

# update

Vol. 2 No. 22

October 29, 1978

## MEDICAL STAFF NEWS

### Board Certifications

**Donald E. Barilla, M.D.**, has been certified by the American Board of Endocrinology and Metabolism. Dr. Barilla joined the A&SHHC Medical Staff in April, 1978. He received his M.D. from Hahnemann Medical College, Philadelphia, and did a residency at Allentown Hospital and a Fellowship at Parkland Hospital, Southwestern Medical School, Dallas, Texas. Dr. Barilla, who is also Board Certified in Internal Medicine, is Chief of the Section of Endocrinology and Metabolism, Division of Internal Medicine, at A&SHHC and Allentown. Dr. Barilla is in practice with Dr. Larry Merkle, 501 N. 17th Street, Allentown.

**John J. Cassel, M.D.**, has been certified by the American Board of Cardiovascular Diseases. He is a graduate of Jefferson Medical College, Philadelphia, and has done cardiology residencies at Indiana University Hospital, Indianapolis, and at Loyola University, Maywood Park, Illinois, and also a Pulmonary Medicine Residency at the University of Illinois, Chicago. Dr. Cassel joined the Hospital Center's staff this past June, and is also Board Certified in Internal Medicine. He is in practice with Bruce J. Silverberg, M.D., 1251 S. Cedar Crest Blvd., Allentown.

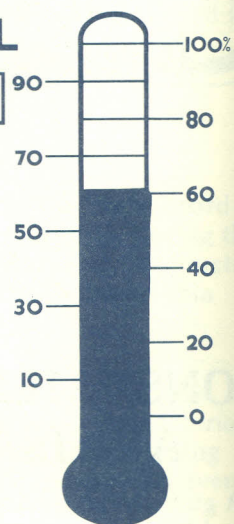
**Domenico Falcone, M.D.**, has been certified by the American Board of Anesthesiology. He is a graduate of Jefferson Medical College, Philadelphia, and did a residency in Neurosurgery and Head Trauma at Philadelphia General Hospital, and in Anesthesia at the University of Pennsylvania Hospital. Dr. Falcone joined the staff in February, 1977.

(Continued on page 3)

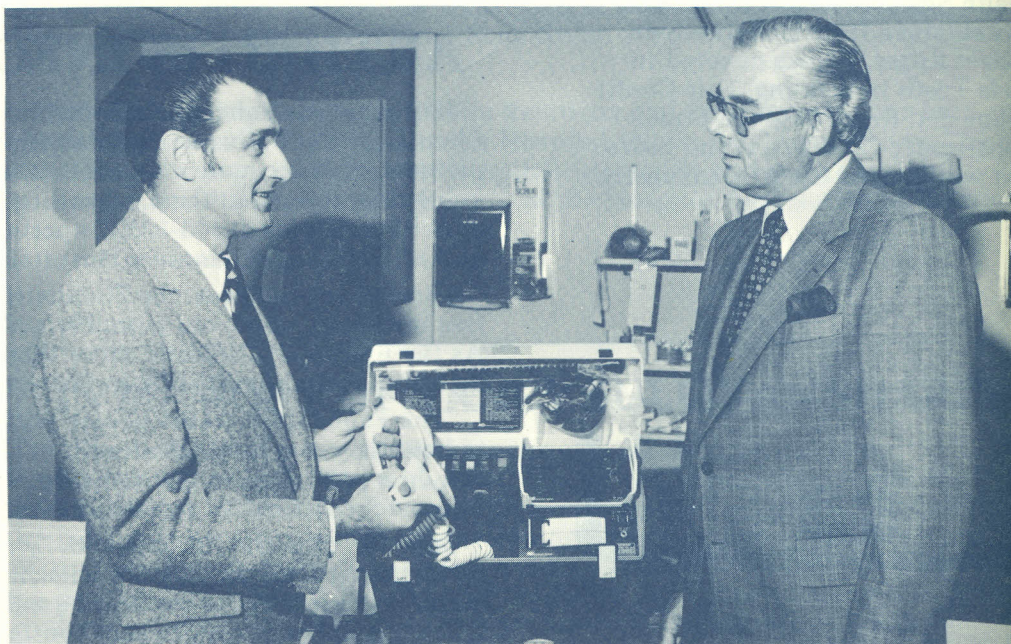


### OUR GOAL

\$10,000



As of October 25, we are at \$6,144; over halfway to our \$10,000 goal. Contributions have come in from slightly less than 20% of our 1,400 employees. If you haven't made a contribution yet, it isn't too late. Remember, it works for all of us. Give to the United Way.



