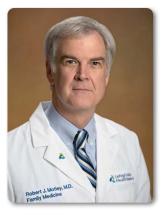
Volume 24, Number 9 September 2012

Progress

Published for the Medical Staff and Advanced Practice Clinicians of Lehigh Valley Health Network

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FROM THE PRESIDENT



here are no strangers – only friends we haven't met." This old saying is a great way for me to say "hello" as your new Medical Staff President. I want to thank Mike Pistoria for his leadership and guidance within the "dynamic health care landscape" we have all come to recognize as our new norm.

Talk about change! When I took my first job as a community-based primary care doctor, I thought I would be there for 30 years, like many of the colleagues I met there. When I left that practice five years later, I came to realize that medicine for me was more than a job or even a career. It was a vocation – a "calling." Dr. Swinfard, our CEO, has said, "We're all attracted to health care because we have a desire to help others and to serve." In addition to these fundamentals, I've also come to learn that a healthy and sustainable career requires both being content with day-to-day routines and remaining open to the unexpected.

"Bloom where you're planted" (another old saying) is one way to practice contentment with the everyday joys and challenges that life brings. Most of us are juggling work and family, illnesses, parents, children, things that are happening in our communities. We can spend a lot of time being distracted or looking for the next best thing and miss the gift of the present whether that's helping your child get off to school, successfully finishing your fourth surgical case of the day, listening to a patient or colleague who needs a minute to "vent" or just appreciating the warmth of the sun and the cloud formations in the summer sky on your way home from work.

Being open to the unexpected can take effort – and it helps keep the



"spice" in our lives. It can be the gateway to acquiring new skills and bringing joy or comfort to others. I've found that it is an essential attitude (and skill) for those of us in health care. While unexpected things are not always fun, they force us to adapt. They help bring out our creativity and sometimes even playfulness. Who hasn't marveled at the four or five year old who can take any ordinary household item and have fun with it? How many of us have been surprised at how an unexpected challenge helped us grow as a person or as a team – or took us on a new, rewarding career path? Who hasn't been surprised by a spontaneous, grateful "thank you" from one of their "difficult" patients?

So remember: we're all in this together. While the health care landscape is changing rapidly, we know that there will always be patients who need us – and patients who can help us learn too. We're surrounded by friends we know and those we haven't yet met – whether they are our colleagues in the office, those we work with in the hospital or the USF students who are coming next Spring. We can take pride in doing our core work over-and-over well, while being open to the next challenge or opportunity that emerges.

I'm looking forward to sharing more with you in coming months and listening to your experiences. How are you practicing contentment, yet staying fresh? What wisdom can you share about maintaining work-life balance? How do you practice mindfulness, remaining open to the "gift" of the present?

Have a good month and enjoy each day!

Bob Motley mo
Robert J. Motley, MD
Medical Staff President

Medical Staff Dues

Annual Medical Staff dues invoices (dated September 1, 2012) have been distributed to members of the Medical Staff of Lehigh Valley Health Network. Timely remittance of dues is both **requested** and **appreciated**. If your practice includes more than one doctor, one check may be issued to cover all the doctors in the group – there is no need to issue individual checks. However, to insure proper credit, please enclose the remittance part of the invoice for each doctor in the return envelope along with the check.

If you have any questions regarding Medical Staff dues, please contact Janet M. Seifert in Medical Staff Services at 610-402-8590.

FIND A DOCTOR PHOTO SESSIONS

A number of photo sessions have been scheduled during the next few weeks to get your new LVHN photo taken. As you've learned earlier this summer, these new official photos will be used for the improved Find a Doctor on the redesigned lyhn.org website, which is set to launch September 24.

Upcoming Photo Sessions include:

- Monday, September 10, 5:30-8 p.m., before and after the General Medical Staff quarterly meeting, outside the meeting rooms at Kasych and LVH-M
- Wednesday, September 12, 5-6 p.m., before the LVPG monthly member meeting, outside the meeting rooms at Kasych and LVH-M*

➤ Wednesday, October 10, 5-6 p.m., before the LVPG monthly member meeting, outside the meeting rooms at Kasych and LVH-M*

Please dress as you do when you see patients.

Colleagues from Marketing and Public Affairs will attend the sessions marked with an asterisk (*) above to help you complete the written portion of your online profile, which you can also do from your own computer anytime.

If you have any questions regarding this process, please contact Alyssa Young, Senior Web Producer, Marketing and Public Affairs, at alyssa.young@lvhn.org or at 484-884-3173.

INFLUENZA IMMUNIZATION POLICY

A Message from Ronald W. Swinfard, MD, President and CEO, Thomas V. Whalen, MD, Chief Medical Officer, and Robert J. Motley, MD, Medical Staff President

YOUR

FLU

SHOT

No matter your role in our health network, we all share the same mission — to heal, comfort and care. To do your job to the best of your ability, you first have to take care of yourself. As flu season approaches, one of the best ways you can help our patients avoid influenza infection is to get a flu shot.

Last year, we told you about a new influenza vaccine policy that would be phased in over two years. During phase one, we strongly encouraged colleagues to get vaccinated. We join the Pennsylvania Department of Health in commending the 90 percent of you that did. However, nearly 1,000 colleagues did not get a flu shot. As we implement phase two this year, our goal is to keep you healthy, and our patients and visitors safe.

Beginning this flu season, all colleagues who have routine or intermittent patient contact are required to get a flu shot. Those who do not wish to be vaccinated because of a valid medical or religious reason can request an exemption by visiting any Employee Health Services office by November 12. These individuals must be granted an exemption or be vaccinated by December 1. Failure to comply with the immunization policy will result in a written warning. All Medical and Allied Health Professional Staff and other staff with patient contact who are not vaccinated or granted an exemption within two weeks of the warning, will be subject to termination.

Colleagues who do not have patient contact must be vaccinated or submit a declination by December 1. Colleagues who violate the policy will be subject to termination.

There are several places you can get a free flu shot:

- All employee forums beginning October 9
- Employee Health Services locations during walk-in hours
- Vaccination clinics (check email bulletin boards for dates)
- On units and in practices that participate in our peer vaccination program

For your information, the Influenza Immunization policy may be found in its entirety on the intranet. From the LVHN homepage, select **Departments – Non-Clinical – Human Resources – Policies** and click on "Administration of Influenza Vaccine for LVHN Health Care Personnel."

Do your part. Get a flu shot and help create a safer health network, a more confident workforce and a healthier community. Thank you for your commitment to our colleagues, patients and community, and for helping to make our mission possible.

For more information regarding the policy, please contact Carol Guanowsky, Director, Employee Health Services, at 610-402-8869.

The LVHN influenza vaccination policy requires all colleagues who cannot receive the influenza vaccine because of medical reasons to submit a form completed by their provider which documents the medical reason. The completed form by the provider is required; a note or supporting medical documentation without the form will not be accepted.

You may be asked to complete the form for your patients who are LVHN colleagues. Please address the request in a timely manner so that LVHN employees are able to meet the deadline for submission of the forms (November 12). Please consider carefully the valid medical contraindications to receiving the vaccine when you are asked to complete the form and recommend exemption only when there is a valid medical reason to do so.

Refer to the following Centers for Disease Control and Prevention (CDC) website which explains valid contraindications to vaccination - http://www.cdc.gov/mmwr/preview/mmwrhtml/ rr5908a1.htm

A request to complete the form when legitimate contraindications do not exist is an opportunity for patient education about the importance of influenza vaccination. All medical exemption forms and supporting documentation (if provided) will be reviewed by occupational health and infectious disease professionals. Clarification may be requested if needed. Thank you for your assistance with this important patient safety initiative.

