

Honoring the Fallen

Photos and stories from our Memorial Day observance.

Service Star of the Month – May 2015

Colleagues provide support following a tragic death.

Watch May's Leader-to-Leader Video

Get news about FY16 goals, Epic and growth.

Valley Preferred Cycling Center Ticket Winners

See if you won two tickets to the "World Series of Bicycling."

MyLVHN: From Pilot to Practice

We're preparing to bring MyLVHN to patients.

More Life Lessons From Friends of Nursing

Read the stories of our award recipients.

New Communication Boards Help Patients

Language- and care-specific items show sensitivity.

Save a Bundle on Your Cellphone Bill

Learn about this and other discounts for colleagues.

See the Central Pennsylvania Festival of the Arts

The trip to Penn State is provided by our Rec. Committee.

Volunteers Needed at Pocono Raceway

Get free admission to NASCAR races.

Transplant Surgeon Shares Patients' Triumphs – VIDEO

Q & A

Get answers to your questions

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With Dr. Nester

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Honoring the Fallen: Our Memorial Day Observance – PHOTOS

BY GERARD MIGLIORE · MAY 21, 2015



As an Air Force veteran, wife of a veteran and mother of a lieutenant currently in the U.S. Army Reserves, LVHN neonatologist Lorraine Dickey, MD, describes her participation in our May 20 Memorial Day Observance as a “powerful and personal” experience.

“My husband and I were prepared to die for our country,” she says, “and our son feels the same way. If he did happen to get killed, we would understand he died doing something he loved and believed in. It’s tough to say that as a parent, but because we accept this risk together, our family shares a unique bond.”

The 20-minute observance took place in the LVH–Cedar Crest auditorium. It was simulcast to LVH–17th Street, LVH–Muhlenberg, LVH–Hazleton, LVHN–Mack Boulevard and, for the first time, LVHN–One City Center. More than 400 people participated across all sites. Each participant was handed a red poppy, assembled by disabled

veterans from VA hospitals. Known as the “flower of remembrance,” the poppy is the traditional symbol for recognizing those who die while serving our country during war.

Dickey carried the Air Force flag into the ceremony as part of the Veteran Colleague Honor Guard, which featured representatives from each of the five U.S. military service branches. Other honor guard members were James McCawley (Army), Eric Schneider, DO (Marines), William Reppy (Navy) and Fred Armbruster (Coast Guard).

The ceremony began with an invocation from pastoral care chaplain and Army Reserves Captain Enrique Amponsah, followed by a stirring a cappella rendition of the Star-Spangled Banner by Robert Clausnitzer, PT, of LVH–Muhlenberg. After an official posting of colors by the Eastern PA Regional EMS Council Honor Guard, president and chief executive officer Brian Nester, DO, MBA, FACOEP, stepped to the podium. Nester was a captain in the Army Reserves. “Veterans and military families would agree that what they remember most are the people they lost,” he told the audience.

In recognition of this desire to honor and remember, Nester announced that LVHN’s Veterans Health Program is introducing LVHN Military Flag-Raising Tributes. Through this program, colleagues can arrange to have the interment flag of an immediate family member flown at LVH–Cedar Crest on the day of their choosing. (Visit our [Veterans SharePoint site](#) for program details.) Nester noted that earlier in the day, Diane Yoder, case manager at LVH–Cedar Crest, had raised the flag of her 26-year-old son, Jarett, who was killed in an April 2013 helicopter crash while serving in Afghanistan.



Another poignant moment was the airing of a short National Public Radio piece about Brian Parrello, a 19-year-old Marine killed by an IED in Iraq. Despite her own grief, Parrello’s mother wanted to console her son’s sergeant. “I’m just happy he was with his other family,” she told him. “Even though we couldn’t be there with him, he was with people that love him.” The sergeant responded, “The day that you lost Brian you gained 20-something other sons, and we’ll always be your sons.”

That response struck a chord with Veteran Colleague Honor Guard member Eric Schneider, DO, an ER physician and Marine veteran. Schneider was selected to place a flag in Parrello’s honor on a memorial table.

“The ‘esprit de corps’ is an important part of being a Marine,” he says. “It means when it comes to combat, all Marines are one family. It was very touching to see how Brian’s platoon has now pulled his mother into that family as well.”

The same can be said for veteran colleagues at LVHN. They are a unique and important part of our family, and their service and dedication will never be forgotten.

View additional photographs from the event in the gallery below.

