

Medical Staff PROGRESS NOTES



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From the President

Lehigh Valley Health Network recently announced its financial results for fiscal year 2007, and they included \$127 million in community benefit. This is a substantial increase over the previous year, and includes such things as free care for indigent and uninsured patients, free community education programs, and unreimbursed expenses for medical education provided by the Network and its employed physicians.

The amount reported does not include work done by private physicians, who contribute an estimated additional 40,000 uncompensated hours per year, according to the Network's most recent income tax return. This

includes uncompensated care for patients in LVHN clinics and Emergency Departments, as well as time devoted to educational activities for medical students and residents.

These figures reflect a serious commitment to community service and a caring attitude shared by LVHN and members of our Medical Staff. But they only begin to scratch the surface of volunteerism and community involvement among the ranks of our doctors.

Many of our physicians, dentists and podiatrists donate their time, efforts and skills as volunteers in the community. Some do it in health-related organizations. Others serve as officers of professional societies. And many work as little league coaches, board members of human services and arts organizations, and volunteers at churches, mosques and synagogues.

"The Physician as Community Leader" was the topic of a recent session of the Institute for Physician Leadership, a two-year program of lectures and workshops aimed at developing leadership skills in LVHN doctors, both private and employed. The discussion was led by Dr. Elliot Sussman, President and CEO of LVHN, and Rev. Jeff Aiken, Chairman of the LVHN Board of Trustees.

Dr. Sussman observed that a physician's involvement in the community is good for the community and good for the physician.

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The community benefits from the intellectual and emotional “capital” the physician brings, while the physician is rewarded with a stronger connection to the community he serves, as well as a better appreciation of its humanity and diversity.

Rev. Aiken pointed out that community involvement on a personal level dovetails with LVHN’s vision – to heal, comfort and care for the community. Physicians and other members of the LVHN community who embody the vision at work are likely to take it beyond their jobs and into the community. In his view, we all have a responsibility for stewardship that involves maintaining and developing our resources, including community resources.

I’ll be talking more about the excellent community involvement among members of our Medical Staff at the Network’s annual public meeting December 5. I’m eager to tell the audience about the good work so many of our physicians are doing in our community.



Linda L. Lapos, MD
Medical Staff President

“Wild Ideas” Result in National Technology Award

When it comes to using technology to improve patient care, no ideas are too wild, says Harry Lukens, Senior Vice President of Information Services (I/S) and Chief Information Officer. It is one reason LVHNN received the College of Healthcare Information Management Executives’ (CHIME) 2007 Transformational Leadership Award.

The award recognizes organizations that use technology to transform health care. “Technology in health care only has value if it’s supporting patient care,” Mr. Lukens says. “We’ve proven we do that well.” Among LVHNN’s achievements is its computerized physician order entry (CPOE). “We were one of the first hospitals in the country to use this technology and the first to integrate it with medication bar coding,” Mr. Lukens says.

Many improvements start with Information Services’ Wild Ideas Team, formed by Mr. Lukens six years ago. It’s a technology “think tank” of health care professionals from throughout the network who evaluate wild ideas and then develop them.

Mr. Lukens and Donald L. Levick, MD, I/S Physician Liaison, were presented the award in November by former U.S. House of Representatives Speaker Newt Gingrich at CHIME’s Leadership Education and Development Forum in Washington, D.C.



Pictured (left to right): Newt Gingrich, Harry Lukens, Donald Levick, MD, and Richard A. Correll, President and Chief Executive Officer, College of Healthcare Information Management Executives.

LVHHN President and CEO Voted Chair-elect of AAMC



How will hospitals care for the growing number of people without health insurance? Will there be some form of national health care? What steps are needed to stop a potential shortage of future physicians? How will groundbreaking medical research be funded in the wake of government budget cuts?

These are just a few of the major questions facing today's ever-changing health care world. "No one person - or one hospital - can find the answers themselves," says Elliot J. Sussman, MD, Lehigh Valley Hospital and Health Network (LVHHN) President and Chief Executive Officer. "But by working together with other hospitals, universities and medical education experts, we can help shape the future of health care."

LVHHN will be part of such important discussions on a national level. On November 4, the Association of American Medical Colleges (AAMC) elected Dr. Sussman its chair-elect. He will work this year with AAMC chair Robert Resnick, MD, PhD, of New York City's Mt. Sinai School of Medicine, then will assume the role of chair for one year starting next November.

The AAMC, a not-for-profit organization, is dedicated to enhancing the health of all through medical education and research. It represents all 143 accredited U.S. and Canadian medical schools, nearly 400 major teaching hospitals and 94 scientific societies. It's a national leader in advocating for major health care issues.

That includes addressing difficult and complex problems, such as health insurance and potential national health care plans. "Providing health care for all Americans is the right thing to do," Dr. Sussman says, "The key is finding the most effective way to accomplish that. The AAMC will carefully study and evaluate all proposals."

The United States also faces a shortage of physicians in areas such as primary care, geriatrics and gynecology, and AAMC is on the leading edge of working to increase enrollment at medical schools nationwide.

"A new medical school opened in Arizona earlier this year, and there are proposals on the table for other new schools in Pennsylvania and Florida," Dr. Sussman says. "The more we can encourage the development of new medical schools and support the programs of existing ones, the better prepared we'll be for the future."