Employee Health Services Walk-In Hours

Lehigh Valley Hospital-Cedar Crest

Mondays – 7 to 8 a.m.; 1:30 to 4 p.m. Tuesdays – 1 to 3 p.m. Wednesdays – 7:30 to 8:30 a.m. Thursdays – 1:30 to 4 p.m. Fridays – 7 to 8 a.m.

Lehigh Valley Hospital-Muhlenberg

Mondays – 1:30 to 4 p.m. Tuesdays – 7 to 10 a.m. Wednesdays – 2 to 4 p.m. Thursdays – 7 to 10 a.m. Fridays – 8 to 10 a.m.

LVHN Introduces New Endowed Chair Holders

On August 13, Lehigh Valley Health Network (LVHN) announced three new holders of endowed chairs that support education and research in specific fields of medicine. The following have been appointed chair holders:



The Anne C. and Carl R. Anderson Distinguished Chair in Surgery – Michael D. Pasquale, MD, Chair, Department of Surgery



The Peggy Fleming Endowed Chair in Nursing – Anne Panik, RN, Senior Vice President, Patient Care Services



The Auxiliary of Lehigh Valley Hospital Endowed Chair in Emergency Medicine – Alexander M. Rosenau, DO, Senior Vice Chair, Department of Emergency Medicine

Endowed chairs are common in higher education but rare at community teaching hospitals. LVHN currently has 13 chairs, which are made possible through the generosity of donors including the Dorothy Rider Pool Health Care Trust, the Auxiliary of Lehigh Valley Hospital and community members. The cost of funding a chair is \$2 million.

"Our endowed chairs allow us to enhance patient care through education and clinical research, thereby creating a healthier community," said Ronald W. Swinfard, MD, LVHN's President and CEO. "Through these endowments, our donors have established a wonderful legacy that will live on for generations to come."

In his role as holder of the chair in surgery, Dr. Pasquale hopes to continue the development of mobile health care apps that allow physicians to access vital health information about patients and their care via cell phone. The chair also will support the purchase of equipment that allows physicians to receive training on the da Vinci robotic surgery system.

Mrs. Panik intends to use the chair in nursing to support advanced education and increase the proportion of registered nurses with a baccalaureate degree to 80 percent by 2020.

Dr. Rosenau says the emergency medicine chair has helped to provide a pediatric emergency medicine simulator to further the education of caregivers in the areas only Children's ER at Lehigh Valley Hospital-Cedar Crest. In addition, the chair funding will help to pay for advanced training equipment for airway management in critical resuscitations.

Dr. Rosenau gave two recent examples: "I supervised an intubation for a patient who could not breathe on his own, not from a distance, but in real time on the computer screen as it was happening," Dr. Rosenau said. "Before that, an 8-year-old girl came to the ER with recurrent abdominal pain. As I interviewed mom, my senior resident identified a kidney stone – in two minutes time."

Dr. Rosenau and the other new chair holders are replacing three who have transitioned to new positions within the health network or have retired.

Attention: Osteopathic Physicians

If you are an osteopathic physician, your Pennsylvania license will expire on **October 31, 2012**. If you have not already done so, please remember to renew your license. The State Board of Osteopathic Medicine mails renewal notices approximately two to three months prior to the license expiration date. Notices are mailed to the most recent address the licensee has reported to the Board. **The Postal Service does not forward licenses**.

If your address has changed since your last license renewal, or if you did not yet receive your renewal notice, you may want to call the State Board of Osteopathic Medicine at (717) 783-4858.

Don't take a chance of having your license expire!

CMIO UPDATE

The All New and Improved Medicine Order Set is Live!!

After a tremendous amount of work by many people and led by Dr. Matt Miller, the Medicine Order Set has been redesigned to contain core orders (common to all admissions) and "mini order sets" for the various co-morbidities that patients are admitted with (i.e., CHF, COPD, pneumonia, cellulitis, diabetes, etc.). The order sets contain the most recent evidence-based guidelines and associated orders for each diagnosis.

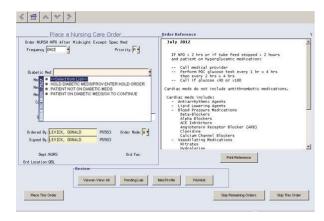
The order set is located under the CAPOE Order Sets button in the Admitting Order Sets folder.

It is the expectation of Medicine leadership that you utilize this order set for all appropriate Medicine admissions. We will be tracking the appropriate utilization of these order sets to ensure cooperation and compliance. Once the order sets have been in use for several weeks, suggested changes/tweaks will be made to improve them.



NPO or Holding Tube Feeds? Remember those Diabetic Meds!

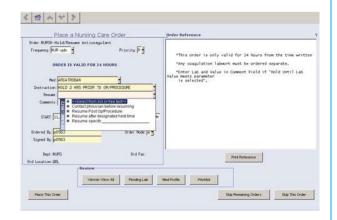
There have been several incidents in which patients are made NPO and/or tube feedings are held, and the patients' diabetic medications are not appropriately adjusted. To remind clinicians to consider adjusting diabetic medications, the NPO and "Hold Tube Feeding" orders have been modified to include a required field, as shown to the right. Completing this required field will ensure that the ordering clinician and the nurses are aware that the patients' diabetic meds have been addressed. Note that if you are going to hold or D/C the diabetic meds, you must enter separate "Hold medication" orders, or D/C the original medication order.



Hold Anti-Coagulant Order — Until When?

Please remember that if you need to hold an anti-coagulant for more than 24 hours, you should D/C the medication and re-order it at the appropriate time. If you need to hold an anti-coagulant med for less than 24 hours, please use the "Hold Anti-Coagulant" order, located under the NURSING button and the "Notify" list. To improve communication, the "Resume" field is now required. The choices allow you to specify when to resume the medication or to hold the medication until contacted by Nursing.

If you have any questions regarding these topics, please contact Don Levick, MD, MBA, Chief Medical Information Officer, at 610-402-1426 or pager 610-402-5100 7481.



NEW TECHNOLOGY FOR MAMMOGRAMS



Beginning in September, screening mammography patients at LVHN Breast Health Services can take advantage of 3D tomosynthesis, a groundbreaking new technology which provides 3-D mammograms. Current (2-D) digital mammography units provide images which require the radiologist to look "through" the entire breast in each

image. Even under compression, this frequently is as thick as 2 or 3 inches, so there is considerable overlap of glandular tissue. Occasionally, as normal tissue overlaps other normal tissue, the radiologist cannot exclude areas of distortion and, therefore, needs to recall the patient for additional imaging (False positive). Also, tiny cancers may be missed due to it being obscured by overlying normal glandular tissue (False negative).

New units equipped with tomosynthesis take very thin (1 mm thick) cross section images which reduce the recall rate from screening mammograms and allow very subtle cancers to be seen at an earlier stage. This is especially beneficial for women with dense breast tissue.

The current protocol includes a full routine 2 view (2D) digital mammogram as well as the 2 view 3D for each breast on a screening study. While this increases the dose to the breasts, recent technology has markedly diminished the dose for each view in both 2D and 3D, and as a result, the total radiation dose is still below the threshold set by the FDA for mammography and has been compared to a year of background/environmental radiation to which we are all exposed. The time needed for the additional 3D images to be taken is only a few seconds; therefore, the patient is only in compression for literally a few extra seconds for each breast.

