

Medical Staff PROGRESS NOTES

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"Start Your Engines"



It's hard to believe that the 2004 Pocono Raceway NASCAR racing season has come to an end. It seems as if it was just last week when Lehigh Valley Hospital was approached to make a proposal of medical services to Pocono Raceway and NASCAR. And now, LVH has two races under its belt.

In June, and again in August, almost 50 members of the hospital's staff provided trauma and emergency services for the drivers, crew members, family members, race officials, raceway staff, and about 300,000 spectators at both the Pocono 500 NASCAR Nextel Cup Series race and the Pennsylvania 500 held at Pocono Raceway. Some of the complaints included headaches, heat exhaustion, lacerations, diabetic seizures, carbon monoxide poisoning, and chest pains. In addition, MedEvac flights were required for injuries to drivers who crashed their cars and for a pediatric respiratory arrest.

Members of the hospital's staff included Emergency Department (ED) physicians and residents, trauma physicians, ED physician assistants, MedEvac flight nurses, paramedics and communication specialists, ED nurses and technical partners, nurses and paramedics from the Emergency Medicine Institute, and a chaplain. By delivering paramount care to these patients and their families, the staff displayed the professionalism and superior clinical services that Lehigh Valley Hospital has to offer all the patients it serves.

This may be just the beginning of an opportunity and service that Lehigh Valley Hospital will continue to develop over the next few years that will promote LVHHN and provide the best care possible to the NASCAR Nextel Cup Series participants.





From the President

Being Most Excellent

As I begin to wind down my work in this office, I have begun to look back over some of the themes of the past two years. Many of the themes have come from you, and many have been rumbling around the hospitals for years. Some of the themes have become more powerful recently, and have come more into focus. This month, allow me to focus on the topic of Excellence again. At the beginning of my brief tenure, I alluded to the three circles of excellence, service, and delight. I am more convinced that we, as an institution and Medical Staff, are doing a better job of providing care that exemplifies these three ideas. In terms of excellence, here are some of my observations:

1. We have begun to make major dents in beauty contests such as the **U.S. News & World Report** top 50 lists, Most Wired lists, and many other lists. While an indirect measure of excellence, these contests tap into our mortality figures, our volume figures, and our technology and information capabilities.
2. Despite a difficult environment for recruitment in Pennsylvania, we continue to bring on new, young, and well-trained physicians to the Medical Staff to serve the needs of our communi-

ties well into the middle of the century.

3. We have focused on system fixes for quality assurance problems as opposed to one-time measures. This allows us to solve problems better before they start, rather than slapping wrists after events happen.
4. We have successfully instituted CAPOE ahead of the groundswell of public opinion that demands a safer environment of care. We are being recognized as a leader in this area nationally and internationally.
5. Our critical care team is moving us into the 22nd Century with MetaVision and other care improvements. Do you remember the days when each patient in the ICU had a different attending who more or less knew something about ICU care? I do. We are far better off, and the data shows it.
6. We have a stronger focus in our teaching programs on the education of all participants in the care we give; nursing, allied health, physicians, residents, students, and the patient and family.
7. We have proven our capacity to provide excellent care in nursing as demonstrated by our Magnet status as well as multiple nursing awards and presentations.
8. We have proven that we can grow to meet the needs of our communities, anticipating increasing demands for medical care driven by growth in the area, an increasingly regional catchment area, and an aging population.

To quote Colin Powell, "If you are going to achieve excellence in big things, you develop the habit in little matters. Excellence is not an exception, it is a prevailing attitude." I'm continually impressed that the conversation at meetings is not just about how to get the job done, but

how to do the job better, how to benchmark ourselves against other peer institutions to do better, and how to apply new ideas to improve on our process of care. We are becoming known nationally as a place that "gets it done." If that isn't excellence, I don't know what is.

There is danger in doing this well, and as we move forward, we need to heed some warnings.

1. We must be continually vigilant about becoming complacent about success. We can always do things better.
2. We need to make sure we are constantly re-educating ourselves and our peers about better ways to do things, better evidence to use, and safer methods of doing them.
3. We need to make sure we are able to grow our Medical Staff in key areas at risk. To name but a few, internal medicine, neurology, pediatric subspecialties, and a variety of other medical subspecialties. Our first task is to provide for the future, and all of us should have a succession plan.
4. We must be prepared to weather down-turns in the economy, recognizing that recent increases in health care costs cannot and must not continue unimpeded. We must figure out how to give better care more efficiently, at a lower cost, and at lower risk.

Quoting Epictetus, "One that desires to excel should endeavor in those things that are in themselves most excellent."

Quoting Bill and Ted, "Caring for people is a most excellent adventure."

Alexander D. Rae-Grant, MD
Medical Staff President

Medical Staff Survey Action Plan Update

In the late fall, we will have a brief follow-up of specific issues from the Jackson Survey. This will be sent out to the participants from the prior survey and should take no more than a couple of minutes to complete. We will repeat the Jackson Survey on a three-year cycle to assess how we are doing serving the needs of the Medical Staff and the patients that they serve. Again, thanks to all those who have participated in this valuable survey.

Medical Staff Dues

On September 1, annual dues invoices will be distributed to members of the Medical Staff of Lehigh Valley Hospital. Timely remittance of dues is both requested and appreciated. If your practice includes more than one doctor, one check may be issued to cover all the doctors in the group – there is no need to issue individual checks. However, to insure proper credit, please enclose the remittance part of the invoice for each doctor in the envelope along with the check.

If you have any questions regarding Medical Staff dues, please contact Janet M. Seifert in Medical Staff Services at 610-402-8590.

Pennsylvania State Board of Medicine Continuing Medical Education

The Mcare Act, Act 13 of 2002, directed the Pennsylvania State Board of Medicine to promulgate regulations that would require physicians to meet continuing medical education requirements.

