



## Make a New Friend— Meet ERIC

HEALTH SCIENCES LIBRARY  
THE ALLENTOWN HOSPITAL  
17TH AND CHEW STREETS  
ALLENTOWN, PA. 18102



**ERIC**  
EMERGENCY ROOM INFORMATION CARD

There when  
your child  
needs help

 **The Allentown  
Hospital**  
A HealthEast Hospital

"If an emergency arises and you are not with your child, **ERIC** will be," says Bonnie Smith, director of out-patient services at The Allentown Hospital.

A new service of The Allentown Hospital's Emergency Center, **ERIC** acts as a safety measure to protect children when they are away from home — at day care, grade school, Brownies, Cub Scouts, on field trips, playing with friends or at the baby-sitter's.

**ERIC** is the **Emergency Room Information Card**. It contains patient information from allergies or medications to chronic problems. Here's how it works for parents and children under 18 years old.

**ERIC** has pre-registered medical data on your child readily available in

case an emergency arises and a parent or supervising adult is not immediately available.

"The Emergency Center staff always makes every effort to contact the parents, of course," says Smith. "But where treatment is required in a life-threatening situation, **ERIC**'s information could make the difference," she explains.

To enroll a child with **ERIC**, parents must fill out a medical data questionnaire. When the questionnaire is completed, parents have the option of signing a consent form to pre-authorize care for their child.

**ERIC** brochures, medical questionnaires and consent forms are available by calling **778-ERIC**. One registration form for each child in a family will be necessary.

## Board of Directors Adds New Member



William D. Miers, president of Miers Insurance Agency in Allentown, recently became the newest member of The Allentown Hospital Board of Directors.

A graduate of Muhlenberg College,  
*Continued on page 5*

## Nurick Named Senior VP



**Paul E. Nurick**, a Macungie resident, has joined the staff of The Allentown Hospital as senior vice president.

*Continued on page 4*



# PRESIDENT'S CORNER



For over a year, a special committee at The Allentown Hospital consisting of nurses, medical staff, management and members of the Board of Directors very carefully studied major national trends in nursing education and financing of nursing programs.

After considering these trends, the

## School of Nursing

Board agreed with the special committee's recommendation to close The Allentown Hospital's School of Nursing following a three-year phase-out period. The final class will graduate in 1988.

This was a very difficult decision for the Board to reach since our School is of high quality, has a fine reputation for graduating well-educated, competent nurses and is a source of great pride for the Board and the community.

Nevertheless, the decision was based on two major trends — the shift toward college-based education for nurses and the escalating cost of operating the School.

The nationwide shift from hospital-based nursing programs to college based programs began in 1965. By 1983, the number of college programs increased from 369 to 1,185 while hospital-based programs declined from 813 to 261. In 1983, graduates from college-based programs num-

bered 65,704, as compared to 11,704 for diploma schools.

From a financial perspective, this year, for the first time, the Hospital's reimbursement for education has been limited by Medicare. The Hospital has projected that the School of Nursing's deficit will increase substantially in years to come and therefore, have a major negative impact on many other patient care services being sponsored by the Hospital.

The Hospital plans to continue its strong commitment to nursing education through the development of additional affiliation agreements with college-based programs. In these affiliations, we will emphasize the necessity to incorporate strong nursing clinical experience and other advantages of our diploma school. We also intend to work closely and cooperatively with The School of Nursing Alumanae Association in furthering the quality and education of our nurses and nursing students.

## NICU Receives Equipment Grant

The Allentown Hospital's Forrest G. Moyer Neonatal Intensive Care Unit (NICU) was recently awarded a grant by the Trumbower Hospital Foundation for the purchase of the most technically advanced non-invasive blood oxygen analyzer. A critically ill premature infant's overall health status and chance for survival can be improved with the use of this monitor, according to Ken Stevens, clinical nurse specialist, NICU.

2

"An exact level of oxygen is vital to a premature infant who has breathing difficulties. Too little oxygen may cause brain damage, while too much may cause blindness or visual impairment," says Edward Denny, M.D., chief neonatologist, NICU.

The monitor, called the KONTRON Medical TCO<sub>2</sub>, has two major advantages. First, it takes an oxygen reading through the skin, rather than by drawing a blood sample. Second, the

KONTRON provides an oxygen reading continuously.

The Hospital's NICU has four of the oxygen analyzers, including the one funded by the Trumbower Foundation.

The Trumbower Foundation was established from the will of Peter S. Trumbower, a long-time Nazareth resident who wished to contribute toward improved health care services for residents of the area.



## HOSPITAL RECEIVES ACCREDITATION, AWARD

The Allentown Hospital received two honors recently for its outstanding facilities, both inside and outside.

The Hospital was awarded the maximum accreditation of three years by the Joint Commission on Accreditation of Hospitals (JCAH).

The Hospital voluntarily submitted to the inspection by the prestigious national organization. Accreditation of the Hospital means that "the Hospital's efforts to provide high quality health care are recognized professionally and nationally," according to the JCAH inspection team.