The technology will be available at LVH-Muhlenberg first and then rolled out network-wide. This is an example of how we bring the most advanced screening tools to our community through our partnership with the National Cancer Institute's Community Cancer Centers Program (NCCCP).

If you have any questions regarding this article, please contact Kenneth H. Harris, MD, Chief, Section of Mammography, at 610-402-8858.

SELECT

Scholarly Excellence. Leadership Experiences. Collaborative Training.

Experiences for a lifetime. A network for life.™

USF College of Medicine and Lehigh Valley Health Network

Meet Our Students - Class of 2015



Name: Chris Pothering

Hometown: Allentown, Pa.

Undergraduate College: Muhlenberg College – BS; Pennsylvania State

University - MS

Major: Muhlenberg – Biology PSU – Human Anatomy

Hobbies/Interests: just about anything athletic, especially basketball; outdoor activities including hunting, fishing, and hiking. I also enjoy being an active member in my faith community.

Why did you choose SELECT?

The reason I chose SELECT was to include qualities like effective communication skills, leadership skills, empathy and compassion into my regular medical school education. I also appreciate the educational elements that relate to health policy and the focus on leading in challenging environments. I could not be happier with the group of fellow classmates I learn with every day as well as the educational staff and particularly the individuals who dedicate so much of their time specifically to making SELECT not only possible, but very successful.

Future Goal/s Interests:

I hope to embody the qualities I learn as a SELECT medical student and reflect those qualities to my patients in conjunction with being a well-trained and knowledgeable physician through my classroom study at USF Morsani College of Medicine and my clinical training with Lehigh Valley Health Network. Lastly, and most importantly, I hope to have a healthy family and a home in the Lehigh Valley.

For more information about the SELECT program, contact Michael J. La Rock, MD, Division of General Internal Medicine and Associate Clinical Professor, Morsani College of Medicine, USF Health, at michael j.larock@lvhn.org.

THE IRATE PATIENT

by Susan D. Wiley, MD, Vice Chair (LVH), Department of Psychiatry

The patient entered my office glaring angrily at me. ("What is this?" I wondered.) She greeted my welcome with her lips pursed in a committed frown. It seemed that a thunder storm had moved in.

(I am wondering to myself, "I should probably just ignore this. There are already too many patients backed up and waiting for me. Refill her medications and get her on her way.")

"What is troubling you?" I inquired.

"It's YOU!" she growled. "Our whole last appointment was about YOU!"

(I am shocked. "What could she be talking about? Our last appointment was four months ago!") She goes on, sputtering with rage, about how she felt humiliated by me in our last encounter. (I can't recall the appointment details. My mouth went dry and I found it hard to swallow. I re-read my notes for clues. "How could this be true? I do not behave in such ways!" I feel anger welling up inside of me. "She has some nerve addressing me in this way! I am sensitive and attentive." I want to defend myself from this barrage. But her memory of the previous appointment seems sharp and mine is entirely vague. "I have seen so many patients since her last appointment. How could I possibly remember what she is talking about?")

(I sat in my chair. My heart was pounding and my mouth was dry. My chest was tight and I couldn't breathe. I felt angry about what she said about me. I felt helpless about keeping to my schedule now. She couldn't possibly understand the pressures of my busy and complex schedule.)

(I tried to compose myself. I looked at her face. She was in such pain. She had carried this distress for four whole months. It must have been awful for her. I thought, "How could the appointment have gone so wrong?" And yet, here she is before me. She looks like someone who has been humiliated. I feel awful.)

"I really can't recall what I could have done that was so hurtful to you, but I can see that you were indeed hurt. I can assure you that I meant you no harm. I like you and I care for you. (I repeated my apology in several different ways, hoping that I could get through to her. If only I could get her to see me as the caring professional I am.)

(I realized then that I was feeling disrespected, just as she had probably felt at our prior appointment. It didn't really matter what she thought I had done. What was important at this moment was her misery, which, right or wrong, she blamed me for. She had been suffering and was suffering still. I was able to feel in that moment that her need was the same as my own: The need to feel valued respected and understood.)

(I let go of my wish to get this appointment over quickly. I noticed the sensations of my feet on the floor and my buttocks in the chair. I was sitting and breathing and I was safe. I gave her the room she needed to express her sense of injury and outrage. I remained attentive to her, while still attentive to my own breath, which by now was settling back to its easy ebb and flow. When she was finished, I apologized again for the injury she experienced.)

I inquired gently, "Are you able to move on to the reason for your visit?"

"Yes," she said. She went on to tell me about her other concerns. I addressed each one as carefully and patiently as possible. Then we parted.

The storm had passed. What could have escalated into an angry exchange of attacks and defense resolved with peaceful understanding. I had been able to meet her anger with respect from which emerged a kind of healing for us both.

Dealing with these types of situations can be very trying and stressful. However, suggestions about how to deal with these situations in a positive way are part of the course curriculum of **Mindfulness Training for Medical Professionals**, a sevenweek class for physicians, advanced practice clinicians and nurses. For more information about this class, refer to the sidebar or contact Susan D. Wiley, MD, Vice Chair (LVH), Department of Psychiatry, at susan.wiley@lvhn.org.

Mindfulness Training for Medical Professionals Annual Class Forming Now

"I strongly recommend this to all of my colleagues. It was incredibly helpful and enlightening."

"We need better ways to take care of ourselves and this is a great way to do this!"

Learn mindfulness practices for meeting your daily challenges with more ease at a 7-week course for physicians, advanced practice clinicians and nurses, beginning September 27, from 6-8:15 p.m.

Participants are eligible for up to 19.75 Category 1 CME.

The cost of the program is \$395. Members of the Medical Staff who attend six of eight classes will receive a \$200 reimbursement from the Troika Education Fund. Network employed practitioners may use their Culture of Wellness benefits for a 100% refund, however, no CME credit will be awarded.

The registration deadline is September 21, 2012. To register, call 610-402-CARE.

For more information, go to www.lvhn.org/ mindfulness.

PHYSICIAN DOCUMENTATION

Don't Throw Away Your Profile

It has now been two and a half years that I have been heading up the Clinical Documentation Improvement Program (AKA "Yellow Note" Program) at LVHN. Enormous measurable progress has been made in that time by a vast majority of our Medical Staff towards the program's chief goal of complete and accurate documentation. I want to thank the entire Medical Staff and Division Chiefs for your continued support. Most of you now understand the impact documentation has on many fronts, including your personal profile as well as the hospital's profile.

In addition, I would like to address some questions that have arisen over that time:

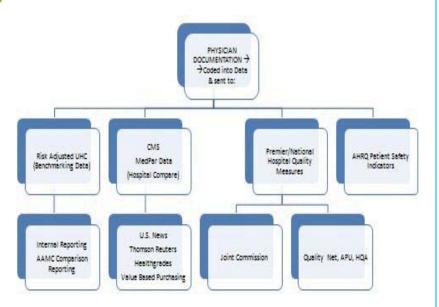
Question 1: Why can't you just come out and tell me exactly what I should write?

Answer: By recommendations of the governing body of American Health Information Management Association to CMS, Clinical Documentation Improvement Programs are not supposed to 'lead' a physician to a particular diagnosis. We may only present clinical indicators and information from the record to you in an effort to clarify your diagnoses further/more accurately in order to reflect the proper severity of illness of your patient.

