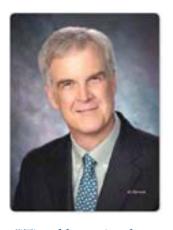
Volume 24, Number 11 November 2012

# Progress

Published for the Medical Staff and Advanced Practice Clinicians of Lehigh Valley Health Network

#### Inside This Issue:

From the President	1-2
Get Your Flu Shot	2
Nominations Now Being Taken for Special Physician Recognition Awards	3
Have You Renewed Your MD License?	3
New Location and New Services at the LVHN Sleep Disorders Centers	4
PCE Prescription: Caring for and Honoring Veterans	4
Congratulations	5
CMIO Update	5
Physician Documentation	6
Test Utilization Council Update	6
The Retail Pharmacy View	7
New Product Update	7
Advanced Practice Clinicians Update	8-9
Ethics Corner	10
Papers, Publications and Presentations	11
Changes to Medical Staff Bylaws and Rules and Regulations	12
Upcoming Seminars, Conferences and Meetings	13-15
SELECT	15
Who's New	16-19



## FROM THE PRESIDENT



"Tis nobler to give than to receive."

"Aye, but to receive and give thanks requires a humble spirit."

Most of us are in health care because we enjoy giving of ourselves to help others. Our capacity to give has been nurtured along the way by many who have shared generously with us their gifts of time, encouragement, support (financial and otherwise), comfort and love. When we "give" thanks, we acknowledge our connection with the giver and our gratitude for what we have received. In many cases this may be something we couldn't earn or give ourselves.

I once asked one of my patients with several ongoing problems if his glass was "half full or half empty." I was trying to get a sense of how well he was coping. His answer astounded me: "Doc, my glass is only about a quarter full, but I'm glad that it ain't empty." "How do you keep it from becoming so?" I asked. "I'm grateful for all that I have and all that I've been given, even the hardships I've had to face. Despite my problems, I am truly blessed."

Wow! I was stunned by his humility and, at the same time, the strength of his decision to accept the joys and the sufferings of his life. I am humbled – and grateful – to have learned something about his "attitude of gratitude."

With Thanksgiving coming up soon, we have the opportunity to think about the gifts we have received, the connections in our lives and the situations that challenge our expectations about "how things ought to be." When we roll out of bed, is it "just another day" filled with time pressures and needy patients or are we able to join our patients, colleagues and families "on the journey" and be grateful for their companionship? Whether at work or at play, are we able to appreciate how fortunate we are to serve others, to hug our spouse or partner, or to just "be there" for someone who needs it?



The good news is that most of us have an attitude of gratitude, and Thanksgiving is a great time to share OUR thanks with those who do the "little things" that are so helpful or comforting. As you gather with those you love, please be mindful of (and maybe even include) those whose family members are far away — particularly the men and women serving in our armed forces, those on humanitarian missions and those who have suffered the loss of someone close to them.

In his 1996 Thanksgiving Day address, former President Bill Clinton continued a tradition dating back to George Washington by offering these words: "Americans today still cherish the fresh air of freedom, in which we can raise our families and worship God as we choose without fear of persecution. We still rejoice in this great land and in the civil and religious liberty it offers to all. And we still – and always – raise our voices in prayer to God, thanking Him in humility for the countless blessings He has bestowed on our Nation and our people. Let us now, this Thanksgiving Day, reawaken ourselves and our neighbors and our communities to the genius of our founders in daring to build the world's first constitutional democracy on the foundation of trust and thanks to God. Out of our right and proper rejoicing on Thanksgiving Day, let us give our own thanks to God and reaffirm our love of family, neighbor, and community. Each of us can be an instrument of blessing to those we touch this Thanksgiving Day – and every day of the year."

Well said, Mr. President. Happy Thanksgiving, everyone! Thank YOU for all you do to make LVHN and our community a better place.

Robert J. Motley, MD Medical Staff President



## **GET YOUR FLU SHOT!**

Beginning this flu season, all colleagues who have routine or intermittent patient contact are required to get a flu shot. Those who do not wish to be vaccinated because of a valid medical or religious reason can request an exemption by visiting any Employee Health Services office by November 12. These individuals must be granted an exemption or be vaccinated by December 1. Failure to comply with the immunization policy will result in a written warning. All Medical and Allied Health Professional Staff and other staff with patient contact who are not vaccinated or granted an exemption within two weeks of the warning will be subject to termination.



For your convenience, free vaccinations will be offered at Employee Health Services at the Cedar Crest and Muhlenberg campuses during walk-in hours as follows:

	Monday	Tuesday	Wednesday	Thursday	Friday
LVH-Cedar Crest 610-402-8869	7-8 a.m. 1:30 -4 p.m.	1-3 p.m.	7:30-8:30 a.m.	1:30-4 p.m.	7-8 a.m.
LVH-Muhlenberg 484-884-7098	1:30-4 p.m.	7-10 a.m.	2-4 p.m.	7-10 a.m.	8-10 a.m.

For more information regarding the policy, please contact Carol Guanowsky, Director, Employee Health Services, at 610-402-8869.

## Nominations Now Being Taken for Special Physician Recognition Awards



Mark your calendar! The next
Physician Recognition Dinner
will be held on Saturday, April 13,
2013, at Bear Creek Mountain
Resort & Conference Center in
Macungie. Plan to attend this grand
event to celebrate with your
colleagues and recognize those who
will be celebrating 50 and 25 years

of service on the hospital's Medical Staff. In addition to the years of service awards, several special awards will be presented at next year's big event. These special awards will be presented to the individuals who best meet the criteria for each award. The awards and criteria for each are as follows:

Community Service Award – This award will be presented to the doctor who best embodies the importance of participation in community activities in terms of service on boards, involvement in community groups, philanthropic interests, or other community activities over a period of years.

**Team Building Award** – This award will be presented to the doctor who best embodies the ability to build a team of doctors, allied health professionals, or other health care workers and to nurture the cohesive actions of the team over a period of years.

Physician Research Award – This award will be presented to the physician who has shown excellence in the pursuit of academic activities in clinical research, primarily in terms of peer reviewed publications.

Friend of the Medical Staff Award – Given to the allied health professional, management professional, or other health care worker who over a period of years has shown exceptional ability in assisting physicians in improving the care of patients at Lehigh Valley Health Network.

Nominations for these awards will be accepted until **Monday, December 31, 2012**. To submit a nomination, please include the name of the award, the nominee's name, your name, and a brief explanation of why you feel the nominee should receive the award, and email it to John W. Hart, Vice President, Medical Staff Services, at john.hart@lvhn.org.