The three-member team consisting of a physician, registered nurse and hospital administrator, visited The Allentown Hospital for two days.

Earlier, the Hospital received its second consecutive award from West Park Civic Association. The Civic Association recognized the Hospital for beautification of the neighborhood.

This year the Hospital landscaped extensively around the building particularly at the corner of the property at Chew and West Streets. Last year the certificate of recognition was for the landscaping around the new parking lot at the southwest corner of 17th and Chew Streets.

# HealthCounts

The HealthEast Hospitals in cooperation with the Wellness Center launched a major program October 21 to help all employees in the HealthEast system maintain healthier lifestyles. The program is called **HealthCounts** and employees are finding out it is one of the best investments they will ever make.

According to Jeffrey Burtaine, M.D., director of the Lehigh Valley Hospital Center's Wellness Center, "Members of the HealthEast system are in the business of providing quality health care to our community; yet, many of us are not even taking good care of ourselves. **HealthCounts** is designed to help staff members adopt a number of healthy and safe behaviors that can contribute to the prevention of illness and injury."

**HealthCounts** focuses on six major health hazards: smoking, weight problems and high cholesterol; hypertension (high blood pressure); back injuries; alcohol and drug abuse; and non-use of seat belts. Special programs in each of these areas will be conducted, using support groups,

seminars and individual counseling.

During the **HealthCounts** kick-off week (October 21-25), employees received a passbook containing registration coupons for each program, coupons for discounted wellness meals and a place to record progress in each category.

In more ways than one, employees are earning dividends when they sign up for these programs. Other than the benefits to an employees' well-being, **HealthCounts** also pays cash bonuses for smoking cessation, weight loss or cholesterol reduction. Employees will also be eligible for raffles as they attain their healthy goals.

Community members will benefit, too. For example, if a HealthEast system employee knows someone who is too drunk to drive, **HealthCounts** will pay that person's taxi fare.

Future issues of *Probe* will feature segments of **HealthCounts** that include consumer information on health-related topics. Watch for the **HealthCounts** information that could help you say "yes" to a healthier lifestyle.



*This year's Hospital picnic held in September at Emmaus Community Park was jam-packed with special events and a variety of food for the whole family. The highlight for children like Meghan Campbell (above), daughter of Dan and Paula Campbell (Public Relations Department) was the pony ride. Other activities included children's games, clowns, a magic act, softball, volleyball, bean bags, basketball and boom-bas. The picnic fare for the fourth annual event was supplied by the Dietary Department.*



## Departments Make New Appointments

The Hospital's Nursing Department named a new associate clinical director and a nurse-manager.



**Myra K. Ungrady, R.N.**, is associate clinical director responsible for the operation of various nursing sections including operating room, recovery room and medical/surgical nursing units.

Ungrady's past experience has helped her develop expertise in the area of operating room nursing. She has held various positions at Albert Einstein Medical Center and Methodist Hospital School of Nursing, both in Philadelphia; Bryn Mawr Hospital School of Nursing, Bryn Mawr, Pa.; and Long Beach Community Hospital, Long Beach, California. She also worked for Baylor University Medical Center, Parkland Memorial Hospital and Texas Woman's University College of Nursing, all in Dallas, Texas.

Ungrady graduated from Indiana University with a Bachelor of Science degree in nursing. She has a Master of Science degree from East Texas State University, Commerce, Texas.

She is a resident of Collegetown, Pa.



**Donna Carle, R.N.**, is nurse-manager of the Hospital's Ambulatory Surgery Unit.

As nurse-manager, she is responsible for a unit where over 3,800 one-day surgical procedures were performed last year. She will work closely with **Marianne Yevak, R.N.**, who recently became a full-time assistant nurse-manager.

An Allentown Hospital staff nurse since 1983, Carle graduated from Penn State University with a Bachelor of Science degree in nursing. She also worked at Lebanon Veterans Administration Medical Center, Lebanon, Pa., and at Memorial Osteopathic Hospital, York, Pa.

Carle is married and lives in Bethlehem.



**Elizabeth McNamara DelPezzo, Ph.D.**, recently joined The Allentown

Hospital's Psychiatry Department as the first staff psychologist.

As assistant to John Mitchell, M.D., psychiatrist and chairman of the Psychiatry Department, Dr. DelPezzo will work to enhance a multi-disciplinary approach for psychiatric care.

In her capacity as a staff psychologist, she will work with staff psychiatrists Susan Wiley, M.D., and Michael Buxbaum, M.D., to provide counseling services at Cedar Crest College as part of HealthEast's Liaison Psychiatry Program. DelPezzo will also provide psychological services in both the inpatient and outpatient care units at The Allentown Hospital.

DelPezzo received her doctorate from Bryn Mawr College in 1980 and has worked at Allentown State Hospital since 1981. She is president of the Lehigh Valley Psychological Association and has been a member of the executive committee for the last four years. DelPezzo is also a member of the Pennsylvania Psychological Association.



**Jane Ziegler**, a registered dietitian, has been named chief clinical dietitian at The Allentown Hospital. She was the Hospital's acting chief clinical dietitian for several months.