Doing this will help improve your quality metrics/profiles, LVHN's quality profiles, justify length of stays/medical necessity and resource utilization to outside reviewers, and ensure accurate reimbursement for services rendered.

Question 2: Is there a benefit to me? Why should I bother?

Answer: If for no other reason, your personal profile is created by your documentation. Every time you put ink to paper or finger to keyboard, realize that you are creating (or ruining) your own profile, which is analyzed by many agencies (see following table):



As you can see above, Physician Documentation drives all (coded) data reported to CMS, AHRQ, UHC, National Quality databases, US News & World Report, among others.

Question 3: What are the key diagnoses and comorbidities I should be aware of documenting?

Short Answer: Document everything that you treat, monitor, or evaluate.

Long Answer: Every year, CMS publishes a list of thousands of diagnoses called MCCs and CCs (co-morbidities & complications) that **they** recognize as increasing the severity of illness weights of your patients. It is the CDI Program's job to be aware of those MCCs and CCs, and use that knowledge when crafting a 'Yellow Note' to you. When you see a Yellow note, it should be understood that there has been thought behind it to help you overcome a weak area of documentation. We are here to help you!

To Help You... we have created laminated pocket cards specific to each major division with a short list of the most common of these powerful CMS-defined phrases and words (MCCs & CCs) that can significantly improve both your professional profile and the hospital's profile.

If you are interested in receiving some of these pocket cards for yourself, your APCs, residents and/or your division, please email a request to our administrative coordinator, carolyn.lenik@lvhn.org.

Once again, thank you for your understanding and continued support and remember ... don't throw away your profile.

If you have any questions, please contact John Pettine, MD, Director, Clinical Documentation Improvement Program, at john.pettine@lvhn.org.

News from Health Information Management

Electronic Historical Medical Record

On June 6, 2012, LVHN converted to a new Electronic Historical Medical Record (EHMR) system. Unfortunately, conversions can be complicated and sometimes there are issues that need to be resolved. Information Services and the HIM Department are working together to get issues resolved as quickly as possible.

In addition, since the implementation, there has been an increase in the number of incomplete dictations, responses to retrospective queries, and signatures. Prompt completion of deficiencies aids in the following:

- Meeting the Medical Staff and regulatory requirements for chart completion
- Continuity of care
- Data collection for quality measures/pay for performance
- Hospital billing
- Physician office billing

You can help by accessing EHMR on a regular basis to review/complete medical record deficiencies. HIM will continue to make weekly "courtesy" calls to the providers as reminders of deficiencies that need to be completed.

If you need additional assistance or have questions related to HIM processes, contact Zelda Greene, Administrator, Health Information Management, at 610-402-8330 or zelda.greene@lvhn.org. Questions related to the EHMR application may be referred to Greg Burns, Project Manager, at 610-402-1437 (greg.burns@lvhn.org) or Tim Marakovits, Project Manager, at tim.marakovitz@lvhn.org.

Dictations

Over the past several months, there has been an increase in the transcription turnaround time. One of the greatest impacts is the increase in length of dictation. Your assistance is requested to help improve the turnaround time to provide the information needed for continuity of patient care. Below are a few tips to assist in reaching this goal:

- Organize your thoughts before dictating
- Dictate at a rate and volume as if speaking directly to a patient
- > Utilize the pause button if you are interrupted during
- Clearly indicate what should be amended when making changes during dictation
- Keep reports concise; most Histories and Physicals and Discharge Summaries average two pages, unless admission is very complicated
- Reduce discharge summary redundancy by referring to other reports (i.e., in H&P) rather than repeating information
- Be aware of your surroundings (i.e., background noise)
- > Strive for first-time quality!
- Refrain from using cell or speaker phones, which distort quality
- Contact the Transcription Department to establish normals (templates) to save time

If you have any questions regarding dictation best practices or ways to improve your dictation techniques, contact Gloria Farng, Transcription Manager, at 610-969-3862 or gloria.farng@lvhn.org.

Weekend Testing in Heart Station

Beginning the weekend of September 15 and 16, weekend non-physician supervised treadmill exercise stress testing, stress echo, and Dobutamine stress echo will be available between the hours of 8 a.m. and 4 p.m., in the Heart Stations at LVH-Cedar Crest and LVH-Muhlenberg. The weekend testing will be available to address urgent and impacts discharge order status. Please note that nuclear stress testing will not be performed on the weekend unless it is emergent. Instead, the ability to perform stress echo and Dobutamine stress echo is offered.

If you have any questions regarding this issue, please contact Audrey Lichtenwalner, Director, Diagnostic Care Center, at 610-402-8924.

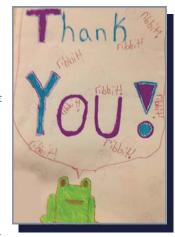
ETHICS CORNER

Communication: It's the little things...

by Robert D. Barraco, MD, MPH, Chair, Institutional Ethics Committee

I am not sure this is particularly an Ethics topic, but since most of our Ethics consults revolve around communication, I thought I would share this with you. A recent case reminded our chief resident and I of what was really important in this era of RVUs, CMS, ACOs and alphabet soup. A severely injured trauma patient required numerous surgeries over a period of two weeks. She had come in awake and talking to us but with obvious injuries. We told her our plan and that we would give her anesthesia to make her comfortable there in the trauma bay. During the course of her care, she would undergo three surgeries for her injuries. The day after she was sent to rehabilitation, I was in usual busy rounding mode and ready to leave the floor when one of my colleagues came up to me and handed me a folded sheet of paper. It was from the granddaughter of this patient. On the front were the hand written words "Thank You" with a child's drawing of a frog. Inside it said in a child's writing "Thank you for helping my grandma. Also, the resident was awesome! My mom liked him because he introduced himself to her! I'm not sure why that's great but still Thanks so much! I hope you have a great day!" She signed it with lots of stars.

The resident involved didn't even realize what he had done. When I told him about it, he chuckled and remembered the introduction. I then thought about how I would explain why it was great. Most importantly, it made someone going through a tough time feel at ease. It reinforced the fact that as humans, we have several basic needs. One of them is social: we want to feel connected to those around us, especially those caring for our loved ones. A quote by John C. Maxwell states "People don't care how much you know until they know how



much you care." Whether as residents, students, nurses, or staff, nothing creates connection to those we care for like a simple introduction. It opens a door and begins to build a bridge of communication that can help heal. And the healing is not only for our patients but the loved ones with them. It has to do with another basic human need for security. We want to feel comfortable and safe and we want the same for our loved ones. When we open that door to ourselves through an introduction, it says "I am here for you, I am responsible." It can help reassure and comfort.

No matter what role you play in our patient's outcomes, your role is important. And the healing begins with a little introduction. To this granddaughter and her mom, it was not so little after all.

If you have any questions regarding this or any other Ethics topics, please contact Robert D. Barraco, MD, MPH, Chair, Institutional Ethics Committee, at robert.barraco@lvhn.org.

