

## A Commitment To Excellence



*Sam Miranda, R.N., B.S.N., begins the diabetes education teaching program with a patient. The patient will learn what diabetes is. The nurse teaches her good nutritional habits. Urine testing, insulin administration and home blood sugar monitoring are demonstrated by the nurse. She practices these techniques until she feels confident. The nurse describes community agencies, like Meals on Wheels, available to aid the patient. If the patient requires further diabetes education, after discharge, she will be referred to the Lehigh Valley Hospital Center's diabetes program.*

A patient entering the hospital comes into a foreign land of hospital and medical jargon, uses new health care skills and meets various health care professionals. How can that patient keep all of this new information straight, understand what is happening to him or her and still relax and recuperate quickly?

The Allentown Hospital's answer to this is a highly individualized program of patient education provided by the patient's closest contact in the hospital — the nurse.

During National Nurses' Week, May 6-12, The Allentown Hospital honored its nurses for their contribution to the community and the Hospital as patient educators.

The nurse has traditionally been

the provider of care to the patient. She or he gives the patient a bath, administers medication and changes the dressing. The professional nurse's role has in recent years been expanded to that of patient educator. The nurse shows the patient how to do blood sugar monitoring and other home testing. The nurse explains the medication the physician has prescribed, skin care and good nutrition.

"The Allentown Hospital has made a commitment to improving human health for the residents of the Lehigh Valley and surrounding regions, and this includes providing health education for patients, consumers and the community at large," says Barbara Sherman, R.N., M.S. Ed., vice president, The Allentown Hospital. "Our nurses

**“The Allentown Hospital has made a commitment to improving human health for the residents of the Lehigh Valley and surrounding regions, and this includes providing health education for patients, consumers and the community at large. Our nurses play a key role in providing this service,**

**”**

Barbara Sherman, R.N., M.S.Ed.  
Vice President  
The Allentown Hospital

play a key role in providing this service.

According to Sam Miranda, R.N., B.S.N., patient education coordinator at The Allentown Hospital, "With the emphasis on shorter hospital stays because of DRG regulations and cost containment, the nurse's role as educator has become more important to the hospital. The Allentown Hospital's patient education program is growing every day because of its commitment not only to the nursing profession but also to the hospital and its economic situation."

Better patient education cuts costs to the hospital and the patient. For example, patients with diabetes would not have to visit a physician's office or hospital as frequently to get a blood

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## Commitment to Excellence

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sugar done because their Hospital nurse will have instructed them to do that at home. Not only can patients save money by performing the blood sugar test at home, but also they have better diabetes care because they have control of their own blood sugars.

At The Allentown Hospital, patient education helps the patient manage his medical condition by providing information on the disease process. More importantly, patient education deals with wellness, or prevention of illness. According to Miranda, "As nurses, we don't want to only treat patients with diabetes, gall bladder or heart disease, we want to make them well and keep them well."

Every patient who enters the hospital receives some education from a nurse. The nurse spends time with each patient giving medication instructions and information on diagnostic tests to be received. Patients learn why they will be taking medication, what to do before taking it and precautions to use while taking it. The side effects will be explained and the nurse will emphasize those that should be reported to the physician. The nurse also describes diagnostic tests, preparing the patient for the test and explaining why it is being done.

In many cases, the nurse teaches patients from more formalized programs at The Allentown Hospital. These programs were developed according to the physician's and nurse's medical plans of care for patients in various categories. Joint planning sessions with the educational development staffs of The Allentown Hospital and the Lehigh Valley Hospital Center are held to insure consistent educational methods at these HealthEast hospitals.

At The Allentown Hospital, nurses immediately begin the educational process when a patient is admitted. First, the nurse assesses the patient and develops a plan of care which always includes education. Individual goals are determined for a patient, taking into account his or her level of understanding.

Teaching guides for the nurse are divided into individual modules. Once the nurse determines a patient's needs, education from one or all of these modules can begin.