If you have any questions regarding this event or the special awards, please contact Janet Seifert in Medical Staff Services at 610-402-8590.

#### Have You Renewed Your MD License?

If not, time is running out! Pennsylvania MD licenses will expire on December 31, 2012.

Renewal applications are usually mailed 60 to 90 days in advance of the expiration date to the last address of record provided by the licensee. If your address has changed since your last license renewal and you have not yet received your renewal application, you may want to notify the Pennsylvania Department of State of your new address. You can also renew your license on-line at:

https://www.mylicense.state.pa.us/Login.aspx

Don't take the chance of having your license expire!

When you receive your license renewal, please fax a copy of it to Medical Staff Services at 610-402-3021.

## NEW LOCATION AND NEW SERVICES AT THE LVHN SLEEP DISORDERS CENTERS



The LVHN Sleep Disorders Centers continue to transform with the addition of new locations and new services. The new Sleep Center at the Health Center at Bethlehem Township (HCBT) is now open and accepting new patients. There is no wait time to get your patient in for a sleep study. The new Center serves ages 15 and above. It is a state-of-the-art facility with six beautifully decorated, spacious and comfortable testing

rooms. The Sleep Center at LVH- $17^{th}$  continues to serve both adults and pediatrics, and LVH-M continues to serve pediatric patients.

Patients can be directly referred to the Centers by completing a *Polysomnography Order Form* and faxing it directly to the Center. Based on the level of service you choose when completing the form, a post-study consultation will be scheduled for your patient.

In addition, home-based sleep testing services are currently being provided at the LVH-17th site and will soon expand to the new Sleep Center at the Health Center at Bethlehem Township.

If you have any questions about sleep testing services, contact Stephanie Betz, RPSGT, Administrative Director, Sleep Disorders Centers, at 610-969-4267.

## PCE PRESCRIPTION: CARING FOR AND HONORING VETERANS

The goal of Lehigh Valley Health Network's Patient-Centered Experience (PCE) initiative is to give patients and their loved ones the best possible health care experience. Through PCE, the health network is exploring ways to deliver a higher level of care to veterans.

#### **PCE Project Goals:**

- Identify and screen patients who are veterans
- Educate health care providers about veterans' unique needs
- Enhance in-house informational resources
- Provide volunteer support to military families while service members are deployed
- Support public events such as Memorial Day and Veterans Day observances

Why it's important: "The veteran community has distinct cultures," says Lehigh Valley Health Network's veterans' affairs liaison officer Eric Johnson, Jr., who served in Afghanistan. "Improving our knowledge of veterans and becoming more involved with them can improve the experience of entire families."

Next steps: In observance of Veterans Day on Monday, November 12:

- Wear your military
  uniform to work if you
  are a veteran, military retiree or serving guard/reservist
- Attend a Veterans Day ceremony at 11 a.m. at each of our hospitals and Mack Boulevard flag poles
- Attend "Honoring the Journey Home: Caring for Veterans Living With Complex and Life-Changing Issues," 6-8 p.m., Lehigh Valley Hospital-Cedar Crest Auditorium with overflow to Kasych Family Pavilion, ECC Rooms 6 and 7 (an installment in the Jahna Haldeman-Foland Memorial Series).

For information about PCE, contact James Geiger, Senior Vice President, Operations, at 610-969-4290; Anne Panik, Senior Vice President, Patient Care Services, at 610-402-4267, or James Prowant, Associate Executive Director, Primary Care Operations, at 484-884-8531.



### **CONGRATULATIONS**



Masayuki Kazahaya, MD, Chief, Division of Ophthalmology, was one of the recipients of the Human Relations Commission Award presented by the Human Relations Commission of the City of Allentown at its 35<sup>th</sup> Annual Awards Celebration held on October 23, at The Barristers Club in Allentown. Dr. Kazahaya was nominated for the award for his continued dedicated work for the blind and vision impaired in the community. A member of the LVHN Medical Staff since July, 1995, Dr. Kazahaya is in practice with Lehigh Eye Specialists.

### **CMIO UPDATE**

#### **Big Brother is Tracking Order Sets**

You may notice that most order sets have an order at the top with parenthesis and the name of the order set, such as (Internal Med Standard Orders). You may also notice that the order is pre-selected. The purpose of this order is to help us track overall utilization of the order set. We can use this information to determine the effectiveness and utility of the order set. The tracking order does not have any actions associated with it.

#### PLEASE DO NOT UNCHECK ANY OF THE TRACKING ORDERS.

Enter Order Set		et	INTERNAL MED STANDARD ORD	ERS		
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#### "Admit" It - You Should be Using the Admit Orders

Please remember to use the "Admit" and "Transfer" order sets when admitting or transferring any patient. This includes patients being admitted from the ED, home or another facility (nursing home, SNF), or direct admits. Transfer order sets should be used for all patient transfers from one unit to another, patients transferred from PACU or SSA, and other transfer situations.

These orders are required for several reasons. The Admit/Transfer order sets trigger specific protocols (MRSA screening, VTE prophylaxis), and are used by Patient Logistics for appropriate bed placement and for reimbursement purposes.

If you have any questions regarding these topics, please contact Don Levick, MD, MBA, Chief Medical Information Officer, at 610-402-2480 or pager 610-402-5100 7481.

### PHYSICIAN DOCUMENTATION

#### **ICD-10 Update**

October 1, 2014 has been mandated as the official ICD-10 compliance date in the Centers for Medicare & Medicaid Services Final Rule on August 24, 2012.

#### What is the significance of this date?

ICD-10 will revolutionize the healthcare industry and will drastically change the way you do business. All U.S. healthcare organizations must begin submitting claims using the ICD-10-CM and ICD-10-PCS (International Classification of Diseases, 10th Edition, Clinical Modification/Procedure Coding System), instead of our currently used ICD-9-CM code sets, or else claims will be rejected.

#### Why the change?

- 1) ICD-9-CM is outdated (used since 1979) and obsolete. ICD-9-CM is over 33 years old!
- 2) ICD-9-CM lacks the specificity to accurately report the diagnoses, treatment and technology used in patient care in the 21st century. It uses outdated terminology and codes that produce inaccurate and limited data. ICD-10 provides notable improvements through greater detailed information and the ability to expand to accommodate additional advancements in clinical medicine.