Dr. Sussman's appointment as AAMC's chair-elect furthers LVHHN's growing national reputation as an academic community hospital. "This recognition sends an important message to our local community about how national academic medicine leaders view what we do here at LVHHN," Dr. Sussman says. "Recognition from *U.S. News & World Report*, the Leapfrog Group, *FORTUNE* magazine and now the AAMC validates the good work all of us do here every day."





Perioperative Patient Tracking

In the May issue of *Medical Staff Progress Notes*, an announcement was made regarding the selection of a new automatic tracking software to improve the efficiency of

surgical care throughout the perioperative departments in all three hospitals within LVHHN. The new tracking system – **Amelior ORTracker®** – is a software product of Patient Care Technology Systems (PCTS) and will encompass patient flow throughout the surgical staging units, the operating rooms, and post anesthesia care units. Implementation of the ORTracker® will begin this month.

How Does ORTracker® Work?

Upon arrival, each surgical patient will be registered into the ORTracker® system. Motion activated tags, which will be attached to the patient, will transmit a unique signal to location detectors using ultrasound waves. As the patient moves throughout the monitored area, the information about the tag's location and the time of the receipt of the tag signal will be stored in the PCTS software program and instantly communicated to caregivers, administrators, and family members. Individuals will be automatically alerted to the patient's status and other pertinent information through large display boards, internet accessible schedules, wireless laptop devices and pagers.

Why is ORTracker® Being Implemented?

The Operating Room Suite is one of the most complex and dynamic environments in the hospital due to the multiple processes, procedures and staff involved in preparing for each surgical procedure. Disruptions in the process cause delays leading to surgeon, staff, and patient dissatisfaction as well as inefficient utilization of resources.

Instantly communicating the status of the patient as he/she moves through the perioperative process will eliminate numerous phone calls and pages, and increase overall efficiency. Additional benefits include:

- ... More predictable processes
- ... Improved throughput
- ... Enhanced quality of care
- ... Better utilization of capacity and resources
- ... Increased satisfaction among surgeons, surgical team members, and patients

When is ORTracker® Being Implemented?

The initial Go-Live date is schedule for December 11, 2007, with functionality being added over the following months. More details to come. Stay tuned!

For more information or if you have any questions regarding the new tracking system, please contact Brian Leader, Vice President of Orthopedic and Perioperative Services, at 610-402-8030 or Chris Mariotti, Business Manager, Perioperative Services, at 610-402-7142.



The Health Network Laboratories Handbook for Lehigh Valley Hospital is now accessible electronically from the hospital's intranet site. The link – HNL Handbook – is listed under the "Hot Sites" section on the intranet home page.

News from CAPOE Central

Who Really is the Attending for this Patient?

Sometime this month, you will notice a change to the Discharge Patient orders in the system. A new field – the “Attending of Record” – has been added to the order. This is a required field that when completed, will be used by Medical Records and other departments to assist in assigning the patient to the appropriate attending. Whoever is entering the Discharge Order will be responsible for completing this field. This should decrease the confusion over responsibility for the chart, etc. The idea for this change came through discussions at the Chairs/Troika meeting, and was approved by the Medical Executive Committee on October 2, 2007.

New Place to Find Observation Orders

Appropriate use of the Observation Unit is important for efficient throughput and bed use. To facilitate use of the Observation Orders, we have added the list of Observation Order Sets to the CAPOE Order Sets button. The “Observation From ED Order Sets” are listed second on the list, and are also listed under the ED button. These are order sets designed for specific observation diagnoses (i.e., CHF, Chest Pain, Asthma, etc.). Please make use of these orders when you are placing a patient into Observation Status from the ED.

If you have any questions or concerns regarding these or other CAPOE issues, please contact Don Levick, MD, MBA, Physician Liaison, Information Services, at 610-402-1426, or pager 610-402-5100 7481.

Value Analysis Changes

Approximately 18 months ago, the Value Analysis Committee was initiated in Perioperative Services to evaluate products based on clinical efficacy, safety, and impact on organizational resources. The purpose and goals of the value analysis process include:

- ... Improvement in OR efficiency and patient safety through standardization of perioperative products and enhanced communication regarding new product introduction
- ... Simplification and shortening of the process for new product introduction
- ... Increased physician involvement in the process of new product introduction, evaluation, and standardization
- ... Selection of products with the focus on patient outcomes, safety and cost-effectiveness
- ... Standardize industry-hospital interaction

The Value Analysis Committee is a multidisciplinary team consisting of seven physician members representing multiple specialties, along with team members from Materials Management, Administration, Business Operations, Nursing and other clinical areas. This physician driven process will be moving forward into its second phase – product standardization – beginning January 1, 2008. Along with this transition, the following changes to the value analysis process will occur:

- ... A NO CHARGE policy for all one-time use product requests as well as formal evaluations of products
- ... A conflict of interest statement to be completed by the requesting physician will accompany each product request
- ... A maximum of six months for division review and recommendation of a product after which the request will be closed with no additional approvals for the product will be granted
- ... A change from weekly to bi-weekly meeting format – eventually leading to a monthly meeting/review of requests. Videoconferencing for Value Analysis Committee members and physician requestors will be available from all three campuses.

