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### HEMATOLOGY CONFERENCE

LINDA SIMRELL, TEACHING COORDINATOR in the Center Lab, has announced a Hematology Conference on Friday, March 5, 1976, from 1:00 p.m. to 3:00 p.m. in the Center Auditorium. The subject of the Conference will be "Investigations on the Fava Bean and Its Role in Favism" and will be presented by Dr. Abraham Frumin. Dr. Frumin is presently Professor of Hematology at Women's Medical College in Philadelphia as well as Director of Hematology and Immunohematology at the Daroff Division of the Albert Einstein Medical Center.

Attendance is open to all interested; there will be no prior registration necessary.

# GASTROINTESTINAL CONFERENCE

DR. HERBERT HYMAN, CHIEF OF THE GASTROENTEROLOGY DEPARTMENT at Allentown Hospital and the Hospital Center, is pleased to announce the first in a series of G. I.

On March 1, 1976, at 7:30 p.m. in the Hospital Center Auditorium, Dr. George Freeland will present "Reflux Esophagitis and Lower Esophageal Sphincter". Dr. Freeland, a former intern in Allentown, is currently a Fellow in Gastroenterology at the U.S. Naval Hospital in Philadelphia and is considered a national authority on his subject.

# NO PARKING!

PARKING VIOLATIONS STILL ABOUND DESPITE previous warnings. Cars in the blocked out areas of the Center parking lot and cars that do not belong in the Emergency Room lot will be ticketed by the police.

The Center realizes that the walk from the far ends of the front lot seems long; but the drive to pay a parking ticket is much longer.

### TELE-COMMUNICATIONS

THE CENTREX DEPARTMENT has released statistics on utilization here in the Hospital Center. Approximately 1,300 calls were assisted by the operators since the Center opened. The paging operator has put through 4,000 calls, on a twenty-four hour basis, since the September of 1974.

The Centrex operators work with all three hospitals and want to take this opportunity to thank everyone for their patience, understanding and cooperation in making the system work.

### WE GET LETTERS . . .

A FORMER PATIENT, admitted through the Emergency Room, recently wrote a highly complimentary letter about the care at the Center. The following excerpt from that letter speaks for itself.

"From the moment I entered and was given tests by a very sweet and kind nurse, until I was discharged, which was on Saturday, I have nothing but the highest praise for everyone and also the cheerful environment . . . I would like to mention not only the kind nurses and doctors but also everyone in X-ray, Lab Personnel, and the pleasant and considerate young men who took me down for tests.

I feel very fortunate to have a hospital like ASH in our community."

### SMT PROGRAM

A NEW EDUCATIONAL PROGRAM was established at the Hospital Educational and Research Foundation of Pennsylvania, an affiliate of The Hospital Association of Pennsylvania. It is a statewide, coordinated Supervisory and Management Training (SMT) program expressly for health care personnel now working in hospitals and related health care organizations.

This program is designed for first-line supervisors, managers, and department heads. The Supervisory and Management Training program is unique in Pennsylvania in that it is designed, administered, reviewed, and evaluated by hospital people for hospital people. The local hospitals, through their hospital councils, regional hospital associations and The Hospital Association of Pennsylvania, are involved in the planning, execution, and evaluation of the program.

Nine members of the Hospital Center's staff are enrolled in the Spring Semester for SMT. They are Linda Simrell, John Salvator and James Koseki from the Lab; Leonard Farkas Engineering; Sandy Shook and Bill Conboy, Housekeeping; Charles Striffler, Admissions; Gary Ebbert, SPD; and Paul Schoellkopf, Print Shop.

The faculty will be leaders of their fields, including both the practitioner and theoretician. They are from hospitals, health care organizations, universities and government, combining managerial expertise and academic knowledge in the health care field.

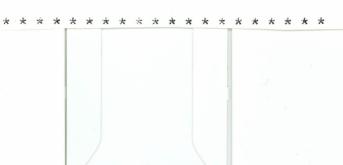
Thomas N. Dondore, Director of Educational Development; and Richard C. Cipoletti, Director of Personnel Services, have been appointed to the faculty of the program. They are assigned, respectively, to courses conducted in Scranton and Bethlehem.

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# STAFF ACTIVITIES

RICHARD C. CIPOLETTI, DIRECTOR OF PERSONNEL SERVICES, was recently elected Treasurer of the Appalachian Hospital Personnel Society at the group's monthly meeting in Camp Hill, Pennsylvania. The Society is a 50+ member organization of hospital personnel directors from Eastern Pennsylvania and a division of The Hospital Association of Pennsylvania.

Cipoletti has also been appointed to the Lehigh Valley Employer Advisory Council of The Pennsylvania Bureau of Employment Security. The Council provides input from employers to the Bureau on matters of recruitment, labor relations, and management of Pennsylvania unemployment problems.



# IF YOU WOULD HAVE PEOPLE TRUST YOU . . .

TRUST PLAYS an important part in all work relationships. If you would like to retain the trust that others have in you:

DON'T overstate your case or exaggerate in presenting factual material, or make promises you can't keep.

DON'T be humorless about yourself. Be humorless about situations, not people. And never use humor in criticizing or correcting.

DON'T die on every small cross. Take a position but remember that it's normal to win some and lose some. Taking a strong position on a small issue, and being unable to retreat gracefully, erodes the trust and confidence others have in you.

DON'T discourage criticism. The kibitzer can keep you from playing the wrong card, if you listen to him.

DON'T ignore your own limitations. You can't win the confidence of others if you don't have confidence in yourself. But true self-confidence depends on knowing your weaknesses as well as your strengths.

DON'T philander among projects. If you abandon ideas without really giving them a chance, your competence will be questioned by your co-workers.

DON'T be a "bargainer." In dealing with others, avoid strategems and tactics.

Outmaneuvering an individual will only make him wary the next time you have to work with him.