According to Miranda, "The best feature of the modular program of patient education is that it provides a constant way of evaluating the patient's progress." When one section is com-



*Ann McHugh, R.N., Acute Coronary Care Unit (ACCU), explains the patient education manual to a cardiac patient. When a patient is admitted to the ACCU with chest pains, or angina, education begins immediately. The nurse explains what's going on in the Unit. For example, she describes the purpose of the monitoring equipment, oxygen and ivs.*

*The nurse explains the disease process to the patient, using a heart model to demonstrate plaque formation within the arteries. She or he describes risk factors involved with cardiac disease and explains how, for example, quitting smoking will assist in decreasing the progression of the disease.*

*The cardiac patient learns how to recognize the signs and symptoms of angina. If nitroglycerin therapy is prescribed, the patient will learn how to use the medication to prevent further attacks.*

*If a cardiac patient is severe enough to require open heart surgery and has to be transferred to the Lehigh Valley Hospital Center, nurses educate the patient by using a cardiac surgery guide which was developed to complement The Allentown Hospital's program.*

plete, a note is made on the chart, indicating any areas of difficulty.

"This, in turn, allows for continuity of patient care. When a different nurse looks at the patient's chart, she'll know which educational areas have been completed and which may need reinforcement," Miranda says. For example, if a diabetic patient is having difficulty giving himself an insulin injection, then it will be noted on the chart. Education on this topic will be repeated until the patient is confident he can do the injection by himself.

Continuity of education occurs when a patient is transferred to a different hospital unit or leaves the hospital and receives The Allentown

Hospital's Home Health services.

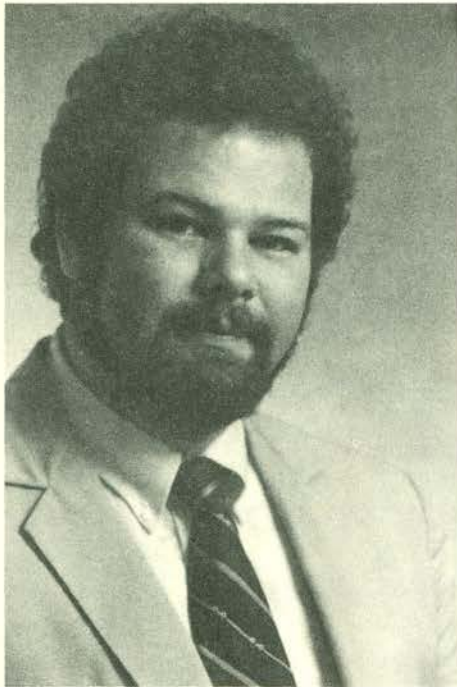
At The Allentown Hospital, nurses conduct formal programs for hospital patients with diabetes, cardiac disease, surgery or stroke.

Patients in other hospital areas like those in the renal, or kidney, unit at The Allentown Hospital will soon benefit from a special educational program being developed by coordinator Miranda.

According to Miranda, "Patients in general will benefit more and more from health education. Nurses especially are doing more now than ever to ensure quality of care for patients through increased education."



## Administrator Receives Promotion



Richard J. Kisner has been promoted to vice president at The Allentown Hospital, a component of HealthEast. He was formerly assistant vice president.

As vice president, Kisner will retain his existing responsibilities for risk management and quality assurance as well as several Hospital departments including Medical Records, Social Service, Housekeeping, Dietary, Pharmacy, Materials Management and others. In addition, he will now be responsible for two joint services of The Allentown Hospital and the Lehigh Valley Hospital Center — the Comprehensive Community Cancer Center and the Health-East consolidated laboratories.

Kisner has a Master's degree in Health Administration from Tulane University, New Orleans, Louisiana. He received his Bachelor's degree in Psychology from University of Bridgeport (Connecticut) and is a registered nurse.

Prior to joining The Allentown Hospital in 1983, Kisner was an administrative assistant and simultaneously served as director, Rehabilitation/Support Services, at Charlton Memorial Hospital, Fall River, Massachusetts.

Kisner is a member of the American Hospital Association and the American College of Hospital Administrators. He is also a member of the Allentown Lions Club.

