ignore patient wishes.

The ethical issues remain the same but the dynamics can become more complicated when no one has been named by the patient on the patient's behalf. If there is no surrogate but there are family members who wish to go against the patient's wishes, healthcare team members may still have a difficult time. Yet again, the focus has to be returned to the patient and what she did not want.

Too often the objection is raised, why do what the patient wanted here? The family will continue; why not accede to their wishes? Everyone's life will be easier.

The plain fact is that the family is not the patient to whom we owe our loyalty. The family may well need care and healing; providing dialysis to another family member may confirm in their minds that they are "doing something" and refusing "to give up." As understandable as these views are, they are not what the patient asked us to do.

When situations like this are developing or have developed, call upon the resources of LVHN to help – Pastoral Care, the Ethics Committee, or perhaps Risk Management. We always can work to avoid the conflict; if the conflict has developed, however, our responsibility is to the patient.

If you have any questions regarding this issue, please contact Stephen E. Lammers, PhD, Ethics Program Consultant, at 610-969-2537, or Robert D. Barraco, MD, MPH, Chair of the Ethics Committee, at robert.d.barraco@lvhn.org.

CONGRATULATIONS



Aaron D. Bleznak, MD, Department of Surgery, Vice Chair, Operations and Clinical Affairs, was invited to serve as an Editorial Board member in the Health Policy and Outcomes Section of the *Annals of Surgical Oncology*, the official journal of the Society of Surgical Oncology. As an Editorial Board member, Dr. Bleznak will be invited to review and provide his editorial opinion regarding submitted manuscripts in the area of his expertise. Dr. Bleznak has been a member of the Medical Staff since September, 2004. He is in practice with Lehigh Valley Surgical Oncology.



Sweetie Jain, MD, Department of Family Medicine, was the recipient of the “Allen D. Deibler Advocacy Award” from The Arc of Lehigh and Northampton Counties at their membership dinner held on May 27. This award is presented to those individuals who demonstrate exceptional efforts in improving the lives of individuals with intellectual and developmental disabilities in the Lehigh Valley by advocating for their rights, welfare and quality of life, with particular emphasis on efforts to affect system changes. Dr. Jain has been a member of the Medical Staff since September, 2006. She is in practice with Lehigh Valley Family Health Center.



Andrew C. Miller, DO, Division of Emergency Medicine, placed first in the poster category of the William Spivey, MD, FACEP, Research Presentation Awards

which were presented at the Pennsylvania Chapter of the American College of Emergency Physicians Scientific Assembly, held April 15 in Valley Forge, Pa. Dr. Miller’s poster was titled “Pre-Hospital Electrocardiogram Interpretation and Early Activation for ST Segment Elevation Myocardial Infarction Patients Reduced Door to Balloon Times and Hospital Length of Stay.” Dr. Miller has been a member of the Medical Staff since August, 2005. He is in practice with LVPG-Emergency Medicine.

ADVANCED PRACTICE CLINICIANS UPDATE

APC Quarterly Meeting

Please plan to attend the next quarterly meeting of the Advanced Practice Clinicians on **Thursday, July 22**, beginning at **5:30 p.m.**, in **Kaysch ECC Rooms 7 and 8** at LVH-Cedar Crest.

Agenda items will include:

- **Discussion and vote regarding future APC dues assessments**
- “Insulin Protocol Guidelines” to be presented by Joyce Najarian, Program Coordinator, Helwig Diabetes Center
- “Patient Centered Experience 2016” and “Patient Falls” to be presented by a representative from Patient Centered Experience

The APC Executive Committee would like to thank Gary Tarola, DC, for graciously funding the refreshments for the July Quarterly meeting.

If you plan to attend the meeting, please RSVP by calling 610-402-APC1 (2721) by Monday, July 19, to ensure adequate refreshments. Remember that this phone number may also be used to leave a message regarding questions, concerns or if you are looking for any information regarding the APCs.

