AUXILIARY NEWS

VOLUME VII, NUMBER 1

MUHLENBERG MEDICAL CENTER AUXILIARY

SEPTEMBER, 1964

CAMILLE GIFT SHOP



Mrs. Earl Prosser, chairman (left) Mrs. John Detthof, treasurer (right)

Every day in every way we are extending our selection of giftware. As our patient population increases we increase our selection of gifts and staple items requested by the patients. Our toy department has very greatly increased, many more games and bigger and better stuffed toys and, Oh yes — have you seen our lovely handknit (by auxiliary members and many gift shop volunteers) Norwegian sweaters for children priced from \$7.95 to \$12.95 depending upon size. Very soon our Christmas items will be displayed. Do your Christmas shopping early at Muhlenberg Medical Center.

MARGARET W. PROSSER and GRACE VON STEUBEN, Co-Chairmen HELEN G. DETTHOF, Treasurer

MARATHONS IN THE NEWS

Are you one who has said, "I'd like to join but was never asked"? New groups of bridge or pinochle can still be formed for couples or regular groups. Substitute players are also always needed. If interested, contact Mrs. Wilbur Von Steuben, 915 Seventh Avenue, Bethlehem, or your area chairman.

"Thank You" from the Thrift Shop

A big thank you is not enough for all "you areas" are doing. Without you my chairman, Mrs. Harry Fissel, and co-chairman, Mrs. Wilbur Herber, could never "run me." Neither would I have been able to give the hospital \$24,500 in three years. A lot of women have worked hard to make me what I am today. However, I understand they find my results rewarding and, as long as they continue trying to improve and develop me, I'll try not to fail them.

Won't You Become a "Member-Getter"?

To all members — thanks again for being a member of the Muhlenberg Medical Center Auxiliary this year. If each member were to become a "member-getter," our membership would grow and grow. Why not try—don't leave this job for your keywoman — every member become responsible for at least one new member this year.

EVELYN R. GARLAND, Chairman

SPECIAL!

Volunteers needed at MMC Please contact Mrs. Vernon Manke at the hospital.

LABOR OF LOVE

by Margaret E. (Mrs. Walter) Berger, President

In our hospital prayer, we pray that we may labor diligently in our various endeavors. Truly, you have labored diligently and have increased your endeavors both in depth and scope over the years.

In this, your labor of love, you have given much of yourselves to carry on an outstanding service to the hospital. As individuals, as areas, and as an auxiliary, both Junior and Senior, you are to be highly commended.

To date you have given \$180,510.59 to the Muhlenberg Medical Center, in addition to many gifts, thousands of hours in the gift shop, the thrift shop, the many projects, the chairmanships, serving Sunday and special teas, in the Lehigh Valley Summer Festival and in volunteer service.

In thanking you, I am expressing the thanks of many who have benefited by your kindness and generosity in the use of your time and talents.

It has been a privilege and a genuine pleasure to work with you. My sincere wish is that you will continue in your labor of love.

HOSPITALITY PROGRAM CONTRIBUTES TO PATIENT WELL-BEING

The Sunday afternoon teas which are held once each month at MMC continue in their popularity. The delicious cookies made and served by the women of the various areas are enjoyed by both the patients and their visitors. Outstanding teas which have become annual events are the Christmas tea bringing the "Yule Spirit" into the hospital, as well as the Recognition Tea, at which time the services of the volunteers are especially recognized. The chairman, Mrs. H. C. Larson and co-chairman, Mrs. Margaret Haas, thank all of you who help to make these activities a success.

TEEN TALK — JUNIOR AUXILIANS!

Mrs. William Snyder, chairman, wishes to take this means to "sing the praises" of the members of the Jr. Auxiliary in the various areas of their activities on behalf of the MMC. The music which they rendered on Sundays and the pretty tray favors which they supplied during the past year were greatly appreciated by the patients. Although a lot of hard work was involved in their Summer Festival activities it all turned into "fun" when they realized a profit of about \$200.00 was made.

. . . And now, Jrs., so that it is not "all work and no play" a party, dance, or "Fun Night" is in the planning stage. Send your suggestions for this affair to Mrs. Snyder as soon as possible. Also, urge your friends to become members of this Junior group. To date, the membership stands at 80 and all areas are not in. Please send them in now!

SPECIALS

If you know of anyone who has not received the Newsletter, contact Mrs. Kenneth E. Sandt, circulation manager, 241 North Eighth Street, Allentown, or telephone 433-5034.

Final reminder! Annual luncheon Monday, September 28th, at the Masonic Temple, Brighton and Wyandotte Street, Bethlehem.

Remember the Auxiliary Memorial Fund. Checks may be sent to Mrs. Clarence A. Holland, 222 North 28th Street, Allentown, Pa.

AREAS - YOUR ATTENTION PLEASE!

I always anxiously await the letters from the various area chairmen and department or projects heads because of their accomplishments and the ingenious plans they have formulated to attain them. However, I don't think I was ever more pleasurably amazed then when I read the amount of \$180,510.59 in our president's message which was earned and donated by our Auxiliary to MMC in the short time of our existence.

Each and every member of each and every area can feel real pride, for you have made this possible. The following area news items are just a few of the latest activities that have contributed in part to the whole; couple with these the future plans of each area and there is no limit to the amount our contributions can attain.