- 3) The U.S. is out of sync with the rest of the world. Many other countries have already moved to ICD-10: UK (1995), Nordic countries (1994-1997), France (1997), Australia (1998), Germany (2000), and Canada (2001). This discrepancy makes worldwide standardized reporting very difficult in cases of pandemics or other world health issues.
- 4) ICD-10 coding system consists of up to seven alpha or numeric digits (versus just three to five digits in ICD-9), allowing much greater specificity in coding diagnoses and procedures. The number of codes available in ICD-9 is only about 18,000, whereas in ICD-10 it is about 150,000!

## What are we doing here at LVHN to prepare?

We have a multidisciplinary ICD-10 Steering Committee that meets regularly, and we have already begun implementing plans to be ready for the conversion to ICD-10 on October 1, 2014.

While this article serves to introduce you to this landmark change in national healthcare, you can expect to hear much more on this in months and years to come.

If you have any questions, please contact John Pettine, MD, FACP, CCDS, Director, Clinical Documentation Improvement, at john.pettine@lvhn.org.

### **TEST UTILIZATION COUNCIL UPDATE**

Beginning November 1, you will notice a Fluorescent Pink sticker on the front of End Stage Renal Disease/Chronic Kidney Disease patients' medical charts as an alert for "Anemia Risk." This Test Utilization Council project to identify End Stage Renal Disease patients was requested by the Division of Nephrology.

Chronic Kidney Disease patients are highly susceptible to anemia because of the kidney's inability to produce erythropoietin as well as machine losses during the dialysis treatments. The goal of this project is to decrease iatrogenic blood loss due to phlebotomy for lab tests.

The Division of Nephrology suggests:

- Minimize blood tests to those that are absolutely necessary for inpatient management of the patient
- Order lab tests on the same days as dialysis treatment, if needed

If you have any questions, please contact Bala B. Carver, MD, Chief, Section of Transfusion Medicine & HLA, at 610-402-8142, or Ravindra Bollu, MD, Associate Chief, Division of Nephrology, at 610-606-0842.

### THE RETAIL PHARMACY VIEW

## Warn Your Patients about using Mail Order Pharmacies

In conjunction with international regulatory and law enforcement agencies, the Food and Drug Administration (FDA) has taken action against more than 4,100 Internet pharmacies that illegally sell unapproved drugs. Between September 25 and October 2, the FDA shut down more than 18,000 illegal Pharmacy websites and seized about \$10.5 million worth of pharmaceuticals worldwide. In order to help consumers, the FDA has put a BeSafeRx website to educate the public about online pharmacies.

#### **Big Pharma on the Patent Cliff**

With so many big name medications becoming available in generic form, the major drug companies are looking at a drop in sales. Over 80 percent of sales of a brand name drug are lost within six months of introducing a generic form of that drug. In 2011, biggies like Lipitor, Plavix and Seroquel went generic, and that coupled with a slowdown in research and development due to a sluggish economy dropped the total brand name prescriptions filled by more than 14 percent. Generics now count for 86 percent of all dollar growth in the industry. Four years ago, it was 70 percent, quite a change and a scary thought to Big Pharma! According to an industry spokesman, there will be a slower generic trend in 2013, and with the aging of the baby boomers and new drug therapies underway, there will be a resumption of top-line growth the following year. Despite the lackluster economic growth, Rx volume overall increased from 2010 to 2011 as the population aged.

## Ads for OTC Products underplay harm compared to Prescription Drugs

With prescription drugs, the advertisements are under the purview of the FDA while non-Rx product ads come under the Federal Trade Commission's scrutiny. When reviewing the advertising of prescription drugs, 70 percent of ads for prescription items presented information on the health benefits, descriptive characteristics and potential health harms of the medications. However, once these drugs are available over the counter, only 11 percent of ads gave complete information, meaning consumers are not being informed well enough about their over the counter purchases. Take a minute to remind your patients to "Talk to the Pharmacist" or a member of your staff before taking over the counter medications.

#### **New Generics**

484-884-7004.

In a strange twist of FDA
rules, Diovan/HCTZ
went generic (*Valsartan*/ *HCTZ*) in October – but
standard Diovan
(Valsartan) will not be
available generically until sometime in November.



If you have any questions regarding this article, contact Jay Needle, RPh, Manager, Health Spectrum Pharmacy – Muhlenberg, via email at <a href="mailto:jay.needle@lvhn.org">jay.needle@lvhn.org</a> or by phone at

#### **NEW PRODUCT UPDATE**

Beginning November 5, a new product – **HemaPrompt** – will take the place of hemoccult and gastroccult testing strips and developer bottles. HemaPrompt can be used for stool or gastric contents.

For more information or to obtain an easy instructions sheet, contact Jill Hinnershitz, Products Nurse Specialist, at 610-402-2452.



## **ADVANCED PRACTICE CLINICIANS UPDATE**

At the quarterly meeting of the Advanced Practice Clinicians (APC) held on Thursday, September 27, members of the APC staff elected **Gary A. Tarola, DC**, as the new President-elect, and four at-large members of the APC Executive Council including **Tavershima Asom, CRNP, Brett J. Feldman, PA-C, Jessica A. Rush, PA-C,** and **Maria D. Thomas, CRNA**. In addition, **Paul J. Evans, CRNA**, who has served as President-elect for two years, was installed as the new President.

Current members in addition to Department Chair appointed and newly elected members of the APC Executive Council include:



President
Paul J. Evans, CRNA
Lehigh Valley Anesthesia
Services
(2-year term)



President-elect
Gary A. Tarola, DC
Chiropractic Associates of the
Lehigh Valley
(newly elected – 2-year term)



Past President
Brian J. Damweber, PA-C
LVPG-Hospitalist Services
(2-year term)



Secretary/Treasurer Wendy J. Prutsman, CRNP LVPG-Maternal Fetal Medicine (appointed by Executive Council on May 19, 2010)

#### **At-Large Members**



**Tavershima Asom, CRNP**Pleasant Valley Family Practice
(newly elected – term ending September 30, 2013)



Brett J. Feldman, PA-C Lehigh Area Medical Associates (newly elected – term ending September 30, 2015)



Michelle Hartzell, PA-C LVPG-Emergency Medicine (term ending September 30, 2014)



**Debra A. Kramer, CRNP** Urologic Associates of Allentown Inc. (term ending September 30, 2014)



Jessica A. Rush, PA-C LVHN Hospital Medicine at Muhlenberg (newly elected – term ending September 30, 2015)



Maria D. Thomas, CRNA Lehigh Valley Anesthesia Services, PC (newly elected – term ending September 30, 2013)