Due to the complexities of the regulatory review process, the Board's initial plan to fully implement the continuing medical education requirement for this renewal cycle has become impracticable and would, the Board feels, work a hardship on physicians. However, the Board holds that the completion of a minimum of continuing medical education is warranted and practicable if final form regulation was published on or before August 28, 2004. Unfortunately, approval for publication is not fully within the Board's control.

On May 25, 2004, the Board authorized publication of final form rulemaking. Because of the anticipated short time period expected between publication of this regulation in final form and the January 1, 2005 deadline for renewal of license, the Board has determined to signifi-

cantly reduce the continuing education requirement for this renewal period. However, the Board has determined that it is important to implement at least a minimum continuing education requirement. Accordingly, final rulemaking was approved to require proof of completion of 25 credit hours of continuing medical education during the period from January 1, 2003 through December 31, 2004, for licensure renewal commencing January 1, 2005. The 25 credit hours for the January 1, 2005 license renewal period may be completed in either AMA PRA Category 1 or AMA PRA Category 2, and must include three hours of patient safety and risk management.

Full implementation of the continuing education requirement has been delayed until the licensure renewal period commencing January 1, 2007.

For more information regarding this issue, please refer to the following web site: <http://www.dos.state.pa.us/bpoa/cwp/view.asp?a=1104&q=432799>

Dr Dean Ornish

PROGRAM for reversing heart disease



For more than 25 years, Dr. Dean Ornish and his colleagues have conducted research demonstrating that comprehensive changes in diet and lifestyle can slow, stop and even reverse heart disease. By combining stress management, moderate exercise, group support and a low-fat, whole foods nutrition plan, participants in the Ornish Program experience improvements in weight, chest pain, cholesterol, blood pressure and vitality.

Lehigh Valley Hospital is now offering two programs to help align your patients with the Ornish lifestyle.

The **Reversal Program** is a 12-week program that enables participants to learn and practice the four components of the Ornish lifestyle. Participants meet two times each week for four-hours for a total of more than 112 hours of education and supervision by the Ornish-trained multidisciplinary team. Highmark Blue Shield, select Highmark Blue Cross

and Gateway fully supports this program. In addition, people who are 65 and older, who have "Part B" Medicare and have been diagnosed with heart disease, may be eligible to participate in the **Medicare Lifestyle Modification Program Demonstration Project**. Self-payment plans are also available. Staff is currently screening potential participants for a Fall 2004 cohort.

In comparison, **Ornish Advantage** is a 6-week program that teaches the Ornish lifestyle guidelines through lecture and demonstration. Participants meet with one or more Ornish Team members once each week for approximately two hours. Cost of this program includes multiple resource materials to help participants adopt the Ornish lifestyle. The cost is \$325 per person. Special rates are available for Lehigh Valley Hospital employees and enrollees of Highmark Blue Shield and Choice Plus. This program is offered throughout the year.

Inpatients at LVH-Cedar Crest & I-78 and LVH-Muhlenberg can now request an "Ornish-friendly", low fat, whole foods meal! Patients can request the meals through their host/hostess or nursing may enter the patient's request under comments in CAPOE.

Outpatients, staff and visitors can also enjoy "Ornish-friendly" pre-packaged *To Go* meals in the cafeterias at LVH-Cedar Crest & I-78, LVH-17th & Chew, and LVH-Muhlenberg.

Drs. Gerald Pytlewski and Robert Biggs are Co-Medical Directors. Participants remain under the care of their personal physician(s) while in either of the Ornish program.

If you would like to refer a patient, have any questions or need more information regarding Ornish activities, please contact Kim Sterk, MSN, Ornish Program Director/Nurse Case Manager, at 610-402-0193 or pager 610-830-0854.

New Program Available for Patients At-Risk or with Osteoporosis

Highmark Osteoporosis Prevention and Education (HOPE) program is a six-week lifestyle improvement program that focuses on healthy choices to prevent or manage osteoporosis. Each two-hour session includes group lead strength training exercise and a lecture or activity. Lecture and activity topics include osteoporosis overview, nutrition education and cooking demonstration, medication options and stress management/social support. Participants will receive exercise bands and resource materials to help them succeed with healthy lifestyle choices at home. There are various class dates,

times and locations conveniently located throughout LVH facilities.

Registration is open to women and men who want to change their lifestyle to prevent or manage osteoporosis. Participation is *free* of charge.

For more information about the HOPE program, please contact Kim Sterk, Program Director, at 610-402-0193. To register for the program, please call 610-402-CARE.

News from CAPOE Central

The Original CAPOE Guy Wins the June Trip Drawing

The Medical Staff Lounge was crowded on July 23 when the CAPOE Compliance Trip drawing took place. Dr. Joe Trapasso, Division of Urology, a previous winner, volunteered to draw the name out of the hat. The winner, Dr. David Caccese, Division of General Internal Medicine, was the first physician to champion CAPOE back in 1999. He has been a consistent CAPOE user and has contributed to improving the system from the first go-live. Dr. Caccese was on vacation when the drawing was held. His partner, Dr. Steve Scott, was kind enough to leave a message at the home number.

ICU West - Another CAPOE Unit

The six-bed ICU West will open late in September and will function as an extension of the main ICU. Since the MICU/SICU/TNICU are already live with CAPOE, the new ICU West will open its doors as a live CAPOE unit. Please remember to enter your orders in the CAPOE system for patients in this new unit.

If you have any questions regarding any of these issues, please contact me.

Don Levick, MD, MBA
Physician Liaison, Information Services
Phone: 610-402-1426 Pager: 610-402-5100 7481

Stop Dates for Anti-Infectives Extended to 10 Days

After many discussions with physicians and the Pharmacy, the following changes to anti-infective stop dates have been made, effective August 24.