As chief dietitian, Ziegler assumes

*Continued on page 5*

### **Nurick Named Senior VP** *Continued from page 1*

He was formerly a vice president at Lehigh Valley Hospital Center. He is responsible for the day-to-day operation of the Hospital.

Nurick was associated with the Hospital Center since 1981 as a planner and then as the vice president responsible for various clinical and support services.

Prior to joining the staff of the Lehigh Valley Hospital Center, Nurick spent six years in consulting, management and health care research at the Rensselaer Polytechnic Institute, and at Lantz, Willison Associates, both in

Troy, New York. He participated in the design of a quality assurance program for long-term care facilities for New York State and helped redesign the certificate of need (CON) process for the state. He was also assistant program officer of the U.S. Office of Economic Opportunity, Washington, D.C.

Nurick received a Bachelor of Arts degree from Union College, Schenectady, New York and a master of Business Administration degree in Health Systems Management from Rensselaer Polytechnic Institute. He was a

postgraduate research associate in economics and social studies at the University of Manchester, England.

Nurick's professional memberships include Hospital Management Systems Society, American Hospital Association and Hospital Association of Pennsylvania's Committee on Health Care for the Elderly. He is the president of the board of directors of the Pennsylvania Sinfonia Orchestra.

Nurick and his wife, Jane, have two children.



# Student Volunteers Record Number of Hours

A special junior volunteer award was presented to Christine Hnatow, of East Allen Township, for contributing a record number of service hours to The Allentown Hospital.

She was given a savings bond at a make-your-own-sundae party to honor all junior volunteers.

According to Hazel M. Kramer, director of volunteers, Chris started as a junior volunteer in the spring of 1982. She has worked two summers and during the school year. Chris is a senior at Northampton High School. She works twice a week at the volunteer desk, delivers plants to patients and also does clerical work.

At the Hospital's recognition ceremony, Sherry Kuzma of Allentown received an award for 1,000 hours of service. Three volunteers worked 500 hours, 11 worked 250 hours and there were 43 recognized for 100 hours of service.

Junior volunteers serve the Hospital year round. The Hospital recently held orientation for a new class of junior volunteers. The next training session will be in January.

Students between ages 14 and 18 who are interested in becoming junior volunteers at The Allentown Hospital, should call Miss Kramer at 778-2581.



*Paul and Dolores Hnatow congratulate their daughter Christine on her volunteer award. She was the first junior volunteer ever to contribute 2,000 hours of service.*

## New Appointments *continued from page 4*

both clinical and administrative duties. Ziegler coordinates patients' nutritional care by consulting physicians, nurses, other medical professionals and food service personnel.

She and her staff determine nutritional needs and offer assessment, recommendation and counseling services to all inpatients and outpatients.

Patients requiring special nutritional considerations at The Allentown Hospital include those undergoing renal, cancer, stroke, pediatric, medical or surgical care.

Recently, Ziegler was named Recognized Young Dietitian of the Year by the American Dietetic Association and the Pennsylvania Dietetic Association. Given the award for her outstanding leadership, professionalism, knowledge and expertise in the field of dietetics, Ziegler was selected by her peers. She received the award at the Annual Pennsylvania Dietetic Association meeting.

Ziegler has a Bachelor of Science degree in medical dietetics from The Ohio State University and a Master of

Science degree in nutrition science from the University of Tennessee. She is president-elect of the Lehigh Valley Dietetic Association.



**Frank R. Ballo, M.Ed.,** Emmaus, is the Hospital's new employment manager. He is responsible for employee recruitment.

He comes to the Hospital from Federal Mediation Conciliation Service, Cleveland, Ohio. He was employed by the government as a mediator between companies and labor unions. Prior to that, he was employee relations manager at Stroh Brewery Company, Allentown, and personnel manager at Revere Sugar

Refinery, Boston.

Ballo received his undergraduate degree from Kent State University, Ohio. He earned a Master's of Education degree with a major in guidance at Farmingham State College, Massachusetts.

Ballo and his wife, Jean, have two sons, Brett and Lee.

## Board of Directors Adds New Member

*(Continued from page 1)*

Miers is also involved with the Hospital as a member of the Board of Associates.

Chairman of Project Invest of the Lehigh Valley, Miers is past president of the Kiwanis Club of West Allentown. He is past president of both the Lehigh Association of Insurance Agents and the Pennsylvania Association of Independent Insurance Agents.

Miers is president of the ATO fraternity's Alumni Association of Muhlenberg College.

