

## Hospital Receives March of Dimes Grant

The Allentown Hospital has received a grant from the March of Dimes for \$35,480 to purchase equipment to support the Neonatal (Newborn) Intensive Care Unit (NICU). The grant was approved through the Medical Services Department of the National Offices of the March of Dimes. "You don't know how long we've been waiting for this neonatal intensive care unit," said Mrs. Sandra A. Josephs, Chapter Administrator. "The Lehigh Valley and surrounding areas will benefit so much from this unique service.

"This grant represents a tremendous victory for the March of Dimes in our fight to prevent and treat the potential problems of pregnancy and birth," said Mrs. Josephs. "This grant brings the total monies granted to The Allentown Hospital to \$53,000," she added.

The March of Dimes sponsors a variety of fund-raising events throughout the year. Currently, the March of Dimes volunteers are diligently organizing Walk-America '81 which will be held Sunday, April 26, 1981 (see related story in Making the Rounds). Teams of area businesses, as well as individuals, recruit sponsors who agree to pay 10¢ a kilometer or more for every kilometer walked.

The funds which are raised are used in the March of Dimes fight against

birth defects.

The equipment purchased by the grant is all portable and will be placed in the newly constructed NICU. Among the pieces of equipment are several incubators which maintain a controlled thermal environment for the infant, two cardiac monitors, and a respirator. This grant also provides for the purchase of an additional transport incubator. As the regional program develops, this incubator will be utilized to ensure a safe, controlled and warm environment for the sick infant in transit from its hospital of birth to the NICU. A similar incubator is currently being used to transport the newborn from the delivery room to the nearby NICU.

Stage 1 of the two-phased construction project of the NICU on the west side of Schaeffer 4 was completed in February. Stage 2, to be constructed on the east side, will be completed in June.

Concurrently with the completion of Stage 2, the program will become regionalized. This will include the development of a transportation system to meet the regional needs.

The March of Dimes grant will certainly be appreciated by the hundreds of babies and their families who will be served by this new critical care service.

## Outpatient Department: A Community Service

### The New Pediatric Rheumatology Clinic

This month a new clinic is being initiated at The Allentown Hospital for children with rheumatological and arthritic diseases. This community service is being co-sponsored by the Hospital and the Arthritis and Rheumatism Society of Lehigh Valley (ARSOLV). The Pediatric Rheumatology Clinic is for children 16 years of age or younger.

The clinical service will be provided by Donald Goldsmith, M.D., a pediatric rheumatologist and associate clinical professor at Temple University Hospital, Philadelphia. This highly specialized consultative service will assist the referring physician in managing the patient's care and also providing information to the patient and family.

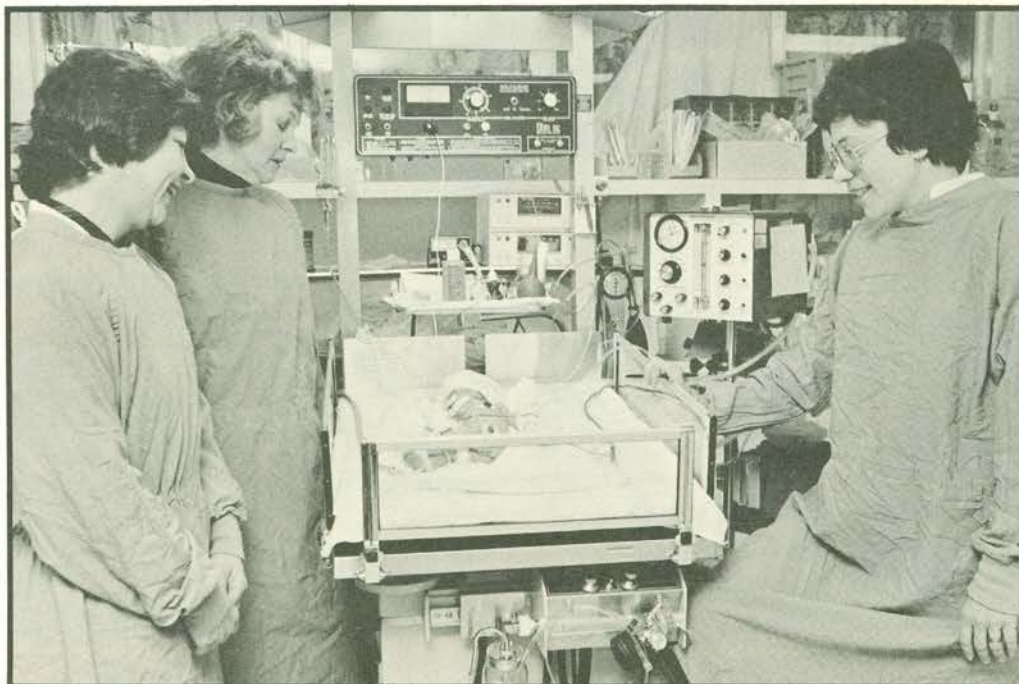
This clinic will be held in the Physical Therapy Department at The Allentown Hospital on the first Tuesday of each month from 1:00 p.m. to 5:00 p.m.