Gallery01.jpg





[◀ Back](#)

Picture 1 of 10

[Next ▶](#)

Service Star of the Month – May 2015

BY [SHEILA CABALLERO](#) · MAY 22, 2015



Center for Women's Medicine Staff and Response Support Team

How do you communicate difficult news in a timely and compassionate manner? That's the question Veronica Sanchez, practice director for the Center for Women's Medicine (CWM), and Chuck Eggen, human resources (HR) consultant, had to answer without warning after the tragic death of a colleague.

In mid-March, Sanchez sent out a stat page to Eggen. She had just hung up the phone with the husband of a colleague who uncharacteristically failed to show up for work. The details of her death were harrowing, and Sanchez called Eggen to discuss how they should break the news to colleagues. Administrator Susan Jones immediately canceled a PTO day and notified senior management and emergency preparedness. The three colleagues gathered at LVH-17th Street to discuss the crisis. Eggen – along with Preferred EAP administrator Ollie Neith and psychiatry administrator Gail Stern – assembled a counseling team to assist hurting colleagues. Jones requested a meeting with her directors to plan coverage for the 100-plus patients scheduled that day at CWM.

The team also notified Thomas Hutchinson, MD, chair of the department of obstetrics and gynecology, chaplain Enrique Amponsah, director of emergency preparedness Lou Puentes and director of security Craig Finnerty and their respective staffs who all offered to help colleagues through their grief and the difficult days ahead.

Meanwhile, benefits counselor Lindsay Ottinger handled the important conversation with the bereaved spouse regarding benefits and next steps.

Across the health network, colleagues responded quickly and professionally to last-minute requests for food service, housekeeping and patient coverage to support efforts to hold a crisis staff meeting for CWM colleagues.

At 10 a.m., with volunteer staffing in place, CWM colleagues entered the auditorium, gathered into a circle and were gently informed of their colleague's death. Jones and Eggen also made phone calls to inform colleagues not scheduled that day. As the day wore on, other colleagues learned the news and found support from the crisis team formed earlier that morning. Colleagues were given the choice to leave for the day. Despite the disturbing news, all CWM colleagues chose to stay onsite to care for their patients. That speaks to who they are.

Days later, a memorial service was held at LVH-17th Street to honor the deceased who gave so much to colleagues and patients over her 36-year career. Hospice director Jeanne Vogt and her staff sent a rose for every CWM staff member. They also offered ongoing bereavement services from their department as did the staff of Preferred EAP.

"On a day-to-day basis, these colleagues strive to provide the best care possible for their patients," says Jane Leary, spokesperson for HR who nominated these Service Stars. "On this specific day, the best possible care was provided to each other, by a cross-functional team of colleagues who came together to comfort and care for the LVHN family."

Next Steps

[Nominate a Service Star.](#)

Congratulate these nominees:

- **Lauren Grantz, Health Spectrum Pharmacy Services**

Grantz is the kind of manager that makes colleagues want to work harder for her. She goes out of her way to serve customers, once even picking up a discontinued prescription for a customer from another pharmacy. She is extremely empathetic and treats colleagues with dignity in every situation while also making sure the

store runs smoothly.

▪ **Susan Boyer, RN, hospice**

Boyer exemplifies the qualities needed in hospice nursing. Recently, she cared for an elderly female patient who was also a football fan with a special fondness for Peyton Manning. Boyer took it upon herself to write Manning. That communication resulted in a very special phone call from Manning that moved the woman to tears and left an indelible impression on both she and her family.

▪ **Kathryn Zilinski, patient transport, LVH–Cedar Crest**

Zilinski may be a super user for the Epic transformation, but her colleagues think she is just plain super. Super conscientious, super kind, a super trainer who is always on time and courteous to every colleague and patient she meets. She takes the time to remember names, listens and helps in any way she can. She even buys and makes coffee for the crew each morning.

▪ **Renee Adams, ED registration, LVH–Muhlenberg**

Colleagues breathe a sigh of relief when they see Adams' name on the schedule. She is a caring, compassionate soul who anticipates and meets the needs of others any way she can. She is a diligent worker and a team player who is highly respected for her confidentiality and the way she makes others feel important and cared for.

▪ **Deborah Brooks, Amanda Clark and Jennelle Bergene, radiation oncology, LVH-Cedar Crest**

This trio is always upbeat, helping to keep spirits high for colleagues and patients. Recently they made a special trip to a nursing home to deliver on a birthday promise they made to a patient they met only once. The woman was overjoyed to receive their visit and ice cream sundae surprise. She said that it was her best day and year ever.

▪ **Benjamin Sanchez, MD, LVPG Cardiology**

A seriously ill patient with a DNR order was originally characterized as too unstable for an ablation procedure. The patient was intubated and responsive on an IABP pump. Sanchez took the initiative to speak with a colleague and managed to get the patient emergently ablated. Thanks to his actions and those of cardiac fellow Ataul Qureshi, the patient eventually recovered and was discharged.