The ultimate goal of Value Analysis is to reduce supply expenses while providing quality products to position LVH for success in a competitive, cost-conscious healthcare market.

If you have any questions regarding this issue, please contact Barbara Kotz, RN, MSN, Products Nurse Specialist, at 610-402-8297.

Research Corner

Pennsylvania Adolescent Smoking Study

The Pennsylvania Adolescent Smoking Study (PASS) is a multi-site randomized controlled trial currently being conducted at Lehigh Valley Hospital. The primary goal of the study is to assess the efficacy of two types of counseling interventions that can help adolescents quit smoking. Funded by the Pennsylvania Department of Health, 330 adolescents from three hospital sites (LVH, Children's Hospital of Philadelphia, and Children's Hospital of Pittsburgh) will be randomly assigned to one of two groups for smoking cessation treatment.

Given the lack of an evidence base regarding adolescent smoking cessation and counseling techniques, it is hoped that this study will establish effective methods for assisting adolescents to quit. Participants are randomized to one of two cessation counseling treatments: Motivational Interviewing and Structured Brief Advice. Motivational Interviewing is a patient-centered counseling technique that has been shown to be effective as a behavior change strategy with adults. Structured Brief Advice is a treatment based upon the 5A/5R model that is currently recommended by the U.S. Department of Health and Human Services and other organizations as a best practice model to assist adolescents and adults with smoking cessation.

Principal investigators Sarah L. Stevens, MD, MPH, and Jonathan R. Pletcher, MD, both

members of the Section of Adolescent Medicine, lead the LVH site research staff in recruiting 110 participants from the Adolescent Health Center, the outpatient Pediatric Clinic, ABC Family Pediatricians, the LVH Emergency Department, and other pediatric, family medicine, and medical offices in the community. Adolescents between the ages of 14 and 18 who are currently smoking and have smoked at least five packs (100 cigarettes) in their lifetime could be eligible to participate in this six-month study. Adolescents are compensated for their participation and do not have to want to quit or cut back, only be willing to talk about their smoking. Parental consent is required for participants ages 14 through 17.

The research staff asks that all interested providers refer any teen (14-18) who is currently smoking or tried cigarettes in the past month, regardless of whether they are interested in quitting or not. If a teen does not meet the inclusion criteria, resources and referrals will be offered to assist them.

For more information, please contact either Drs. Stevens or Pletcher at 484-664-2450, or Susan Kalkhuis-Beam, Research Coordinator, or Audrey Vanim, Research Assistant, at 610-969-2289.



LVHNN Genetics Inventory Reminder

In an attempt to build a more comprehensive genetics program, the Cancer Center is seeking to identify all activities related to genetics within the Lehigh Valley Hospital and Health Network. The intent of this project is to determine if an opportunity for economy of scale exists in this arena, as well as to identify whether a local need exists for additional laboratory testing.

A brief on-line survey has been **emailed** to all physicians who may be participating in any type of genetics activity including counseling, testing, and research.

If you received the survey and have not already done so, please complete the survey to assist in accurately identifying what genetic services are currently being offered and/or what related research is presently being conducted within the LVHNN.

Thank you to those who have already completed the survey – your comments are greatly appreciated.

If you have any questions or comments, please email MaryBeth.Bornhorst@lvh.com.

CC Readiness—Can you see it? Kasych on the Horizon

Anticipation is mounting for the opening of the Kasych Family Pavilion. The finishing touches are in progress and the countdown begins. With only 59 days from the official opening of Kasych, the ROC DOCs met for their fifth official meeting of 2007 on Monday, November 5. A number of guest presenters attended the meeting to share pertinent information with the ROC DOCs in attendance.

... Kimberly Procaccino, Director, Clinical Nutrition Services, introduced ***At Your Request*** room service, which is slated to be in operation at the Cedar Crest campus on Saturday, December 8.

At Your Request room service follows the hotel-style room service model where patients will have the ability to control what and when they eat. To order, patients dial extension 3663 (FOOD), order their meal, and it will arrive within 60 minutes of the order being placed. All patients who are able to communicate in some way are able to participate; those who are unable to call can be assisted by their families or a Food and Nutrition representative.

The call center will be staffed by a total of 12 employees, with hours of operation from 7 a.m. to 7 p.m.

... Gerry Kresge, Director of Security, provided an update on physician parking around the campus. Beginning on Saturday, November 3, physician parking moved to the West Parking Deck. Physician parking will return to the rear of the hospital by mid-December. At that time, access to the new Physician/Resident lot will be available via the new entrance from Fish Hatchery Road.



... Brian Leader, Vice President of Orthopedic and Perioperative Services, provided an update on the Cedar Crest & I-78 OR Expansion project. With two new ORs coming online in July, the OR saw a record number of cases during October 2007.

Currently, ORs 21 and 22 serve as temporary space for the OR Pharmacy and Anesthesia Workroom. In a few weeks, these areas will move into their new spaces in the OR. When that occurs, ORs 21 and 22 will then be outfitted with OR equipment, which is slated to be complete by late January/early February 2008. ORs 21 and 22 should be functional as additional ORs by summer 2008. ORs 23 and 24 will follow with an estimated completion of late summer/early fall 2008.