Over 13,000 visits were made last year to the Hospital's many outpatient services. A majority of the clinics are staffed by the Medical Staff and Nursing Service Department. There are several clinics maintained by outside health agencies, but are held within the Hospital. For example, the Lehigh County Public Health Nurses are responsible for several clinics, the Allentown Bureau of Health administers the Venereal Disease Clinic, and the Lehigh Valley Society for Crippled Children and Adults maintains the Cleft Palate Clinic. Some clinics also utilize outside medical consultants or counselors, the Hospital's Mental Health/Mental Retardation Department and Home Care Department for follow-up service.

Each specialty incorporates patient education into each visit. Topics range from proper diet necessary for certain conditions to the correct medication dosage prescribed.

These ambulatory care services are offered for the person and families who

*Continued on page 7*



Heather Stamm, March of Dimes Chapter Chair (left), and Sandra A. Josephs, Chapter Administrator, join Judith Gibbs, M.D., C.M., (right), visiting a tiny patient being cared for in the new Neonatal Intensive Care Unit.





## President's Corner: On the Reagan Administration Proposals

The Reagan Administration is placing its emphasis on the hospital-supported Voluntary Effort, as well as "pro-competition" and "pro-consumer choice" schemes in the health care field as means of holding down costs. It is also suggesting a limitation on expenditures for a number of federally mandated and financed agencies, such as Professional Standards Review Organizations and Health Systems Agencies; is planning to place a "cap" on Medicaid benefits; and is contemplating a change in tax laws that would give less favorable tax treatment to money that employers spend for their employee group health plans.

In effect, this is the Reagan Administration's approach in the health care sector of our economy to control our country's over-all onerous double-digit inflation and other

economic woes, while, at the same time, shrinking a government that has grown to unmanageable proportions. All other sectors of the economy are also being addressed.

The difficulty in applying cutbacks in certain components of the health care industry is in agreeing to what programs can best weather the added financial restraints without curtailing needed community services or quality of care. In this regard, The Allentown Hospital will closely assess and respond accordingly. Nevertheless, as details of the proposals unfold, the Hospital will continue to strongly support the Voluntary Effort and stands ready to both meet its obligations and be responsive to change.

*David R. Lipman*

## Medical Explorers

Twenty-four area high school students are members of The Allentown Hospital Medical Explorer Post # 444 which meets the last Thursday of each month in the Hospital to discuss careers in the health care field.

Since the "First Nighter" in September, which the students attended with their parents for an overview of activities for the year, the Explorers have participated in a variety of programs.

Tours of the Hospital Laboratories, Emergency Department, Pediatrics, Physical Therapy, Recovery Room and Trexler 4, were conducted for the October meeting by Hazel M. Kramer, Director of Volunteer Services; Dorothy M. Cheslock, Inservice Education; R. Bradford Waldman, Risk Manager; and Cecelia W. Landin, Education Coordinator for the School of Medical Technology, all members of the Post's Advisory Committee. Walter F. Eberts, Administrative Technician, Radiology, and Christine A. Messina, Director of Public Relations, are the Post Committee Chair and Post Advisor, respectively.

Robert P. Fenstermacher, Jr., M.D., Chairman, Department of Community Medicine, presented a program in the Emergency Room for the November meeting. There were hands-on demonstrations, as well as a discussion on how to become a paramedic.