**BURN UNIT GETS NEW DEFIBRILLATOR** — Dr. Walter Okunski, left, Director of The Hospital Center Burn Unit, describes the life-saving device to Donald Merriman, Senior Vice President of Buckeye Pipe Line Co., Macungie. Buckeye donated \$5,000 to the Burn Unit in behalf of its employees who had been patients in the unit, and the Pulsar 4 portable defibrillator was purchased with the donation.



**To Dietary**

Debra Burkert  
Gary Buss  
Tina Fegley

**To Housekeeping**

Lois Mansfield  
Victor McCain

**To Laboratory**

JoAnn Kahan

**To Nursing Services**

Denise Drummer  
Jacqueline Fenicle  
Joan Icks  
Kathy Kiffer  
Dorothy Stutzman

**To Outpatient**

Donna Lazun

## CARDIOPULMONARY RESUSCITATION

The next CPR class for Hospital employees will be held on:

Tuesday, November 27  
Wednesday, November 28  
Thursday, November 29

All in Classroom I, 2:00 P.M. - 4:00 P.M. To register, contact the Educational Development Office, Extension 2026.

## RECERTIFICATION

CPR certification is good for one year. Recertification sessions will be held the following times:

Tuesday, November 27, 12:00 Noon - 2:00 P.M., Classroom II  
Wednesday, November 28, 10:00 A.M. - 12:00 Noon, Classroom I  
Friday, November 30, 1:00 - 3:00 P.M., Classroom I

Each session includes review, practice and testing. To register for a recertification session, contact Educational Development.

## CONSUMER GUIDE AVAILABLE

A guide to consumer laws, prepared by the Sub-committee on Consumer Affairs of the House Committee on Banking, Finance and Urban Affairs during the 95th Congress, is available in the library. According to Carolyn Nippert, Director of the Health Sciences Library, the book was obtained from Congressman Donald Ritter. Topics covered include Truth in Lending, Fair Credit Billing and Reporting, the Equal Opportunity Credit Act, and Laws that will Benefit Credit Consumers.

## SAFETY PROGRAM

Speakers Janine Fiesta, Risk Manager, and Rose Haas, R.N., Employee Health Nurse, will focus on how to prevent accidents and what to do if accidents occur. Sessions are scheduled for:

Monday, November 12, 10:00 - 11:30 A.M.; 1:00 - 2:30 P.M.; 6:00 - 7:00 P.M.  
Tuesday, November 13, 7:30 - 9:00 A.M.; 10:00 - 11:30 A.M.; 1:00 - 2:30 P.M.  
Thursday, November 15, 9:00 - 10:30 A.M.; 1:00 - 2:30 P.M.; 3:30 - 5:00 P.M.

All sessions will be held in the Auditorium. Contact Educational Development for further details.

## ARTHRITIS INFORMATION MONTH

"Because November is Arthritis Information Month, the Eastern Pennsylvania Chapter of the Arthritis Foundation is encouraging the public, especially patients, to learn more about the nearly 100 forms of the disease and what is being done to combat them, by calling the AIM hotline toll-free at 1-800-462-0400, or in Philadelphia at 545-5353, reports Dr. Richard Allman, Chief of Rheumatology at A&SHHC and Allentown Hospital.

Throughout the year, the Foundation makes available more than dozens of free medically approved pamphlets about arthritis written for people of all ages. As the literature discloses, more than 30 million people in the country have arthritis, including 525,000 in Eastern Pennsylvania.

"The Foundation wants people with arthritis to be as informed as possible as to how they can better deal with it," Dr. Allman emphasizes. "Physicians now can do a great deal to prevent pain and crippling but they can't do it alone. An informed, cooperative patient is essential," he stresses.