New Initiative in Clinical Integration Announced

A demonstration project intended to improve the care of diabetics undergoing cancer treatment that includes steroids is being funded by the Anderson Trust. The project is intended to address unmet needs in the care management of diabetics with cancer, and is aimed to:

- improve glucose control in diabetic patients undergoing cancer treatment
- reduce the incidence of uncontrolled hyperglycemic episodes that might otherwise result in referral/admission to the ED or Hospital through point of service intervention in the cancer center MPA at LVH-CC (only)
- facilitate rapid access to a Helwig Diabetes Educator who will collaborate with the primary care provider to implement appropriate care management and follow-up

When the project begins this month, primary care providers will be receiving calls from either the Helwig Diabetes Educator or the Nurse Practitioner (Janelle Sharma, who is coordinating this initiative) regarding their patient with diabetes who is receiving cancer treatment at LVH-Cedar Crest.

If you have any questions or need additional information regarding this initiative, contact Nicole Sully, DO, at 610-799-4241, Gretchen A. Perilli, MD, at 610-402-6790, or Gregory R. Harper, MD, PhD, at 610-402-7880.

CONGRATULATIONS



James K. Hoffman, MD, Division of Orthopedic Surgery, was recently recertified in Orthopaedic Surgery by the American Board of Orthopaedic Surgery. Dr. Hoffman has been a member of the Medical Staff since October, 1996. He is in practice with Coordinated Health.



Indru T. Khubchandani, MD, former member of the Division of Colon and Rectal Surgery with Honorary Status, completed his term as Director General of the International Society of University of Colon and Rectal Surgeons. He was elected as President-elect at the 25th biennial meeting of the Society held June 22-25, in Bologna, Italy. Dr. Khubchandani will be installed as President at the next meeting to be held in September, 2014, in Capetown, South Africa.



W. Michael Morrissey, Jr., MD, Division of Plastic Surgery, was recently recertified in Plastic Surgery by the American Board of Plastic Surgery. Dr. Morrissey has been a member of the Medical Staff since August, 2001. He is in private practice.



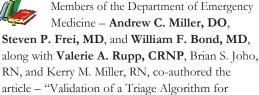
John W. Peters II, DO, Department of Family Medicine, was recently recertified in Family Medicine/OMT by the American Osteopathic Board of Family Physicians. Dr. Peters has been a member of the Medical Staff since July, 2003. He is in practice with Trexlertown Family Medicine.

PAPERS, PUBLICATIONS AND PRESENTATIONS

Scott M. Brenner, MD, Chief, Division of General Pediatrics; Valerie Rupp, CRNP, nurse practitioner with LVPG-Hospitalist Services; Jenny Boucher, PharmD, Clinical Pharmacy Specialist, and Kevin R. Weaver, DO, Department of Emergency Medicine, were co-authors of the article – "A Randomized, Controlled Trial to Evaluate Topical Anesthetic for 15 Minutes Before Venipuncture in Pediatrics" – which was Epublished in the American Journal of Emergency Medicine, 2012, July 16.

Several members of the Department of Emergency Medicine – Marna R. Greenberg, DO, MPH, Andrew C. Miller, DO, Richard S. MacKenzie, MD, David M. Richardson, MD, Terrence E. Goyke, DO, and David B. Burmeister, DO – along with Amy M. Ahnert, MD, Division of Cardiology, and Valerie A. Rupp, CRNP, were co-authors of the article – "Analysis of Sex Differences in Preadmission Management of ST-Segment Elevation (STEMI) Myocardial Infarction" – which was Epublished in *Gender Medicine* in July, 2012.

Matthew W. Martinez, MD, Division of Cardiology, was one of the co-authors of the article – "Suction of the Left Internal Mammary Artery Graft into a Pleural Drain Visualized by Computerized Tomography" – which appeared recently in *Circulation*, the journal of the American Heart Association.



RN, and Kerry M. Miller, RN, co-authored the article – "Validation of a Triage Algorithm for Psychiatric Screening (TAPS) for Patients with Psychiatric Chief Complaints" – which was published in *The Journal of the American Osteopathic Association*, Volume 112, Number 8, August, 2012.



Amit Nanavati, MD, Cardiology Fellow, Nainesh C. Patel, MD, Division of

Cardiology, and James A. Burke, MD, PhD, Associate Chief, Division of Cardiology, co-authored the article – "Thrombocytosis and Coronary Occlusion" – which was published in the *Journal of the American College of Cardiology: Cardiovascular Interventions* – Volume 5, Number 6, June 2012.

Weekend Swallowing Consults

Swallowing evaluations are available on weekends for patients who are NPO without alternative means of nutrition. When placing an order for a bedside swallowing evaluation, select: **Swallow Eval/Rx at bedside**, and page Speech through WebXchange on the Intranet.

If you have any questions regarding these consults, contact Patricia Schlegel, MS, CCC-SLP, Program Coordinator, Speech Pathology, at 610-402-5735 or by pager at 610-402-5100 1287.

UPCOMING SEMINARS, CONFERENCES AND MEETINGS

General Medical Staff Meeting

The quarterly meeting of the General Medical Staff will be held on Monday, September 10, beginning at 6 p.m., in ECC Rooms 7 and 8 on the first floor of the Kasych Family Pavilion at LVH-CC. The meeting will also be videoconferenced to the Educational Conference Center, Rooms C and D, at LVH-M.

The agenda for the meeting will include:

- Recap of Financial and Operating Performance for FY '12 and What's Ahead for FY'13 - Ronald W. Swinfard, MD, LVHN President and CEO, and Ed O'Dea, Chief Financial Officer
- Election of a Medical Staff President-elect
- Review of proposed changes to the Medical Staff Bylaws

For the convenience of the Medical Staff, a Flu Vaccine Clinic will be held in conjunction with the General Medical Staff meeting from 5:30 to 6:30 p.m., in the lobby area of Kasych ECC Rooms 7 and 8 at LVH-CC and ECC Rooms C and D at LVH-M. Please bring your ID badge for registration purposes.

In addition, a photographer will be available both before and after the meeting to update your Medical Staff photo which appears on the Find a Doctor site on the internet.

All members of the Medical Staff are encouraged to attend the meeting.

GLVIPA General Membership Meeting

The next general membership meeting of the Greater Lehigh Valley Independent Practice Association will be held on Monday, September 24, beginning at 6 p.m., in the hospital's Auditorium at LVH-CC, and teleconferenced to the Educational Conference Center, Room B, at LVH-M.

"Healthcare Compliance, RAC Audits, HIPAA Data Breaches, and Medical Malpractice: Learn How to Insulate Your Practice, Improve Quality, and Reduce Risk" will be presented by D. Scott Jones, Senior Vice President, Claims and

Risk Management at Healthcare Providers Insurance Exchange. Mr. Jones will focus on key steps physicians and practice administrators can take to be prepared, transfer and reduce risk exposure.

For more information, contact Mary Ann Curcio, Coordinator, GLVIPA, at 610-969-0423.

Neurology Conferences

The Division of Neurology conferences are held on Thursdays, from Noon to 1 p.m. Conferences are held in Lehigh Neurology's Conference Room at 1250 S. Cedar Crest Blvd., Fourth Floor, and videoconferenced to Lehigh Neurology's Bathgate office and Kasych ECC Room 4. Topics to be presented in September will include:

- ➤ September 6 "Early Diagnosis of PD Where We Are and Where We Are Going" - Peter Barbour, MD
- September 13 "Radial Nerve and Carpel Tunnel" Jay Talsania, MD
- September 20 Division Meeting (1250 S. Cedar Crest Blvd., Fourth Floor Conference Room ONLY)
- September 27 "Stroke Update" Yevgeniy Isayev, MD

For more information, please contact Kimberly Hamilton in the Neuroscience and Stroke Center at 610-402-9008.