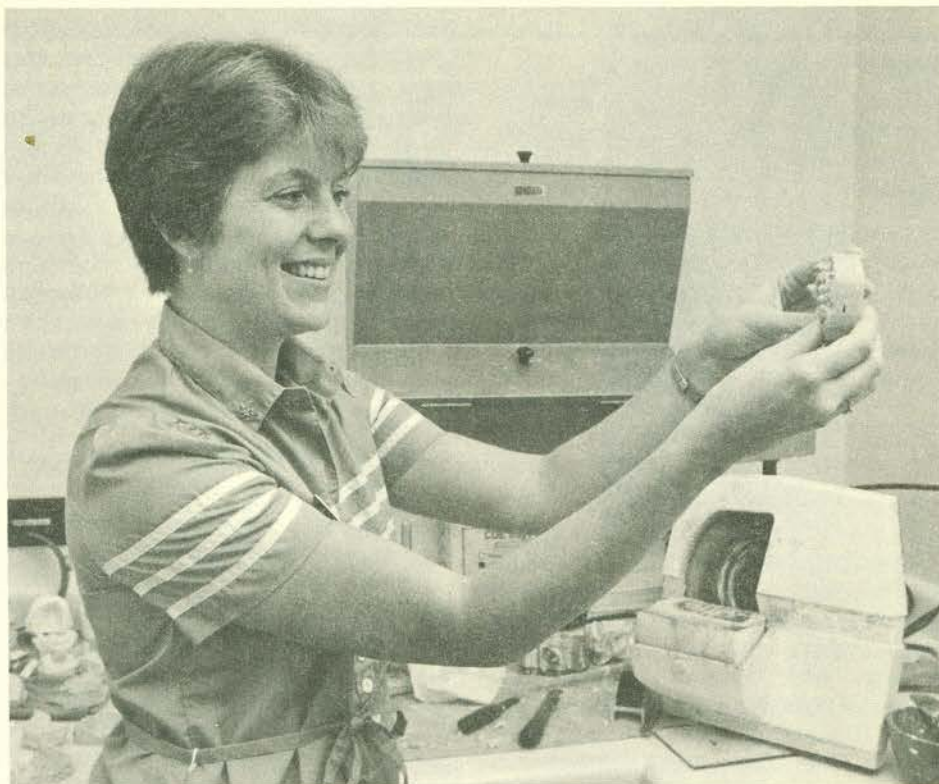
He and his wife, Virginia, reside in Allentown.



# Hospital's Dental Services Give Community S



**The Dental Team** at The Allentown Hospital's newly-remodeled Dental Suite examines and treats about 250 patients each month. Above, Michele Ferguson, D.M.D., and Pat Atno, C.D.A. (certified dental assistant), fill some teeth for one of these patients.



**Service for a Smile** is done by Pat Atno, C.D.A., as she studies a model made in the Dental Clinic's lab. A mold is made from the impression of a patient's bite and such problems as an improper bite can be studied. From the mold, the dental team can plan treatment. When making partial denture plates, the mold can be used as a sample to help insure a better fit.

## Dental Department Expansion

Founded in 1935 and permanently established in 1967, The Allentown Hospital's Dental Department and Residency Program has been built on a 49-year tradition of community service.

Recently, the dental unit added a second resident, program director and new equipment, including an x-ray machine that takes a picture of the entire mouth.

This expansion will make possible an outreach program for senior citizens in Lehigh County and the treatment of more patients.

The outreach program is being done in cooperation with the Lehigh County Area Agency on Aging. A dental resident will perform free dental screenings at various senior center nutritional sites.

The screening will include a referral for further treatment, if necessary.

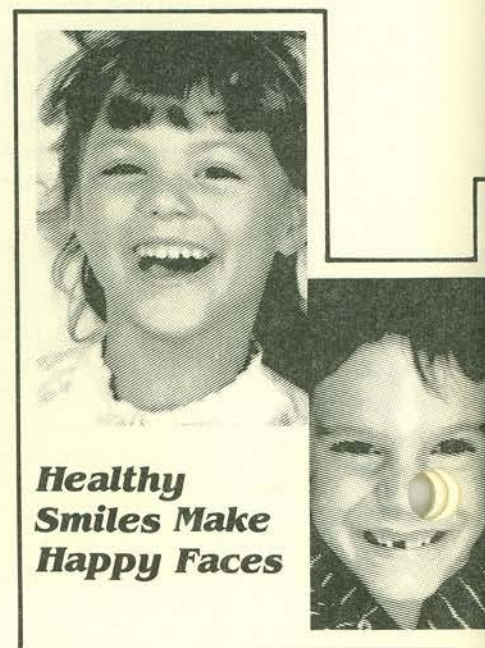
## Discounts Available

As the other part of the expansion, the Hospital's Dental Center will now treat patients of all income levels. Until this year, the clinic only treated low income patients.

"There was a vacuum in the public that could not afford normal dental care," says Charles Kosteva, D.D.S., former chairman, Dental Department. These people were not on welfare, but could not afford a private practitioner.

"We are doing something for someone who needs help and can't afford it," says Dr. Kosteva. "We give them top-notch dental care at reduced rates."

He says the Dental Department



**Healthy Smiles Make Happy Faces**



# Something to Smile About

will continue to treat low income patients, providing a sliding fee scale according to income level. For patients of other income levels, the rates are about two-thirds less than those charged by a private practitioner, he says.

