

Feb. 19-23, 2018

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### **Earning Opportunities for Colleagues**

Become a moonlighter or earn a referral bonus.

### **February Service Star**

*Carmin Pellosie, DO*

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### Heart Patients Share Lifesaving Stories

See the latest Lehigh Valley Heart Institute ads.

### Leadership Rounds Scheduled Feb. 19-Mar. 2

Bring your questions, comments and concerns to leaders.

### Open Mike: Feverishly Providing Access

LVPG furthers “today, tomorrow or the next day” promise.

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## LVHN news

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Advances Across the  
Spectrum

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MSK Cancer Alliance Breast  
Cancer Clinical Trials

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What Is a Hernia?

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## Three Earning Opportunities for Colleagues

BY SHEILA CABALLERO · FEBRUARY 20, 2018

For several months, our health network has made significant progress in giving people the health care convenience they expect and deserve. Now when people wish to make an appointment with an LVPG practice, we “just say yes” and promise to see them today, tomorrow or the next day. That’s what we must do to meet the high demand for our care within LVPG, ensure people get the best possible care at LVHN and further our mission.

To meet our community’s needs and deliver health care convenience, we need your help to attract talent to LVHN and LVPG practices throughout the health network. That’s why we’re offering three earning opportunities for colleagues who can help us create access.



### **1. Become a moonlighter.**

If you are an LVHN colleague with experience as an advanced practice clinician (APC), medical assistant or patient services representative in select specialties, you can help us increase access in high demand areas by becoming a “moonlighter.” Per diem contracts are available for colleagues and retirees who can help us meet demand during day, night or weekend sessions.

LVPG practices in the Lehigh Valley and Poconos are looking for moonlighters for the following specialty areas:

- Urology
- Neurology
- Neurosurgery
- Rheumatology
- Cardiology
- Orthopedics

### **Next step: Learn more**

To learn more about our moonlighting opportunities, please contact one of the following:

**APCs:** Please contact [Tim Friel](#), MD, Chair, Department of Medicine.

**Medical assistants:** Please contact [Kim Korner](#), DNP, Administrator, Clinical Services or [Tracy Delong](#), Clinical Coordinator.

**Patient service representatives:** Please contact [Jim Demopoulos](#), LVPG Senior Vice President of Operation.

## **2. Earn a referral bonus.**

We're offering sign-on and referral bonuses on select LVPG and LVHN positions throughout the health network. When you refer a qualified candidate for select positions you will be eligible to earn a referral bonus. (Referral and sign-on bonuses do not apply to moonlighters.)

### **For positions in the Poconos, Hazleton and Schuylkill County**

- Physicians: \$10,000 referral bonus
- APCs: \$2,500 referral bonus

### **For positions with LVPG practices in the Lehigh Valley**

- Physicians: \$5,000 referral bonus
- APCs: \$1,000 referral bonus

Currently there are openings for [physicians](#) and [APCs](#) in the following areas:

- Medicine
- OB/GYN
- Pediatrics
- Family medicine
- Emergency and hospital medicine
- Surgery
- Psychiatry

### **Next step: Refer a physician or APC**

To refer a physician or APC, contact [Lea Carpenter](#) or call 484-862-3218. The deadline to refer a physician or APC is April 15. Physicians or APCs must begin employment no later than Sept. 30, 2018.

## **3. Help us attract experienced medical assistants.**

We're offering sign-on and referral bonuses for experienced medical assistants in the Poconos and Lehigh Valley.

### **Medical assistants\* for LVPG practices in the Poconos and Lehigh Valley**

- \$1,500 sign-on bonus
- \$500 referral bonus

\*Minimum of one year experience required

### **Next step: Refer a medical assistant**

To refer an experienced medical assistant, fill out a [referral form](#) for each candidate who is interested in applying. Candidates should visit [LVHN.org/careers](http://LVHN.org/careers) and search “Medical Assistants” to apply. They should also include “referred by” and your name in the application source field.

Referral bonuses are paid in two installments. The first half will be paid after successful completion of an orientation period. The second half will be paid after one year of employment. Please read the [guidelines](#) for additional information regarding referrals.

# Patients Share How Lehigh Valley Heart Institute Saved Their Lives

BY [JANE DANISH](#) · FEBRUARY 23, 2018

Colleagues at Lehigh Valley Heart Institute are “Amazing. Everyday.” And we want to continue to tell the people of our community all about them. On Feb. 26, we will begin to share the stories of the amazing care some of our patients received. For example:

- Paul was told by another local hospital that he should “get his affairs in order.”
- Anita feared she would miss the birth of her first grandchild.
- Andrea was worried she would not survive to see her daughter become a teenager.

In videos posted on [LVHN.org/HeartInstitute](http://LVHN.org/HeartInstitute), these patients shares their emotional journey about how Lehigh Valley Heart Institute restored their health. We’re sharing their stories with the people of our community in TV commercials, on billboards, through social media and in newspaper ads. Here’s a look at what you’ll be seeing around town.

Here's what heart care that's amazing everyday is all about. Paul M.'s heart was getting weaker. He was tired all the time and didn't have the energy to work on his prized muscle car. A heart surgeon at another area hospital called Paul, "a walking dead man" and urged him to, "get his affairs in order." Paul was only 50. He went to the Lehigh Valley Heart Institute and learned that he had been misdiagnosed. We performed a minimally invasive heart procedure on Paul and he went home the same day feeling better than he had in years. That kind of success is one reason

why more than twice as many patients choose us for heart care over other hospitals in the region. After all, we're first in leading-edge care, groundbreaking research and have more specialists with training from top heart programs. And that's why we save more lives. Just ask Paul, now that his heart is going as strong as his muscle car.

