

Medical Staff PROGRESS NOTES



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From the President

Is anyone feeling a little more stressed these days?

I don't know about you, but the needle on my personal stress meter is up, not down.

Taking care of patients is a stressful job by its very nature. And then you tack on added stresses like reduced reimbursements, competition from other physicians, intensified monitoring of quality performance, pressure to adopt new technologies, and the difficulty of recruiting new colleagues to meet a growing patient load.

Something else I've noticed lately is a little more impatience and lack of consideration in personal interactions. When people are stressed, they sometimes don't treat their fellow physicians – and other coworkers – with the respect they deserve.

A related factor, I think, is reduced communication. Sure, we all have our high-tech communications devices, but the more cell phones and pagers and laptops and Treos people use, the less time they seem to spend in good old-fashioned personal conversation. We don't hang out with each other. We don't ask about the kids and the dog as much as before. We don't talk.

Since Ron Swinfard, MD, Chief Medical Officer, mentioned his observation of physicians' uncivil behavior to each other at the last General Medical Staff meeting, several physicians have shared with me their own examples, as well as their feelings of dismay and even their fear that the traditional collegiality among physicians is disappearing.

I think it's time for each of us on the Medical Staff to have a personal goal of

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not letting the stresses and busy schedules of our day get in the way of polite and friendly conversations with other doctors, with allied health professionals, with nurses, with case managers, with patients, and yes, even with administrators.

Our Network and Medical Staff members are dedicated to high standards of quality patient care and professionalism, and I think we owe it to ourselves and to our colleagues to have the same dedication to polite personal interactions. We also owe it to the medical students and residents who learn from our example.

What should you do when you encounter a colleague who is not on the top of his politeness game? Start off by taking a step back and cutting him a break. Consider his stresses and hectic schedule before you respond in kind.

There's one final reason we should focus on this new personal politeness goal: Being nice to people makes you feel good. And it reduces stress, too!



Linda L. Lapos, MD
Medical Staff President

Lehigh Valley Health Network to Accept Aetna Insurance

Lehigh Valley Health Network (LVHN) and Aetna have reached agreement under which LVHN hospitals, primary care and specialist physicians and other health care providers will participate in the Aetna network, effective December 1, 2007.

Under this agreement, Aetna subscribers will have in-network access to all LVHN locations including: Lehigh Valley Hospital – Cedar Crest & I-78, Lehigh Valley Hospital – 17th & Chew, Lehigh Valley Hospital – Muhlenberg, and the 360-member Lehigh Valley Physician Group (LVPG). Physicians who are on staff at the LVHN hospitals but not members of LVPG also were given an opportunity to participate during an enrollment period.

“This agreement gives Aetna’s 50,000 members in our community access to LVHN services,” said Elliot J. Sussman, MD, LVHN’s President and CEO. “At the end of the day, it is about providing our community with greater access to high quality and safe care.”

Dr. Sussman said the demand for care continues to grow and that makes the timing of the partnership with Aetna even more critical for the community. He said bed use at LVHN grew by about 2,000 over the past year to more than 54,000 inpatients. Emergency department visits increased to more than 129,400, up 10,000 compared to the previous year.

“Our new seven-story Kasych Family Pavilion patient tower will open at the start of the new year and that will ensure greater access to better meet that demand, not only for those who subscribe to Aetna, but for our entire community,” Dr. Sussman said.

Aetna subscribers in the Lehigh Valley can contact their physician beginning November 1, once physician credentialing has been completed, to determine if he or she is part of the Aetna network.

LVHN was last part of the Aetna network in 2004, when a previous agreement with Lehigh Valley Hospital-Muhlenberg expired and was not renewed. The LVH sites at Cedar Crest & I-78 and 17th & Chew have not been part of the Aetna network since 2001.

LVHHN Named a “Top Hospital” by The Leapfrog Group



Lehigh Valley Hospital and Health Network has been named a “Top Hospital” for 2007 by The Leapfrog Group. Leapfrog represents many of the nation’s largest companies and public agencies that

buy health benefits for their employees and in doing so, aims to initiate improvements in the safety, quality and affordability of health care.

This is the first time LVH has made the list, which includes just 41 hospitals nationwide out of 1,285 that responded to the Leapfrog Hospital Quality and Safety Survey. LVHHN is the only local hospital designated, and one of only three in Pennsylvania to make the list.

The designation is significant for our patients and our community because the hospitals included are considered by Leapfrog to offer the highest quality and patient safety through the implementation of key practices.

Leapfrog emphasizes the implementation of quality and safety practices like:

- ... The use of computer physician order entry (CPOE)
- ... ICU physician staffing with tele-intensivists
- ... How well hospitals perform seven high-risk procedures and care for three high-risk neonatal conditions
- ... How hospitals are progressing with a specified series of nationally-endorsed safe practices, including compliance with hand-washing guidelines, preventing catheter-related infections and timely communication for caregivers and patients

You can find additional information about Leapfrog’s standards for recognizing quality and safe care by linking to their Web site at: www.leapfroggroup.org <<http://www.leapfroggroup.org>> and clicking on “2007 Leapfrog Top Hospitals and Survey Results.”

This recognition is another example of the hard work, dedication and commitment of the physicians and employees of Lehigh Valley Hospital and Health Network.

AHRQ Award Granted to EPICnet

The Eastern Pennsylvania Inquiry Collaborative/Network (EPICnet), in collaboration with CNA Corporation of Washington, DC, and Thomas Jefferson University in Philadelphia, will participate in a \$250,000 Task Award from the Agency for Healthcare Research and Quality. The task award is to study screening for patients at risk for colorectal cancer and demonstrate increased screening rates.

EPICnet will work with the Lehigh Valley Physician Hospital Organization (LVPHO) to identify Valley Preferred patients at risk by age for colorectal cancer. Unscreened patients will be identified and

offered screening consistent with the current guidelines of the U.S. Preventive Services Task Force and American Cancer Society. LVPHO support was crucial in winning the task award.

Family Medicine and General Internal Medicine practices interested in enrolling their eligible Valley Preferred patients in the study should contact Melanie B. Johnson, EPICnet Coordinator, at 610-969-4922.

EPICnet is the practice-based research network of the Department of Family Medicine.

Patient Safety

2007 National Patient Safety Goal 15A – The Organization Identifies Patients at Risk for Suicide

One of the new National Patient Safety Goals for 2007 focuses on patients who may want to harm themselves. The goal states that the organization identifies patients at risk for suicide. Why would Joint Commission choose this goal as one of the National Patient Safety Goals? Their rationale is that:

- ... Suicide ranks as the 11th most frequent cause of death (third most frequent in young people) in the United States, with one person dying from suicide every 16.6 minutes.
- ... Suicide of a care recipient while in a staffed, round-the-clock care setting has been the #1 most frequently reported type of sentinel event since the inception of the Joint Commission's Sentinel Event Policy in 1996.
- ... Identification of individuals at risk for suicide while under the care of or following discharge from a health care organization is an important first step in protecting and planning the care of these at risk individuals.

