

MUHLENBERG MEDICAL CENTER PULSE

Vol. 10, No. 5

MUHLENBERG MEDICAL CENTER, BETHLEHEM, PA.

November, 1977

New Wings — Medical Bldgs. Construction Begun

Debbie Williams Chosen Miss MMC At Summer Festival

Debbie Williams of Bethlehem was crowned Miss MMC for 1977 during the 16th annual Lehigh Valley Summer Festival on the hospital grounds. She succeeded Julie Yuhas of Bethlehem as the festival queen.

The daughter of Mr. and Mrs. Thomas Williams, she won the contest by selling more festival tickets than any other youth volunteer. Her prize was a back-to-school wardrobe.

Veronica Hahn received a stereo as first runner-up and Margie Yordy, the second runner-up, was awarded a gift certificate. Both young ladies live in Bethlehem.

Twenty-four other Candy-strippers and Red Cross Youth Volunteers were given necklaces for their efforts in the contest. They were Janice Ardinger, Debbie Bauder,

(Continued on page 2)



Clarence A. Reichard



Jacob S. Kolb, Esq.

Atty. Kolb Re-elected President, Three New Directors Named

Bethlehem Attorney Jacob S. Kolb was elected to his 12th term as president of the Muhlenberg Medical Center board of directors. During the annual hospital corporation meeting, three new directors were elected to 3-year terms. They were Allen Goldenberg, vice-president, Sure-Fit Products Co., Bethlehem; State Rep. J. Michael Schweder and John Woltjen, treasurer of Lehigh University. Mr. Goldenberg resides in Allentown, while Mr. Schweder and Mr. Woltjen are Bethlehem residents.

Re-elected to the board for three years were Dr. Gavin C. Barr, Mrs. Grace Birkel, Atty. Kolb and Donald P. Schlegel, all of Bethlehem; Mrs. Sara Fritch Henry, Allentown, and Rev. Glenn C. Neubauer, Easton.

Mr. Woltjen was elected treasurer, and C. Robert Fowler, Bethlehem, assistant treasurer. Clarence A. Reichard, Allentown, was re-elected chairman of the board, which renamed Mr. Schlegel and Albert V. Moggio, Allentown, vice-presidents; Mrs. Henry, secretary, and Donald E. Porter, Bethlehem, assistant secretary.

Dr. Clarence A. Holland, Allentown, was named an honorary member of the board. Harrison W. Prosser, Hellertown, was renamed honorary vice-president and Sister Louise Burroughs, Philadelphia; Rev. Morris S. Greth and George M. Sowers, both of Allentown; G. Whittier Spaulding, Boothbay Harbor, Maine, and Dr. Wilson E. Touhsaent, Wescosville, were re-elected honorary directors.

Dr. Barr, Mr. Fowler, Mr. Moggio and Wharton L. Schneider, Allentown, were elected to serve on the executive committee.

The election of officers was held as part of the annual reorganization of the hospital's board of directors.

Rains Delay Start of Projects, New Driveway Included

Construction of two wings and two medical office buildings began at Muhlenberg Medical Center in late September. The first step in the expansion project was the fenced enclosure of the plaza in front of the hospital where a three-story addition will be built. As a result, the main entrance has been closed and all access to the hospital is now at the west end of the building and the Emergency Department.

The wing behind the barricade will house a new main entrance under drive-up cover, admissions, accounting and administrative offices on the first floor. There will be 72

(Continued on page 4)

Hospital Reaffirms Its Equality Policy

The Muhlenberg Medical Center board of directors has reaffirmed the hospital's policy in regard to admissions and employment.

Clarence A. Reichard, board chairman, announced that the hospital complies fully with the Equal Rights Act of 1964 and the Pennsylvania Human Relations Act. Care and treatment are extended to all persons, regardless of race, color, creed, national origin, age or ability to pay.

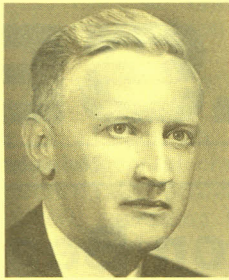
MMC is also an equal opportunity employer and, as such, does not discriminate against either sex, or any race or religion, in its practices with all employees and members of the medical staff.



