

### John's Journal: Why I Got the Flu Shot

Our president shares thoughts and the flu shot clinic schedule.

### Service Excellence Award Nominations

Nominate someone today on PRIDEpoints.

### Leadership Rounds Scheduled

Through Oct. 12, stop a leader, ask a question.

### New Mobile Mammography Coach

It will be available to women in all areas LVHN serves.

### New Technology for Breast Cancer Care

The wire-free device precisely marks abnormal tissue.

### Video Visits for Kids Now Available

Learn about our latest health care convenience.

### Get 20% Off Sports Tek Hoodies

Save \$10 on this item just in time for fall.

Colleague Flu  
Shot Clinic  
Schedule

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Strong  
Financial Start  
to FY19

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Joe Rittle  
Shoots for  
Excellence

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## LVHN news

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Tips for Buying Your Child a  
Helmet

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Improving Heart Attack  
Survival for Cardiogenic  
Shock

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Shape Up for Fall

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# John's Journal: Why I Got a Flu Shot

BY [JOHN FLETCHER](#) · OCTOBER 5, 2018

According to the calendar, Halloween is Oct. 31, Thanksgiving is Nov. 22 and Christmas is Dec. 25. But the calendar cannot tell us exactly when the flu will hit. That's why we need to be prepared by getting the flu shot today.

## Why I got the flu shot

As someone working in a health care organization, I have a responsibility to keep myself and others healthy. That's why every year I'm one of the first in line for the flu shot. (If not, Donna Thomas, LVH-Hazleton employee health nurse, comes looking for me.) I've had the flu before and it's certainly no picnic.

Every day, like you, I come in contact with my family, friends, colleagues, visitors and patients. Some of the patients I see when making my rounds are already vulnerable to disease and infection. Although I can't guarantee I won't get the flu after receiving the vaccination, I feel better knowing my chance of passing the flu along to others is greatly reduced.

## Why you should consider the flu vaccine

Health care workers have a responsibility to not cause harm to their patients. If you become ill and go to work, then you are exposing your very vulnerable patients to an unnecessary risk. Frail patients, with multiple health problems, can develop potentially deadly complications from the flu.

This not only applies to colleagues who provide direct patient care. Think about this. A food service worker prepares and serves food to patients. Housekeepers come in contact with patients when cleaning patient rooms. Registration staff are the first line of contact to vulnerable patients being admitted to the hospital. A maintenance worker may have to go to a patient's room to fix a leaky faucet. We all come in contact with a patient, visitor or colleague each day that has an impact on their lives. The flu can spread like wildfire if we don't take this responsibility seriously.



This flu season, let's do our best to help stop the spread of the flu. Get vaccinated today. [Check out the LVH–Hazleton colleague flu shot clinic schedule](#). We won't stop it completely, but we may play a part in stopping a flu epidemic from starting.

The calendar is telling us that Halloween, Thanksgiving and Christmas will be here before we know it. So will the flu. We just don't know when.



A handwritten signature in blue ink that reads "John R. Fletcher". The signature is fluid and cursive.

**About me:** My name is John Fletcher, and I am President of LVH–Hazleton. As a teenager, I was an orderly at a nursing home. I've been passionate about health care ever since. I joined our organization in 2004 and was named LVH–Hazleton President in 2015. My passion for meeting the health and wellness needs of our community grows stronger every day. I'm so proud of the exceptional team of health care professionals that supports me in furthering our mission. We are a network of neighbors caring for neighbors, family and friends.

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# Nominate a Colleague for an LVHN Service Excellence Award

BY [RICK MARTUSCELLI](#) · OCTOBER 3, 2018

Colleagues throughout LVHN do amazing things every day. They deserve to be rewarded for all they do for our health network, our patients and our community. To give colleagues the recognition they deserve, LVHN is expanding our annual Service Excellence Awards to include colleagues network-wide. It's the next step in the process to full integrate our health network.