OB-GYN Grand Rounds

The Department of Obstetrics and Gynecology Grand Rounds will be held on Fridays from 7 to 8 a.m., at the locations listed. The topics for September will include:

- September 7 NaPro Technology Robert Motley, MD (Kasych ECC Room 8)
- September 21 Cribs for Kids Judith Bannen, Executive Director, Cribs for Kids (LVH-CC Auditorium)

For more information, contact Julie Gualano in the Department of Obstetrics and Gynecology at 610-969-4515.

Pediatric Grand Rounds

The Department of Pediatrics will hold Grand Rounds on Tuesdays at 8 a.m., in Kasych ECC Room 6 at LVH-CC unless otherwise noted. The topics for September will include:

- September 4 NICU topic Marijo Zelinka, MD
- September 11 Palliative Care topic Jennifer Clark, MD, Division Director, Palliative Medicine, and Assistant Professor, Departments of Internal Medicine and Pediatrics, OU – Tulsa School of Community Medicine
- September 18 GI topic Ayman Abdel-Wahab, MD
- September 25 Rehabilitation topic Kimberly Kuchinski, MD

For more information, contact Cari Coelho in the Department of Pediatrics at 610-969-2540.

Psychiatry Grand Rounds

The next Department of Psychiatry Grand Rounds presentation will be held on **Thursday, September 20**, beginning at Noon (registration at 11:45 a.m.) in the Educational Conference Center Rooms B, C and D at LVH-M and teleconferenced to the Auditorium at LVH-CC.

"LGBT Youth – A Population at Risk. Prevention Strategies to Address Suicide" will be presented by Ann Haas, PhD, Director of Prevention Projects at the American Foundation for Suicide Prevention.

For more information, contact Tammy Schweizer in the Department of Psychiatry at 610-402-5766 or via email at tammy.schweizer@lvhn.org.

Spine Conference

Conferences relating to interesting spine cases are held on the first Wednesday of each month beginning at 7 a.m. Clinicians are invited to bring interesting cases to the meeting.

The next Spine Conference will be held on **Wednesday**, **September 5**, in Kasych ECC Room 9 at LVH-CC.

For more information, contact James C. Weis, MD, Co-Chief, Division of Spine Surgery, or Lori Zimmerman, Nursing Manager, at 610-973-6271.

Surgical Grand Rounds

Surgical Grand Rounds are held on Tuesdays at 7 a.m., in the Auditorium at LVH-CC and teleconferenced to the First Floor Conference Room at LVH-M. Topics for September will include:

- September 11 "Management of Blunt Traumatic Aortic Injury: Endovascular vs. Open Repair" – Timothy Misselbeck, MD
- September 18 "Peritoneal Surface Cancer: From Despair to Hope" – Rohit Sharma, MD
- > September 25 "Communication" Robert Barraco, MD

For more information, contact Cathy Glenn in the Department of Surgery at 610-402-7839.

Emergency Medicine Institute – Life Support Classes

Upcoming life support classes sponsored by the Emergency Medicine Institute (EMI) are listed below:

Advanced Cardiac Life Support (ACLS)

ACLS renewal classes will be held from 8 a.m. to Noon, at the Emergency Medicine Institute located at 2166 S. 12th Street, Allentown, on the following dates:

October 8, 10, 12, 15, 16, and 22

Pediatric Advanced Life Support (PALS)

PALS renewal classes will be held from 8 a.m. to 4 p.m., at the Emergency Medicine Institute on the following dates:

October 11 and 17

A two-day provider course will also be held October 4 and 5, from 8 a.m. to 4 p.m., at the Emergency Medicine Institute.

Registration information and a list of additional classes are available on the EMI website. To access the EMI website from the LVHN Intranet homepage, select "Departments" – "Non-Clinical" – "EMI."

For more information regarding these classes, contact Christine Ash at the Emergency Medicine Institute at 610-969-0299.

What's New in Continuing Medical Education?

FYI Upcoming Events

4th Annual Ultrasound in Obstetrics and Gynecology Conference

> September 21 and 22 LVH-Cedar Crest Further details to follow

Mindfulness Training for Medical Professionals

7-week course beginning September 27 6 – 8:15 p.m. Kasych ECC Room 10 To register, call 610-402-CARE

> A Comprehensive Approach to Epilepsy

September 29 8 a.m. – 12:15 p.m. Kasych ECC Rooms 6, 7 and 8

4th Annual Fleming Infection Prevention and Infectious Diseases Symposium

October 5 LVH-Cedar Crest Further details to follow

Addressing Obesity and Weight Management in the 21st Century

October 20 LVH-Cedar Crest Further details to follow

For more information about the events listed above, preview the brochures available on the Division of Education's website under "Continuing Education Events Brochures."

If you have any questions regarding CME/CNE accreditation, PI CME, or the CE Advisory Board, please contact Jane Grube, Associate Director, Continuing Education, at 610-402-2398.



LVHN DIGITAL LIBRARY

New eBooks Available Through the Digital Library

Library Services has recently added over 400 electronic medical, nursing, allied health, and management titles to its collection. The Digital Library now has over 1,200 full-text eBooks in the collection. Some of the new titles include:

- Perloff's Clinical Recognition of Congenital Heart Disease
- Principles of Vascular and Intravascular Ultrasound
- Palliative Care
- Avery's Diseases of the Newborn
- Kendig's Disorders of the Respiratory Tract in Children
- Master Techniques in Orthopaedic Surgery: The Foot and Ankle
- Evidence-based Management of Low Back Pain
- Swaiman's Pediatric Neurology

- Johns Hopkins ABX Guide: Diagnosis and Treatment of Infectious Diseases
- Clinical Sleep Disorders
- Irwin Rippe's Intensive Care Medicine

The Digital Library eBook collection is accessible from anywhere within the network, through WebSSO, and Centricity Enterprise. To access the eBook collection through the Digital Library's Homepage, go to **Find Fast/Library Services** and click on **eBooks**.

If you have any questions regarding the use of eBooks, please contact Library Services at 610-402-8410.

Annual Dues for Advanced Practice Clinicians

Annual dues invoices for Advanced Practice Clinicians (dated September 1, 2012) have been distributed. Timely remittance of dues is both **requested** and **appreciated**. To insure proper credit, please enclose the remittance part of the invoice along with the check in the return envelope.

If you have any questions regarding APC dues, please contact Gloribel Nieves in Medical Staff Services at 610-402-8984.

Who's New

This section contains an update of new appointments, address changes, status changes, resignations, etc. Please remember to update your directory with this information.