Not only is there evidence that *medical* providers may encounter possibly depressed or suicidal patients, but there is also a clear link between depression and medical illnesses themselves, which should heighten awareness of the possible risk of suicide. Research has shown that heart disease, stroke, Parkinson's, diabetes and cancer can cause depression, which may in turn prompt a risk for suicide.

For the past year, a multidisciplinary committee has worked on a process to meet this safety goal. The process is as follows:

- ... All patients with a *primary diagnosis* of emotional or behavioral health disorders, as well as substance abuse, will be screened for suicide risk. Screening will be done in the Emergency Department, inpatient units, Behavioral Health, and outpatient clinics.
- ... Patients will be asked "Do you currently have thoughts of hurting yourself?"
 - A negative response will end the screening process. Documentation on the record needs to indicate the screening was completed.

- A positive response will prompt a risk assessment by Psychiatric Evaluation Services in the Emergency Department and a Psychiatry Consult on inpatient areas. (Behavioral Health programs follow a formal risk assessment process for each patient as the evaluation indicates).
- × Appropriate treatment and interventions are provided to the patient and include providing a safe environment and assignment of a 1:1 caregiver.
- × Documentation of screening/assessment and appropriate interventions needs to be included in the progress notes.

Monitoring of the process implemented confirms that Lehigh Valley Hospital is in compliance and that staff are identifying patients at risk for suicide.

If you have any questions or concerns about the current process, please contact Gail Stern, Administrator, Department of Psychiatry, at 484-884-6505, or Ralph A. Primelo, MD, Department of Psychiatry Vice Chair, Quality Assurance, at 610-402-5766.

Prevention of Wrong Site Procedures

Wrong site surgery is the second most reported sentinel event reviewed by the Joint Commission since 1995. It is important that all providers and staff comply with the universal protocol which involves three steps:

- ... Pre-operative verification process
- ... Marking operative site
- ... Performing a "time out" before starting the procedure

This needs to be completed for **ALL** invasive procedures regardless of where they occur (i.e., operating room, bedside, nursery, cardiac cath lab, radiology, etc.). Before any invasive procedure begins, the team must verify that it is the correct

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patient, procedure, site, position, and implants or equipment that may be needed for the procedure. There are **NO EXCEPTIONS** to this process. For the safety of patients, all staff are responsible to perform the identification of the patient and perform the time out process **before any invasive procedure**. Please refer to the list of bedside procedures that require a "time out."

If you have any questions regarding this issue, please contact Kristie Lowery, Patient Safety Officer, at 610-402-3001.

THESE PROCEDURES REQUIRE



TIME OUT

BEDSIDE PROCEDURES REQUIRING TIME OUT

<ul style="list-style-type: none"> •Amniocentesis •Biopsy •Bone Marrow •Bronchoscopy •Chest Tube •Colonoscopy •Drain Insertion •Epidural Catheter •Gastric Tube •Line Insertion (Non-periperal) 	<ul style="list-style-type: none"> •Lumbar Puncture •Paracentesis •Proctoscopy •Sigmoidoscopy •Thoracentesis •Tracheostomy •Unit Specific Invasive Procedure •VAD Insertion •Ventriculostomy
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News from CAPOE Central

Who Really is the Attending for this Patient?

In December, you will notice a change to the Discharge Patient orders in the system. A new field has been added – "Attending of Record." This is a required field that will be used by Medical Records and other departments to assist in assigning the patient to the appropriate attending. Consequently, whoever is entering the Discharge Order will be responsible for completing this field. This should decrease the confusion over responsibility for the chart, etc. The idea for this change came through discussions at the Chairs/Troika meeting, and was approved by the Medical Executive Committee on October 2, 2007.

New Expert Rule - Knowing the Hgb When Ordering Epogen

In light of recent research data, the FDA has issued the following warning regarding Epogen, Procrit and other Erythropoietin Stimulating Agents: Patients in the clinical trials with hemoglobin > 12 gm/dL who have been given ESA's have experienced increased mortality and cardiovascular events, potential for tumor growth progression and higher rates of hypertension. For this reason, the system will institute an expert rule\pop-up warning for any patient with a hemoglobin > 12 gm/dL and being initiated on an ESA therapy. Please direct any questions regarding this issue to Leroy Kromis, Medication Safety Officer, at 610-402-8087.

If you have any questions or concerns regarding CAPOE, please contact Don Levick, MD, MBA, Physician Liaison, Information Services, at 610-402-1426, or pager 610-402-5100 7481.



Regional Heart Center Plans Heart Failure Unit

The Regional Heart Center is addressing the region's increase in patients with congestive heart failure with the creation of the Center for Advanced Heart Failure, which is scheduled to open in January.

The 12-bed inpatient Center for Advanced Heart Failure, which will be located within PCU on the third floor at LVH – Cedar Crest & I-78, will increase adherence to the current heart failure guidelines, resulting in the highest quality of patient care. Patients will receive disease-specific monitoring, frequent assessment, optimized drug therapies and individualized education. The Center will feature standardized care and evidence-based clinical practice, and offer opportunities for participation in clinical trials.

The nursing staff in the Center for Advanced Heart Failure will have advanced expertise, making them better qualified to treat the complexities of the disease and to prepare patients for the self-management of their illness at home.



Ronald S. Freudenberger, MD, who joined the Medical Staff in August, will serve as medical director of the Center for Advanced Heart Failure. He brings more than 11 years experience in treating advanced heart failure, having previously

served as director of heart failure and transplantation for the Robert Wood Johnson Hospital and Medical School in New Jersey and director of transplant cardiology at the University of Maryland. He will work closely with Donna Petrucci, MSN, CRNP, heart failure nurse specialist and coordinator of the Center, to design and operate the program and treat its patients.

Dr. Freudenberger and Ms. Petrucci will lead collaborative rounds on the unit and be available for consultation in the management of patients with advanced heart failure. This service will ensure that evidence-based medications are initiated and that optimal target dosages are achieved.

For more information about the Center for Advanced Heart Failure, please contact Dr. Freudenberger at 610-402-3110.

Wounds Got You Worried?

The new network-wide Comprehensive Wound Care Service will soon be available to help take the worry out of wounds!

WHY?

- ... More than 2% of our nation's population suffer from chronic wounds
- ... Cost of care for wounds is expected to exceed \$2 billion dollars annually

WHAT?

- ... The Wound Healing Team: A multidisciplinary team combining existing network inpatient, outpatient, and home care resources & models to provide a more seamless, continuous and cost effective approach to wound care by aligning practices across the continuum of care.

WHO?

- ... Specialty caregivers representing ET, PT, outpatient Wound Healing Center, clinical nutrition, care management, home care, ID & other specialty physicians, other disciplines as needed.

WHEN?

- ... Implementation scheduled for December 3, 2007

WHERE?