Other programs have included: Carol Ann Yurasits, Play Therapist, reviewed the education needed to become a Play Therapist; Lisa Maher, Chief Physical Therapist and Debbie Schall, Physical Therapy Assistant, gave tours of the Physical Therapy Department and demonstrated various treatment modalities; and Dorothy Cheslock discussed nursing as a

career and reviewed the School of Nursing program and requirements.

At Christmastime, the Explorers gave a party for the children who were patients on pediatrics.

Meetings will run through May, and members will decide program topics for the remainder of the year at the March meeting. A possible field trip will also be discussed.



*Dorothy Cheslock, Inservice Education (second from left) explains The Allentown Hospital School of Nursing Program to members of Explorer Post # 444.*



# MAKING THE ROUNDS

**R. Bradford Waldman**, Risk Manager, was appointed by Mayor Frank Fischl to a three-year term on the Allentown Human Relations Commission. He was then elected by the Commission to serve a one-year term as Chair.

During the **Month of March**, we salute ... National Poison Prevention Week March 15-21 ... anyone who would like Mr. Yuk stickers or other information, call the Lehigh Valley Poison Center, extension 2368 ... it is National Social Workers Month ... Hats off to the social workers in the Hospital's Social Service Department, Clinical Oncology Program, Hemophilia Unit and Mental Health/Mental Retardation program ... it is also National Nutrition Month recognized by the American Dietetic Association.

Registration forms for **Walk-America '81**, are benefitting the March of Dimes, are available in the Public Relations office, East Private Wing, second floor, room 2425. The 25-kilometer walk is scheduled for Sunday, April 26, 1981. Anyone interested in joining a Hospital team (employees, students, volunteers), please contact Paula in Public Relations, extension 2581.

Members of the **Clinical Oncology Program** recently compiled a Speaker's Bureau to provide speakers to groups, organizations, health care agencies and institutions that request information on cancer and related subjects. Some of the topics covered by these speakers include Chemotherapy and Nursing Applications, Pain Control, Nutrition and Cancer, and Death and Dying versus Life and Living. For more information, call the Clinical Oncology office, extension 2582.

All eight 1980 graduates of The Allentown Hospital **School of Medical Technology** placed above the national mean in eight of nine categories tested after taking the American Society of Clinical Pathologists Board of Registry exam. The overall mean score for The Allentown Hospital students for the entire examination was 160 as compared to the national mean of 143. The national mean includes examination scores from all medical technology programs in the United States including hospital and university programs.

**Wendi L. Miller**, a member of the Class of 1981 at The Allentown Hospital School of Nursing, wrote a pamphlet entitled "The Allergic Child" which was recently published by Pamphlet Publications of Cincinnati, Ohio.

**Tish Isack**, Coordinator of the Clinical Oncology Program, was recently named secretary for the Board of Lehigh County Homemakers Association. The association provides personal care, meals and light house-keeping for elderly and incapacitated persons.

The Allentown Hospital **School of Nursing** is currently accepting applications for admission in August, 1981. Applications will be accepted until July 15, 1981. For more information, please call 821-2275.

A conference sponsored by the Pennsylvania Association of **Quality Assurance Professionals** will be held April 2 and 3 in Hershey, PA. Open to all health care professionals, the conference will review legislative issues and health care data systems. For more information, contact Mrs. Barbara Weidman at extension 2293.

New or used items in good condition (garage sale-type items) are wanted by the Mental Health Unit for aftercare state hospital patients. Knickknacks, canned foods, purses, wallets, perfume, socks, etc. are needed for both men and women. For more information please call Nancy Beidler at extension 2265, Mental Health Unit.

## Auxiliary

The Auxilians will hold a Bake Sale in the Hospital lobby on March 23, 1981 beginning at 9:00 a.m. The delicacies will be home baked and provided by the members.

Tickets are still available for the Spring Dessert and Fashion Show to be held in the Hospital cafeteria on Monday, April 6 at 2:00 p.m. Several Auxilians will share center stage with the models from Leh's Department Store. Tickets are \$3.00 and can be purchased in the Gift Shop and Volunteer Office.

Spring items abound in the Gift Shop ... but one of the hottest items seems to be the gourmet jelly beans which are getting quite a bit of free publicity these days.

