

the



FRIDAY
OCTOBER 30, 1987

MERGER NEWS

On Wednesday, October 21, David P. Buchmueller, HealthEast president, announced that Samuel R. Huston, president, Lehigh Valley Hospital Center, was chosen president of the merged organization of The Allentown Hospital and Lehigh Valley Hospital Center. The announcement was made in a letter circulated to every employee.

Darryl R. Lippman, president, The Allentown Hospital, will assume a new role as executive vice president of HealthEast. These changes will be effective January 1.

The naming of the CEO now gives the Merger Steering Committee an opportunity to work with Huston to formulate a plan for a merged hospital and other organizational changes.

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ITALIAN NIGHT


The Ninth Annual Italian Night Dinner and Raffle sponsored by the Auxiliary of The Allentown Hospital will be held **Thursday, November 5 in the Hospital Cafeteria**. The first sitting will be at 5:30 p.m. and the second at 7:15 p.m.

Dinner tickets cost \$6 for adults and \$3 for children under 10. Price includes a full-course candlelight Italian dinner with wine and live music.

Raffle tickets are \$1 each or six tickets for \$5. Many prizes will be awarded at the dinner including a grand prize of \$500. The proceeds will go towards the renovation of the Cafeteria.

Special Cafeteria Hours

The Cafeteria will close after lunch on **Thursday, November 5** to prepare for Italian Night. Bag lunches will be provided for the supper hour. It will consist of a choice of sandwich and milk, fruit and dessert for \$1.50. Register in the Cafeteria before Wednesday, November 4.



HealthCounts
SMOKING
CESSATION
CLASSES

Due to the overwhelming response to the smoking hypnosis classes, sessions will again be offered by Kenneth Graham, Ph.D., at the following times and locations:

Monday, November 2	6:30-8 p.m.	LVHC Auditorium
Tuesday, November 17	4:30-6 p.m.	TAH Auditorium
Wednesday, December 2	6:30-8 p.m.	TAH Auditorium

These sessions are free to Hospital employees and one significant other. Classes are open to the public at the fee of \$20. Call the Wellness Center at 821-2150 to register.

Blood
Donor
Drive
Successful

The Allentown Hospital would like to thank all those who donated blood to the Miller Memorial Blood Center in the past year. Fifty-seven employees donated blood at the annual bloodmobile visit on October 20. This enabled The Allentown Hospital to reach our 1987 quota. Consequently, all those who are enrolled and their family units are assured total blood coverage. Employees should realize that membership in the blood bank is not automatic. An enrollment card must be completed in the Personnel Office to assure membership.

The Miller Memorial Blood Center has been experiencing blood shortages. Anyone who missed the 1987 bloodmobile visit and wishes to donate can do so by calling 691-5850 for an appointment at the Bethlehem center. Call 820-5080 for an appointment at the new center at 1251 S. Cedar Crest Blvd.

UNITED
WAY

The Hospital has reached 90% of its United Way goal of \$23,500. Over \$21,000 was pledged by employees after the first three weeks.

Ten lucky people won days off with pay in the first week's drawing. To qualify, the employees, if full-time, donated a minimum of \$1 per pay, or \$26, and if part-time, a minimum of \$.50, or \$13.

The winners are: **Susan Lauer**, Medical Records; **Donna Heffner**, 3-T; **Jamie Alloggio**, Business Office; **Karen Bilger**, X-ray; **Janice Blaker**, GI Lab; **Susanne Jones**, 4-T; **Patricia Buratti**, 5-T; **Irene Reinert**, Blood Bank; **Paula Ingoldsby**, Operating Room; **Nancy Hall**, 3-T.

Pairs of movie tickets were also awarded as prizes. A complete listing of all the lucky winners is posted outside the Cafeteria.

Friday, October 30 is the last day to get your pledge card in for the final drawing. The grand prize drawing for a VCR (video cassette recorder) will be held Tuesday, November 3. Good luck!

CARDIOVASCULAR NURSES WEEK

The Allentown Hospital's first annual Cardiovascular Nurses' Week will be held November 2 through 6. In recognition of this week, the Acute Coronary Care Unit's staff will sponsor a week of special events which will include:

- * Acute Coronary Care Unit open house on **November 2.**
- * Demonstrations and lectures by the ACCU nurses.
- * Lectures by cardiologists.
- * Special events related to cardiovascular disease sponsored by ancillary departments.

Check with your department head for the itinerary of events scheduled throughout the week.

