1,000 Miles Next Door: The Development of a Branch Medical Campus

Margaret A. Hadinger EdD, MS
Lehigh Valley Health Network, margaret_a.hadinger@lvhn.org

Jennifer D. McCormick MBA
Lehigh Valley Health Network, Jennifer_D.McCormick@lvhn.org

J Alan Otsuki MD, MBA
Lehigh Valley Health Network, Alan.Otsuki@lvhn.org

Follow this and additional works at: https://scholarlyworks.lvhn.org/education

Part of the Education Commons, and the Medical Education Commons

Published In/Presented At

This Poster is brought to you for free and open access by LVHN Scholarly Works. It has been accepted for inclusion in LVHN Scholarly Works by an authorized administrator. For more information, please contact LibraryServices@lvhn.org.
1,000 Miles Next Door: The Development of a Branch Medical Campus

Margaret A. Hadinger, MS; Jennifer D. McCormick, MBA; J. Alan Otsuki, MD, MBA
Lehigh Valley Health Network, Allentown, Pennsylvania

Background:
In May 2013, 3rd-year medical students in the University of South Florida’s Morsani College of Medicine (USF) and Lehigh Valley Health Network’s (LVHN) Innovative Scholarly Excellence Leadership Experiences Collaborative Training (SELECT) program began their clinical training at LVHN in Pennsylvania. In anticipation of their arrival - and working in close collaboration - the two partner institutions created the components of a branch medical campus at the new USF-Lehigh Valley. Working in close collaboration, the two partner institutions created the components of a branch medical campus at the new USF-Lehigh Valley. The creation of a new campus – with the simultaneous creation of a new curriculum and a new program – has taken over four years of dedicated collaboration. The work came with numerous challenges and opportunities. These posters describe the phases of this work, its challenges and opportunities, and learnings that can be transferred to other similar partnerships.

Key Tasks and Outcomes:
Admissions:
• Develop admissions process specific to the SELECT program
• Develop process to facilitate interviewing at either campus and which involves faculty across both institutions

Student Affairs:
• Extend Student Affairs functions from USF-Tampa to USF-Lehigh Valley
• Create services new to LVHN

Educational Affairs:
• Create structures and develop personnel to leverage LVHN strengths and support teaching, learning, feedback, and assessment
• Develop support for curriculum management; evaluation, assessment, and feedback; and course coordination

Faculty Affairs:
• Recruit and align new teaching faculty in a productivity-focused health care delivery system
• Create a collaborative appointment process
• Foster and align faculty development efforts across both campuses