UPCOMING SEMINARS, CONFERENCES AND MEETINGS

Emergency Medicine Grand Rounds

Emergency Medicine Grand Rounds are held on Thursdays, beginning at 8 a.m. at various locations. Topics to be discussed in July include:

July 1 – LVH-M ECC Rooms C and D

- “The CORE Scan: A Concentrated Overview of Resuscitative Efforts” and “Tricks of the Trade: ED Management of ENT Emergencies” – Teresa Wu, MD, Director of Ultrasound at Maricopa in Phoenix
- Meet the PGY 2-4 class luncheon

July 8 – PGY 1 – LVH-M ECC Room B

- LVH-M Orientation
- Baseline Testing

PGY 2-4 – Banko Building Rooms 1 and 2

- Rosen’s Club
- “AEMC Tox” – Matthew Cook, DO
- “C-Spine Trauma” – Kevin Weaver, DO
- “Coding” – Joe Sexton, MD
- “Billing” – Megan Allen, Manager, LVPD ED Coding

July 15 – PGY 1 – Banko Building Room 3

- “Chest Pain” – Kevin Weaver, DO
- “Headache” – Jerome Deutsch, DO
- “Dyspnea” – Kate Kane, MD
- “Pediatric Fever” – Kevin Weaver, DO
- “Abdominal Pain” – Gavin Barr, Jr., MD

PGY 2-4 – Banko Building Rooms 1 and 2

- “Acute Coronary Syndrome Part 1 and 2” – Charles Worrlow, MD
- “ECG Review” – David Richardson, MD
- “Carditis” – Michael Weigner, MD
- Breakout Groups

- PGY 2 – “Pediatric Codes” – Bock Moyes, DO
- PGY 3 – “Class Project” – Andy Miller, DO
- PGY 4 – “Oral Boards” – Bryan Kane, MD, Michael Weigner, MD, and Liz Evans, DO

July 22 – PGY 1 – Banko Building Room 3

- “Trauma 101” – Gavin Barr, Jr., MD, and Kevin Weaver, DO

PGY 2-4 – Banko Building Rooms 1 and 2

- “The Credentialing Process” – John Hart, Vice President, Medical Staff Services
- “Crucial Conversations” – Michael Weigner, MD

- “Job Searching” – Debra D’Angelo, Physician Recruiter
- “Physician Wellness” – Marna Greenberg, DO
- “Need for Speed” – Marna Greenberg, DO

July 29 – PGY 1 – LVH-M 4th Floor

- “Suture Lab” – Ken Rachwal, PA
- “Splint Lab” – Andrea Haas, PA
- “Eye/Slit Lamp” – Steph Goren-Garcia, DO

PGY 2-4 – LVH-M ECC Rooms C and D

- Rosen’s Club
- “Anaphalaxis” – Bill Zajdel, DO
- “Managing the Agitated Patient” – Hilary Basham, DO
- “Congenital Heart Disease” – Jesse Coil, DO
- PD/Chiefs’s Corner

For more information, contact Dawn Yenser in the Department of Emergency Medicine at 484-884-2888.

Family Medicine Grand Rounds

The next Family Medicine Grand Rounds will be held on Tuesday, July 6, from 7 to 8 a.m., in Kasych ECC Room 9 at LVH-Cedar Crest, and teleconferenced to ECC Room A at LVH-Muhlenberg.

“Clinical Thinking” will be presented by Brian Stello, MD.

At the completion of the program, participants should be able to describe elements of clinical thinking, identify parallel decision processes, and analyze your own decision-making.

For more information, contact Dorothy Jacquez in the Department of Family Medicine at 610-969-4965.

Nutrition Grand Rounds

Nutrition Grand Rounds are held monthly at Noon for physicians, nurses, pharmacy staff, allied health staff, and any other interested patient care providers. The topic for July is:

- July 13 – “Surgical Weight Management” – Jennifer Acevedo, RD, LDN
Location: Auditorium at LVH-Cedar Crest; ECC Room B at LVH-Muhlenberg, and VTC Room at LVH-17

For more information, contact Kimberly Procaccino, Director of Nutrition, at 610-402-8609.

Continued on next page

Pediatric Grand Rounds

The Department of Pediatrics will hold Grand Rounds at 8 a.m., in ECC Room 1 on the first floor of the Anderson Wing at LVH-Cedar Crest (unless otherwise noted) on the following Tuesdays in July:

- July 6 – “Patient Safety” – Brian LaSalle, Claims Manager, Risk Management/Patient Safety
- July 13 – “Family Faculty Panel Presentation” – Lorraine Dickey, MD
(Note: Location Change – Kasych ECC Room 7)
- July 20 – “Acute Asthma Exacerbation CPG” – Kris Rooney, MD
- July 27 – Pediatric Hematology-Oncology topic – Lesley Simpson, MD

For more information, contact Kelli Ripperger in the Department of Pediatrics at 610-969-2540.

