

CEO Named for Merged Hospital



Samuel R. Huston

Huston has been president of Lehigh Valley Hospital Center since September 1986. Prior to that he was on the administrative staff of University Hospitals of Cleveland for 16 years, serving as executive vice president and chief operating officer from 1982 to 1986. From 1971 to 1973 he was associate executive director of Duke University Hospitals and prior to that was on the staff of the Medical Center Hospital of Vermont and the University of Vermont School of Medicine. He received his Bachelor of Arts degree from the University of Northern Iowa and his master's degree in Hospital and Health Administration from the State University of Iowa.

"Sam's many years of successful university and teaching hospital experience has prepared him particularly well for these new responsibilities," HealthEast President David P. Buchmueller said.

Samuel R. Huston, president, Lehigh Valley Hospital Center (LVHC), has been named president of the merged organization of The Allentown Hospital and Lehigh Valley Hospital Center. Darryl R. Lippman, president, The Allentown Hospital, will assume a new role as executive vice president of HealthEast. These changes will be made effective January 1, 1988.

"The announcement is being made now so that effective planning can take place as we move towards a merged hospital and other organizational changes," David P. Buchmueller, HealthEast president said. "We are very fortunate to have these two outstanding people within this organization who are well qualified in hospital management and capable of serving in key senior positions in our system," Buchmueller said. "It was not necessary to look outside the organization."

Neither hospital name will change.

The merger planning process is proceeding according to the Merger Committee's schedule with a plan for the merger being presented to the HealthEast Board of Directors in December.

In the announcement letter to members of the HealthEast and hospital's boards, all employees, physicians and volunteers, Buchmueller also summarized the already agreed upon criteria which the merger plan will fulfill. First, the merged hospital must be a better place to be a patient and a health professional; second, it should be easier to govern and manage; and, third, plans should be carried out with a resultant improved financial outcome.

Buchmueller said, "We believe our approach is consistent with the principles established in Spring 1986 which indicated that this planning process would be sensitive, participative and characterized by an open communications process.

"Further, we are committed to ongoing evaluation of this merger's success and will judge it on the basis of operational performance over the next five years."

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Darryl R. Lippman

Prior to 1979 when Lippman became president of The Allentown Hospital, he was vice president of Lancaster General Hospital for seven years. He had been assistant executive director at Allegheny General Hospital, Pittsburgh, for three years. He served as a captain in the United States Air Force (USAF) where he was deputy director, USAF Hospital, Peru, Ind.

Lippman earned his Bachelor of Science degree from the University of Southwestern Louisiana and his master's degree in Hospital Administration from Duke University.

"As president of The Allentown Hospital, Darryl has been instrumental in developing many new health care services as well as enhancing the Hospital's financial stability," said HealthEast President David P. Buchmueller. "He has also played an extremely important role in the Hospital's modernization projects."

HealthEast Recognizes Nurses at Annual Meeting

At the HealthEast annual meeting, before approximately 500 board members, physicians, employees and area business and political leaders, Victoria Geiger, R.N., The Allentown Hospital received a HealthEast Medallion Award. The award, which was sponsored by the HealthEast Trust Fund, is part of HealthEast's ongoing Friends of Nursing program which was created to recognize nurses and to promote nursing as a career.

Geiger, who has been a staff nurse in Labor and Delivery at The Allentown Hospital for nine years, received the award for originating and implementing a perinatal loss program.

There is a time of profound sadness for parents when their child is stillborn or otherwise dies at the time of birth. This is also a difficult time for nursing staff members as they try to help parents cope with this tragedy. The Perinatal Loss Program, assists both the patient and the staff to best handle these situations.

Other HealthEast Medallion award winners included: Irene Ehrgott, R.N., Lehigh Valley Hospital Center, for a nurses guide to chemotherapy agents; Mary Lesniak, R.N., Gnadon Huetten Memorial Hospital, for her role in the expansion of the hospital's mental health unit; and Cynthia Weiss, R.N., Slate Belt Medical Center, for facilitating the establishment of the Medical Center's Community Health Center.



Photo by Thomas F. Amico

Winner of the HealthEast Medallion Award, Victoria Geiger, R.N., implemented a Perinatal Loss Team for parents and nursing staff who have experienced a stillbirth or loss of a newborn. The award was presented at the HealthEast annual meeting as part of an ongoing program called Friends of Nursing. This program, which is sponsored by the HealthEast Trust Fund, recognizes nursing professionals and promotes nursing as a career.

New Laboratory Director



David G. Beckwith, Ph.D., has been named clinical laboratory director for HealthEast Laboratories. He will be responsible for managing the operations and development of five laboratories including those at The Allentown Hospital and Lehigh Valley Hospital Center. Beckwith received his degree from Lehigh University and assumed the position of director of microbiology at St. Luke's Hospital in 1974. He has extensive experience in developing infection control and in-vitro fertilization programs.

Beckwith has offices at both The Allentown Hospital and Lehigh Valley Hospital Center.

