

CVS Health Partnership Enhances Access

It gets people with hypertension to an LVPG practice.

Facial Services Eligible for Reimbursement

Use Culture of Wellness dollars for treatments.

Best Practices Available in Epic

Access up-to-date information through the CPM.

Service Anniversary List

See who is celebrating a career milestone in March.

Attend a Social Security Seminar

VALIC Retirement will host four seminars in March.

Give Blood in March

Register today to give the gift of life.

ICYMI: Catch Up on LVHN Headlines

Two stories make a big impact on social media.



Read Lehigh Valley Health News
a blog on LVHN.org containing timely health information and health network news.



Partnership With CVS Health Enhances Access to LVPG Practices

BY [RICK MARTUSCELLI](#) · MARCH 2, 2016

Dozens of tactics are being designed and implemented throughout our health network to give the people of our community convenient access to our services. A new partnership with MinuteClinic, the retail medical clinic of CVS Health, gives people with [high blood pressure](#) enhanced access to LVPG practices and providers.

LVHN and MinuteClinic partnered to create a High Blood Pressure Program for patients who do not have a primary care provider. Here's how it works. When a patient without a primary care provider visits a MinuteClinic location and is found to have a blood pressure reading higher than normal, a recommendation is made for that patient to call a nearby LVPG practice to schedule an appointment for further evaluation. Patients are given a handout that includes the location and phone number of the nearest LVPG practices, and can choose which practice to call.

Here are the MinuteClinic locations participating in the program and the LVPG practices to which patients are being referred:



MinuteClinic – 155 Main Street, Macungie

- [LVPG Family Medicine–Macungie](#)
- [LVPG Family Medicine–Emmaus](#)
- [LVPG Family Medicine–Trexlerstown](#)

MinuteClinic – 2434 Catasaqua Road, Bethlehem

- [LVPG Internal Medicine–Muhlenberg](#)
- [LVPG Internal Medicine–West Broad](#)
- [LVPG Family Medicine–Easton Ave.](#)

MinuteClinic – 5829 Tilghman Street, Allentown

- [LVPG Family Medicine–Cetronia Road](#)
- [LVPG Family Medicine–Fogelsville](#)
- [LVPG Family Medicine–Orefield](#)

Patients are told to explain that they were found to have high blood pressure at a MinuteClinic location when calling the LVPG practice.

Facial Services Eligible for Culture of Wellness Reimbursement

BY SHEILA CABALLERO · MARCH 4, 2016

You give your best every day. Now you can use your Culture of Wellness dollars to take care of yourself when you get any facial at LVPG Plastic and Reconstructive Surgery—1243 Cedar Crest.

Beginning March 1, Choice Plus members and their dependents may use Culture of Wellness dollars for facial treatments and be reimbursed at 50 percent. Detailed skin care analysis consultations are already covered under Culture of Wellness at 100 percent. That is in addition to the 20 percent discount all colleagues receive on aesthetic and other services.

Below is one example of how reimbursement works on a cleansing facial:

Consultation

Standard Price for Service: \$55

Employee Discount: N/A

Final Cost After Reimbursement: \$0

Cleansing Facial

Standard Price for Service: \$100*

Employee Discount: \$80 (20% off standard price)

Final Cost After Reimbursement: \$40

**Facial pricing will vary*

Restore and renew

A regular facial can help restore and renew your skin to leave you looking and feeling your best. It starts with a consultation to review your skin and your goals.