Kisner and his wife, Lynn, reside in Allentown with their son, Bryan.

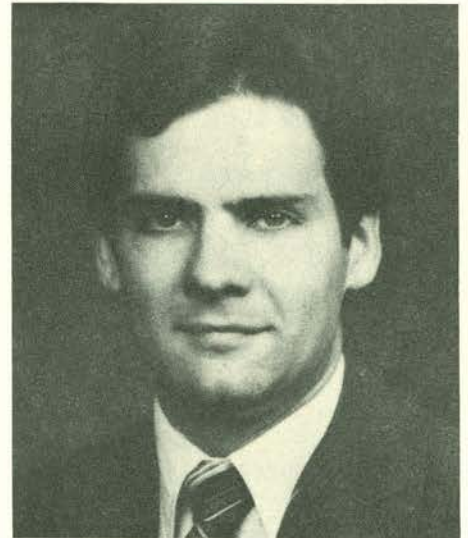
## Allentown Businessman Serving as Hospital Board Officer

David J. Kepler, Allentown, has been appointed treasurer of The Allentown Hospital Board of Directors. He joined the Board in July 1984 and has served as a member of the Finance Committee.

Kepler is the administrative vice president and heads the Commercial Loan Department at Merchants National Bank of Allentown. He is a graduate of Indiana University of Pennsylvania and the Stonier Graduate School of Banking, Rutgers University.

Kepler is active in many community organizations and serves as financial secretary for the Exchange Club of Allentown. He is a member of both the Cedar Crest College and The Allentown Hospital boards of associates.

Kepler was appointed to fill the unexpired term of Wilber Slocum who relocated.



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### Pre-Surgical Instruction

A patient being prepared for surgery is given a surgery guide which the nurse reviews with the patient. She also makes sure the patient views the closed-circuit television program, "Preparing for Surgery."

The nurse tells the patient that during surgery, her skin and nails will be observed by the anesthesiologist. It is important that the patient be sure to remove all nail polish before surgery.

After the patient removes her nail polish, the nurse indicates this on the patient chart. When the entire pre-operative teaching program is completed, the nurse also enters this on the patient's chart.

### Stroke Information

A patient is admitted to the Hospital after suffering a minor stroke. The

nurse explains that this minor stroke is also called a transient ischemic attack.

Taking necessary precautions now, can prevent a major stroke, the nurse explains. The nurse describes medications, proper diet and risk factors associated with stroke prevention.

If a patient has already experienced a full stroke, education also focuses on the family members. They are taught how to be more aware of the psychological impacts of stroke. The nurse shows the family how to handle a patient who has difficulty swallowing. The nurse can also help the family return to the home. She might suggest safety devices like installing a brace in the bathtub or removing throw rugs from the floor.

If the family and patient will require education after the patient's discharge, the nurse can arrange for the patient to be enrolled with the Lehigh Valley Stroke Program.



# Hospital Honors Dedicated Employees

At a special dinner this month, 171 employees were recognized for their length of service at The Allentown Hospital. Special pins with the Health-East logo were awarded for 5, 10, 15, 20, 25, 30, 35, and 40 years of service to the Hospital.

Honored for 40 years of service was Allentown resident Catherine M. Moncman, the Hospital's medical and dental staff secretary.

A mother and son both received award pins. Shirley Saeger, who works in the Hospital Laboratory, was recognized for 10 years of service and her son, Curt, a member of the Hospital's Engineering Department, received a five-year pin.

A father-in-law and daughter-in-law pair were both recognized for their service. William Bernabucci, Hospital messenger, and Fran Bernabucci, R.N., both of Allentown, each received five-year pins.

Remarks were made by Robert McNabb, Hospital Board of Directors, first vice-chairman, and Darryl R. Lippman, Hospital president. The audience of 255 was entertained by the ESP skills of the Astonishing Neal.



