

10-5-2018

LVHN Weekly-Pocono

Lehigh Valley Health Network

Follow this and additional works at: <https://scholarlyworks.lvhn.org/lvhn-weekly-pocono>

Recommended Citation

Lehigh Valley Health Network, "LVHN Weekly-Pocono" (2018). *LVHN Weekly-Pocono*. .
<https://scholarlyworks.lvhn.org/lvhn-weekly-pocono/49>

This Newsletter is brought to you for free and open access by the Newsletters at LVHN Scholarly Works. It has been accepted for inclusion in LVHN Weekly-Pocono by an authorized administrator of LVHN Scholarly Works. For more information, please contact LibraryServices@lvhn.org.

[See our New Mobile Mammography Coach - Video](#)

Watch as it was introduced to our community.

[Service Excellence Award Nominations](#)

Nominate someone today.

[New Technology for Breast Cancer Care](#)

The wire-free device precisely marks abnormal tissue.

Colleague Flu
Shot Clinic
Schedule

[Learn More](#)



Video Visits for Kids Now Available

Learn about our latest health care convenience.

United Way Campaign Kicks Off

Make a donation today.

Get 20% Off Sports Tek Hoodies

Save \$10 on this item just in time for fall.

Strong
Financial Start
to FY19

[Learn More](#)



Joe Rittle
Shoots for
Excellence

[Learn More](#)



LVHN news

New High Blood Pressure
Guidelines

Tips for Buying Your Child a
Helmet

Improving Heart Attack
Survival for Cardiogenic
Shock

Information on LVHN Weekly is for LVHN colleagues only and cannot be accessed on smartphones or computers outside of LVHN's network.

Lehigh Valley Cancer Institute Mobile Mammography Is Coming to a Town Near You – VIDEO

BY [JENNY LEADER](#) · SEPTEMBER 28, 2018

Lehigh Valley Cancer Institute is putting the power of preventative cancer screening into motion with the soon-to-arrive mobile mammography coach. This specially designed vehicle has the same breast imaging technology as offered by Breast Health Services, but in this case the imaging technology is placed inside a state-of-the-art mobile unit. The mobile mammography coach will provide a convenient way for women to have 3D screening mammograms at scheduled events hosted by workplaces and community organizations throughout our region.

Screening convenience

It's no secret – women are busy. But being busy doesn't keep breast cancer at bay. One in eight women will develop breast cancer in their lifetime and many of these women will have no symptoms. That is why annual screening mammograms are so important.

By bringing the mammography coach to you, we can give women with many demands on their time, access to screening mammograms right at work, school or community organization. Regular screening increases the likelihood that if breast cancer is found, it is detected at an early, more treatable stage.

Get an inside peek

If you would like to check out Lehigh Valley Cancer Institute Mobile Mammography Coach, it will be onsite and available for tours at this year's I Pink I Can breast cancer information event, scheduled for Oct. 18 at LVH–Cedar Crest. Sign up for I Pink I Can at LVHN.org/IPinkICanEvent.

[Visit our Facebook page to watch the mobile mammography coach being introduced to our community at LVH–Pocono.](#)

Taking mammography on the road

The mammography coach will be available to visit communities served by LVHN, and beyond. The goal of the coach is to increase access to this important screening technology.



Lehigh Valley Cancer Institute is beginning to reach out to areas businesses with information about hosting a mobile mammography screening event. While hosting the mobile mammography coach is free of charge, prescheduled appointments will be requested to ensure adequate time to screen patients at each location. If you know of an organization that might want to host a Lehigh Valley Cancer Institute mobile mammography screening event, contact program coordinator Erin Yaworski at erin.yaworski@lvhn.org. She will contact the potential hosting location with details about hosting a mobile mammography coach screening day.

Next steps

- Schedule a mammogram at any Breast Health Services location. It's simple. Either log into your MyLVHN account and schedule a mammogram appointment, call 888-402-LVHN (5846) or visit LVHN.org/mammo.

1 [□ Share](#)

[Print Email](#)

Nominate a Colleague for an LVHN Service Excellence Award

BY [RICK MARTUSCELLI](#) · OCTOBER 3, 2018

Colleagues throughout LVHN do amazing things every day. They deserve to be rewarded for all they do for our health network, our patients and our community. To give colleagues the recognition they deserve, LVHN is expanding our annual Service Excellence Awards to include colleagues network-wide. It's the next step in the process to full integrate our health network.

What are Service Excellence Awards?