Operating Room Nurse Day — NOVEMBER 14

Operating Room Nurse Day is November 14, and The Allentown Hospital is holding a variety of activities in observance of this special day for Operating Room nurses.

A display will be on exhibit in the Hospital Lobby from November 8 to 14 and will include photographs with basic instrumentation and informative pamphlets on Operating Room nurses and ambulatory surgery. Included in this display is the pamphlet "Having an Operation," which is published for children by Mr. Rogers.

Balloons will also be available promoting National Operating Room Nurse Day. They will be distributed in the Lobby and to inpatients during the week.

Operating Room tours are open to the public on Thursday, November 12 from 6:30 to 9 p.m. and on Saturday, November 14 from 9 a.m. to noon. The free tours are scheduled every half hour, and reservations may be made by calling Public Relations at extension 2581. The Allentown Hospital is the only hospital in the area to offer such tours.

Other activities include a MidEastern Pennsylvania Association of Operating Room Nurses meeting on November 10 at 7 p.m. at The Allentown Hospital. Staff nurses are invited to observe surgery and may make arrangements by calling extension 2231.

Also, Georgine Saliba, legal services, will give a staff inservice meeting, "Legal Update," to the Operating Room staff on November 10 from 7 to 8 a.m.

The ENTERTAINMENT books with many new restaurants, sports, theatre, and movie coupons are now available in the Gift Shop for \$25 each.

NOVEMBER BIRTHDAYS

Dolores Appel
Nursing Admin., 11/10

Cynthia Baglini
Laboratory, 11/10

Janeen Bentz
Psychiatry, 11/7

Barbara Bier
Dialysis Center, 11/9

Susan Bomboy
NICU, 11/1

Barbara Borascius
Laboratory, 11/11

Stephanie Carter
Business Office, 11/6

Janice Deibert
Business Office, 11/14

Julie Dvorscak
Operating Room, 11/5

Warren Eckhart
Engineering, 11/7

Alex Endres
Dietary, 11/12

Linda Engle
ICU, 11/12

Loretta Farley
Pool, 11/8

Ann Ferry
ACCU, 11/3

Suzann Flynn, 6-T, 11/10

Mary Frank
Labor & Delivery, 11/8

Cynthia Freed
X-ray, 11/9

Elizabeth Fried
Personnel, 11/5

Gale Fritch
Laboratory, 11/1

Darleeine Green
Cancer Center, 11/15

Susan Griffin
Psychiatry, 11/9

Ilene Guldin
Dialysis Center, 11/12

Nancy Hall, 3-T, 11/15

Millie Hayes
Laboratory, 11/11

Margaret Hayn
Pool, 11/12

Sharon Hothan
Home Care, 11/8

Cindy Hottinger
MH/MR, 11/15

David Huntoon
Anesthesia, 11/3

Rosemary Huszar
Transport System, 11/15

Marjorie Kratzer
Business Office, 11/11

Katherine Labar
Laboratory, 11/4

Erika Leinberger
Nursing Admin., 11/13

John Lembach
Engineering, 11/3

Debra Levan, Pool, 11/6

Karen Lindenmuth
Dietary, 11/4

Susan Matika
Purchasing, 11/8

Laurel McCormack
Laboratory, 11/4

Mary McFadden, ICU, 11/15

Patricia McFetridge
Emergency Center, 11/5

Shelley Mesics, ICU, 11/10

Joseph Montesano
Accounting, 11/15

Charles Natterman
X-ray, 11/14

Mary Lou Patari
Pediatrics, 11/10

Cindy Pezoldt
Medical Records, 11/10

Bernadette Phillips
Medical Records, 11/7

Maura Reinert
Recovery Room, 11/4

Pauline Reitenauer
Dietary, 11/7

Kelliann Ripperger
Administration, 11/15

Donna Roman, 4-S, 11/14

Luis Ruberte
Housekeeping, 11/1

Janet Schmidt
Accounting, 11/4

Barbara Schneck
Laboratory, 11/14

Jacqueline Seifert
Operating Room, 11/4

Linda Stump
Computer Services, 11/5

Linda Trella
Psychiatry, 11/15

Frances Triolo
Prenatal Educ., 11/10

Myra Ungrady
Nursing Admin., 11/6

Barbara Wachter
Clinics, 11/5

Ruth Walenta
Nursing Admin., 11/3

Day Care NEWS

On Friday, October 30, the Hospital will be haunted by ghosts, goblins, witches and spooks. The children of the Magic Years Day Care Center will participate in a halloween parade on the ground and first floors. Infants, pre-toddlers and toddlers will parade at 10 a.m., and three-to-five year olds will parade at 11 a.m.