## What are Service Excellence Awards?

For many years, Service Excellence Awards were presented annually to colleagues in the Lehigh Valley. Now, we're welcoming nominations for these awards from throughout LVHN. Services Excellence Awards reward and recognize colleagues who do exceptional things. There are several to choose from. You can nominate a colleague or team for one of these awards:



- **The LVHN Guldin Award for Efficiency and Innovation in the Clinical Workplace** recognizes a colleague or team that exhibits exceptional contributions toward implementation of a new or more efficient clinical work practice and/or process method.
- **The LVHN Guldin Award for Efficiency and Innovation in the Nonclinical Workplace** recognizes a colleague or team that exhibits exceptional contributions toward implementation of a new or more efficient administrative work practice and/or process method.
- **The LVHN Guldin Award for Efficiency and Innovation in a Physician Practice** recognizes a colleague or team that exhibits exceptional contributions toward implementation of a new or more efficient work practice and/or process method.
- **The LVHN Mark Young Award** recognizes a physician who demonstrates an outstanding accomplishment in community health improvement.
- **The Provider Service Star Award** recognizes an LVPG physician or advanced practice clinician (APC) who consistently demonstrates exceptional customer service characteristics. One award recipient will be named in each LVHN region (Lehigh Valley, Hazleton, Schuylkill and Pocono).
- **The LVHN Star Mentor/Coach Award** recognizes a colleague who instructs, develops and promotes other colleagues and is considered an “unsung teacher” in their department.
- **The Volunteer Community Service Award** recognizes a colleague or team that represents LVHN

in the local community. This individual or team demonstrates outstanding commitment in volunteer activities and has shown dedication and philanthropy to an organization, business and/or institution (inside or outside LVHN). Six awards recipients will be named, three from the Lehigh Valley and one each from Hazleton, Schuylkill and Pocono.

Service Excellence Awards also will be given to the outpatient departments, inpatient departments and physician practices for patient satisfaction performance criteria.

### **How do I nominate a colleague?**

You can nominate a colleague for a Service Excellence Award on PRIDEpoints. Here's how:

- From your SSO toolbar, click "PRIDEpoints."
- In the left column, click "Service Excellence."
- Click "Get Started" next to the award for which you want to submit a nomination.
- Enter the name of the colleague(s) or team. Try to provide the names of all the colleagues you are nominating.
- Enter the reason or story behind why you believe the colleague or team should receive the award. Provide specific examples of how the colleague(s) or team meets the award criteria. Please use uppercase and lowercase letter.
- Click "Submit."

**Attention LVH–Pocono colleagues:** Because PRIDEpoints is not yet live at your site, you can nominate a colleague by visiting the intranet and clicking "Service Excellence" under "HR Special Links" on the home page. LVH–Pocono colleagues who have questions should email [Karen Giaquinto](mailto:Karen.Giaquinto) or call her at 570-476-3364.

### **What is the nomination deadline?**

Nominations must be received by Nov. 15 to be considered.

### **Can someone help me complete the nomination?**

Yes. The LVHN Reward and Recognition Committee has coaches to help you select the most appropriate award and complete your nomination. Contact Susan Ockovic (484-884-0148, [Susan.Ockovic@lvhn.org](mailto:Susan.Ockovic@lvhn.org)) or Barbara Lachimia at (484-884-7090, [Barbara.Lachimia@lvhn.org](mailto:Barbara.Lachimia@lvhn.org)) if you need assistance.

### **When will the award recipients be named and recognized?**

Award recipients will be honored during the Leader to Leader meeting on Jan. 17, 2019. Following the meeting, the stories and photos of the recipients will be featured on LVHN Daily.

# Hazleton Leadership Schedules Rounds With Colleagues Oct. 1-12

BY [JANE DANISH](#) · OCTOBER 1, 2018

Senior leaders at Hazleton will conduct leadership rounds with colleagues in clinical and non-clinical departments at LVH–Hazleton the weeks of Oct. 1-12. Colleagues should take note of when rounds are scheduled in their area and are encouraged to share their thoughts with a leader. Together, we can make a difference for our colleagues and our patients.