Judith Brooks, CRNP LVPG-Internal Medicine



Ryann E. Morrison, PA-C Lehigh Valley Infectious Diseases Specialists

#### Department of Anesthesiology (2 seats)



**Lindsey H. Hayde, CRNA**Lehigh Valley
Anesthesia Services, PC



James C. Miller, CRNA Lehigh Valley Anesthesia Services, PC

#### Department of Surgery (2 seats)



Nicholas M. Rini, PA-C Lehigh Valley Heart & Lung Surgeons



**Krista M. Verdi, PA-C** Lehigh Valley Urology Specialty Care

Department of Obstetrics and Gynecology (1 seat)



Wendy J. Prutsman, CRNP LVPG-Maternal Fetal Medicine

Department of Emergency Medicine (1 seat)



**Justin M. Stauffer, PA-C** LVPG-Emergency Medicine

Department of Psychiatry (1 seat)



**Shirley J. Giansante, CRNP** LVPG-Psychiatry

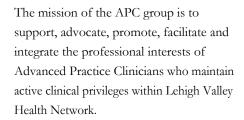
Department of Pediatrics (1 seat)



Pamela K. Prisaznik, CRNP Pediatric Specialists of the Lehigh Valley

Department of Family Medicine (1 seat)

Vacant



The Executive Council meets on a monthly basis and general APC membership meetings are held quarterly on the fourth Thursday of the month. However, the next APC Quarterly membership meeting will be held in conjunction with the General Medical Staff meeting on Monday, December 10, beginning at 6 p.m., in Kasych ECC Rooms 7 and 8.

For more information or if you have any questions regarding the APC Executive Council, please contact Paul Evans, President, at <a href="mailto:paul.evans@lvhn.org">paul.evans@lvhn.org</a> or via pager 610-402-5100 1793, or John W. Hart, Vice President, Medical Staff Services, at 610-402-8980.





## **ETHICS CORNER**

#### **Shopping for Surrogates**

The patient is not competent to make decisions. There is no proxy designated, no health care agent. The healthcare team needs decisions to be made. They need to find a surrogate. How do they do that? Well, the American Medical Association basically says to check the state law that may specify surrogate decision makers. Pennsylvania does have such a hierarchy as part of Act 169. As per the Pennsylvania Medical Society website fact sheet, unless a patient designated otherwise, the patient's health care representative will be determined by a statutory list that generally gives priority in the following order:

- spouse and adult child who is not the child of the spouse
- adult child
- > parent
- adult sibling
- > adult grandchild
- close friend

In contrast to a health care agent, a health care representative or surrogate may direct the withholding or withdrawal of care necessary to preserve life only when the patient is permanently unconscious or has an end-stage medical condition. Physicians must document in the patient's medical record (1) when they determine that a patient is incompetent, and (2) when they determine that a patient is permanently unconscious or has an end-stage medical condition. In Pennsylvania, the definition of end-stage medical condition does not contain an estimate of life expectancy.



It all seems very clear, doesn't it? So, the team calls the spouse. They get a decision. Later in the hospitalization, the spouse is not immediately available. What now? Is the need emergent, such as an emergent procedure? If so, no consent is needed if truly life-saving and emergent and attendings agree to document such. If there is time, then the spouse should be the decision maker. We should not simply seek a name to put on a consent form. Neither should we shop for a surrogate that agrees with us. However, the American Medical Association Opinion 8.081 states it well. "In cases where there is a dispute among family members, physicians should work to resolve the conflict through mediation. Physicians or an ethics committee should try to uncover the reasons that underlie the disagreement and present information that will facilitate decisionmaking. When a physician believes that a decision is clearly not what the patient would have decided, could not be reasonably judged to be within the patient's best interests, or primarily serves the interest of a surrogate or a third party, an ethics committee should be consulted before requesting court intervention." If the surrogate is truly inaccessible to the point of detracting from the patient's care, then the surrogate may be inappropriate. A legal opinion and/or ethics consult should be obtained.

Remember, you are not alone...

If you have any questions regarding this or any other ethics topic, please contact Robert D. Barraco, MD, MPH, Chair, Institutional Ethics Committee, at <a href="mailto:robert.barraco@lvhn.org">robert.barraco@lvhn.org</a>.

## PAPERS, PUBLICATIONS AND PRESENTATIONS



Christine M. Blaine, MD, former Plastic Surgery resident; Christian R. Subbio, MD, Division of Plastic Surgery; Sherrine M. Eid, Department of Community Health and Health Studies; and Robert X. Murphy, Jr., MD,

Division of Plastic Surgery and Assistant Chief Medical Officer, co-authored an article – "Reduction Mammaplasty Trends: A Quality and Fiscal Analysis Update" – which was published in the *Annals of Plastic Surgery*, Volume 69, Number 4, October, 2012.



**Dale A. Dangleben, MD,** General Surgery Residency Associate Program Director and Department of Surgery Medical Student Clerkship Director, co-authored three chapters. The first – "Abdominal wall, including hernia"

– appears in the textbook, *Essentials of General Surgery*, fifth edition, by Peter F. Lawrence. The other chapters – "Large Bowel Obstruction, Ogilvie's and Volvulus" and "Small Bowel Surgery" – are included in the textbook, *Surgery: Evidence Base Practice*.

In addition, Dr. Dangleben presented at the American College of Surgeons Clinical Congress held on October 3, in Chicago, Ill. He presented "Enhancing Resident Education by Empowering the Learner through the Creation of Smartphone Applications" along with Christine Du, MD, Chief Surgical Resident; Judith Olenwine, Education Coordinator, Department of Surgery; and **Michael M. Badellino, MD**, Department of Surgery Vice Chair, Education, and General Surgery Residency Program Director.

Dr. Dangleben also presented "Enhancing Medical Education through Web and Mobile Apps" at the Einstein Institutional Curriculum Grand Rounds Conference on October 17.



Mark A. Gittleman, MD, Division of General Surgery, Section of Surgical Oncology, presented "The Dance between Surgeon and Radiation Oncologist" at the American Society of Brachytherapy, School of Breast

Brachytherapy meeting held September 13-14, in Las Vegas, Nev.

In addition, Dr. Gittleman authored the article – "Y-V Oncoplastic Wound Repair of Mastectomy Dog-Ear Deformity" – which was published in the *Annals of Surgical Oncology*, Volume 19, Issue 10, October, 2012.



**David S. Glosser, ScD**, Psychologist, presented clinical research findings – "A Diagnostic Questionnaire Discriminates Between Psychogenic and Neurogenic Movement Disorders" – at the annual meeting of the

American Neurological Association held October 7-9, in Boston, Mass.



