

# CHECKUP

Vol. 1 No. 16 October 3, 1988

## CHAIRMEN/PRESIDENTS HONORED WITH PORTRAIT PRESENTATION

A portrait presentation ceremony honoring the three living past chairmen/presidents of the board of directors of Lehigh Valley Hospital Center was held recently at the LVHC site of The Allentown Hospital—Lehigh Valley Hospital Center (TAH—LVHC). The Hospital Center, which merged with The Allentown Hospital on January 1 of this year, had only four chairmen/presidents in its 13-year history beginning with Leonard Parker Pool who served as president from 1974 until his death in December 1975.

*(continued on page 8)*



*Michael J. Thompson (left), Richard Fleming, and Morton Schneider pose with their portraits that now hang in the Hospital Center lobby.*

## TWO NEW REGIONAL RESOURCE CENTERS PLANNED FOR TAH—LVHC

Plans are under way at TAH—LVHC to develop two additional regional resource centers. The Cardiac Regional Resource Center (CRRC) and the Metabolic Sciences Regional Resource Center (MSRRC) were recently granted provisional status by TAH—LVHC Planning Committee and have begun the steps necessary to become fully designated as regional resource centers. These two regional resource centers have joined the Neurosciences Regional Resource Center and the Digestive Sciences Regional Resource Center, each of which has just recently completed a year of development.

The goal of the CRRC is to bring together cardiologists, cardiac sur-

geons, nurses and other ancillary personnel involved with cardiac care to provide high quality, comprehensive and state-of-the-art care for all types of cardiovascular disease in a compassionate and cost effective environment.

Jointly spearheading the planning of the CRRC are Donald J. Belmont, M.D., cardiologist; John J. Cassel, M.D., cardiologist; and Geoffrey F. Toonder, M.D., cardio-thoracic surgeon; Mary T. Kinneman, R.N., vice president, (LVHC) and Terry Capuano, R.N., nursing director, cardiac/medicine division (LVHC).

"With nearly 40 percent of Americans dying from heart disease, the Car-

diac Regional Resource Center will serve as a coordinating body to develop a very necessary prevention and treatment program. The Cardiac Regional Resource Center will serve as a focal point for program development for the cardiology and cardiac surgery divisions and it will allow the development of educational and prevention programs in the community in collaboration with community primary care physicians," explains Belmont.

The mission of the MSRRC is to encourage healthy living for persons with metabolic diseases. Metabolic diseases are common and include diabetes, hypertension, lipid (fat) and

*(continued on page 8)*



The Allentown  
Hospital—  
Lehigh Valley  
Hospital Center

A HealthEast Hospital

# UNITED WAY CAMPAIGN '89 PROMISES CASH, CAR PRIZES

## A New Car, Cash Prizes, Days Off...Find Out How You Can Win!

This year the United Way campaign, which helps fund services and activities for needy community members, young children and senior citizens, will be held Oct. 10 through Oct. 21 at TAH—LVHC.

The goal for the fund-raising drive is \$100,000 this year, according to Barbara Salvadore, assistant to the president, TAH—LVHC and coordinator of the United Way campaign. "This is a realistic goal for an organization our size. It is our first opportunity as a merged hospital to show that we care about our community," said Salvadore.

Staff members will receive pledge cards from their department heads. All pledge cards must be returned to the department heads before the 11-day campaign ends. Any gift, regardless of the amount, will be greatly appreciated by community members in need.

## Pledging Incentives

In order to help TAH—LVHC meet its goal of \$100,000, cash incentives and days off with pay will be offered as drawing prizes. In addition, Scott Chevrolet and the United Way are offering a chance for everyone returning a pledge card to win a 1989 Chevrolet Corsica in a drawing which will be held on Oct. 27. Hess's discount coupons are being sold by United Way agencies for sales Oct. 4 at all Hess's. For \$5 you can buy discounts up to 20 percent. Coupons can also be purchased at Hess's on Oct. 4.

