

10-12-2018

## LVHN Weekly-Pocono

Lehigh Valley Health Network

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Enrollment is passive this year. Get the details.

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Schedule

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Tour the Mobile  
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Coach

[Learn More](#)



## LVHN news

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Motor Vehicle Safety for  
Children

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Available Now: Video Visits  
for Kids

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New Blood Pressure  
Guidelines

# Enroll in Benefits Oct. 22 through Nov. 9

BY [RICK MARTUSCELLI](#) · OCTOBER 8, 2018

Open Enrollment is Oct. 22 through Nov. 9 for colleagues network-wide. To make the benefit selection process convenient for you, Open Enrollment is passive this year. That means the benefits you had in 2018 will continue in 2019, except for your Flexible Spending Account (FSA). You only need to complete Open Enrollment if you are making changes to your benefit, your dependents' benefits, or wish to have an FSA in 2019.

In early October, all colleagues will receive a postcard in your home mail with more details. The postcard explains the changes to your benefits, what you need to do (if anything), and how to get more detailed information about your benefits and the Open Enrollment process.

Help is available for colleagues who have questions or need assistance making benefit selections. Here are the details:

## Lehigh Valley Open Enrollment Help Sessions

- Oct. 24, 7 a.m.-1 p.m., LVH–Cedar Crest computer lab 1
- Nov. 1, 7-10 a.m., LVH–17<sup>th</sup> Street auditorium
- Nov. 7, 12-4 p.m., LVH–Muhlenberg ECC room C

## Hazleton Open Enrollment Help Sessions

- Oct. 24, 7:30-10:30 a.m., LVH–Hazleton 6<sup>th</sup> floor conference room
- Oct. 25, 9-11 a.m., Health & Wellness Center at Hazleton conference room
- Oct. 26, 2-4 p.m., LVH–Hazleton 6<sup>th</sup> floor conference room

## LVH–Pocono support

- For one-on-one Open Enrollment assistance, visit the HR office (located across the street from the hospital at 175 E. Brown Street, suite 113) Monday-Friday, 8 a.m.-4:30 p.m. You also can call 570-476-3505 or 570-476-3362.



## Health Network Laboratories Open Enrollment Help Sessions

- Oct. 23, 7-10 a.m., 794 Roble Road computer classroom
- Nov. 1, 2-5 p.m., 794 Roble Road computer classroom
- Nov. 7, 10 a.m.-2 p.m., 794 Roble Road computer classroom

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# New LVH–Pocono Outpatient Testing Area Enhances Access

BY [HOLLY YACYNCH](#) · OCTOBER 12, 2018

LVH–Pocono patients will now have more convenient access to a number of outpatient testing modalities. A new testing area is currently under construction on the first floor adjacent to the main lobby and is expected to fully open in January 2019. Moving the services to the first floor will provide an enhanced environment.

Services also will be close to central registration and parking for our patients. This new area will replace the testing area located on the ground floor of the Jordan Pavilion and includes:

- Echocardiogram testing
- Pulmonary function testing
- Electrodiagnostic testing
- Home Sleep studies
- Nutrition consult



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# Two LVH–Pocono Units Earn Clinical Excellence and Patient Safety Award

BY [HOLLY YACYNYCH](#) · OCTOBER 11, 2018

Congratulations to colleagues on LVH–Pocono’s 4B and 5B units for earning the highly distinguished Clinical Excellence and Patient Safety Award. “The award is given to nursing units that have excellent quality outcomes and nurses that have demonstrated a commitment to driving patient quality and safety, clinical excellence and nursing practice,” said Maryann Cortese-Rubino, Vice President, Patient Care Services.

The award was established by LVH–Pocono’s patient care services quality department. It provides recognition to nursing units promoting quality and safety for patient care with the theme of “March to Zero” for these nursing quality indicators:

- Catheter-related urinary tract infections (CAUTI)
- Central line associated blood stream infections (CLABSI)
- Hospital acquired pressure injury (HAPI)
- Patient falls
- Patient falls with injury

These recognized nursing units have met or exceeded the nurse sensitive quality indicator benchmarks the majority of the time in the majority of the categories. Congratulations to these reward recipients.



