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# **Roberts Named Chairman, Silverman Honored**



Theodore Donmoyer, M.D.

The chairman's gavel changed hands at The Allentown Hospital's annual meeting June 23 at the Lehigh Consistory. At this historic meeting, the Association endorsed the Board's resolution paving the way for the restructuring of The Allentown Hospital and the Allentown and Sacred Heart Hospital Center (*PROBE* February, 1982) and to establish "The Associates of The Allentown Hospital." Five members of the Board of Directors were reelected as well.

William C. Roberts was elected to a one-year term as Chairman of the Board of Directors succeeding Morton I. Silverman, M.D. who will continue as a member of the Board. Dr. Silverman, a member since 1969, was presented with a silver bowl in gratitude for his three years as chairman. During his remarks, Dr. Silverman reviewed the many accomplishments of the Hospital during the year and thanked the Board of Directors and the entire Hospital Family for their dedication and support during his terms of office.

Mr. Roberts had been First Vice Chairman of the Board and had chaired the executive committee prior to being elected Chairman. He is president of the Collier Group and has been a member of the Hospital's Board since 1974.



William C. Roberts

Plaques were presented to three Board members for their outstanding service. I. Cyrus Gutman was elected an Honorary Director after 12 years on the Board; Walter J. Okunski, M.D. completed three years on the Board; and Stanley Snyder, M.D. completed his twoyear term of office on both the Board and as president of The Allentown Hospital Medical and Dental Staff.

Reelected as Board members were: Dr. Gene Cesari, Henry H. Dent, Walter J. Dex, M.D., Rev. A. Malcolm MacMillan, and J. Walton St. Clair, Jr.

Theodore Donmoyer, M.D., Allentown cardiologist, was approved by the Board of Directors as the new president of the Hospital's Medical and Dental Staff and will serve as a new member of the Board of Directors. Dr. Donmoyer has been on the staff of The Allentown Hospital for the past 23 years having served previously as the Chief of the Division of Cardiology and as presidentelect of the Medical and Dental Staff for the past two years.

The important endorsement of the Board of Directors' resolution changed the Bylaws whereby both The Allentown Hospital and A&SHHC would become equal subsidiaries under a parent holding company. It



I. Cyrus Gutman

further allowed for the creation of "The Associates of The Allentown Hospital," a non-voting group which will consist of the former Life Members of the Association and other citizens from the Lehigh Valley interested in supporting the goals and mission of The Allentown Hospital (see related story, President's Corner, page 2).

General reports were presented by Stanley Snyder, M.D. president, Medical and Dental Staff; Morton I. Silverman, chairman, Board of Directors; and Darryl R. Lippman, president, The Allentown Hospital. Special reports were presented by Mrs. Lorraine A. Fenstermacher, president, Auxiliary; Mrs. Paula Muehlhauser, first vice president, Junior Aides; Miss Hazel Kramer, director, Volunteer Services; Mrs. Barbara Henry, president, Alumnae Association of the School of Nursing.

The slate of officers elected by the Board of Directors for the 1982-83 term is as follows: William C. Roberts, Chairman; Abram Samuels, First Vice Chairman; Dr. Gene Cesari, Second Vice Chairman; Rev. A. Malcolm MacMillan, Third Vice Chairman; Valeria S. Boyer, Secretary; Wilber J. Slocum, Treasurer; and Darryl R. Lippman, President.



### **President's Corner:**

#### The Associates of The Allentown Hospital

We are very excited about the creation of "The Associates of The Allentown Hospital'' which was approved at the Annual Meeting on June 23, 1982. The purposes of "The Associates" are to assist the Board of Directors in improving dialogue between the Hospital and the community; to assist in achieving a broader understanding of the philosophy of the Hospital; and to assist in mobilizing the citizens and other community resources on behalf of the Hospital. "The Associates" will serve in an advisory role to the Board of Directors and Hospital President in furthering the mission of the Hospital.

The members of "The Associates of The Allentown Hospital" will be composed of citizens primarily from the Greater Lehigh Valley who have expressed a continuing interest in the pursuit of excellence in health care, education, research and other community service by The Allentown Hospital. Any person who was a Life Member of The Allentown Hospital Association will automatically become a member of "The Associates." Other members of the community who have expressed an interest in The Allentown Hospital will also be invited to participate in the new organization.

