

**Casual Conversations Scheduled**

Find out when you can talk with Dr. Nester.

**LVHN Heart Valve Treatments**

We're spreading the word in a marketing campaign.

**Discounted Dorney Tickets**

See how you can save.

**Change is Constant and Everywhere**

Learn the core components of managing change.

**Friends of Nursing Selection Process**

Get a behind-the-scenes look at the interview experience.

**Watch June's Leader to Leader**

Get an update about what's happening at LVHN.

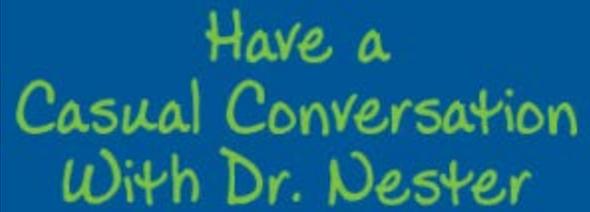


# Casual Conversations Scheduled for Summer Months

BY [RICK MARTUSCELLI](#) · JUNE 22, 2016

In May, president and chief executive officer Brian Nester, DO, MBA, FACOEP, held a Colleague Forum. He talked about the status of our finances and goals, what the future holds and how you can help us succeed. If you didn't attend, you can [watch video snippets of the Colleague Forum](#), [watch the whole video](#) or [read the recap](#).

If you have questions about what he discussed, you can ask him during the next round of Casual Conversations. There are no scripts and no slides. It's simply an opportunity to ask questions and share the things on your mind. All colleagues are invited. See the schedule



Have a  
Casual Conversation  
With Dr. Nester

No scripts. No slides.  
Just what's on your mind.

below and stop by the event that is most convenient for you. And don't worry if you can't make the beginning or need to leave early. You can come and go as you please during the session.

June 28 – 11 a.m.-noon, LVH–Cedar Crest ECC room 9

June 30 – 4-5 p.m., LVH–Cedar Crest ECC room 8

July 8 – 1:30-2:30 p.m., LVH–17<sup>th</sup> Street auditorium

July 11 – 8-9 a.m., LVH–Muhlenberg ECC rooms B, C and D

July 14 – 9-10 a.m., LVHN–One City Center ninth floor open area

July 18 – 1-2 p.m., LVHN–Tilghman third floor conference room

July 20 – 10-11 p.m., LVH–Cedar Crest ECC medical staff conference room (first floor of the Jaendl Pavilion across from the Starbucks coffee stand)

July 21 – 1-2 p.m., LVHN–Mack Boulevard auditorium

Aug. 8 – 10-11p.m., LVH–Muhlenberg (rounding multiple units)

[Print this Casual Conversations schedule](#), post it in your department and encourage colleagues to attend.

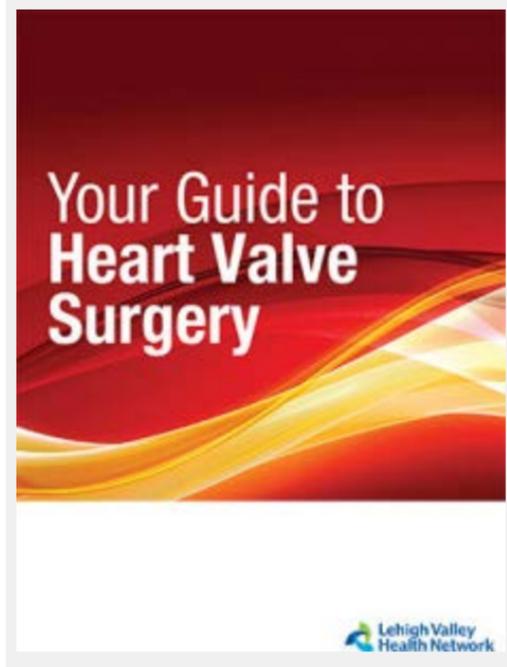
# New Campaign Tells People About Heart Valve Treatments at LVHN

BY [ADMIN](#) · JUNE 24, 2016

Your heart has four valves, one at the exit of each heart chamber. Flaps on the valves open and close to allow blood to flow smoothly in one direction only. Birth defects, infections and changes that occur as you age can cause any of your valves to not fully open or close. These valve disorders can make your heart work harder, affect its ability to pump blood through the body and cause symptoms that affect quality of life.

While valve disease can be managed medically, many people reach the point where their diseased valve needs to be repaired or replaced. At LVHN, we provide a variety of minimally invasive and surgical procedures to treat valve disease.

To help people with heart valve disease return to good health,



we're spreading the word about the exceptional heart valve care we provide at LVHN. We're starting a new multichannel marketing campaign, and you may see pieces of the campaign online and on social media.

Visit [LVHN.org/valve](https://www.lvhn.org/valve) to download your free guide to heart valve surgery

The campaign provides free guides that contain information about treatment options and tell people how to schedule a second opinion consultation with one of our heart specialists. We're also sharing the stories of LVHN patients who had TAVR (a less invasive procedure to replace an aortic valve), or open-heart surgery to have a valve repaired or replaced.