If you have any questions about the CC Readiness Expansion project, the ROC Hotline is ALWAYS available by calling 610-402-7700 and leaving a message with your question. The hotline is available 24/7 and your message will be retrieved promptly. You should receive notification within 48 hours on the status of your question.

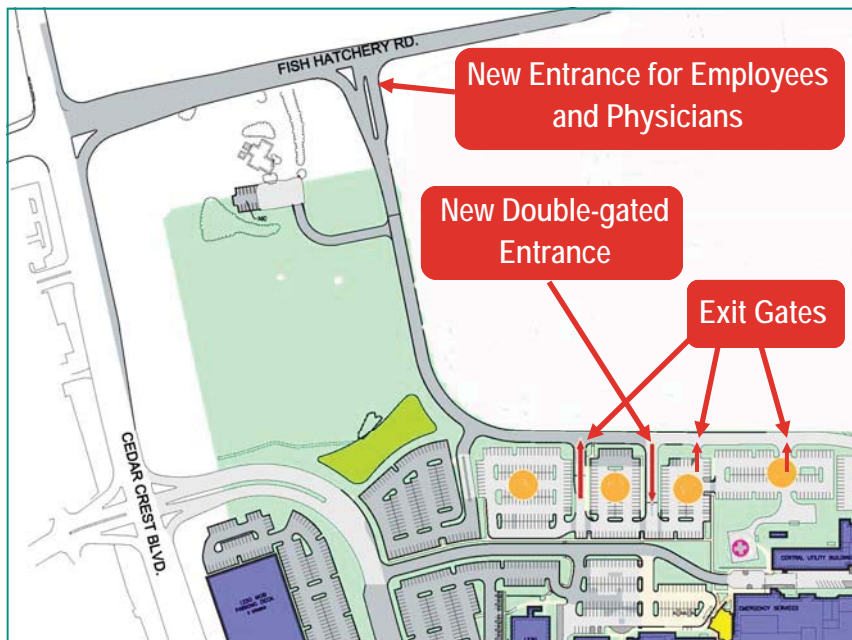


Construction Update

With the ongoing construction at Lehigh Valley Hospital, the following information may be helpful for you and your patients when visiting the Cedar Crest & I-78 campus:

Physician Parking

- ... Attending physician and resident parking will move back to its permanent location behind the hospital approximately the first or second week of December. Access to the new Physician/Resident Lot will be available via the new entrance from Fish Hatchery Road. (See map below.) Stay tuned for updates via email and fax.



Cedar Crest & I-78 Site Renovations

- ... The new emergency drive is open for all traffic, including ambulances.
- ... Road construction continues to tie in the new employee entrance to the campus loop road. The south loop road will be closed to all traffic, including deliveries to the loading dock. Signs will be posted to direct deliveries and other traffic.
- ... Staff members using the stone parking lot (Lot 4A) will be able to access this lot from the new entrance from Fish Hatchery Road. The left turn to this lot from the Cedar Crest entrance closed permanently on November 15.

- ... Access to Parking Lot 9 (adjacent to the Facilities & Construction building) as well as the Day Care Center will be available via either the front ring road or the back access road.

Highway Improvements

- ... The new entrance from Fish Hatchery Road is open to access the stone parking lot (Lot 4A).
- ... Final curbing and concrete median work at Fish Hatchery Road and Cedar Crest Blvd. continues. When this is done, the final topcoat of paving will be completed (weather permitting).

Kasych Pavilion

- ... Cleaning crews are working in the C wing, levels 2 and 3.
- ... Testing and certification of systems are ongoing in the tower.

To get the latest construction update or if you have any questions, please call 610-402-CARE.



LVHHN Digital Library Services

Trial Period of Prescriber's Letter including Free CME

Prescriber's Letter is a concise monthly newsletter on drug therapy, drug comparisons and costs similar to The Medical Letter. The advantages of Prescriber's Letter, however, include an engaging writing style and the provision of more in-depth evidence-based information through links to the publisher's website. Other website features include Rumor versus Truth which examines the validity of current assertions regarding clinical practice, a New Drugs section, and Useful Charts which provides quick reference information such as a comparison of statin drugs.

From December 15, 2007 to February 15, 2008, you can access Prescriber's Letter from the hospital's intranet homepage. Select "Departments" – "Non-Clinical" – "Library Services" – "Prescriber's Letter." CME credit will be available during this time period for those who are interested, and back issues will be available. If you have a chance to examine Prescriber's Letter, please phone or email your comments to the library at 610-402-8410 or Denise.Parker@lvh.com.

Your feedback will determine whether Library Services continues to offer Prescriber's Letter along with its free CME activities in the future.

Synoptic Reporting for Tumors

The Department of Pathology & Laboratory Medicine has initiated its implementation of **synoptic reporting for tumors** utilizing "xPert for Pathology"™ software by m-Tuitive. Over the coming weeks, you may, therefore, notice a more comprehensive format in some of your patients' pathology reports. The synoptic report ensures inclusion of all data elements required for compliance with tumor reporting accreditation standards. The system uses continuously updated College of American Pathologists' cancer protocols, fulfilling the requirements for Cancer Center accreditation by the American College of Surgeons

Commission on Cancer. Recently, utilization of this system was implemented for breast cancers. By the end of December, synoptic reporting will be used for melanomas and colorectal tumors. Over the coming months, additional tumor types will incorporate synoptic reporting.