Associates will be invited from time to time to participate in special education programs and may serve on committees and attend other hospital activities that will be of mutual interest to them and the Hospital. The organization will have a volunteer President and will have other officers as necessary to carry out its purposes and related activities.

We are looking forward to the establishment of "The Associates" as a very positive force to enhance the Hospital and its image in the community. Work will begin immediately to develop the specifics of the new organization in conjunction with many of our current members.

### Three-Year Accreditation Awarded

The Allentown Hospital has received the maximum accreditation of three years by the Joint Commission on Accreditation of Hospitals (JCAH).

"We commend The Allentown Hospital for its successful and continuing efforts to comply with the standards set forth by JCAH," noted Donald A. Avant, director, Hospital Accreditation Program, in his written notification.

The application to be surveyed by a JCAH team is a voluntary process for hospitals. The Allentown Hospital was visited for two days by a three-member team consisting of a physician, a registered nurse and a hospital administrator. Accreditation of The Allentown Hospital by the JCAH means that the Hospital's efforts to provide high-quality health care have received professional and national recognition.

In a letter dated June 14, 1982, Darryl R. Lippman, Hospital President, thanked all of the employees and the Medical and Dental Staff for their continuous delivery of superb quality care that made possible the three-year accreditation.

## Maternal and Children's Center Sponsors Events





Fireman Ralph Slider demonstrates the use of a fire extinguisher.

The Maternal and Children's Center sponsored its first Supersitter class for youngsters 11 years of age and older who are interested in babysitting tips. The overwhelming number of requests for registration sparked a decision to schedule a second class in July. That class is entirely filled as well.

The 115 future babysitters were presented a myriad of information to help them find jobs and to do the job when they have one. Speakers in-

Forrest G. Moyer, M.D., educational coordinator, Pediatrics, is shown addressing the nearly standingroom-only audience during the third of four lectures free and open to the public sponsored by the Maternal and Children's Center. Dr. Moyer spoke on "How Can I Tell When My Child Is III?" The other speakers were Gregory M. Lang, M.D., director of education, Obstetrics and Gynecology, "Why Can't I Get Pregnant?;" William Phelan, M.D., active staff, Pediatrics, "Bonding and Other Parent-Infant Relationships;" and Gregory Radio, M.D., active staff, Obstetrics and Gynecology, "Birth Control." The monthly lectures will resume in September.

cluded an Allentown policeman, fireman, and members of the Hospital staff.

Demonstrations were given by Ken Stevens, R.N., nurse educator; Peg Parry, R.N., emergency department; Patti Weber, Lehigh Valley Poison Center and Chris Messina, director of public relations.

Several handouts were distributed as well as a SuperSitter certificate of attendance for each of the boys and girls.



Ken Stevens, R.N., uses infant doll to demonstrate carrying, diapering and feeding.



Robert Wasko, M.D., chief, urology division, Department of Surgery, has been appointed to the executive board of the Philadelphia Urological Society. One of six physicians, four of whom are from Medical Schools, Dr. Wasko will assist in organizing educational programs which will be available to members in Pennsylvania, New Jersey and Delaware. He has also been elected to the prestigious Board of the Pennsylvania Urologic Society which has 170 members statewide.

The **Dental Continuing Educa**tion program featured a presentation by George Sheehan, M.D., Red Bank, New Jersey, at the George Washington Motor Lodge in May. Dr. Sheehan spoke on "The Philosophy, Psychology, Physiology and Pathology of Fitness." A 62-year old cardiologist, Dr. Sheehan has been writing and lecturing on his own personal experiences in fitness and has written several books on running in the last few years.

Janice Barber, R.N., W-6 will receive her bachelor of science degree in professional arts from St. Joseph's College, Maine. Upon graduation, she plans to begin classes at Lehigh University for her Masters degree in counseling.

Janice L. Holtzman, R.N., curriculum coordinator, School of Nursing, attended the Pennsylvania League for Nursing annual meeting and statewide conference on "Licensure - Scope of Practice." Josephine M. Ritz, R.N., director, School of Nursing, attended the annual meeting of the National League for Nursing (NLN) Council of Diploma Programs in Washington, D.C. The theme of the three-day seminar was "Increasing our Visibility." Mrs. Ritz also attended the NLN Accreditation Seminar in Washington, D.C.