## Junior Aides

Members of Junior Aides and their guests will be traveling to Brighton Casino in Atlantic City on Sunday, April 26, 1981. The \$17.50 ticket includes roundtrip bus transportation, buffet luncheon at the Casino and \$5.00 cash to start the day off right! The bus will leave from the K-Mart Shopping Center, 4701 Tilghman, and arrive back in Allentown at 10:00 p.m. For further information, call Betsy Walton-Phillips at 820-9605.

## Computer Capsule



Basic Order Entry (BOE), a part of the Hospital Information System, is currently "on line." The Dietary Department is receiving all patient diet orders from the nursing units. As of March 15, the next area planned to receive patient orders via the system is Physical Therapy.

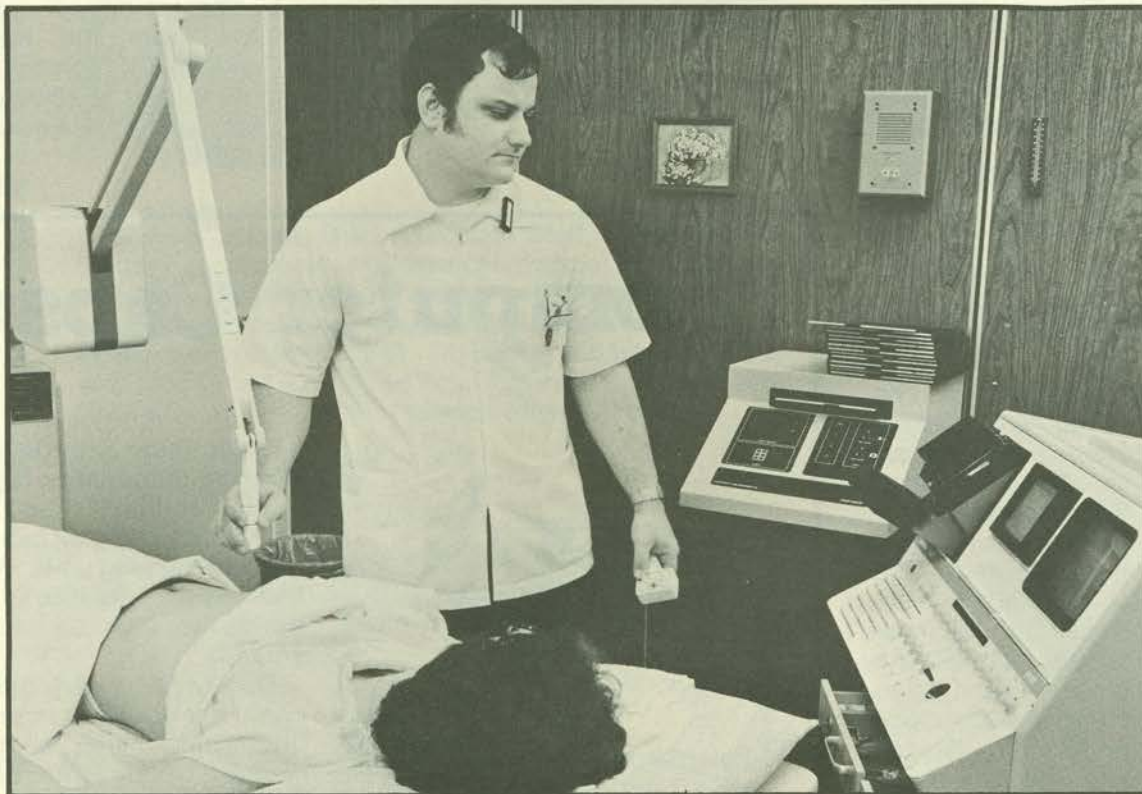
Due to the heavy utilization of the computer system, improvements are now being made by the Computer Center which will decrease time needed to enter orders or complete transactions. The target for completion of these changes is the end of March.