Medical Staff
New Appointments



Gregory T. Altemose, MD
Lehigh Valley Heart Specialists
Center for Advanced Health Care
1250 S. Cedar Crest Blvd., Suite 300
Allentown, PA 18103-6381
Phone: 610-402-3110 Fax: 610-402-3112
Department of Medicine
Division of Cardiology
Provisional Active



Grayce W. Arnold, DO
LVHN Hospital Medicine at Muhlenberg
Lehigh Valley Hospital-Muhlenberg
2545 Schoenersville Road
Second Floor, Tower
Bethlehem, PA 18017-7384
Phone: 484-884-9677 Fax: 484-884-9297
Department of Medicine
Division of General Internal Medicine
Section of Hospital Medicine
Provisional Active



Beth A. Careyva, MD
Lehigh Valley Family Health Center
Lehigh Valley Hospital
17th & Chew, P.O. Box 7017
Dept. of Family Medicine – SON
Allentown, PA 18105-7017
Phone: 610-969-4950 Fax: 610-969-4952
Department of Family Medicine
Provisional Active



Sarah Friedman, MD

Lehigh Valley Urogynecology and
Reconstructive Pelvic Surgery
1770 Bathgate Road, Suite 401

Bethlehem, PA 18017-7302

Phone: 484-884-8840 Fax: 484-884-8827

Department of Obstetrics and Gynecology

Division of Urogynecology/Gynecology

Provisional Active



James L. Guzzo, MD
Peripheral Vascular Surgeons, PC
1259 S. Cedar Crest Blvd.
Suite 301
Allentown, PA 18103-6260
Phone: 610-439-0372 Fax: 610-439-8807
Department of Surgery
Division of Vascular and Endovascular Surgery
Provisional Active



Yuan Z. Li, MD
LVPG-Hospitalist Services
1240 S. Cedar Crest Blvd.
Suite 409
Allentown, PA 18103-6218
Phone: 610-402-5369 Fax: 610-402-5959
Department of Medicine
Division of General Internal Medicine
Section of Hospital Medicine
Provisional Active



Richard W. McClain, MD
Advanced Dermatology Associates, Ltd.
1259 S. Cedar Crest Blvd.
Suite 100
Allentown, PA 18103-6206
Phone: 610-437-4134 Fax: 610-437-2118
Department of Medicine
Division of Dermatology
Provisional Active



Robert G. Prosnitz, MD, MPH

Allentown Radiation Oncology Associates
Lehigh Valley Hospital
Cedar Crest & I-78, P.O. Box 689
Dept. of Radiation Oncology
Allentown, PA 18105-1556
Phone: 610-402-0700 Fax: 610-402-0708
Department of Radiation Oncology
Provisional Active



Eric P. Schneider, DO
LVPG-Emergency Medicine
Lehigh Valley Hospital
Cedar Crest & I-78, P.O. Box 689
Allentown, PA 18105-1556
Phone: 610-402-8130 Fax: 610-402-7160
Department of Emergency Medicine
Division of Emergency Medicine
Provisional Active



Lehigh Valley Surgical Oncology 1240 S. Cedar Crest Blvd. Suite 205 Allentown, PA 18103-6264 Phone: 610-402-7884 Fax: 610-402-8876 Department of Surgery Division of General Surgery Section of Surgical Oncology Provisional Active

Rohit Sharma, MD



Joseph J. Stirparo, MD
Surgical Specialists of the Lehigh Valley
1240 S. Cedar Crest Blvd.
Suite 308
Allentown, PA 18103-6218
Phone: 610-402-1350 Fax: 610-402-1356
Department of Surgery
Division of Trauma-Surgical Critical Care/
General Surgery
Provisional Active



Pulmonary Associates
Center for Advanced Health Care
1250 S. Cedar Crest Blvd.
Suite 205
Allentown, PA 18103-6271
Phone: 610-439-8856 Fax: 610-439-1314
Department of Medicine
Division of Pulmonary/ Critical Care Medicine
Provisional Active

Medical Staff Leadership Appointments Department of Surgery

Andres Zirlinger, MD

Michael J. Moritz, MD
Vice Chair, Operations and Clinical Affairs

Medical Directors of Patient Care Units, Laboratories and Programs

Michael M. Badellino, MD Surgical Critical Care Director

Clarissa J. Liew, MD

Director

Neurophysiology Lab

Michael J. Moritz, MD

Co-Medical Director

Operating Room (LVH-CC)

Rovinder S. Sandhu, MD

Co-Medical Director

Trauma/Neuro Intensive Care Unit

Practice/Status Change

Gregory Smeriglio, Jr., DO

From: LVH-M Emergency Medicine To: LVPG-Emergency Medicine

Lehigh Valley Hospital

Cedar Crest & I-78, P.O. Box 689

Allentown, PA 18105-1556

Phone: 610-402-8130 Fax: 610-402-7160

Department of Emergency Medicine

Division of Emergency Medicine

From: Limited Duty To: Provisional Active

Status Change to Honorary Status

James J. Goodreau, MD

Department of Surgery

Division of Vascular and Endovascular Surgery

(Peripheral Vascular Surgeons, PC)

From: Active To: Honorary Status

Howard E. Hudson, MD

Department of Anesthesiology

(Allentown Anesthesia Associates Inc.)

From: Active To: Honorary Status

Dominic P. Lu, DDS

Department of Dental Medicine

Division of General Dentistry/Special Care

(Dominic P. Lu, DDS)

From: Active To: Honorary Status

Address Changes

Bruce A. Ellsweig, MD

Lehigh Valley Hospital 17th & Chew, P.O. Box 7017

Dept. of Family Medicine – SON

Allentown, PA 18105-7017

Phone: 610-969-4965 Fax: 610-969-4952

Karan D. Singh, MD

East Penn Heart and Vascular Consultants, PC 3735 Easton Nazareth Highway Easton, PA 18045-8347 Phone: 570-490-4586 Fax: 610-465-9456

Primary Office Change

Alexandria J. George, DO

OBGYN Associates of the LV and Carbon County 281 N. 12th Street

Suite F

Lehighton, PA 18235-1101

Phone: 610-377-5959 Fax: 610-379-0034

Primary Address Correction

Adam J. Kotkiewicz, DO

Hematology-Oncology Associates LVH-M Cancer Center 2545 Schoenersville Road

First Floor

Bethlehem, PA 18017-7384

Phone: 484-884-5733 Fax: 484-884-5735

Practice Change

M. Katherine Mitchell, DO

(No longer with MacArthur Family Medicine)

Hellertown Family Health

1072 Main Street

Hellertown, PA 18055-1508

Phone: 610-838-7069 Fax: 610-838-7060

Resignations

Gretchen G. Barnas, MD

Department of Psychiatry Division of Psychiatric Ambulatory Care/Adult Inpatient Psychiatry (LVPG-Psychiatry)

Eric W. Bernstein, MD

Department of Anesthesiology Division of Pediatric Anesthesiology (Allentown Anesthesia Associates, Inc.)

Michelle K. Dilks, DO

Department of Family Medicine (Hellertown Family Health)

Lauren G. Dugan, DO

Department of Emergency Medicine Division of Emergency Medicine (LVH-M Emergency Medicine)

Sarah K. Finnerty, MD, MPH

Department of Family Medicine Section of Occupational Medicine (HealthWorks)

Alex B. Garton, MD

Department of Medicine Division of General Internal Medicine (LVH Department of Medicine)

Brigid K. Hallinan, DO

Department of Medicine Division of General Internal Medicine (LVH Department of Medicine)

Marianne Hamel, MD, PhD

Department of Pathology and Laboratory Medicine Division of Anatomic Pathology Section of Medical and Forensic Pathology (Forensic Pathology Associates Inc.)