- ... Cedar Crest & I-78 and LVH-M in December 2007
- ... TSU and Home Care to follow

WRITE FOR IT!

- ... Order an "ET/PT/Wound Healing Team Consult" through the use of CAPOE order sets beginning December 3, 2007!

For more information, please contact Robert X. Murphy, Jr., MD, Medical Director, Wound Healing Center, at 484-884-2266, or Ginger Holko, RN, CWS, Director, Wound Healing Center, at 484-884-2989.

Congratulations!



Kenneth J. Brislin, MD, Division of Orthopedic Surgery, Section of Ortho Trauma, successfully completed the ABOS Part II oral certifying examination and is now elig-

ible to become a diplomate of the American Board of Orthopaedic Surgery. Dr. Brislin has been a member of the Medical Staff since October 2004, and is in practice with OAA Orthopaedic Specialists.



On October 15, the National Committee for Quality Assurance (NCQA) and the American Heart Association/American Stroke Association (AHA/ASA) announced that

Aaron D. Katz, MD, Department of Family Medicine, has received Recognition from the Heart/Stroke Recognition Program for providing quality care to his patients with cardiovascular disease or who have had a stroke.

The Heart/Stroke Recognition Program was designed to improve the quality of care that patients with cardiovascular disease or who have had a stroke receive by recognizing physicians who deliver quality cardiovascular and stroke care, and by motivating other physicians to document and improve their delivery of cardiovascular and stroke care. To receive recognition, which is valid for three years, Dr. Katz submitted data that demonstrates performance that meets the Program's key cardiovascular and stroke care measures. These measures include blood pressure and cholesterol control, among others. When people with cardiovascular disease or who have had a stroke receive quality care as outlined by these measures, they are less likely to suffer additional complications, such as a second heart attack or stroke.

Dr. Katz has been a member of the Medical Staff since February 2000, and is in practice with West End Medical Group.



Bryan W. Kluck, DO, and **Prasant S. Pandey, MD**, Division of Cardiology, recently received Certificates of Completion for Level II Certification in Coronary CT Angiography from Princeton Longevity Center in

Dublin, Ohio. The course is an intensive, hands-on opportunity designed to teach cardiologists and radiologists how to perform and interpret Cardiac CT Angiography (CTA).

CTA is a non-invasive heart-imaging test currently undergoing rapid development and evaluation. High-resolution, 3-dimensional pictures of the moving heart and vessels are produced during a coronary CTA to determine if either fatty or calcium deposits have built up in the coronary arteries.

Dr. Kluck has been a member of the Medical Staff since June, 1987, and Dr. Pandey joined the staff in October, 2004. Both are in practice with The Heart Care Group, PC.



On October 2, **Daniel D. Lozano, MD**, Chief, Division of Burn, was the recipient of the John C. Thirion Distinguished Service Award which was presented at the Spirit of Courage Award Celebration, sponsored by Lehigh Valley Hospital and Health Network, Valley Preferred, and

the Burn Prevention Foundation. This award is presented in memory of one of the founders and most active supporters of the Burn Prevention Foundation to recognize an individual who has distinguished himself for extraordinary effort and dedication to the cause of burn prevention.

Dr. Lozano joined the hospital's Medical Staff in October, 2004. He is in practice with Surgical Specialists of the Lehigh Valley.



Robert X. Murphy, Jr., MD, Medical Director, LVH-M, was elected the 25th President of the Northeastern Society of Plastic Surgeons (NESPS) at its annual meeting held in early October in Bermuda. The NESPS provides a regional forum in which highly-qualified surgeons

discuss surgical, educational, ethical and other professional issues in the forefront of plastic and reconstructive surgery.

Dr. Murphy has been a member of the Medical Staff since July 1989. He is in practice with Cosmetic & Reconstructive Specialists of the Lehigh Valley.

Research Corner

Ultrasound in Regional Anesthesia: "Seeing is Believing?"

Principal investigators Nanette M. Schwann, MD, Department of Anesthesiology Vice Chair for Research, and Joseph W. Galassi, Jr., MD, Department of Anesthesiology, received a grant from Sonosite Corporation supporting their study examining the use of ultrasound in regional anesthesia. Dr. Galassi's personal interest in peripheral nerve blocks prompted Dr. Schwann to design the scientific study. In turn, Dr. Schwann collaborated with investigators from the Division of Regional Anesthesia at Duke University to answer discrete questions about the effectiveness, safety, and patient perception of nerve block procedures.

Patients undergoing surgery on the upper extremity will be randomized to nerve blocks using either nerve stimulation or ultrasound visualization techniques.



Nerve stimulation is the "traditional" technique and the method most anesthesiologists learned in their training. Ultrasound visualization of nerve plexuses utilizes hand-

held high resolution imaging to identify the precise location of nervous and vascular structures previously identified by anatomic landmarks alone. Ultrasound allows the operator to "see" the anatomy of the nerve plexus and the proximity of the injecting needle to the relevant structures. Most importantly, the anesthesiologist can visualize the spread of the local anesthetic solution as it is injected in real time. The investigators hope to demonstrate that real time visualization will reduce procedure time and the incidence of intravascular or direct neural injection, thereby making the procedure more comfortable and safe for the patient. The researchers postulate that adoption of ultrasound technology is like "opening a window" on a 30 year old "closed door" technique, and, depending on the results, may revolutionize Regional Anesthesia.

The *Ultrasound in Regional Anesthesia* trial is also a first for LVH from the research

regulatory perspective. For the first time, Lehigh Valley Hospital will serve as the Coordinating Site for a multi-center trial and will be responsible for coordinating a clinical investigation at another institution. Our researchers and the coordinators from the Department of Anesthesiology and the Office of Surgical Research will assume regulatory oversight of the study at Duke University. Additionally, LVH will be responsible for implementing the Data Safety Monitoring plan (DSMp), an interim analysis and run a randomization sequence for the sites. Approximately 400 patients undergoing surgery on the upper extremity will be enrolled over the course of two years at both sites.

For more information, please contact Dr. Schwann via email or pager 610-402-5100 0084.

A Study of Risk Factors for Cancer in Northeast Pennsylvania

This peer reviewed \$4.5 million competitive grant was awarded by the Pennsylvania Department of Health to the Penn State Cancer Institute (PSCI), which is coordinating with the Northeast Regional Cancer Institute (NRCI), Lehigh Valley Hospital, Geisinger Medical Center, and St. Luke's Hospital to identify environmental and genetic risk factors for developing colorectal cancer in northeast Pennsylvania. The grant will support a case controlled study of 1,000 incident cases of newly diagnosed colorectal cancer from the tumor registries that serve nine contiguous counties in northeast Pennsylvania (Lehigh, Carbon, Lackawanna, Luzerne, Northampton, Pike, Susquehanna, Wayne, and Wyoming). Consenting participants will be asked to respond to a questionnaire about life style factors, and submit a cheek scraping for genetic haplotype analysis.