## Special Patients Served

The dental staff also treats patients in special medical categories including those receiving radiation and/or chemotherapy as cancer treatments, those with kidney disease requiring dialysis, hemophiliacs or those with severe cardiovascular disease.

"We treat patients who are medically compromised and who would otherwise probably not receive care from dentists in the community," according to Michele Ferguson, D.M.D., assistant director, dental residency program.

The Hospital's Dental Department has the facilities to treat patients who are mentally or physically handicapped, undergoing psychiatric care, pregnant or taking special medication.

## There When You Need Them

The clinic staff also treats emergency cases.

Krissy Hoban, of Dunmore, Pa., had such an emergency. Her front teeth were knocked out in a water slide accident at an amusement park. In such cases, the teeth can only be saved if they are replaced within 30 minutes of the accident.

Krissy was rushed to the Hospital, where dental resident Cataldo Alfano, D.M.D., replaced the child's teeth. He performed more work on them the next morning.

"I enjoy the things I do every day for people," says Dr. Alfano. "I feel that I change a lot of people's lives."

In a thank you note to Alfano, the child's parents said, "Just wanted to let you know how grateful we are for all

you did for Krissy. Our dentist says you saved our child's teeth, and says it is an excellent job."

## Highly-trained Staff

The unit is staffed by dental residents who are already licensed as dentists and who choose to further their education for a year by working in a hospital setting instead of having a private practice.

"These residents do not have to do a dental residency," says Pat Atno, C.D.A., (certified dental assistant), who is coordinator of the Dental Department. "They choose to give up a year to learn more."

More than 40 staff dentists from almost every specialty are available to offer support and education to the residents.

Atno says, "Working with the residents is wonderful — they are very thankful and helpful."

Her words were echoed by Mrs. Lillian Horne, a retired nurse and long-time patient at the Hospital's Dental Center.

"They've been wonderful," she says. "I've always been well taken care of."

The Hospital's program has advantages over other residency programs and the dental residents enjoy the chance to get to know their patients, says a former resident.

"At the residency programs of big university hospitals, you just had to turn out work, not try to get to know patients," says John Ziegler, D.D.S., who is now a staff dentist.

"At The Allentown Hospital, you were on your own; you saw patients, and treated them like people, not just numbers. It meant a lot to me."

## Improving Dental Care

Nicholas Prusack, D.D.S., chairman of the Dental Department, says he has set a new goal for the residency program and hopes to expand further the clinic's outreach program.

"I'd like to see the residency program integrated into hospital functions thereby improving the general health care of the patient and even the community," he says.

He says the plans could include pre-operative dental screenings for infection, package deals with outpatient clinics to include dental screening, and consultations with hospital patients.

Valarie A. Basheda  
Public Relations Intern

## Dental Unit Adds New Staff Member



Michele J. Ferguson, R.N., D.M.D., of Allentown, recently became the assistant program director of The Allentown Hospital's Dental Residency Program. She is an active staff member of the Hospital's Dental Department.

Dr. Ferguson is responsible for overseeing the education and clinical activities of the dental residents, recruiting residents and seeing patients in the Hospital's Dental Clinic.

A graduate of the University of Pennsylvania School of Dental Medicine, Dr. Ferguson also attended Muhlenberg College. She is a summa cum laude graduate of the University of Pittsburgh with a Bachelor of Science degree in nursing.

Dr. Ferguson has worked as a medical-surgical and emergency room nurse at St. Luke's Hospital, Bethlehem.

She served dental externships at The Allentown Hospital, Sacred Heart Hospital and Muhlenberg Hospital Center while a dental student. After graduating from dental school, Dr. Ferguson completed a one-year general practice dental residency at Sacred Heart Hospital.

Before coming to The Allentown Hospital, Dr. Ferguson was in private practice in Allentown and Bangor.

Dr. Ferguson is a member of the American Dental Association and the Academy of General Dentistry. She is married to Allentown dentist Mark Minetola. They have one son, Anthony.





# C A L E N D A R

## *of Events*

**Wednesday,  
November 6**

**Free Blood Pressure Screenings**  
Hospital Lobby 6 - 8 p.m.

**Thursday,  
November 7**

**Italian Night Dinner and Raffle**  
hosted by the Auxiliary of The Allentown Hospital.  
Hospital Cafeteria  
5:30 p.m. and 7 p.m. Cost: \$6.00  
Tickets available in Hospital Gift Shop.

**Sunday,  
November 10**

**Operating Room Nurses' Week**  
Special Events - see November 13, 14 and 17.

**Wednesday,  
November 13**

**Minisymposium on Low Birthweight  
Infant Nutrition**  
Sponsored by The Allentown Hospital and Ross Laboratories.  
School of Nursing, The Allentown Hospital  
8 a.m. - 12:30 p.m. Cost: \$10.00  
More information and registration forms available by  
calling Educational Development, 778-2581.

**Stroke Update 1985**  
Fourth Annual Lehigh Valley Stroke Program Physician Symposium  
Auditorium, Lehigh Valley Hospital Center  
9 a.m. Call the Stroke Program, 432-5421, for more information.