John Woltjen
Treasurer

PULSE

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**Clarence
Holland, M.D.
Retires From
MMC Board**

Allentown surgeon, Clarence A. Holland, M.D., has left the Muhlenberg Medical Center's board of directors after two decades of service.

Dr. Holland, a charter member of the board, played an important role in the initial planning of the hospital in the late fifties. In recognition of his long and dedicated service, the hospital corporation elected him as an honorary director at its annual meeting in October.

Dr. Holland was recently named chief of surgery at Sacred Heart Hospital in Allentown. His wife, Mamie, is the treasurer of the MMC Auxiliary, a post she has held for many years.

Carol Oroskey New Volunteers Secretary, Rose Harsch Leaves

Mrs. Carol M. Oroskey has been named volunteers secretary at Muhlenberg Medical Center, replacing Mrs. Rose Harsch who resigned. Mrs. Harsch is moving to Boston where her husband has taken a new position.

A native of Bethlehem, Mrs. Oroskey had been a substitute secretary for the Bethlehem School District. Following her graduation from Bethlehem Catholic High School, she was a clerk in the Bethlehem Steel Financial and Legal Department.

The new secretary is a member of the board of directors of the Bethlehem Area Chapter, American Red Cross, and chairs the Red Cross offices of volunteers and youth services.

An ardent Red Cross volunteer, she is also chairman of training and coordinator of volunteers for disaster service. Mrs. Oroskey and her husband, Joseph, a foreman at



Carol Oroskey

Bethlehem Steel, reside in Bethlehem. Their two children, Terri, 17 and Joe, 15, are students at Liberty High School, where their mother is active in the Liberty Grenadiers Band Parents Association. The parents raise money for the bands' trips and contest participation, and also help to chaperone such events.

Mrs. Oroskey began her new duties at MMC on October 17.

Auxiliary's 20th Anniversary Lunch Gala Event, 200 Attend

A score of years of dedicated service to Muhlenberg Medical Center was celebrated by the Women's Auxiliary on September 26. The gala 20th anniversary banquet at Danny's Restaurant in Bethlehem was attended by more than 200 members.

Sister Louise Burroughs, the hospital's first administrator and the guest speaker, recalled the early days at MMC. "Some things don't change," she said, "and one of these is the service of the auxiliary." She reminded the audience that Schoenersville Road was "a nice country road when MMC was opened in 1961."

The speaker saluted the women for their devotion, dedication and commitment, adding, "You knew what your goals were and you worked for them."

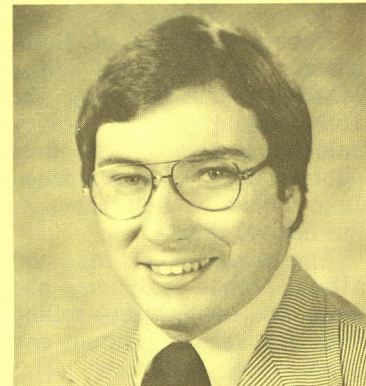
Joseph Fitzgerald, assistant executive director, discussed the hospital's current expansion and improvement program and gave the members a glimpse of the future. He noted that construction of two medical office buildings was also underway.

Mrs. Frank Muhr, the president, presented Mr. Fitzgerald a check for \$5,000, representing a payment on a pledge of \$85,000 toward the purchase of a chemical blood analyzer. The group has now paid \$70,000 on that pledge.

All of the 1976-77 officers were re-elected: Mrs. Muhr, Bethlehem, president; Mrs. Allen Rau, New Tripoli, chairman of the board; Mrs. Warren Long, Lehigh, president-elect; Lena Kistler, Palmerton, vice-president, and



Sister Louise Burroughs



Joseph Fitzgerald

Mrs. Clarence Holland, Allentown, treasurer.

Mrs. Helen Salloy, Bethlehem, was elected to the board and the following directors were re-elected for 3-year terms.

Elizabeth Sylvester, Easton; Mrs. David Galvin and Mrs. Wilbur VonSteuben, both of Bethlehem; Clara Schleicher, Catasauqua; Mrs. Carl Gerhab, Hellertown; Mrs. William Siebler, Stockertown; Minnie Kuhns, Lehigh, and Mrs. Ethel Becker, Allentown.