*4B colleagues*



*5B colleagues*

## LVH–Pocono Colleagues Show Off Their Socks – PHOTOS

BY [HOLLY YACYNYCH](#) · OCTOBER 10, 2018

To raise awareness about peripheral artery disease (PAD), colleagues from LVH–Pocono showed their socks. “PAD is largely unrecognized and amputation rates associated with the disease remain unnecessarily high,” said Eric Wilson, MD, Medical Director of the Advanced Wound Center. “That’s why we are proud to support the White Sock Campaign and join the other clinicians on the frontlines of care to advocate for accurate diagnosis and timely treatment of patients suffering from PAD.” Caregivers also encourage everyone to be proactive in their own leg health by knowing the risk factors, classic warning signs and to ask their doctor to check their feet for signs of PAD.

Wilson and colleagues joined other #DocsInSocks nationwide to raise awareness for early PAD and early detection. For more information about how you can participate in the #DocsInSocks Challenge, visit [DocsInSocks.org](#).

### OLYMPUS DIGITAL CAMERA



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OLYMPUS DIGITAL CAMERA

In 2013, the Save a Leg, Save a Life Foundation (SALSAL) started the White Sock Campaign as a fun way to raise awareness for PAD and advocate the importance of early detection to prevent amputation. The white sock symbolizes solidarity with our amputees and other wound care patients who are only able to wear one shoe.

Anyone can participate in the White Sock Campaign – all you need is one white sock and a passion for the SALSAL Foundation's mission. Be sure to snap a photo while wearing your white sock and upload it to social media using the hashtag #whitesockcampaign to spread awareness for this great cause.

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# LVH–Pocono Hosts Two Events to Support Breast Cancer Awareness

BY [HOLLY YACYNYCH](#) · OCTOBER 9, 2018



East Stroudsburg University of Pennsylvania and LVH–Pocono hosted the 18<sup>th</sup> annual Pink Light Walk and unveiled Lehigh Valley Cancer Institute’s new Mobile Mammography Coach to the community at LVH–Pocono’s Dale and Frances Hughes Cancer Center.

In collaboration with the Hughes Cancer Center, the American Cancer Society and Prime Time Health of Monroe County’s Area Agency on Aging, the walk is held each year to increase awareness for breast cancer during October. This year’s Pink Light Walk is organized by the Hughes Cancer Center Breast Health Nurse Navigator Caroline McConnell, ESU Wellness Education and Prevention Coordinator Laura Suits, a committee from both organizations, and other members from the community.

“There is a sense of unity, compassion and family that is felt here at LVH–Pocono,” McConnell says. “I have taken many moments since I have started my position to reflect on how amazing this cancer center is as well as the hospital and the surrounding community. I am grateful to the powers that be that led me here to be a part of this.”

Prior to the walk, education tables with interactive programs and information regarding LVH–Pocono’s free mammogram voucher program service were available. Breast cancer survivor and honorary chair of

this year's committee, Marta Thompson, spoke. "Cancer changed me; it made me stronger and I believe I am a better person," said Thompson, a two-year breast cancer survivor. "It showed me to appreciate where I am in my journey, even if it is not where I want to be. I believe every season in our life serves a purpose and things happen for a reason."



"Preventive cancer screening has the power to change lives," says Lori Alfonse, DO, Surgical Oncology, Lehigh Valley Cancer Institute. "We want to put that power into motion by bringing screening mammography to the workplace, schools or community organization. By bringing the service to them, we can provide a critical service for women who have many demands on their time."

The coach measures about 40 feet long, almost nine feet wide and 13-and-a-half feet high. It requires 60 feet of curbside parking when on location. To find out more about the mobile mammography coach visit [LVHN.org/mammocoach](http://LVHN.org/mammocoach) or call 888-402-LVHN (5846).

# Attend LVHN's Veterans Day Celebration Nov. 8

BY [EMILY SHIFFER](#) · OCTOBER 11, 2018

LVHN's annual Veterans Day Celebration is scheduled for Thursday, Nov. 8, from 12-12:30 p.m.

The live event will be held in the LVH-Cedar Crest auditorium.

It will be simulcast to:

- LVH-Pocono, Serenity Room
- LVH-Muhlenberg ECC room C
- LVH-17th Street, School of Nursing auditorium
- LVHN-One City Center, Air Products Center for Connected Care and Innovation
- LVHN-Mack Boulevard, 2C and 2G
- LVH-Hazleton, ETC building third floor education room
- LVH-Schuylkill E. Norwegian Street, Wall Auditorium



In keeping with the tradition, all colleagues who are on active military duty, are members of the U.S. Army, Navy, Air Force, Marines or Coast Guard Reserve, or are honorably discharged veterans are invited to wear their uniforms to work on Nov. 8. Uniforms may be worn entirely or in part. Class A, B or C uniforms are acceptable, as are caps and fatigue jackets. Please consult with your supervisor if you plan to wear your uniform.