Psychiatry Grand Rounds

The next Department of Psychiatry Grand Rounds will be held on Thursday, July 15, beginning at Noon (registration at 11:45 a.m.) in ECC Rooms C and D at LVH-Muhlenberg.

“Cultural Competency in Psychiatry” will be presented by Judith Sabino, MPH, Diversity/Cultural Liaison; Ralph Erickson, Program Director, Mental Health Clinic and TLC Program; and Rosanne Teders, Program Director, Psychiatric Evaluation Services.

For more information, please contact Tammy Schweizer at tammy.schweizer@lvhn.org or by phone at 610-402-5766.

Spine Conference

Conferences relating to interesting spine cases are held on the first Wednesday of each month at 7 a.m. Clinicians are invited to bring interesting cases to the meeting. The next Spine Conference will be held on July 7, in Kasych ECC Room 10 at LVH-Cedar Crest.

For more information, contact James C. Weis, MD, Co-Chief, Division of Spine Surgery, or Laura Warner, Clinical Coordinator, at 610-973-6338.

Save the Date

The following conferences are being planned for later this year.

- August 28 – Hypothermia Conference – 7:30 a.m. to 1 p.m. – Auditorium, LVH-CC, and Kasych ECC Rooms 6, 7 and 8
- September 21 – Pain Management Conference – 4:45 to 8:30 p.m. – Kasych ECC Rooms 6, 7 and 8
- September 26 – Parkinson’s Symposium – 8 a.m. to 2 p.m. – Sheraton Four Points at the Airport
- November 5 – Jaeger-Tilly Neuroscience Conference – 8 a.m. to 4 p.m. – Bear Creek Mountain Resort & Conference Center

Stay tuned for more information!

What’s New in CME?

Thinking of Planning Your Own CME Accredited Activity?

As part of our SPPI process, the Continuing Education Team invites all individuals interested in planning CME accredited activities to complete a **New Project Request Form**. To complete a New Project Request Form, go to the Division of Education website, click on Continuing Education, scroll down half the page and click on the New Project Request Form link. Within two weeks of your new project request submission, a Continuing Education Coordinator will contact you to schedule a one-hour project scoping meeting to further discuss event logistics. To manage team expectations, and based on the projects in the prioritization queue, it may take up to six months from the time the project request is received to be accredited.

2010 Annual Conference ‘Best of Sessions’ Webinar Series

Join the Division of Education for this webinar series of the “Best of Sessions” from the Alliance for CME’s 2010 Annual Conference, offering a broad array of CME topics including:

“Translating What You Do into What You Write in Your Self-Study for ACCME Accreditation”

- **July 20 – 2-3 p.m. – Kasych ECC Room 9** — Experiences, insights and ideas from ACCME providers who recently experienced the reaccreditation process provide evidence-based and anecdotal recommendations regarding the process.

“From Budget to Reconciliation: An Industry Perspective”

- **August 17 – 2-3 p.m. – Kasych ECC Room 9** — In the world of shrinking money, learn how to provide detailed information that will assist grantors when reviewing funding requests for compliance as well as cut down on their review time.

If you have any questions regarding CME/CNE accreditation, please contact Jane Grube, Associate Director, Continuing Education, at 610-402-2398.

PAPERS, PUBLICATIONS AND PRESENTATIONS



Barry H. Glassman, DMD, Division of General Dentistry, presented a three-day seminar on Dental Sleep Medicine and Migraine and Chronic Pain from May 28-30, in Smithers, British Columbia. In addition, Dr. Glassman presented at the American Academy of Dental Sleep Medicine's 19th Annual Meeting held June 4-6, in San Antonio, Texas. He was a member of the panel for the ***Clinical Roundtable: Predicting Success and Patient Selection for Oral Appliances***.



