

## Out with the Old... IN WITH THE NEW!



The staff of the nursing unit formerly known as W-1 joined Darryl R. Lippman, Hospital president, in a toast to mark the closing of the last old nursing unit. W-1 was the last nursing unit to close as part of a four-year, \$20.8 million renovation project that will be completed in late February. "All the new nursing units are open and the old nursing units are closed," Lippman said. He added that the area will be used for support activities such as utilization review and social services.

The new and renovated areas in the modernization project include the obstetrical suite with five birthing  
(Continued on page 11)



The newest addition to the Eric and Wendy Romanow family was welcomed at The Allentown Hospital as the first baby of 1985 in the Lehigh Valley. Tara Lynn, who weighed 7 pounds 6 ounces, was born at 12:11 a.m. She is the third child of the Northampton couple.

The Hospital staff celebrated Tara's birth with champagne and by decorating Tara's bassinet and placing a New Year's cap on her head. Tara received several gifts from the Hospital and the Auxiliary including an "I was born at The Allentown Hospital" t-shirt.

(T-shirts like the one Tara Lynn is wearing are available in the Hospital Gift Shop.)

## Allentown Medical Center Opens Doors

One year after the ground breaking of the Allentown Medical Center, the completely physician-owned facility has opened and nearly all physicians' offices are occupied.

Located at 401 N. 17th St., the office complex is connected to the Hospital by a causeway. During inclement weather, this bridge facilitates entering the complex from the Hospital.

In addition to a full range of general and specialist physicians including

internists, obstetricians and gynecologists, surgeons, pediatricians and ophthalmologists who have offices at the medical office building, a Hospital laboratory and x-ray satellite will also be located in the building.

For added convenience, Merchants Bank has a new self-service banking office on the first floor of the Allentown Medical Center at Gordon Street. A customer service desk is located next to two M.O.M. machines where a teller

is available to complement M.O.M. machine services. A third M.O.M. machine is located in the lobby.

An eatery will be located on the main floor of the medical center, across from Merchants Bank. It will cater to those wanting to take out or sit down, and will be open seven days a week.

Walter's Pharmacy is also located on the main floor.



# Holiday Season Warms Hearts

This year's holiday season at The Allentown Hospital brought in good cheer and a lift of spirits for both employees and patients alike.

Visiting organizations from around the Lehigh Valley spent plenty of time with the patients at the Hospital. Among them were: the Cedar Crest College student government, Eyer Junior High School honor society and student government, the Allentown Optimist Club, and Northampton High School. Also donating their time were adults and teenagers from such religious groups as the Sons of Israel, Keneseth Israel, and the B'nai B'rith House, all of Allentown.

All of the groups that came to the Hospital shared the same enthusiasm. By singing Christmas carols and bringing gifts, these groups gave the care and affection that was appreciated by many.

Eyer Junior High School and the Optimist Club donated educational, musical, and electronic toys for the children in the Pediatric Unit.

The Cedar Crest College student government came as Christmas elves. They sang carols and spent time with the children individually. Northampton High School also enjoyed bringing in the yuletide by singing carols and handing out gifts.

Health support groups also had various celebrations. Organizations including the Peritoneal Dialysis and Home Hemodialysis Support Group,



Members from Eyer Junior High School honor society and student government display a sampling of the numerous gifts which they donated to Allentown's Pediatric Unit.

the Lehigh Valley Stroke Club, and the Neonatal Intensive Care Unit (NICU) Parents Support Group, all assembled their members for a year-end party.

The Dialysis Support Group party was open to patients and family members using home dialysis. The group was formed in February 1984 to meet the social and psychological needs of renal patients who do their kidney dialysis at home.

The Stroke Club, sponsored by The Allentown Hospital, Lehigh Valley Hospital Center, and the Lehigh Valley Stroke Program, has been providing support on a continuing basis since May 1983. Since then, stroke patients have found support through group interaction, discussions with physicians, therapists, medical social workers, and other specialists in stroke rehabilitation.

The fourth annual NICU party gathered parents together whose children have "graduated" from the intensive care unit and progressed to live healthy lives. The parents enjoyed socializing, bringing their children together, and comparing baby pictures. The party was also visited by Santa, portrayed by Dick Cowen of *The Morning Call*.