# New Technical A



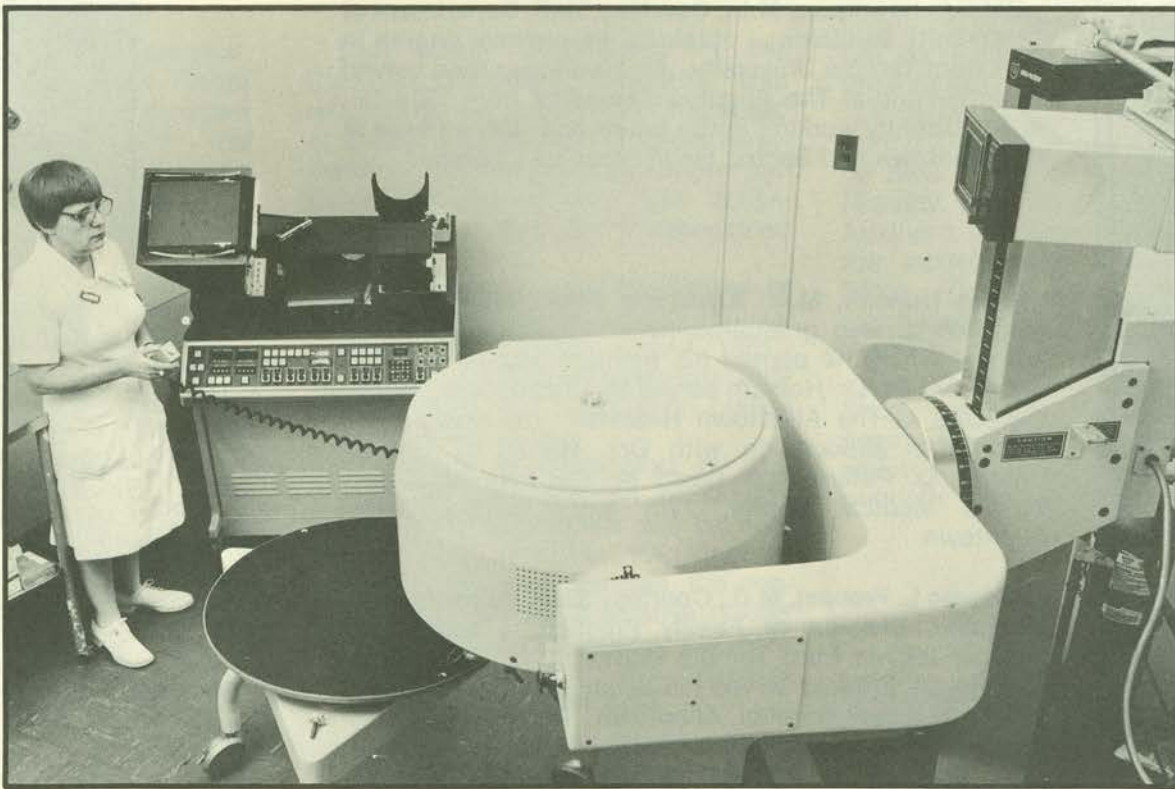
*The Heart Station is now providing a screening test using an OPG (Ocular Pneumo-Plethysmograph) to detect blockage of the carotid arteries. This is particularly important to detect stroke potential of patients. There is no special preparation needed for this test which measures the arterial pressure by cups placed on the eyes. Referring physicians can make patient appointments through the Heart Station. Theodore Donmoyer, M.D., right, Associate Chief of Cardiology, is shown performing the test.*



*The Digital Contact Scanner for Diagnostic Ultrasound, being used above by Joseph Gnall, R.T., is located in the Radiology Department. This new scanner will provide much clearer results than the piece it replaced. Ultrasound utilizes the echo of sound waves against varying densities which are electrically converted into a visual image on a screen. This painless procedure occasionally requires fasting or fluids in preparation.*



# Advances at AHA



**The New Scintillation Camera in Nuclear Medicine** will provide improved quality of the studies in a shorter period of time benefitting both the patients and the division's staff. A Nuclear Medicine procedure, which is painless, involves scanning a particular part of the body (for example, lung, liver, brain or kidney) which has been prepared by an injection of radionuclide. After positioning the patient, the camera, shown above, yields studies that can be produced on either x-ray film or Polaroid film. Carolyn Fink, R.T., Chief Technician, demonstrates the camera's use.



**The Coronary Care Unit on Trexler 4** has received new modular bedside and nursing station monitors manufactured by American Optical Company. This sophisticated cardiac monitoring equipment includes eight bedside units capable of constant heart rate and blood pressure monitoring, and respiration monitors which can be moved to the appropriate bedside. The Spectra Central Station, located at the nursing station, monitors all eight patients simultaneously on a computer-type screen. It has print and memory capabilities, when needed, and entirely automatic alarm systems. Jane Babich, R.N., T-4 Staff Nurse, demonstrates use of the monitors.