Indru T. Khubchandani, MD, Division of Colon and Rectal Surgery, was a co-author of a paper that was presented at the Annual Meeting of the American Society of Colon and Rectal Surgeons on May 17, in Minneapolis, Minn. The title of the paper was "Optimal Timing of Anticoagulation Pre- and Post-Colonoscopy with Polypectomy." In addition, Dr. Khubchandani was invited to be part of the faculty of the 33rd International Meeting of Surgery held on May 28, in Madrid, Spain, where he presented four lectures and showed a video on surgical technique.



Donald L. Levick, MD, MBA, Medical Director, Clinical Informatics, co-authored an article – "Physician Buy-in for EMR's. What does it really mean?" – which was published in the ***Journal of Healthcare Information Management***, Volume 24, No. 2, Spring 2010, p. 41-44. The article examines various forms of physician champions in EMR implementation and strategies for optimizing their involvement. Additional co-authors of the article included Lori Yackanicz and Richard Kerr from Information Services.



Robert X. Murphy, Jr., MD, Assistant CMO for LVH-Muhlenberg and Plastic Surgery Residency Program Director, and **Aaron D. Bleznak, MD**, Department of Surgery, Vice Chair, Operations and Clinical Affairs, were co authors of the article – "Surgical and Financial Implications of Genetic Counseling and Requests for Concurrent Prophylactic Mastectomy" – which was published in the ***Annals of Plastic Surgery***, Volume 64, Number 5, May 2010.



Muhamad Aly Rifai, MD, Division of Psychiatric Ambulatory Care/Adult Inpatient Psychiatry, authored a letter to the editor – "To Screen or Not to Screen for Hepatitis C Infection?" – which was published in ***Psychiatric Services***, Volume 61, Number 3, March 2010. In addition, Dr. Rifai co-authored an article – "The Influence of Antiviral Therapy on Psychiatric Symptoms among Patients with Hepatitis C and Schizophrenia" – which was published in ***Antiviral Therapy***, Number 15, 2010.



Shashin Shah, MD, Division of Gastroenterology, was a co-author of the article – "Is There Any Difference in Outcomes Between Long Pigtail and Short Flanged Prophylactic Pancreatic Duct Stents?" – which was published online in ***Digestive Diseases and Sciences*** on May 13, 2010.



Brian Stello, MD, Department of Family Medicine, co-authored the article – "'In the Moment': An Analysis of Facilitator Impact During a Quality Improvement Process" – which was published in ***Group Facilitation: A Research and Applications Journal***, Number 10, 2010. In addition, Dr. Stello co-presented a workshop at the Agency for Healthcare Research and Quality National PBRN Research Conference held June 16-18 in Bethesda, Md. The workshop was titled "Studying Patient Safety in Medical Offices: The Practice Based Research Network (PBRN) Perspective on Generating Research Questions Using the Survey of Patient Safety (SOPS)."



49th Annual Summer Festival
LVH-Muhlenberg
August 18-21

15th Annual Nite Lites Gala
Coca-Cola Park
Saturday, September 25

For more information regarding these events, please contact Amy Burrows in Development at 610-402-9123.

WHO'S NEW

This section contains an update of new appointments, address changes, status changes, resignations, etc. Please remember to update your directory and rolodexes with this information.

Medical Staff

New Appointments



Tayyab Ali, MD

Eastern PA Nephrology Associates
1230 S. Cedar Crest Blvd., Suite 301
Allentown, PA 18103-6231
Phone: 610-432-4529 Fax: 610-432-2206
Department of Medicine
Division of Nephrology
Provisional Active



Robert A. McCauley, MD

LVPG-Diabetes & Endocrinology
1243 S. Cedar Crest Blvd., Suite 2800
Allentown, PA 18103-6268
Phone: 610-402-6790 Fax: 610-402-6979
Department of Medicine
Division of Endocrinology
Provisional Active



Kathryn E. Ussai, MD

Eastern PA Nephrology Associates
1230 S. Cedar Crest Blvd., Suite 301
Allentown, PA 18103-6231
Phone: 610-432-4529 Fax: 610-432-2206
Department of Medicine
Division of Nephrology
Provisional Active

Change of Departmental Assignment

Monika Mahajan, MD

Department of Medicine
From: Divisions of Hospital Medicine/General Internal
Medicine
To: Division of General Internal Medicine
Section of Hospital Medicine

Jose E. Santiago-Rivera, MD

Department of Medicine
From: Divisions of Hospital Medicine/General Internal
Medicine
To: Division of General Internal Medicine
Section of Hospital Medicine