**Charles Natterman,** B.S.R.T., program director, School of Radiologic Technology, received certification in continuing education for his participation in a program spon-4 sored by the American Society of Radiologic Technologists (ASRT). In order to qualify for recognition from ASRT, a participant normally must complete 60 continuing education credits within three years. Mr. Natterman completed a total of 276 credits during his enrollment.

COHERCOUNT

Margaret A. Monaghan, caseworker, MH/MR, received her Masters of Social Work degree from Marywood College Graduate School of Social Work in May. She completed her degree requirements attending school nights and weekends.

**Deborah Johnson,** educational coordinator, School of Medical Technology, The Allentown Hospital, was elected to a four-year term on the Board of Directors for the Medical Technology Computer Match for Pennsylvania. The organization directs placement of all medical technology applicants who wish to enter a Pennsylvania hospital's clinical training program.

The present class of Medical Technology students traveled to compete in the **Medical Technology Student Bowl** in York. The team, consisting of Diane Marakovits, Mary Claire Lukaschek, Lisbeth Loeper, and Deborah DeRigge, captain, made it to the final round of competition and won three rounds. Other class members, who made the trip as supporters, were Susan Prause, Carol Mueller, and Irene Brown.

Kenneth R. Weston, M.D., active emeritus in the Orthopedic Surgery division of The Department of Surgery, The Allentown Hospital, was among six men to be the first inductees into the Lehigh Valley Football Hall of Fame. Dr. Weston, three outstanding coaches, and two centers, were inducted during halftime ceremonies at the 12th annual Lehigh Association of Retarded Citizens (LARC) High School All-Star Football Game June 19 in Catasauqua.Dr. Weston, according to a *Morning Call* article from June 7, was an outstanding player at Allentown High and Penn State. An end, he was captain of the Canaries in 1922 and the Nittany Lions in 1926. Dr. Weston has remained active in sports circles through his practice, which is in Allentown.

**Tish Isack**, director, Comprehensive Community Cancer Center, received her masters degree from Marywood College of Graduate Social Work in May, 1982.

Bonnie M. Smith, director of outpatient services, was elected to a three-year term on the Advisory Board of the National Poison Center Network at the annual meeting in June.

Shelley Mesics, former L.P.N., ICU, completed an R.N. program at Northampton County Area Community College and is working fulltime in ICU, awaiting State Boards in July.

Susan Keller, coordinator, Outpatient Billing, was reelected as president of the Administrative Management Society, Lehigh Valley Chapter, for a one-year term. Susan was the first woman president to head the local organization. She recently attended the 63rd International Conference of AMS in San Francisco, California, representing the Lehigh Valley chapter of AMS.

Andrew B. Walker, M.D., chief of pediatric surgery, has been elected to membership in the American Academy of Pediatrics. To qualify, Dr. Walker became certified as a fully qualified specialist in the field of child health, requiring a minimum of five years post-medical school experience.

Jack A. Lenhart, M.D., general practice division, Department of Medicine, recently completed requirements for active membership in the American Academy of Family Physicians. Dr. Lenhart completed the required 150 hours of accredited continuing study.

Ruth Newhard, division head, Serology, recently received a blue (Continued on page 9)



## Four New Member Treatment Hospitals Join Poison Center Network

Four new hospitals have become members of the Lehigh Valley Poison Center (LVPC) hospital network, bringing the total number of member hospitals to 19. The hospitals to most recently join the network are Gnaden Huetten Memorial Hospital, Lehighton; North Penn Hospital, Lansdale; Quakertown Community Hospital, Quakertown; and Sacred Heart General Hospital, Chester. Grand View Hospital, Sellersville, was the first hospital to become a member of the network in July, 1978. In the past four years, 18 other hospitals have signed on as members of this valuable regional network. They include: Abington, Memorial Hospital, Abington; The Allentown Hospital, Allentown Osteopathic Hospital, Allentown and Sacred Heart Hospital Center, all of Allentown; Coaldale State General Hospital, Coaldale; Doylestown Hospital, Doylestown; Easton Hospital, Easton; Muhlenberg Medical Center, Bethlehem; Palmerton Hospital, Palmerton; Pocono Hospital, East Stroudsburg; Pottstown Memorial Medical Center, Pottstown: Sacred Heart Hospital, Allentown; St. Luke's Hospital, Bethlehem; and Suburban General Hospital, Norristown.