- « End dates for anti-infectives have been increased to 10 days (based on recommendations from the Therapeutics Committee).
- « Post-op medications or other anti-infectives with specific end dates will not be affected by this change.
- « The yellow 'D/C Notification' sheets will continue to be placed on the charts at 48 hours and 24 hours prior to the end date of the medication.
- « The RENEW notification in the Orders Profile screen will continue to appear to facilitate easy renewal of the medication.
- « Effective September 7, 2004: As the new extended end date approaches, the Pharmacy will attempt to call the attending physician to notify him/her of the impending d/c of the anti-infective medication. Pharmacy will call in advance if the end date falls on a weekend or holiday.

- « Note that the end date for any medication can be changed in the Medication Detail screen.
- « A medication can be ordered for 'length of stay' by backspacing over the end date and time, leaving those fields blank.

The change in policy will still conform to the Department of Health standards. These standards state that end dates are required for all anti-infectives. The standards do not stipulate the duration of treatment or the stop date. Consequently, the 10-day stop date should meet the approval of the Department of Health and the physicians.

The issue was discussed at length with various physicians, and then at the Therapeutics Committee. After much discussion, the physicians and other members of the Therapeutics Committee agreed on 10 days as the standard end date for anti-infectives. This change was approved by the Medical Executive Committee at its August 3 meeting.

Health Network Laboratories has recently begun distributing its completely revised 2004/2005 Laboratory Handbook. If you should have received a copy but did not, please contact the Health Network Laboratories Sales Office at 610-336-6640, Ext. 209.

News from the Health Information Management Department

Updated History and Physical Guidelines

Centers for Medicare and Medicaid Services (CMS) guidelines for histories and physicals allow an H&P (history and physical) to be performed up to 30 days prior to admission, however the physician must update the history and physical within 7 days prior to the admission or within 48 hours of the admission. For surgical procedures, the H&P must be updated within 7 days of the procedure or prior to the procedure.

In January 2004, the Joint Commission on Accreditation of Hospitals updated its guidelines to coincide with the CMS guidelines allowing the H&P to be performed up to 30 days prior to admission. The physician must update the history and physical within 7 days prior to the admission or within 24 hours of the admission. For surgical procedures, the H&P must be updated within 7 days of the procedure or before the procedure.

In order to comply with the guidelines, a request for a Medical Staff Bylaw revision was submitted to the Committee. At the August 2004 Medical Record Committee meeting, the committee recommended that physicians are informed of this update and encouraged to start this new practice as soon as possible. Upon Bylaw revision, H&Ps will be monitored to assure that the CMS and JCAHO guidelines are met.

Delays in Transcription Turnaround Time

For the past month, due to technical issues associated with the implementation of a new dictation/transcription system, there have been delays in transcription turnaround time on medical reports. This increase in turnaround time is complicated by increases in volume and departmental vacancies.

At the August 2004 Medical Record Committee, there was discussion regarding the delays and a recommendation that the Medical Staff be made aware of the delays and the action plan for improvement as follows:

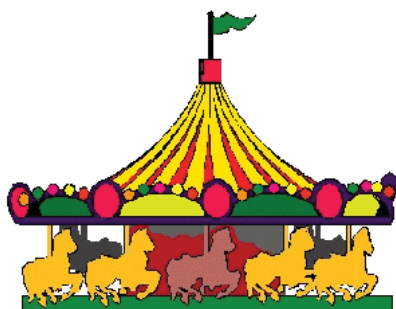
- 1) Contracted additional transcriptionists
- 2) Current staff working overtime
- 3) Vendor, Information Services, and HIM focused on problems and resolution
- 4) Transcriptionists trained and utilizing back end speech recognition

It is hoped that these actions will have an impact on reducing the transcription turnaround time. If there is a special need for a report, please contact Transcription Services at 610-402-3888.

For questions or further assistance, please contact Zelda Greene, Director, Health Information Management, at 610-402-8330.



The "Reach Out & Read" program of Lehigh Valley Hospital's Pediatric Clinic at 17th & Chew will be the recipient of funds raised through the Kiwanis Club of Allentown's project this fall – a Jazz Concert. The concert will take place on Thursday, October 7, at 7:30 p.m., in the auditorium of Agere Systems on Union Boulevard in Allentown. Featured artist will be the Ray Bryant Trio. Ray Bryant has written and recorded over 50 songs, 12 albums, along with jazz greats such as Miles Davis, Dizzie Gillespie and others. Reservations can be made through purchasing a "Sponsorship" or by individual reservations at \$45 per person. All reservations include a pre-concert reception. For more information or reservations, please contact Jody Wannemacher, Organizational Development Consultant and Kiwanis Jazz Committee Member, at 610-402-3206 or by e-mail.



2004 LVHHN Family Picnic

The 2004 LVHHN Family Picnic will be held, rain or shine, on Sunday, September 12, from noon to 5 p.m. at Bushkill Park in Easton.

Bring Your Appetite – The menu for the picnic will include hot dogs, hamburgers, cheeseburgers, chicken bar-b-que, vegetarian chili, pasta salad, tossed salad, baked beans, sno-cones, cotton candy, ice cream, birch beer, lemonade, iced tea and more! Food will be served from noon until 4 p.m. Catering by Sodexo.

Fun for Adults – Activities for adults will include a prize drawing, bingo, roller-skating (skates provided) and volleyball, or Get Your Groove On and dance the day away with tunes from the DJ!

New this year will be a Magical Main Event – *The Magic of David Caserta* combines incredible magic tricks, comedy, illusions and audience participation to create a memorable show. Don't miss the magic before the show! Be there as David strolls through the crowd performing fun magic tricks for all ages.

Bring the Kids! There will be plenty of activities for the kids – rides (tilt-a-whirl, kiddie coaster, speedboats, pony carts, train, etc.) plus face painting, clowns, roller-skating,

volleyball and more! And there will be special appearances by Barbie, Harry Potter, Mickey Mouse and Elmo (scheduled to appear but may change without notice.)