Miss MMC *(Continued from page 1)*

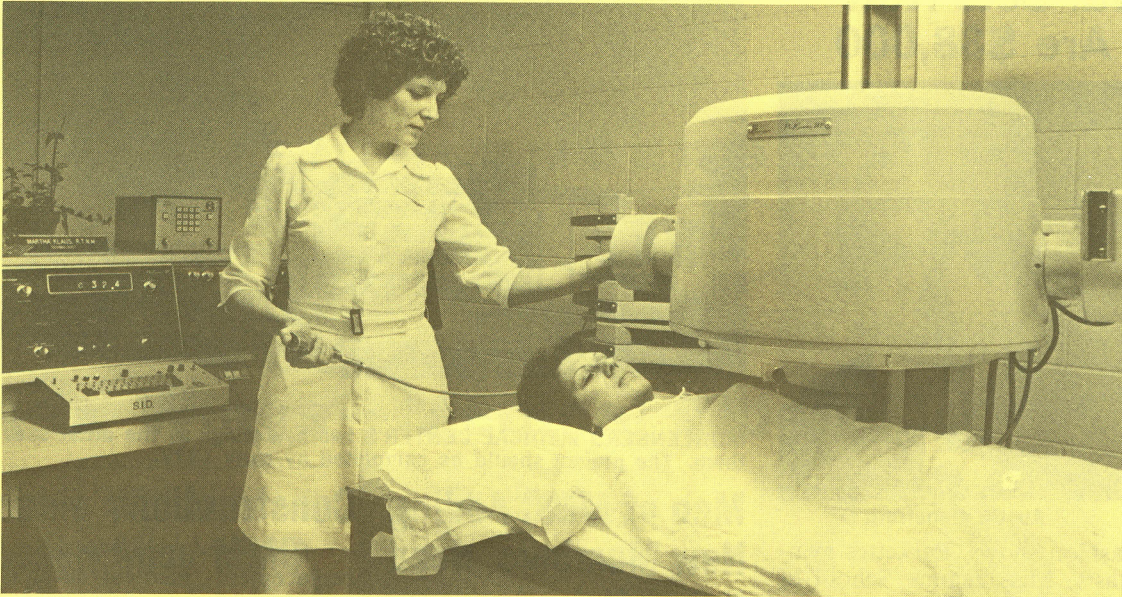
Joan Brugger, Dawn Cope, Wanda Ebert, Anne Franklin, Mindy Garland, Margaret Gavin, Linda Gmitter, Nancy Harnos, Cheryl Jakisa and Sophia Kladias.

Also, Paula Mark, Donna Martin, Janet Muschlitz, Denise Onyskew, Gayle McKeige, Donna Saul, Lori

Shearer, Grace Sih, Sharon Stolz, Debbie Stafford, Shelia Wambold and Julie Yuhas.

The annual Miss MMC Contest was coordinated by Mrs. Mary Grace Stanton, director of community affairs, and Mrs. Rose Harsch, volunteer secretary.

Gamma Camera New Addition to Nuclear Medicine



GAMMA CAMERA—Martha Klaus, RTNM, demonstrates the new camera in Nuclear Medicine. This replacement equipment will enable the department to make 16 studies daily.

Replaces Outmoded Equipment, More Studies Permitted

A gamma camera and diagnostic ultra sound are being added to the MMC Nuclear Medicine Department this fall.

The new camera, which replaces equipment in use more than five years, will enable the department to increase the number of dynamic studies to 16 per day. Since this camera can be directed from any angle in tracing the flow of medicine through the arteries, it will offer greatly improved flexibility. This is particularly important for patients who are not able to assume various reclining positions.

Diagnostic ultra sound is the very latest in the radar application of diagnosis of aneurisms, cysts, abscesses, prenatal fetus and biopsies. It also evaluates brain shift caused by lesion.

This is accomplished by bouncing high impedance sound waves off organs, so they can be visualized without use of dye or other contrast material. It eliminates x-ray, injections or pills in providing an image of soft tissue organs. This image is recorded on a TV screen or polaroid or x-ray film.

John O'Sullivan, RTNM, head of the Nuclear Medicine Department, underwent four weeks training at Allentown Hospital in use of the ultra sound equipment. He also spent a week in training at Thomas Jefferson Hospital Medical College in Philadelphia, while the manufacturer's representative provided a week's training at Muhlenberg Medical Center. Mrs. Martha Klaus, RTNM, the department associate, is also being trained in its use.