*Darryl Lippman, Hospital president (left), and Robert McNabb, first vice chairman, Allentown Hospital Board of Directors, thank Catherine Moncman, medical and dental staff secretary, for 40 years of service.*



*Employees being honored for their service to the Hospital, as well as retirees attended the Annual Employee Recognition Dinner. Seated at this table are Anna Mae Bechtel, Payroll (retiree); Carolyn Abeles, Payroll; Rachel Bauder, Patient Accounts; AnnaMarie Moncman, R.N., 6-T; Catherine Moncman, Medical and Dental Staff Office; Arlene Lakits, Administration; Elizabeth Roessler, Admitting (retiree); Sally Roessler, Administration; and Josie Leiby, Payroll (retiree). Together these individuals have served the Hospital 215 years.*



# Volunteers Rewarded for Helping Patients and Hospital

Volunteers from The Allentown Hospital come from various backgrounds and have different talents and abilities. Volunteering provides them with an opportunity to gain experience in one of the most exciting and expanding fields today — health-care. It also attracts those who have retired from professional careers and want to continue to contribute to society.

During National Volunteer Week, April 22-28, The Allentown Hospital recognized its 325 committed individuals who donated almost 68,000 hours of service in one year. Their assistance and caring is always appreciated by the Hospital.

Volunteers are vital to the Hospital



**RUTH GETZ**

and even more important to the patient. The Allentown Hospital volunteers include members from the Red Cross, Men of Retirement Age (MORA) Club, the Auxiliary and the Junior Aides of The Allentown Hospital, Allentown Garden Club, Hospital Patient Representatives and over 50 junior volunteers a year.

"Volunteering is a job whose reward is knowing that you've helped another human being. It's a job that people do knowing that doing the smallest favor sometimes makes the biggest difference," says Hazel Kramer, director of volunteers at The Allentown Hospital.

For volunteer **Ruth Getz**, "Volunteering is something you do for others. It's a lesson in humanity. It's hard for people to appreciate that those small things you do make a difference. Some-



**MARGARET FREEMAN**

times reading aloud, playing cards, talking or even playing music really lifts a person's spirits," she says.

Getz chose volunteering as a result of wanting to become a nurse. "When I was little, the one thing I wanted more than anything was to become a nurse. Unfortunately, my career path didn't lead into the health field, so volunteering is my way of being that nurse," she says.

Getz was in the first graduating class of the American Red Cross's formal volunteer training program. She says her favorite part of volunteer work

at that time was helping the nurses care for the babies."

"Most recently, the most interesting part of working as a volunteer in the Hospital has been watching the advancements in medicine — especially in the heart and stroke programs," Getz says.

Advances in medicine and increased hospital sizes have changed the routines of volunteers somewhat. "One aspect of volunteering that hasn't changed," says Getz, "is the communication with the patients. If you're in a good mood, chances are the patient will be in a good mood, too."



**CHARLES SCHNECK**

**Lorraine Weida**, a 15-year volunteer veteran at The Allentown Hospital, says that volunteering is a good way to take up spare time and do something useful. "I always look forward to coming in every week," she says.

Weida's job as a volunteer is different in a sense because she is stationed on a particular unit in the Hospital. Her job requires doing the same duties as those covering more ground in the Hospital. The difference here is she's able to spend time with the patients individually when she's not running errands or helping the nursing staff.

"I know that what I'm doing is appreciated because I'm told by the nurses on the unit quite frequently," says Weida, "I feel very comfortable

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**LORRAINE WEIDA**





Photo by Tom Amico

*"The hospitals (The Allentown Hospital, Lehigh Valley Hospital Center and Slate Belt Medical Center) are saving money for the HealthEast system while continuing to provide quality service to the community. For example, the cost per hospital admission in 1985 has remained the same as in 1984."*

David Buchmueller  
President, HealthEast

*If you are a member of a social, civic, church or business group that would like to learn more about HealthEast, you can borrow the "Partners in Change" show. The presentation is available on video, slide or 16mm film format.*

*We would be happy to present our story to you personally. For more information, call our Public Relations Office — at The Allentown Hospital, 778-2581, or at The Lehigh Valley Hospital Center, 776-8900.*

## The Allentown Hospital

Darryl R. Lippman, Hospital president, explained The Allentown Hospital's 1985-1986 Annual Operating Plan, highlighting the following areas.