# New Staff Members



**Jack A. Henriquez, M.D., Courtesy Staff, Department of Community Medicine** ... obtained his medical degree in 1974 from Temple University. Dr. Henriquez then served his internship at The Allentown Hospital from 1974-75. He is currently working in the Emergency Department at the Allentown and Sacred Heart Hospital Center.



**John Horvath, M.D., Associate Staff, Department of Medicine** ... was graduated from Hahnemann Medical College where he earned his medical degree in 1978. From 1978-81, Dr. Horvath served as a resident in internal medicine at The Allentown Hospital. Dr. Horvath will practice in association with Drs. Harold E. Everett, Charles D. Peters, and David M. Caccese at Liberty Square Medical Center, 17th and Liberty Streets, Allentown.



**George L. Provost, M.D., Courtesy Staff, Department of Medicine, Division of Family Practice** ... earned his medical degree from Temple University in 1977. From 1977-80, Dr. Provost served his family practice residency at Sacred Heart Hospital, Allentown. Dr. Provost's practice will be in association with Drs. Ronald J. Buckley, and Nicholas J. Romano at 771 Hanover Avenue, Allentown.



**Nicholas M. Romano, M.D., Courtesy Staff, Department of Medicine, Division of Family Practice** ... earned his medical degree from Hahnemann Medical College in 1977. From 1977-80, Dr. Romano served his family practice residency at Sacred Heart Hospital, Allentown. Dr. Romano will be practicing in association with Drs. Ronald J. Buckley and George L. Provost at 771 Hanover Avenue Allentown.



**Barry H. Slaven, M.D., Associate Staff, Department of Surgery** ... received his medical degree from Temple University in 1975. He served his internship and internal medicine residency at the Hospital of the University of Pennsylvania from 1975-81. Dr. Slaven will be associated with Drs. Charles D. Schaeffer, Charles J. Scagliotti, and William J. Frailey, at 1831 Linden Street, Allentown.

**T. Wistar Brown, M.D., Courtesy Staff, Department of Surgery** ... received his medical degree from Temple University in 1967. Dr. Brown served both his internship and general practice residency at Temple University. Dr. Brown is currently practicing at 1532 Park Avenue, Quakertown.

**Peter H. Goldman, M.D., Courtesy Staff, Department of Medicine, Division of Family Practice** ... earned his medical degree from New York Medical College. Dr. Goldman served his internship from 1968-69 at Bellevue Hospital, New York City. From 1972-74, he served his Family Practice residency at Suburban Hospital, Bethesda, Maryland. Dr. Goldman's office is located at 1251 S. Cedar Crest Boulevard, Allentown.

## Dr. Lo Joins Staff



Shih-Min Lo, Ph.D., is a new member of the staff of the Radiation Oncology Division of the Radiology Department. His responsibilities will include supporting the quality of radiation treatment by checking the accuracies and uniformity of dosage and energy of the radiation field, the constancy of the radiation output and the treatment planning and calculations.

Dr. Lo came to the United States from Taiwan in 1967. After completing his Ph.D. program in physics at Temple University, Philadelphia, he received post-doctoral training in Medical Physics at the New York University Medical Center. Prior to joining The Allentown Hospital staff, Dr. Lo worked at the Berkshire Medical Center, Pittsfield, Massachusetts, as a Radiation Physicist.

Dr. Lo is married and has two daughters. His family will soon be relocating to the Allentown area.

## Painting and Frame Donated for Outpatient Department

A 24" by 18" painting of a pastoral scene depicting a stream, trees and greenery adorns the Outpatient waiting area.

Morris Santee, an Allentown Hospital outpatient for 14 years, painted the scene and donated his artwork for the waiting room in the Outpatient Department prior to his death in the summer of 1980.

The painting was brought to Mina Hyman, proprietress of The Picture Frame Shop in Trexlertown and wife of Herbert L. Hyman, M.D., an Allentown Hospital gastroenterologist. Mrs. Hyman graciously donated her time to frame the painting so it could be displayed in the Outpatient Department. A natural barnwood frame was chosen to complement Mr. Santee's nature scene.