Tickets are available through September 7 in any of the hospitals' gift shops or via inter-office mail from Sharon Bartz, Neurosciences Research, 1210SCC #2800. Price is \$10 for adults and children over 12 (includes rides); \$8 for children 2-12 (includes rides); or \$8 for adults (no rides). Free admission for children under 2 not going on rides. Tickets are non-refundable and must be presented for admission. Limit of five tickets per hospital family member. For more information, contact Gail Pitsko in Marketing and Public Affairs at 610-402-3178.

The picnic is sponsored by LVHHN's Recreation Committee, Administration and the Medical Staff.

Directions to Bushkill Park

From Route 22 East: Exit Route 248, Wilson/25th Street. Turn left at end of ramp and go one mile. Turn right onto Park Avenue (at Palmer Park Mall). Go through traffic light. Turn right onto Bushkill Park Drive. Bushkill Park is on the right.

From Route 33 South: Exit at Route 191, Stockertown/Nazareth Exit. At the end of exit ramp turn left. At the "T" turn right. Go 2/10 mile and turn right onto Bushkill Street. Go 3.7 miles and turn left over bridge. Bushkill Park is on the right.

News from the Libraries

Recently Acquired Publications

Library at 17th & Chew

... Weine. Endodontic Therapy. 2004

Library at Cedar Crest & I-78

... Ahya. Washington Manual of Medical Therapeutics. 2004

... Cooper. Cecil Review of General Internal Medicine. 2004

Library at LVH-Muhlenberg

... Sonis. Dental Secrets. 2003

... Mladenovic. Primary Care Secrets. 2004



Ovid Training

To arrange for instruction in the use of OVID's MEDLINE and its other databases, please contact Barbara lobst, Director of Library Services, at 610-402-8408.

MICROMEDEX Drug Information Update

MICROMEDEX has a new user interface. If you need assistance navigating through the new menus, please contact the Cedar Crest & I-78 Library at 610-402-8410. A training sheet is also available that can assist you in familiarizing yourself with the new interface.

Other fulltext Resources

Please remember that virtual library services are available to you from the desktop. Many fulltext resources, i.e., UpToDate, MD Consult and OVID online are accessible from any network computer by going to the INTRANET homepage and clicking on the Clinical Services option on the sidebar.

OVID online provides some fulltext textbooks as well as MEDLINE. *Harrison's Textbook of Internal Medicine* is now available. When you click on OVID online from the Clinical Services page, you receive a list of options. Second from the top is Books @ OVID. When the front covers of the textbooks appear, click on the front cover of Harrison's to view its Table of Contents.

Palliative Care Initiative

Pain – The Fifth Vital Sign

Pain, anxiety, and dyspnea are three of many symptoms that are managed under palliative care. According to a recent article by Mayer, three out of four surgical patients report inadequate relief of acute pain and one-third of cancer patients have inadequate pain relief. This increases the concern about the dying patient and the possibility of uncontrolled pain during the final stages of life.

Reference:

Mayer, D. et al., Speaking the Language of Pain. American Journal of Nursing, (February 2001), 101(2), pp. 44-50.

Fast Fact of the Month

Fast Fact and Concept #008: Morphine and Hastened Death

Author(s): von Gunten, C.; Weissman, D.

This Fast Fact & Concept presents an overview of the ethical issues surrounding use of opioids at end-of-life. Suitable for ward rounds discussion or as a handout at a teaching conference.

Educational Objective(s):

Learn the importance of intent in understanding the ethical ramifications of using morphine at end-of-life. Understand the difference between assisted suicide and appropriate symptom control.

Question: What is the distinction between the use of morphine at the end of life to control symptoms and euthanasia/assisted suicide?

Case Scenario: An 83-year-old former industrial worker has been hospitalized because of severe pain. He has pancreatic cancer with metastases to liver and lung. He has severe abdominal pain.

Main Teaching Points:

1. Many physicians inaccurately believe that morphine has an unusually or unacceptably high risk of an adverse event that may cause death, particularly when the patient is frail or close to the end of his or her life. In fact, morphine-related toxicity will be evident in sequential development of drowsiness, confusion and loss of consciousness before his respiratory drive is significantly compromised.
2. Many physicians inappropriately call this risk of a potentially adverse event, a double effect, when it is in fact a secondary, unintended consequence. The principle of double effect refers to the ethical construct where a physician uses a treatment, or gives medication, for an ethical intended effect where the potential outcome is good (e.g., relief of a symptom), knowing that there will certainly be an undesired secondary effect (such as death). An example might be the separation of Siamese twins knowing that one twin will die so that the other will live. Although this principle of "double effect" is commonly cited with morphine, in fact, it does not apply, as the secondary adverse consequences are unlikely.
3. When offering a therapy, it is the intent in offering a treatment that dictates whether it is ethical medical practice:
 - a. if the intent in offering a treatment is desirable or helpful to the patient and the potential outcome good (such as relief of pain), but a potentially adverse secondary effect is undesired and the potential outcome bad (such as death), then the treatment is considered ethical
 - b. If the intent is not desirable or will harm the patient and the potential outcome bad, the treatment is considered unethical
4. All medical treatments have both intended effects and the risk of unintended, potentially adverse, secondary consequences, including death. Some examples are TPN, chemotherapy, surgery, amiodarone, etc.
5. Assisted suicide and Euthanasia are not examples of "double effect." The intent in offering the treatment is to end the patient's life.
6. If the intent in morphine in the scenario is to relieve pain and not to cause death, and accepted dosing guidelines are followed:
 - a. the treatment is considered ethical
 - b. the risk of a potentially dangerous adverse secondary effects is minimal
 - c. the risk of respiratory depression is vastly over-estimated.