**Donald L. Levick, MD, MBA**, Chief Medical Information Officer, presented "Stopping the Drip (Data Rich, Information Poor)" at the Delaware

Valley/New Jersey HIMSS Annual Conference held October 4, in Atlantic City, NJ. The presentation discussed LVHN's Data Governance and Analytics strategies and the results of these efforts.



**Thomas D. Meade, MD**, Division of Orthopedic Surgery, Section of Ortho Trauma, co-authored an article – "Are undesirable contact kinematics minimized

after kinematically aligned total knee arthroplasty? An intersurgeon analysis of consecutive patients" – which was published online in *Knee Surgery, Sports Traumatology, Arthroscopy* on October 2, 2012.

In addition, Dr. Meade presented "Kinematic Total Knee Arthroplasty" at Arthrolondon – a major international orthopedic meeting, and performed live Total Knee Arthroplasty surgery for 1,500 European surgeons at the Excel Center in London, England, on September 28, 2012.



Andrew D. Sumner, MD, Division of Cardiology, and Gabriel L. Sardi, MD, former cardiology fellow, co-authored anarticle – "Components of the Metabolic

Syndrome Differ Between Young and Old Adults in the U.S. Population" – which was published in the *Journal of Clinical Hypertension*, Volume 14, Number 8, August, 2012.



Members of the Division of Maternal-Fetal Medicine/Obstetrics – Joanne N. Quinones, MD, John C. Smulian, MD, MPH, and Meredith L. Rochon, MD –

were co-authors of the article – "Comparison of 12-hour Urine Protein and Protein: Creatinine Ratio with 24-hour Urine Protein for the Diagnosis of Preeclampsia" – which was published in the September, 2012 issue of the *American Journal of Obstetrics and Gynecology*.

## CHANGES TO MEDICAL STAFF BYLAWS AND **RULES AND REGULATIONS**

The following revisions to the Medical Staff Rules and Regulations received approval by the Medical Executive Committee on June 5, 2012, the General Medical Staff on June 11, 2012, and the Boards of Trustees of Lehigh Valley Hospital and Lehigh Valley Hospital-Muhlenberg on October 3, 2012.

RULES AND REGULATIONS - The following addition was made to accommodate the Medical Executive Committee approved policy – Pennsylvania Orders for Life-Sustaining Treatment (POLST)

#### D. ORDERS

- 3. Pennsylvania Orders for Life-Sustaining Treatment (POLST)
  - (a) Acceptance of POLST orders shall be governed by Hospital Policy currently in effect.

The following revisions to the Medical Staff Bylaws received approval by the Medical Executive Committee on August 7, 2012, the General Medical Staff on September 10, 2012, and the Boards of Trustees of Lehigh Valley Hospital and Lehigh Valley Hospital-Muhlenberg on October 3, 2012.

MEDICAL STAFF BYLAWS - The following revisions were made to adhere to The Joint Commission Standard MS 01.01.01.

ARTICLE II - PURPOSES AND RESPONSIBILITIES SECTION A – PURPOSES

2. The Medical Staff may act through the Medical Executive Committee of the Medical Staff and delegate authority to the Medical Executive Committee. The Medical Staff shall define the purposes, composition and authority of the Medical Executive Committee as set forth in these Bylaws and the Medical Staff shall periodically review these Bylaws to modify any such delegated authority.

ARTICLE XI – OFFICERS AND COMMITTEES SECTION B - COMMITTEES

- 3. Purposes, Duties, and Membership:
  - a. Medical Executive Committee
    - (i) Purpose: The Medical Executive Committee acts as the organizational body which oversees the functions and duties of the Medical Staff. The Medical Executive Committee acts on behalf of the Medical Staff strictly and solely within the scope of the Medical Executive Committee's duties and responsibilities as set forth in this Article. The Medical Executive Committee H is empowered to act for the Staff and to coordinate all activities and policies of the Staff, its Departments and Committees.
    - (ii) Duties:

L. Report to the Medical Staff at each General Staff meeting on its activities during the period between each meeting of the Medical Staff.

If you have any questions regarding these revisions, please contact Kathy Schaeffer in Medical Staff Services at 610-402-7846.

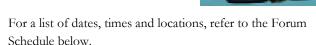
## **UPCOMING SEMINARS, CONFERENCES AND MEETINGS**

#### Take the Next Step - Attend a Forum

Lehigh Valley Health Network is continuing the journey that began at last year's forums. Thousands of colleagues joined in conversations about how we make our mission possible, and a theme emerged. They said that when time, trust and teamwork exist, our health network is at its best.

During this year's Forums, you'll have an opportunity to:

- Hear from Ron Swinfard, MD, President and Chief Executive Officer, about how you've impacted our health network's strategy
- Gain "crucial conversations" skills that will help you create time, trust and teamwork when they're missing
- Learn ways to become even more engaged with the health network
- Receive a free duffle bag
- Enter to win a \$50 Visa gift card
- Get your annual flu shot
- Receive a health screening



#### 2012 Forum Schedule

Forums will last one hour on the following dates and times:

November 1 - 3:30 p.m.

November 9 – 2 a.m. and 3:30 a.m. (LVH-CC and LVH-M only)

November 12 - 8 a.m. and Noon

November 15 – 3:30 p.m.

November 16 – 3 p.m.

November 20 – 6 p.m.

November 26 – 3 p.m.

November 28 - 1 p.m. November 29 - 7 a.m. and 9 a.m.

November 30 - 2 a.m. and 3:30 a.m. (LVH-CC and LVH-M only)

December 10 - 1 p.m. and 3 p.m.

December 11 - 4 p.m.

Forums will be held at the following locations unless otherwise noted:

LVH-CC Auditorium LVH-M ECC Room C

LVH-17 Auditorium

LVHN-Mack Blvd. Auditorium

#### **Cardiology Grand Rounds**

"Imaging Ventricular Assist Device Patients" will be presented by Barry L. Karon, MD, on **Friday, November 2**, from Noon to 1 p.m., in the Auditorium at LVH-Cedar Crest and teleconferenced to ECC Room D at LVH-Muhlenberg. Dr. Karon is a Consultant in the Division of Cardiovascular Diseases and Assistant Professor of Medicine at the Mayo Clinic.

For more information, contact Caroline Maurer in the Heart and Vascular Center at 610-402-8215.

#### **Family Medicine Grand Rounds**

Family Medicine Grand Rounds will be held on **Tuesday, November 6**, from 7 to 8 a.m., in Kasych ECC Room 9 at LVH-Cedar Crest and teleconferenced to ECC Room A at LVH-Muhlenberg.