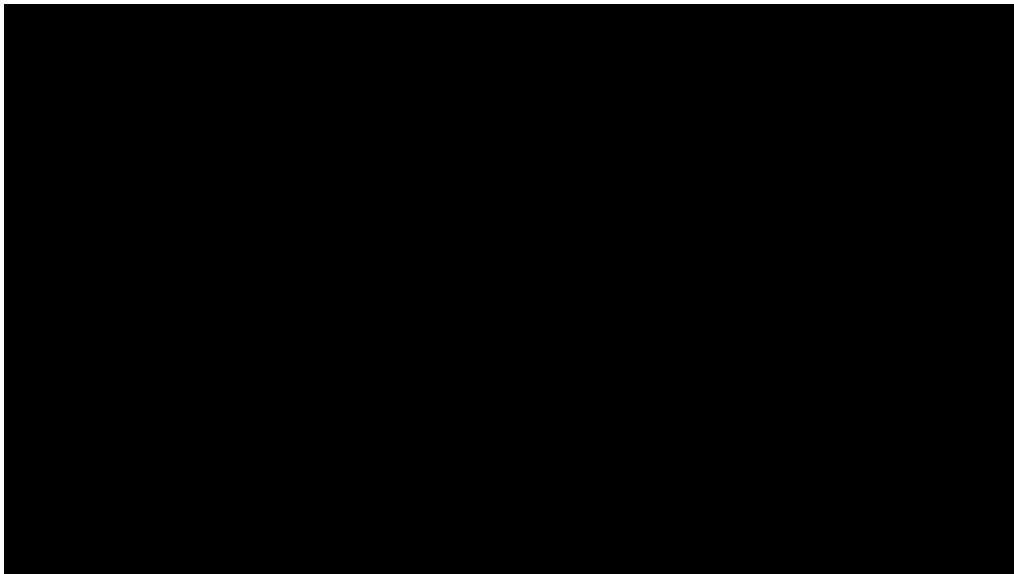
Facials help firm, brighten and tone your skin. Some treatments may reduce acne breakouts, blemishes and redness, while others offer anti-aging benefits that replenish moisture, plump fine lines and wrinkles, and help you achieve a more youthful, radiant appearance.

“Facials are preventative care for your skin, just like a regular cleaning is preventative for your dental health,” says licensed medical aesthetician Emily Doster with LVPG Plastic and Reconstructive Surgery—1243 Cedar Crest. “Your skin is constantly regenerating. The exfoliation that occurs during a facial removes damaged skin and helps speed regrowth.”

The Culture of Wellness program aims to keep colleagues and their families healthy and feeling well. Skin care treatments offer physical and emotional benefits that are restorative.

“Many people get a mental health boost from getting a facial,” Doster says. “It’s an easy way to invest in yourself after investing in our patients, family and friends all month.”

To schedule a skin care consultation, call 610-402-4384. Watch the following video to learn what to expect during your facial treatment.



Best Practices Available through CPM in Epic

BY [TED WILLIAMS](#) · MARCH 1, 2016

As Cathy Bailey, RN, glanced over a premature infant's care plan on an Epic medical record system screen recently, she couldn't help but smile.

"You see all the information in this care plan?" says Bailey, a patient care specialist in the neonatal intensive care unit (NICU). "It includes the most up-to-date best practices for us and about 350 other hospitals nationwide. I'd have to read about 19 medical journals a day to keep up with all that information on my own."

This wealth of information lives within the Clinical Practice Model (CPM) documentation system, which is built into Epic. It's provided by Elsevier, a Philadelphia-based company that publishes medical and scientific literature, and also compiles evidence-based best practice content into the documentation tools used in Epic.

"There are a lot more guidelines, suggested goals, interventions and teaching points available today for many conditions," says Debra Peter, RN, clinical informaticist. "These tools serve as prompts to staff, helping guide our practice while allowing us to take advantage of a wide range of evidence-based practices. I've had several nurses tell me they came across suggestions they hadn't considered before. It's an invaluable addition to our patient



Jane Nemeth, RN, uses the CPM tool in Epic.

care.”

On NICU, all CPM options are included in every care plan given the specificity of that unit’s patient population. In most other patient care areas at LVHN, clinicians will get an alert through Epic with a CPM-driven care plan suggestion based on a patient’s score for items such as fall or pressure ulcer risk.

“We see a variety of conditions at the short-stay hospital (at LVH–17th Street),” says Margaret Stoudt, RN. “Sometimes we’ll see a patient who presents after breast reduction surgery or maybe a thyroidectomy or hysterectomy. Using the CPM provides a wealth of information and improves our ability to give quality care to our patients.”

LVHN colleagues played a key role in making the CPM framework a reality. More than 100 nurses and support staff reviewed more than 350 CPM clinical practice guidelines to ensure content was in alignment with the care we provide at LVHN. More than 2,600 LVHN colleagues took part in more than 80 workshops on CPM prior to the Epic launch.

“It’s especially gratifying when our staff contributes to CPM,” Bailey says. That’s what happened in November when Bailey and NICU nurse Jane Nemeth, RN, took part in a discussion with colleagues from the 350-hospital consortium focusing on a “substance-exposed infant” guideline regarding the care of preterm and newborn infants. “That’s how the CPM helps us to achieve the best patient care possible,” Bailey says.

Service Anniversary List – March 2016

BY [NICHOLAS FRITZ](#) · FEBRUARY 29, 2016

Happy anniversary to these colleagues celebrating a career milestone at LVHN in March.