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The tumor registry at Lehigh Valley Hospital will identify cases, and Paul J. Mosca, MD, PhD, Vice Chair, Research, Department of Surgery, and the surgical oncology laboratory will facilitate specimen transfer to the Penn State College of Medicine where the actual gene analysis will take place. Gregory R. Harper, MD, PhD, Senior Medical Director, Academic Oncology Program, will serve as Medical Director of the study.

CC Readiness Road Show: Coming to a Meeting Near You

You won't find any long lines of people, popcorn or sodas at this show. What you will find is a feature presentation packed with useful information with an opportunity to ask questions about the opening of the newest patient care building on the Cedar Crest & I-78 campus – the Kasych Family Pavilion.

Edward M. Mullin, Jr., MD, along with Molly Sebastian, Vice President, Patient Care Services, and Marty Everhart, Vice President, Human Resources, will attend a variety of upcoming physician staff meetings to give a presentation on the CC Readiness Project. The "Road Show" is approximately 10 minutes in length and will provide those in attendance with an opportunity to ask questions about the Kasych Family Pavilion.

Following is a list of the upcoming "Road Shows" to be presented by the CC Readiness Tri-leaders:

Second Visits

- ... General Medical Staff Meeting
- ... Medical Executive Committee
- ... Department Head Meeting
- ... Extended SMC Meeting

First-time Venues

- ... Surgical Executive Committee
- ... Department of Surgery
- ... Department of Medicine
- ... Department of OB/GYN
- ... Department of Pediatrics
- ... Division of Cardiology



If you are interested in having the CC Readiness Tri-Leaders present during your Department or Division meeting, please email Dr. Mullin or call the ROC Hotline at 610-402-7700 and leave a message.

Remember, if you have any questions about the CC Readiness Expansion project, the ROC Hotline is ALWAYS available by calling 610-402-7700 and leaving a message with your question. The hotline is available 24/7 and your message will be retrieved promptly. You should receive notification within 48 hours on the status of your question.



**Don't forget to
turn your clocks
back one hour
on November 4!**

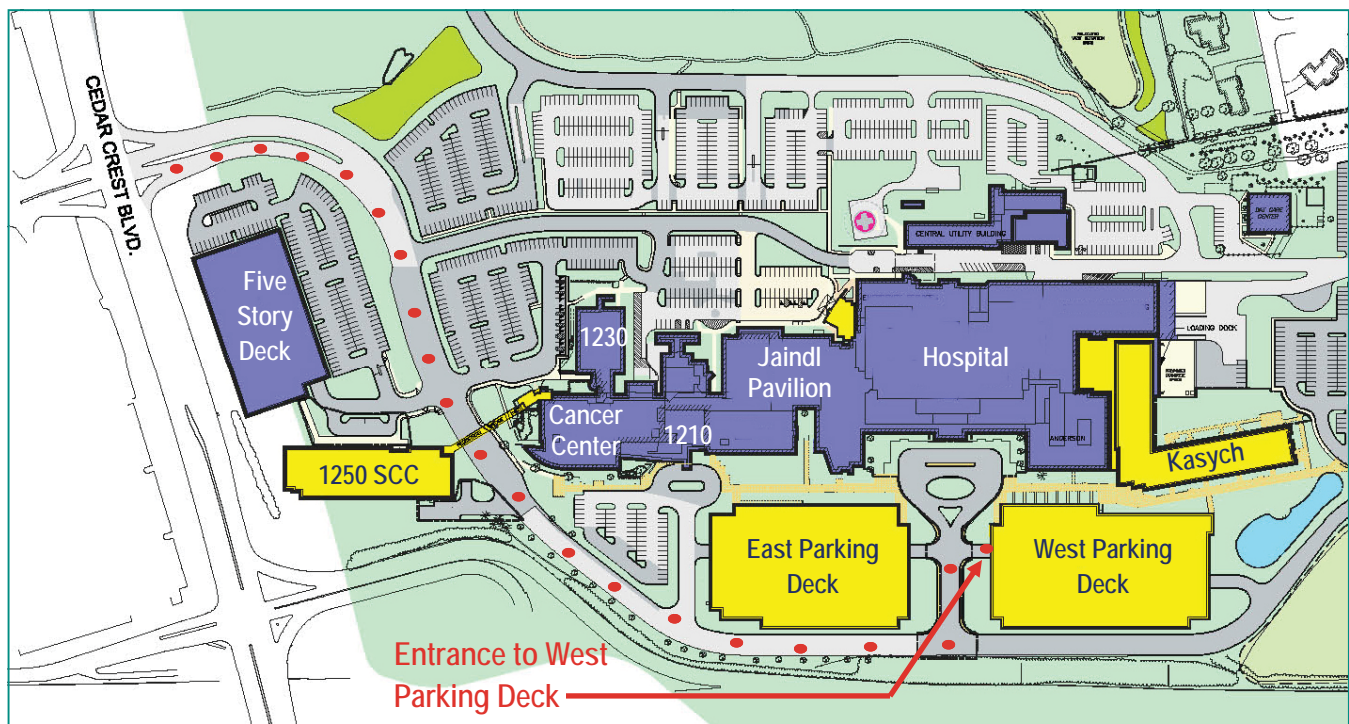


Construction Update

With the ongoing construction at Lehigh Valley Hospital, the following information may be helpful for you and your patients when visiting the Cedar Crest & I-78 campus:

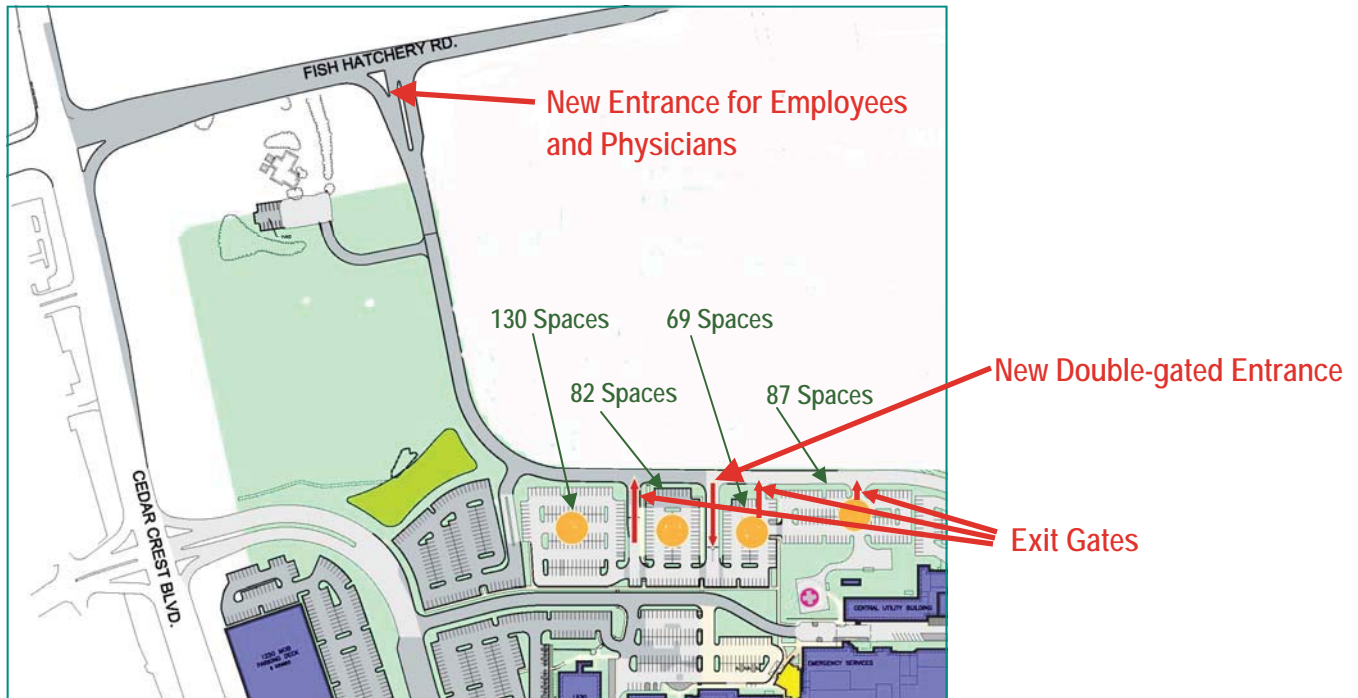
Physician Parking

- ... Beginning **Saturday, November 3**, for approximately one month, parking for Medical Staff and Residents will be available on the upper and lower levels of the new West Parking Deck in front of the hospital. The entrance to the upper level of the West Parking Deck is accessible from the main driveway directly in front of the hospital (see map below.)



- ... During this time, the Physician Parking Lots (Lots 5 and 6) behind the hospital will be closed to allow for construction to be completed on the new Entrance Road where it joins to the Ring Road which leads to the Physician Parking Lots. These lots will be reconfigured and resurfaced, a new double-gated entrance and three exits will be installed, and additional spaces from Lot 4 will be added to Lots 5 and 6 to create a new Physician/Resident Parking Lot with a total of 368 spaces.
- ... When renovations to the new lot are completed, Physicians and Residents will again park behind the hospital. However, to gain access to the new Physician/Resident Lot, Physicians and Residents must enter through the new Entrance from Fish Hatchery Road (see map on Page 11).
- ... Parking updates will be communicated in next month's issue of **Medical Staff Progress Notes** and through email. Stay tuned!

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Cedar Crest & I-78 Site Renovations

- ... The new emergency drive is open for all traffic, including ambulances. Flagmen will assist with final paving in the next few weeks.
- ... Reconstruction of the parking lot directly outside the new Emergency Department entrance has started. Patient drop-off is available at the new entrance.

Emergency Department Project

- ... The new Emergency Department waiting room is open.
- ... Seven new exam rooms and a new Express Care waiting room will be complete by late November.

Lobby and Anderson Wing

- ... The ATM machine (near the cafeteria) is back in service.
- ... Terrazzo floor work continues in front of the Auditorium.
- ... Work continues on the new public restrooms located near the Cedar Crest & I-78 lobby Gift Shop.

Kasych Family Pavilion

- ... Finish work continues on all floors
- ... Testing and balancing of systems are ongoing

Highway Improvement

- ... Installation and paving of the new employee entrance road continues. The entrance intersection signal will be "flashing" for the week prior to the intersection being opened (this is a standard process).
- ... The new employee entrance is scheduled to open the week of November 5. However, the road will only reach the Healthy You entrance and the stone parking lot. It will not yet connect all the way into the ring road.
- ... Paving along the widened portion of Fish Hatchery Road continues.
- ... Overhead utilities and power lines on Fish Hatchery Road and Cedar Crest Blvd. are complete.

To get the latest construction update
or if you have any questions,
please call 610-402-CARE.

Papers, Publications and Presentations



Robert D. Barraco, MD, MPH, Chief, Sections of Geriatric and Pediatric Trauma; **Michael D. Pasquale, MD**, Senior Vice Chair, Department of Surgery; **James F. Reilly, MD, MBA**, Division of Trauma-Surgical Critical Care/General Surgery; **David W. Scaff, DO**, Division of Trauma-Surgical Critical Care/General Surgery; **Rovinder Sandhu, MD**, Division of Trauma-Surgical Critical Care/General Surgery; and **Michael M. Badellino, MD**, Vice Chair for Education/General Surgery Residency Program Director, were co-authors of a study titled "Hepatic Angiography and Hepatic Angioembolization: Indications and Outcomes."

In addition, Dr. Barraco, **Catherine Glew, MD**, Chief, Division of Geriatrics; **James F. Reed, PhD**, Director of Research, Health Studies; Dr. Badellino and Dr. Pasquale were co-authors of the study, "Minimal Injury in the Older Elderly Results in Significant Life Alteration."

Also, Dr. Barraco, Dr. Reed, Dr. Badellino, and Dr. Pasquale co-authored the study, "Minimal Injured Pregnant Patients Require Rapid Trauma Evaluation."

Dr. Barraco presented the three studies listed above as poster presentations at the American Association for the Surgery of Trauma held September 27-29, in Las Vegas, Nev.



Ronald S. Freudenberger, MD, Division of Cardiology, was an invited member of the faculty at the Heart Failure Society of America annual scientific sessions held September 19, in Washington, DC, where he presented "Anticoagulation is not routine in Heart Failure."

In addition, Dr. Freudenberger co-authored an article, "Acute Changes in Right Heart Pressures and Ambient Fine Particle Concentration," which was published in the September 2007, Volume 18, Issue 5 Supplement of *Epidemiology*.



On October 13, **Barry H. Glassman, DMD**, Division of General Dentistry, presented "Migraine, Chronic Pain, and TMD Approaches for General Dentistry" at the First Canadian Chapter meeting of the Academy of Cranio-facial Pain. In addition, Dr. Glassman spoke on "Enthesis Therapy and Parafunction Control for the Chronic Pain Patient" at the American Academy of Pain Management on October 20, in Las Vegas, Nev.



As Director General of the International Society of University Colon and Rectal Surgeons, **Indru T. Khubchandani, MD**, Division of Colon and Rectal Surgery, was invited to inaugurate the first National Conference of Coloproctology in Varna, Bulgaria, from October 4-6, 2007. The meeting was held jointly with the Union of Scientists in Bulgaria and the Bulgarian Surgical Society. Dr. Khubchandani, the only invited surgeon from the United States, with other international representation, gave the opening address in plenary session, followed by two other later lectures.



On September 13, **Daniel D. Lozano, MD**, Chief, Division of Burn, presented "Progressing the Prepared Wound Bed" at the 12th Congress of the European Burns Association held in Budapest, Hungary.