CEO Named

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Huston will be responsible for preparing a management plan for the merged organization. The plan's first phase will be effective January 1 with other steps implemented throughout the year. At that time, he will have full responsibility for the management of both facilities.

Lippman will assume his new duties in early January. His direct responsibilities will include Gnadon Huetten Memorial Hospital, Slate Belt Medical Center, behavioral health services and liaison with Voluntary Hospitals of America.

WomanCare Offers Inpatient and Outpatient Services



Special bonding time is able to take place in the homelike atmosphere of the newly-redecorated postpartum patient rooms at The Allentown Hospital. Holly Siegfried of Whitehall smiles lovingly at her newborn as Louise Neifert, a staff nurse, looks on.

Family-centered maternity care allows mom and dad to celebrate the birth of their first child together in one of the newly-redecorated patient rooms in the postpartum unit of the Hospital. This is just one of the services *WomanCare of The Allentown Hospital* offers to its patients. In addition, all

women 18 years and older who are admitted to any area of the Hospital receive a special gift package to better accommodate them during their stay. *WomanCare* also offers easy access to outpatient services such as mammography, osteoporosis screening and a free resource library.

Concern for breast cancer increased

Since physicians discovered that Nancy Reagan had breast cancer, the number of requests for breast x-rays, or mammographies, doubled at *WomanCare of The Allentown Hospital*, according to Cynthia Adams, *WomanCare* coordinator. The Allentown Breast Diagnostic Center, part of *WomanCare*, received 300 calls for the special x-rays in the week that followed Mrs. Reagan's surgery.

The increase was expected by the staff of the Allentown Breast Diagnostic Center, according to Walter J. Dex, M.D., chairman, Department of Radiology, The Allentown Hospital. "There was also a surge in requests for mammograms when first lady Betty Ford had breast cancer," said Dex. Although the requests decreased several months after Mrs. Ford's surgery, Dex said that this time he expects the increase to continue.

"We now have more awareness about early detection and prevention than we did 12 years ago," said Dex. "The fact that breast cancer is the number one cause of female mortality in the United States is causing more women to receive regular mammographies in addition to self-examination."

All the requests for mammographies have been accommodated, according to Dex. "With our evening hours on Tuesday and Wednesday until 8 p.m. and our renovated facilities, we have been able to set up appointments for everyone."

Anyone interested in more information about mammographies should call *WomanCare* at 778-3800.

Support Group for Kidney Patients

The Continuous Ambulatory Peritoneal Dialysis (CAPD) support group of The Allentown Hospital will meet on Wednesday, February 17 at noon. The meeting will be held in the Hospital's Conference Room B and lunch will be served.

Kathy Barrette, R.N., peritoneal dialysis coordinator, will speak on "Your CAPD Technique." The presentation will be followed by the group's regular time for sharing concerns, problems and experiences common to kidney patients.

Patients with kidney problems, their families and friends are invited to attend. For more information about the support group or the monthly meeting, call 778-CARE.

New Transportation Service Speeds Delivery of Patient Care

An average of 225 patients per day are transported within the Hospital. Through a recently designed central transportation service, the patient transport team is able to transport a patient in approximately 10 minutes. This service has decreased patient waiting time by 50 percent, according to Richard Benjamin, director of Materials Management and department head in charge of the new service.

The centralized transportation service has been a benefit for various departments. "The new transportation service has been a tremendous asset for the Operating Room," said Mercedes Jurkiewicz, head nurse. Lisa Maher, director of Physical Therapy said, "The new transporters had an excellent training program and it is paying off."

This new service is responsible for transporting patients and patient-related items, as well as the movement of interdepartmental mail. "Because the transportation service has been implemented so effectively," said Richard Cardona, supervisor of the service, "patients are receiving timely and safe transportation while in our Hospital."



The new central transportation service quickly transports patients between various destinations within the Hospital. Linda Hinkle, patient transporter, is shown demonstrating the efficiency of this new system.

WomanCare Offers Stress Management Course

Women today face a number of challenging roles in their daily life such as meeting the demands of family, jobs, and a multitude of other responsibilities. When a woman's personal needs are forgotten, she may become stressed or frustrated. That is why *WomanCare of The Allentown Hospital* is offering "Time For Me: Stress, Self and Society," a workshop designed especially for women.

The course will focus on showing women how to be comfortable with themselves and more relaxed in their daily lives. Specific topics to be covered include society's expectations of women, improving self-image and self-esteem, improving communication skills, relaxation techniques and developmental (life

stages women experience.

This five-session course will be instructed by the following staff from The Allentown Hospital: Donna Wilson, O.T.R./L., director of adjunctive therapies, S. Lee Khoury, A.C.S.W., supervisor of psychiatric social services, and Patti Lehr, R.N., M.S.N., clinical nurse specialist for Psychiatry.

The course is scheduled for Tuesday evenings from 7 to 8 on April 19, April 26, May 3, May 10 and May 17. Classes will be held in the Hospital Auditorium. A \$30 fee includes all course materials.