▪ **Maria London, 6N adult psychiatry, LVH–Muhlenberg**

London is an administrative partner who never hesitates to help when urgent situations arise. She recently interceded in a crisis situation despite potential danger to herself. When the patient's nurse wasn't immediately available, she went to find help from another. She also activated the emergent assistance alarm. These efforts and others helped keep the patient safe during a highly charged and very physical incident that could have ended tragically.

▪ **Kacie Heilman Miller, BeneFIT Corporate Wellness**

Miller is a health and wellness coach who helps people achieve positive results. She also is a role model for colleagues seeking guidance. She works one-on-one with individuals to help them set and achieve personal goals. She also helps companies understand the bottom-line benefits of a healthy workforce. Her professionalism has impacted sales, resulting in the growth of our prevention and wellness services.

▪ **Myrtle Nguyen, RN, Mary Morgans-Seagreaves, RN, Matthew Karpowicz, RN, LVH–Cedar Crest PACU, and Jodi Buxbaum, MD**

Pain after surgery can impact healing as well as lead to long-term emotional and psychological impacts. This team of colleagues collaborated to find a solution for an LVHN–Tilghman outpatient who needed a regional pain block on a weekend. The colleagues used critical thinking skills to troubleshoot the problem, and then worked together to put the patient’s needs first.

Tags: [Center for Women’s Medicine](#) [Service Star](#)

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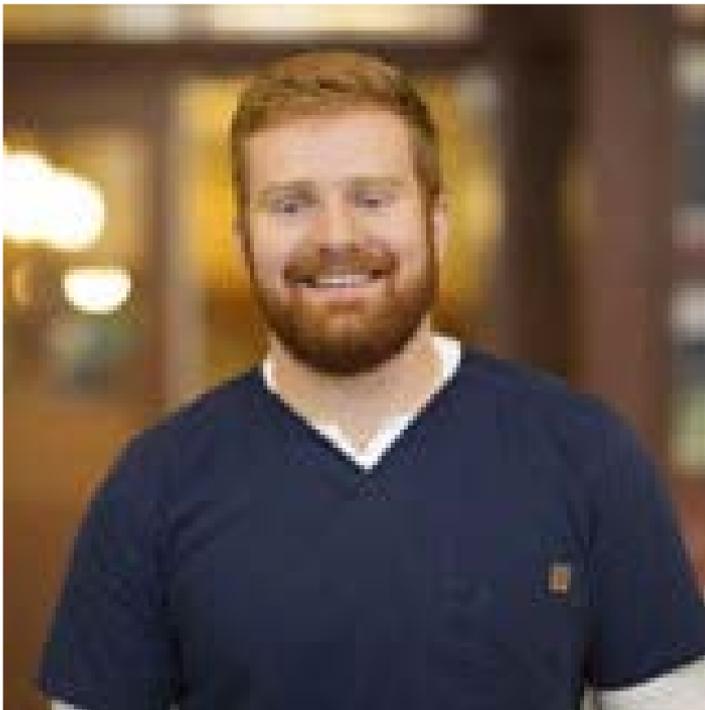
Service Star of the Month – April 2015

21 APR, 2015



Read the Inspiring Stories of LVHN’s Service Stars of the Month for February and March 2015

19 MAR, 2015



Service Star of the Month – January 2015

15 JAN, 2015

Watch May's Leader-to-Leader Video

BY [ASHLEY MILLER](#) · MAY 22, 2015

Do you want to know what's going on in our health network? Watch the Leader-to-Leader meeting. Leader-to-Leader meetings are held the third Thursday each month in the Lehigh Valley Hospital-Cedar Crest auditorium and simulcast to participants at Lehigh Valley Hospital-17th Street, Lehigh Valley Hospital-Muhlenberg, Lehigh Valley Hospital-Hazleton and Mack Boulevard. Using a PowerPoint presentation as a guide, guest speakers share updates on key issues and initiatives.

[Introductions and Honor Roll](#)

[Service Star](#)

[EPIC](#)

[Strategic Conversation](#)

[Women's & Children's Building the Future at LVHN](#)

(Please note you must be logged on to our intranet with Internet Explorer in order to access the videos. You also need to have Microsoft Silverlight installed on your computer. If the links do not open properly, try refreshing your

browser. If you have questions or need assistance, please contact information services at 610-402-8303.)