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Reference: Emanuel LL, von Gunten CF, Ferris FD. (1999) The Education for Physicians on End-of-Life Care (EPEC) curriculum. American Medical Association, Chicago.

Copyright Notice: Users are free to download and distribute Fast Facts for educational purposes only. Citation for referencing:

Weissman, D. Fast Fact and Concepts #08: Morphine and Hastened Death. June, 2000. End-of-Life Physician Education Resource Center www.eperc.mcw.edu.

Disclaimer: *Fast Facts* provide educational information, this information is not medical advice. Health care providers should exercise their own independent clinical judgment. Some *Fast Fact* information cites the use of

a product in dosage, for an indication, or in a manner other than that recommended in the product labeling. Accordingly, the official prescribing information should be consulted before any such product is used.

If you have any questions regarding palliative care, please contact Daniel E. Ray, MD, Division of Pulmonary/Critical Care Medicine, at 610-439-8856 or pager 610-776-5554.

Preferred EAP

Preferred EAP, the program that operates the hospital's Employee Assistance Program and the Physician Assistance Program, offers a wide range of Training & Development Programs designed to enhance employee well being, avert workplace crises and assist managers with the human side of doing business. These programs are available -- **at no charge** -- to all Preferred EAP customers, as well as to HealthWorks, Greater Lehigh Valley Independent Practice Association and Valley Preferred member organizations.

A few of the programs being offered this Fall will include:

- × **Where To Step In Part I: EAP Training for Managers and Supervisors**
Wednesday, September 8, from 9 to 11 a.m., or
Wednesday, November 3, from 9 to 11 a.m.

- × **Dealing with Conflict**
Thursday, September 23, from 9 to 10:30 a.m.
- × **Where To Step In Part II: A Manager's Guide to Coaching And Counseling**
Wednesday, October 6, from 9 to 10:30 a.m., or
Thursday, December 9, from 9 to 10:30 a.m.
- × **Taking Control of Your Stress**
Thursday, October 21, from 9 to 10:30 a.m.
- × **Creating A Culture Of Respect**
Thursday, November 18, from 9 to 10:30 a.m.

The programs are held in the First Floor Conference Room at 2166 S. 12th Street, Allentown. For more information or to register, call Preferred EAP at 610-433-8550.

Safety Pearl of the Month

When writing in a patient's chart, please remember that you are documenting in a legal record. As you may be asked to read what you wrote, before documenting, use the acronym

STAR – Stop, Think, Act, Review

Stop before writing an order or documenting in the chart.

Think about what you are about to write and how you are going to write it.

Act by writing clearly.

Review by quickly reading back what you just wrote to make sure that others would not misinterpret it.

Upcoming Seminars, Conferences and Meetings

General Medical Staff Meeting

A General Medical Staff meeting will be held on Monday, September 13, beginning at 6 p.m., in the hospital Auditorium, Cedar Crest & I-78, and via videoconference in the First Floor Conference Room at LVH-Muhlenberg. The Nominating Committee will present a name for recommendation for President-elect of the Medical Staff to begin serving on January 1, 2005. All members of the Medical Staff are encouraged to attend.

Greater Lehigh Valley Independent Practice Association

The quarterly General Membership meeting of the Greater Lehigh Valley Independent Practice Association, previously scheduled for September 28, has been changed to Thursday, September 30, beginning at 6 p.m., in the hospital's Auditorium at Cedar Crest & I-78.

The meeting date has been changed to allow for a political forum. This is an election year with only a little over a month before the general election. Plan to attend to hear continuing discussion about tort reform with local representatives from the State Senate and House of Representatives.

Geriatric Trauma Education Conference

"Geriatric Surgical Emergencies" will be presented by Robert D. Barraco, MD, MPH, Division of Trauma-Surgical Critical Care/General Surgery, on Wednesday, September 1, beginning at noon in the Educational Conference Room #2, located on the first floor of the Anderson Wing.

At the completion of the conference, participants should be able to recognize common emergent general surgical disorders, discuss special diagnostic and treatment considerations, and apply this knowledge to the clinical setting.

Lunch will be provided.

For more information, please contact either Suzanne Rice at 610-402-2475 or Sandy Yaich at 610-402-2552 in the Center for Education.

Palliative and Critical Care Perspectives: Science, Research & Technology

A one-day conference for physicians, nurses, allied health professionals, social workers and ethicists will be held on Friday, October 1, from 8:15 a.m. to 4 p.m., in the Auditorium of Lehigh Valley Hospital, Cedar Crest & I-78.

Program objectives include:

- ... Define the terms "palliative care" and "goals of care" and their importance in the critical care setting.
- ... Discuss how to formulate treatment plans that are consistent with patients' goals of care and that meet their curative and palliative needs.
- ... Identify how technology can augment/support palliative care management of inpatients/outpatients.
- ... Describe how tele-medicine technologies impact patient care, unit efficiency and operational processes in the critical care setting.

Topics to be presented include:

- ... "Con-formed Consent"
- ... "Applications of Palliative Care: Case Studies"
- ... "Tele-Intensivists: The Future of Critical Care"
- ... "Technology and Palliative Care"
- ... "Continuum of Palliative Care"

For additional information regarding this conference, please contact Susan Marques in the Center for Education at 610-402-2556.

Emergency Medicine Grand Rounds

Emergency Medicine Grand Rounds are held on Thursdays, beginning at 8 a.m., at various locations. Topics to be discussed in September will include:

September 2 – Cedar Crest & I-78 Auditorium

- ... Visiting Speaker – Dr. Andrew Perron – "Interpretation of Head CT"
- ... Stroke Update and Management
- ... St. Luke's Case Review

September 9 – LVH-Muhlenberg 4th Floor Classroom

- ... "Who Wants to be an ED Physician"
- ... Residency Lecture
- ... Rosen's (pages 2010-2063)

September 16 – EMI, 2166 S. 12th Street

- ... Educational Series

September 23 – St. Luke's Laros Auditorium

- ... Base Station Command Course

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September 30 – No Grand Rounds

For more information, please contact Dawn Yenser in the Department of Emergency Medicine at 484-884-2888.