The Hospital's employee party was both fun and beneficial, especially if you were one of the 68 lucky employees to walk off with a gift in this year's drawing. Assuming the role of Santa Claus for almost 15 years, Carl Gruver, Dietary, enjoyed his part by giving out candy canes and drawing the names of the prize winners. Among this year's prizes were: a bottle of champagne, a hair dryer, an am/fm clock radio, a 110 camera, and savings bonds.



Santa Claus, Dietary's Carl Gruver, picks another winner in the gift drawing at this year's Hospital employee holiday dinner.

Eric P. Marquard  
Public Relations Intern



# Women's Medical Services Expanded

The Allentown Hospital is now providing the services of two additional specialists in obstetrics and gynecology through George C. Lewis Jr., M.D., and Chung-Hsiu Wu, M.D., from Thomas Jefferson University Medical School, Philadelphia. Dr. Lewis is certified in gynecologic oncology and Dr. Wu in reproductive endocrinology and infertility. Previously the services of board certified specialists in these areas were not available in the Lehigh Valley.

Dr. Lewis is director of the division of gynecologic oncology and professor of obstetrics and gynecology at Thomas Jefferson Medical School, United States Naval Hospital of Philadelphia, Philadelphia General Hospital, American Oncologic Hospital and Magee Memorial Hospital. He received his medical degree from University of Pennsylvania School of Medicine. Following his internship and residency at the Hospital of the University of

Pennsylvania, he was an American Cancer Society Fellow in Gynecologic and Radiation Therapy at that same hospital.

Dr. Wu is director of the division of reproductive endocrinology and infertility and professor of obstetrics and gynecology at Thomas Jefferson Medical College. He received his medical degree from the College of Medicine, National Taiwan University. He completed a post-doctorate fellowship in Reproductive Endocrinology at the University of Pennsylvania School of Medicine.

Drs. Lewis and Wu and their staffs will be available to see patients in the outpatient department at The Allentown Hospital four days each month. Any woman interested in making an appointment with a specialist should have a family doctor, gynecologist or obstetrician refer her to The Allentown Hospital, 778-2860.

# Home Care and Hospice Share Resources

The Allentown Hospital Home Care Program and the Lehigh Valley Hospice have decided to pool their resources to provide comprehensive post-hospital care and to avoid duplication of services.

This is the first agreement between the two organizations, which both provide continued care to patients while allowing them to be home in familiar surroundings.

Home Care serves the patient recovering from a chronic disease who no longer needs the intensive attention provided in a hospital. Rehabilitation services, nursing care, and home health aides are provided, easing the transition from hospital to the home. Home Care serves over 300 patients, which is more than the Hospital's bed capacity.

"The ultimate goal of the program is to instruct the patients in self-care and to restore them to the best possible physical condition," says William V. Dunstan, director, Home

Care Program. "As the patient's needs change, Home Care will transfer the care of the patient to Lehigh Valley Hospice."

Hospice's health care team provides respite care to the terminally ill patient and volunteer assistance to the patient and the patient's family. Lehigh Valley Hospice executive director Tom Kwiatek explains, "Not only does this formal agreement strengthen the ties between Lehigh Valley Hospice and The Allentown Hospital, but also it provides continuity of care for the patient."

The formal agreement also defines for insurance companies and other third party payors the commitment to avoiding duplication of services between the two organizations.

The Allentown Hospital Home Care Program offices are newly located at the Financial Building, 1 Center Square, Suite 701, Allentown. To receive a free informational brochure on Home Care, call 778-2385.

## Hospital Employee Named Nurse of Hope



Sandra L. Smith, R.N., M.S.N., coordinator of the women's health education program for the Comprehensive Community Cancer Center of The Allentown Hospital and Lehigh Valley Hospital Center, was named Nurse of Hope. As the most visible volunteer for the Lehigh County Unit of the American Cancer Society, Smith will serve as a spokeswoman for the organization.

Smith became the Nurse of Hope by winning the Cancer Society's annual public speaking competition recently. Her Nurse of Hope duties will include public speaking engagements at schools, businesses and industries to emphasize the hope of a cure for cancer and the importance of nurses in the care of cancer patients.