- Enhanced Clinical Services
- Educational Programs
- Management Support Systems
- Outpatient Services
  - Ambulatory Surgery Unit
  - Clinics
  - Emergency Center
  - Home Care
  - Poison Center
- Physical Plant
- Property Acquisition/Development
- Quality of Services
- Cost Effectiveness
- Human Resources
- Organization
- Marketing
- Philanthropy

# PARTNERS IN CHANGE...

Hospitals throughout the country have been aware for quite some time of changes in financial resources, Medicare reimbursement laws and escalating costs. Few have done as much as HealthEast in planning and actively pursuing solutions to meet these challenges.

Board members, administrators and physicians at The Allentown Hospital, Lehigh Valley Hospital Center and Slate Belt Medical Center along with business leaders in the Lehigh Valley have formed a unique coalition. They have become partners in change, taking an active role in reducing the rate of increase in health care expenditures.

Working toward this end, 100 board members and hospital personnel spent an entire Saturday recently attending HealthEast's Leadership Conference at Cedar Crest College's Tompkins Center. Leaders received updated information and began planning future action.

At the Conference, David P. Buchmueller, HealthEast president, said, "We welcome this opportunity to question and discuss our progress. The Conference will lead us to collectively support and work vigorously to achieve specific goals in the fiscal year ahead."

Since the formation of HealthEast in 1982, its leadership has been working on specific objectives for the parent corporation, its hospitals and subsidiaries. Cost containment was identified early as important to the financial viability of HealthEast's quality health care institutions.

"Not only must HealthEast keep pace with advances in medical technology, but also we must be keenly aware of the constantly changing economic pressures the marketplace has placed on our hospitals," said Buchmueller. "HealthEast must constantly be seeking out ways to contain costs while upholding its tradition of quality, caring health care facilities."

"HealthEast relies on the expertise of the personnel at our health care institutions and voluntary leadership of business people and medical leaders who serve on the various boards for guidance and to strengthen HealthEast's image as a responsible leader in the Lehigh Valley and surrounding regions."

The recurring theme of business and health care leaders as partners in change was evident throughout the day's activities. Displays, a slide show and presentations reflected the creative ideas developed and implemented by HealthEast's leaders.



Photo by Tom Amico

*HealthEast's Leadership Conference is a forum for HealthEast, business and medical leaders to discuss ways of reducing the rate of increase in health care expenditures. (Below) Proctor Child, M.D. (left), an Allentown Hospital Medical Board member, and Edward Donley, chairman and chief executive officer of Air Products, and HealthEast board member, discuss HealthEast's progress.*



# Leadership Conference



A cost containment exhibit, one of many impressive displays showed HealthEast's efforts to decrease costs through shared services, non-duplication of services and more cost-efficient employee health benefits. The hospitals are saving money for the system while continuing to provide quality service to the community.

The hospitals share laboratory and computer services, blood banking and telephone services among other things. As a system, HealthEast also has enormous purchasing power, which results in lower costs.

The Allentown Hospital and the Lehigh Valley Hospital Center will continue to save over one million dollars annually with self-insurance. Employees benefit since self-insurance provides faster, more dependable service.

A premiere showing of "Partners in Change," a slide show which will be shown for civic, social, church and business groups cited more of HealthEast's achievements in the area of providing quality service and value in health care. Because the HealthEast hospitals particularly complement each other, there are very few duplicated services.

For example, the open heart surgery program at The Lehigh Valley Hospital Center is the second largest such program in Pennsylvania. The Allentown Hospital has the sixth largest obstetrical service in the state. This program features a board certified perinatologist, three neonatologists and a 20-bed newborn intensive care unit. Slate Belt Medical Center, whose leaders were welcomed for the first time at this Conference, has long-term care facilities, as well as an alcohol and detoxification unit.

As a bonus, HealthEast provides these and many other services locally, often at a cost as much as 40% lower than similar care in major metropolitan areas such as New York and Philadelphia.