"Current Treatment of Anal Rectal Disorders" will be presented by David S. Bub, MD, Division of Colon and Rectal Surgery.

For more information, contact Sue Turi in the Department of Family Medicine at 610-969-4965 or via email at <a href="mailto:sue-l.turi@lvhn.org">sue-l.turi@lvhn.org</a>.

#### **Neurology Conferences**

The Division of Neurology conferences are held on Thursdays, from Noon to 1 p.m. Conferences are held in Lehigh Neurology's Conference Room at 1250 S. Cedar Crest Blvd., Fourth Floor, and videoconferenced to Lehigh Neurology's Bathgate office and Kasych ECC Room 4. Topics to be presented in November will include:

- November 8 "Blood Pressure Control in Acute Stroke"
   Frank C. Zhang, MD
- November 15 Division meeting (1250 S. Cedar Crest Blvd. only)
- November 22 No Conference Happy Thanksgiving
- November 29 "NSA on Prevalence, Diagnosis and Treatment of Pseudobulbar Affect in Stroke" – Jay D. Varrato, DO

For more information, contact Angeline Regis, Coordinator, Neuroscience, at 610-402-9001.

#### **OB-GYN Grand Rounds**

The Department of Obstetrics and Gynecology Grand Rounds will be held on Fridays from 7 to 8 a.m., at the locations listed. The topics for November will include:

- November 2 OB/GYN Quality Report David McLean, MD, and Fran Miranda Kasych ECC Rooms 7 and 8
- November 9 "Post-Partum Hemorrhage" Kristin Friel, MD, and Amanda Flicker, MD Kasych ECC Room 7
- November 30 "Fetal Monitoring Tracing" Joanne Quinones, MD Kasych ECC Room 7

For more information, contact Julie Gualano in the Department of Obstetrics and Gynecology at 610-969-4515.

#### **Pediatric Grand Rounds**

The Department of Pediatrics will hold Grand Rounds on Tuesdays at 8 a.m., in Kasych ECC Room 6 at LVH-CC unless otherwise noted. The topics for November will include:

- November 6 "Cerebral Palsy" Muhammed R. Sheikh, MD, Pediatric Neurologist
- November 13 "Concussions" Martin Diorio, PhD, Neuropsychologist, Elona Suli Moci, MD, PhD, Neuropsychologist, Amanda Semon, PT, and Kimberly Kuchinski, MD, Division of Pediatric Subspecialties, Section of Developmental-Rehabilitation
- November 20 "Born with Half a Heart" Jack Rychik, MD, Director, Fetal Heart Program, Children's Hospital of Philadelphia

For more information, contact Cari Coelho in the Department of Pediatrics at 610-969-2540.

#### **Psychiatry Grand Rounds**

The next Department of Psychiatry Grand Rounds presentation will be held on **Thursday, November 15**, beginning at Noon (registration at 11:45 a.m.) in the Educational Conference Center Rooms B, C and D at LVH-M and teleconferenced to Kasych ECC Room 9 at LVH-CC.

"Self Determination & Ethics" will be presented by Amy Sagen, LCW, ACSW, MSG, Chief Operating Officer and Interim Executive Director for the NASW-PA.

For more information, contact Tammy Schweizer in the Department of Psychiatry at 610-402-5766 or via email at <a href="mailto:tammy.schweizer@lvhn.org">tammy.schweizer@lvhn.org</a>.

#### **Spine Conference**

Conferences relating to interesting spine cases are held on the first Wednesday of each month beginning at 7 a.m. Clinicians are invited to bring interesting cases to the meeting.

The next Spine Conference will be held on **Wednesday, November 7,** in Kasych ECC Room 9 at LVH-CC.

For more information, contact James C. Weis, MD, Co-Chief, Division of Spine Surgery, or Lori Zimmerman, Nursing Manager, at 610-973-6271.

#### **Surgical Grand Rounds**

Surgical Grand Rounds are held on Tuesdays at 7 a.m., in the Auditorium at LVH-CC and teleconferenced to the First Floor Conference Room at LVH-M. Topics for September will include:

- November 6 "Minimizing the Effects from Fluoroscopic X-rays, Radiation Physics for Low Risk Procedures" – Katie Dorn, Director, Radiology Safety, and Karen Colucci, MS, Radiation Safety Officer
- November 13 "Thoracoabdominal Aneurysm Repair: New Directions" – James Guzzo, MD, Division of Vascular Surgery
- November 20 "Big Things in Bariatrics –
   Update on Weight Loss and Metabolic Surgery"
   Peter Bechtel, MD, Chief Surgical Resident
- November 27 "Kidney Transplantation The Impact of Recipient Age on Outcome" – Michael Moritz, MD, Chief, Section of Transplantation Surgery

For more information, contact Cathy Glenn in the Department of Surgery at 610-402-7839.





## **Emergency Medicine Institute – Life Support Classes**

Upcoming life support classes sponsored by the Emergency Medicine Institute (EMI) are listed below:

#### Advanced Cardiac Life Support (ACLS)

ACLS renewal classes will be held from 8 a.m. to Noon, at the Emergency Medicine Institute located at 2166 S. 12<sup>th</sup> Street, Allentown, on the following dates:

- November 26
- December 4, 5, 11 and 18

#### Pediatric Advanced Life Support (PALS)

A PALS renewal class will be held from 8 a.m. to 4 p.m., at the Emergency Medicine Institute on the following date:

November 30

Registration information and a list of additional classes are available on the EMI website. To access the EMI website from the LVHN Intranet homepage, select "Departments" – "Non-Clinical" – "EMI."

For more information regarding these classes, contact Christine ASH at the Emergency Medicine Institute at 610-969-0299.



Scholarly Excellence. Leadership Experiences. Collaborative Training.

Experiences for a lifetime.

A network for life.

USF College of Medicine and Lehigh Valley Health Network

#### **USF SELECT Students Arrive in Six Months – Are We Ready?**

As many of you know, LVHN has established a partnership with the University of South Florida for a medical student program known as SELECT (Scholarly Excellence, Leadership Experiences, Collaborative Training). SELECT students spend their first two years of medical school in Tampa and then move to the Lehigh Valley for their third and fourth years. LVHN's hospitals, ambulatory sites, clinics, and provider offices will serve as their training ground. Our students arrive in just six months – in May of 2013. We have the opportunity to provide these students with a superior clinical education that models collaborative, efficient and effective care.