Designated as a satellite of the National Poison Center Network (NPCN), the LVPC provides updated information for the 19 member treatment hospitals throughout the region.

Upon request, the staff of member hospitals receive written copies of poison information via a telecopier machine. As a benefit to member hospitals' medical programs, they are provided with a continuing inservice education program by the LVPC staff which provides professional training in standardizing treatment procedures in handling poison emergencies.

Through annual meetings or seminars, and through visits to member hospitals, the LVPC staff constantly updates the information base of member hospital personnel.

Each member hospital receives the POISON INFORMATION BUL-LETIN, published 10 times a year by the national headquarters staff of the National Poison Center Network. This professional educational tool reviews types of poisoning and treatment procedures, drugs and other pertinent subjects.

Although benefits to the member hospitals' medical programs are impressive, non-medical program advantages include an outreach program that can expand the member hospital's favorable image in many ways. For example, the member hospitals' name appears on the Poison Center letterhead, giving the institution exposure through each communication that leaves the Center.

By arranging to distribute Mr. Yuk stickers through a department of the member hospital or as part of a community-wide educational activity, the member hospital can provide a splendid opportunity for group participation by many kinds of volunteers throughout their treatment area.

Finally, the member hospitals become identified with a new and growing nationally coordinated health service in the minds of people throughout the total area it serves.

## **Employee Benefits**

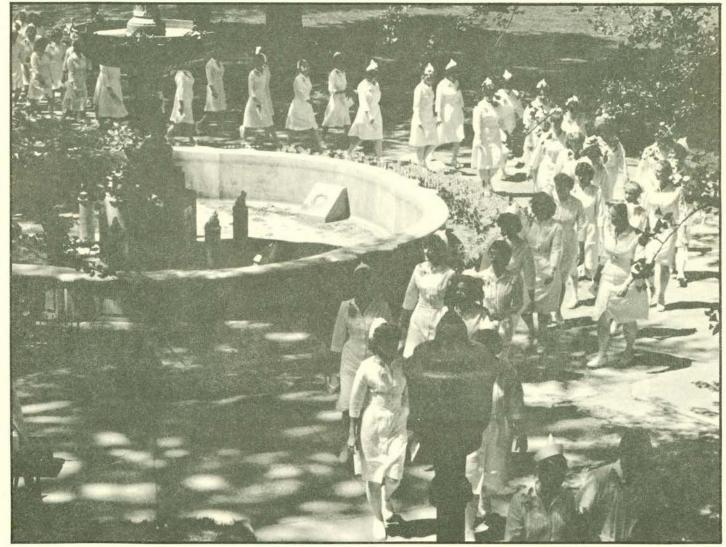
#### Insurance Company Changed

The Hospital changed its dental insurance company from Connecticut General to Metropolitan effective April 1, 1982, as a means of containing the increase in premiums to subscribers. The identical plan is offered from Metropolitan and they will honor the full or partial 1982 deductible for those who have paid it. The new Metropolitan dental forms are available in the Personnel Office and must be presented to the dentist *before* the work is done. Please contact the Personnel Office at extension 2279 if you have any questions about this change.

#### Health Fund Increase

Health Fund payments for all full-time employees were increased from \$.09 per paid hour worked to \$.13 per paid hour worked. For part-time employees, the Health fund payment was increased from \$.045 to \$.065 per paid hour worked.

# **Celebrating Nursing** . . .



## **School of Nursing Graduates 58**

The Allentown Hospital School of Nursing graduated 58 seniors at the 81st annual commencement exercises Saturday, May 15, 1982 at the Lehigh Consistory Cathedral, Allentown. Darryl R. Lippman, Hospital president, presided and Morton I. Silverman, M.D., chairman, Board of Directors, presented the diplomas to the 56 women and two men. Mary Bailey, R.N., Mercy Catholic Medical Center, Darby, Emergency Department Staff Development, presented the keynote address.