Lino Rafael O. Trinidad, MD

Department of Medicine
From: Divisions of Hospital Medicine/General Internal
Medicine
To: Division of General Internal Medicine
Section of Hospital Medicine

Change of Primary Address

Rajeev K. Arora, MD

Rajeev K. Arora, MD, FASCRS, PC
4379 Easton Avenue, Suite 104
Bethlehem, PA 18020-1483
Phone: 610-861-5151 Fax: 610-861-5157

Practice Merger and Address Change

The practice of Merkle & Barilla recently merged with LVPG-Diabetes & Endocrinology which has moved to a new location.

LVPG-Diabetes & Endocrinology

1243 S. Cedar Crest Blvd., Suite 2800
Allentown, PA 18103-6268
Phone: 610-402-6790 Fax: 610-402-6979

Sumon K. Agarwala, MD

Donald E. Barilla, MD

Robert A. McCauley, MD

Larry N. Merkle, MD

Gretchen A. Perilli, MD

Marc A. Vengrove, DO

Constance A. Molchany, CRNP

Cynthia A. Payonk, CRNP

Additional members of the practice will be primarily located at the following location:

LVPG-Diabetes & Endocrinology

2663 Schoenersville Road
Bethlehem, PA 18017-7308
Phone: 484-895-4440 Fax: 484-895-4450

Ya-Yu Lee, MD

Benjamin J. Quintana, MD

Kathleen Post, CRNP

Continued on next page

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Changes of Practice

Michelle N. Carraro, DO

(No longer with LVH-M Emergency Medicine)
LVPG-Emergency Medicine
Lehigh Valley Hospital
Cedar Crest & I-78, P.O. Box 689
Allentown, PA 18105-1556
Phone: 610-402-8130 Fax: 610-402-7160

Rachel B. Liebman, DO

(No longer with Community Physician Practice Growth Initiative)
Moorestown Family Medicine
586 Moorestown Drive
Bath, PA 18014-9713
Phone: 610-746-2010 Fax: 610-746-2060

Monika Mahajan, MD

(No longer with LVPG-Float Pool)
Internal Medicine of the Lehigh Valley
1230 S. Cedar Crest Blvd., Suite 201
Allentown, PA 18103-6235
Phone: 610-402-8950 Fax: 610-402-1059

Thomas D. Meade, MD

(No longer with OAA Orthopaedic Specialists)
Coordinated Health
1503 N. Cedar Crest Blvd.
Allentown, PA 18104-2310
Phone: 610-861-8080 Fax: 610-821-1129

Shawn M. Quinn, DO

(No longer with LVH-M Emergency Medicine)
LVPG-Emergency Medicine
Lehigh Valley Hospital
Cedar Crest & I-78, P.O. Box 689
Allentown, PA 18105-1556
Phone: 610-402-8130 Fax: 610-402-7160

Resignations

Alessandro S. Boschi, MD

Department of Obstetrics and Gynecology
Division of Obstetrics/Gynecology

Pradip K. Chakrabarti, MD

Department of Surgery
Division of General Surgery
Section of Transplantation Surgery
(LVPG-Transplant Surgery)

Leah B. Jacobson, MD

Department of Family Medicine
(Community Physician Practice Growth Initiative)

Allied Health Staff

New Appointments



Charles N. Kimble

Pacemaker/ICD Technician
Boston Scientific
4100 Hamline Avenue N.
St. Paul, MN 55112-5798
Phone: 800-227-3422 Fax: 651-582-5543
Supervising Physician: James A. Sandberg, MD



Lisa M. Rusch, CRNP

Certified Registered Nurse Practitioner
Montage Center for Specialized Medicine
52 Glenmaura National Blvd.
Moosic, PA 18507-2101
Phone: 570-558-4669 Fax: 570-558-3287
Supervising Physician: Meredith L. Rochon, MD



Elizabeth A. Schofield

Genetic Counselor
Montage Center for Specialized Medicine
52 Glenmaura National Blvd.
Moosic, PA 18507-2101
Phone: 570-558-4669 Fax: 570-558-3287
Supervising Physician: William F. Scorza, MD