A small gold plaque at the bottom of the frame reads, "In memory of the painter, Morris Santee, a patient who taught doctors."



# Outpatient Department: A Community Service

*Continued from page 1*

may not have access to a private physician's office. Counselors are available to assist in financial planning and to support the patient's other needs.

The following list is a review of available clinics:

**Arthritis Clinic:** Every Wednesday from 8:30 a.m. to 4:00 p.m. Like the new Pediatric Rheumatology Clinic, this clinic is co-sponsored by ARSOLV. Each spring a class is presented for the arthritis patients including Range of Motion to music, a lecture and a question and answer period.

**Cardiology Clinic:** Second and Fourth Wednesday at 8:00 a.m. This clinic is particularly for patients who have had a heart surgery, a heart attack, Rheumatic Fever or heart murmurs.

**Chest Clinic:** First and Third Mondays of each month at 10:00 a.m. This clinic is for persons with pulmonary diseases or who have had a positive tine test.

**Dermatology Clinic:** Second and Fourth Tuesdays of each month at 8:00 a.m. This is for patients with skin problems, for example, rashes, eczema, acne, psoriasis or warts.

**Diabetic Clinic:** Second and Fourth Friday of each month at 8:00 a.m. Diabetics are assisted in managing their care and receive information on the correct diet regime, correct insulin or other medication doses, and about possible complications.

**Endocrinology Clinic:** Second and Fourth Friday of each month at 9:00 a.m. Diet and weight observation are very important to the patients visiting this clinic. Problems treated include thyroid disorders, metabolic disorders, excessive weight gain or loss.

**Genetic Counseling Clinic:** First Wednesday of each month from 8:30 a.m. to 12 Noon. This is sponsored in collaboration with the March of Dimes. Counseling of parents on possible birth defects is provided by a physician from Thomas Jefferson University Hospital, Philadelphia.

**Immunology Clinic:** Every Monday at 8:00 a.m. This clinic is for asthmatics or persons with allergies or hay fever. Skin testing for allergies is one procedure done at the clinic.

**Medical Clinic:** Every Monday, Thursday, and Friday at 1:30 p.m. Every Tuesday at 2:00 p.m. Medical diseases such as epilepsy, diabetes, ulcers and coronary disease are treated by the physician at this clinic. Referrals may be made to other clinics.

**Obstetrics-Gynecology Clinics:** Prenatal Visits: Monday through Friday  
High-Risk Obstetrical Clinic: Every

Wednesday

Family Planning Clinic: Every Monday, Tuesday, and Friday from 12:30 p.m. to 4:00 p.m.

Gynecological Clinic: Monday through Friday

Venereal Disease Clinic: Every Wednesday from 6:00 p.m. to 8:00 p.m. This clinic is administered by the Allentown Bureau of Health. There is no fee for this clinic.

**Orthopedic Clinic:** Every Wednesday at 8:30 a.m. Problems treated in this clinic include bone fractures, back pain, skeletal pain, and hip deformities. Casting is done and there is instruction on the use of crutches, walkers and canes. If needed, the correct body mechanics for lifting and back exercises are also taught.

**Pediatric Clinic:** Every Thursday at 8:30 a.m. Children 16 years and younger are treated in this clinic. Immunizations are given when needed, and education of the child and family is provided.

**Pediatric Cardiac Clinic:** Third Monday of each month. This clinic is held in the Heart Station from 9:00 a.m. to 4:00 p.m. by a physician from St. Christopher's Hospital for Children, Philadelphia.

**Plastic and Reconstructive Surgical Clinic:** Second Monday at 1:00 p.m. of designated months. This relatively new clinic is for reconstructive surgery cases involving the hand, maxillofacial, head and neck areas and also congenital deformities. Cosmetic surgery cases are not seen in this clinic.

**Podiatry Clinic:** Every Friday at 9:00 a.m. This clinic is for any problems involving the feet, for instance, calluses, corns, or bunions. Surgical removal of the toe nail is also provided. Education, regarding proper foot and toe nail care and proper fitting shoes, is available.

**Stoma Education Center:** Every Wednesday from 8:15 a.m. to 3:00 p.m. The principle purpose of this center is to provide information and support to people who have colostomies or ileostomies or other urinary diversion surgery. Referral from a physician is preferred, but not required.