Ten honors and prizes were presented by Stanley Snyder, M.D., president, Medical and Dental Staff, and Joyce McGonigle, R.N., director, Nursing Service.

The First Honor Prize was presented to Patricia Ann Murphy, Ottsville, who was also the recipient of the Second Ethics Prize; Carmela 6

DiLiberto, Hazelton, was awarded the Second Honor Prize and the First Ethics Prize; Karen M. Souilliard, Breinigsville, received the Third Honor Prize; Forrest R. Oney, Emmaus, was presented with the Medical-Surgical Nursing Prize; the Critical Care Nursing Prize was awarded to Richard B. Richard, Emmaus; Donna M. Smulligan, Tamaqua, received the Maternity Nursing Prize; the Nursing of Children Prize was received by Jayne C. Mayes, Lehighton; and the Psychiatric Nursing Prize was awarded to Diane K. Warner, Bloomsbury, N.J.

The General Hays Scholarship, which was presented by Josephine M. Ritz, R.N., director, School of Nursing, was awarded to Louise M. Egolf, Allentown, to pursue study towards a baccalaureate degree in Nursing. The Class of 1982 celebrated graduation beginning with a Senior Breakfast Friday morning given by The Allentown Hospital and then attended a luncheon given in their honor at the Americus Hotel with the Allentown Rotary Club. The School of Nursing Alumnae Association gave them a dinner in April at the Sheraton-Jetport Inn. The seniors were also honored at the annual Junior-Senior Banquet hosted by the underclassmen at the Lehigh Valley Club.

Ranging in age from 20 to 39 years old, 31% of the graduates have accepted positions with The Allentown Hospital. A total of 29% will be remaining in the Lehigh Valley. An additional 28% will be working in Pennsylvania hospitals, resulting in 88% of the class helping to staff Pennsylvania hospitals.

## **National Nurses Day**



On May 6, 1982, The Allentown Hospital nursing staff attended receptions during each shift to celebrate National Nurses Day. Cakes, fruit, cheese and crackers, coffee and punch were available. Darryl R. Lippman, Hospital President, is shown pinning a corsage, purchased by the Medical and Dental Staff, on Darlene Matthias, R.N., Head Nurse, S-4 while other nurses look on.

### **Alumnae Luncheon**



The highlight of the 48th annual Allentown Hospital School of Nursing Alumnae Association luncheon was the presence of Brigadier General Anna Mae (McCabe) Hays, U.S. Army retired, a member of the Class of 1941.

At the June 12 luncheon, held at the Holiday Inn West, General Hays met and greeted the 1982 recipient of the \$500 General Hays Scholarship. This was the first year the General personally met the scholarship winner. Louise Marie Egolf, Allentown, will use the scholarship money to pursue a baccalaureate degree in nursing at Kutztown State College beginning in the fall semester.

General Hays, who served as Chief of the Army Nurse Corps from 1967-71 is the first woman general appointed in the history of the United States.

Also at the luncheon, attended by over 280 alumnae, it was announced that the Alumnae Association has re-established student scholarship funds for incoming students. All monies not earmarked for the Alumnae's pledge for the Hospital Modernization Project will be used to support the scholarship.

Twenty-five members of the Class of 1932, this year's "Golden Grads," were honored at the luncheon.

#### Junior Aides, Auxiliary Donate Funds



During the June meeting of the **Junior Aides**, Darryl R. Lippman, Hospital president installed the officers for the 1982-83 year. Shown from left to right are: Karyl Danford, past president; Barbara Buss, corresponding secretary; Donna Torbert, recording secretary; Sandy McFadden, treasurer; Donna Edmonds, second vice president; Paula Muehlhauser; first vice president; and Dayle West, president. Karyl Danford, past president, presented three checks totaling \$23,300 to Mr. Lippman, bringing the total Junior Aides' contribution for the year to \$24,601. Monies will be used for equipment, including the purchase of two Ohio intensive care cribs, one each for Pediatrics and the Neonatal Intensive Care Unit (NICU); three apnea monitors for Pediatrics; and two oxygen analyzers for the NICU The many other activities and immeasurable volunteer hours donated to the Hospital by the Junior Aides were also highlighted during the installation.

