

UPDATE

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PERSONNEL OFFICE: TEMPORARY REORGANIZATION

RICHARD C. CIPOLETTI, Director of Personnel Services, has announced that Anita Reilly, Assistant Personnel Director, will be taking a maternity leave of absence in late August. Mrs. Reilly, who has been with the Center since April, 1974, plans on returning in the fall.

Joyce Fleischer, Benefits Administrator, will serve as Assistant Personnel Director, and Evan Reichlin, Educational Development Assistant in the Educational Development Office, will serve as Interviewer during this period.

Patricia Kerr, current summer Work/Study student in Educational Development, will replace Ms. Reichlin for this period.

We all wish Mr. & Mrs. Reilly and their child-to-be the best, and look forward to Mrs. Reilly's return in the fall.

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PSRO DELEGATION RECEIVED

EFFECTIVE AUGUST 14, 1977, the Hospital Center received full delegation from the area PSRO. PSRO, a Federally mandated program which stands for Professional Standards Review Organization, was established to perform Utilization Review and Quality of Care Appraisal.

The six counties included in our local PSRO area are Lehigh, Northampton, Carbon, Monroe, and Pike. The area encompasses eleven hospitals and each one is evaluated by the PSRO Board, composed of physicians and representative Allied Health personnel. The evaluation determines the hospital's eligibility and capability to perform PSRO functions in each of the following three areas:

- 1) Effectiveness of the concurrent Utilization Review program (monitoring the quality of care given to a patient while in the hospital)
- 2) An active Discharge Planning/Social Service Program (appropriately planning and providing for services a patient needs while in the hospital or will need upon discharge)
- 3) Medical care evaluation studies (activity of physicians participating in an organized program of evaluating the quality of care after hospitalization)

The Center requested that it be reviewed on its ability to perform all three functions effectively, and this review took place in May. The full delegation approval means that the hospital can perform as an "arm" of PSRO in lieu of Federal officials coming in to perform the review.

This is a credit to the Utilization Review Committee in which Drs. Larry Merkle and John Kibelstis played an active role, and to MaryK Samios, Director of Utilization Review/Discharge Planning, and her entire department for having developed an excellent program. Congratulations to them for this effort.

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BC/BS OPEN ENROLLMENT

THE ANNUAL OPEN ENROLLMENT for Blue Cross/Blue Shield is October 1. If you desire coverage and are eligible but are not presently covered by the Hospital Center's group plan, please complete an enrollment card in Personnel. The cards must be completed and returned to the Blue Cross/Blue Shield office before September 10, to be eligible.

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LETTER TO PATIENTS

IN COORDINATION WITH THE PSRO DELEGATION, the Federal Government requires that all PSRO designated patients (those covered by government health insurance under Medicare, Medical Assistance, and Maternal and Child Health) receive a letter which informs them of PSRO monitoring of their hospital stays. If there are any questions about the letter or the program, please call the Utilization Review/Discharge Planning Department at Extension 3107.

BRITISH ONCOLOGY SPECIALIST TO VISIT

ON THURSDAY, September 1, and Friday, September 2, Thomas Symington, M.D., Director of the Institute of Cancer Research, London, England, will be speaking at the Hospital Center. Dr. Symington specializes in endocrine tumor pathology and oncology.

"The Role of the Scientist and Clinician in the Challenge of Cancer Care" will be the title of Dr. Symington's presentation at Noon on Thursday, September 1, following Tumor Board. "The Hospice: Treatment of the End Stage Cancer Patient" will be the topic of his talk on Friday, September 2. Both lectures will be held in the auditorium, and all interested personnel are invited to attend.

SYMPOSIUM '77

"UPDATE: CANCER - BREAST AND COLON" will be the topic of the symposium on Saturday, September 10, when Symposium '77 resumes with its fall schedule.

Program Chairman, David Prager, M.D., Chief of the Section of Hematology/Medical Oncology, will be joined by staff members, Robert M. Post, M.D., George Hartzell, Jr., M.D., Indru T. Khubchandani, M.D., Walter Dex, M.D., and Stanley Benzel, M.D.

Surgical treatment of Primary Breast and Colon Cancer will be the topics of presentations given by Hiroyuki Ashikari, M.D., Director of Breast Surgery at Memorial Hospital for Cancer and Allied Diseases, New York; and Alejandro F. Castro, M.D., Clinical Professor of Colo-Rectal Surgery at Georgetown University, Washington, D.C.

Registration will begin at 8:00 A.M., and the program will be followed by lunch at 1:15 P.M. The symposium is approved for 4 hours of Category 1 Credit and the registration fee is \$10.00, excluding hospital employees, who may attend at no charge. For information contact the Educational Development Office, Extension 2026.

NURSING APPOINTMENT

FLORENCE E. BROWN, Director of Nursing Services, has announced the appointment of Norene Shannon, R.N., to the position of Head Nurse in the Acute Coronary Care Unit. Mrs. Shannon graduated from St. Luke's Hospital School of Nursing in Bethlehem, and has had experience in Med/Surg, Operating Room, and physician's office nursing. She has been a staff nurse in ACU since December, 1974, and replaces Susan Doran, R.N., who has resigned effective August 20.

BOWLING LEAGUE TO BEGIN SECOND SEASON

THE HOSPITAL CENTER MIXED BOWLING LEAGUE will begin its second season on Sunday,

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BOWLING LEAGUE TO BEGIN SECOND SEASON

THE HOSPITAL CENTER MIXED BOWLING LEAGUE will begin its second season on Sunday, September 11, 1977. The league will again be bowling at the Parkway Bowling Lanes on Lehigh Street in Allentown.

If you are interested in bowling in the league as a regular bowler or as a permanent substitute, please contact Janet Dech, League Treasurer, at Extension 3082 or 3084, no later than Friday, September 2.

We hope to see everyone back from last year, and invite anyone else who would like to come and join in the fun!

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CPR COURSES SCHEDULED

THE EDUCATIONAL DEVELOPMENT OFFICE will be offering a course in Cardio-Pulmonary Resuscitation during the weeks of September 5 to 9, and September 26 to 30. Due to the Labor Day Holiday on September 5, the first course will be held from 2-4:00 P.M., on September 6, and from 3-4:00 P.M., on September 7, 8, and 9. The course on September 26 to 30, will be given between 1 and 2:00 P.M. To register, please contact Educational Development, Extension 2026.

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