ALLENTOWN area is very proud of the faithful fulfillment of their schedule at the Thrift Shop—and well they may—as I am sure are all areas, for it is this very faithfulness that has made its accomplishments possible. Allentown has also been doing a great deal of volunteer work in the hospital as well as selling Ducks, Turtles and Lint brushes plus candy—a new item in all areas—Bridge Mix and Almondeers. They have been running bus trips to the World's Fair and to plays. Their last trip for the year will be October 21st to New York to see "Barefoot in the Park." Their area meetings are held the second Wednesday of September, November, January, March and May.

The beautiful Christmas Booth manned by the EMMAUS area at the summer festival, gave the illusion of coolness in an otherwise very warm atmosphere. Peg Snyder, chairman of the committee, organized frequent workshops to prepare items and distributed work to those not able to attend. The time and effort invested by this area paid off to the amount of \$300.00 turned over to the Medical Center Festival General Committee. Their fall program has not been completed at this time.

FOGELSVILLE area is looking to the future. They have completed their plans for the coming season. A "Luncheon is Served" project will be held November 3 in Selpstown Grange Hall starting at 12:30 noon. Sounds like lots of fun! They are also working on their napkin and table cloth project. Their next area meeting will be held September 30 at 8 p.m. in St. Peter's Union Church, Lynnville, and the last Wednesday of every second month thereafter.

HELLERTOWN area knows the value of looking ahead. They are already starting a fall workshop at Christ Lutheran Church to make items for the Festival next year. They highly recommend a film entitled "Fraternally Yours" which was seen by them at their May meeting. Anyone interested in showing this film may contact Mr. Michael Guth of Bethlehem. That everyone loves desserts was attested to by the success of a "bake sale" they held in June. Their first fall area meeting will have just been held on September 15th at MMC and they will meet the third Tuesday of every other month thereafter.

Nazareth area again has a record membership of 1265 and it is still incomplete. Their bus trips to the World's Fair and Cherry Hill were very popular and they have trips scheduled to the World's Fair on September 22 and October 10. These, plus their bridge and pinochle marathon groups and the sale of napkins will keep them busy for some time to come. By the way—their total earnings for the past year were \$1215.00 and they purchased a booth for the Festival. Congratulations! Their next area meeting will be held November 17 at Farmersville Church and the third Tuesday of every other month thereafter.

NEFFS-SLATINGTON area with a membership of 300 has a record for earning money that is hard to keep up with and almost impossible to pass. Through bus trips to the World's Fair, a Fashion Show, the sale of candy, dish cloths and ornamental eggs, they were able to turn over to the General Auxiliary \$1550.95. They also realized a profit of \$526.27 from the "Country Store" at the Festival. They too are holding a "Luncheon is Served" program September 16 at Union Church. Their fashion show will be held in November. Area meetings are held the second Thursday of every other month beginning in September.

Carbon County area has been encouraged by the fine attendance they have been having at their meetings. The "Tea Party" which they held and their Hoagie Sales were very successful, and the project they are working on at present is selling "Dolly Deere" candy. On November 17 they will hold their area meeting at Aquashicola Lutheran Chapel, Aquashicola, Penna., and the third Tuesday of March, June and September thereafter.

The Easton area is very proud of the progress they are making in their membership enrollment, but even more they can be proud of their service to humanity as exemplified by the articles of aprons, housecoats, lap robes made for the Gift Shop; gowns for the Hospital; articles turned in to the Thrift Shop, and many other things for the Festival. They also manned the Plant Booth and cleared \$115.00. Congratulations! Their area meetings will be held in October, January, March and May.

CATASAUQUA, NORTHAMPTON, WHITEHALL area are still savoring the memory of a wonderful Summer Festival and the many items donated to their "Tiny Tots Booth". Their Fall activities are well planned. Their third "Holly Fair" will be held during the week of November 19th . . October 3rd the area's second bus trip to the Worlds Fair is scheduled. All areas are invited to their area meeting November 13 at MMC. A Miniature Minstrel is on the program featuring a Thrift Shop Fashion Show. This, I think, we must all see!

Last but not least the BETHLEHEM area has been busy with their many activities many of which, because of their success, are repeats from year to year. However, in place of listing these projects we wish to use this space to acknowledge the many donations which made the cafeteriastyle lunch and the evening dinners, both Friday and Saturday of the Festival, possible. This was a tremendous task but well-planned and executed by Mrs. Clarence Berger and her faithful committee. The delicious salads, hams, fish sticks, potato salad, beans, cakes, pies (made in unbelievable numbers) and other items too numerous to mention, donated by individuals and churches, were mouth-watering items that drew many back to patronize them the second day.

Cash donations also were most generous. The "Lend-a-Hand" Class of Friedensville Lutheran Church donated \$100.00; Mrs. Ernest Dimler held a card party at her summer home from which she realized \$73.35; Mrs. Earl Prosser's card party donation was \$40.00; Mrs. Hugh Larson's party raised \$61.70 and Mrs. Clarence Bergers, \$51.00; the ultra-sonic waves were felt as far away as Cape May where Mrs. Wilbur Von Steuben had friends to play cards and donated \$8.00; all other donations from churches and individuals amounted to \$422.25 making a grand total in cash donations of \$756.30 and a profit from meals after expenses were paid of \$2400.48.

May I, before closing, on behalf of MMC, all Board Members, and area chairmen thank all of the members of these far-flung areas for their continued support and co-operation? I would like to use these words of Mrs. Herbert Scott of Nazareth area and say "We pray that your interest and concern will grow so that we all, as an auxiliary, may remain a sustaining arm of our beloved MMC".

VERNA (Mrs. H. Scott) ASHTON, Editor

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