For many years, Service Excellence Awards were presented annually to colleagues in the Lehigh Valley. Now, we're welcoming nominations for these awards from throughout LVHN. Services Excellence Awards reward and recognize colleagues who do exceptional things. There are several to choose from. You can nominate a colleague or team for one of these awards:



- **The LVHN Guldin Award for Efficiency and Innovation in the Clinical Workplace** recognizes a colleague or team that exhibits exceptional contributions toward implementation of a new or more efficient clinical work practice and/or process method.
- **The LVHN Guldin Award for Efficiency and Innovation in the Nonclinical Workplace** recognizes a colleague or team that exhibits exceptional contributions toward implementation of a new or more efficient administrative work practice and/or process method.
- **The LVHN Guldin Award for Efficiency and Innovation in a Physician Practice** recognizes a colleague or team that exhibits exceptional contributions toward implementation of a new or more efficient work practice and/or process method.
- **The LVHN Mark Young Award** recognizes a physician who demonstrates an outstanding accomplishment in community health improvement.
- **The Provider Service Star Award** recognizes an LVPG physician or advanced practice clinician (APC) who consistently demonstrates exceptional customer service characteristics. One award recipient will be named in each LVHN region (Lehigh Valley, Hazleton, Schuylkill and Pocono).
- **The LVHN Star Mentor/Coach Award** recognizes a colleague who instructs, develops and promotes other colleagues and is considered an “unsung teacher” in their department.
- **The Volunteer Community Service Award** recognizes a colleague or team that represents LVHN

in the local community. This individual or team demonstrates outstanding commitment in volunteer activities and has shown dedication and philanthropy to an organization, business and/or institution (inside or outside LVHN). Six awards recipients will be named, three from the Lehigh Valley and one each from Hazleton, Schuylkill and Pocono.

Service Excellence Awards also will be given to the outpatient departments, inpatient departments and physician practices for patient satisfaction performance criteria.

How do I nominate a colleague?

You can nominate a colleague for a Service Excellence Award on PRIDEpoints. Here's how:

- From your SSO toolbar, click "PRIDEpoints."
- In the left column, click "Service Excellence."
- Click "Get Started" next to the award for which you want to submit a nomination.
- Enter the name of the colleague(s) or team. Try to provide the names of all the colleagues you are nominating.
- Enter the reason or story behind why you believe the colleague or team should receive the award. Provide specific examples of how the colleague(s) or team meets the award criteria. Please use uppercase and lowercase letter.
- Click "Submit."

Attention LVH–Pocono colleagues: Because PRIDEpoints is not yet live at your site, you can nominate a colleague by visiting the intranet and clicking "Service Excellence" under "HR Special Links" on the home page. LVH–Pocono colleagues who have questions should email [Karen Giaquinto](mailto:Karen.Giaquinto) or call her at 570-476-3364.

What is the nomination deadline?

Nominations must be received by Nov. 15 to be considered.

Can someone help me complete the nomination?

Yes. The LVHN Reward and Recognition Committee has coaches to help you select the most appropriate award and complete your nomination. Contact Susan Ockovic (484-884-0148, Susan.Ockovic@lvhn.org) or Barbara Lachimia at (484-884-7090, Barbara.Lachimia@lvhn.org) if you need assistance.

When will the award recipients be named and recognized?

Award recipients will be honored during the Leader to Leader meeting on Jan. 17, 2019. Following the meeting, the stories and photos of the recipients will be featured on LVHN Daily.

Lehigh Valley Cancer Institute Selects Wire-Free Breast Localization System

BY [JENNY LEADER](#) · OCTOBER 4, 2018

Lehigh Valley Cancer Institute has selected Cianna Medical's SAVI SCOUT® Wire-Free Radar Breast Localization System to provide easier, more compassionate care to women undergoing treatment for breast cancer.

SAVI SCOUT® is an innovative wire-free, radar localization technology which will help reduce stress for women in treatment for breast cancer. SCOUT utilizes a small reflector – smaller than a grain of rice – that is placed at the tumor site at any time during breast cancer diagnosis or treatment. SCOUT is an option instead of a thin wire that is commonly inserted to mark abnormal breast tissue. During surgery, the surgeon uses a hand-held guide that uses a unique radar signal to detect the location of the reflector at the tumor site. By knowing precisely where the reflector is located (within 1 millimeter), the surgery can be more successful and optimize breast conservation.



There is no restriction on how long the SCOUT reflector remains in the breast, which gives clinicians maximum flexibility to use it throughout the patient's care. This includes the option of placing the reflector at the time of biopsy, prior to chemotherapy or prior to surgery. The SCOUT reflector will not interfere with magnetic resonance imaging (MRI) studies, meaning there is no restriction on the type of imaging that can be used effectively throughout a patient's treatment. SAVI SCOUT reflector was given FDA clearance in 2017 for use as a long-term implant.

The SCOUT system will be used at Lehigh Valley Cancer Institute sites at LVH–Cedar Crest, LVH–Muhlenberg and LVH–Pocono.

The technology was recently featured on ABC's Good Morning America. [Watch the segment.](#)

To learn more about SAVI SCOUT, visit Cianna Medical's website saviscout.org.