The Leadership Conference presented another opportunity for interaction between professionals at the three institutions and the board members of the various subsidiaries. Other than the three hospitals, representatives from two HealthEast subsidiaries — Health Spectrum and HealthEast Enterprises — and the Pool Trust participated.

The following people represented certain components of HealthEast by making presentations at the Leadership Conference.

Representing **HealthEast** were: David Buchmueller, president; Edward Hindin, senior vice president; Pat Costa, vice president, marketing; **The Allentown Hospital**, Darryl Lippman, president; William Frailey, M.D., vice president, medical and dental staff; Michael O'Boyle, financial vice president; **Lehigh Valley Hospital Center**: Ellwyn Spiker, president; Francis S. Kleckner, M.D., president, medical staff; Richard Manges, financial vice president; Vaughn Gower, controller; **Slate Belt Medical Center**: Joseph Fortenbough, president; **HealthEast Enterprises**: Richard Cipoletti (LVHC), treasurer; **Health Spectrum**: Thomas Paisley, president; David Prager, M.D., medical director; and **Pool Trust**: Edward Meehan, executive director.

Representing the advisory boards were business and medical people: General Fred Kornet, chairman, planning committee (HealthEast); Rev. Dr. Grant E. Harritty, chairman, board of directors (HealthEast); William C. Roberts, chairman, planning committee (The Allentown Hospital); Stanley Zeeman, M.D., chairman, planning committee (Lehigh Valley Hospital Center); and Joseph Dell'Alba, chairman, board of directors (Slate Belt).



Photo by Tom Amico

*A display at the Leadership Conference explains services HealthEast provides for the community. One regional service is the Moyer Neonatal Intensive Care Unit at The Allentown Hospital. Michael O'Boyle (pictured left), is The Allentown Hospital's financial vice president and one of the Hospital's representatives at the Leadership Conference.*



# HealthEast Adds New Component

Slate Belt Medical Center was welcomed as a component of HealthEast recently. Slate Belt Medical Center is a skilled nursing and detoxification facility with over 100 beds and more than 100 employees. It has been open since January 1981.

The benefits of this new association to both HealthEast hospitals, as well as to the Slate Belt Medical Center, are many and diverse.

- Currently, 10 drug and detoxification beds are available at Slate Belt for short-term detoxification services. Plans are now being developed by HealthEast executives to expand the program to include more beds and long-term rehabilitation.

- Another advantage to having Slate Belt a part of the HealthEast system is the access to 116 skilled nursing beds. This is especially important since both HealthEast hospitals are operating at, or near, capacity.

- Slate Belt will benefit from its association with HealthEast by more efficient on-site management, and by increased access to specialized medical care from the Lehigh Valley Hospital Center and The Allentown Hospital. In addition, Slate Belt will benefit from HealthEast's purchasing power, insurance coverage, and employee benefits.



Photo by Jack Dittbrener

*David Buchmueller, HealthEast president, announces the addition of Slate Belt Medical Center, Bangor, to the HealthEast system at a press conference. Joseph Dell'Alba, Slate Belt chairman of the board, and Joseph Fortenbaugh, Slate Belt president, (seated at left and right, respectively) also spoke to the news media.*

The Slate Belt Medical Center will remain a not-for-profit organization with a community-based governing

body which will insure that the healthcare needs of Slate Belt area residents are being met.

## Volunteers Rewarded for Helping Patients and Hospital

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working on the same floor. I consider it home."

Since volunteering at the Hospital, Weida also trains the new adult volunteer in their duties on the floor and around the Hospital.

For the past six years, **Margaret Freeman** has donated her time in the Hospital's Emergency Center. She volunteers as a retired medical professional who wants to help those in the medical field.

A 1947 graduate of The Allentown Hospital School of Nursing, Freeman later became a registered nurse and served as a school nurse in the Allentown School District.

"After retiring from nursing, I became restless and felt like returning to

the Hospital. I thought my services could be useful at the Hospital and I enjoy the constant activity in the emergency room," she says. "I also think that my volunteering is a good way of paying back the Hospital for a good nursing education."