The rains came to the Valley in September and October delaying the start of MMC construction. "There have been only five clear days in the last 30," lamented Executive Director Donald E. Porter.

Dr. Ghatak Directs Pulmonary Medicine

Parimal Ghatak, M.D., of Wind Gap has been named medical director of the MMC Pulmonary Medicine Department and also director of Inhalation Therapy.

A native of India he received bachelor and medical degrees from the University of Calcutta and interned at the Deaconess Hospital in Detroit. Dr. Ghatak was a resident in pulmonary medicine at the University of Cleveland Hospital and then was awarded a one-year fellowship at the Institute of Chest Diseases, London, England.

This training was followed by a residence in internal medicine at the Toledo Hospital and a senior residency in the same specialty at St. Luke's Hospital, Bethlehem.

Before returning to India where he practiced for two years, Dr. Ghatak had a 2-year fellowship at the Albany, N.Y., Medical College.

He returned to the United States to join the medical staff at Case-Western University Hospital in Cleveland. In 1975 he opened a practice in Wind Gap.

The new MMC pulmonary medicine chief is board certified in internal medicine by

Surgical Unit's 5th Birthday—Landmark in Hospital Progress

On September 10 Muhlenberg Medical Center celebrated the 5th anniversary of the opening of its Surgical Wing—the turning point in the hospital's program of care and treatment.

The wing, which was the first physical expansion of patient services since the hospital opened in 1961, transformed MMC into a full service hospital. As Executive Director Donald E. Porter put it, "Surgery is essential to the true and complete function of a hospital."

At the dedication, attended by some 500 friends of the hospital, Atty. Jacob S. Kolb, the president, noted that the new unit was a natural outgrowth of an institution of medical specialties.

The 10,000 sq. ft. wing was constructed at a cost of \$750,000, modest by cost standards five years later. An additional

the American College of Physicians and the Royal College of Physicians in Glasgow, Scotland.

He resides in Hanover Twp., Northampton County.



George Eichler, M.D.
Chief of Surgery

\$150,000 was expended on equipment and furnishings. Funds received from the Bethlehem AHEAD hospital campaign of the late sixties helped to underwrite the project.

More than 1,600 surgical procedures were performed at Muhlenberg Medical Center in the year ending June 30, 1977.

Charles A. Waltman, M.D., Easton, the first chief of surgery, retired from that post in late 1976. He was succeeded by George R. Eichler, M.D.

'77 Summer Festival Sets New Record, Proceeds Are \$38,000

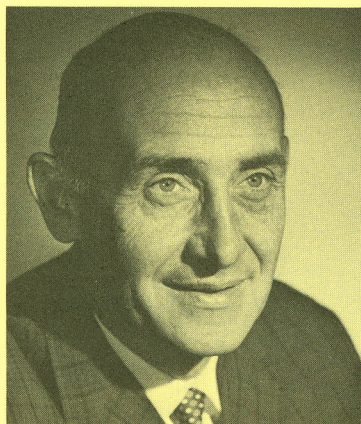
Setting records is getting to be a habit for the Lehigh Valley Summer Festival Committee, but the financial results of the 16th annual edition of the fete held in August astounded the most optimistic volunteers.

Austin J. Ueberroth of Bethlehem, the general chairman, announced that proceeds were \$38,000, exceeding last year's previous high by some \$3,000. He attributed the dramatic increase to good weather and the reputation of the 3-day festival as a "fun" event.

"Let's face it," Mr. Ueberroth said, "the people of the Lehigh Valley enjoy our fair and they always come back."

The year-long preparations by several areas of the Auxiliary that make stuffed toys, dresses and other needlework items also paid off in terms of increased sales. Several hundred other auxiliaries and members of the Men of MMC worked long hours operating various food, beverage and merchandise concessions.

The chairman felt that the entertainment this August was outstanding, and he singled out "Rose Harsch Presents Applause Theatre" as an unusual festival show that was well received. Leh's and Orr's



Austin Ueberroth

fashion shows, Parkettes gymnasts, Miss Jeanne School of Dance, Kim's Karate, and the Tyrolean Band also drew appreciative audiences. The Amazing Scalzo's magic presentation proved to be a popular conclusion to the fete on Sunday night.