[Share](#)

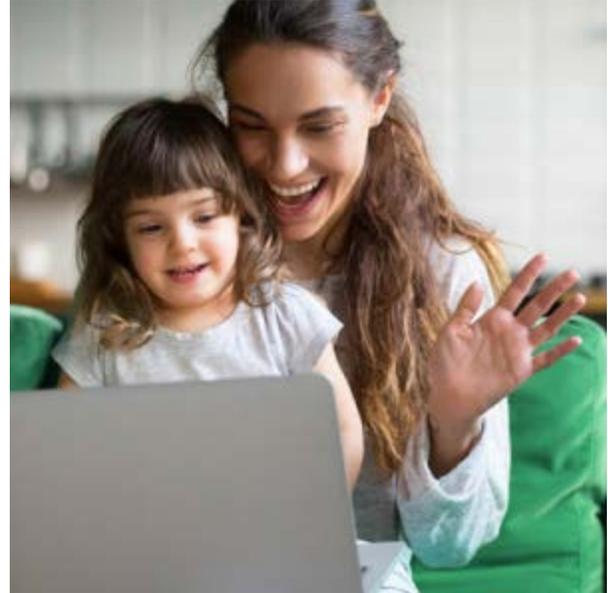
[Print Email](#)

Available Now: Video Visits for Kids

BY [JENN FISHER](#) · OCTOBER 5, 2018

When your child is sick, going to the doctor's office isn't always convenient or practical (somebody's got a stomach bug). But now, kids between the ages of 3 and 17 can have an LVHN Pediatric Video Visit with one of our providers, right from the comfort of home.

Recently launched by the Air Products Center for Connected Care and Innovation, LVHN Pediatric Video Visits offer parents or legal guardians a convenient way to get non-emergency medical care for their child anywhere (within Pennsylvania) that's convenient. The only other things they will need is their own MyLVHN account and proxy access granted to their child's MyLVHN account.



“Pediatric video visits provide 24/7 access to LVHN medical care for the times when your child has a minor illness, like a cold or stomach illness, or other medical concerns like an insect bite or rash,” says Mindy Brosious, RN, Clinical Coordinator, Air Products Center for Connected Care and Innovation at LVHN.

Talking points: LVHN Pediatric Video Visit

It's important for colleagues to know about this new visit type so you can either use it for your own family or recommend it to patients.

What is needed for a pediatric video visit:

- Video-enabled mobile device or tablet
- Wi-Fi or a 4G cellular data connection
- MyLVHN app loaded to your device (available for Apple and Android devices)
- Parent/guardian needs their own MyLVHN account **AND**
- Parent/guardian must have proxy access granted to their child's MyLVHN account

Tip: If you can see your child's photo on your own MyLVHN account home page, then you have proxy access. If you don't see your child's photo, you will need to request proxy access at their next appointment.

MyLVHN + video visit = cohesive care

In addition to convenience, having an LVHN Pediatric Video Visit means important health information, including the child's allergies or recent medical visits, will be available to the doctor or advanced practice clinician who conducts the video visit. "Then after the video visit, all information about the appointment will be added to your child's health record, so if you need to follow up with your child's primary care provider, he or she will know about the care and recommended treatment," Brosious says.

Learn more about LVHN Pediatric Video Visits

You can learn more by reviewing [LVHN Pediatric Video Visits: Frequently Asked Questions](#), including the list of all minor illnesses or injuries that are appropriate for a pediatric video visit, more information about proxy access and answers to a few technical questions.

LVHN Pediatric Video Visits cost \$49 and may be covered by health insurance. We recommend that parents check with their insurance company to understand whether this type of visit is covered.

[□ Share](#)

[Print Email](#)

United Way Campaigns to Kick Off

BY [RICK MARTUSCELLI](#) · OCTOBER 1, 2018

Working for LVHN, you give of yourself every day. You give of your talent, your skills and your compassion to heal, comfort and care for the people of our community who turn to us during times of need.

In the weeks ahead, please consider giving to our community in yet another way – by making a donation to the United Way during its annual campaign.

The United Way will host campaigns in all of the communities LVHN serves. Throughout these campaigns, you will receive emails containing detailed information about the campaign taking place in the community where you work.

Thank you for considering a gift to the United Way.



2 [□ Share](#)
[Print Email](#)

Get 20 Percent Off LVHN Sport Tek Hoodies

BY [EMILY SHIFFER](#) · OCTOBER 3, 2018

Now you can shop for LVHN-branded apparel and merchandise at a discounted price in our gift shops and online. Each month, a new item will be featured.

Discounted apparel in October is the LVHN Sport Tek Hoodie.

Regularly \$49.95, it is now on sale \$39.95.



There isn't a promo code; it's already reduced in stores and online when you click the "October Special" image.

To shop, visit the [LVHN Shop](#).

[□ Share](#)

[Print Email](#)