## **Oct. 2, 10 a.m.**

Department: 7<sup>th</sup> floor nursing unit

Leader: John Fletcher

## **Oct. 2, 2 p.m.**

Department: Gunderson Rehab Unit

Leader: Michele Roberts

## **Oct 3, 10 a.m.**

Department: Family Birthing Center

Leader: Murray Swim

## **Oct. 4, 9 a.m.**

Department: 4<sup>th</sup> floor nursing unit

Leader: Melissa Curto

## **Oct. 4, 2 p.m.**

Department: Emergency Department

Leader: Dr. Tony Valente

## **Oct. 8, 2-3:30 p.m.**

Departments: Healthy Beginnings and Health & Wellness Center

Leader: Michele Roberts

## **Oct. 9, 11 a.m.**

Departments: B&E – marketing, community relations, patient access, home health, finance

Leader: Melissa Curto



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**Oct. 9, 1 p.m.**

Departments: 3<sup>rd</sup> floor – respiratory therapy, physical therapy, cardiology

Leader: John Fletcher

**Oct. 11, 11 a.m.**

Department: purchasing/storeroom, central/sterile supply, food service, housekeeping, pharmacy

Leader: Dr. Tony Valente

**Oct. 12, 2 p.m.**

Department: hospital first floor – admissions, switchboard, PAT/SPU, Endo, OR, radiology

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# Tour Our New Mobile Mammography Coach and Breast Health Services at I Pink I Can

BY [EMILY SHIFFER](#) · OCTOBER 5, 2018

This year's I Pink I Can event offers not only the popular speakers' program and interactive resource fair (which includes Reiki therapy demonstrations), but you also can tour Lehigh Valley Cancer Institute's brand new Mobile Mammography Coach and the recently expanded Breast Health Services facilities at LVH–Cedar Crest.

## Mark your calendar and get registered for I Pink I Can

I Pink I Can is scheduled for Thursday, Oct. 18, at LVH–Cedar Crest in the John and Dorothy Morgan Cancer Center. I Pink I Can will use Educational Conference Center rooms 1, 2 and 3.

The event starts at 5:30 p.m. with a light dinner and interactive resource fair. At the resource fair, learn about skin care and permanent makeup with medical esthetician Emily Doster as well as Reiki therapy, mindfulness-based stress reduction, SurvivorPLACE and more. The I Pink I Can speakers' program begins at 6 p.m.

Reserve your spot at this popular event. Register online at [LVHN.org/IPinkICanEvent](http://LVHN.org/IPinkICanEvent) or call 888-402-LVHN (5846).

## Featured I Pink I Can speakers

This year's I Pink I Can panelists will address a variety of breast cancer-related topics:

- **Clinical Trials: A Focus on Breast Cancer**

Jennifer Lanter, RN, BSN, Network Office of Research and Innovation (NORI)

- **Breast Cancer Risk-Screening and Genetic Assessment**

Nicholas Lamparella, DO, LVPG Hematology Oncology

Andrea Smith, MS, LCGC, The Gregory and Lorraine Harper Cancer Risk and Genetic Assessment



## Program

- **Panel Discussion with speakers and breast health experts**

Lori Alfonse, DO, LVPG Surgical Oncology

Priya Sareen, MD, Medical Imaging of Lehigh Valley, PC

In addition to our distinguished panel of speakers, we will hold an interactive resource fair before and after the program featuring experts and information that will enrich the entire program, as well as offer tours of Lehigh Valley Cancer Institute's Mobile Mammography Coach which will bring 3D mammography to communities and workplaces throughout LVHN's coverage area. You will also have an opportunity to tour the expanded Breast Health Services facilities at LVH-Cedar Crest, and see our newly added comfort and privacy features for patients.

Encourage your family, friends and patients to attend I Pink I Can. If you have questions, please call 888-402-LVHN (5846), or go to [LVHN.org/IPinkICanEvent](https://www.lvhnh.org/IPinkICanEvent) to register.

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# Lehigh Valley Cancer Institute Selects Wire-Free Breast Localization System

BY [JENNY LEADER](#) · OCTOBER 4, 2018

Lehigh Valley Cancer Institute has selected Cianna Medical's SAVI SCOUT® Wire-Free Radar Breast Localization System to provide easier, more compassionate care to women undergoing treatment for breast cancer.