To learn more about Paul's amazing journey, visit [LVHN.org/HeartInstitute](http://LVHN.org/HeartInstitute).

**Amazing. Everyday.**

ANOTHER HEART DOCTOR CALLED PAUL  
A WALKING DEAD MAN.  
WE SAVED HIS LIFE.



LEHIGH VALLEY HEART INSTITUTE

**We save more lives.  
Just ask Andrea.**

Andrea H., & daughter

Amazing. Everyday.



**Lehigh Valley  
Heart Institute**

LEHIGH VALLEY HEALTH NETWORK

## Leadership Rounds With Colleagues Scheduled Feb. 19-Mar. 2

BY [JANE DANISH](#) · FEBRUARY 20, 2018

LVH–Hazleton senior leaders are continuing rounds to visit with colleagues in the nursing and ancillary departments.

Do you have a question, comment or suggestion? Take note of when rounds will be in your area and feel free to stop one of our leaders to talk about it. Together, we can make a difference for our colleagues and our patients.

## LEADERSHIP ROUNDS-NURSING

Feb. 19-23

LOCATION/DEPARTMENTS	DATE AND TIME	LEADER
Emergency Department	Feb. 23 at 6 a.m.	John Fletcher
3 <sup>rd</sup> Floor Nursing Unit	Feb. 20 at 6:30 a.m.	Melissa <u>Curto</u>
4 <sup>th</sup> Floor Nursing Unit	Feb. 21 at 4 p.m.	Murray Swim
5 <sup>th</sup> Floor Nursing Unit	Feb. 21 at 4 p.m.	Dr. Tony Valente
6 <sup>th</sup> Floor Nursing Unit	Feb. 22 at 3:30 p.m.	Michele Roberts

## LEADERSHIP ROUNDS-ANCILLARY

Feb. 26-Mar. 2

LOCATION/DEPARTMENTS	DATE AND TIME	LEADER
<u>Hospital-Lower Level</u> Purchasing/Storeroom, Central /Sterile Supply, Food Service, Housekeeping, Pharmacy	Feb. 26 at 11 a.m.	Murray Swim
<u>Hospital 3<sup>rd</sup>, 4<sup>th</sup> and 5<sup>th</sup> floors</u> Respiratory Therapy, PT, Cardiology, 5 <sup>th</sup> floor nursing unit	Feb. 28 at 2 p.m.	Dr. Anthony Valente
<u>Hospital-First Floor</u> Admissions, switchboard, PAT/SPU, Endo, OR, Radiology	Mar. 1 at 2 p.m.	Michele Roberts
<u>Healthy Beginnings</u>  <u>Health &amp; Wellness Center</u> Fitness, Rehab, Occ Health, Lab, Cardiac Diagnostics, Radiology, Patient Access, Café, Welcome Desk.	Feb. 26 between 2 p.m. and 4 p.m.	John Fletcher
<u>Hospital Campus Buildings</u> B&E: Marketing, Community Relations, Bariatrics, Patient Access, Home Health, Finance ETC: Human Resources, Education, IS Plant Operations	Feb. 27 at 12 p.m.	Melissa <u>Curto</u>

## Open Mike: Feverishly Providing Access

BY [MICHAEL ROSSI](#) · FEBRUARY 20, 2018



Before I plug in the mic this month, I'm going to take a few minutes to disinfect my desk. As a physician, husband and father, I spend a lot of time advocating for preventive care. Like many of you, the most important thing to me is keeping all of us healthy, happy and safe.

In recent weeks, the topic of preventive care and health is being discussed at a "feverish" level. The influenza virus, more commonly referred to as "the flu," has swept across all 50 states at an alarming rate. To understand the gravity of the flu's impact, just turn on a news broadcast. You are bound to hear a story about the rise in flu cases, mortalities, school closures and prevention education.

One of the key components to maintaining good health is having access to good care. The critical message throughout many of the flu news stories is the importance of getting early medical care – as soon as symptoms arise. LVPG is committed to providing the people of our community convenient access to our high quality health care providers at our 200 practice locations throughout the region.

In fact, this past month our LVPG primary care practices saw more than 50 percent of their patient visits within the "today, tomorrow or the next day" service promise timeline. Now that's impressive! These aren't just empty words – they are real actions. By feeling it, believing it and "just saying yes," we guide our patients on their journey to optimal health. Your active participation is the key ingredient to our success.

The only thing we want "going viral" is our message of thanks and sincere appreciation to all of you.

Be well. Be present. Be healthy...and wash your hands (frequently).

Mike



*Michael Rossi, MD*

**About me:** My name is Michael Rossi, MD, MBA, and I am the Chief Physician Executive for LVHN and President of LVPG. I came to LVPG 15 years ago as Chief of Cardiology for LVHN and Medical Director of our Regional Heart Center. I truly enjoyed caring for cardiac patients and getting to know them and their families. I am proud to be part of such a great organization. My passion is patient care. I view my current role as taking that passion for caring for an individual patient, to caring for our entire community. It is an honor to work with such an outstanding network of dedicated colleagues.