New leaders elected

Magic Years Parents Advisory Committee recently elected new officers. They are: Maureen Sawyer, Social Services, president; Tish Isack, Stroke Program, vice president; Doris Vasko, Allentown Medical Center, and Ann Seyfried, Occupational Therapy, secretaries; and Glenda Bonano, Operating Room, treasurer.

Volunteers Needed

Winter is just around the corner. It is time to ask for volunteers with four-wheel drive vehicles to help out with employee transportation to and from work during snow emergencies.

Any employee with available transportation who would be willing to lend his or her assistance during snow emergency days, please call the Human Resources Office at extension 2279. Volunteers must have the proper automobile insurance.

Important Change

For convenience, Hospital employees can now purchase movie tickets in the Transport Team office on the ground floor, formerly the Human Resources Office. The Transport Team office will also be the drop-off point for film developing.

This action was taken to allow employees to take advantage of some of the most popular benefits even during cold and inclement weather.

Holiday Dance — DECEMBER 11

Good food, good entertainment and good friends are what holidays are all about. So it is time to get out the party dresses and the three-piece suits (if they still fit) and enjoy an evening with that special someone or possibly special friends at the Lehigh Valley Club on **December 11**.

The merriment begins at 7 p.m. and can last until 1 a.m. if your coach does not turn into a pumpkin.

Hurry. . . limited seating is available. Call extension 2233 or see your Recreation Committee member for tickets.

SOFTBALL RESULTS

Team # 1

The Allentown Hospital softball team #1 capture the all-season championship with a 14 to 1 record. The only loss in an otherwise perfect season was a one-run extra inning loss to an Easton team, Easy Money.

A positive attitude turned the team's 1987 season into the best year ever, according to Coach Tom Donatelli. "We really worked together as a team this year," said Donatelli. "We picked each other up and the bottom of the order gave us good production on the field."

Team members included: Philip Boandl, Ray Quinones, Jim Roth, Scott Fatzinger, John Eagan, Libby Loeper, Joe Bazzarri, Diane Hughes, Tom Donatelli, and Donna Reese.

Team # 2

The Allentown Hospital softball team #2 rebounded after a poor first year with an improved second year, winning five and losing 13 games, according to Coach Bob Roseman. "We are all looking forward to continued improvement next season," Roseman said. "Terrific fan support, led by fan and scorekeeper Phyllis Schneck, seemed to help the morale of the team a lot."

Team members included: Beth Adams, Ray Aquila, Denise Diehl, Scott Diehl, Grant Follweiler, Cassandra Maxwell, Carl Reynolds, Leno Scarcia, Les Szivos, and Janette Tough.

WELCOME, NEW EMPLOYEES

The following employees are welcomed to **The Allentown Hospital Family:**

Anesthesia: Concetta Figore; **Business Office:** Mary Karabinos; **Dental Clinic:** Jamie German; **Dietary:** James Freed, David Lembach, Elizabeth Martin; **Home Care:** Dorothy Murphy; **Laboratory:** Chris Amrick, Juli Lynn Cope, Lisa DeBlass, Maria Grim; **Nursing:** Kimberly Breslin, Dorothea Wikander, Judith Jarrett, Tara Miller, Barbara Sosl, Cynthia Sydlo; **Nursing Education:** Karen Alfano, Barbara Caserta; **Operating Room:** Linda Martos; **Pharmacy:** Karen Benedict, Pauline Rickert; **Purchasing:** Paul Trinkle; **Utilization Review:** Sharyn Klase.

Lisa Anthony, Laboratory, was the lucky winner of the perfect attendance drawing for the month of September. She received a \$100 U.S. savings bond.

Lisa has been an employee at The Allentown Hospital since June 1, 1981. **Congratulations, Lisa, for your dedication!**

COURIER SERVICE

Driver/courier service for the Hospital is now being provided by the Materials Management Department. This service had been provided by Engineering.

The Materials Management Department will continue the scheduled courier runs that already had been established by Engineering. To arrange for courier service for your department, please call the Transport Team office at extension 2350. Materials Management will try to accommodate special requests in line with their existing commitments.

If you have any questions, please call Richard Benjamin, Materials Management, at extension 2212.

Merger

(cont'd from page one)

Two new administrative roles

Buchmueller said, "We are very fortunate to have two outstanding people within this organization who are well-qualified in hospital management and capable of serving in key senior positions in our system. Therefore, it was not necessary to look outside the organization to provide leadership for both the merged hospital organization and HealthEast."

