

UPDATE



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BRITISH PHYSICIAN TO VISIT

JOHN C. GOLIGHER, M.D., C.H.B., Ch.M., Professor and Chairman of the Department of Surgery, University of Leeds, England, will be visiting and lecturing as a guest of the Department of Surgery.

Dr. Goligher, whose area of interest is Colo-Rectal Surgery, will speak on "Selective Vagotomy of Peptic Ulcer Disease" on Friday, December 9, at 12:00 Noon, and on "Inflammatory Disease of the Bowel" on Saturday, December 10, at 8:00 A.M., in the Hospital Center auditorium.

Dr. Goligher has contributed to books and medical journals, primarily on the subject of gastric, colonic and rectal surgery. Also, his publication, "Surgery of the Anus, Rectum and Colon," is in its 3rd edition.

Category I Credit has been applied for through the Lehigh Valley Area Health Education Center.

All interested personnel are invited to attend.

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SYMPOSIUM '77

"FOR PATIENTS WHO CANNOT EAT, should not eat, will not eat, or cannot eat enough..." (Dudrick, 1971)

A program on "Hyperalimentation - Nutritional Support in the Community Hospital" will be held on Saturday, December 3, 1977, in the Hospital Center auditorium.

The program, developed by Joseph J. Prorok, M.D., features an extensive faculty, including members of the Hospital Center's Hyperalimentation and Infection Committees.

Information on registration can be obtained from the Educational Development Office at Extension 2026.

Category I Credit has been applied for through the Lehigh Valley Area Health Education Center.

Incidentally, the cover of the symposium's brochure was designed by SPD Aide, Pete Gallo.

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PLEASE NOTE

THERE WILL BE A CHANGE IN THE dinner and coffee break hours on Friday evening, December 2, 1977. An Applicants' Dinner (medical students applying to the Hospital Center for residency) brings about this change.

The cafeteria will serve dinner for employees from 4:30 P.M. to 6:00 P.M., then close. Coffee break will move to the Board Room from 8:00 P.M. to 9:00 P.M. Thank you for your cooperation.

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CREDIT UNION

RESPONSE HAS BEEN GOOD to holiday loans being offered by the Credit Union. If you need up to \$200 for the coming holiday season, apply at the Credit Union Office from 7:00 A.M. to 7:30 A.M., and from 2:30 P.M. to 4:30 P.M., Wednesdays and Fridays.



A BURN SEMINAR for Emergency Medical Personnel will be held on Saturday, December 10, 1977, in the Hospital Center auditorium, starting at 10:00 A.M.

Aimed at pre-hospital Basic Life Support treatment and care of various types of burn patients, the seminar is being organized by the Eastern Pennsylvania Emergency Medical Services Council, Allentown, Pennsylvania.

Hospital Center personnel lecturing at the seminar are Walter J. Okunski, M.D., Director of the Burn Unit; and Eric Bakow, R.R.T., Assistant Technical Director of Respiratory Therapy. Dr. Okunski will be speaking on Emergency Care of the Burn Patient, and Mr. Bakow's topic will be "Smoke Inhalation, Respiratory Burns, and Carbon Monoxide Poisoning."

Also included on the agenda will be discussions by Ms. Julia Witmer, Pennsylvania Department of Emergency Health Services, and Corporal Morris Demsko, Pennsylvania State Police, on availability, access and use of Pennsylvania State Police helicopters for emergency transport, or transfer of critically ill or injured patients to Burn Units or Burn Center facilities.

For further information, please call Mr. Frank Kloiber, at the Eastern Pennsylvania Emergency Medical Services Council, Allentown, at 820-9212.

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#### BLOOD BANK RECEIVES ACCREDITATION

THE ALLENTOWN AND SACRED HEART HOSPITAL CENTER has been accredited by the American Association of Blood Banks (AABB) for another two year period.

