

## New Services to Enhance a Health Care Network's Reputation: Digital Commons at LVHN, A Health Network Experience

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# New Services to Enhance a Health Care Network's Reputation

*Digital Commons at LVHN  
A Health Network Experience*

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A PASSION FOR BETTER MEDICINE.™



# Who We Are



- 4 Hospital Campuses
- 1 Children's Hospital
- 136 Physician Practices
- 17 Community Clinics
- 11 Health Centers
- 9 ExpressCARE Locations
- 34 Testing and Imaging Locations
- 13,100 Employees
- 1,340 Physicians
- 582 Advanced Practice Clinicians
- 3,700 Registered Nurses
- 60,585 Admissions
- 208,700 ED visits
- 1,161 Acute Care Beds



# Teaching Institution

- USF College of Medicine SELECT Program
  - 3<sup>rd</sup> & 4<sup>th</sup> yr.
- 18 Residency programs
- 9 Fellowship programs
- Medical student rotations
- Magnet institution
- Nursing Residency
- Nursing students

# Quality Milestones

## 2009

- **America's Best Hospitals for geriatrics, and urology-** *U.S. News & World Report*
- **Pennsylvania's Highest Heart Attack Survival Rate-** *Centers for Medicare and Medicaid Services (CMS)*
- **Accredited Chest Pain Centers-** *Society of Chest Pain Centers* 
- **Best 100 Companies to Work For-** *FORTUNE*
- **Leapfrog Top Hospital-** *The Leapfrog Group*
- **Full Accreditation-** *Association for the Accreditation of Human Research Protection Programs (AAHRPP)*
- **Outstanding Program Achievement Award-** *American College of Surgeons' Commission on Cancer* 
- **Get With the Guidelines-Stroke Gold Performance Achievement Award-** *American Stroke Association*
- **100 Most Wired and 25 Most Wireless Hospitals-** *Hospitals & Health Networks*
- **EPA Mid-Atlantic Region Environmental Achievement Award-** *U.S. Environmental Protection Agency*
- **One of the 10 Best Hospitals in America-** *Becker's Hospital Review*

## 2010

- **America's Best Hospitals for geriatrics-** *U.S. News & World Report*
- **No. 1 in PA and No. 2 in the Nation for Heart Attack Results-** *Centers for Medicare and Medicaid Services (CMS)*
- **Top 5 Academic Medical Centers in U.S.-** *University HealthSystem Consortium (UHC)*
- **NCI Community Cancer Centers Program-National Cancer Institute, U.S. National Institutes of Health** 
- **100 Most Wired and 25 Most Wireless Hospitals-** *Hospitals & Health Networks*
- **Top 100 Integrated Health Networks-** *SDI*
- **Leapfrog Top Hospital-** *The Leapfrog Group* 
- **One of the 30 Best Hospitals in America-** *Becker's Hospital Review*
- **100 Best Places to Work in Healthcare-** *Becker's Hospital Review*
- **Carolyn Boone Lewis Living the Vision-** *American Hospital Association* 

## 2011

- **America's Best Hospitals for endocrinology, gastroenterology and geriatrics-** *U.S. News & World Report*
- **No. 1 and No. 2 Hospitals in the Region-** *U.S. News & World Report*
- **Magnet Hospital redesignation for nursing excellence-** *American Nurses Credentialing Center* 
- **Top Performer on Key Quality Measures-** *Joint Commission*
- **Architecture and Design Award for environmentally friendly health care-** *GreenCare*
- **Top 100 Integrated Health Networks-** *Verispan*
- **100 Most Wired Hospitals-** *Hospitals & Health Networks*
- **100 Best Places to Work in Healthcare-** *Becker's Hospital Review*



## 2012

- **America's Best Hospitals for gastroenterology, orthopedics and pulmonology-** *U.S. News & World Report*
- **Leapfrog "A" Grade for Patient Safety-** *The Leapfrog Group* 
- **Accredited Chest Pain Centers-** *Society of Cardiovascular Patient Care*
- **100 Most Wired Hospitals-** *Hospitals & Health Networks* 
- **NCI Community Cancer Centers Program (NCCCP) redesignation-** *National Cancer Institute, U.S. National Institutes of Health* 
- **100 Best Places to Work in Healthcare-** *Becker's Hospital Review*
- **Computerworld Honors Laureate-** *Computerworld Magazine*
- **VHA Leadership Award for Supply Chain Management Excellence-** *VHA*
- **HealthGrades Emergency Medicine Excellence Awards (LVH and LVH-Muhlenberg)-** *HealthGrades*
- **Certified Comprehensive Stroke Center-** *Joint Commission*



## 2013

- **America's Best Hospitals for heart care, geriatrics, gastroenterology, GYN, orthopedics, pulmonology,urology-** *U.S. News & World Report*
- **2013 Magnet Prize-** *American Nurses Credentialing Center* 
- **Leapfrog "A" Grade for Patient Safety-** *The Leapfrog Group* 
- **America's Safest Hospitals -** *AARP* 
- **100 Most Wired Hospitals-** *Hospitals & Health Networks* 
- **NCI Community Cancer Centers Program (NCCCP) redesignation-** *National Cancer Institute, U.S. National Institutes of Health* 
- **Becker's Integrated Health Systems to Know-** *Becker's Hospital Review*
- **Computerworld 2013 Best Places to Work in IT-** *Computerworld Magazine*