40 Years

Erin Brazil, Burn Recovery Center

Patricia Egan, business development

Stephanie Genovese, service excellence

Cathleen Story, radiology

35 Years

Joan Leicht, CT scan

Kathy Roth, 4KS

Darin Sawka, operating room

Paulette Villafane, 7K orthopedics

Patricia Zocco, Heart Station

30 Years

Deborah Angstadt, bed management

Cynthia Cressman, diagnostic radiology

Kathleen Dunkle, LVHN–Tilghman post-op unit

Wade Huber, operating room

Roseann Laudenslager, cancer program

Peggy Pearson, pre-op staging

Diane Semmel, Heart Station

Randal Shelly, master facilities

Mary Weierbach, LVPG Hematology Oncology–Muhlenberg

25 Years

Elyse Kernan, kidney acquisition

Paula Klass, case management

Mark Paul, 4T

Antoinette Seyler, Miles of Smiles

Brian Stello, department of family medicine

Kimberly Wechsler, Center for Early Childhood Education

Heather Xanthopoulos, vascular/interventional radiology

20 Years

Raymond Daniels, LVPG Hematology Oncology–Muhlenberg

15 Years

Gail Brown, LVPG Pediatric Hematology Oncology–Muhlenberg

Tracy Dorwart, emergency department

Jodi Dronenburg, Children's Clinic

Cynthia Graham, patient receivables

Kathy Herron, emergency department

Donna Johnson, 5T

Jessica Kurinec, 6N adult psychiatry unit

Jamie Marth, emergency department

Kateryna Mease, float pool

Stacy Michalik, TNICU

Michelle Myers, Regional Heart Center–Medical

Donna Porawski, clinical record review department

Joanne Schoemaker, Center for Inpatient Rehabilitation–Cedar Crest

Barbara Sikora, LVPG Family Medicine–Cetronia Road

Tracy Young, dental clinic

10 Years

Debra Albright, LVPG General and Trauma Surgery–1240 Cedar Crest

Tara Andrews, bed management

Bernadette Bamberger, cardiac rehabilitation

Kyle Benedetto, Lehigh Valley Anesthesia Services

Nyann Biery, department of family medicine

Susan Biggs, development

Marlene Butz, rehabilitation services

Juan Collazo, AIDS Activities Office

Amy Edgett, behavioral health

Ami Fogelman, coding integrity

Blair Free, imaging

Gilbert Gingrich, information services

Lauren Grantz, Health Spectrum Pharmacy

Catherine Gruer, LVPG Geriatric Medicine–17th Street

Christine Hafner, Regional Heart Center–Medical

Mark Henderson, home care

Michael Hess, marketing and public affairs

Dale Hetrick, courier services

Kerry Hood, LVPG Pediatrics–Center Valley

Megan Howard, physical/occupational therapy

Michael Jost, engineering

John King, Epic

Hilda Morrabal-Morales,7B

Ovel Ortiz, security

Patricia Price, home care

Andrew Rau, supply distribution services

Yeny Rodriguez, pharmacy

Lynn Santana-Fitzgerald, outpatient registration

Lydia Seiferheld, post anesthesia care unit

Caryn Stapinski, pharmacy

Amy Steinmetz, maternal fetal medicine

Diane Torres, medical records

Angela Utley, HealthWorks

Denise Wehr, LVPG Obstetrics and Gynecology–Pond Road

Keith Weinhold, office of chief operating officer

Judith Wolfangle, LVPG Family Medicine–Hellertown

Kelly Wood, LVPG billing

5 Years

Jessica Adams, community health

Renee Adams, emergency department

Believe Adetor, 6T

Cheryl Arnold, 2K south

Priscilla Bejaran, operating room

Amy Bernd, speech therapy

Lynda Carlson, case management

Karina Carvajal, LVPG Urogynecology–Pond Road

James Clark, sterile processing

Carla Del Valle, LVPG Family Medicine–Brodheadsville

Jasmine Diaz, perinatal unit

Kristy Ernst, LVPG Family Medicine

Heather Evans, pharmacy

Lori Frei, LVPG Internal Medicine–3080 Hamilton

Kevin Hackman, information services

Carolyn Henry, ER coding

Sandra Hudock, benefits verification

Denise Kalisz, Cardiac Diagnostic Center

Josh Kalmar, engineering

Arshpreet Kals, emergency department

Heather Klemped, LVPG Neurosurgery–1250 Cedar Crest

Sandra Little, bed management

Candice Loeb, 6C

Michael Makela, performance improvement

Steven Marshall, revenue cycle systems

Christine Metzler, nursing float pool