"Volunteering is a very rewarding and interesting experience. Working in a hospital gives people a better look at what they have — and have to offer," says Freeman. "It isn't until people are able to work in a hospital with patients that they realize their own problems are miniscule."

With volunteering comes the endless opportunity to interact and communicate with people, which is why **Charles**

**Schneck**, a volunteer for 14 years, chose this line of work.

Schneck, who works in the Hospital's X-Ray department, screens patients who come in to get testing or x-rays done.

"I enjoy meeting people and talking to them. When they come into x-ray and they're worked up or upset about the procedure, I do my best to calm them down. Sometimes their families need that same comforting," he says.

Volunteering has almost become a full-time job for Schneck who comes in five days a week, five hours a day. "I obviously wouldn't be doing this for 14 years if I didn't enjoy it," he says.

Eric P. Marquard, Public Relations Intern



# Area Students Treated to Health Fair

The third annual "Incredible Human Body" health fair for third graders was held May 8 and 9 at Agricultural Hall. Sponsored by the Hospital's Maternal and Children's Center, the health fair was visited by 1,900 third graders and their teachers. The Labs, Radiology, Dietary, Pediatrics and Poison Center all manned stations. Joining the Hospital departments for the first time were Catasauqua Ambulance Corps., Allentown Health Bureau and the American Cancer Society. The other stations were staffed by residents of the Good Shepherd Home, the Association for the Blind, the Burn Foundation, and the Wellness Center of the Lehigh Valley Hospital Center. Public Relations and Educational Development wish to thank all those who worked so hard to make the health fair a huge success.



**All About Bones** — George Gavalla, an x-ray student, supervises a third grader as he attempts to replace body organs from a model used to demonstrate "How We Hang Together." Eight x-ray students took turns telling 1,900 third graders about x-rays, bones and body organs.



**Clownin' Around** — Sara Heintzelman, Public Relations, greets a busload of local third graders who attended the health fair. This was Sara's second year escorting the children and their teachers to the health fair registration table.





**Laboratory Consolidation** is nearly completed. HealthEast Laboratories, formed from existing services at both The Allentown Hospital and Lehigh Valley Hospital Center, will be the first service to be integrated under HealthEast. The consolidation of lab services will cut costs and increase quality of services to patients. Duplication of services will be eliminated while efficiency of reporting diagnostic test results will be increased.

Laboratory services have been divided between the two hospitals. Immunology, endocrinology and toxicology are located at The Allentown Hospital. The Hospital Center houses hematology, chemistry, coagulation and microbiology. Both hospitals will retain their emergency, or STAT, laboratory services. The lab pictured above is The Allentown Hospital's STAT laboratory.

### **DON'T MISS THIS . . .**

- **Speaker:** Bernard Fister, M.D.  
Professor of Surgery

**Topic:** Breast Carcinoma Radial Mastectomy vs. Partial Mastectomy — Survival Results"

**Details:** June 8, 1985  
8 a.m.  
Lehigh Valley Hospital Center

*A program of the E.J. Stahler, M.D. Memorial Lecture Series*

- An upcoming television show, "Bio-Ethics," will feature several Allentown Hospital employees. The "On Call" program on public television, channel 39, will air on Monday, June 3 at 7:30 p.m. and again on Saturday, June 8 at 4 p.m.

- **Speaker:** Thomas Hutchinson, M.D.  
Department of Obstetrics and Gynecology  
The Allentown Hospital

**Topic:** "How Do I Know That My Baby is Normal?: The Pre-natal Search for Birth Defects"

**Details:** June 26, 1985  
7 p.m.  
Allentown Hospital Auditorium

*To make reservations, call the Public Relations Department, 778-2581, between 8:30 a.m. and 4 p.m., week days. There is no charge for the program.*



# Making the Rounds

**Jere Smith, M.D.,** and **Jerome Dunn, M.D.,** Department of Pediatrics, spoke for the Maternal and Children's Center Lecture Series. Dr. Smith's program, "Controversies In Pediatrics" dealt with the debate on pertussis vaccine, aspirin, and sudden infant death syndrome. Dr. Dunn spoke on "Allergy and Asthma in Children."