Richard H. Walker, M.D., President of the AABB, congratulated the governing board and staff and added, "This recognition by the AABB is assurance of your continued interest in providing the highest quality medical care to the donors and patients you serve."

The Center is one of more than 2,000 blood banks and hospital transfusion services in the United States which have been accredited through this program.

The AABB is the nation's largest organization comprised of community and hospital blood banks and transfusion services.

Congratulations to all personnel involved in providing this fine service.

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#### DON'T TOUCH THAT DIAL!

A WEEKLY T.V. SERIES, "Talk With Your Doctor," is being presented on WFMZ-TV, Channel 69. The format is just a bit different than any other medical program you may have seen. Each week, "Talk With Your Doctor" features a host from the Lehigh Valley Area Health Education Center Television Committee along with a guest physician who answer questions from the viewing audience.

The live telecast, seen in a six-county area on Thursday evenings at 8:30 P.M., is produced by the Hospital Center's Educational Development Office in conjunction with LVAHEC. Funding is provided by the Dorothy Rider Pool Health Care Trust.

The unique format of the program, in dealing with common health problems, has great appeal to the viewing public and can provide the benefit of increased consumer awareness of today's health problems. Topics in upcoming shows will include child abuse, flu and the common cold, diabetes, and plastic surgery.

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#### HOUSE STAFF "PLASTERS" ASHMEN



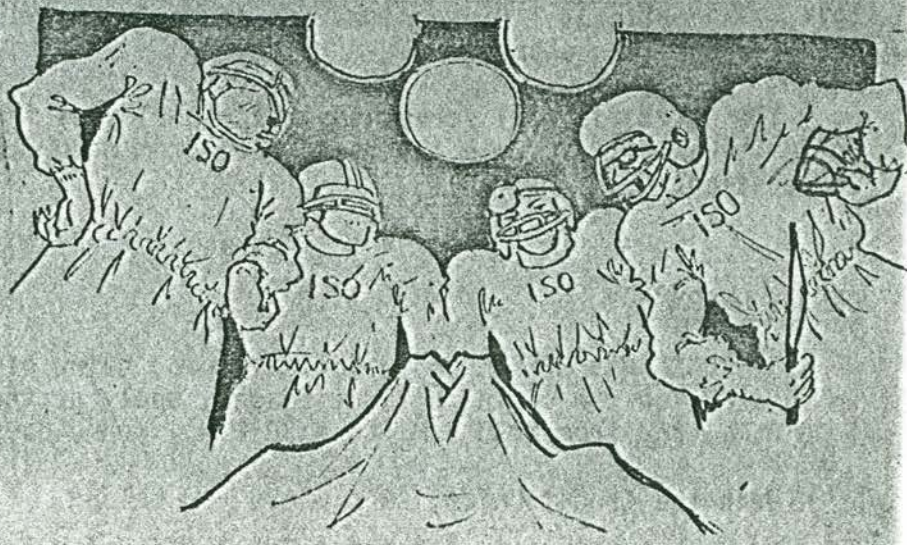
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#### HOUSE STAFF "PLASTERS" ASHMEN

THE SECOND ANNUAL ASHTRAY FOOTBALL TOURNAMENT, held on Sunday, October 30, on the Hospital grounds, pitted the powerful House Staff against a tough ASHmen team.

In a game that saw heavy defensive action on both sides, and a thrilling opening game T.D., the House Staff stunned the ASHmen, 6-0. On their first series of downs, House Staff quarterback, (Dr.) Jay Kloin, tossed to end, (Dr.) Dave Whitson, for the game's sole scoring drive. The ASHmen, led by quarterback, Bill Schaudé, Assistant to the Administrator, were never able to mount an effective offensive attack.

With the series now tied, a grueling contest is anticipated next year.





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HOLIDAY TREAT

THE ARRIVAL OF THE CHRISTMAS SEASON marks the fourth time that Hospital Center employees will be treated to a fabulous Yuletide meal. The festivities will take place on Wednesday, December 14, for day and evening shift personnel, and on Thursday morning, December 15, for the night shift employees. Each employee will receive an invitation elaborating on all the festivities.