To register or for more information about the stress in your life, call *WomanCare* at 778-3800. Registration will be limited, so please call early.

Beating the Blues: Post-holiday Depression

Christmas and New Year's Eve generate a lot of excitement and happiness for many people. There is a significant amount of preparation, both mental and physical, for these two holidays.

After these holidays have passed, many people experience a feeling of emptiness and a state of depression as they face the long winter ahead. According to Patti Lehr, R.N., M.S.N., clinical nurse specialist, Department of Psychiatry, this post-holiday depression can be replaced by constructive activities and positive thinking.

Lehr will be offering a free lecture on January 12 and again on January 14 entitled "Post-Holiday Depression: Beating the Blues." The lecture is sponsored by *WomanCare of The Allentown Hospital*, the health resource for women of all ages. According to Lehr, "It is normal to feel depressed after a loss or disappointment, but it usually disappears shortly thereafter. If it does not, then a professional evaluation is needed."

The lecture will focus on depression itself as a serious illness, the warning signs of depression, when professional assistance is necessary, myths of mid-winter depression and the difference between sadness and a

more severe condition.

Lehr states that a person should use the winter months to assess where he or she wants to be going. Instead of becoming complacent and depressed, the time should be used constructively to challenge oneself, to make changes in one's life and to work toward personal and/or professional goals. Determine where you would like to be one year from now, then six months from now, and eventually break it down to a weekly basis.

Much of this post-holiday depression stems from unrealistic expectations of what the holidays should bring. Many people compare current holidays with previous ones. If present holidays fall short of their expectations, people often become depressed. Increased social demands during this season, including entertaining and/or visiting relatives and friends, can be a cause of post-holiday depression.

Holidays can also be physically demanding; for instance, overindulgence in food and other holiday temptations are common. Avoid this by setting personal limits regarding the amount of food you consume, the number of parties you attend and the hours you sleep.

Symptoms of severe depression include withdrawal, sleeping pro-

blems, episodes of crying, lack of interest in home, job or personal relationships, lack of self-esteem or loss of enjoyment in general. According to Lehr, everyone experiences some of these feelings occasionally. However, it is when these symptoms become severe or lasting that professional help should be sought. "Help also becomes necessary if a person has become so depressed that he or she has attempted self-harm, or if coping on a daily basis becomes difficult for a period of time." Lehr says that seven steps can be taken to avoid post-holiday depression.

- Set realistic goals for holidays
- Use time for personal assessment
- Take extra time for "self care"
- Set small achievable goals
- Exercise regularly
- Extend or activate your support system
- Reward yourself

A segment of the lecture will be entitled **Better Than Ever** which will be devoted to setting realistic goals and rewarding yourself. As you complete each goal and move on to a new one, you will feel better than ever, Lehr says. **Feeling Good Again** will concentrate on self-assessment and self-care.



Home For The Holidays

Thanksgiving was a very special day for Home Care and Lehigh Valley Hospice patients. The Home Care staff delivered Thanksgiving baskets with "all the trimmings" to patients who are physically or financially unable to prepare meals for the holiday.

This was the first year Home Care provided baskets to Hospice patients due to the recent consolidation of services. This merger will result in a more efficient delivery of patient care, according to William Dunstan, director of Home Care. Hospice and Home Care are located at 136 S. Fourth St.

Hospice will retain its own staff for professional nursing care, home health aide care, medical social work, pastoral care services, bereavement services and volunteers. Two Home Care nurses are available at The

Allentown Hospital to help admit Lehigh Valley Hospice patients as necessary. These on-site liaisons will improve the continuity of care from the patient's Hospital stay to the outpatient care received through Lehigh Valley Hospice, according to Dunstan.

Special benefit for hospice patients

Because of a recently-initiated Medicare program, Hospice patients will be able to receive more comprehensive care. Lehigh Valley Hospice became the first service for terminally-ill patients in the Lehigh Valley area to be certified to offer Medicare benefits.

Patients in need of specialized terminal care for terminal illness can receive the full scope of medical and support services for their condition

while continuing to live in their own homes.

The Hospice benefit can extend longer than the Medicare benefit for Home Care and provides patients more intensified and frequent visits. Patients may elect to cancel the benefit at any time should their medical condition change.

According to Dunstan, the Hospice team aims to provide optimum care at a crucial time of intervention. The Hospice benefit offers four distinct levels of care from in-home services to patient care including routine home care, continuous home care, respite care and general inpatient care.

For more information about the Hospice Medicare benefit, please call 433-5766.

New Nursing Appointments



Janet Lorraine, R.N., has been named a critical care clinical nurse specialist at The Allentown Hospital. Lorraine, who is certified in critical care nursing, works with head nurses and staff nurses to coordinate staff development and monitor standards of quality nursing care.

Lorraine was evening charge nurse of the medical-oncology unit and a staff nurse in the coronary care unit at the Albert Einstein Medical Center, Philadelphia.