Lester Rosen, MD, Division of Colon and Rectal Surgery, was named a Senior Oral Board Examiner for the American Board of Colon and Rectal Surgery, and recently administered that exam to residents seeking specialty board certification. The exam took place in Chicago, Ill., on September 28 and 29.



Upcoming Seminars, Conferences and Meetings

Emergency Medicine Grand Rounds

Emergency Medicine Grand Rounds are held on Thursdays, beginning at 8 a.m. (unless otherwise noted) at various locations. Topics to be discussed in November will include:

November 1 – LVH-M Educational Conference Center

- ... “Clinical Decision Support in EM” and “EM in Canada – Similarities/Differences with EM in US” – Brian Holroyd, MD, Professor and Acting Chair, Department of Emergency Medicine, University of Alberta
- ... “Heat Related Illnesses” – Bryan Kane, MD
- ... “Asthma” – Jennifer Zambo, MD
- ... TBA – Kevin Weaver, DO
- ... Administration Hour

November 8 – EMI – 2166 S. 12th Street

- ... “UGI” – Kevin Weaver, DO
- ... “Meningitis” – Gary Bonfante, DO
- ... “Pediatric Fever” – Bryan Kane, MD
- ... “Back Problems” – Marna Greenberg, DO
- ... Rosen’s Club – Gavin Barr, Jr., MD

November 15 – LVH-M 4th Floor Classroom

- ... Resident Lecture Series – Monisha Bindra, DO
- ... “WBC Disorders/Lymphoma” – Vivian Kane, MD
- ... “Viral Illness” – Kevin Madtes, MD
- ... “Postpartum Disorders” – Colleen Wladyslawski, MD
- ... “Common Dermatologic Problems” – Ryan Tenzer, MD

November 22 – No Grand Rounds – Happy Thanksgiving

November 29 – EMI – 2166 S. 12th Street

- ... “Kidney Stones, GU Infections, UTI” – Brian Lovett, MD

- ... “Longitudinal Module” – Bryan Kane, MD
- ... M & M – Steve Conroy, DO, Brian Acunto, DO, and Kathleen Faccio, DO
- ... Rosen’s Club – Gavin Barr, Jr., MD

For more information, please call Dawn Yenser in the Department of Emergency Medicine at 484-884-2888.

Family Medicine Grand Rounds

Family Medicine Grand Rounds are held the first Tuesday of every month from 7 to 8 a.m., in the Educational Conference Room #1 at Lehigh Valley Hospital – Cedar Crest & I-78, located on the first floor of the Anderson Wing across from the Library. The topic for November will be:

- ... November 6 – “Update on Foot Ulcers” – Scott Sauer, MD, Orthopaedic Associates of Bethlehem and Easton

For more information, please contact Sue Turi in the Department of Family Medicine at 610-969-4894.

Geriatric Trauma Conference

The next Geriatric Trauma Conference will be held on Wednesday, November 7, beginning at noon in Classroom 1 in the Anderson Wing at Lehigh Valley Hospital, Cedar Crest & I-78. The topic of discussion will be:

- ... Case Studies – Roline Adolphine, MD, Trauma Fellow

For more information, please contact Robert D. Barraco, MD, MPH, via email or pager 610-402-5100 1651.

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Institutional Review Board Lectures

The Research Participant Protection Office has scheduled the following instructional sessions for the month of November:

- ... “Understanding Unanticipated Problems and SAE Reporting”
 - × November 7 at noon – Second Floor Conference Room A, 17th & Chew
 - × November 14 at 2 p.m. – Classroom 1, Anderson Wing, Cedar Crest & I-78

For more information, please contact Lisa Gogel in the Research Participant Protection Office at 610-969-2242.

Medical Grand Rounds

Medical Grand Rounds are held every Tuesday, beginning at noon, in the Auditorium of Lehigh Valley Hospital, Cedar Crest & I-78, and videoconferenced to the First Floor Conference Room at LVH-Muhlenberg. Topics to be discussed in November will include:

- ... November 6 – “The Metabolic Syndrome: A Worldwide Pandemic” – Norman Ertel, MD, Endocrinology Consultant, VA Medical Center, East Orange, NJ
- ... November 13 – “Medical Professionalism and the Generation Gap” – Larry Smith, MD, Health System Chief Medical Officer
- ... November 20 – “Pulmonary Arterial Hypertension” – Kenneth Presberg, MD, Professor of Pulmonary Critical Care Medicine, Medical College of Wisconsin
- ... November 27 – “Evidence Based Management of Acute Pancreatitis” – David Diehl, MD, Gastroenterologist, Geisinger Medical Center

For more information, please contact Theresa Marx in the Department of Medicine at 610-402-5200.

Neurology Conferences

The Division of Neurology conferences are held on Thursdays beginning at noon. All conferences are held in Classrooms 1 and 3 in the Anderson Wing at Lehigh Valley Hospital, Cedar Crest & I-78, and videoconferenced to the First Floor Conference Room at LVH-M. Topics to be discussed in November will include:

- ... November 1 – “The Culture of Patient Safety at Lehigh Valley Hospital” – Kristie Lowery, Risk Manager, Patient Safety
- ... November 8 – “Minimal Conscious States versus Vegetative States” – Stephen Lammers, PhD, Ethics Consultant
- ... November 15 – No Conference - Division of Neurology meeting
- ... November 22 – No Conference – Thanksgiving Holiday
- ... November 29 – Interesting Pediatric Cases – Shu Xu, MD, Pediatric Neurologist

For more information, please contact Sharon Bartz, Program Coordinator, Neurosciences and Pain Research, at 610-402-9008.

OB/GYN Grand Rounds

The Department of Obstetrics and Gynecology holds Grand Rounds every Friday from 7:15 to 8:15 a.m., in the Auditorium of Lehigh Valley Hospital, Cedar Crest & I-78, unless otherwise noted. Topics to be discussed in November will include:

- ... November 2 – Gynecologic Tumor Board – Richard Boulay, MD
- ... November 9 – Gynecologic M & M – Joseph Patruno, MD
- ... November 16 – TBA
- ... November 23 – No Grand Rounds
- ... November 30 – “Advanced Complex Illness” – Lou Lukas, MD

For more information, please contact Teresa Benner in the Department of Obstetrics and Gynecology at 610-969-4515.

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Pediatric Grand Rounds

The Department of Pediatrics holds Grand Rounds every Tuesday, beginning at 8 a.m., in the Educational Conference Room #1 at Lehigh Valley Hospital, Cedar Crest & I-78, unless otherwise noted. Topics to be discussed in November will include:

- ... November 6 – “Sickle Cell Patient Transition to Adult Medicine” – Jonathan Pletcher, MD, and Lesley Simpson, MD
- ... November 13 – “Hypospadias” – Jonathan Bingham, MD
- ... November 20 – “Headaches” – Shu Xu, MD
- ... November 27 – TBA

For more information, please contact Kelli Ripperger in the Department of Pediatrics at 610-969-2540.