Tags: [Epic](#) [L2L](#) [Leader-to-Leader](#) [Strategic Conversation](#) [Women's and Children's](#)

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MyLVHN: From Pilot to Practice

21 MAY, 2015



Epic Playground

14 MAY, 2015



Epic Training: From Preparation to Expectations

7 MAY, 2015

Congratulations to the Winners of Valley Preferred Cycling Center Tickets

BY [ADMIN](#) · MAY 20, 2015

Each winner [listed below](#) will receive two general admission tickets to attend any of the 13 Valley Preferred Cycling Center “World Series of Bicycling” events. Complimentary tickets from Valley Preferred will be distributed to the winners via interoffice mail beginning the week of May 26. Winners were selected through a random drawing. Thank you for entering!

World Series of Bicycling events

Gates open at 6:00 p.m. Racing starts at 7:30 p.m. Children 12 and under are free.

June

- | | |
|-------------------|-----------------------|
| Friday, June 5 | US Sprint Gran Prix |
| Friday, June 12 | Fastest Man on Wheels |
| Friday, June 19 | Festival of Speed |
| Saturday, June 20 | Red Robin All-Stars |



Friday, June 26 Keirin Cup

July

Friday, July 10 Tandemonium
Friday, July 17 Keystone Cup/Women's Open
Friday, July 24 US 10 Mile Championships
Friday, July 31 Air Products Finals

August

Friday, August 7 Rodale Corporate Challenge
Friday, August 14 Golden Wheel Race/Champions of Sprint
Friday, August 21 Keirin Revenge
Friday, August 28 Madison Cup

Congratulations to the winners:

Albert, Marciann

Aldinger ,Robin

Annunziato, Lisa

Bakey, Donna

Berrier, Jessica

Betancourt, Jeni

Bortree, Lilly

Budick. Beth

Bustos, Nancy

Callahan, Kim

Caputo, Christian

Caraballo, Wanda

Cassium, Susan

Christy, Donna

Cordes, Deborah

Darrell, Rebecca

Davidson, Jonathan

Demczyszyn, John

Demko, Janice

Dennis, Christine

Dilliard, Jane

Evans, Tracey

Feher, Cathy

Fenstermacher, Danita

Foose, Shelly

Fox, Carol

Ftizgerald, Melissa

Fuhrman, Glen

Garges, Lauren

Garistina, Kathy

Grather, Donna

Greenwood, Deb

Harbon, Dennis

Heck, Betty

Heinrich, Jessica

Heinstand, Eric

Henning, Michele

Herman, Kimberly

Hertzog, Caitlin

Hetric, Melissa

Hinnerschietz, Ann

Holecik, Susan

Holstine, Melissa

Hower, Janet

Keiter, Hollie

Klase, Sharyn

Kline, Brock

Kowalchuk, Wendy

Kozlowski, Liza

Kubic, Melisa

Laird, Tracey

Lee, Sylvia

Lichtenwalner, Sarah

Marchetto, Karen

Marcus, Kathleen

Mayers, Kristin

McCabe, Margaret

McElriy, Allison

McFarland, Jean

Meckes, Charles

Meckes, Roberta

Mesko-Holzer ,Chris

Miller, Quentin

Montalvo, Amarilis

Needle, Jay

O'Brien, Kevin

Otto, Suzanne

Piper, Katrina

Piperato, Christine

Plaza, Mayra

Price, Jessica

Reccek, Erica

Richards, Thomas

Robert, Amy

Roberts, Christina

Rogers, Laura

Roth, Mike

Saeber, Nancy

Salaneck, Tania

Salomon, Deborah

Schubert, Susan

Scott, Mercedes

Sechler, Tracey

Sikora, Barbara

Sostak, Suzanne

St. Hill, Melanie

Stewart, Joanne

Tomins, Marie

Tomsic, Christina

Trexler, Stacey

Trznadel, Lisa

Unser, Maureen

Varga, Jenna

Velasques, Gloria

Ventresca, Annmarie

Vian, Jason

Vo, Tina

Williams, Bonita

Wolfe, Helen

Young, Wendy

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Cycling

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Win Valley Preferred Cycling Center Tickets

4 MAY, 2015

MyLVHN: From Pilot to Practice

BY [JENN FISHER](#) · MAY 21, 2015



When our ambulatory sites launched Epic in February, we also quietly launched MyLVHN, the patient portal. (In Epic circles, this is the MyChart™ application.) Even without active promotion, [MyLVHN](#) has attracted a large number of new account holders. As of May 18, more than 10,000 patients across the network were signed up for MyLVHN – a rate of about 750 new activations per week. Not only is it exciting that so many patients have already signed up for MyLVHN, they are also actively using it, says Michael Sheinberg, MD, medical director, LVHN Epic. “Requests for advice, prescriptions refills and appointments are common. We can actually track the types of reasons patients are contacting us for through the portal, which will allow us to better understand and respond to their needs,” he says.