Lorraine was a patient care coordinator at the John F. Kennedy Memorial Hospital, Philadelphia, where she held a supervisory role involving the coordination of nursing care, staffing and nursing education for the 220-bed tertiary care center.

As staff development instructor in critical care at Albert Einstein Medical Center, Lorraine coordinated nursing education and quality assurance testing for several units, including coronary care, medical intensive care, coronary stepdown/telemetry and acute renal dialysis. She coordinated and taught classes such as the adult critical care course, the critical care registered nurses exam review course, and the basic dysrhythmia course for American Association of Critical Care Nurses continuing education credit.

Lorraine received her master's degree in nursing from The University of Pennsylvania State University. She earned a Bachelor of Science degree in psychology from the Pennsylvania State University, and a Bachelor of Science degree in nursing from Wilkes College.

Lorraine is a member of the American Association of Critical Care Nurses-National Chapter, the American Association of Critical Care Nurses-Southeastern Pennsylvania Chapter, and the Sigma Theta Tau National Honor Society of Nursing-Zeta Psi Chapter.



Catherine Kirby, R.N., has been appointed orientation coordinator at The Allentown Hospital.

Her duties include working with staff nurses and serving as a facilitator for the associate clinical directors and staff nurses.

She is responsible for the coordination of class schedules and the availability of class instructors. She helps develop revisions on current orientation programs, and works on developing new programs such as the clinical care course.

Previously, she served as coordinator for competency based education and affiliated nursing schools at Lehigh

Valley Hospital Center.

She received her master's degree in nursing from Yale University School of Nursing, New Haven, Conn. She earned a Bachelor of Science degree in nursing from Trenton State College, Trenton, N.J., and a diploma in nursing from Abington Memorial Hospital, Abington, Pa.



Linda Petrine, R.N., has been appointed renal (kidney) clinical nurse specialist at The Allentown Hospital. Her responsibilities include teaching, consulting, research and clinical work with staff, patients and families.

Petrine was previously on staff at St. Luke's Hospital, Bethlehem, as a general staff nurse, and as a dialysis staff nurse. She managed the total health care, education, and rehabilitation of end stage renal disease patients, created a self-care continuous ambulatory peritoneal dialysis manual, and designed and implemented a patient assessment instrument for use by beginning nurses while at St. Luke's Hospital.

Petrine received a master's degree in nursing from the University of Virginia, Charlottesville, and a Bachelor of Science degree in nursing from The Pennsylvania State University.

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WomanCare Offers Counseling Services

Sharon L. Stelts, R.N., M.A., will be providing professional counseling services especially for women through *WomanCare of The Allentown Hospital*. This new service is being offered in response to requests from many women in the Lehigh Valley for immediate, short-term counseling.

"Through this new counseling service *WomanCare* will now be able to respond more quickly to women who need to talk with a professional," said Cynthia Adams, *WomanCare* coordinator.

When short-term counseling is not enough, Stelts will provide assessments and make appropriate referrals to health care professionals in various Hospital departments. "She is someone that women will be comfortable talking to about a variety of personal health care and emotional concerns, ranging from premenstrual syndrome to depression," said Adams.

A nominal fee for the appointments will be based on the length and nature of the counseling session. Stelts, who will serve as a supplement to the Hospital's existing services, such as prenatal education, nutritional counseling, social services, and the De-



Sharon L. Stelts, R.N., M.A.

partment of Psychiatry, will listen and make an assessment of each woman's needs. Based on that assessment, she

will make a referral as necessary, Adams said.

Stelts will be able to provide information about different support groups in the Lehigh Valley and she will also be involved in developing new support groups for women.

Stelts provides counseling services for HealthCounts, a HealthEast hospitals' employee health program. She counsels individuals and is a group instructor for the HealthEast Wellness Center, Allentown.

She previously had experience with individual and group counseling for men and women of all ages including experience in crisis intervention at Penn Foundation for Mental Health, Sellersville, Pa. Stelts has volunteered as a counselor in the "Reach To Recovery" program for the American Cancer Society of Lehigh County and as a patient representative at The Allentown Hospital.

She received her Master of Arts degree in counseling psychology from Kutztown University, and she attended the University of Cincinnati, Cincinnati, Ohio, for her Bachelor of Science degree in Nursing.



New Nursing Appointments *(Continued from page 6)*



Susan Steward, R.N., has been appointed continuing education coordinator at The Allentown Hospital.

She is responsible for coordinating educational programs for nurses and the nursing staff and for providing all continuing education programs for nurses.

Steward is also the orientation instructor for graduate nurses at The Allentown Hospital. She has been an instructor in The Allentown Hospital School of Nursing since 1972.

Steward holds a master's degree in secondary education from Lehigh University, Bethlehem. She earned a Bachelor of Science degree in nursing from Cedar Crest College, Allentown and a diploma in nursing from The Allentown Hospital School of Nursing.



*Happy
New Year*
1988



Comprehensive Prenatal G



Special Counseling makes the prenatal genetics program at The Allentown Hospital the most comprehensive program of its type in the area, according to Sze-ya Yeh, M.D., chairman, Department of Obstetrics and Gynecology. Above, Carol Wilkerson, R.N., coordinator of the counseling program, speaks with a patient who needs genetic counseling in order to make sound decisions during an emotional time.