The **Auxiliary** also had a profitable year, donating a total of \$65,000 towards their pledge of \$250,000 to the Hospital Modernization Project. A review of the Auxiliary's activities will be presented in the July issue of THE PROBE.

## **First Annual Hospital Family Picnic**



Employees, medical and dental staff members, students, volunteers and their families are encouraged to mark Saturday, September 11, 1982 on their calendars for the the First Annual Hospital Family Picnic. The Hospital has reserved pavillions at Community Park in Emmaus for this premier event. Volleyball, softball, horseshoes, and other sports events, as well as children's games, will be offered throughout the day. Tickets are on sale in the Personnel Office at \$2.50 for anyone 11 and older; \$1.00 for children between three and ten and children under three are free. In order to accommodate all three shifts, food will be served continuously from 12:00 noon to 6:00 p.m. The menu includes barbecue, chicken, baked beans, assorted salads and desserts, soda, coffee and more. Activity leaders for several of the sporting events and other games are still needed. If you are willing to help out with any of the activities, please contact the Personnel Office.

#### **Making The Rounds**

(Continued from page 4)

ribbon service award from the Pennsylvania Society for Medical Technologists (PSMT). She also received the Sally Schultes Award for excellence and dedication in education of medical technologists.

**Frances Bernabucci, R.N.,** was appointed Head Nurse on S-3. She will assume her new position July 4, 1982.

Nine employees and several friends of The Allentown Hospital walked in the annual March of Dimes Walkathon and/or helped in the offices tallying sponsor sheets in April. The event raised \$176,000 for the prevention of birth defects. The walkers, among the 5200 walkers from the Lehigh Valley who raised \$780 of the total amount pledged. were: Janice Blaker, R.N., Nursing; Timothy Clouden, son of Marlene Clouden R.N., NICU: Kay Fenstermaker, R.N., Assistant Director of Nursing Service; Joan Lucido, Administration; Frances McArdle, Nurse's Aide; Carl Pape, Dietary; Jayne Shoemaker, R.N. Head Nurse, S-5; Sharon Smetzer, R.N., Head Nurse, NICU; and Ken Stevens, R.N., clinical specialist, NICU. Those who helped out at Finance America tallying up sponsor sheets were; Susan Boyer, volunteer; Paula J. Campbell, public relations department; Debbie Garlicki, volunteer; Jack Lewis, volunteer; Christine A. Messina, director of public relations; and **Judy Yost**, administrative technologist, laboratory. Some of the money raised as a result of the Walkathon in past years was used to purchase needed equipment in the Neonatal Intensive Care Unit in The Allentown Hospital.

Jonathan A. Tenzer, D.M.D., courtesy staff, Department of Dentistry, received the Alumni Award of Merit from the University of Pennsylvania School of Dental Medicine for "outstanding service to the school or the profession." A diplomate of the American Board of Oral and Maxillo-facial Surgeons and American Dental Society of Anesthesiology. Dr. Tenzer practices in Bethlehem.

## Magazine Subscriptions Sought For Waiting Rooms and Outpatient Areas



The Volunteer Office is sponsoring a new program to help keep the magazine selections in the Hospital waiting rooms and outpatient areas more current.

Members of the Hospital Family —employees, volunteers, members of the Medical and Dental Staff — who are willing to share magazine subscriptions they receive with our patients and visitors, are asked to fill out the coupon below. After filling out the coupon, return it to Hazel M. Kramer, Director of Volunteers, The Allentown Hospital, 17th and Chew Streets, Allentown, PA 18102. The Volunteer Office can be reached at 821-2391.

To keep the magazines fairly up to date, they should be brought to the Volunteer Office on the following schedule:

Monthly Magazines (Redbook, Better Homes and Gardens, Good Housekeeping, Parents, Family, Outdoor Life, Field and Stream, Ladies Home Journal, etc.) will be taken up to three months. For example, a June issue can be shared up until August.

Weekly magazines (*People, Business Week, Time, Newsweek,* etc.) will be taken up to six weeks. For example, a June 28 issue can be shared up until August 2.