If you have any questions or suggestions regarding the synoptic reporting format, please contact Elizabeth A. Dellers, MD, Associate Chief, Department of Pathology and Laboratory Medicine (LVH-M), at 484-884-4267 or via email (elizabeth.dellers@lvh.com).



*Best Wishes for a very happy, safe,
and healthy holiday season!*

Upcoming Seminars, Conferences and Meetings

General Medical Staff Meeting

The quarterly meeting of the General Medical Staff will be held on **Monday, December 10**, beginning at **6 p.m.**, in the **Auditorium of Lehigh Valley Hospital – Cedar Crest & I-78**, and videoconferenced to the **Educational Conference Center, Rooms C and D**, at **LVH-Muhlenberg**.

All members of the Medical Staff are encouraged to attend.

GLVIPA Annual Membership Meeting

The Annual Membership meeting of the Greater Lehigh Valley Independent Practice Association will be held on **Monday, January 28, 2008**, beginning at **6 p.m.**, in the hospital's **Auditorium at Cedar Crest & I-78**.

If you have any questions, please contact Eileen Hildenbrandt, Coordinator, GLVIPA, at 610-969-0423.

Emergency Medicine Grand Rounds

Emergency Medicine Grand Rounds are held on Thursdays, beginning at 8 a.m. (unless otherwise noted) at various locations. Topics to be discussed in December will include:

December 6 – LVH-M Educational Conference Center, Rooms C & D

- ... Visiting Speaker
- ... "Tylenol/Salicylate Overdose" – Joseph Fassl, MD
- ... SIDS/ALTE – Jennifer White, DO
- ... Administration Hour

December 13 – EMI – 2166 S. 12th Street

- ... Annual CPC Competition

December 20 – EMI – 2166 S. 12th Street

- ... Resident Lecture Series – Monisha Bindra, DO
- ... "Surgical Abdomen" – Marc Lewbart, DO
- ... "Cyanide/CO/Hemoglobin-anemia Poisonings" – Susan Krieg, MD
- ... "Longitudinal Module" – Bryan Kane, MD
- ... Rosen's Club – Gavin Barr, Jr., MD

December 27 – No Grand Rounds – Happy Holidays!

For more information, please call Dawn Yenser in the Department of Emergency Medicine at 484-884-2888.

Medical Grand Rounds

Medical Grand Rounds are held every Tuesday, beginning at noon, in the Auditorium of Lehigh Valley Hospital, Cedar Crest & I-78, and videoconferenced to the First Floor Conference Room at LVH-Muhlenberg. Topics to be discussed in December will include:

- ... December 4 – "Advances in Hip and Knee Replacement Surgery" – Prodromos A. Ververeli, MD
- ... December 11 – "Jazz: The Art and Practice of Improvisation during the Medical Encounter" – Paul M. Haidet, MD, MPH, Associate Professor of Medicine, Baylor College of Medicine
- ... December 18 – "Pharmacologic and Non-Pharmacologic Management of Cardiomyopathy and Congestive Heart Failure: Who Needs an Implanted Defibrillator?" – Robert F. Malacoff, MD

For more information, please contact Becky Sherman in the Department of Medicine at 610-402-8045.

Neurology Conferences

The Division of Neurology conferences are held on Thursdays beginning at noon. All conferences are held in Classrooms 1 and 3 in the Anderson Wing at Lehigh Valley Hospital, Cedar Crest & I-78, and videoconferenced to the First Floor Conference Room at LVH-M. Topics to be discussed in December will include:

- ... December 6 – Division of Neurology meeting
- ... December 13 – "History of Neurology in the World" – John E. Castaldo, MD

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- ... December 20 – Highlights from the National Epilepsy Conference – Clarissa J. Liew, MD
- ... December 27 – No Conference – Happy Holidays!

For more information, please contact Sharon Bartz, Program Coordinator, Neurosciences and Pain Research, at 610-402-9008.

OB/GYN Grand Rounds

The Department of Obstetrics and Gynecology holds Grand Rounds every Friday from 7:15 to 8:15 a.m., in the Auditorium of Lehigh Valley Hospital, Cedar Crest & I-78, unless otherwise noted. Topics to be discussed in December will include:

- ... December 7 – Gynecologic Tumor Board – Martin Martino, MD
- ... December 14 – OB M&M
- ... December 21 – No Grand Rounds – Happy Holidays!
- ... December 28 – No Grand Rounds – Happy New Year!

For more information, please contact Teresa Benner in the Department of Obstetrics and Gynecology at 610-969-4515.

Pediatric Grand Rounds

The Department of Pediatrics holds Grand Rounds every Tuesday, beginning at 8 a.m., in the Educational Conference Room #1 at Lehigh Valley Hospital, Cedar Crest & I-78, unless otherwise noted. Topics to be discussed in December will include:

- ... December 4 - "Neurocardiogenic Syncope" – Sultan Siddique, MD
- ... December 11 - "Cardiovascular Disease, the Metabolic Syndrome and Nutritional Myths: Their Relevance to Pediatrics" – Arnold Slyper, MD
- ... December 18 - "Neonatology Update" – Lorraine Dickey, MD

For more information, please contact Kelli Ripperger in the Department of Pediatrics at 610-969-2540.