SAVI SCOUT® is an innovative wire-free, radar localization technology which will help reduce stress for women in treatment for breast cancer. SCOUT utilizes a small reflector – smaller than a grain of rice – that is placed at the tumor site at any time during breast cancer diagnosis or treatment. SCOUT is an option instead of a thin wire that is commonly inserted to mark abnormal breast tissue. During surgery, the surgeon uses a hand-held guide that uses a unique radar signal to detect the location of the reflector at the tumor site. By knowing precisely where the reflector is located (within 1 millimeter), the surgery can be more successful and optimize breast conservation.



There is no restriction on how long the SCOUT reflector remains in the breast, which gives clinicians maximum flexibility to use it throughout the patient's care. This includes the option of placing the reflector at the time of biopsy, prior to chemotherapy or prior to surgery. The SCOUT reflector will not interfere with magnetic resonance imaging (MRI) studies, meaning there is no restriction on the type of imaging that can be used effectively throughout a patient's treatment. SAVI SCOUT reflector was given FDA clearance in 2017 for use as a long-term implant.

The SCOUT system will be used at Lehigh Valley Cancer Institute sites at LVH–Cedar Crest, LVH–Muhlenberg and LVH–Pocono.

The technology was recently featured on ABC's Good Morning America. [Watch the segment.](#)

To learn more about SAVI SCOUT, visit Cianna Medical's website [saviscout.org](http://saviscout.org).

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# Available Now: Video Visits for Kids

BY [JENN FISHER](#) · OCTOBER 5, 2018

When your child is sick, going to the doctor's office isn't always convenient or practical (somebody's got a stomach bug). But now, kids between the ages of 3 and 17 can have an LVHN Pediatric Video Visit with one of our providers, right from the comfort of home.

Recently launched by the Air Products Center for Connected Care and Innovation, LVHN Pediatric Video Visits offer parents or legal guardians a convenient way to get non-emergency medical care for their child anywhere (within Pennsylvania) that's convenient. The only other things they will need is their own MyLVHN account and proxy access granted to their child's MyLVHN account.



“Pediatric video visits provide 24/7 access to LVHN medical care for the times when your child has a minor illness, like a cold or stomach illness, or other medical concerns like an insect bite or rash,” says Mindy Brosious, RN, Clinical Coordinator, Air Products Center for Connected Care and Innovation at LVHN.

## Talking points: LVHN Pediatric Video Visit

It's important for colleagues to know about this new visit type so you can either use it for your own family or recommend it to patients.

What is needed for a pediatric video visit:

- Video-enabled mobile device or tablet
- Wi-Fi or a 4G cellular data connection
- MyLVHN app loaded to your device (available for Apple and Android devices)
- Parent/guardian needs their own MyLVHN account **AND**
- Parent/guardian must have proxy access granted to their child's MyLVHN account

**Tip:** If you can see your child's photo on your own MyLVHN account home page, then you have proxy access. If you don't see your child's photo, you will need to request proxy access at their next appointment.

## **MyLVHN + video visit = cohesive care**

In addition to convenience, having an LVHN Pediatric Video Visit means important health information, including the child's allergies or recent medical visits, will be available to the doctor or advanced practice clinician who conducts the video visit. "Then after the video visit, all information about the appointment will be added to your child's health record, so if you need to follow up with your child's primary care provider, he or she will know about the care and recommended treatment," Brosious says.

### **Learn more about LVHN Pediatric Video Visits**

You can learn more by reviewing [LVHN Pediatric Video Visits: Frequently Asked Questions](#), including the list of all minor illnesses or injuries that are appropriate for a pediatric video visit, more information about proxy access and answers to a few technical questions.

LVHN Pediatric Video Visits cost \$49 and may be covered by health insurance. We recommend that parents check with their insurance company to understand whether this type of visit is covered.

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# Get 20 Percent Off LVHN Sport Tek Hoodies

BY [EMILY SHIFFER](#) · OCTOBER 3, 2018

Now you can shop for LVHN-branded apparel and merchandise at a discounted price in our gift shops and online. Each month, a new item will be featured.

Discounted apparel in October is the LVHN Sport Tek Hoodie.

Regularly \$49.95, it is now on sale \$39.95.



There isn't a promo code; it's already reduced in stores and online when you click the "October Special" image.

To shop, visit the [LVHN Shop](#).

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