Those eligible for the days off at TAH—LVHC include staff members of departments which have met their dollar goals (this amount is equivalent to .1 percent of the cost center annual payroll). Within that cost center, members eligible for the drawing include all full-time employees who contribute at least one dollar per week (\$52 per year) and all regular part-time employees who contribute



*Jamie Anewalt, Communications (LVHC), and Randy Stubits, Purchasing (TAH) sign their United Way pledge cards to help TAH—LVHC reach its \$100,000 goal.*

at least one dollar per pay period (\$26 per year). All temporary employees who contribute at least 50 cents per pay period will also be eligible.

## Fair Share

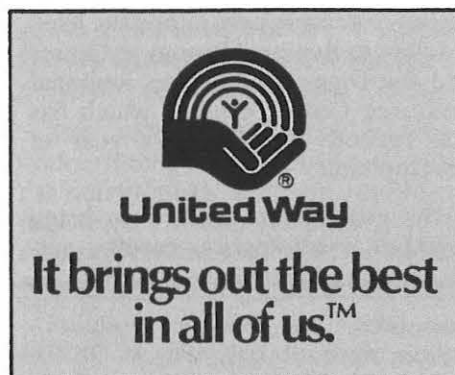
An employee's "fair share" is calculated by multiplying an individual salary by .006. Those who pledge their fair share will be eligible for six cash prize drawings of \$500. A day off is defined as eight hours for full-time employees, four hours for regular part-time employees, and two hours for temporary employees.

Employees who contribute more than the minimum amount for eligibility will have their names entered in the lottery multiple times. For example, a full-time employee who contributes \$3 per pay period will have his or her name entered three times.

The United Way campaign committee is comprised of various members

of the hospital family including both management and non-management hospital staff members. While committee members appreciate your cooperation and support, they also recognize that an individual's level of giving is a matter of personal choice.

**UNITED WAY—IT BRINGS OUT THE BEST IN ALL OF US!**





# MAKING THE ROUNDS

The Comprehensive Community Cancer Center and the Pharmacy Department of TAH—LVHC recently sponsored a regional conference in Atlantic City entitled "Cancer Care: Increasing the Odds." **Richard Attilio, R.Ph.**, Pharmacy (LVHC), and **Sandra Smith, R.N.**, Cancer Center, were guest speakers, in addition to many internationally recognized speakers.

A total of 174 people attended the conference including nurses, pharmacists, physicians and sales representatives from the 18 companies exhibiting at the program.

...  
**S. Lee Khoury**, Social Services (TAH); **Patti Lehr**, Psychiatry (TAH); and **Donna Wilson**, Adjunctive Therapy (TAH), recently presented a preview of an upcoming program to the Physician's Office Managers Forum in the LVHC Auditorium.

The program, offered through Healthier U., will provide an overview of self-esteem, communications, stress management and self-image.

...  
**Joseph Guzzo, M.D.**, department of Nephrology, TAH—LVHC, was recently the guest speaker at a Peritoneal Dialysis and Home Hemodialysis Support Group meeting at TAH site. His topic was entitled "Talk with Your Doctor." Guzzo discussed the common medical concerns of dialysis and transplant patients.

**Emma F. Hooks-Hebert**, safety officer, TAH—LVHC, was the guest speaker during a meeting of the New Jersey Industrial Fire Chiefs' Association. This organization is dedicated to the prevention of accidental death and injury and is comprised of fire chiefs from industries throughout New Jersey.

The program, entitled "OSHA 1910.120 - Emergency Response and Hazardous Waste Operations," reviewed OSHA's requirements for developing a safety and health program.

...  
A research conference, sponsored by the Teacher-Practitioner-Researcher (TPR) Program, was recently held at the Days Inn Conference Center. **Mary Ellen Beideman, R.N.**, Infection Control (LVHC), and **Andrea Geshan, R.N.**, AIDS Activities office, submitted their poster presentation entitled "Classification of Surgical Wounds: A Comparison of Three Systems."

...  
**Andrea Geshan, R.N.**, coordinator of AIDS Activities office, participated in a Health Fair sponsored by the Wellness Center. The fair was held at the Mack Truck World Headquarters. Geshan focused her presentation on the dissemination of AIDS information and answering questions.

## AFTER THE MERGER

### MERGED MATERIALS MANAGEMENT POSTS SAVINGS

The hospital merger has often been touted as a cost saving move, among other things. But often these savings are difficult to demonstrate. So here is some good news.