If you or a loved one is interested in learning more about heart valve care at LVHN, you can:

- [Get a free guide about heart valve surgery.](#)
- [Get a free guide about TAVR](#) or [request a call from an LVHN nurse.](#)

# Dorney Park & Wildwater Kingdom Discounted Tickets

BY [NICHOLAS FRITZ](#) · JUNE 22, 2016

LVHN's Recreation Committee arranges colleague discounts on hotels and resorts, restaurants, entertainment venues and a variety of retail items among other opportunities. Here is one way you and your family can have fun and save money.

## **Dorney Park & Wildwater Kingdom Discounted Tickets**

As a colleague of LVHN, you can enjoy exclusive savings on admission tickets to Dorney Park & Wildwater Kingdom during the 2016 season.

Admission tickets include:



- More than 50 rides, shows and attractions
- Kids' areas with rides, shows and games
- Live entertainment and more

For more details view the [2016 Dorney Park Flyer](#).

**Price:**

- Adults: \$40 (Save \$15 off gate price)
- Kids: \$38 (Save \$17 off gate price)

**How to order:** Visit [www.dorneypark.com/lvhealth](http://www.dorneypark.com/lvhealth) and click on the ticket option you would like to purchase. Tickets must be purchased in advance and online. Discounts do not apply at the gate.

# Organizational Effectiveness (OE) Tip – Change is Constant and Everywhere

BY [SHEILA CABALLERO](#) · JUNE 20, 2016

One thing in life is certain: Change is happening all around us. Change management is a discipline that helps organizations and people adopt change and drive success. It helps us move from “how things are now” to “how things need to be in the future” to help us meet organizational goals.

In order for a project to be successful, thinking and behavioral change must take place at an individual level. The ADKAR model of individual change management outlines a sequence of steps to help manage change one person at a time:



# Behind the Scenes: The Friends of Nursing Selection Process

BY [JENN FISHER](#) · JUNE 21, 2016

*A behind-the-scenes look at the powerful and personal interview experience for this year's Friends of Nursing celebration. From the [spring 2016 issue of Magnet® Attractions](#).*

When she learned that two of her nurse colleagues had nominated her for the Fleming Nursing Caring Award, one of 31 Friends of Nursing (FON) awards, “I cried,” says Jeanna Werner, RN, CEN, Emergency Department, LVH–Cedar Crest. “It’s such an honor.”

Werner found herself among more than 110 exceptional nurses – all nominated by colleagues, patients or family members – scheduled to appear before a panel composed of several nurses and one community member. Elaine Whalen, a retired nurse



*Elaine Whalen, Volunteer*

who volunteers with LVHN hospice and No One Dies Alone (NODA), served as a community volunteer on one of the panels. She'd attended FON ceremonies in the past and knew how emotional the program was, so Whalen showed up for her volunteer day with a box of tissues, ready to meet a new interviewee every 15 minutes.

Among them was Werner. "Just before my interview, I felt sick to my stomach. I was so nervous," Werner says. As Werner read her prepared remarks about the loss of a baby and her husband's battle with bone marrow failure, panel volunteers passed around Whalen's box of tissues.

Another nominee, Krista Malinoski, RN, OCN, an oncology nurse, explained how she'd cared for her father after his diagnosis with brain cancer. "It was the biggest challenge in my nursing career," she says. "After he passed away, I wondered: Can I still care for oncology patients? But I realized I could, with even more empathy and compassion because I better understand what they and their families are going through. At my desk, I keep pictures of my dad, and they motivate me to do the best I can every day to honor his memory. It's made me a better nurse." As Malinoski spoke, the panel members shed tears along with her.

It took all morning to interview the nominees for the Fleming Nursing Caring Award and, by the end, Whalen's box of tissues was empty.

"It was even more powerful than the ceremony," Whalen says. "I couldn't help but cry with each nominee."

Werner and Malinoski were both chosen as award recipients. Upon learning she was one of the recipients, Werner raced to the break room to find the nurses who'd nominated her. "When I told them, they cried."

Award recipients were honored at the Friends of Nursing Celebration 5 p.m. Thursday May 5th at ArtsQuest Center at SteelStacks in Bethlehem, Pa.



*Jeanna Werner, RN, CEN*



*Krista Malinoski, RN, OCN*

# Watch Leader to Leader – June 2016

BY [ADMIN](#) · JUNE 20, 2016

Do you want to know what's going on in our health network? Watch the Leader-to-Leader meeting. Leader-to-Leader meetings are held the third Thursday each month in the Lehigh Valley Hospital-Cedar Crest auditorium and simulcast to participants at Lehigh Valley Hospital-17th Street, Lehigh Valley Hospital-Muhlenberg, Lehigh Valley Hospital-Hazleton and Mack Boulevard. Using a PowerPoint presentation as a guide, guest speakers share updates on key issues and initiatives.

[Welcome and Service Star](#)

[Merger Update](#)

[“Moneyball” Marketing Presentation](#)

[LVH-M Perioperative](#)

(Please note you must be logged on to our intranet with Internet Explorer in order to access the videos