Scott L. Hamilton, DO

Department of Emergency Medicine Division of Emergency Medicine (LVH-M Emergency Medicine)

Ritu Kumar, MD

Department of Emergency Medicine Division of Emergency Medicine (LVPG-Emergency Medicine)

Hareth M. Madhoun, DO

Department of Medicine Division of General Internal Medicine (LVH Department of Medicine)

Robert A. Matta, DO

Department of Family Medicine (Robert A. Matta, DO)

Fermin E. Morales, MD

Department of Surgery
Division of General Surgery
(Surgical Specialists of the Lehigh Valley)

Kishorkumar Nar, MD

Department of Medicine Division of Pulmonary (Kishorkumar Nar, MD)

Oscar O'Neill, MD

Department of Family Medicine (Centro de Salud LatinoAmericano)

Allison L. Raines, DO

Department of Emergency Medicine Division of Emergency Medicine (LVH-M Emergency Medicine)

Timarie A. Rayburg, DO

Department of Emergency Medicine Division of Emergency Medicine (LVH-M Emergency Medicine)

Justin D. Roberts, DO

Department of Medicine Division of General Internal Medicine (Afterhours Physician Coverage Group)

Frances I. Romero, MD

Department of Family Medicine (Vida Nueva at The Caring Place)

Will T. Russell, DO

Department of Emergency Medicine Division of Emergency Medicine (LVH-M Emergency Medicine)

Lucy M. Safi, DO

Department of Medicine Division of General Internal Medicine (LVH Department of Medicine)

Marc Shalaby, MD

Department of Medicine Division of General Internal Medicine (LVPG-Internal Medicine)

Marc C. Smaldone, MD

Department of Surgery
Division of Urology
(Lehigh Valley Urology Specialty Care)

Ryan S. Southworth, DO

Department of Emergency Medicine Division of Emergency Medicine (LVH-M Emergency Medicine)

Ervin Teper, MD

Department of Surgery Division of Urology (Lehigh Valley Urology Specialty Care)

Mark R. Zaontz, MD

Department of Surgery Division of Pediatric Surgery Specialties Section of Pediatric Urology (Urology for Children, LLC)

Allied Health Staff

New Appointments



Christina M. Davies, PA-C

Physician Assistant-Certified
LVPG-Emergency Medicine
Lehigh Valley Hospital
Cedar Crest & I-78, P.O. Box 689
Allentown, PA 18105-1556
Phone: 610-402-8130 Fax: 610-402-7160
Supervising Physician: Ryan L. Tenzer, MD



Regina L. Felte, PA-C

Physician Assistant-Certified LVPG-Emergency Medicine Lehigh Valley Hospital Cedar Crest & I-78, P.O. Box 689 Allentown, PA 18105-1556 Phone: 610-402-8130 Fax: 610-402-7160 Supervising Physician: Bryan G. Kane, MD



Joseph J. Healey

Mapping Support Specialist
Medtronic USA Inc.
1441 Drake Lane
Lancaster, PA 17601-4595
Phone: 717-951-9335 Fax: 763-367-8385

Supervising Physician: Hari P. Joshi, MD



Certified Surgical Technician
OAA Orthopaedic Specialists
250 Cetronia Road
Second Floor
Allentown, PA 18104-9168
Phone: 610-973-6200 Fax: 610-973-6546
Supervising Physician: Paul F. Pollice, MD

Sean P. Lee, CST



Marion A. Repko, CRNP

Certified Registered Nurse Practitioner

Allentown Anesthesia Associates, Inc.
1245 S. Cedar Crest Blvd.

Suite 301

Allentown, PA 18103-6243

Phone: 610-402-9082 Fax: 610-402-9029

Supervising Physician: Lisa A. Keglovitz, MD



Samantha J. Rutkoskie, CRNA

Certified Registered Nurse Anesthetist

Lehigh Valley Anesthesia Services, PC

Lehigh Valley Hospital

Cedar Crest & I-78, P.O. Box 689

Central Utilities Building

Allentown, PA 18105-1556

Phone: 610-402-1374 Fax: 610-402-4230

Supervising Physician: Thomas M. McLoughlin, Jr., MD



Certified Registered Nurse Practitioner
OBGYN Associates of the LV and Carbon
County
Paragon Building
1611 Pond Road
Suite 401
Allentown, PA 18104-2256
Phone: 610-398-7700 Fax: 610-398-6917
Supervising Physician: Gregory F. Kainz, DO

Jennifer L. Schumaker, CRNP



Robert D. Walter

Mapping Support Specialist

Biosense Webster

3333 Diamond Canyon Road

Diamond Bar, CA 91765-4701

Phone: 717-471-7339

Supervising Physician: Sultan M. Siddique, MD

Change of Supervising Physician

Patricia G. Buchman, CRNP

Certified Registered Nurse Practitioner

From: Health Center at Moselem Springs – Joselito A.

Ouano, MD

To: Riverside Family Practice - Daniel M. Spatz, Jr., MD

Sandra R. Kowalski, CRNP

Certified Registered Nurse Practitioner (LVPG-Internal Medicine) From: Marc Shalaby, MD To: Yehia Y. Mishriki, MD

Renee M. Lehmann, CRNP

Certified Registered Nurse Practitioner
From: OACIS Services – Sarah Nicklin, MD
To: Pain Specialists of Greater Lehigh Valley, PC – Bruce D.
Nicholson, MD

Brenda B. Martin, CRNP

Certified Registered Nurse Practitioner From: Northern Valley Primary Care – Iqbal Sorathia, MD To: Moorestown Family Medicine – Bruce A. Ellsweig, MD

Eric S. Treaster, PA-C

Physician Assistant-Certified (Surgical Specialists of the Lehigh Valley) From: Michael D. Pasquale, MD To: John J. Hong, MD

Additional Supervising Physician/Group

Corrine M. Fillman

Certified Genetic Counselor (LVPG-Maternal Fetal Medicine – Albert P. Sarno, Jr., MD) Addition of: Cancer Risk and Genetic Assessment Program – Nicole M. Agostino, DO, and Matthew W. Martinez, MD

Resignation

Sherry L. Martin, CRNP Certified Registered Nurse Practitioner (LVPG-Psychiatry)

Medical Staff Services Office

Robert J. Motley, MD President, Medical Staff

Matthew M. McCambridge, MD Past President, Medical Staff

John W. Hart

Vice President, Medical Staff Services

Janet M. Seifert

Coordinator, Communications & Special Events

Managing Editor

Medical Executive Committee

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Michael W. Kaufmann, MD

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Michael J. La Rock, MD

Martin E. Matsumura, MD

Matthew M. McCambridge, MD

Thomas M. McLoughlin, Jr., MD

Kevin A. McNeill, MD

William L. Miller, MD

Robert J. Motley, MD

Michael D. Pasquale, MD

Joseph E. Patruno, MD

Carmine J. Pellosie, DO, MPH, MBA

Debbie Salas-Lopez, MD, MPH

Frederic A. Stelzer, MD

Ronald W. Swinfard, MD

Pat Toselli, DO

John D. Van Brakle, MD

Thomas V. Whalen, MD

S. Clarke Woodruff, DMD

Visit us on the new LVHN internet site at www.lvhn.org

Select "Information for: Physicians" in the lower black section, then select "Medical Staff Services" and "Services for Members of the Medical Staff"

Progress Notes is published monthly to inform the Medical Staff, Advanced Practice Clinicians, and employees of Lehigh Valley Health Network of important issues concerning the Medical Staff and Advanced Practice Clinicians.

Articles should be submitted by e-mail to janet.seifert@lvhn.org or sent to Janet M. Seifert, Medical Staff Services, Lehigh Valley Health Network, Cedar Crest & I-78, P.O. Box 689, Allentown, PA 18105-1556 by the 15th of each month.

If you have any questions about the newsletter, please contact Mrs. Seifert by e-mail or phone at (610) 402-8590.