Family Medicine Grand Rounds

Family Medicine Grand Rounds are held the first Tuesday of every month from 7 to 8 a.m., in the Educational Conference Room #1, Lehigh Valley Hospital, Cedar Crest & I-78, unless otherwise noted. Upcoming topics will include:

- ... September 7 – “The Adolescent Athlete”
- ... October 5 – “Advances in Diagnostic Treatment of Acute Migraine”

For more information, please contact Staci Smith in the Department of Family Medicine at 610-402-4950.

Medical Grand Rounds

Medical Grand Rounds are held every Tuesday beginning at noon in the Auditorium of Lehigh Valley Hospital, Cedar Crest & I-78, and via videoconference in the First Floor Conference Room at LVH-Muhlenberg. Topics to be discussed in September will include:

- ... September 7 – TBA
- ... September 14 – “Update in Infectious Disease”
- ... September 21 – “Advances in Therapy of Rheumatoid Arthritis”
- ... September 28 – “Eldercare: A Surgeon’s Perspective”

For more information, please contact Theresa Marx in the Department of Medicine at 610-402-5200.

Division of Neurology Conferences

The Division of Neurology holds conferences every Friday beginning at noon in Classroom 1 at Lehigh Valley Hospital, Cedar Crest & I-78. Topics to be discussed in September will include:

- ... September 3 – No Conference
- ... September 10 – Tumor Board
- ... September 17 – Primary CNS Lymphomas
- ... September 24 – Gamma Knife

For more information, please contact Sharon Bartz, Program Coordinator, Neurosciences and Pain Research, at 610-402-9008.

OB/GYN Grand Rounds

The Department of Obstetrics and Gynecology holds Grand Rounds every Friday morning from 7 to 8 a.m., in the Auditorium of Lehigh Valley Hospital, Cedar Crest & I-78, unless otherwise noted. Topics to be discussed in September will include:

- ... September 3 – OB/GYN Tumor Board
- ... September 10 – “Faculty Development – Fundamentals”
- ... September 17 – “Positive Outlook in the Workplace”
- ... September 24 – “Hysterectomy: State of the Art . . .”

For more information, please contact Teresa Benner in the Department of Obstetrics and Gynecology at 610-402-9515.

Department of Pediatrics

The Department of Pediatrics holds conferences every Tuesday beginning at 8 a.m., in the Educational Conference Room 1 at Lehigh Valley Hospital, Cedar Crest & I-78, unless otherwise noted. Topics to be discussed in September will include:

- ... September 7 – “Newborn Update #1: Current Topics and Managing Risk”
- ... September 14 – “Newborn Update #2: Current Topics and Guidelines”
- ... September 21 – “Current Therapy for JRA”
- ... September 28 – “Automotive Safety in Children”

For more information, please contact Kelli Ripperger in the Department of Pediatrics at 610-402-2540.

Surgical Grand Rounds

Surgical Grand Rounds will resume on Tuesday, September 14, at 7 a.m., in the Auditorium of Lehigh Valley Hospital, Cedar Crest & I-78, and via videoconference in the First Floor Conference Room at LVH-Muhlenberg. Topics for September will include:

- ... September 14 – “Malignant Melanoma”
- ... September 21 – “Gamma Knife”
- ... September 28 – TBA

For more information, please contact Cathy Glenn in the Department of Surgery at 610-402-7839.

Congratulations!

Randy Jaeger, MD, Division of Orthopedic Surgery, was recently notified that he has passed the 2004 Recertification Examination and has fulfilled all of the recertification requirements of the American Board of Orthopaedic Surgery.

Papers, Publications and Presentations

"Using Simulation to Instruct Emergency Medicine Residents in Cognitive Forcing Strategies" was co-authored by **William F. Bond, MD**, Division of Emergency Medicine; **Lynn M. Deitrick, RN, PhD**, Ethnographer, Health Studies; **Darryl C. Arnold**, Research Associate, Health Studies; **Marianne Kostenbader, RN**, Manager, Emergency Medicine Institute; **Gavin C. Barr, Jr., MD**, Division of Emergency Medicine; **Sharon R. Kimmel, MHA, PhD**, Sr. Research Scientist, Health Studies; and **Charles C. Worriow, MD**, Division of Emergency Medicine. The article was published in the May 2004 issue of *Academic Medicine*.

Geoffrey G. Hallock, MD, Associate Chief, Division of Plastic Surgery, authored an article, "A History of the Development of Muscle Perforator Flaps and Their Specific Use in Burn Reconstruction," which was published in the July/August 2004 issue of the *Journal of Burn Care and Rehabilitation*. The article discussed the microsurgical repair of burn wounds and contractures using specialized skin flaps.

Peter A. Keblish, Jr., MD, Division of Orthopedic Surgery, Section of Ortho Trauma, was an examiner for the American Board of Orthopaedic Surgery (ABOS) Oral Examinations in Chicago, Ill. The part-two oral examination is a practice-based examination of candidates who have passed the written part-one series. Completion of the two examinations is required for certification by the American Board of Orthopaedic Surgery and admission to the American Academy of Orthopaedic Surgeons. The oral examination tests the application of knowledge, ethical aspects, and the initial two years of practice of the orthopedic candidates. Dr. Keblish has intermittently served as an ABOS examiner for the past several years.

Indru T. Khubchandani, MD, and **Mikhail I. Rakhmanine, MD**, both members of the Division of Colon and Rectal Surgery, co-authored the article titled "Stapled Hemorrhoidectomy with Local Anesthesia can be Performed Safely and Cost-Efficiently." The article was published in the July issue of *Diseases of the Colon and Rectum*. **Steven Esser, MD**, former Colon and Rectal Fellow, also was a co-author of the article.