Smith first became interested in cancer patients when she worked as a medical/surgical nurse at Easton Hospital and continued her oncology studies by participating in professional and educational programs sponsored by the San Antonio Cancer Society in Texas. While in Texas, she was a nurse in the hematology/oncology unit at Methodist Hospital and a learning lab instructor at the university's health science center.

Smith is a graduate of Northampton Area Senior High School and a magna cum laude graduate of East Stroudsburg University. She received a master's degree from the University of Texas Health Science Center at San Antonio.



# Faces in '84



Sze-ya Yeh, M.D.



Proctor L. Child, M.D.



Ronald G. De Lorenzo



Velvet S. Starr



Ann B. Andres, R.N.

Maternal/fetal medicine, or perinatology, was brought to the Lehigh Valley in September when **Sze-ya Yeh, M.D.**, assumed his responsibilities as the new chairman of the department of obstetrics and gynecology at The Allentown Hospital. One of only 10 perinatologists in Pennsylvania, Dr. Yeh cares for women with complicated pregnancies.

Dr. Yeh not only develops comprehensive programs for these women, but also supervises the obstetrics and gynecology residency program. He has been instrumental in bringing other leading experts in the field of obstetrics and gynecology to the Hospital as visiting professors.

In addition to bringing guest speakers to the Hospital, Dr. Yeh also has shared his expertise with international and national audiences. On January 18 and 19, Dr. Yeh participated in a symposium in Tokyo, Japan, sponsored by the Japan Society of Perinatology. He spoke on medical problems associated with the premature infant.

Dr. Yeh also gave the keynote address kicking off the annual meeting of a Japanese group of approximately 300 obstetricians and gynecologists. He spoke on the use of microcomputers in obstetrics and gynecology as both a research tool and as a business tool for record keeping and accounting in private practice.

Dr. Yeh came to the Lehigh Valley from Los Angeles, where he was a professor at the University of Southern California School of Medicine. A native of Taiwan and the third generation of his family to practice medicine, Yeh earned his medical degree from National Taiwan University College of Medicine. He served a residency at the hospital of the University of Pennsylvania and a fellowship at Yale University School of Medicine.

**Proctor L. Child, M.D.**, was named chairman of the Department of Pathology. Dr. Child was an associate pathologist with the Hospital since 1977 and was acting chairman of the department until his appointment as chairman.

A native of Brooklyn, New York, Dr. Child graduated from Union College in Schenectady, New York, and received his medical degree from Long Island College of Medicine. He then joined the U.S. Army Medical Corps, completing his pathology residency at Fitzsimons General Hospital (U.S. Army), Denver. In 1962, he was a fellow in Tropical Medicine at Louisiana University.

**Ronald G. De Lorenzo** was appointed administrative director of The Comprehensive Community Cancer Center. Prior to his arrival in health care administration, De Lorenzo served for over 12 years in public administration in Pennsylvania state and South Whitehall Township government.

De Lorenzo's responsibilities include supervising the daily activities of the Cancer Center, contracting breast cancer detection and screening projects, developing oncology education groups, and marketing the Cancer Center. He also supervises a staff of 18 within the Center.

De Lorenzo received a Bachelor of Science and a Master of Arts in Political Science from East Stroudsburg University. He holds a Commission as a Lieutenant Commander in the U.S. Naval Reserve. His professional memberships include the International City Manager's Association, The American Society for Public Administration, and the Pennsylvania Planning Association.

Ron and his wife, Pat, live in Allentown. They have two sons.

**Velvet S. Starr** is the Hospital's newly-appointed manager of Computer Services. Velvet previously worked for ITT Business Communications Corporation as manager, Information Processing.

She graduated from Duff's Business College, Pittsburgh, and completed the Executive Management Program at Montgomery College, Rockville, Maryland, in 1973.

Velvet is affiliated with the Central Pennsylvania Chapter, Association of Information Systems Professionals and the Central Pennsylvania Business School, and is a frequent speaker and consultant on office automation.

**Ann B. Andres, R.N.**, joined The Allentown Hospital as head nurse of the Labor and Delivery Unit. She held the position of staff nurse in Labor and Delivery at St. Luke's Hospital, Bethlehem, for 28 years prior to joining The Allentown Hospital staff.