Nationwide, the number of babies born to women over age 35 is growing rapidly as women are waiting longer to have children. Among this high-risk group, and in other cases, there is also a growing need for rapid, accurate genetic testing early in a woman's pregnancy.

Until recently, a woman requiring genetic testing who lived in the Lehigh Valley had to travel to Philadelphia to have her unborn baby tested for birth defects or genetic disorders through a comprehensive prenatal genetic diagnosis program.

Because The Allentown Hospital already has a high-risk maternal-child program, a group of professionals from two Philadelphia university hospitals' genetics programs chose the facility as the site for a comprehensive genetic program. The latest ultrasound system for genetic testing is also available at The Allentown Hospital.

Women in the Lehigh Valley can

now undergo genetic diagnosis at an earlier stage in their pregnancy, receive the results more quickly, and seek a wide range of information from genetic counselors to understand the information more fully.

Counseling as a key element

"The Allentown Hospital's program is unique because it offers counseling along with the testing," said Sze-ya Yeh, M.D., chairman, Department of Obstetrics and Gynecology, and a board-certified specialist in high-risk pregnancies. "I feel very strongly that counseling is the key element. The true advantage to The Allentown Hospital's programs is the comprehensive care provided."

Genetic testing is not new to the Lehigh Valley. For example, physicians have been performing amniocentesis for several years. Amniocentesis can be performed between 16 and 18 weeks into the pregnancy with results

taking three weeks. The advanced testing methods now available can provide more accurate information earlier in the pregnancy — at about nine to 11 weeks.

The Hospital's comprehensive prenatal genetic program is being carried out in partnership with physicians from Pennsylvania Hospital and Thomas Jefferson University Hospital.

Early detection improves care

Testing can identify genetic problems about which specifics are known, according to Yeh. The most common genetic defect or chromosome abnormality is Down's Syndrome. Thorough genetic counseling provides important information to women and can assist physicians in managing the delivery and care of the newborn for optimum results.

On the day of the appointment, the patient meets with a genetic counselor

Genetic Program Introduced

generally for 30 to 45 minutes. Counseling is done either on the day of the proposed test or a few days prior.

The genetic counselor reviews the procedure, the accuracy of the results and the reason for the test. Questions are answered and the risks are explained. The patient then decides whether or not to have the test, or she may make that decision over the next few days.

Physicians recommend that pregnant women over the age of 35 undergo genetic testing. Over six percent of the babies born in the United States in 1984 had mothers over 35, and the number is growing. At The Allentown Hospital, there are approximately 200 such births each year, according to Yeh.

At age 35, a woman has a one in 200 chance of delivering a liveborn child with a chromosome abnormality. By age 40, this increases to one in 100.

Women who have already given birth to a Down's Syndrome baby or who have a close relative with a Down's Syndrome child are recommended for testing. Genetic testing for prenatal diagnosis is also suggested when parents are in high-risk groups or are known carriers for genetic diseases such as Tay-Sachs or Sickle Cell Anemia.

New technological advances

Several tests are available. Chorionic villus sampling (CVS) is carried out at nine to 11 weeks of gesta-

tion. This is a new, investigational technique. Under the guidance of ultrasound, the physician obtains a sample of the chorion, or placenta tissue. Because the tissue multiplies quickly, results can usually be obtained in one week.

Another choice is amniocentesis under the guidance of a highly accurate ultrasound system. A specimen of amniotic fluid — the liquid that surrounds and protects the fetus during pregnancy — is obtained with results available in about three weeks.

As a result of the recent acquisition of an Acuson 128 Computed Sonography™ ultrasound system, more accurate testing can also be achieved through non-invasive techniques. With this system, a physician can view the fetus with unprecedented clarity and detail on a television screen. The blood flow of the fetus can also be studied using vascular diagnostic capabilities known as Doppler. Blood flow is the most critical factor in detecting the condition of the fetus, Yeh said.

A woman sets up an appointment for diagnostic testing by calling a local number (778-2980). Patients can be referred by their attending physician and the tests are conducted on an outpatient basis.

Counseling impacts patient health

The genetic counselor provides information to help the patient make sound decisions with regard to pregnancy, said Carol Wilkerson, R.N.,

coordinator of the counseling program. "We are dealing with patients at a very emotional time. It is our job to provide clear, objective answers to questions that impact on both the mother's and baby's health.

Marie Porter, R.N., a gastrointestinal endoscopy nurse at Lehigh Valley Hospital Center, underwent amniocentesis during the 16th week of her pregnancy. "The counselor described the test in such a way that even someone with no medical background could understand it."

Throughout the procedure, Anne Endres of Allentown found the staff at The Allentown Hospital to be helpful and informative. She had amniocentesis during her 12th week of pregnancy — one of only 300 tests done nationwide so early in the pregnancy. "The doctor explained everything to us during the procedure. The two nurses and doctor were able to answer our questions and offered information freely."