**HealthEast Annual Meeting**  
Lehigh Consistory, 4 - 6 p.m.

**Wednesday,  
November 13  
Thursday,  
November 14**

**Operating Room Tours**  
for OR Nurses' Week. 6 - 8 p.m., by appointment.  
Open to the public.  
Call Operating Room, 778-2231.

**Thursday,  
November 14**

**Maternal and Children's Center Lecture**  
"New Methods for Treating Abnormal Pap Smears"  
Howard Listwa, D.O., obstetrician and gynecologist  
Hospital Auditorium 7 p.m. (free lecture)  
Call Public Relations, 778-2581, for more information or to register.

**Friday,  
November 15**

**Christmas Crafts and Bake Sale**  
sponsored by the Auxiliary Hospital Lobby 9 a.m.

**Sunday,  
November 17**

**Operating Room Open House**  
for OR Nurses' Week. Tours for the public. 1 - 3 p.m.

**Friday,  
December 13**

**Poinsettia Sale**  
Sponsored by the Junior Aides of The Allentown Hospital.  
Hospital Lobby 10:30 a.m. - 6:30 p.m.  
For a price list or to place an advance order, call  
the Volunteer Office, 778-2264, or stop by the Hospital  
Gift Shop by November 22. Straw wreaths and pine trees will  
also be on sale.

**Monday,  
November 18  
to Monday,  
December 2**

**Beanies for Babies Contest**  
Sponsored by the Neonatal Intensive Care Unit (NICU)  
Parent Support Group.

Knit or crochet a hat for the babies in the Hospital's  
Forrest G. Moyer NICU. Contest winners will be notified after  
December 10 and cash prizes will be awarded. Call Public  
Relations, 778-2581, for pattern and other contest details.

**Wednesday,  
December 4**

**Free Blood Pressure Screenings**  
Hospital Lobby 6 - 8 p.m.



# New Medical and Dental Staff



**David Goldner, M.D., Department of Medicine, Section of Cardiology**, is board certified in internal medicine. He recently completed a cardiology fellowship at Hershey Medical Center. A graduate of the Medical College of Pennsylvania, Dr. Goldner served his internship and residency in internal medicine at the HealthEast hospitals. He is an associate member of the American College of Cardiology and the American College of Physicians and a member of the American Heart Association. Goldner is in group practice with Drs. Cassel, Silverberg, Ordway and Sandberg at 1259 S. Cedar Crest Blvd. Allentown.



**Sara Karabasz, D.M.D., Department of Dentistry, Division of Orthodontics**, is a former dental hygienist and a graduate of the University of Maryland. Dr. Karabasz earned her dental degree from the University of Pennsylvania School of Dental Medicine. She also earned a Master's in education from the University of Pennsylvania. Karabasz graduated from Temple University's School of Orthodontics. She is a member of the American Association of Orthodontics and the Lehigh County Society of Orthodontics. Her private practice is located at 2895 Hamilton Blvd., Allentown.



**Nelson P. Kopyt, D.O., Department of Medicine, Section of Nephrology**, is a graduate of the Philadelphia College of Osteopathic Medicine. He was an intern at Detroit Osteopathic Hospital and Temple University Hospital. Dr. Kopyt served as a nephrology fellow and clinical instructor at the Temple University Health Sciences Center. A licensed physician in Pennsylvania and New Jersey, Kopyt is a diplomate of the National Board of Osteopathic Medical Examiners and the American Board of Internal Medicine. He is board eligible in nephrology, a specialty that deals with diseases and functions of the kidneys. He is in a partnership called Nephrology-Hypertension Associates of the Lehigh Valley with Robert W. Grunberg, M.D., and Arthur L. Levine, M.D.

*At a Hospital tea held in her honor, Arlene Lakits, Administration, receives many words of appreciation from fellow employees like Agnes Edmundson, a retired School of Nursing instructor, for her dedication and hard work. After 39 years of service to The Allentown Hospital, Arlene retired recently. She worked at the Hospital even before she graduated from high school and stayed on in Administration as the secretary to six successive chief executive officers. When she started at the Hospital as administrative secretary, she worked in various areas as a switchboard operator, billing clerk, cashier, insurance consultant and nurse's aide. Arlene says, "I worked wherever I was needed. That was the nature of the job and I loved it since I got to know the Hospital inside and out." She even hand wrote patient bills and delivered them. And once, she says, she even ran the laundry room. Upon retiring, Arlene traveled with her husband, Al, and later plans to come back to the Hospital as a volunteer.*





# Making the Rounds

**Richard J. Kisner**, Allentown, vice president, was advanced to membership status in the American College of Hospital Administration (ACHA) at its 51st Convocation Ceremony. The College is a Chicago-based international professional society representing more than 20,000 health care executives. To be chosen, members of ACHA must demonstrate their commitment to continuing education, progress in professional experience and participation in voluntary health care and community affairs. They must successfully complete a comprehensive oral and written examination covering subjects related to health services management.