Psychiatry Grand Rounds

The next Department of Psychiatry Grand Rounds presentation will be held on Thursday, November 15, beginning at noon (registration at 11:45 a.m.) in the Educational Classrooms C and D, at LVH-Muhlenberg. The topic of discussion will be:

- ... “Update on Schizophrenia – What’s New – What’s Old” – Roger J. Cadieux, MD, Clinical Professor of Psychiatry, Pennsylvania State University College of Medicine

For more information, please contact Tammy Schweizer in the Department of Psychiatry at 610-402-5255.

Surgical Grand Rounds

Surgical Grand Rounds are held on Tuesdays, beginning at 7 a.m., in the Auditorium of Lehigh Valley Hospital, Cedar Crest & I-78, and via videoconference in the First Floor Conference Room at LVH-Muhlenberg. Topics to be discussed in November will include:

- ... November 6 – “Measuring Quality Indicators and Critical Success Factors in Patient Care” – James Reilly, MD
- ... November 13 – “Melanoma: Myths and Misconceptions” – Daniel Coit, MD, Memorial Sloan-Kettering Cancer Center
- ... November 20 – “Combat Casualty Care in 2007” – William Liston, MD, Surgery Clerkship Director, USUHS/NNMC, Bethesda, Md.
- ... November 27 – “NSABP Breast Cancer Clinical Trials: Recent Results and Future Directions” – Terry Mamounas, MD, MPH, Medical Director, Aultman Cancer Center

For more information, please contact Cathy Glenn in the Department of Surgery at 610-402-7839.

PDA Access to DynaMed through the Digital Library: Evidence-Based Info on the Go!

Are you hooked on your PDA? Would you like to use evidence-based medical resources wherever you happen to be? Now you have the opportunity to take advantage of the Digital Library’s subscription to DynaMed, a premier clinical reference tool containing summaries for over 2,000 medical topics that is updated daily. DynaMed not only monitors the content of over 500 medical journals and evidence-based databases, its content is integrated with the full-text resources of LVH’s Digital Library to present full-text content for the journals to which the library subscribes electronically.

To load a one-year subscription to DynaMed on your PDA (requires 25 MG space), contact Denise Parker, Library Coordinator, at 610-969-2263, for a serial number. Use the serial number to install the software on your PDA (Palm, Pocket PC or Smartphone. Does not work with Blackberry). At the end of your subscription year, just contact Library Services for a new serial number.



For more information, please contact Library Services at 610-402-8410 or 610-969-2263.

Who's New

This section contains an update of new appointments, address changes, status changes, resignations, etc. Please remember to update your directory and rolodexes with this information.

Medical Staff

New Appointments



Farhad Elmi, MD

Easton Cardiovascular Associates
2001 Fairview Avenue
Easton, PA 18042-3915
610-258-4337 Fax: 610-258-9750
Department of Medicine
Division of Cardiology
Provisional Active



Yacoub Faroun, MD

Oncology Hematology of LV, PC
701 Ostrum Street
Suite 403
Bethlehem, PA 18015-1155
610-867-3115 Fax: 610-867-6991
Department of Medicine
Division of Hematology-Medical
Oncology
Provisional Active



Jeffrey M. Hostetter, DO

LVH Department of Medicine
Lehigh Valley Hospital
Cedar Crest & I-78, P.O. Box 689
Allentown, PA 18105-1556
610-402-5200 Fax: 610-402-1675
Department of Medicine
Division of General Internal
Medicine
Provisional Limited Duty



Glenn M. Kaye, MD

Adult & Child Ear, Nose & Throat
Associates
2851 Baglyos Circle, Suite 201
Bethlehem, PA 18020-8038
610-867-7134 Fax: 610-867-7108
Department of Surgery
Division of Otolaryngology-Head &
Neck Surgery
Provisional Active



Sean M. Keeler, MD

Lehigh Valley Hospital
17th & Chew, P.O. Box 7017
OB-GYN Administration
Allentown, PA 18105-7017
610-969-4504 Fax: 610-969-3088
Department of Obstetrics and
Gynecology
Division of Primary Obstetrics and
Gynecology
Provisional Limited Duty



Kevin A. McNeill, MD

Trexlerstown Medical Center
6900 Hamilton Blvd.
P.O. Box 127
Trexlerstown, PA 18087-0127
610-402-0101 Fax: 610-402-0102
Department of Family Medicine
Provisional Active



Hiralal N. Rana, MD

Dorville MD and Kundu MD Assoc
5325 Northgate Drive
Suite 201
Bethlehem, PA 18017-9413
610-625-4400 Fax: 610-625-4405
Department of Medicine
Division of General Internal
Medicine
Provisional Active



Victorino A. Sandoval, Jr., MD

Trexlerstown Medical Center
6900 Hamilton Blvd
P.O. Box 127
Trexlerstown, PA 18087-0127
610-402-0101 Fax: 610-402-0102
Department of Family Medicine
Provisional Active

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Aradhna Saxena, MD
Advanced Dermatology Associates, Ltd.
1259 S. Cedar Crest Blvd.
Suite 100
Allentown, PA 18103-6206
610-437-4134 Fax: 610-437-2118
Department of Medicine
Division of Dermatology
Provisional Active



Marsha R. Snyder, MD
Hamburg Family Practice Center
700 Hawk Ridge Drive
P.O. Box 488
Hamburg, PA 19526-9219
610-562-3066 Fax: 610-562-3125
Department of Family Medicine
Provisional Limited Duty



Becky Thomas-Creskoff, MD
ABC Family Pediatricians
Paragon Building
1611 Pond Road
Suite 400
Allentown, PA 18104-2256
610-395-4300 Fax: 610-530-9372
Department of Pediatrics
Division of General Pediatrics
Provisional Active

Medical Staff Leadership Appointments

Department of Medicine

Matthew M. McCambridge, MD
Chief, Division of Critical Care Medicine

Department of Radiology-Diagnostic Medical Imaging

Darryn I. Shaff, MD
Chief, Section of Neurointerventional Radiology

Department of Surgery

Richard C. Boorse, MD
Chief, Division of General Surgery
Paul J. Mosca, MD, PhD
Vice Chair, Research
Chief, Section of Surgical Oncology

Patient Care Units, Laboratories and Programs

Michael M. Badellino, MD
Co-Medical Director, Surgical Intensive Care Unit
Matthew M. McCambridge, MD
Medical Director, Advanced ICU
Daniel E. Ray, MD
Medical Critical Care Director
James F. Reilly, MD, MBA
Co-Medical Director, Surgical Intensive Care Unit

Address Change

Joseph J. Zaladonis, Jr., MD
1665 Valley Center Parkway
Suite 120
Bethlehem, PA 18017-2346
610-868-3150 Fax: 610-868-3156

Practice Change

MaryAnne K. Peifer, MD
Valley Family Medical Center
1251 S. Cedar Crest Blvd.
Suite 104B
Allentown, PA 18103-6205
484-664-2910 Fax: 484-664-2917