As the demand for genetics counseling and testing grows, Yeh says he hopes to expand the services offered. Yeh looks forward to the day when further treatment of the fetus in the womb will be possible. "It is almost inevitable that in the next 10 years, we will focus a lot more on the fetus. With the help from new technology, we will be able not only to detect problems in the fetus, but also to provide necessary treatment as well."

EVENING HOURS for your convenience...

WomanCare educational programs are being offered both at night and during the day for your convenience. Each lecture will be offered at noon and at 7 p.m. during the same week. If you are still unable to attend, and are interested in learning about a particular subject, visit the **WomanCare** Resource Library which has evening hours on Tuesdays and Wednesdays until 7.

Other evening hours are offered by the Allentown Breast Diagnostic Center on Tuesday and Wednesday evenings until 8. For more information or to schedule an appointment, please call **WomanCare** at 778-3800.

Holiday Safety for Children and Pets



During the hustle and bustle of the holiday season, it is important to learn about the products associated with the season which are potentially harmful to children and pets, according to the Lehigh Valley Poison Center at The Allentown Hospital.

Some household pets, especially cats, see decorative plants such as mistletoe and poinsettia as an irresistible salad. Unfortunately, this "salad" can cause felines to become seriously ill. Keep these temptations out of your cat's path.

Holiday chocolates can also be toxic when ingested in large quantities by a dog or a cat, so they should not be allowed to eat it at any time.

Alcohol is another possible hazard to pets. Pets can easily die from alcohol because, like children, pets have small bodies which cannot tolerate large

amounts of beer, wine, or liquor.

Holiday decorations and wrappings also contribute to incidents of holiday poison accidents among children and pets. The center suggests being especially careful about putting hazardous products out of reach for children and pets.

A poison information specialist is available 24 hours a day at The Poison Center Hotline by calling 433-2311. Your call will be answered every day, even on Christmas.

The Lehigh Valley Poison Center and The Allentown Hospital wish you a safe and happy holiday season.



Hospital Auxiliary Supports WomanCare

The Auxiliary of The Allentown Hospital presented a check for \$50,000 to Hospital president Darryl R. Lippman at the Auxiliary's annual Italian Night Dinner. The donation goes to support *WomanCare of The Allentown Hospital*.

The presentation at the dinner was the third donation toward the Auxiliary's \$250,000 pledge to support *WomanCare*. Lippman thanked the Auxiliary and said, "The Auxiliary has shown us that it is truly because women care that there is *WomanCare*."

Approximately 370 people attended the annual dinner, which is one of the Auxiliary's major fund-raising events. More than 50 prizes, with a top prize of \$500 in cash, were raffled off at the two sittings for the dinner. Entertaining on the piano was Abram Samuels, chairman, Board of Directors.

Proceeds from the dinner and raffle will help the Auxiliary make further contributions to *WomanCare*.



WomanCare receives continuous financial support from The Allentown Hospital Auxiliary. Frances Schaeffer, right, president of the Auxiliary, presents Darryl R. Lippman, Hospital president, with a check for \$50,000 at the Auxiliary's annual Italian Night Dinner and Raffle.



"I'm a born nonsmoker" was the proclamation of newborns wearing t-shirts at The Allentown Hospital during the Great American Smokeout, November 19. The smokeout, sponsored by the American Cancer Society, is a one-day attempt to encourage all smokers to "take a breather." The Allentown Hospital provided t-shirts for all babies born during the smokeout as part of an ongoing effort to promote healthier lives. Above, proud mom Valerie Hunsicker of Emmaus is shown with her daughter Jennifer, who is displaying one of the t-shirts.

Making the Rounds

Robert D. Riether, M.D., Department of Surgery, recently became board-certified in colon and rectal surgery. He also received the 1986-1987 Teacher of the Year Award for the colon-rectal surgery residency program at Allentown's HealthEast hospitals. He recently published a paper entitled, "Endoscopic Retrieval of Foreign Bodies from the Rectum," in the journal *Disease of the Colon Rectum*.

Dennis M. McGorry, D.O., Department of Medicine, and **Samuel W. Criswell, M.D.**, Department of Medicine, recently received board-recertification in family practice.

Stephen K. Klasko, M.D., Department of Obstetrics and Gynecology, was a guest lecturer on advanced gynecological topics at the 1987 GYN-Endoscopy Laser Workshop, Nashville, Tenn. He explained laser laparoscopy and YAG laser endometrial ablation. A graduate of Hahnemann Medical College, Klasko was recently elected as a Fellow of The American College of Obstetricians and Gynecologists.

Gregory M. Lang, M.D., Department of Obstetrics and Gynecology, recently spoke to the Eastern Division of the American Association of Medical Transcriptionists on gamete intrafallopian transfer (GIFT), an alternative for infertile couples. Lang's areas of expertise include infertility, reproductive endocrinology, microsurgery, and gynecological education.