Donald L. Levick, MD, Division of General Pediatrics and President-elect of the Medical Staff, gave two presentations over the past few months. In June, he presented "Using Patient Safety to Gain Buy-in for IT," at the JCR-HIMSS Patient Safety Symposium which was held in Las Vegas, Nev. In July, he presented "CPOE at Lehigh Valley Hospital: Lessons Learned," at Medical Grand Rounds at Pottstown Memorial Hospital.

Joseph N. Nader, MD, Division of Cardiology, recently published a book titled "El Precio Para Ser Medico: Memorias de Un Estudiante de Medicina" (The Price to be a Doctor: Memoirs of a Medical Student). The English translation of the book will be available in January.

Peter F. Rovito, MD, Division of General Surgery, and **M. Todd Miller, MD**, Chief Surgical Resident, co-authored an article, "An Approach to Venous Thromboembolism Prophylaxis in Laparoscopic Roux-en-Y Gastric Bypass Surgery," which was published in the July issue of *Obesity Surgery*.

Who's New

This section contains an update of new appointments, address changes, status changes, resignations, etc. Please remember to update your directory and rolodexes with this information.

Medical Staff

New Appointments



Jonathan B. Bingham, MD

Fetzer-Clair Urology Associates, LLP
1230 S. Cedar Crest Blvd., Suite 302
Allentown, PA 18103-6227
(610) 770-0616
Fax: (610) 770-0587
Department of Surgery
Division of Urology
Provisional Active



William T. Ford, Jr., MD

LVP-G-Hospitalist
1240 S. Cedar Crest Blvd., Suite 410
Allentown, PA 18103-6218
(610) 402-8045
Fax: (610) 402-1675
Department of Medicine
Division of General Internal Medicine
Provisional Active



Patricia A. Gardner, DMD

Perryville Family Dentistry
75 Frontage Road
Asbury, NJ 08802-1367
(908) 730-8988
Fax: (908) 730-8963
Department of Dental Medicine
Division of General Dentistry
Provisional Active



James C. Hyland, MD, PhD

Health Network Laboratories
Lehigh Valley Hospital
Cedar Crest & I-78, P.O. Box 689
Allentown, PA 18105-1556
(610) 402-8140
Fax: (610) 402-1691
Department of Pathology

Division of Anatomic Pathology
Section of Hematopathology
Provisional Active



Wendy J. Kowalski, MD

LVP-G-Neonatology
Lehigh Valley Hospital
Cedar Crest & I-78, P.O. Box 689
Allentown, PA 18105-1556
(610) 402-7632
Fax: (610) 402-7600
Department of Pediatrics
Division of Neonatology
Provisional Active



Moshe K. Markowitz, MD

ABC Family Pediatricians
Allentown Medical Center
401 N. 17th Street, Suite 203
Allentown, PA 18104-6805
(610) 821-8033
Fax: (610) 821-8931
Department of Pediatrics

Division of General Pediatrics
Provisional Active



Richard J. Mazzaccaro, PhD, MD

LVH Pediatric Inpatient Care
Lehigh Valley Hospital
Cedar Crest & I-78, P.O. Box 689
Allentown, PA 18105-1556
(610) 402-7632
Fax: (610) 402-7600
Department of Pediatrics

Division of General Pediatrics
Provisional Active



Suresh G. Nair, MD

Hematology-Oncology Associates, Inc
1240 S. Cedar Crest Blvd.
Suite 103
Allentown, PA 18103-6218
(610) 402-7880
Fax: (610) 402-7881
Department of Medicine

Division of Hematology-Medical Oncology
Provisional Active

Continued on next page

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**Frank L. Scholes III, DMD**

Charles Fulp & Associates
1326 N. Fifth Street
Perkasie, PA 18944-2203
(215) 257-5200
Fax: (215) 257-9770
Department of Dental Medicine
Division of General Dentistry
Provisional Active

**Sultan M. Siddique, MD**

The Heart Care Group, PC
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1202 S. Cedar Crest Blvd.
P.O. Box 3880
Allentown, PA 18106-0880
(610) 770-2200
Fax: (610) 776-6645

Department of Medicine
Division of Cardiology
Provisional Active

**Noi Walkenstein, DO**

4315 Easton Avenue, Suite 2
Bethlehem, PA 18020-1498
(610) 866-9100
Fax: (610) 866-7376
Department of Medicine
Division of General Internal Medicine
Provisional Active

**Wen Young, MD**

Medical Imaging of LV, PC
Lehigh Valley Hospital
Cedar Crest & I-78, P.O. Box 689
Allentown, PA 18105-1556
(610) 402-8373
Fax: (610) 402-8910
Department of Radiology-Diagnostic
Medical Imaging

Division of Diagnostic Radiology
Section of Nuclear Medicine
Provisional Active

Reinstatement of Privileges**Ronald E. Baird, DO**

Bangor Medical Center
153 N. 11th Street
Bangor, PA 18103-1699
(610) 588-4502 Fax: (610) 588-6928
Department of Family Medicine
Provisional Affiliate

Wayne J. Brotzman, Jr., DO

Slate Belt Family Practice, PC
826 S. Broadway
Wind Gap, PA 18091-1628
(610) 863-3019 Fax: (610) 863-6732
Department of Family Medicine
Provisional Affiliate

Philip J. Cinelli, DO

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Department of Family Medicine
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Brian L. Fellechner, DO

Good Shepherd Physician Group
Good Shepherd Rehab Hospital
501 St. John Street
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(610) 776-3278 Fax: (610) 776-3542
Department of Medicine
Division of Physical Medicine-Rehabilitation
Provisional Active