# Open Mike: What We Trained For

BY [MIKE ROSSI](#) · OCTOBER 12, 2018



There's quite a lot to be excited about this month. A new school year has started, the baseball pennant races are tightening and the first few weeks of football games have begun.

LVPG started off fiscal year 2019 (FY19) energized. We're coming off a challenging, yet successful year, thanks to you. We recruited a record number of providers and performed a record number of visits, all while delivering amazing quality.

The first two months of FY19 have been strong – lots of full practice schedules with increasing demand for our high-quality services.

Our goal will be to meet those demands and continue to excel – it's what we've "trained for," just like school or sports.

Our drive to continuously improve is what makes us LVHN and it's all because of you. You are the faces that "heal, comfort and care for the people of our community."

Thank you. You are "Amazing. Everyday."

Best,  
Mike



*Michael Rossi, MD*

**About me:** My name is Michael Rossi, MD, MBA, and I am the Chief Physician Executive for LVHN and President of LVPG. I came to LVPG 15 years ago as Chief of Cardiology for LVHN and Medical Director of our Regional Heart Center. I truly enjoyed caring for cardiac patients and getting to know them and their families. I am proud to be part of such a great organization. My passion is patient care. I view my current role as taking that passion for caring for an individual patient, to caring for our entire community. It is an honor to work with such an outstanding network of dedicated colleagues.

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# Lehigh Valley Cancer Institute Wants Your Input

BY JANE DANISH · OCTOBER 9, 2018

As an accredited program with the American College of Surgeons Commission on Cancer, Lehigh Valley Cancer Institute conducts a community needs assessment which includes an in-depth community survey related to cancer care every three years. This survey is administered to gather input and feedback to help plan its outreach efforts, prevention activities and cancer programming in the next few years. The results of the needs assessment will be included in our network-wide Community Health Needs Assessment health profile.



## Here's how you can help

- **Complete the survey online.** The survey is anonymous and should take only 10-15 minutes to complete. The [survey link](#) will be open until Oct. 31. Your input is important to our patients, so please act now.
- **Share this survey link:** <https://redcap.lvh.com/redcap/surveys/?s=DNHDPY8AAH>. This is a community survey. We want to hear the voices of our family, friends and neighbors. All individuals living in our community are eligible for the survey in order for us to gather as much input as possible.

For more information, contact Kathryn Baglini, Oncology Education Outreach Coordinator, by emailing [Kathy Sevedge](#) or calling 601-402-0033.

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# Upcoming Thrive Courses for Fall 2018

BY [MARCIA ANN ALBERT](#) · OCTOBER 12, 2018

The Thrive program is a provider/instructor led course designed to enhance provider Epic efficiency and utilization of Epic tools (i.e. Smart Sets, Quick Actions). Course topics include:

- Schedule, chart review, and in-basket management
- Faster order placements and maximizing encounter visits
- Options for note and documentation customization

Note: courses are for ambulatory providers. Registration deadline is 48 hours prior to a class. [See the list of Thrive course](#) being offered in the Lehigh Valley and Poconos this fall.

[Register online today](#). For registration questions and technical issues, please call 610-402-8303.



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# LVHN Exclusive: Flyers, Phantoms and Wells Fargo Center Premium Concert Tickets and Seating

BY [EMILY SHIFFER](#) · OCTOBER 11, 2018

The LVHN Recreation Committee is happy to present exclusive offers for the Flyers, Phantoms, Wells Fargo Center tickets and seating to LVHN colleagues and their families.

## **Flyers Tickets**

**Saturday, Oct. 20, vs. New Jersey Devils at 1 p.m.**

**Saturday, Oct. 27, vs. New York Islanders at 1 p.m.**

\$175 per person (no additional taxes or fees)

Price includes seat in a private suite, beverages and a nice buffet that gets replenished during the game.