The dinner has been a great success in the past, and our department heads are becoming quite adept at serving! Be sure to join us and bring a healthy appetite!

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DECK THE HALLS...

THE USE OF CHRISTMAS DECORATIONS within the Hospital Center is encouraged and should be confined to the weeks of December 12 through January 3. All decorations in storage from last year will be delivered to the appropriate departments on December 12, 1977. These decorations should be appropriately packaged, sealed, and marked for pick-up on January 5, 1978.

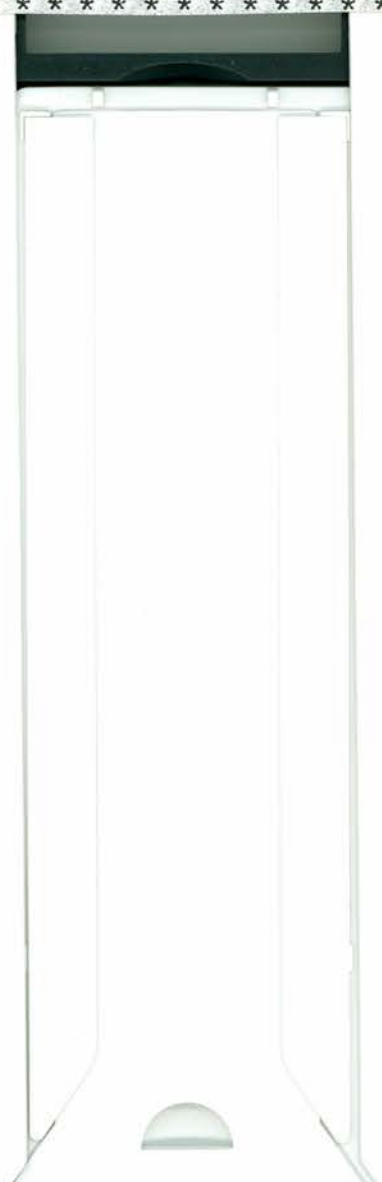
As in the past, the use of any electrical equipment for decorations (lights, music, etc.) must be approved by the Engineering Department.

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HOLIDAY FAIR

THE RESIDENTS' WIVES' AUXILIARY is sponsoring a Craft and Bake Sale on Friday, December 2, at 10:00 A.M., in the Hospital Center Lobby. All proceeds will be donated to the Cystic Fibrosis Foundation. See you at the Holiday Fair!

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CAN YOU BELIEVE...

DURING AN AVERAGE MONTH at the Hospital Center, almost 30,000 sheets are used by our patients? Yes, and that's not all, according to John Reges, Director of Material Management. For the month of October, 18,000 pillow cases were used, 24,000 bath towels, 13,800 patient gowns, and almost 18,000 washcloths.

Talk about wash day blues!

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HEART STATION ANNOUNCES CERTIFICATIONS

FROM JOHN PEELER comes word that nine electrocardiograph technicians are presently registered with the American Cardiology Technologists Association (ACTA).

A national organization, the ACTA has as its objectives the research, development, teaching, supervision and performance of Cardiology technology procedures and services.

The registered EKG technicians at the Hospital Center include: Tina Azaar, Mary Babiak, Nancy Carr, Barbara Elmore, Margaret Erbe, Diane Helfrich, Colleen Moyer, John Peeler, and Joan Weber.

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FROM THE VOLUNTEERS...

WHO WOULD LIKE TO EXTEND their sincere thanks to all employees who bring magazines in for patients. In addition, Norine Shafer, Director of Volunteers, would like to remind all employees who bring in patient mail to please include the return address. Thank you.

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CONGRATULATIONS TO...