Psychiatry Grand Rounds

The next Department of Psychiatry Grand Rounds presentation will be held on **Thursday, December 20**, beginning at noon (registration at 11:45 a.m.) in the Educational Classrooms C and D, at LVH-Muhlenberg. The topic of discussion will be:

- ... "A Potpourri on Suicide Risk Assessment" – Muhamad Aly Rifai, MD

For more information, please contact Tammy Schweizer in the Department of Psychiatry at 610-402-5255.

Spine Conference

Conferences relating to interesting spine cases are held the first Wednesday of every month beginning at 7 a.m. Attendees typically include spine surgeons, neurosurgeons, physiatrists, pain management specialists, radiologists, among others. All clinicians are invited to bring interesting cases to the meeting.

The next Spine Conference will be held on **Wednesday, December 5**, in Educational Conference Room #1 in the Anderson Wing of Lehigh Valley Hospital, Cedar Crest & I-78.

For more information, please contact James C. Weis, MD, Division of Orthopedic Surgery, or Laura Warner, Clinical Coordinator, at 610-973-6338.

Surgical Grand Rounds

Surgical Grand Rounds are held on Tuesdays, beginning at 7 a.m., in the Auditorium of Lehigh Valley Hospital, Cedar Crest & I-78, and via videoconference in the First Floor Conference Room at LVH-Muhlenberg. Topics to be discussed in December will include:

- ... December 4 – No Grand Rounds
- ... December 11 – "Stents, Platelets and Surgery: A Common Dilemma" – James Burke, MD, PhD
- ... December 18 – "Measuring Quality Indicators and Critical Success Factors in Patient Care" – James Reilly, MD
- ... December 25 – No Grand Rounds – Happy Holidays!

For more information, please contact Cathy Glenn in the Department of Surgery at 610-402-7839.

Congratulations!



Aaron D. Bleznak, MD, Vice Chair of Operations and Clinical Affairs, Department of Surgery, was recently elected to a third consecutive one-year term as Vice Chair of the Cancer Liaison Committee of the Commission on Cancer.

The Commission on Cancer (CoC) is a consortium of professional organizations dedicated to improving survival and quality of life for cancer patients through standard-setting, prevention, research, education, and the monitoring of comprehensive quality care. Established by the American College of Surgeons in 1922, the CoC has four standing committees. One of the four is the Cancer Liaison Committee. Every CoC approved cancer program (LVHHN is one of about 16 Network Cancer Programs) must have a cancer liaison physician (Dr. Bleznak served in that role for LVHHN) and each state has one or more State Chairs who interact with the liaison physicians. Dr. Bleznak was Pennsylvania State Chair from 1999 to 2007.

In addition, Dr. Bleznak recently accepted a second term on the Board of Directors of the Pennsylvania Cancer Control Consortium (PAC3). PAC3 is the organization which wrote the Pennsylvania State Cancer Control Plan in 2003 and is now in charge of implementing that plan. Dr. Bleznak has been involved in PAC3 since its inception in October 2001, representing the Commission on Cancer.

Papers, Publications and Presentations



Kenneth H. Harris, MD, Director of Breast Imaging, addressed the Pennsylvania Breast Cancer Coalition's annual convention in Harrisburg on October 17. The topic of his presentation was "The Future of Breast Cancer Detection."



Edward R. Norris MD, Vice Chair, Department of Psychiatry, Research and Education, presented two poster presentations at the Academy of Psychosomatic Medicine on November 16 in Amelia Island, Fla. The first poster – "Nursing Attitudes Regarding Suicidal Patients Before and After Staff Education in Preparation for Hospital-Wide Suicide Assessments" – was a preliminary look at the results of a LVHN survey. Gail Stern, Administrator, Department of Psychiatry; **Ralph A. Primelo, MD**, Division of Consultation-Liaison Psychiatry/Psychiatric Ambulatory Care; Karen Burke, Clinical Research Coordinator, Behavioral Health; **Michael W. Kaufmann, MD**, Chair, Department of Psychiatry; Carol Foltz, Senior Research Scientist, Health Studies; and Terry A. Capuano, Senior Vice President, Clinical Services, were all co-authors. The second poster – "Patterns of Consultations at a Large Community Academic Hospital" – was co-authored by Carol Foltz, Laura Sahlender, Research Scholar, Division of Education; Karen Burke, Ralph A. Primelo, MD, and Michael W. Kaufmann, MD.



Thomas V. Whalen, MD, Chair, Department of Surgery, presented "Negotiation – From Your Spouse to Your Dean" at the American College of Surgeons 93rd Annual Clinical Congress held October 7-11 in New Orleans, La. Dr. Whalen also moderated the ACS Annual Ethics Colloquium – "Industrial Ties – Ethical Relationships for Surgeons" – and he participated in a panel discussion as a member of the College's Central Judiciary Committee.



James K. Wu, MD, Section of Cardiac Surgery/Thoracic Surgery, presented a poster presentation – "Subtle Acute Traumatic Aortic Injury: Outcomes of Non-Operative Management" – at the Summit on Acute Aortic Diseases: Lux et Veritas held November 1-2 at Yale University Medical School, New Haven, Conn. Co-authors included **Theodore G. Phillips, MD**, Section of Cardiac Surgery/Thoracic Surgery; **Raymond L. Singer, MD**, Associate Chief, Division of Cardio-Thoracic Surgery; **Michael F. Szwerc, MD**, Chief, Section of Thoracic Surgery; **Michael D. Pasquale, MD**, Senior Vice Chair, Department of Surgery; and **Gary W. Szydlowski, MD**, Chief, Division of Cardio-Thoracic Surgery.