For information about suite location and what's included, or to purchase tickets, contact our LVHN representative, Dan Ryan, at 215-218-4329 or [Daniel\\_Ryan@comcastspectacor.com](mailto:Daniel_Ryan@comcastspectacor.com)

## **Phantoms Tickets**

**Saturday, Nov. 10, vs. Charlotte at 7:05 p.m.**

Tickets: \$23.50 each. Seats are in the ATTACK ZONE, where the Phantoms shoot twice, in Sections 112 and 113.

To purchase tickets, fill out [this form](#) and send with payment to:

Kelly Beauchamps, Patient Safety Department

1251 S. Cedar Crest Blvd., Suite 204

Allentown, PA 18103

**Saturday, Dec. 8, vs. Cleveland Monsters at 7:05 p.m.**

Tickets: \$47 each, Private Sky Lounge Deck with full buffet; game seats in section 208

Buffet includes hot dogs with the fixings, burgers with the fixings, potato salad, house-made chips, assorted cookies/brownies and non-alcoholic beverages.

To purchase tickets, fill out [this form](#) and send with payment to:

Kelly Beauchamps, Patient Safety Department

1251 S. Cedar Crest Blvd., Suite 204

Allentown, PA 18103



## Wells Fargo Center Premium Seating

Looking to see a show in a club box or suite with a food/beverage package?

Below are the current offerings at the Wells Fargo Center. This offer is not for regular seating. As new shows are added in 2019, they may also be available for this offer.

Prices, locations and food/beverage packages vary for each. This is premium seating, so prices will reflect that.

For more information or to order, contact our LVHN representative, Dan Ryan, at 215-218-4329 or [Daniel\\_Ryan@comcastspectacor.com](mailto:Daniel_Ryan@comcastspectacor.com).

### 2018 events

- **Gorillaz**-Thursday, Oct. 11
- **Maroon 5**– Friday, Oct. 12
- **Florence & the Machine**– Sunday, Oct. 14
- **Metallica**– Thursday, Oct. 25
- **Powerhouse**- Friday, Oct. 26
- **21 Pilots**– Sunday, Oct. 28
- **Josh Groban**– Monday, Nov. 12
- **Kevin Hart**– Saturday, Nov. 24
- **New Kids on the Block**: Date TBD
- **Michelle Obama**-Thursday, Nov. 29
- **Travis Scott**– Saturday, Dec. 1
- **Dave Matthews Band**– Tuesday, Dec. 11
- **Mumford & Son**- Date TBD
- **Justin Timberlake**– Monday, Dec. 17
- **Trans-Siberian Orchestra**– Friday, Dec. 21

### 2019 events

- **Fleetwood Mac**– Friday, April 5
- **Cher**- Saturday, April 20
- **Carrie Underwood**- Saturday, Oct. 5
- **Elton John**– Friday, Nov. 8, and Saturday, Nov. 9

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# Standardizing Gateway Health Plan Participation

BY [MARCIANN ALBERT](#) · OCTOBER 11, 2018

According to Chris Polomchak, Director of Revenue Cycle Support Services for Lehigh Valley Physician Group (LVPG), LVPG senior leadership has made the decision to begin the process of standardizing insurance participation with LVPG primary care practices and specialty offices.



This change will:

- Help enhance referral and authorization process between primary care practices and specialty offices
- Begin the process of payer acceptance standardization across all LVPG locations in the Lehigh Valley

Standardization will reduce confusion for Access Coordinators and other stakeholders regarding which offices accept which Medicare Advantage HMO plans throughout the organization. Standardization also will allow providers to more freely move between offices.

All LVPG primary care practices that are not currently participating with Gateway Health Plan and Gateway Medicare Assured will be participating with these plans beginning Nov. 1, 2018.

At this time, this change does not affect LVPG pediatric primary care practices.

Primary care practice panel size for Medicare and Medicaid members is greater than 50 members. As with any other Medicare Advantage HMO product, the panel can be managed once the 50 member minimum is reached.

Affected offices in this standardization initiative include:

- LVPG Family Medicine–West End (a.k.a. Brodheadsville)
- LVPG Family Medicine–Hamburg
- LVPG Family Medicine–Kutztown
- LVPG Family Medicine–Lehighnton
- LVPG Family and Internal Medicine–Center Valley
- LVPG Internal Medicine–1230 Cedar Crest
- LVPG Internal Medicine–1255 Cedar Crest

For questions related to standardizing health care participation, please reach out to your practice's

designated practice support specialist.

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