Change of Practice

Debra A. Dudeck, CST

Ronald W. Ritchie, Jr., PA-C

Thomas K. Witter, PA-C

(No longer with OAA Orthopaedic Specialists)
Coordinated Health
1503 N. Cedar Crest Blvd.
Allentown, PA 18104-2310
Phone: 610-861-8080 Fax: 610-821-1129

Additional Supervising Physician

Debra S. McGeehin, CRNP

Certified Registered Nurse Practitioner
(The Heart Care Group, PC – Martin E. Matsumura, MD)
Addition of: Lehigh Family Medicine Associates – Henry T. Liu, MD

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Daniel B. Taylor, CRNP

Certified Registered Nurse Practitioner

(Surgical Specialists of the Lehigh Valley – James F. Reilly, MD, MBA)

Addition of: LVHN Medical Services – Noel D. Brouse, DO

Change of Supervising Physician

Erik M. Weikert

Pacemaker/ICD Technician

(St. Jude Medical)

From: Robert F. Malacoff, MD

To: Praveer Jain, MD

Resignations

Corinne T. Feldman, PA-C

Physician Assistant-Certified

(LVPG-Emergency Medicine)

David J. Fried, CRNA

Certified Registered Nurse Anesthetist

(Lehigh Valley Anesthesia Services, PC)

JoAnn M. Haas, CNM

Certified Nurse Midwife

(Alessandro S. Boschi, MD)

Melissa S. Hix, CRNP

Certified Registered Nurse Practitioner

(Pulmonary Associates)

Gerald E. Houseknecht, CRNA

Certified Registered Nurse Anesthetist

(Lehigh Valley Anesthesia Services, PC)

David J. Kilduff, CRNA

Certified Registered Nurse Anesthetist

(Lehigh Valley Anesthesia Services, PC)

Anna L. Micklea, PA-C

Physician Assistant-Certified

(VSAS Orthopaedics)

Steven C. Raimo, CRNA

Certified Registered Nurse Anesthetist

(Lehigh Valley Anesthesia Services, PC)

Suzanne M. Skweir, PA-C

Physician Assistant-Certified

(The Heart Care Group, PC)

(Muhlenberg Primary Care, PC)

Kara M. Wisniewski, PA-C

Physician Assistant-Certified

(Pennsylvania Pain Specialists)

Stephanie Woodruff, CRNA

Certified Registered Nurse Anesthetist

(Lehigh Valley Anesthesia Services, PC)

James S. Zuccaro

Intraoperative Neurophysiological Monitoring Specialist

(Surgical Monitoring Associates, Inc.)

LVHN NAMES TRAUMA FACILITY — MATTIOLI TRAUMA CENTER



In 1988, NASCAR legend Bobby Allison suffered life-threatening injuries at Pocono Raceway when his car hit the wall and was T-boned on the driver's side. Raceway owners Drs. Joseph and Rose Mattioli believe Allison is alive today because of the trauma care he received at Lehigh Valley Health Network (LVHN). That is one of the reasons the Mattiolis have contributed \$1 million to support trauma care, education and research at LVHN. During a ceremony held on May 13 in recognition of the gift, LVHN's facility was named the Mattioli Trauma Center.

Returning to the hospital for the first time since his accident, Bobby Allison surprised the Mattiolis at the special event to honor their generosity.

Bobby Allison (left) chats with Drs. Joseph and Rose Mattioli during a ceremony held on May 13 in their honor.

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Ronald W. Swinfard, MD

John D. Van Brakle, MD

James T. Wertz, DO

Thomas V. Whalen, MD

S. Clarke Woodruff, DMD

*Visit us on the new LVHN internet site at
www.lvhn.org*

*Select "Information for: Physicians" in the lower black
section, then select "Medical Staff Services" and
"Services for Members of the Medical Staff"*

Progress Notes is published monthly to inform the Medical Staff, Advanced Practice Clinicians, and employees of Lehigh Valley Health Network of important issues concerning the Medical Staff and Advanced Practice Clinicians.

Articles should be submitted by e-mail to janet.seifert@lvh.com or sent to Janet M. Seifert, Medical Staff Services, Lehigh Valley Health Network, Cedar Crest & I-78, P.O. Box 689, Allentown, PA 18105-1556 by the 15th of each month.

If you have any questions about the newsletter, please contact Mrs. Seifert by e-mail or phone at (610) 402-8590.