Who's New

This section contains an update of new appointments, address changes, status changes, resignations, etc. Please remember to update your directory and rolodexes with this information.

Medical Staff

New Appointments



Nicole Ceccacci, DO

LVH-M Emergency Medicine
Lehigh Valley Hospital-Muhlenberg
2545 Schoenersville Road, Fifth Floor
Bethlehem, PA 18017-7384
484-884-2888 Fax: 484-884-2885
Department of Emergency Medicine
Division of Emergency Medicine
Provisional Limited Duty



Nancy L. Kragt, DO

LVH-M Emergency Medicine
Lehigh Valley Hospital-Muhlenberg
2545 Schoenersville Road, Fifth Floor
Bethlehem, PA 18017-7384
484-884-2888 Fax: 484-884-2885
Department of Emergency Medicine
Division of Emergency Medicine
Provisional Limited Duty



Resarta Lloyd, DO

LVH-M Emergency Medicine
Lehigh Valley Hospital-Muhlenberg
2545 Schoenersville Road, Fifth Floor
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484-884-2888 Fax: 484-884-2885
Department of Emergency Medicine
Division of Emergency Medicine
Provisional Limited Duty



David A. Prager, MD

Adult & Child Ear, Nose & Throat
Associates
2851 Baglyos Circle, Suite 201
Bethlehem, PA 18020-8038
610-867-7134 Fax: 610-867-7108
Department of Surgery
Division of Otolaryngology-Head &
Neck Surgery
Provisional Active



Jennifer C. Rovella, DO

Pulmonary Associates
1210 S. Cedar Crest Blvd., Suite 2300
Allentown, PA 18103-6252
610-439-8856 Fax: 610-439-1314
Department of Medicine
Division of Pulmonary/Critical Care
Medicine
Provisional Active



Eugene P. York, MD

Afterhours Physician Coverage
Group
1240 S. Cedar Crest Blvd., Suite 410
Allentown, PA 18103-6218
610-402-5200 Fax: 610-402-1675
Department of Medicine
Division of General Internal
Medicine
Provisional Limited Duty

Medical Staff Leadership Appointment

Department of Pediatrics

Lorraine A. Dickey, MD

Chief, Division of Neonatology

Address Change

Geraldo A. Saavedra, MD

The Endocrine Office
821-823 W. Walnut Street
Allentown, PA 18102-4826
484-664-7300 Fax: 484-664-7301

Address & Practice Name Change

Chris CN Chang, MD

LVPG Pediatric Surgery

1259 S. Cedar Crest Blvd.
Suite 210
Allentown, PA 18103-6376
610-402-7999 Fax: 610-402-7995

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Phone/Fax Change

Jonathan R. Pletcher, MD
Sarah L. Stevens, MD, MPH
484-664-2450 Fax: 484-664-2458

Practice Name Change

George W. McGinley, MD
Vision Specialists of the Lehigh Valley
401 N. 17th Street, Suite 103
Allentown, PA 18104-5052
610-821-9454 Fax: 610-433-8778

Change of Practice

Jan H. Floyd, MD
(No longer with ABC Family Pediatricians)
Northwestern Medical Center
7096 Decatur Street
New Tripoli, PA 18066-3815
610-298-8521 Fax: 610-298-3021

Arif Husain, MD
(No longer in private practice)
Arif Husain, MD – Muhlenberg Behavioral Health
Banko Family Community Center
2545 Schoenersville Road
Bethlehem, PA 18017-7384
484-884-5783 Fax: 484-884-5757

Change of Status

Adrienne E. Apatoczky, DO
From: Department of Family Medicine
Section of Occupational Medicine (HealthWorks)
Provisional Active
To: Department of Medicine
Division of General Internal Medicine
(Adrienne E. Apatoczky, DO)
Affiliate

Daniel N. Mascarenhas, MD
Department of Medicine
Division of Cardiology
(Coventry Cardiology Assoc)
From: Affiliate
To: Provisional Active

Addition to Departmental Assignment

David M. Caccese, MD
Department of Medicine
From: General Internal Medicine/
Geriatrics
To: Hospital Medicine/General Internal Medicine/
Geriatrics (Valley Independent Hospitalist Group)
Active

Steven A. Scott, MD
Department of Medicine
From: General Internal Medicine/
Geriatrics
To: Hospital Medicine/General Internal Medicine/
Geriatrics (Valley Independent Hospitalist Group)
Active

Gregory M. Stout, DO
Department of Medicine
From: General Internal Medicine
To: Hospital Medicine/General Internal Medicine
(Valley Independent Hospitalist Group)
Active

In Memoriam

Allan E. Trevaskis, MD
Department of Surgery
Division of Plastic Surgery
Honorary Status
2/24/1920—9/26/2007

Resignations

Mark D. Cipolle, MD, PhD
Department of Surgery
Division of Trauma-Surgical Critical Care/General Surgery/Burn
Section of Trauma Research
(Surgical Specialists of the Lehigh Valley)