Indru T. Khubchandani, M.D., chief of the Division of Colon and Rectal Surgery, was the featured speaker from the United States at the Congresso Internazionale Di Chirurgia held earlier this year in Genoa, Italy. He spoke on "Pull-through Surgery for Management of Anal Incontinence." He also participated on a panel discussion on "Alternatives in Surgery for Inflammatory Bowel Disease." Over 20 countries were represented at the meeting which was attended by over 200 professionals. Khubchandani also spoke to graduate and post-graduate surgical students on "Management of Stoma Complications" at the University of Rome.

Joann Haros, R.N., Operating Room, was named president of the

Midwestern Pennsylvania Chapter of The Association of Operating Room Nurses. She is past president of the Pennsylvania Council of Operating Room Nurses. Haros will serve as moderator for an education session sponsored by the 35th annual Association of Operating Room Nurses, Inc., congress meeting. The session is called, "Institutions of Politics: Who's Really in Charge?" and will be held at the Dallas Convention Center, Dallas, Texas.

Several Hospital professionals spoke at a recent conference sponsored by The Allentown Hospital. **Andrea E. Geshan, R.N., M.S.W., C.I.C.**, nurse epidemiologist, **Fred J. Pane, R.Ph.**, assistant director/clinical coordinator, Pharmacy, **Luther V. Rhodes III, M.D., F.A.C.P.**, chief, infectious diseases, Hospital epidemiologist, and **John H. Samies, M.D.**, infectious disease specialist, were all speakers at "Antibiotics: An Update." This program was designed to provide nurses and pharmacists with clinically relevant information concerning changes and developments in antibiotic therapy.

Susan Fiorentino, director of Quality Assurance and Utilization Review, recently gave a presentation to the Lehigh Valley Medical Record Association. She spoke on "Implementation of MedisGroups," a tool to measure severity of illness. The meeting was held at The Allentown Hospital.

Barbara J. Schropp, Radiation Oncology, recently received a Bachelor of Science degree in business administration from Cedar Crest College. Her area of concentration was in health care administration. Schropp is also serving an internship in the marketing section of HealthEast Laboratories.

Addie S.M. Hopple, Medical Records, was the second-highest vote-getter in the general election on November 6 for a seat on the Catasauqua Borough Council. She had received a Democratic nomination for

the Council last May on the basis of 13 write-in votes. She will be the second woman on the Council in the last 125 years.

The **Neonatal Intensive Care Unit Parent Support Group** was funded by the Lehigh Valley Chapter of the March of Dimes to send three members to the Fourth Annual Parent Convention in Philadelphia. Members who attended were; Susan Murray, president; Dona Baumann, vice president; and Karen Morrow, counseling coordinator.

Frances Schaeffer, president of The Allentown Hospital Auxiliary, gave a presentation to the eastern region of the Pennsylvania Association of Hospital Auxiliaries. She gave an update on the Hospital's accomplishments in 1987, highlighting the new *WomanCare* program and the renovation and construction project.

WomanCare of The Allentown Hospital and the **Comprehensive Community Cancer Center (CCCC)** participated in the 1987 Senior Expo, an information fair for senior citizens and their families sponsored by State Representative Don Snyder. The CCCC provided free computerized cancer risk assessments to all interested persons. Educational literature on cancer prevention and early detection was also distributed. *WomanCare* provided information specifically on breast cancer and social support groups for senior citizens.

The **Operating Room** nurses at The Allentown Hospital observed "O.R. Nurse Day" with a variety of activities including a Midwestern Pennsylvania Association of Operating Room Nurses meeting at the Hospital. There was a display including photos of O.R. nurses and educational literature in the Hospital lobby. Balloons were also given out at the display and were distributed to inpatients during the week. The Allentown Hospital also offered free operating room tours to the public.

Christine Messina Boyer was recently named vice president, Communications, HealthEast. She was previously director of public relations at HealthEast and had been director of public relations at The Allentown Hospital for seven years.

New Medical Staff



Narien K. Grover, M.D., Department of Medicine, Division of Family Practice, is board-certified in family practice. He served his internship at Irwin Hospital, Delhi University, New Delhi, India. He was a resident in family medicine at Warren Hospital, Phillipsburg, N.J. He was also a resident in internal medicine at Holy Redeemer Hospital, Meadowbrook, Pa., and at the Hospital of the Medical College of Pennsylvania, Philadelphia. He was a resident in pediatrics at Middlesex General Hospital, New Brunswick, N.J., and in obstetrics and gynecology and internal medicine at Irwin Hospital, Delhi University, New Delhi, India. He served a joint fellowship at Warren Hospital and Overlook Hospital, Summit, N.J., in family practice. He received his medical degree from Maulana Azad Medical College, New Delhi, India. He is in private practice at 1040 S. Cedar Crest Blvd., Allentown.