Huston has been president of the Hospital Center since September 1986. He had been on the management staff of the University Hospital of Cleveland for approximately 16 years. "His many years of successful university and teaching hospital experience have prepared him particularly well for these new responsibilities," said Buchmueller in the letter.

Lippman has been with The Allentown Hospital since 1979. He had been vice president of Lancaster General Hospital for seven years and assistant executive director at Allegheny General Hospital, Pittsburgh, for three years.

"He has been instrumental in developing many health care services at The Allentown Hospital as well as enhancing the Hospital's financial stability," said Buchmueller of Lippman. He will assume his new duties as a member of the HealthEast staff in early January. His new duties will include Gnadon Huetten Memorial Hospital, Slate Belt Medical Center, behavioral health services and liaison with Voluntary Hospitals of America.

For more information

Buchmueller also thanked the many people who have participated in the merger planning process. "Clearly, the success of the new organizational plan depends upon the continued understanding, cooperation and support of everyone involved." Questions or suggestions are welcomed and should be addressed to David Buchmueller or Paul Nurick at extension 7950.

If you did not receive a copy of the letter from David Buchmueller, please ask your department head for one or call extension 2581.

WomanCare Programs Offered

WomanCare of The Allentown Hospital will sponsor a program called **"What Every Woman Should Know About Breast Cancer"** on Tuesday, November 10 at 7 p.m. in the School of Nursing Auditorium.

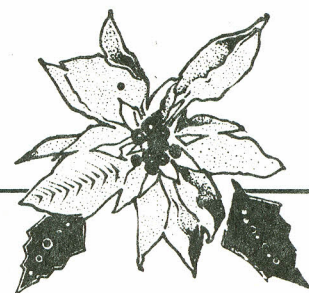
The guest speaker will be Sandra Smith, M.S.N., oncology nurse educator. She will lead a discussion of methods of early detection and risk factors of breast cancer.

WomanCare will also sponsor a program called **"Are You Wasting Your Money?: Vitamin and Mineral Supplement Panel Discussion"** on Monday, November 16 at 7 p.m. and Tuesday, November 17 at noon. Both lectures will be held in the School of Nursing Auditorium.

The guest speakers will be: Jane Ziegler, R.D., chief clinical dietitian; Lisa Economy, registered pharmacist; and Stephen Barrett, M.D. They will discuss vitamin and mineral supplements, how to meet Recommended Dietary Allowance factors from food sources, and controversial claims concerning vitamin and mineral supplements.

A free parenting lecture, sponsored by the Pediatrics Department, entitled **"First Aid For Children"** will be held on Wednesday, November 18 at 7 p.m. in the Hospital Auditorium. Donald Levick, M.D., Pediatrics, will discuss how to handle sprains, strains, cuts and bruises, bee stings, poison ivy and ticks. He will also give advice on how to tell what is an emergency and what is not.

For more information or to register for these free programs, please call *WomanCare* at 778-3800.



The 1987 Poinsettia Sale

The Junior Aides of The Allentown Hospital and Segan's Bloomin' Haus present this year's holiday sale. Beautiful, high quality poinsettias will be available in your choice of red, white or pink. Full-bloom, red, white or pink poinsettias in a 6-½ inch pot may be purchased for \$6.95 and a red, double-branch poinsettia with 10 or more full blooms will sell for \$12. Hanging baskets in two sizes of red or a red and white combination of poinsettias will be sold for \$18.50 for 25 blooms, and \$25 for 35 or more blooms.

A variety of other plants will be available, including a 4-inch potted holly plant selling for \$4.95 and white mums in a 6-½ inch pot with a foil choice of blue, red, green or gold for \$6.95.

Also available will be a variety of holiday candy, including your choice of Starlight Mints or Seven Sours. The candy, made by Premise Maid Candies, Inc., will sell for \$4.95 and will be offered in one-pound, decorated tins.

One of two new items this year is a green foliage plant in a wicker basket shaped like a duck and

decorated with a bow. This item is priced at \$5.95. Another new item is a 16" live Douglas Fir Wreath which will be \$12.95.

Advance orders may be placed in the Volunteer Office, the Alcove Gift Shop or with a member of the Junior Aides of The Allentown Hospital no later than Friday, November 20. Order pick-up will be on Friday, December 11 from 10 a.m. to 6:30 p.m. in the Hospital lobby.

For more information, call 778-CARE.