Mr. Ueberroth, Mrs. Frank Muhr, the Auxiliary president, and Elmer Paules, president of the Men of MMC, all expressed their appreciation to the volunteers whose tireless efforts make the Summer Festival possible. The chairman said \$35,000 will be turned over to the hospital for purchase of special equipment and the balance will be used to refurbish booths and make other necessary repairs.

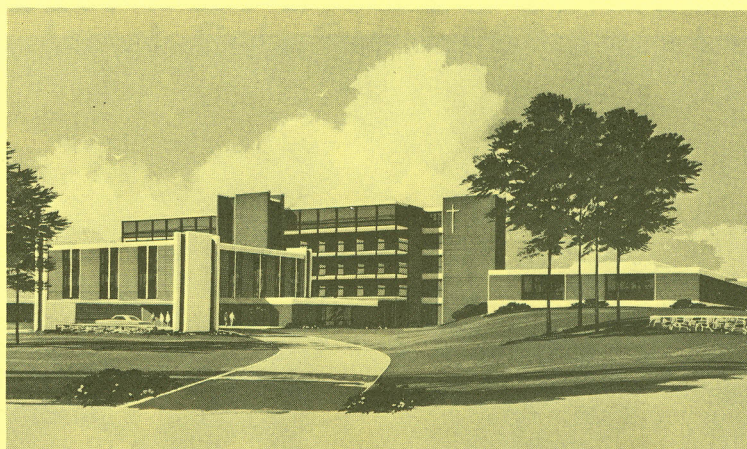
Drs. Pellegrine, Ruch, Turner Added to MMC Medical Staff

Three physicians have been granted medical staff privileges at Muhlenberg Medical Center. Dr. Ben C. Barnes, medical director, announced that they were certified by the Credentials Committee and approved by the hospital's board of directors.

Robert E. Pellegrine, M.D., will have courtesy privileges in internal medicine. A native of Clifton, N.J., he received a bachelor's degree from St. Michael's College and the University of Florence School of Medicine in Italy. He interned at Easton Hospital where he also was a resident in internal medicine. Dr. Pellegrine has his office and residence in Phillipsburg.

Carl Ruch, M.D., the student health physician at Lehigh University, was granted courtesy privileges in general practice. He was born in Allentown and was awarded degrees by Muhlenberg College and the University of Pennsylvania Medical School. Dr. Ruch, who interned at Allentown Hospital, resides in Bath.

Keith S. Turner, M.D., is a graduate of the University of Buffalo and the Upstate Medical College at Syracuse. He interned at the University of Virginia Hospital where he also was a resident in medicine. Dr. Turner, whose office is in Allentown, will have active privileges at MMC in gastroenterology.



MUHLENBERG MEDICAL CENTER'S two new wings as the artist sees them. The project should be completed by early 1979.

Men of MMC Adding New Members, Need Usher Volunteers

The Men of MMC report a membership of 375 as the result of a campaign conducted over the summer months. President Elmer Paules of Bethlehem stated that the "men" hope to reach a plateau of 400 members by the end of 1977.

The group operated two food and refreshment stands during the Lehigh Valley Summer Festival and William Waud of Bethlehem, who was in charge of the project announced that some 40 members helped to share the work load.

The president also issued a call for additional volunteers to serve as ushers at the Sunday afternoon worship service in the hospital dining room. Interested men are asked to call the chairman, John Gemi, 866-6641.

(Continued from page 1)
replacement medical/surgical beds on the second and third floors, which will be connected to surgery, recovery and intensive/coronary care.

The new structure at the northeast end of the hospital will include x-ray, physical therapy, nuclear medicine and emergency.

The two medical office buildings, also at the northeast area of the MMC campus, will each have 6,000 sq. ft. on one floor. They will be partitioned according to the wishes of the physicians, who are leasing the space for offices and treatment rooms. A special driveway is being constructed from Westgate Drive to accommodate flow of patients to these offices.

Donald E. Porter, executive director, anticipated that the two wings will be completed by early 1979. The doctor's buildings should be ready for occupancy next spring.

Muhlenberg Medical Center
Bethlehem, Pa. 18017

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