An article by **Barbara Sherman, M.S.Ed., R.N.**, vice president, appeared in the *Journal of Nursing Staff Development*. The article, entitled "Abbreviated Documentation System for Patient Instruction," deals with a system initiated when she worked at Albert Einstein Medical Center, Mount Sinai/Daroff Division, Philadelphia.

**Sze-ya Yeh, M.D.**, perinatologist and chairman of the Obstetrics and Gynecology Department, spoke to an international audience in West Berlin. He presented two papers at the Eleventh World Congress of Gynecology and Obstetrics. His topics were "Microcomputer Applications in Fetal Monitoring" and "The Use of Microcomputers in Obstetrics and Gynecology Residency Programs." Over 5,000 obstetricians and gynecologists attended the international congress which is held every three years. Dr. Yeh, who specializes in maternal/fetal medicine and deals with complicated pregnancies, is one of only 10 perinatologists in Pennsylvania.

**Larry R. Glazerman, M.D.**, Department of Obstetrics and Gynecology, was officially inducted as a fellow of the American College of Obstetricians and Gynecologists at the group's 33rd annual meeting in Washington, D.C. A member of the Hospital's resident training faculty, Dr. Glazerman is board certified in obstetrics and gynecology.

At the UCLA Faculty Center, Los Angeles, psychiatrist **Houshang G. Hamadani, M.D.**, presented a paper at

the Society of the Study of Psychiatry and Culture's annual meeting. His paper is entitled, "A comparison of the Use of Mental Health Clinic by Hispanic and Non-Hispanic Patients in Allentown, Pennsylvania."

**John S. Jaffe, M.D.**, urologist, has been elected to the Blue Shield Corporation. He was elected as a professional member from this area and joins 119 other professionals from the State of Pennsylvania. Members of the Blue Shield Corporation review the plans and programs relevant to the operations of Pennsylvania Blue Shield.

**Peter A. Keblish, M.D.**, orthopedic surgeon, recently presented his paper, "Valgus Deformity in Total Knee Replacement — The Lateral Retinacular Approach," at the Eleventh Annual Meeting of the Orthopaedic Surgery and Trauma Society in Bonaire, Netherlands Antilles. Dr. Keblish's paper has been awarded the Emmett Lunceford Scientific Award and has been published in *Orthopaedic Transactions*.

**Gregory M. Lang, M.D.**, Department of Obstetrics and Gynecology, authored a chapter in the recently published textbook titled *Conn's Current Therapy*. His chapter covered the treatments and diagnoses of miscarriages. Over 250 professionals from around the country contributed chapters to this textbook which will be used in medical schools nationally.

Reproductive endocrinologist **Chong S. Lee, M.D.**, Department of Obstetrics and Gynecology, presented the first lecture in the fall Maternal and Children's Center series. Held at The Allentown Hospital, the program was called "Solving Infertility: Medical Advances."

The Allentown group oncology practice of **David Prager, M.D., Lloyd Barron, M.D.**, and **Robert Post, M.D.**, at 1730 Chew St., has received accreditation by the Joint Commission on Accreditation of Hospitals (JCAH). Until recently, only hospitals acquired

this status. The group practice, Hematology-Oncology Associates, met stringent standards of quality, not only for health care, but also for medical record-keeping, administration and environment. Hematology-Oncology Associates voluntarily underwent the survey by the prestigious organization. The office is accredited for three years.

The Dental Department's **Jack Karabasz, D.D.S.**, division of prosthodontics, and **Mark Grim, D.D.S.**, division of oral surgery, appeared on Allentown radio station WAEB's "Outlook" show. They discussed a new procedure of making false teeth permanent replacements for missing teeth. Drs. Karabasz and Grim along with Grim's partner, **Laurence Popowich, D.D.S.**, division of oral surgery, are among only 72 Americans trained to perform this procedure known as osseointegration. **Michele Ferguson, D.M.D.**, assistant program director of the Hospital's dental residency program, also appeared on the radio talk show to discuss dental care given in the Hospital's Dental Suite. She presented information on free screenings available through a new dental program for the elderly.

**Edward Denny, M.D.**, chief neonatologist, and **Ken Stevens, R.N.**, clinical nurse specialist, Forrest G. Moyer Neonatal Intensive Care Unit (NICU), were guests on Twin County Cable-TV's "Community Spotlight" show. They highlighted the care given in The Allentown Hospital's NICU, the region's only unit for critically ill, premature infants.

**Lisa Taylor, A.C.S.W.**, renal social worker, became a regular columnist for the magazine *The Renal Family*. Her first article gave an overview of the peritoneal dialysis and home hemodialysis support group which was organized at The Allentown Hospital in September 1983 by Taylor and **Cindy Lynch, R.D.** Published quarterly, the renal magazine has an international audience.

**Susan Hawrylo, A.R.T.**, assistant director, Medical Records, was installed for a second term as director for the Pennsylvania Medical Record Association. She will serve a two-year term.