The Materials Management department, through negotiating joint contracts for the hospital, recently announced an estimated annual savings of \$84,000.

According to John Salvanti, Ph.D., vice president, Office of Integration

Studies, "Significant dollar savings like those posted by Materials Management are impressive and evidence of the advantages of consolidation. Hopefully, these reductions will be passed on to our patients by slowing the rate of increase of charges."

Areas of savings include television and typewriter service, supply of liquid oxygen, and the purchase of respiratory products and laboratory reagents.

## FROM THE PRESIDENT

Dear TAH—LVHC employees,

Each year at this time, residents of the Lehigh Valley are asked to support the many human service programs of the United Way through giving at their places of employment.

This year, I am asking you to continue the generous giving you started in past years. Let us make our first United Way campaign as a merged hospital a testimony to the fact that we care about our community.

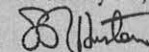
Last year we led the valley's health care providers in our efforts raising over \$84,000. This year's goal is \$100,000.

I am committed personally to the goals of the United Way. I have seen the work of many of the 34 agencies and 17 volunteer organizations, and I know the funds are badly needed and well used.

This year's United Way drive lasts from Oct. 10 through Oct. 22. We have a lot to be thankful for, but scores of our Lehigh County neighbors must do without.

Will you please join me in giving what you can to support this worthwhile cause?

Thank you,



Samuel R. Huston  
President and CEO

## LEARNING TO COPE WITH DIVORCE

A broken marriage does not have to mean a broken life. Learning ways to deal with the feelings, emotions and problems that commonly surround the end of a marriage is the topic of a free lecture sponsored by *WomanCare of The Allentown Hospital*.

The lecture, "Starting Over: Coping with Separation and Divorce," will be held on Monday, Oct. 10 at noon and again at 7 p.m. in the auditorium at TAH site. The guest speaker will be Elizabeth DelPezzo, Ph.D., psychologist, TAH—LVHC.

For more information or to register, call *WomanCare* at 778-3800.

# A SALUTE TO OUR HOSPITAL DEPARTMENTS

## **National Central Service Week: Oct. 9 - 15**

The employees of the Central Processing Department (TAH) and the Supply Processing Distribution Department (LVHC) will celebrate their national recognition day on Tuesday, Oct. 11.

These departments are responsible for the decontamination and sterilization of hospital instrumentation, procedure trays and equipment, in addition to dispensing all patient care supplies.

In honor of this special occasion, the Central Processing Department at TAH site will host an open house on Tuesday, Oct. 11 from 1 to 3 p.m. Tours will also be given. This year's theme will be "Looking toward the future — the coming of age."

## **Fire Prevention Week: Oct. 9-15**

Proclaimed by President Warren G. Harding in 1922, this week reminds

people to practice fire safety all through the year. The week always includes the date of Oct. 9—the anniversary of the Chicago Fire of 1871—which prompted attention to fire prevention. Information, educational programs and materials, and a media kit are available.



## **National Medical Record Week: Oct. 9 - 15**

The week of Oct. 9 has been designated as National Medical Record Week. The hospital would like to commend the Medical Records Departments at both sites for the outstanding job they do documenting patient information.

This event recognizes the diversities of medical record practitioners in a cohesive effort to promote greater public awareness of the medical record profession.

## **National Mental Illness Awareness Week**

The purpose of the week is to focus public attention on concerns surrounding, and advances in, treating mental illness. For more information, contact Phyllis Greenberger, American Psychiatric Association, 1400 "K" Street, NW, Washington, DC 20005.

# A FAIRY TALE ROMANCE

Every woman remembers her childhood days reading about Cinderella and dreaming that someday she would also be swept away to the Magic Kingdom by her very own prince. Well, two employees have recently learned that such dreams really can come true.

## **ANNIVERSARY ROMANCE**

Cinderella's romance with her handsome prince did not end when she reclaimed her glass slipper. Romance for Kathy Fracas, Personnel (LVHC), certainly did not end when she married her "prince".