To achieve this, the SELECT Readiness Team, composed of nurses, advanced practice clinicians, and physicians, was launched. The team developed a survey to assess LVHN's learning environment. The survey contains 83 questions and should take 15-20 minutes to complete. In December, you may receive an email with "SELECT Readiness Survey" in the subject line. Please take time from your busy schedule to answer this important survey, the results of which will be used to develop programs to help better prepare our attending physicians, nurses, residents, advanced practice clinicians and other members of the healthcare team for the arrival of our students.

If you have any questions or need additional information about the SELECT program, contact Michael J. La Rock, MD, Division of General Internal Medicine and Associate Clinical Professor, Morsani College of Medicine, USF Health, at michael j.larock@lvhn.org.



## Who's New

This section contains an update of new appointments, address changes, status changes, resignations, etc. Please remember to update your directory with this information.

Medical Staff
New Appointments



Kenneth J. Cavorsi, MD

Medical Imaging of LV, PC

Lehigh Valley Hospital

Cedar Crest & I-78, P.O. Box 689

Allentown, PA 18105-1556

Phone: 610-402-8088 Fax: 610-402-1023

Department of Radiology-Diagnostic Medical Imaging

Division of Diagnostic Radiology

Provisional Active



Daniel J. Eyvazzadeh, MD
Eyvazzadeh and Reilly Colon & Rectal Center
406 Delaware Avenue
Bethlehem, PA 18015-1472
Phone: 610-866-2600 Fax: 610-861-7640
Department of Surgery
Division of Colon and Rectal Surgery
Provisional Active



Neychelle H.C. Fernandes, MD
LVHN Hospital Medicine at Muhlenberg
Lehigh Valley Hospital-Muhlenberg
2545 Schoenersville Road
Second Floor, Tower
Bethlehem, PA 18017-7384
Phone: 484-884-9677 Fax: 484-884-9297
Department of Medicine
Division of General Internal Medicine
Section of Hospital Medicine
Provisional Active



Haoli Jin, MD, PhD
LVPG-Pediatrics Float Pool
2100 Mack Blvd.
Third Floor
Allentown, PA 18103-5622
Phone: 484-884-8506 Fax: 484-884-9244
Department of Pediatrics
Division of General Pediatrics
Provisional Active



Joel J. Martinez-Ramirez, MD
Centro de Salud LatinoAmericano
Lehigh Valley Hospital
17th & Chew, P.O. Box 7017
Suite 403
Allentown, PA 18105-7017
Phone: 610-969-3600 Fax: 610-969-3601
Department of Medicine
Division of General Internal Medicine
Provisional Active



Karina M. Reed, MD
College Heights OBGYN Associates
1245 S. Cedar Crest Blvd.
Suite 201
Allentown, PA 18103-6267
Phone: 610-437-1931 Fax: 610-433-8791
Department of Obstetrics and Gynecology
Division of Obstetrics/Gynecology
Provisional Active



Babajide Togonu-Bickersteth, MD
LVHN Hospital Medicine at Muhlenberg
Lehigh Valley Hospital-Muhlenberg
2545 Schoenersville Road
Second Floor, Tower
Bethlehem, PA 18017-7384
Phone: 484-884-9677 Fax: 484-884-9297
Department of Medicine
Division of General Internal Medicine
Section of Hospital Medicine
Provisional Active



Shailesh M. Unjia, MD
Lehigh Area Medical Associates
1255 S. Cedar Crest Blvd.
Suite 2200
Allentown, PA 18103-6257
Phone: 610-437-9006 Fax: 610-437-2475
Department of Medicine
Division of General Internal Medicine
Provisional Active

#### Medical Staff Leadership Appointments

#### Medical Directors of Patient Care Units, Laboratories and Programs

#### Yevgeniy Isayev, MD

Medical Director Stroke Program

#### Allen M. Khademi, MD

Medical Director Stroke Rehabilitation

#### Sarah Nicklin, MD

Medical Director Lehigh Valley Hospice

#### **Practice Change Correction**

Sarah Nicklin, MD continues to practice with

OACIS Services, but will be located at Lehigh Valley Home Health Services 2166 S. 12th Street

Allentown, PA 18103-4799

Phone: 610-969-0300 Fax: 610-969-0305

#### **Practice Name Change**

#### Hugh J. O'Donnell, Jr., DDS

From: Hugh J. O'Donnell, Jr., DDS, PC To: Allentown Bethlehem Pediatric Dental Associates 3057 College Heights Blvd. Allentown, PA 18104-4884

Phone: 610-433-2357 Fax: 610-433-9133

#### Change of Practice

#### David M. Afzal, DO

From: MacArthur Family Medicine To: Village Lane Primary Care 6451 Village Lane Macungie, PA 18062

Phone: 610-967-2772 Fax: 610-967-2599

#### Change of Primary Address

#### Yevgeniy Isayev, MD

Lehigh Neurology 1770 Bathgate Road Suite 403

Bethlehem, PA 18017-7334

Phone: 484-884-8370 Fax: 484-884-8396

#### Status Change/Practice Change

#### Eric A. Goldman, DO

From: Department of Anesthesiology To: Department of Emergency Medicine Division of Emergency Medicine LVPG-Emergency Medicine Lehigh Valley Hospital Cedar Crest & I-78, P.O. Box 689 Allentown, PA 18105-1556 Phone: 610-402-8130 Fax: 610-402-7160

#### Resignations

#### Jonathan B. Bingham, MD

Department of Surgery Division of Urology (Fetzer-Clair-Bingham)

#### Joseph R. Paprota, MD

Department of Medicine Division of Pulmonary/Critical Care Medicine (Pulmonary Associates)

#### Michael J. Pistoria, DO

Department of Medicine Division of General Internal Medicine Section of Hospital Medicine (LVPG-Hospitalist Services)

#### Boosara Ratanawongsa, MD

Department of Pediatrics Division of Pediatric Subspecialties Section of Neurology (Pediatric Specialists of the Lehigh Valley)

#### Celeste M. Saunders, MD

Department of Family Medicine Section of Occupational Medicine (HealthWorks)

#### Matthew M. Schumaecker, MD

Department of Medicine Division of Cardiology (Lehigh Valley Heart Specialists)