Ann received her Nursing Diploma from St. Luke's Hospital and her Bachelor of Science in Nursing (B.S.N.) from Kutztown University. She is certified by the Board of Nurse Examiners.



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*The Allentown Hospital welcomed five distinguished civic and professional leaders as new members of the Board of Directors.*

**Ramon J. Deeb, M.D.**, chairman, Department of Anesthesia, at the Hospital since 1980, first joined the medical staff in 1975. He received his medical degree from the University of Pennsylvania Medical School. He interned at Robert Packer Hospital, Sayre, Pa., and completed his residency in anesthesia at the University of Pennsylvania Hospital.

**William M. Jackson**, president, William M. Jackson Associates, Inc., a management consulting firm, has taken an active role in the community. Jackson is vice chairman for the Allentown Commercial and Industrial Development Authority board; chairman of the board, Allentown YWCA, and a member of Cedar Crest and Muhlenberg colleges' board of associates. Jackson is a graduate of Princeton University and a former president of Bonney Forge and Foundry. He was also chairman of six Gulf-Western Industries in Europe. Jackson's outstanding contributions to business and the community have earned him a place in "Who's Who in America."

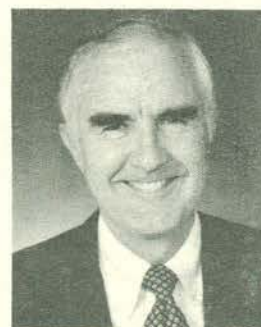
**David J. Kepler**, administrative vice president and commercial loans department head, Merchants National Bank, is an officer of several other boards including treasurer, Girls' Club of Allentown; and financial secretary, Exchange Club of Allentown. He is a member of the Cedar Crest College Board of Associates. Kepler graduated from Indiana University of Pennsylvania.

**Katrina H. King** has played an integral leadership role in various community agencies. She is a board member of the United Way of Lehigh County. She is also on the boards of the Lehigh County Association for the Blind and the Swain School and a member of the Society of the Arts and the Allentown Art Museum. King is a graduate of Flora MacDonald College, North Carolina, and received her Masters of Education from the University of Virginia.

**James M. Large Jr.**, president First National Bank of Allentown for the last two years, graduated from Princeton University and completed his post-graduate studies at Stonier Graduate School of Banking at Rutgers University. Large is a board director for Allentown-Lehigh County Chamber of Commerce, a board member of Lehigh Valley Industrial Park, and an advisory board member of Ben Franklin Institute of Lehigh University and Muhlenberg College. He is active in United Way of Lehigh County and Minsi Trail Boy Scouts Council.



**Ramon J. Deeb, M.D.**



**William M. Jackson**



**David J. Kepler**



**Katrina H. King**



**James M. Large, Jr.**



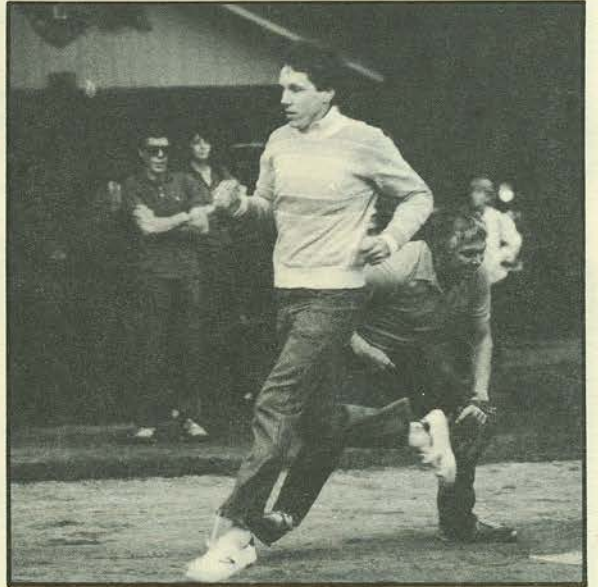


# *In the Chill of Winter, E*





# choes of Summer . . .





# NEW STAFF MEMBERS



**Lauren B. Angstadt, D.D.S., Department of Dentistry**, graduated from Temple University School of Dentistry in 1981. She was a dental resident at The Allentown Hospital in 1981-82. Dr. Angstadt will be in practice at 1144 Hamilton St., Allentown.