Monday, July 18, was Kathy and Mark Fracas' first wedding anniversary. Mark travels during the week so the couple had celebrated Saturday evening. On Sunday night, a fierce electrical storm hit the area. The electricity went off and Kathy did not sleep for fear of being late for work because her alarm clock was not functioning. Mark left for a business trip at 6 a.m. He had packed a suitcase and Kathy believed he was on his way to the airport.

Kathy went to work and at 3:20

p.m. she was called out to the information desk. She was greeted by a man dressed in a dapper suit carrying a long white box tied with a large ribbon. Kathy assumed her husband had sent her a singing telegram since they could not be together on their anniversary. The man bearing the gift asked Kathy to step outside and to her surprise, a white stretch limo was there. Her husband was inside.

Mark told Kathy he had a special night planned. Her first question was, "Did you bring my blow dryer and extra clothing?" Mark replied, "Don't worry, it's all taken care of." Well, Mark had done a superb job of packing and Kathy reports that her first anniversary was romantic and memorable.

## **AN ENGAGEMENT SURPRISE**

Carol Sargent of HealthEast Finance had been dating Joe Facchiano for seven years to the day on July 25. That morning Carol drove Joe to the airport for his planned flight back home to South Carolina. Carol said

goodbye to Joe and went to work.

In the meantime, Joe was about to put into action a plan he had been formulating for the past three months. He had made special arrangements with Carol's supervisor. At precisely 3 p.m., Carol was called out of her office to meet someone in the lobby. That someone turned out to be a limousine driver. A long, sleek stretch limo with Joe inside — holding a video camera to record Carol's reactions — was parked in front of the HealthEast building.

The couple's destination was the wild, blue yonder — a hot air balloon ride! But, the surprises did not end when they landed. After the ride, the limo took them to the home of Joe's parents. Joe had asked a number of close friends to be there without giving them a reason. To everyone's surprise, most especially Carol's, it turned out to be an engagement celebration. Joe slipped a beautiful diamond ring on her finger, asked Carol to marry him, and she gladly accepted. Carol will become Mrs. Joseph Facchiano on May 27, 1989.

# LEARNING TOOLS FOR SCHOOLS

The Parents Advisory Committee of **Magic Years Child Care Center** is requesting all parents and employees to save the "Learning Tools for Schools" symbols found on specifically marked Scott Paper Products.

Using these symbols, Magic Years will be able to obtain free learning tools and equipment for the children such as audiovisual equipment, books, or computers. Please save these symbols and turn them in at any of the locations by February 1, 1989.

Magic Years

HealthEast - Kim Seidel - Human Resources

LVHC - Sheila Berg - Social Services - Lobby

TAH - Ann Seyfried - Adjunctive Therapy - 6 Tower

These symbols may be found on the following specially marked products:

Scott Towels

Viva Towels

Scott Tissue

Cottonelle

Soft 'n' Pretty

Waldorf

Wash-A-Bye Baby Wipes

Family Scott

Scotties

Softkins

Viva Napkins

Scott Family Napkins

Baby Fresh Wipes

Thank you for your cooperation in helping the education of our children!

Look for this Symbol



## ATTENTION: GUYS & DOLLS!

Want a chance to bid on an exciting date package, a fur coat, a weekend in the Poconos or a week at the New Jersey shore? Then plan to come to the "Guys and Dolls Gift Auction Gala," to be held on Friday, Oct. 14 at the Holiday Inn and Conference Center, Bethlehem. Proceeds from this event will benefit the research efforts of the Northeastern Chapter of Cystic Fibrosis.

The festivities begin at 7 p.m. with cocktails. Next comes the auction portion, followed by dancing. Tickets are \$15 per person and can be obtained by contacting Cystic Fibrosis at 820-0206. MasterCard and Visa are accepted.

If you have any questions about the "Guys and Dolls and Gift Auction Gala," please call Beth Belin at extension 8200.

## HELP WANTED: Blood Donors— No Experience Required

The Miller Memorial Bloodmobile will conduct its annual blood drive on Tuesday, Oct. 11 from 7:30 to 10:30 a.m. in TAH School of Nursing Auditorium.

Your help is needed! We have a shortage of donors to fill our quota at least 70 donors are needed. The Miller Memorial Blood Bank Center has recently revised its policy to read as follows:

"If a blood donor group does not meet its quota two years in a row, the following calendar year credits will be released only for those group members who have given blood or provided a substitute donor."