Allied Health Staff
New Appointments



Tarah D. Annoni, CST

Certified Surgical Technologist

Aesthetic Surgery Associates
250 Cetronia Road

Suite 301

Allentown, PA 18104-9168

Phone: 610-437-2378 Fax: 610-820-9983

Supervising Physician: Robert B. Kevitch, MD



**Tara I. Burgon, CRNP**Certified Registered Nurse Practitioner

Health Center at Moselem Springs

14351 Kutztown Road

Fleetwood, PA 19522-9273

Phone: 610-944-8800 Fax: 610-944-8212

Supervising Physician: Joselito A. Ouano, MD



Ashley R. Dudden, CRNP

Certified Registered Nurse Practitioner

Careworks

365 S. Cedar Crest Blvd.

Allentown, PA 18103-3600

Phone: 484-664-2046 Fax: 484-664-2047

Supervising Physician: Bruce D. Ellsweig, MD



Certified Registered Nurse Practitioner
Muhlenberg Primary Care
Health Center at Bethlehem Township
2101 Emrick Blvd.
Suite 100
Bethlehem, PA 18020-8001
Phone: 610-868-4000 Fax: 610-868-4033
Supervising Physician: James T. McNelis, DO

Maria T. Eustice, CRNP

Denise R. Fontana, CRNP



Certified Registered Nurse Practitioner
Hematology-Oncology Associates
1240 S. Cedar Crest Blvd.
Suite 103
Allentown, PA 18103-6218
Phone: 610-402-7880 Fax: 610-402-7881
Supervising Physician: Eliot L. Friedman, MD



Frank B. Kislan, CRNP

Certified Registered Nurse Practitioner

LVPG-Emergency Medicine

Lehigh Valley Hospital

Cedar Crest & I-78, P.O. Box 689

Allentown, PA 18105-1556

Phone: 610-402-8130 Fax: 610-402-7160

Supervising Physician: Donald G. Jones, DO



Alyssa M. Kromer, PA-C

Physician Assistant-Certified

LVHN Hospital Medicine at Muhlenberg

Lehigh Valley Hospital-Muhlenberg

2545 Schoenersville Road

Second Floor, Tower

Bethlehem, PA 18017-7384

Phone: 484-884-9677 Fax: 484-884-9297

Supervising Physician: Bianca M. Mokgethi, MD



Emmanuella N. Olaiya, CRNP

Certified Registered Nurse Practitioner

LVPG-Maternal Fetal Medicine

Lehigh Valley Hospital

Cedar Crest & I-78, P.O. Box 689

Allentown, PA 18105-1556

Phone: 610-402-8510 Fax: 610-402-2430

Supervising Physician: Albert P. Sarno, Jr., MD, MPH



Monica L. Olzak, PA-C

Physician Assistant-Certified

Lehigh Valley Urology Specialty Care

Center for Advanced Health Care

1250 S. Cedar Crest Blvd.

Suite 210

Allentown, PA 18103-6271

Phone: 610-402-6986 Fax: 610-402-4460

Supervising Physician: Clifford E. Georges, MD



Brandi L. Rudnitskas, CRNP

Certified Registered Nurse Practitioner

OACIS Services
2166 S. 12th Street
Suite 402

Allentown, PA 18103-4792

Phone: 610-969-0100 Fax: 610-969-0101

Supervising Physician: Jennifer E. Allen, MD



Theresa M. Scarlatella, PA-C
Physician Assistant-Certified
Lehigh Area Medical Associates
1255 S. Cedar Crest Blvd.
Suite 2200

Allentown, PA 18103-6257

Phone: 610-437-9006 Fax: 610-437-2475 Supervising Physician: Anthony P. Buonanno, MD



Viktoria B. Seip, PA-C

Physician Assistant-Certified
Pain Specialists of Greater Lehigh Valley, PC
The Center for Pain Management
1240 S. Cedar Crest Blvd.

Suite 307

Allentown, PA 18103-6218

Phone: 610-402-1757 Fax: 610-402-9089 Supervising Physician: Bruce D. Nicholson, MD

#### Change of Supervising Physician

#### Courtney A. Bloss, PA-C

Physician Assistant-Certified

(Lehigh Neurology)

From: David E. Jones, MD To: Gary W. Clauser, MD

#### Andrea J. Cope, PA-C

Physician Assistant-Certified

From: Valley Independent Hospitalist Group – Steven A. Scott, MD To: LVHN Hospital Medicine at Muhlenberg –

Bianca M. Mokgethi, MD

#### Michael J. Mudry, PA-C

Physician Assistant-Certified (Valley Kidney Specialists, PC)

From: Drew S. Harrison, MD To: Henry L. Schairer, Jr., MD

#### Additional Supervising Physician

#### Kyle M. Langston, PA-C

Physician Assistant-Certified

(LVHN Robotic Surgery - Martin A. Martino, MD)

Addition of: Michael F. Szwerc, MD

#### Rachel M. Morcrette, PA-C

Physician Assistant-Certified

(Gynecologic Oncology Specialists - Richard M. Boulay, MD)

Addition of: Michael F. Szwerc, MD

#### Resignations

#### Michael J. DeRogatis, PA-C

Physician Assistant-Certified (Coordinated Health)

#### HyeJin Kim, CRNP

Certified Registered Nurse Practitioner (Lehigh Area Medical Associates)

#### Susan Nabhan, RN

Registered Nurse

(The Heart Care Group, PC)

#### Matthew A. Smith, PA-C

Physician Assistant-Certified

(Lehigh Area Medical Associates)

#### Marcella M. Zamborsky, PA-C

Physician Assistant-Certified

(Eastern Pennsylvania Gastroenterology & Liver Specialists, PC)

## National Medical Staff Services Awareness Week November 4-10, 2012

During the week, don't forget to stop by and say hello to your Medical Staff Services Team!

#### Medical Staff Services Office

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Jarret R. Patton, MD

President-elect, Medical Staff

Matthew M. McCambridge, MD Past President, Medical Staff

John W. Hart

Vice President, Medical Staff Services

Janet M. Seifert

Coordinator, Communications & Special Events

Managing Editor

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Select "Information for: Physicians" in the lower black section, then select "Medical Staff Services" and "Services for Members of the Medical Staff"

**Progress Notes** is published monthly to inform the Medical Staff, Advanced Practice Clinicians, and employees of Lehigh Valley Health Network of important issues concerning the Medical Staff and Advanced Practice Clinicians.

Articles should be submitted by e-mail to janet.seifert@lvhn.org or sent to Janet M. Seifert, Medical Staff Services, Lehigh Valley Health Network, Cedar Crest & I-78, P.O. Box 689, Allentown, PA 18105-1556 by the 15th of each month.

If you have any questions about the newsletter, please contact Mrs. Seifert by e-mail or phone at (610) 402-8590.