Testing the MyLVHN Waters

Because of this strong grassroots response, LVPG launched a MyLVHN pilot in April at sixteen practices. The goal

was twofold:

1. Educate staff and patients about MyLVHN.
2. Iron out work processes to make MyLVHN enrollment easy to accomplish at the practice.

“To understand the needs of the practices, we held weekly phone meetings to hear their feedback, gather ideas and understand any issues they encountered,” says Jim Demopoulos, senior vice president operations, LVPG.

Among the ideas discussed at the weekly meetings was how to engage staff in the promotion of MyLVHN. M. Victoria Parra, practice director for the Children’s Clinic – LVH-17th Street, says her practice created a MyLVHN patient portal committee with representation from all areas of the practice: front desk, nursing, medical assistants and providers. “The members of our MyLVHN committee are considered MyLVHN super users. They started by signing up for the portal themselves, and then began educating Children’s Clinic colleagues about it,” she says.

The Center for Women’s Medicine (CWM) also embraced colleague-to-colleague education. “At CWM we started with a live demonstration of MyLVHN at a staff meeting on the simple process of signing up and setting the expectation for colleagues to become familiar with MyLVHN,” says Veronica Sanchez, director of the center. “We also identified ‘MyLVHN champions’ who are our go-to individuals for questions and can keep the momentum going.”

Other ideas from the practices include “lunch and learn” meetings; holding MyLVHN sign up sessions for staff; and determining where in the workflow patients could be engaged in conversation about MyLVHN. “Our patients are taking an interest in the new technology,” Cayse Charron, practice manager, LVPG Family Medicine–Nazareth, says. “With that level of interest, we want to encourage them to use the portal.”

The pilot continues until May 31. At that point, LVPG will notify colleagues about best practices learned through the pilot program and prepare for larger-scale rollout to LVHN colleagues and patients.

You’re a MyLVHN ambassador

Don’t work at the front desk? No patient contact? That’s okay – you can still be a MyLVHN ambassador. “It’s important for all colleagues who are also patients at LVHN to sign up for the portal,” Sheinberg says. “By signing up, you will gain firsthand experience of what MyLVHN offers so you can speak to it and advocate for it with patients (if you have patient contact,) as well as with your family and friends. Plus it’s just super cool!”

You can sign up for MyLVHN in one of these ways:

- In the office while at your next appointment with an LVPG provider.
- After your appointment, go to MyLVHN.org and open your account by signing in with your personal activation code. Your personal activation code will be provided on the after visit summary you will receive at your appointment.
- If you have recently been seen by an LVPG provider, your personal activation code and medical record number is on your after visit summary. You can enter it into [this online form](#). (This link is found on the MyLVHN.org landing page, last box on the right.)
- If you haven’t recently been to your provider’s office, you can request an activation code by filling out [this online form](#). (This link is found on the MyLVHN.org landing page, under the login fields.) You will need your medical record number, which you can get by calling 1-844-4MY-LVHN (1-844-469-5846).

Once you have a chance to explore MyLVHN yourself, you will see your personal health information in a way that wasn't previously possible, and begin to truly know and explore the story of your health.

Your Epic Calendars

Wave 2 Inpatient

Now: Wave 2 inpatient equipment delivery and set-up

Now–May 31: Wave 2 super user training

Now–June 26: Wave 2 Technical Dress Rehearsal (TDR)

May 29: Patient Movement Matrix day in inpatient settings

June 1–July 26: Wave 2 end user training

July 14: Wave 2 Super User Refresher meeting. *(Two times available. Register on TLC.)*

July 20, 2015–Aug. 14, 2015: PTO freeze (restrictions) in effect for Wave 2 (inpatient) colleagues

Aug. 1, 2015: [Go-live for Wave 2, inpatient settings](#)

Wave 1 Ambulatory

Mid-2015 and beyond: [Optimization](#)

Tags: [Epic](#)

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Epic Playground

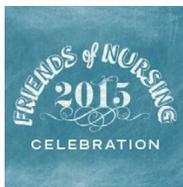
14 MAY, 2015



Epic Training: From Preparation to Expectations

7 MAY, 2015

For the term "#FON15".



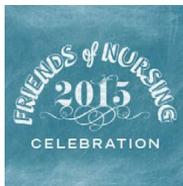
NURSING, STORIES ABOUT COLLEAGUES

BY JENN FISHER 05.22.2015, 9:38 AM

More Life Lessons From Our 2015 Friends of Nursing Award Recipients

Each week through late June we're feature recipients of LVHN's 2015 Friends of Nursing awards. Read on to learn how they learned the things they know, and how their life lessons impact nursing practice.