Anyone who wishes to donate at another time can contact the Miller Memorial Blood Center at one of the following locations:

1251 N. Cedar Crest Blvd.  
Allentown  
820-5080

or

2100 Westgate Dr.  
Bethlehem  
691-5850

# SIGN UP NOW FOR HEALTHCOUNTS

**HealthCounts**, the employee wellness program, will be continuing this fall at the Wellness Center location and at The Allentown Hospital locations. For your convenience, monthly, quarterly, and yearly memberships are available.

The Wellness Center location on Fish Hatchery Road is offering three different levels of aero-

bicize classes: low, moderate and advanced. Twelve classes are offered Monday through Friday, each forty-five minutes long. Classes at the Wellness Center location are open to all TAH—LVHC and HE employees, in addition to community members.

At The Allentown Hospital location, two aerobicize classes

will continue to run on Tuesdays and Thursdays, 3:45 - 4:30 p.m. in the School of Nursing (Room 916) with Linda Frey as the instructor; and 5:15 - 6:00 p.m. in Physical Therapy with Sharon Holmes as the instructor.

Anyone wishing to register for exercise classes, please contact HealthCounts at 821-2150.



# HEALTHEAST PLANNING VICE PRESIDENT APPROVED

HealthEast recently announced the promotion of administrative staff member Ann M. Lyon, of Allentown, to vice president of Planning for HealthEast. She was previously assistant vice president for TAH—LVHC.

"We are fortunate to have someone as versatile as Ann, who is also from within our system, join our administrative organization at HealthEast," said Paul E. Nurick, executive vice president, HealthEast. "She will play an active role in strategic planning at all levels throughout the system."

Working closely with medical staff and hospital management as well as Board Planning Committees, she will provide direct support to such activities as the clinical planning process, master site plan development, and business planning relating to specific programs and services for all HealthEast components.

Lyon worked as a key member of the merger integration team at TAH—LVHC as assistant vice president. Formerly, she had operational responsibility at TAH site for the departments of Radiology, Medical Records, Admissions, Quality Assurance, Utilization Review and Social Services. She also coordinated facilities planning for the current construction project at TAH site.

Lyon had served an administrative fellowship within the HealthEast system. She received her master's degree in health science, health finance and management from Johns Hopkins University, Baltimore. She received a bachelor of science degree in health science and a bachelor of arts degree in Spanish education from the State University of New York (SUNY), Cortland, N.Y.



Ann M. Lyon

## MEDICAL STAFF VOTES UNANIMOUSLY TO PARTICIPATE IN HEALTHEAST HEALTH PLAN

The medical staff of TAH—LVHC voted unanimously in a medical staff meeting Monday, September 19, that all 620 physicians are participating physicians for purposes of the HealthEast Health Plan. Some of those physicians may reserve the right to bill employees for any additional fees above the fee schedule. It is believed that very few physicians will elect this option, however, information will be provided to employees as it becomes available.

The HealthEast Health Plan was discussed at length in the recent employee meetings. Some reasons for the increase in health care benefit expenses were given. It was explained that the cost of health care coverage has doubled in the past three years mainly due to inflation, an increase in the total

number of HealthEast employees and an increase in the total number of families who have been transferring the burden of coverage to the HealthEast Health Plan.

In response to this situation, HealthEast has chosen to change the plan rather than lower the amount of coverage for employees.

Since each employee situation differs from day to day, and admission to admission, it is impossible to cover every possible detail. However, the plan offers improvements worth investigating. For further information about the HealthEast Health Plan, contact Kathy Fracas at ext. 8839 at LVHC site, Ann Kelby at ext. 2930 at TAH site or Mary Kay Gooch at ext. 7936 at HealthEast.

## HOW DOES *CHECKUP* GET TO YOU?

The Volunteer Services Departments at The Allentown Hospital and Lehigh Valley Hospital Center sites makes sure that the *CheckUp* newsletters are delivered to each department every other Friday. It takes two and one-half hours at The Allentown Hospital and four hours at Lehigh Valley Hospital Center.

Next time a volunteer delivers your copy of *CheckUp*...remember to give a smile and say "thanks."