	Clip and Return
	eceive the following magazine(s) that I am willing to bring to the II in the name of the magazine(s) and someone will contact you.)
Name:	Telephone:
Address:	

# **New Staff Members**



Robert B. Doll, Jr., M.D., Associate Staff, Department of Medicine, Section of Endocrinology, received his degree from Jefferson Medical College in 1977. From 1977-80, Dr. Doll served his internship and internal medicine residency at Presbyterian University Hospital, Pittsburgh, where, from 1980-82, he completed a fellowship in endocrinology and metabolism. Dr. Doll, who became board certified in internal medicine in 1980, will be practicing in association with Drs. Larry Merkle and Donald Barilla at 17th and Liberty Streets, Allentown.



Gail C. Eisenberg, M.D., Associate Staff, Department of Psychiatry, earned her medical degree from the Medical College of Pennsylvania in 1976. From 1976-1980, Dr. Eisenberg served her internship and residency in psychiatry at Massachusetts Mental Health Center. She was board certified in psychiatry and neurology in 1981. Dr. Eisenberg will be practicing in the Allentown area.



Arthur L. Levine, M.D., Associate Staff, Department of Medicine, Section of Renal Service, was graduated from Albert Einstein College of Medicine, N.Y., in 1975. From 1975-78, Dr. Levine served his internship and residency in internal medicine at Bronx Municipal Hospital Center, N.Y. He completed a fellowship in nephrology at New York University Medical Center from 1980-82. Board certified in internal medicine in 1978, Dr. Levine will be associated with Robert Grunberg, M.D., 1210 S. Cedar Crest Blvd., Allentown.



Maria Martinez-Ramos, M.D., Associate Staff, Department of Pediatrics, earned her medical degree from the University of Puerto Rico School of Medicine in 1978. From 1978-80, Dr. Martinez served her internship and one year of her residency in pediatrics at Children's Hospital, University of Puerto Rico. She served a residency in pediatrics at Boston City Hospital from 1980-81. Dr. Martinez completed a fellowship in child development and rehabilitation from 1981-82. She will be working at 421 Chew Street, Allentown.



**Eugene E. Ordway, Jr., M.D., Associate Staff, Department of Medicine, Section of Cardiology,** was graduated from Hahnemann Medical College in 1977. From 1977-78, he served his internship at Shands Teaching Hospital, University of Florida. Dr. Ordway served a residency in internal medicine and a fellowship in cardiology at the Allentown affiliated hospitals from 1978-82. He became board certified in internal medicine in 1981. Dr. Ordway will be associated with Drs. John J. Cassel and Bruce J. Silverberg at 1259 S. Cedar Crest Blvd., Allentown.



Jose L. Ramos-Caro, M.D., Associate Staff, Department of Pediatrics, earned his medical degree in 1978 from the University of Puerto Rico School of Medicine. From 1978-80, Dr. Ramos served his internship and one year of his residency in pediatrics at Boston City Hospital. He completed his fellowship in pediatric endocrinology at Children's Hospital, University of Puerto Rico from 1981-82. Dr. Ramos will be working at 421 Chew Street, Allentown.

(Continued on page 11)

### **P.E.S.T.** Awards



Carolyn Abeles is pictured above with Tom Seabourne, vice president, Human Resources and the PEST.

Over 130 cost-saving suggestions have been logged since the initiation of the P.E.S.T. (Progress Eighties Savings Techniques) program is September, 1981. The P.E.S.T. program was designed so employees can win up to \$500 by making sugges tions to reduce costs and improve procedures. In this on-going program, a panel of judges reviews the suggestions and cash prizes are awarded to employees whose ideas are implemented. Others receive meal coupons for workable suggestions.

A \$100 prize was awarded to Carolyn Abeles, head payroll clerk, for recommending that the Hospital utilize an electronic postal scale. It is estimated that the Hospital will save more than \$1200 each year with the new precision scale. The electronic model, which has a lighted dial that automatically weighs the mail, will also save physical time and effort for the messengers and reduce the chance of inaccurately measured mail. Other suggestions not in the cost-saving category were submitted by the following by the following employees who received meal tickets for their ideas: Theresa Latham, R.N., operating room; Naomi Solomon, L.P.N., W-3; and Barbara Weidman, administrative coordinator of quality assurance, utilization review.

Suggestion blanks may be found on top of the P.E.S.T. box located in the Hospital cafeteria.