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NURSING, STORIES ABOUT COLLEAGUES

BY JENN FISHER 05.15.2015, 9:30 AM

Life Lessons From Our 2015 Friends of Nursing Award

Recipients

Each week through late June we'll feature recipients of LVHN's 2015 Friends of Nursing awards. Read on to learn how they learned the things they know, and how their life lessons impact nursing practice.

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NURSING

BY JENN FISHER 05.08.2015, 2:38 PM

More Than 725 Community Members and Colleagues Celebrate 'Friends of Nursing'

More than 725 colleagues and community members gathered inside Bethlehem's SteelStacks to celebrate Friends of Nursing. Learn about the seven care teams and 34 individuals who received awards at the gala.

[Read more](#)

How Our New Communication Boards Help Patients

BY [TED WILLIAMS](#) · MAY 18, 2015

Language- and care-specific items show respect, sensitivity



She could see the difference in her patient’s eyes. Christine Lewbart, RN, noticed the frustration her Spanishspeaking patient was having communicating with caregivers moments after she arrived at LVH–Cedar Crest’s emergency department. Then the patient glanced at a white board on a nearby wall, and the situation improved.

Why?

“She noticed our communication board, which was in Spanish, and it lifted her spirits,” Lewbart says. “It was the sight of something familiar, something that said we were being culturally aware. She saw my name on the board and knew I was her nurse. She appreciated that gesture.”

The boards developed from the patient care services strategic plan as one of several efforts to enhance patient communication. Lewbart has been part of the communication board interprofessional project team (led by Jackie Fenicle, MSN, RN, NEA-BC) since it was launched in 2013.

Originally, the plan called for the creation of a standard board for every patient room – same size, script, date, room, phone numbers, caregiver names, care plan, pain management tracker, medication information and assistive devices information.

“But we soon learned one size wouldn’t fit all rooms,” Lewbart says. “We also found that different units had different needs. Then we learned we had a need for more languages than the two most common, English and Spanish.”

To make the boards culturally appropriate, Fenicle connected with Veronica Sanchez, director of LVHN interpreter services. Sanchez’s team partners with clinicians to provide interpreters for patients in person, by phone, via iPad and through a remote video unit called George. “We started collecting our patients’ language preference data in 2008, and we’ve found our patients speak more than 56 languages,” Sanchez says. “Arabic is among the highest. Some are more familiar, such as French, German, Chinese, and others perhaps not so familiar, such as Burmese, Mandarin and Hindi.”

EP5

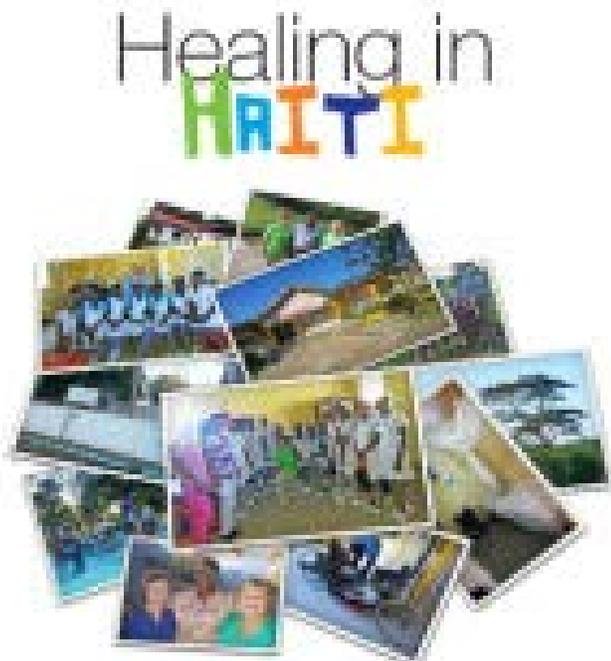
Clinicians at Magnet® hospitals are involved in interprofessional collaborative practice within the care delivery system to ensure care coordination and continuity of care. Our clinicians embarked on a project that created new communication boards to meet the language- and culture-specific needs of our patients.

The first boards were posted in May 2014, and now there are more than 1,000 across LVHN. Each has English on one side and Spanish on the other. Additional customized language-specific boards are ordered through interpreter services as needed. The last set of new boards, specialized to meet the needs of at-risk patients in behavioral health, is being finalized now for summer distribution.

Once the boards went up, project team members conducted rounds and found they are being used regularly by more than 90 percent of nurses and more than 50 percent of physicians. “As a caregiver, you’re looking to develop a bond with a patient,” Lewbart says. “These boards show how we respect patients’ needs and cultures, helping us to create those bonds and bring patients comfort.”