# Why Important

- Network initiative
  - Enhance our scholarly reputation
  - Known as a premier research facility
- Visible to the world
- Collaboration partners
- Recruitment
- Identify experts

# How Did we Get There

- Administration Champions
  - DOE, Sr VP Patient Care Svcs, CMO
- Evaluation team
  - Representatives from nursing, residency programs, Marketing, Library staff
  - Prioritized want list and requirements
  - Demos with evaluation forms (recorded)

# Implementation

- Building phase
  - Database Design
  - Asset/document types
  - Metadata fields
  - Workflow
  - Reports
- Pilot groups
  - Dept. of Emergency Medicine
  - Posters
  - Evaluation team members
  - Research Scholars

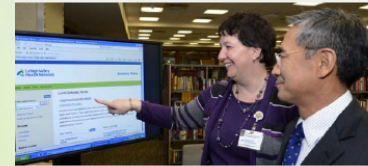


# Cataloging/ Uploading

- Batch uploading
  - Author matching time consuming
- Link to PubMed
- Link to our subscription
- PubMed ID import
- Metadata
- Rights tracking

# Roll Out

- Elevator speech
- It's coming announcements
- Presentations
  - Medical Staff
  - Department Heads
  - Specific Departments
- LVHN Newsletter Article
- LVHN Bulletin Boards



## A Q&A About Our Scholarly Works Repository

New tool enhances our reputation by increasing the visibility of our research and academic works

**Check it out** – Kristine Petre of library services and Alan Otsuki, MD, chief, division of education, were key players in making Scholarly Works a reality.

Did you ever tell someone about a journal article you wrote – only to have that person come back and say they couldn't find it anywhere? Our new repository, Scholarly Works, solves that problem. It enhances our scholarly reputation and research credibility by allowing people from outside our organization and within it to find posters, papers, publications, reports, articles, book chapters and other items written by colleagues and affiliated staff.

"Research and scholarly activity is part of our mission, and we generate a lot of excellent work," says Linda Matula Schwartz, director of library services. "Now there is one access point so items are visible and can be found easily." The repository allows us to manage, organize, preserve and disseminate our scholarly work.

**Q How can I find it?**  
**A** It's a web-based tool, accessible to anyone. On the intranet (www.lvhn.com), use the "Find Fast" feature to visit the Library Services home page. On the Internet, you can use any search tool, or click "Research and Education" on LVHN.org. Within Scholarly Works, you can search by author, subject, keyword and department. Search engines like Google also can locate the works that live within it. When necessary, however, information can be made exclusively available to colleagues.

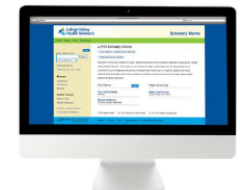
**Q Why is it important?**  
**A** It makes our works available to the world, giving us more credibility as a research institution. "We're proud of the work colleagues do and want to share it," Schwartz says. Making our scholarly works available via the web enhances our reputation as a premier research facility and could attract clinicians who'd like to work here, potential partners who'd like to collaborate with us and medical students who'd like to apply to our SELECT program. It also helps identify experts, which is helpful to colleagues, community members and the greater global research community.

**Q What's in it now and how can I get my work into it?**  
**A** Currently, the repository contains posters from 2010 through 2012, as well as articles written by colleagues and residents. Books, chapters, articles and posters produced for the rest of fiscal year 2013 also will be uploaded. In fiscal year 2014, grant proposals, primary investigator projects, research reports, newsletters and awards are possible additions. The repository will expand over time to include as much appropriate content as possible.

**Q Why should I get my work into it?**  
**A** "As health care professionals, we want to share what we know and help others," Schwartz says. "The reality is we live in a world where there is copyright." Unless you negotiate certain rights up front, you may relinquish your right to use our own published material. This includes sending it to colleagues and using it to teach others. Now that we have the repository, we will offer education on how to negotiate intellectual property (IP) rights so the work can be included within the repository and so you – and the scholarly community – can use it in the future.

**Q How can I learn more?**  
**A** Library services colleagues can answer your questions. Educational sessions on how to submit works and negotiate IP rights are planned. Watch the bulletin boards and Mission Central for details.

-Amy Koch



# Currently

- 1065 Posters
  - Request form
  - World-wide access
- 1001 Articles/citations
- 574 Presentations
- 149 Books/book chapter citation
- 1353 LVHN Newsletters
- Google Analytics

# Services Providing

- Selected Works sites
- Reports for ACGME and LCME inspections
- Magnet EBP projects
  - [Nursing Research Day](#)
- Events
- Searchable LVHN newsletters
- LVHN mysteries
- Awards
- Author rights class

# Obstacles

- Our IS infrastructure
  - Firewall
  - IE8
  - Speed
- Metadata
- New releases- Test scripts
- Author rights
- Reports
- Staffing/uploading

# DEMO

LVHN Scholarly Works

<http://scholarlyworks.lvhn.org/>

# Questions?

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