Eileen Monroe, hospice

Sandy Moran, LVPG Infectious Diseases–1250 Cedar Crest

Rose Mott, emergency department

Bernadette Pascal, MICU/SICU

Donna Perry, pediatric rehabilitation

Leah Ringholm, financial services

Scarlet Roman, transitional skilled unit

Amy Sarnes, NICU

Emily Shirk, labor and delivery

Sharon Snyder, partial hospitalization

Tigist Tilahun, nursing float pool

Sanjeev Vasishtha, LVPG Pediatrics–Bethlehem Township

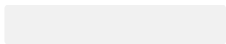
Ashley Venanzi, LVPG Family Medicine–Whitehall

Kevin Whalen, central scheduling

Brenda Williams, partial hospitalization

Eileen Yonak, LVPG Neurology–Muhlenberg

James Young, supply distribution services



Social Security Seminars in March

BY [NICHOLAS FRITZ](#) · MARCH 3, 2016

VALIC Retirement, the company managing our retirement plans, will host their “Social Security Seminar” at the following locations:

Mar. 8 – 12-1 p.m., LVHN–Mack Boulevard room 6B

Mar. 9 – 12-1 p.m., LVH–Cedar Crest ECC room 5

Mar. 10 – 12-1 p.m., LVH–17th Street auditorium

Mar. 16 – 12-1 p.m., LVH–Muhlenberg ECC room D

Registration is required to attend one of these seminars. [Click here to register](#) and enter one of the following codes:

For LVHN–Mack Boulevard seminar: LVHALL11BA

For LVH–Cedar Crest seminar: LVHALL11AO

For LVH-17 Street seminar: LVHALL11AL

For LVH-Muhlenberg seminar: LVHBET11AL

VALIC Retirement advisors are available to help you at:

LVH-Cedar Crest:

Jeff Hofmann: 610-402-8801

Michael Ryan: 610-402-8801 (advisor for LVPG colleagues)

LVH-17th Street:

Tim Schroyer: 610-969-2625

LVH-Muhlenberg and Health Network Laboratories:

Kevin Gertz: 610-392-9912

Give Blood in March

BY [NICHOLAS FRITZ](#) · FEBRUARY 29, 2016

Did you know that 25 percent of people will require blood at least once in our lifetime? In March, you can give the gift of life at the following blood drives.

March 1 – LVH–Muhlenberg ECC rooms B, C and D, 8 a.m.-3 p.m.

To reserve an appointment, visit [GiveAPint.org](#) and use sponsor code 0376.

March 8 – LVH–17th Street auditorium, 8 a.m.-1 p.m.

To reserve an appointment, visit [GiveAPint.org](#) and use sponsor code 5358.

March 14 – LVH–Cedar Crest ECC rooms 9 and 10, 8 a.m.-5 p.m.

To reserve an appointment, visit [GiveAPint.org](#) and use sponsor code 0118.

Walk-ins also are welcome at all of these blood drives. Each donor will receive cafeteria vouchers for a meal (\$4 value) and small beverage.



ICYMI: Your Fast and Fun Way to Catch Up on LVHN Headlines – VIDEO

BY [JENN FISHER](#) · MARCH 3, 2016

During January, LVHN experienced two huge spikes in social media engagement – one that was planned ([the survival story of frozen man Justin Smith](#)) and the other that we capitalized on (coverage of the Blizzard of 2016). When you watch this quarter's In Case You Missed It (ICYMI), you will get a sense of the impact great stories have on LVHN's social media presence and how that presence engages us with our community in a way that's personal and unique.

Social media also allows us to connect immediately with people with information they need. Are LVPG practices or LVHN fitness centers closing due to bad weather? Our community turns to LVHN's social media channels for that information.

If you aren't already following any of LVHN's social media platforms, here are the links you need:

Facebook: <http://facebook.com/lvhealthnetwork>

Twitter: <http://twitter.com/lvhn>

YouTube: <http://youtube.com/user/LVHealthNetwork>

LV Health News: <http://lvhn.org/news>

As always, remember your PRIDE behaviors whenever you choose to comment on social media: Privacy, Respect, Involvement, Dignity and Empathy. If someone criticizes LVHN, take a breath and let it go. LVHN's social media team monitors messages day in and day out. If needed, they will engage with someone if misinformation or inappropriate information is being posted.