**Mitchel Fromm, M.D., Department of Radiology, Division of Radiation Oncology**, earned his medical degree in 1972 from the University of Pennsylvania. He then went on to become a pediatrician and to specialize in radiation therapy. Dr. Fromm was an intern (1972-73) in pediatrics at the Children's Hospital of Philadelphia and a resident there in radiation therapy (1982-84). He is board certified in Pediatrics and a member of the American Academy of Pediatrics.



**Robert G. Bagian, M.D., Department of Community Medicine (Emergency)**, earned his medical degree from Thomas Jefferson University's Medical College. In 1980 he completed an internship in Emergency Medicine at Geisinger Medical Center. He has been on the emergency staffs of three Philadelphia area hospitals and is a member of the American College of Emergency Physicians.



**Joseph J. Grassi, M.D., Department of Medicine, Division of Physical Medicine and Rehabilitation**, earned his medical degree from the University of Bologna, Italy in 1973 and was an intern at St. Raphael Hospital in 1974-75. He served residencies at both Rhode Island Hospital and the University of Michigan. Dr. Grassi was a member of the U.S. Army Medical Corps serving in West Germany. He is affiliated with Good Shepherd Rehabilitation Hospital and is a member of the Lehigh County, Pennsylvania and American medical societies. Dr. Grassi is in private practice at 2200 Hamilton St., Allentown.



**Donald J. Belmont, M.D., Department of Medicine, Section of Cardiology**, received his medical degree in 1977 from the University of Pennsylvania. From 1977 to 1978, he served an internship at West Virginia University and in 1981 completed a medical residency at the University of Massachusetts Medical Center. Dr. Belmont earned his cardiology fellowship in 1983 and is board certified in internal medicine. He is associated with Stanley Zeeman, M.D., 1210 S. Cedar Crest Blvd., Allentown.



**John L. Hoffman, D.P.M., Department of Surgery, Division of Podiatry**, graduated from the Pennsylvania College of Podiatric Medicine in 1982 and is in practice at 84 E. Broad St., Bethlehem.



**Harry W. Buchanan, M.D., Department of Surgery, Division of Ophthalmology**, graduated from the University of Virginia School of Medicine in 1979. He served an internship at both HealthEast hospitals and in 1983, completed his residency in ophthalmology at Vanderbilt Medical Center, Nashville. In 1984, Dr. Buchanan completed a fellowship at Wills Eye Hospital, Philadelphia. He is board certified in ophthalmology. Dr. Buchanan will be in private practice at The Allentown Medical Center, 401 N. 17th St.



**Charles Incalcaterra, D.D.S., Department of Dentistry**, graduated from New Jersey Dental School (1982) and became a dental resident at The Allentown Hospital. Licensed to practice in New Jersey and Pennsylvania, Dr. Incalcaterra is in private practice at 2045 Westgate Drive, Bethlehem. He is also affiliated with Good Shepherd Rehabilitation Hospital.





**Robert C. Klingler, M.D., Department of Community Medicine (Emergency)**, has been affiliated with The Allentown Hospital since 1982 as an intern and resident in internal medicine. Dr. Klingler is a graduate of Temple University and the University of Arkansas, where he earned his medical degree. He has worked in several Pennsylvania hospitals including Hazelton, Scranton, Lewistown and Quakertown.



**Victor J. Powers, M.D., Department of Medicine, Division of Internal Medicine**, joined The Allentown Hospital after completing an internship and residency at the HealthEast hospitals (1981-84). He is a graduate of the Hershey Medical School. Dr. Powers practices with Jose Garcia, M.D., 421 Chew St., Allentown.



**Fred Laufer, M.D., Department of Medicine, Division of Family Practice**, earned his medical degree in 1979 from Albany Medical College. He completed his internship and residency at Wilmington Medical Center, Delaware (1979-82). Dr. Laufer is board certified in Family Practice. His office is located at 1344 Hamilton St., Allentown.