Status Change

Harold Kreithen, MD
Department of Medicine
Division of Allergy
From: Associate To: Active

Change of Practice and Departmental Assignment

Thomas W. Doherty, MD
(No longer with Lehigh Internal Medicine Assoc.)
LVPG-Hospitalist Services
1240 S. Cedar Crest Blvd., Suite 409
Allentown, PA 18103-6218
610-402-5369 Fax: 610-402-5959
Department of Medicine
From: General Internal Medicine
To: Hospital Medicine/General Internal Medicine

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In Memoriam

Harry Z. Suprun, MD

Department of Pathology & Laboratory Medicine
Division of Anatomic Pathology
Section of Cytopathology
Honorary
August 19, 1924 – August 10, 2007

Resignations

Lisa A. Comperatore, MD, PhD

Department of Emergency Medicine
Division of Emergency Medicine
(LVPG-Emergency Medicine)

Frank G. Finch, MD

Department of Medicine
Division of General Internal Medicine
(LVPG-Float Pool)

Stephen C. Matchett, MD

Department of Medicine
Division of Critical Care Medicine/Pulmonary
(Telehealth Services)

Patrice M. Weiss, MD

Department of Obstetrics and Gynecology
Division of Primary Obstetrics and Gynecology
(OB-GYN Administration)

Allied Health Staff

New Appointments

Bodhi M. Anderson, PA-C

Physician Assistant-Certified
(OAA Orthopaedic Specialists – Stephen P. Falatyn, MD)

Amy L. Creitz, PA-C

Physician Assistant-Certified
(VSAS Orthopaedics – Eric B. Lebby, MD)

Ana L. Hernandez, GRNA

Graduate Registered Nurse Anesthetist
(Lehigh Valley Anesthesia Services, PC – Thomas M. McLoughlin, Jr., MD)

Kristine R. Kuhn, PA

Physician Assistant
(Stelzer Cornell Taus Auteri & Helwig GI Assocs – Anthony G. Auteri, MD)

Michelle A. Lagler

Administrative Support
(The Heart Care Group, PC – Melvin H. Schwartz, MD)

Dawn M. Mooney, GRNA

Graduate Registered Nurse Anesthetist
(Lehigh Valley Anesthesia Services, PC – Thomas M. McLoughlin, Jr., MD)

Ronald W. Ritchie, PA-C

Physician Assistant-Certified
(OAA Orthopaedic Specialists – Thomas D. Meade, MD)

Timothy W. Shaner, RN

Pacemaker/ICD Technician
(Boston Scientific – James A. Sandberg, MD)

Marcella M. Trentalange, PA-C

Physician Assistant-Certified
(Stelzer Cornell Taus Auteri & Helwig GI Assocs – Anthony G. Auteri, MD)

Change of Supervising Physician

Gail O. Brown, CRNP

Certified Registered Nurse Practitioner
From: ABC Family Pediatricians – Debra L. Carter, MD
To: Pediatric Specialists of the Lehigh Valley – Phillip M. Monteleone, MD

Jana B. Dieterich, PA-C

Physician Assistant-Certified
(John J. Cassel, MD, PC)
From: John J. Cassel, MD
To: Jeffrey C. Snyder, MD

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Cynthia L. Dinsmore, CNM

Certified Nurse Midwife

(Casa Guadalupe – Joseph E. Patruno, MD)

Secondary Supervising Physician – From: Patrice M. Weiss, MD

To: Eduardo Lara-Torre, MD, and Ernest Y. Normington, MD

Laurice L. Dunning, CNM

Certified Nurse Midwife

(The Midwives & Associates, Inc. – Garry C. Karounos, MD)

Secondary Supervising Physician – From: Bonnie E.B. Osterwald, MD

To: Molly S. Peters, MD

Lizanne Galatis, PA-C

Physician Assistant-Certified

From: Neurosurgical Associates of LVPG – Mei Y. Wong, MD

To: Lehigh Valley Infectious Diseases Specialists – Mark C. Knouse, MD

Deborah A. Haas, LPN

Licensed Practical Nurse

(Surgical Specialists of the Lehigh Valley)

From: Mark D. Cipolle, MD, PhD

To: Rovinder S. Sandhu, MD

Megan L. Trigiani, CRNP

Certified Registered Nurse Practitioner

From: The Heart Care Group – James A. Sandberg, MD

To: LVPG-Hospitalist Services – Uzma Z. Vaince, MD

Additional Supervising Physician

Pamela K. Prisaznik, CRNP

Certified Registered Nurse Practitioner

(LVPG-Pediatrics – Michael J. Consuelos, MD)

Addition of: Pediatric Specialists of the Lehigh Valley – Robert W. Miller, MD

Resignations

Michael Beidler, OTC

Orthopaedic Technologist Certified

(Coordinated Health)

Edward C. Grecsek, CRNP

Certified Registered Nurse Practitioner

(Lehigh Valley Heart & Lung Surgeons)

Anthony M. Hancock, CRNP

Certified Registered Nurse Practitioner

(John J. Cassel, MD, PC)

Occupational Medicine Position – HealthWorks

HealthWorks at Lehigh Valley Hospital is seeking an occupational medicine physician for a salaried position. Board-certified/Board-eligible physicians with training/experience in occupational medicine, internal medicine, family practice or emergency medicine will be considered. The full-time position offers flexibility, no call, no weekends. HealthWorks treats all work-related injuries and illnesses and provides services for drug and alcohol testing, physical exams and all other occupational health related services including audiograms, pulmonary function testing, laboratory testing, x-rays and physical therapy. Candidates should be willing to pursue Medical Review Officer certification. Any interested member of the LVHHN Medical Staff is encouraged to apply. Please call Pam Adams, LVH Physician Recruiter, at 610-969-0213 for more information or email CV to pamela.adams@lvh.com



Cedar Crest & I-78
P.O. Box 689
Allentown, PA 18105-1556

Phone: 610-402-8590
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Medical Staff Progress Notes

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President, Medical Staff

Matthew M. McCambridge, MD
President-elect, Medical Staff

Donald L. Levick, MD, MBA
Past President, Medical Staff

John W. Hart
Vice President, Medical Staff Services

Janet M. Seifert
Coordinator, Communications & Special Events
Managing Editor

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Robert E. Wertz II, MD
Thomas V. Whalen, MD

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***Visit the Medical Staff Services website through
the hospital's Internet Homepage at:***

www.lvh.org and select "Professionals"

Medical Staff Progress Notes is published monthly to inform the Medical Staff and employees of Lehigh Valley Hospital of important issues concerning the Medical Staff.

Articles should be submitted by e-mail to janet.seifert@lvh.com or sent to Janet M. Seifert, Medical Staff Services, Lehigh Valley Hospital, Cedar Crest & I-78, P.O. Box 689, Allentown, PA 18105-1556 by the 15th of each month. If you have any questions about the newsletter, please contact Mrs. Seifert by e-mail or phone at (610) 402-8590.