Douglas P. Harr, MD

Lehigh Internal Medicine Associates
Atrium Building
2895 Hamilton Blvd., Suite 101
Allentown, PA 18104-6192
(610) 439-0303 Fax: (610) 439-1157
Department of Medicine
Division of General Internal Medicine
Provisional Active/LOA

William Lozinger, Jr., DO

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Department of Family Medicine
Provisional Affiliate

Geraldo A. Saavedra, MD

The Endocrine Office
601 N. 19th Street
Allentown, PA 18104-4333
(484) 664-7300 Fax: (484) 664-7301
Department of Medicine
Division of Endocrinology
Provisional Active

John J. Scaffidi, Jr., MD

Total Women's HealthCare
2200 W. Hamilton Street, Suite 103
Allentown, PA 18104-6329
(610) 821-8321 Fax: (610) 435-4599
Department of Obstetrics and
Gynecology
Division of Primary Obstetrics and
Gynecology
Provisional Affiliate

Practice Changes**Joseph A. Habig II, MD**

(No longer with Drs. Wolf & Habig)
798 Hausman Road, Suite 250
Allentown, PA 18104-9119
(610) 973-3868 Fax: (610) 973-3867
(Effective 9/7/2004)

Robert W. Miller, MD

(No longer CHOP-Pediatric Pulmonary
Center)
Pediatric Specialists of the Lehigh Valley
Lehigh Valley Hospital-Muhlenberg
2545 Schoenersville Road, Third Floor
Bethlehem, PA 18017-7384
(484) 884-3333 Fax: (484) 884-3366

D'nese M. Sokolowski, MD

(No longer with Hillcrest OB-GYN
Associates)
3440 Lehigh Street
Mailbox #228
Allentown, PA 18103-7388

John F. Wolf, MD

(No longer with Drs. Wolf & Habig)
1255 S. Cedar Crest Blvd., Suite 2200
Allentown, PA 18103-6226
(610) 740-5547 Fax: (610) 820-8172
(Effective 9/7/2004)

One-Year Leave of Absence**Barry A. Ruht, MD**

Department of Surgery
Division of Orthopedic Surgery

Resignations**Manish M. Chokshi, MD**

Department of Medicine
Division of Gastroenterology

Rajiv Dhawan, MD

Department of Medicine
Division of Cardiology

Suzanne R. Fanning, DO

Department of Medicine
Division of General Internal Medicine

Jennifer A. Haines, MD

Department of Medicine
Division of General Internal Medicine

Amy L. Post, DO

Department of Medicine
Division of General Internal Medicine

Shawn M. Weigel, DO

Department of Surgery
Division of Ophthalmology

Benjamin J. Wilcox, MD

Department of Medicine
Division of General Internal Medicine

Elisa K. Yoo, MD

Department of Medicine
Division of Dermatology

In Memoriam**Antonio C. Almazan, MD**

Department of Family Medicine
Affiliate
6/26/1924 – 6/23/2004

Allied Health Staff**New Appointments****William T. Clark, PA-C**

Physician Assistant-Certified
(Surgical Specialists of the Lehigh
Valley – Robert D. Barraco, MD,
MPH)

Ruth A. Gerchufsky, RN

Registered Nurse
(The Heart Care Group, PC –
James A. Pantano, MD)

Rachel E. Guerrero, PA-C

Physician Assistant-Certified
(LVPG-Emergency Medicine –
William F. Bond, MD)

Kimberly A. Schultz, PA-C

Physician Assistant-Certified
(Medical Imaging of LV, PC –
James W. Jaffe, MD)

Ann Yarnall, CRNA

Certified Registered Nurse Anesthetist
(Lehigh Valley Anesthesia Services,
PC – Thomas M. McLoughlin, Jr., MD)

Renee J. Zimmer, RN

Registered Nurse
(The Heart Care Group, PC –
James A. Pantano, MD)

Change of Supervising Physician**Scott E. Pellington**

Massage Therapist
From: Zubina M. Mawji, MD, MPH
To: Robert X. Murphy, Jr., MD

Carol A. Skinner

Massage Therapist
From: Zubina M. Mawji, MD, MPH
To: Robert X. Murphy, Jr., MD

Additional Supervising Physician**Meggen A. Walsh, PA-C**

Physician Assistant-Certified
(Surgical Specialists of the LV –
Rovinder S. Sandhu, MD)
Additional: Medical Imaging of LV,
PC – James W. Jaffe, MD

Resignations**Nancy K. McFadden, CRNP**

Certified Registered Nurse Practitioner
(Orthopaedic Associates of Allentown)

Laura L. Zitzer, CNM

Certified Nurse Midwife
(The Midwives & Associates, Inc.)

LEHIGH VALLEY HOSPITAL AND HEALTH NETWORK

Cedar Crest & I-78
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President-elect, Medical Staff

Edward M. Mullin, Jr., MD
Past President, Medical Staff

John W. Hart
Vice President, Medical Staff Services

Janet M. Seifert
Coordinator, Communications & Special Events
Managing Editor

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Michael Ehrig, MD
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Michael S. Weinstock, MD
James C. Weis, MD
Patrice M. Weiss, MD
Matthew J. Winas, DO

We're on the Web!

***If you have access to the Lehigh
Valley Hospital intranet, you can
find us on the LVH homepage under
Departments — Non-Clinical
“Medical Staff Services”***

Medical Staff Progress Notes is published monthly to inform the Medical Staff and employees of Lehigh Valley Hospital of important issues concerning the Medical Staff.

Articles should be submitted by e-mail to janet.seifert@lvh.com or sent to Janet M. Seifert, Medical Staff Services, Lehigh Valley Hospital, Cedar Crest & I-78, P.O. Box 689, Allentown, PA 18105-1556 by the 15th of each month. If you have any questions about the newsletter, please contact Mrs. Seifert by e-mail or phone at (610) 402-8590.