**Diane C. Halstead, Ph.D.,** director of immunology and microbiology, recently spoke to the HOPE support group. HOPE, which stands for Herpes Outreach Program and Education, is a Planned Parenthood of the Lehigh Valley program.

**Joseph McHugh, M.D.,** Emergency Center, and **Lynn Cloak, R.N.,** Critical Care instructor, were recently certified as advanced life support instructors.

**Geraldine Moyer, R.N.,** nurse-manager, Central Processing and Distribution, served as co-chairman for a seminar sponsored by the Eastern Pennsylvania Association Central Services. The seminar was entitled "Methods of Sterilization and Safe and Effective Uses of Ethylene Oxide Gas."

**Jonelle Quinn Gilkeson, R.N.,** Utilization Review coordinator, was officially approved by the Pennsylvania

State Senate for membership on the Board of Trustees of Allentown State Hospital. She will serve a two-year term.

**Deborah Rodzvic, R.N., M.S.N.,** oncology nurse educator, participated in The Tenth Anniversary Congress of the Oncology Nursing Society in Houston, Texas from May 15 to May 18. Rodzvic and other professionals prepared an exhibit for the conference entitled "No More Pain" as well an informational abstract, "Patient Education and Access to Information: The Family Cancer Information Center." Rodzvic is part of the Comprehensive Community Cancer Center, a joint program of The Allentown Hospital and the Lehigh Valley Hospital Center.

**Lisa Taylor, A.C.S.W.,** renal (kidney) social worker, is participating in a six-week international exchange program in Sweden. She is working with other social workers from England, France and Holland in the Swedish Health Care System. Her special interest is care of the dialysis patient.

**Rosemary Gilbert, R.N.,** Intensive Care Unit, served as the Hospital's team captain for the March of Dimes Walk-American. The entire team of 14 is to be commended for their efforts in raising

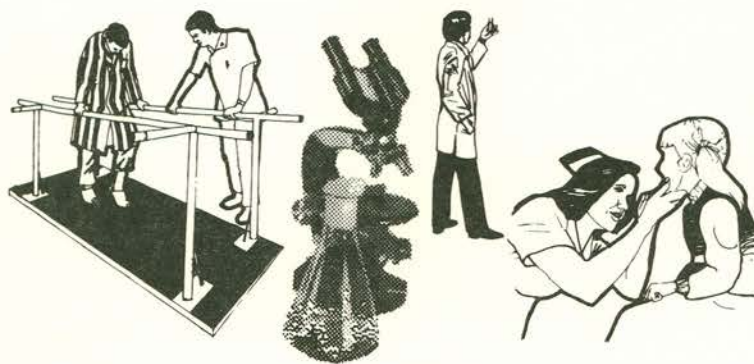
over \$1,000. A portion of the funds raised from the walk-a-thon has been donated to The Allentown Hospital's Neonatal Intensive Care Unit.

**Diane Popowich, R.N.,** certified emergency nurse, was recently promoted to assistant nurse manager of the Emergency Center.

**Betty Merlo,** Laboratory, was certified as a chemistry specialist after passing a registry exam.

Several registered nurses including Donna Carle and Barbara DeFrank, Acute Coronary Care Unit, and Pat Heavener and Vicki Jasper, Intensive Care Unit, received certification in Advanced Cardiac Life Support.

The Hospital's **School of Radiologic Technology** recently received accreditation for five years from The Committee on Allied Health Education and Accreditation. The accreditation period awarded is the maximum possible. The decision was made upon the recommendation of the Joint Review Committee on Education in Radiologic Technology (JRCERT) following a recent on-site survey of the program. The JRCERT is sponsored by the American College of Radiology and the American Society of Radiologic Technologists.





# CONTRIBUTIONS TO THE LIBRARY RESEARCH FUND

(a joint program of The Allentown Hospital and the Lehigh Valley Hospital Center)

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