**James A. Sandberg, M.D., Department of Medicine, Division of Internal Medicine, Section of Cardiology**, graduated from Franklin and Marshall College (1974) and the University of Massachusetts Medical School (1978). He served his medical residency at New England Deaconess Hospital, Boston, and his cardiology residency at the University of Massachusetts. Dr. Sandberg is board certified in internal medicine and cardiology. He is associated with John Cassel, M.D., 1259 S. Cedar Crest Blvd., Allentown.



**Jay B. Lipschutz, D.O., Department of Medicine, Section of Pulmonary Medicine**, graduated from the Philadelphia College of Osteopathic Medicine in 1977. From 1977-78, he served his internship at Suburban General Hospital. Dr. Lipschutz completed a residency in Medicine and fellowship in Pulmonary Medicine at Albert Einstein Medical Center. His office is located at 2895 Hamilton St., Allentown.



**Mary S. Shields, M.D., Department of Medicine, Division of Internal Medicine, Section of Allergy**, earned her medical degree from Temple University Medical School in 1977. She completed her internship and residency in Pediatrics at Geisinger Medical Center. Dr. Shields recently opened a practice at The Northern Lehigh Medical Center, Walnutport.



**James McHugh, M.D., Department of Community Medicine (Emergency)**, is a graduate of Temple University School of Medicine. From 1982-84, he served an internship and residency in internal medicine at the HealthEast hospitals. Dr. McHugh is a member of the American College of Physicians.



**Patricia L. Shoemaker, M.D., Department of Pediatrics**, received her medical degree from Temple University in 1980. From 1980-83, she served her internship and residency in Pediatrics at Jefferson University Hospital. Dr. Shoemaker is associated with pediatricians Wheeler, Misenhimer, Kean and Smith.



**Paul L. Orr, M.D., Department of Psychiatry**, a graduate of the Medical College of Pennsylvania (1974), is board certified in psychiatry and neurology. Dr. Orr served both his internship and residency at the Hospital of the Medical College of Pennsylvania (1975-77). He practices at 1600 Lehigh Parkway East, Allentown.



**Glenn P. Short, M.D., Department of Medicine, Division of Internal Medicine, Section of Gastroenterology**, graduated from Hahnemann Medical College in 1979 and served an internship and residency in internal medicine at Thomas Jefferson University Hospital. Dr. Short is a member of the American Medical Association and the American Gastroenterological Association. He is board certified in internal medicine and gastroenterology. Dr. Short works with Francis Kleckner, M.D., 1275 S. Cedar Crest Blvd., Allentown.



## NEW STAFF MEMBERS *continued*



**David B. Vasily, M.D., Department of Medicine, Division of Dermatology**, received his medical degree from the State University of New York at Buffalo School of Medicine in 1975. From 1975-76, he served an internship at The Allentown Hospital. Dr. Vasily also completed an internship in dermatology at Geisinger Medical Center. He is board certified by the American Academy of Dermatology and has a practice in Bethlehem.



**Stephen A. Volk, M.D., Department of Medicine, Division of Internal Medicine, Section of Hematology and Medical Oncology**, earned his medical degree from Jefferson University Medical School in 1972. From 1972-73, he served an internship at Conemaugh Valley Memorial Hospital. Dr. Volk completed his residency in medicine from 1975-77 at Walter Reed Army Medical Center. He is board certified in internal medicine, medical oncology and hematology. Dr. Volk is in practice with Alan Morrison, M.D., 800 Ostrum St., Bethlehem.



**Loretta A. Witczak Keil, M.D., Department of Medicine, Division of Internal Medicine**, is board certified in internal medicine. She earned her medical degree from the Medical College of Pennsylvania in 1980 and was an intern and resident with both HealthEast hospitals (1981-84). Dr. Witczak Keil is a member of the American College of Physicians and the American Medical Womens Association.

***BUCKLE UP BABY...*** The Allentown Hospital has taken an active role reminding parents to use car seats for their new infants. Use of car seats is demonstrated in the Parent Preparation Classes and a rental program is planned to begin in February. Pictured below is Marilyn Sowden, R.N., nursing supervisor, and Jeff Stout from the Allentown Health Bureau during a demonstration for nursing personnel at the Hospital.





# MAKING THE ROUNDS

**Sze-ya Yeh, M.D.**, perinatologist and chairman, Department of Obstetrics and Gynecology, was a panelist at a discussion sponsored by the Lehigh Valley Chapter of the March of Dimes. **M. Bruce Viechnicki, M.D.**, vice chairman, Department of Obstetrics, moderated the discussion, entitled "New Perspectives in Obstetrics."