*continued on page 11*



## Board of Directors Resolution



WHEREAS, the Board of Directors of The Allentown Hospital recognizes the many years of valuable service rendered by the **Honorable Henry V. Scheirer** to The Allentown Hospital since his election to the Board of Directors in 1964; and

WHEREAS, his devotion and deep interest in The Allentown Hospital was evident through his personal contributions; and

WHEREAS, he served as chairman of the Executive Committee from 1971 to 1974, first vice chairman from 1971 to 1974, and chairman of the Board of Directors from 1974 to 1977; and

WHEREAS, he was honored by the Board of Directors by electing him an honorary director in 1978;

BE IT, THEREFORE, RESOLVED, that the Board of Directors of The Allentown Hospital gives formal expression of its grievous loss on the death of the **Honorable Henry V. Scheirer** on July 7, 1985, at the age of 78, and does hereby note on its official records the passing from this life of a man who was respected and dedicated and

BE IT FURTHER RESOLVED, that a copy of this Resolution be tendered to his wife, Adalissa, as a humble express of the Board's heartfelt sympathy in her bereavement.

## Making the Rounds *continued from page 10*

**Sandra Smith, R.N., M.S.N.**, coordinator of the Women's Health Education Program for the HealthEast hospitals' Comprehensive Community Cancer Center, participated in a "Cancer Forum." Sponsored by the American Cancer Society's Lehigh and Northampton Units, the forum was attended by the general public and medical professionals. Smith's topic was "Discharging the Patient: Needs Assessment."

**The Comprehensive Community Cancer Center**, a joint program of The Allentown Hospital and the Lehigh Valley Hospital Center, co-sponsored a course, "CANCER: The Approach to Care in a Community Setting." The program was designed to provide an

overview of the diagnosis and treatment of the principal forms of cancer encountered in Northeast Pennsylvania community hospitals. Hospital staff members that were part of the conference faculty were: **Nathaniel Silon, M.D.**, chairman, Department of Radiation Oncology, on "Treatment of Early Breast Cancer;" and **Robert Post, M.D.**, hematologist and oncologist, **Susan Wiley, M.D.**, psychiatrist, and **Karen Knibbe, R.N., B.S.N.**, Nursing Department, on "Delivering the Bad News."

**LuAnne Domenic, R.N.**, Emergency Center, successfully completed the Advanced Cardiac Life Support in September.

Two members of the Hospital's **Neonatal Intensive Care Unit (NICU) Parents' Support Group**, attended the Second International Conference for Parents and Professional Caretakers of Critically Ill Newborns in Lexington, Kentucky. **Dona Bauman**, NICU support group president, and **Karen Morrow**, heard nationally known speakers like child development expert T. Berry Brazelton, M.D., of Harvard Medical School and author of *Infants and Mothers, Toddlers and Parents, Doctor and Child, On Becoming a Family*. The two women attended the conference thanks to a donation from the Lehigh Valley Chapter of the March of Dimes.

## Emergency Physician to Coordinate Education Programs



**Henry Kurusz III, M.D.**, Wescosville, was named assistant medical director of the Hospital's Emergency Center. His primary responsibilities will be to

coordinate continuing education programs for area emergency medical technicians and paramedics.

Kurusz received his undergraduate degree from Springfield College, Springfield, Massachusetts, and his medical degree from Temple University, Philadelphia. He served his internship and residency in surgery at Lehigh Valley Hospital Center and was a resident in emergency medicine at the University Hospital of Jacksonville, Jacksonville, Florida, where for one year he was chief resident.

During the past two years, Dr. Kurusz was a member of Emergency

Medical Physicians Professional Corporation at Tobey Hospital, Wareham, Massachusetts. While in Massachusetts, Dr. Kurusz served as an Advanced Cardiac Life Support instructor at Tobey Hospital and other locations. In addition, he was an examiner for emergency medical technicians in Massachusetts.

Dr. Kurusz is a member of the National Association of Residents and Interns and the American College of Emergency Physicians. He is board eligible in Emergency Medicine.

Dr. Kurusz is married and has one son.





## SATISFACTION GUARANTEED

*"HOSPITAL-ity" highlights the human touch given by employees and volunteers of The Allentown Hospital. The program, which, according to Hospital management, "builds on the Hospital's fine reputation for delivering quality, personalized care," consists of inservices for employees, volunteers and physicians. "HOSPITAL-ity" is a segment of the Hospital's "Satisfaction Guaranteed" program implemented to guarantee the satisfactory performance of hospital services at The Allentown Hospital. In September, volunteers, including Acute Coronary Care Unit volunteer, Marcia Haines of Allentown (left), attended "HOSPITAL-ity" workshops.*

Public Relations Department  
The Allentown Hospital  
17th and Chew Streets  
Allentown, PA 18102

Non-Profit Org.  
U.S. Postage  
**PAID**  
Allentown, PA  
Permit No. 1624

## THE PROBE

Darryl R. Lippman  
President  
Christine Messina Boyer  
Managing Editor  
Kerri L. Puskar  
Editor  
Scott Dornblaser  
Photographer

EARL CARVER JR  
3850 HILLVIEW RD  
ALLENTOWN PA 18103