#### **New Staff Members** (Continued from page 10)



Catherine J. Sawyna, D.P.M., Associate Staff, Department of Surgery, Division of Orthopedics, Podiatry Section, earned her medical degree from the Pennsylvania College of Podiatric Medicine in 1979. From 1979-80, Dr. Sawyna served an internship and podiatric surgery residency at Oxford Hospital. She became board certified by the American Foot Surgeons in 1980. Dr. Sawyna's office is located in the Liberty Square Medical Center, 17th & Liberty Streets, Allentown.



Daniel M. Silverberg, M.D., Associate Staff, Department of Surgery, Division of Urology, received his medical degree from the University of Pittsburgh School of Medicine in 1975. From 1975-77, he served his internship and surgical residency at the University Health Center of Pittsburgh. Dr. Silverberg served a residency in urology at State University of New York at Buffalo from 1977-80. He became board certified in urology in 1982. Dr. Silverberg will be associated with Joseph Pascal, M.D., 1251 S. Cedar Crest Blvd., Allentown.

### CONTRIBUTIONS TO THE ALLENTOWN HOSPITAL The Allentown Hospital acknowledges with deep appreciation the following contributions:

#### **Memorial Contributions**

In memory of Walter A. Banks, M.D. The Allentown Hospital Medical Staff Mr. and Mrs. Frank Neumeyer Dr. and Mrs. Charles D. Schaeffer In memory of Thomas Bastian, M.D. Mrs. Thomas Bastian Mr. and Mrs. Walter Berger Mrs. Winifred Bausch Ms. Christine Horn Mrs. Ralph Kemmerer Ms. Elsie Kohler Mr. and Mrs. Leon M. Male Mr. and Mrs. David Wiley In memory of Paul R. Bosanac, M.D. Joel Eisner, M.D. Mr. and Mrs. John Fedak Mr. and Mrs. Bertram Hilbert Mr. and Mrs. Albert E. Legnori Mr. and Mrs. Jeffrey Long Dr. and Mrs. Robert Wasko In memory of Mr. John Hansell Mr. and Mrs. Abram Samuels

In memory of Mr. Andrew Harvilla Mr. and Mrs. Joseph Anderko Mr. and Mrs. Louis Broderick Mr. and Mrs. Thomas Harvilla Pathology Department Employees, St. Luke's Hospital M.A. Setranek In memory of Mrs. Josephine Hauze The Allentown Hospital Auxiliary In memory of Mrs. Frances Herbst Mr. and Mrs. Robert Fortune Mr. John W. Grala Mr. and Mrs. William Herbst Mr. and Mrs. John F. Kelly In memory of Miss Anne Lindenfeld The Allentown Hospital Department of Psychiatry The Allentown Hospital Psychiatric Nursing and Base Service Unit # 391 Mr. and Mrs. Darryl R. Lippman In memory of Mr. Cecil Loomis Mr. and Mrs. S.H. Carl Bear Mr. and Mrs. Richard Hummel

In memory of Mr. Charles W. Mackenzie Mr. and Mrs. Abram Samuels

- In memory of Brian Misenhimer Dr. and Mrs. Martin D. Misenhimer Dr. and Mrs. Robert Wasko
- In memory of Jacob Movsovich The Allentown Hospital Volunteers
- In memory of Mrs. Dorothy Old The Allentown Hospital Auxiliary Mrs. Margaret Bender
- In memory of Mr. Richard S. Peifly Mr. and Mrs. S.H. Carl Bear Mr. and Mrs. Darryl R. Lippman Mr. and Mrs. Abram Samuels Hon. and Mrs. Henry Scheirer
- In memory of Mr. Walter A. Schrempel Mr. and Mrs. Abram Samuels
- In memory of Mr. Dean Shimer Mrs. Dean Shimer
- In memory of Mrs. Helen Tremblay Mr. and Mrs. Abram Samuels
- In memory of Mr. Robert Walker Mr. and Mrs. Carl Anderson Fuller Company Employees Mrs. Kenneth G. Haines In memory of Mrs. Mamie Weidner
- Ms. Clara Schleicher

#### **Contributions to General and Special Funds**

David Sussman, M.D.

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