## HEALTHY BEGINNINGS — A STRONG START FOR CHILDREN

TAH—LVHC is currently participating in a program entitled "Healthy Beginnings", Pennsylvania's newly expanded medical assistance program. Healthy Beginnings was designed by the federal government to assist pregnant women and families with children under the age of two. Eligibility is determined by a family's monthly income in relation to the federal poverty level.

The goal of this medical assistance program is to decrease the number of premature infants born each year. Decreasing this number will also reduce costs incurred in neonatal intensive care nurseries.

According to Sze-ya Yeh, M.D., chairman, Obstetrics and Gynecology, TAH—LVHC, it is essential for all pregnant women to receive prenatal care. "Studies have proved that a lack of prenatal care is the most significant factor in increasing perinatal mortality," Yeh cautions.

The Pennsylvania Department of Public Welfare estimates that 26 percent of infant deaths and disabilities can be prevented through better and earlier prenatal care.

In addition to prenatal care, Healthy Beginnings also covers prescriptions, dental care and any hospitalization related to delivery.

Yeh recommends the program to pregnant women or families with children under the age of two, who have limited or no health care insurance or those who previously were not eligible for medical assistance.

For more information regarding this program, or to find out if you qualify, contact *WomanCare of The Allentown Hospital* at 778-3800.

## TAH—LVHC "TUNNEL" MAKES CONSTRUCTION CREEP COMFORTABLE

*At 9:25 a.m. Peter Smith dashes from his third-floor office at the LVHC site. He has a 10 a.m. meeting with his supervisor at TAH site. That awful, sinking feeling in the pit of his stomach tells him there is not enough time to walk across the parking lot to his car, travel the construction nightmare on Cedar Crest Boulevard and find a parking spot at TAH.*

But, Peter Smith is not doomed to miss an important meeting. Not if he takes "The Tunnel," which runs between the two sites. Two 14-passenger, air-conditioned vans operate during the hours of 8:30 a.m. and 4 p.m., Monday through Friday, leaving the two sites on the half hour.

Instead of feeling harried, Peter Smith simply climbs aboard the shuttle, exchanges greetings with the driver and buckles his seat belt. As he relaxes during the drive, he has time to review the material which will be discussed during his upcoming meeting.

There are nine drivers for "The Tunnel", the name given to the shuttle service after the system of underground passages frequently used to interconnect the various buildings on the campus of large hospitals. The drivers were originally hired by HealthEast Laboratories to transport lab specimens between the sites and to outside accounts. Now they combine their lab courier duties with their shuttle duties.

Steve Lukow and Scott Lakatos are the primary "Tunnel" drivers. They are supported by backup drivers: Joseph Ludrof III, Jerry Voletto, Ralph Trumbower, Charlene Trumbower, Julie Guth, Grace Carom and Robert Pauls.

"I meet a lot of people when I am driving the shuttle. Now, I see people in the hallway and I can talk to them. The riders also get to meet new people while sitting and relaxing," Lukow observes.

According to "Tunnel" drivers, an average of 40 to 60 people ride the

shuttles each day. Lakatos believes the system will become even busier as more people learn of the service.

"Everyone on the shuttle wears seat belts. If they do not buckle up themselves, someone else always reminds them to do so," says Lakatos.

"Everything is working out fine and the employees are pleased. How can they complain? It is door-to-door service," adds Lukow.



### RULES OF "THE TUNNEL"

If you have had the opportunity to ride the miniature school bus which replaces "The Tunnel" during servicing, you may have noticed some interesting reading material above the bus driver's head. The sign reads:

"Don't lose your riding privilege!"

#### FOLLOW THESE RULES:

1. Observe same conduct as in the classroom
2. Be courteous, use no profane language
3. Do not eat or drink on the bus
4. Keep the bus clean
5. Cooperate with the driver
6. Do not smoke
7. Do not be destructive
8. Stay in your seat
9. Keep head, hands and feet inside the bus
10. Bus driver is authorized to assign seats.

Although the material was meant for school students, it did get a chuckle from a bus load of hospital employees.