**Surgical Clinic:** Every Tuesday at 10:00 a.m. Predominantly post-surgical patients are seen for follow-up in this clinic. Sutures are removed; other complaints treated are ulcers, abdominal pain, weight problems and cellulitis.

**Urology Clinic:** First and Third Tuesdays of each month at 12 Noon. This clinic is for persons with urinary tract infections, kidney pain, or

catheter problems. If needed, tests are ordered in the Urodynamics Lab.

The following clinics are available at The Allentown Hospital, but administered by other agencies:

**Newborn Clinic:** Second Saturday of each month from 9:00 a.m. to 12 Noon. The Public Health Nursing Association provides this clinic to give new mothers extra time and instruction during the baby's first six months.

**Well Baby Clinic:** Every Tuesday at 5:30 p.m. This is also provided by the Public Health Nurses, but is for babies older than 6 months old.

**Scoliosis Clinic:** An orthopedic specialist is available on the Fourth Thursday of each month at 4:00 p.m. to examine adolescents and adults with possible postural deformities.

**Cleft Palate Clinic:** Third Saturday of each month from 9:00 a.m. to 11:00 a.m. A team approach in this clinic includes consultation with a dentist and/or orthodontist, pediatrician and plastic surgeon.

## Labs, Nuclear Medicine and Nursing School Receive Accreditations

The Laboratories, Nuclear Medicine and the School of Nursing underwent surveys by their respective accrediting agencies during the past two months. Both surveys resulted in commendable reports.

The Hospital's Laboratories and Nuclear Medicine Division were inspected and accredited by the College of American Pathologists (CAP). This prestigious two-year accreditation is voluntarily requested and means the comprehensive inspection of over 2000 items. Although Nuclear Medicine is a Division of the Radiology Department at The Allentown Hospital, the CAP includes it in this laboratory survey. The nine members of the investigating team were from Thomas Jefferson University and Albert Einstein Medical Center, Philadelphia, and Sacred Heart Hospital, Chester, Pennsylvania.

The Hospital's School of Nursing received a commendable response after the January survey by the Pennsylvania State Board of Nurse Examiners. The Board recommended to continue the School on full approval status.



# Providing a Contribution to The Allentown Hospital

## Providing A Contribution

Private giving is the keystone of our voluntary health care system. A gift or bequest to Allentown Hospital provides funds to maintain and improve the Hospital's ability to provide health care for the people of our community. Your tax-deductible contribution will help to foster the on-going medical excellence to which this Hospital is totally committed.

### General Contributions

As with all gifts, general contributions may be made at any time throughout the year. These funds are utilized for many purposes, including education and improving the Hospital's facilities and services.

### Memorial Contributions

Memorial contributions are given in memory of a relative or a friend. Acknowledgement is made to the donor and the family of the loved one.

## Bequests

Bequests to the Hospital may be tailored to fit any personal circumstance. They may be made for virtually any form of asset and can be made in the body of a will or as a codicil to it. Whether bequests to Allentown Hospital are large or small, they still express the same ideals.

### Gifts by Trust

A donor can establish several types of trusts for the common benefit of himself, a wife or child, and the Hospital. One example is a trust which would yield a lifetime income with the principle ultimately going to the Hospital. An arrangement such as this provides the satisfaction of making an important contribution to Allentown Hospital while retaining the use of the income from the funds. Trust agreements provide many income, estate and gift tax advantages.

## Giving Though Life Insurance

A gift of life insurance is an excellent method for charitable giving. The donor can make a larger gift than would be otherwise possible, and this may also be the only method the donor has for making a sizable gift.

As with other methods of giving, several tax advantages are involved in making a gift of life insurance.

With the passing of time an individual's insurance needs change—his assets may increase and the needs of his dependents become less pressing. Thus a review of life insurance, with these factors in mind, may lead to the conclusion that a portion of your insurance can be irrevocably assigned to the Hospital, or the Hospital may be named as beneficiary.

If you desire additional information on methods of giving and how gifts may be used or if you wish to discuss a special plan, please call or write Mr. Darryl R. Lippman, President, Allentown Hospital, 17th and Chew Sts., Allentown, Pa. 18102, (215) 821-2204.

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## THE PROBE

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