Tags: [Christine Lewbart](#) [Communication Boards](#) [Jackie Fenicle](#) [Magnet](#) [Magnet Attractions](#) [Veronica Sanchez](#)

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Healing in Haiti



'I Will Always Write Back': Nurse Documents Pen Pal Experience in New Book

11 MAY, 2015

7 MAY, 2015



Spring Magnet Attractions Debuts; Learn New Ways to Interact With Our Publication for Clinicians

4 MAY, 2015

Save a Bundle on Your Cellphone Bill

BY [TED WILLIAMS](#) · MAY 20, 2015

LVHN's Recreation Committee arranges colleague discounts on hotels and resorts, restaurants, entertainment venues and a variety of retail items among other opportunities. Depending on your carrier, you also can get a break on your monthly cellphone bill if you're an LVHN colleague. Here's our featured discount for May.

Save up to 24 percent on your AT&T wireless phone bill.

[Check out the details for this and other carriers.](#)

[See a detailed list of other discounts for colleagues.](#)



See the Central Pennsylvania Festival of the Arts at Penn State

BY [TED WILLIAMS](#) · MAY 19, 2015



Central Pennsylvania Festival of the Arts™

LVHN's Recreation Committee arranges fun day, weekend and multiple-day trips for site-seeing, shows and sporting events for colleagues to a variety of regional and national destinations. Family and friends are welcome to come along on most of these trips.

Here is an upcoming day trip to keep in mind:

Central Pennsylvania Festival of the Arts on the campus of Penn State University

Saturday, July 11, 2015

\$40 per person

Contact Margie Hamm at 610-402-9475 or get details on the [Recreation Committee intranet site](#).

[See a list of all Recreation Committee site-seeing trips, shows and sporting events.](#)

Tags: [Festival of the Arts](#) [Penn State University](#) [Recreation Committee](#)

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Strut Your Stuff at the LVHN Colleague Talent Show

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What's Happening in April 2015

25 MAR, 2015



What's Happening in March 2015

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Volunteers Needed at Pocono Raceway

BY [RICK MARTUSCELLI](#) · MAY 22, 2015

LVHN is proud to continue our partnership with Pocono Raceway as a sponsor and as the official health care provider for two NASCAR Sprint Cup races this summer. Our presence at these fun events is a wonderful collaboration that also benefits our health network.

As part of our partnership, LVHN will help sell 50/50 raffle tickets during these races. Volunteers are needed to sell tickets throughout the main grandstand areas, using a hand-held computer device.

Volunteers will be trained to use the device before the start of their shift. Proceeds from the raffle, conducted by the Mattioli Foundation, will benefit Children's Hospital at Lehigh Valley Hospital.

The race weekend dates are:



June 5-7, 2015

- July 31-Aug. 2, 2015

Signing up is easy. [Review this schedule](#) to select your shift, including your second and third choices, and then call 610-402-CARE to register. Feel free to sign up for more than one shift. Be prepared to provide your employee ID, inter-office address, job title and cost center. This information can be obtained through API. Volunteers receive free admission to the race the day of their shift, free parking and a free T-shirt to be worn the day of their shift. The deadline to register is June 1.

Volunteering is a great opportunity for you, your family and friends to support LVHN while enjoying a day of NASCAR activities. For a complete schedule of the daily activities taking place at the track, visit poconoraceway.com.

Last year, the Mattioli Foundation conducted two 50/50 raffles. Combined, the two jackpots grossed more than \$90,000. With your help and enthusiasm, we have an opportunity to raise a large donation for Children's Hospital at Lehigh Valley Hospital this year.

Tags: [Children's Hospital](#) [Pocono Raceway](#) [Volunteer](#)

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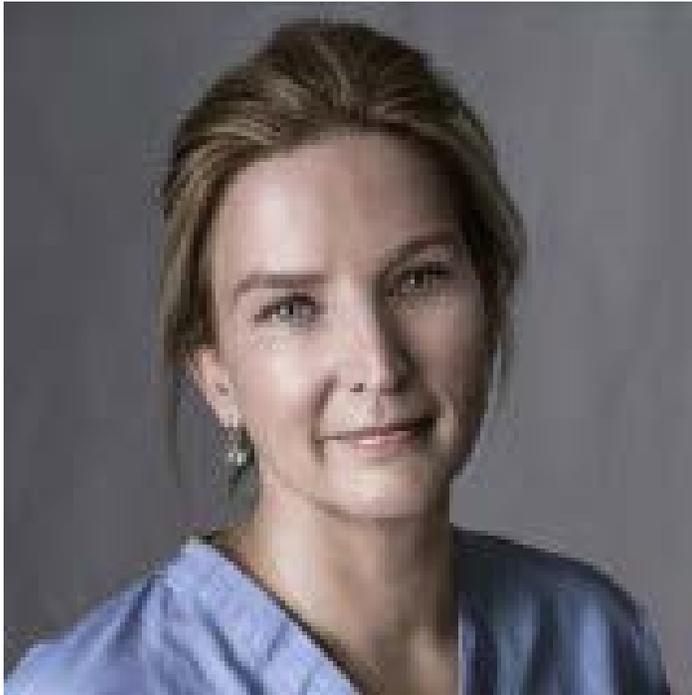
LVHN Ticket Discount Available for Upcoming Events at Pocono Raceway