Ross E. Ellis, MD
Department of Family Medicine
Section of Occupational Medicine
(HealthWorks-Bethlehem Township)

James G. Gallagher, MD
Department of Medicine
Division of Cardiology
(Advanced Cardiac Care, LLC)

Mayra Mendoza, MD
Department of Pediatrics
Division of General Pediatrics
(ABW Pediatric Associates)

Christopher J. Morabito, MD
Department of Pediatrics
Division of Neonatology
(LVPG-Neonatology)

Luis A. Tejada, MD
Department of Medicine
Division of Cardiology
(Advanced Cardiac Care, LLC)

Allied Health Staff New Appointments

Kerry M. Bissinger, OTC
Orthopaedic Technologist-Certified
(Coordinated Health – Jon D. Hernandez, MD, PhD)

Continued on next page

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Michele A. Naugle, CRNP

Certified Registered Nurse
Practitioner
(Palliative Care Associates of the
Lehigh Valley – OACIS Services –
Lou A. Lukas, MD)

Nghi Q. Su, GRNA

Graduate Registered Nurse
Anesthetist
(Lehigh Valley Anesthesia Services,
PC – Thomas M. McLoughlin, Jr.,
MD)

Stephanie L. Szwerc, PA-C

Physician Assistant-Certified
(Hematology-Oncology Associates,
Inc. – Eliot L. Friedman, MD)

Liza M. Towne, PA-C

Physician Assistant-Certified
(Neurosurgical Associates of LVPG
– P. Mark Li, MD, PhD)

Emily J. Vasquez, PA-C

Physician Assistant-Certified
(Lehigh Valley Infectious Diseases
Specialists – Mark C. Knouse, MD)

***Change of Supervising
Physician***

Judith Brooks, CRNP

Certified Registered Nurse
Practitioner
(LVPG-Medicine – Marc Shalaby,
MD)
(Anticoagulation Management
Service)
From: Mark D. Cipolle, MD, PhD
To: Bruce A. Feldman, DO

Ellen L. Fairchild, CRNP

Certified Registered Nurse
Practitioner
(LVPG-Pediatrics)
From: Michael J. Consuelos, MD
To: Jarret R. Patton, MD

Mindy L. Houck, PA-C

Physician Assistant-Certified
(Surgical Specialists of the Lehigh
Valley)
From: Mark D. Cipolle, MD, PhD
To: Rovinder S. Sandhu, MD

Pamela K. Prisaznik, CRNP

Certified Registered Nurse
Practitioner
(Pediatric Specialists of the Lehigh
Valley – Robert W. Miller, MD)
(LVPG-Pediatrics)
From: Michael J. Consuelos, MD
To: Jarret R. Patton, MD

Jody L. Williams, CRNP

Certified Registered Nurse
Practitioner
(Lehigh Valley Cardiology Assoc)
From: Robert F. Malacoff, MD
To: John A. Mannisi, MD

Mary L. Williams, CRNP

Certified Registered Nurse
Practitioner
(Anticoagulation Management
Service)
From: Mark D. Cipolle, MD, PhD
To: Bruce A. Feldman, DO

***Change of Supervising
Physician and Group***

**Louise M. Andrescavage,
CRNP**

Certified Registered Nurse
Practitioner
From: Center for Women's
Medicine – Joseph E. Patruno, MD
To: Lehigh Valley Bariatric
Medicine Office – Theresa A.
Piotrowski, MD



Karen A. Moskowitz, CRNP

Certified Registered Nurse
Practitioner
From: Peters, Caccese, Scott,
Slompak and Stout – David M.
Caccese, MD
To: AMC Medical Associates –
Charles D. Peters, MD

***Additional Supervising
Physician***

Kimberly A. Attwood, CRNP

Certified Registered Nurse
Practitioner
(Lehigh Neurology – Glenn A.
Mackin, MD)
Addition of: LVPG-Psychiatry –
Muhamad Aly Rifai, MD

Change of Status

Kristine R. Kuhn, PA-C

From: Physician Assistant
To: Physician Assistant-Certified
(Stelzer Cornell Taus Auteri &
Helwig GI Assocs – Anthony G.
Auteri, MD)

Resignations

Gina M. Barletta, PA-C

Physician Assistant-Certified
(Orthopaedic Associates of
Bethlehem and Easton)

**Raymond K. Gilmore, Jr.,
CRNA**

Certified Registered Nurse
Anesthetist
(Lehigh Valley Anesthesia Services,
PC)

Vicki L. Roome, CRNP

Certified Registered Nurse
Practitioner
(Lehigh Valley Cardiology Assoc)



Cedar Crest & I-78
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Medical Staff Progress Notes

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Managing Editor

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Medical Staff Progress Notes is published monthly to inform the Medical Staff and employees of Lehigh Valley Hospital of important issues concerning the Medical Staff.

Articles should be submitted by e-mail to janet.seifert@lvh.com or sent to Janet M. Seifert, Medical Staff Services, Lehigh Valley Hospital, Cedar Crest & I-78, P.O. Box 689, Allentown, PA 18105-1556 by the 15th of each month. If you have any questions about the newsletter, please contact Mrs. Seifert by e-mail or phone at (610) 402-8590.