## EDUCATIONAL HAPPENINGS



### Monday, Oct. 3

TAH - General Hospital Orientation (Part I) - 8 a.m. to 12:15 p.m., meet in lobby by 8 a.m.

TAH - Community CPR (adult and obstructed airway) - 7 to 10 p.m., Auditorium (Call 778-2430 to register)

### Tuesday, Oct. 4

LVHC - Medical Terminology - 9 to 10:30 a.m., Classroom 4

TAH - Hospital Tour - meet in lobby at 10:30 a.m.; General Hospital Orientation (Part II) - 12:30 to 3 p.m., Auditorium

### Wednesday, Oct. 5

TAH - Stroke Team Meeting - 9 to 10 a.m., Cafeteria Conference Room

LVHC - CPR Certification Part I (non-nursing) 9 a.m. to noon, Auditorium Alcove

### Thursday, Oct. 6

LVHC - CPR Certification Part II (non-nursing) 9 to 11 a.m., Auditorium Alcove

TAH - CPR Recertification - 7 to 8 p.m., 8 to 9 p.m., 9 to 10 p.m., 10 to 11 p.m., 11 p.m. to midnight, Auditorium

### Friday, Oct. 7

TAH - CPR Recertification - midnight to 1 a.m., 1 to 2 a.m., 2 to 3 a.m., Auditorium

### Monday, Oct. 10

LVHC - New Employee Orientation - 8:30 a.m. to 4:30 p.m., Classroom 3,

LVHC - Adult and Junior Volunteer Orientation - 8:30 a.m. to 4:30 p.m., Shock/Trauma Conference Room

### Tuesday, Oct. 11

LVHC - Medical Terminology - 9 to 10:30 a.m., Boardroom

### Wednesday, Oct. 12

TAH - Stroke Team Meeting - 9 to 10 a.m., Cafeteria Conference Room,

LVHC - CPR Recertification (non-nursing) - 9 a.m. to noon, Auditorium Alcove

## PORTRAIT PRESENTATIONS...continued from page 1

Those honored at the ceremony included Morton Schneider, president of United Compressed Steel, who served as president of the board of directors of the Hospital Center (then known as Allentown and Sacred Heart Hospital Center - A&SHHC) from 1976 to 1977; Richard Fleming, president of Richard Fleming Associates, who served as president of the board of directors of Lehigh Valley Hospital Center from 1978 to 1983; and Michael J. Thompson, executive director of the Inte-

grated Circuit Design Division of AT&T Bell Labs, who served as chairman of the board of directors of Lehigh Valley Hospital Center from 1984 to 1987.

"The portrait presentation ceremony was held to honor these three individuals under whose strong leadership the Hospital Center has become the fine institution it is today," said Samuel R. Huston, president and chief executive officer of TAH-LVHC.

The ceremony, attended by over 40 past and present board members and members of hospital and HealthEast senior management, included opening remarks by Huston and William C. Roberts, chairman, board of directors of TAH-LVHC.

Highlighting the event was the presentation of the three portraits which are now hung in the Hospital Center's main lobby where the portrait of Leonard P. Pool is also hung. A reception followed the ceremony.

*CheckUp* is a biweekly publication of the Communications Department of HealthEast. To submit an article or for additional information, call ext. 7915.

### Our mission is your health.

HealthEast, a not-for-profit regional health care system, is more than 8,000 professionals, employees and volunteers working to provide you with quality, comprehensive health services.

## REGIONAL RESOURCE CENTERS...continued from page 1

cholesterol disorders, kidney failure, osteoporosis and kidney stones.

"Our mission will be achieved through clinical research and the development of services in cooperation and collaboration with local and regional health care providers and other organizations which share common goals and values," says Dean F. Dimick, M.D., vice president for academic affairs and endocrinologist, who will serve as medical director of the MSRRC.

Mary Swierczynski, former pro-

gram director of The Dr. Frederick Helwig Diabetes Center, will serve as program coordinator of the Center.

The MSRRC will bring together endocrinologists, nephrologists, clinical nutritionists, diabetes educators, registered dietitians, and other health care professionals who deal with kidney, endocrine and diabetes patients.

Funding for both the CRRC and MSRRC is provided through designated funds set aside by the HealthEast Trust Fund for regional resource development.