27 APR, 2015



Disney Star Sabrina Carpenter to Appear at Community Canvas Grand Finale

3 APR, 2015



Pediatric Urologic Surgery at LVHN: Meet Michele
Clement, MD – VIDEO

12 FEB, 2015

Transplant Surgeon Lynsey Biondi, MD, Shares Her Patients' Triumphs – VIDEO

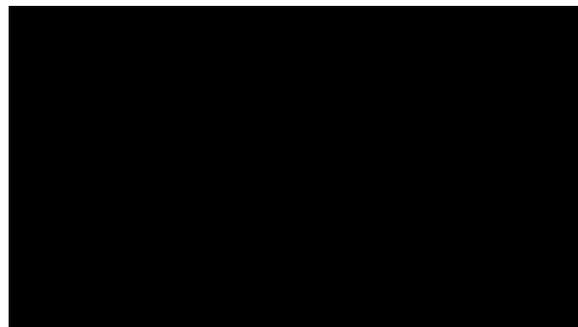
BY [KYLE HARDNER](#) · MAY 21, 2015

[Lynsey Biondi, MD](#), is passionate about caring for living donors – people who give an organ to a friend, family member or even a complete stranger.

A board-certified transplant surgeon with [LVPG Transplant Surgery–1250 Cedar Crest](#), Biondi forms lifelong bonds with her patients, and enjoys learning about her patients at every phase of their transplant journey.

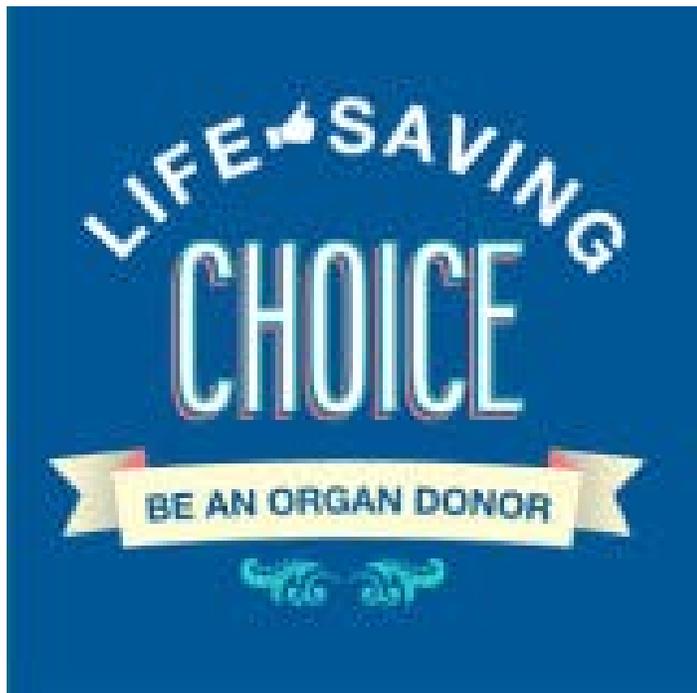
“Not only am I taking care of them as a physician,” she says, “I’m getting to know them and rejoicing with them when they have happy times, and trying to help them through the difficult times.”

Get to know her with this video.



Tags: [Dr. Biondi](#) [Lynsey Biondi](#) [MD](#) [organ transplant](#) [transplant](#) [transplant surgery](#)

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BY [ASHLEY MILLER](#) · MAY 19, 2015

Because LVHN is a valued founding partner of the PPL Center, you are eligible to purchase tickets at 50% off regular price for select lower level tickets to see the Lehigh Valley Steelhawks take on the Richmond Raiders on Friday, May 29 at 7:00 p.m.

Enter promo code **KICKOFF** to purchase.

Offer valid through Friday, May 22nd at 11:59 p.m.

The reigning 2014 PIFL National Conference Champions are in the hunt for a repeat playoff appearance in the 2015 season. The Lehigh Valley Steelhawks, who are 6-2 on the season and undefeated at PPL Center, will take on the Richmond Raiders, an original PIFL Rival. Don't miss out on the family fun, get your tickets today.



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