LINDA SIMRELL, MT (ASCP) SH, Educational Coordinator for the School of Medical Technology, for publishing her first article, "Behavioral Objectives - An Inservice Program for Medical Technologists." Appearing in this month's issue of Laboratory Medicine, a Journal for Pathologists and registered medical technologists, the article defines various methods by which the faculty of Schools of Medical Technology can devise and implement behavioral objectives for their students.

CONGRATULATIONS ALSO TO...

FATHER EDWARD B. CONNOLLY, Director of Pastoral Care, for his election as Secretary-Treasurer of the Society of Chaplains of the Hospital Association of Pennsylvania.

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THE PERSONNEL DEPARTMENT, according to Richard Cipoletti, Director of Personnel.

Mrs. Anita Reilly has returned to her position as Assistant Director of Personnel. Mrs. Reilly had been on a maternity leave and we wish her and her new daughter the very best! Her primary duties will be Recruitment and Wage and Salary Administration.

Mrs. Joyce Fleischer, Assistant Director, will have primary responsibility for Benefits Administration and Record Keeping Systems.

Ms. Evan Reichlin will continue in the Department as Staff Assistant. Her duties will include Recruitment and Special Projects.

Mr. Cipoletti would like to inform employees that problem solving and any employee problems may be taken to either Mrs. Fleischer or Mrs. Reilly.

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#### MORE CHANGES

JEWEL ALPAUGH, Admitting Office Supervisor, has announced the appointment of Helen Long to the position of Admitting Clerk. Helen was previously a Unit Clerk on 6C and has been at the Hospital Center since September 30, 1974.

Helen fills the vacancy created by Betsy Reynolds, who is now Director of Volunteers at St. Luke's Hospital in Bethlehem. Best wishes to them both!

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#### RECREATION COMMITTEE

HOSPITAL CENTER EMPLOYEES are now involved in a bowling league, flag football, skiing, and many other activities. It has been suggested that a recreation committee be formed as a means of organizing and coordinating leisure activities of interest. In case you missed it the first time, and you are interested in forming or serving on such a committee, complete the form below and return it to the Personnel Office.

#### RECREATION COMMITTEE

NAME \_\_\_\_\_ HOME PHONE \_\_\_\_\_ DEPT./UNIT \_\_\_\_\_

HOBBIES, SPORTS OF INTEREST \_\_\_\_\_

WOULD YOU BE INTERESTED IN SERVING ON A RECREATION COMMITTEE? YES \_\_\_\_\_ NO \_\_\_\_\_



HANDBOOK HONORED

THE NEW SERIES OF PATIENT/VISITOR HANDBOOKS, including the patient handbook, visitors' guide, pre-admission guide, and pastoral care handbook, have been awarded for Meritorious Achievement in Internal Communications by the Public Relations Society of the Hospital Association of Pennsylvania.

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SURGEONS CERTIFIED

DONALD H. GAYLOR, M.D., Chief of Surgery at Allentown Hospital and here at the Center, informs us that Mahendra Matta, M.D., and Gerald Morrow, M.D., have successfully completed Part II of the American Board of Surgery examinations. The two physicians are now certified by the American Board of Surgery.

Dr. Matta, a graduate of Maviana Azad Medical College, New Delhi, India, has been at the Center since July, 1974. He is continuing his residency in colo-rectal surgery. Dr. Matta was recently honored by the Eastern Pennsylvania Chapter of the American College of Surgeons for a paper on "WDHA Syndrome caused by Theochromocytoma."

Dr. Morrow is a graduate of the George Washington University School of Medicine, Washington D.C., and has been on the staff at the Center since July, 1976. Dr. Morrow has recently opened a private practice in Emmaus.

Congratulations to them both!

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SURGEON SPEAKS

JOSEPH PROROK, M.D., was a guest lecturer at a symposium on "Metabolic Aspects of Critically Ill Patients" held recently in San Antonio, Texas. Dr. Prorok presented "Cutaneous Application of Zinc Oxide in Acquired Zinc Deficiency" at the American Medical Association sponsored symposium.

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