**John L. Bulette, M.D.**, chairman, Department of Psychiatry, was appointed clinical associate professor of psychiatry at the Medical College of Pennsylvania in Philadelphia. Dr. Bulette was associated with the Medical College of Pennsylvania, as director of general hospital psychiatry and assistant professor of psychiatry, before joining The Allentown Hospital staff in 1981.

**Stephen K. Klasko, M.D.**, and **Thomas A. Hutchinson, M.D.**, both active staff members of the Obstetrics and Gynecology Department, recently passed the certification exam for the American Board of Obstetrics and Gynecology. They are now permanently board certified.

**Herbert L. Hyman, M.D.**, presented a seminar, "Stress and the Gut," to the Biofeedback Society of the Lehigh Valley. He is especially interested in the effects of stress on the gastrointestinal system. Dr. Hyman also spoke at Lafayette College on "Effect of Behavior and Environment on Human Physiology." Dr. Hyman, a member of the National Digestive Disease Advisory Committee, is a gastroenterologist who practices in the Lehigh Valley.

**Lester Rosen, M.D.**, active staff member, Colon/Rectal Surgery Department, has been named a fellow of the American College of Surgeons.

He is in practice in Allentown with Drs. Khubchandani, Sheets, Stasik and Riether.

**Gary G. Nicholas, M.D.**, chief for surgical education, and **Kenneth M. McDonald, M.D.**, active staff, Vascular Surgery, have been awarded certification for special qualification in vascular surgery by the American Board of Surgery. Nicholas and McDonald are among the first physicians in the United States to receive the Board's newest certification. The certification recognizes physicians who have acquired special qualifications in vascular surgery through advanced training and education.

**David P. Buchmueller**, HealthEast's president, was one of four guest speakers at the fourth annual "Spotlight on Business." Buchmueller highlighted HealthEast's formation, and added that its objective is to build an integrated system of health care services. HealthEast, the parent corporation of The Allentown Hospital and Lehigh Valley Hospital Center, was formed in 1982. HealthEast is the Lehigh Valley's sixth largest employer whose plans focus on the quality of patient care and cost containment, Buchmueller said.

**Maureen Sawyer, M.S.W.**, director, Social Services Department, was recently elected president of the Lehigh Valley Chapter of the Society for Hospital Social Work Directors. She will serve a one-year term.

**Susan Hawrylo, A.R.T.**, Medical Records, was elected to a one-year term as president for the Lehigh Valley Medical Record Association.

The **Blood Bank** successfully passed inspection by the American Association of Blood Banks.

The departments of **Psychiatry and Pediatrics** sponsored the "National Conference on Parenting" held at the Allentown Hilton. The highlight of the two-day conference was a presentation by Benjamin Spock, M.D., the famed pediatrician. The 80-year-old Dr. Spock spoke to over 350 psychiatrists, pediatricians, physicians, counselors, social workers and others on "The Strain on Parenting Today."

**Richard Schwarz, M.D.**, a native of Easton who attended Lafayette College, recently lectured at the Hospital on common infection in pregnancy and its management. Dr. Schwarz is dean, professor and chairman of the department of obstetrics and gynecology at the State University of New York (SUNY) Downstate Medical Center in Brooklyn. The lecture was sponsored by the department of **Obstetrics and Gynecology**.

The **Allentown Hospital** was given a Recognition Award by the West Park Civic Association. The award was for the Hospital's efforts "which have contributed to the beautification of the West Park area."

An "Ohio bed" one of five in the **Forrest G. Moyer, M.D. Neonatal Intensive Care Unit**, was purchased with \$7,500 donated to the NICU by the Pennsylvania American Legion auxiliary. Lois Minnich, a resident of Slatington and Auxiliary president, presented the check to Darryl R. Lippman, Hospital president. The Ohio bed provides an uninterrupted heat field while allowing complete access to an infant who needs extensive medical care.