Bryan W. Kluck, D.O., Department of Medicine, Section of Cardiology, is board-certified in internal medicine. He served his internship at Cherry Hill Medical Center, Cherry Hill, N.J., and his residency in internal medicine at Allentown's HealthEast Hospitals. He served a fellowship in cardiology at Lehigh Valley Hospital Center. He received his medical degree from the Philadelphia College of Osteopathic Medicine. He is in private practice at 1210 Cedar Crest Blvd., Allentown.



Thomas Lambert, D.M.D., Department of Dentistry, served his residency at The Allentown Hospital. He graduated from Temple University School of Dentistry, Philadelphia. He is in private practice in Easton.



Robert J. Thompson, M.D., Department of Medicine, Division of Dermatology, is board-certified in internal medicine and dermatology. He served his internship and residency at Temple University Hospital and the Hospital of The University of Pennsylvania, Philadelphia. He received his medical degree from Temple University School of Medicine, Philadelphia. Thompson is in private practice at 1317 Hamilton St., Allentown.



Brian D. Wilson, M.D., Department of Medicine, Division of Family Practice, is board-certified in family practice. He served his internship and residency in family practice at The Bryn Mawr Hospital, Bryn Mawr, Pa. He received his medical degree from Thomas Jefferson University School of Medicine, Philadelphia. Wilson is in private practice in Trexlertown.

(Continued on page 14)

Child Life Therapist Named



Hands-on play with medical equipment provides children with the knowledge they need to feel more comfortable in a Hospital setting, according to Joanne Kleinginna, child life therapist, The Allentown Hospital. Above, she is shown introducing common medical procedures to Bob Tomko of Whitehall.

Joanne F. Kleinginna has been named as the new child life therapist for the Department of Pediatrics at The Allentown Hospital. Her duties include easing a child's transition from home to the hospital. She is responsible for creating an atmosphere which will facilitate a child's adjustment to the hospital through play, art, music and dramatics. She also utilizes pre-operative teaching to ease the child's anxiety about surgery.

Previously, she was a teacher in the Southern Lehigh School District where she taught learning disabled and emotionally disturbed students. She was education and career development coordinator for Lehigh Valley Child Care Agency, Allentown, a federally funded day care program. She also taught the Graduate Equivalency Diploma program at Lehigh County Prison, Allentown.

Kleinginna worked at The Allentown

Hospital over 11 years ago. As child life specialist in Pediatrics at The Allentown Hospital in 1976, she developed the therapeutic program for hospitalized children which has been the basis for the program ever since.

Kleinginna received a master's degree in education from Lehigh University, Bethlehem and a Bachelor of Science degree in special education from Bloomsburg University.



New Medical Staff (Continued from page 13)



David B. Yanoff, M.D., Department of Surgery, Division of Orthopedics, is board-certified in orthopedic surgery. He served his internship at University of Pittsburgh Hospital Center, and his residency at Wilford Hall United States Air Force Medical Center, Lackland Air Force Base, Texas. He received his medical degree from Albany Medical College, Albany, N.Y. Previously he was on staff at United States Air Force Medical Center Wright-Patterson Air Force Base, Ohio. He is in private practice with Michael F. Bush, M.D., and Charles R. Levine, M.D., at 1210 S. Cedar Crest Blvd., Allentown.

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THE ALLENTOWN HOSPITAL ACKNOWLEDGES WITH DEEP APPRECIATION THE FOLLOWING CONTRIBUTIONS

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CARE CLUB



During the birth of my first child I couldn't have asked for better care or accommodations. The staff was pleasant, efficient, caring and very skilled. My room was exceptionally neat and clean and the food was always hot and appetizing. My physician explained all procedures in an understandable manner and I was encouraged to ask any questions I had. My stay was very enjoyable.

Mrs. Jane Maini
3-T patient
Macungie

My 10-day stay in The Allentown Hospital was made very pleasant by the efficient, knowledgeable and caring physicians, residents, nurses, social workers, physical therapists, and all Hospital personnel. I felt secure and well cared for.

My husband and I were impressed with the cleanliness and efficiency of the Hospital and with the care given to me while I was there. I thank everyone at The Allentown Hospital most sincerely.

Edith S. Sloane
6-T patient
Upper Darby

My very special thanks to all of you for helping me during my illness. Needing medical attention is never pleasant and when you are out-of-state it's rather frightening. But you all made me feel at home and I admire all of you very much. You are a good group of professionals and I'm thankful that this happened where such excellent medical services were available.

Kenneth R. Shankweiler
6-T patient
Hamden, Conn.

My visit to The Allentown Hospital was extremely efficient — I did not have to wait for anything. The nurses were kind, patient and very caring. Everyone took excellent care of me and my new baby — it was a nice way to start motherhood. The staff offered their skills and attention graciously. I would definitely recommend The Allentown Hospital for all mothers-to-be! Thank you.

April Partington
Emergency Center and 3-T patient
New Tripoli

I would always recommend The Allentown Hospital to anyone in need of hospitalization. The nurses were very courteous and nice to me and I always received immediate attention. The entire staff gave me excellent care and the nurses and my physician explained everything very clearly to me.

Milton R. Eisenhard
4-T patient
Allentown



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