## Out with the Old ... In with the New

(Continued from page 1)

rooms; the 20-bed neo-natal intensive care unit which specializes in the treatment of high-risk newborns; the pediatric floor featuring 24 pediatric beds, two isolation rooms and four special care beds; and the 55-bed expanded psychiatric unit. In addition, the renovation and modernization included the seven-story wing, and three floors of medical-surgical patient rooms.

## OB/GYN TRAINING PROGRAM RECEIVES NEW EQUIPMENT

A fetal pulse detector stethoscope has been donated to The Allentown Hospital by **MediSonics, Inc.** for use in the Obstetrics and Gynecology Residency Program.

The pocket-size Doppler Fetal Pulse Detector Ultrasound Stethoscope can detect fetal life as early as nine weeks into the pregnancy. It assesses the rate and rhythm of the fetal heart during labor. It comes with an extra headset so that two people can listen at one time.

The Hospital thanks MediSonics for their generous donation which will be used extensively by the Obstetrics and Gynecology residents.



# CONTRIBUTIONS TO THE ALLENTOWN HOSPITAL

The Allentown Hospital acknowledges with deep appreciation the following contributions:

## MEMORIAL CONTRIBUTIONS

*In memory of Mrs. Martin Creitz*  
Mr. and Mrs. Abram Samuels  
*In memory of Mrs. Warren J. Geissinger*  
Auxiliary of The Allentown Hospital  
*In memory of Dr. Karl J. Groner*  
Department of Surgery,  
The Allentown Hospital  
Maurice D. Geiger, D.D.S.  
Mr. and Mrs. Herman Gilbert  
Dr. and Mrs. Newton Hess  
Mr. and Mrs. Frank Legath  
Lehigh County Dental Society  
Dr. and Mrs. Arthur Lindenfeld  
Ms. Lorraine Mattes  
Mr. and Mrs. H. Dudley Mairs  
Medical Staff of  
The Allentown Hospital  
The Moncman Family  
Mrs. Helen Reichard  
Mr. and Mrs. William W. Reichenbach  
Mr. and Mrs. William A. Reinhardt  
Mr. and Mrs. Willis Schmoeyer  
Mr. and Mrs. John Yost  
*In memory of Mrs. Mary Haertter*  
Alumnae Association of  
The Allentown Hospital School of Nursing  
*In memory of Donald Kleckner*  
Mr. and Mrs. Abram Samuels  
*In memory of Stephen J. Landsman*  
Mr. David K. Bausch  
Mrs. Elmer Bausch  
Mr. and Mrs. William Shellhammer  
Mrs. Margaret Unger  
*In memory of John Mohr*  
Mr. and Mrs. Abram Samuels  
*In memory of Mr. Harold Nissen*  
Alumnae Association of  
The Allentown Hospital School of Nursing  
*In memory of Mrs. Helen Oberlauer*  
Alumnae Association of  
The Allentown Hospital School of Nursing

*In memory of Mrs. Judy Phillips*  
Ms. Sue Jeffers  
*In memory of Mr. John Reno*  
Mrs. John Reno  
Xerox Corporation  
*In memory of Sidney Rothman*  
Mr. and Mrs. Abram Samuels  
*In memory of Mr. Michael Scalpato*  
Mr. and Mrs. Leonard S. Frieden  
Mr. William H. Schneidewind, Jr.  
Mr. Richard H. Swann, Jr.  
*In memory of Edward Schlechter, Sr.*  
Dr. and Mrs. Robert P. Fenstermacher, Jr.  
Dr. and Mrs. Charles D. Schaeffer  
*In memory of Mrs. Rheta Schlechter*  
Auxiliary of the Allentown Hospital  
Ms. Susan Steward  
*In memory of Mr. John Schlegel*  
Mr. and Mrs. Abram Samuels  
*In memory of Mr. Luther Schubert*  
Mr. and Mrs. Abram Samuels  
*In memory of Mrs. Ruth Shellhammer*  
Dr. and Mrs. Robert P. Fenstermacher, Jr.  
*In memory of Mr. Dean Shimer*  
Mrs. Dean Shimer  
*In memory of Mrs. Madeleine D. Shimer*  
Mr. and Mrs. Abram Samuels  
*In memory of Mr. James Slocum*  
Mr. and Mrs. Darryl R. Lippman  
*In memory of Mrs. Anna Smith*  
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