Summarizing, Dr. Allman said, "Patients usually interpret cooperation to mean taking their medication on schedule. For the arthritis patient, it means far more. It is essential to maintain a balance between resting inflamed joints and doing special exercises to help continue or restore mobility. Too much, or the wrong kind of exercise can aggravate rather than help an arthritis condition, and too much rest can increase joint stiffness and pain." Dr. Allman recommends a booklet called "Home Care Programs in Arthritis" available free of charge by calling the AIM hotline at 1-800-462-0400.



Gale Schmidt — Editor  
Jim Higgins — Associate Editor  
Janet Laudenslager — Staff Assistant  
Jack Dittbrenner — Photography  
Darla Molnar — Photography



# Certifications

(Continued)

**Stewart Fox, M.D.**, has been Board Certified in General Surgery by the American Board of Surgery. He received his M.D. from the Medical College of Virginia and did a surgical residency at Yale Medical Center, New Haven, Connecticut. Dr. Fox has held teaching appointments at Yale and Hershey Medical Center. He joined the A&SHHC staff in August, 1979, and is in practice with Cardio-Thoracic Surgeons, Inc., 1251 S. Cedar Crest Blvd., Allentown.

**Pieter Knibbe, M.D.**, has been certified by the American Board of Cardiovascular Diseases. He is a graduate of State University of Utrecht, Netherlands, and interned at Pontiac General Hospital, Pontiac, Michigan. He did a Cardiology Fellowship at Wayne County General Hospital, Eloise, Michigan, and is also Board Certified by the American Board of Internal Medicine. Dr. Knibbe joined the Hospital Center's staff in June, 1975, and is in practice with Cardiovascular Associates, 901 N. 19th St., Allentown.

**Larry Merkle, M.D.**, has been certified by the American Board of Endocrinology and Metabolism. Dr. Merkle interned at Allentown Hospital and did a residency and fellowship in Endocrinology at Hershey Medical Center. He is also certified by the American Board of Internal Medicine and joined the A&SHHC staff in June, 1975. Dr. Merkle shares a practice with Dr. Donald Barilla.

**Stephen T. Olex, D.O.**, has been certified by the American Board of Cardiovascular Diseases. He is a graduate of the Philadelphia College of Osteopathic Medicine, and did residencies in Internal Medicine and Cardiovascular Diseases at Allentown Hospital. He also was a Fellow in Cardiology at A&SHHC and Allentown. Dr. Olex joined the Hospital Center staff in June, 1978, and is in practice with Cardiovascular Associates.

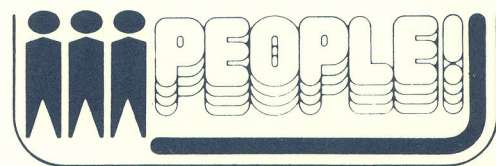
**Bruce Silverberg, M.D.**, has been certified by the American Board of Cardiovascular Diseases. A graduate of the Temple University College of Medicine, Philadelphia, Dr. Silverberg interned at SUNY, Upstate Medical Center, Syracuse, New York. He also did a Cardiology Fellowship at Hershey Medical Center, and is also certified by the American Board of Internal Medicine. Dr. Silverberg joined the Hospital Staff in June, 1979, and shares a practice with Dr. John Cassel.

## BLOODMOBILE HERE - NOVEMBER 20

Blood donors are needed on Tuesday, November 20, when the Miller Memorial Blood Center's Bloodmobile arrives at the Hospital Center.

The Blood Center, which serves the 7 hospitals in Lehigh and Northampton Counties and Quakertown Hospital in Upper Bucks County, is in need of 25,000 donors for the annual blood drive.

You Can Help! We need 70 donors, plus 10 stand-by donors for November 20, Classroom I, 9:00 A.M. - 1:00 P.M. For further information, contact Kathy Malone, Personnel Services, Extension 3100.



**Norman S. Sarachek, M.D.**, cardiologist, has been named to the State Board of Directors of the American Heart Association, Pennsylvania Affiliate, during the recent annual assembly in White Haven, Pennsylvania. Dr. Sarachek, in practice with C.V.A., is a former president of the A.H.A.'s Mid-eastern Pennsylvania Chapter.

**John F. Reges**, who retired as Director of Materials Management this past June, will be doing part-time consulting work in Purchasing Systems/Materials Management for HCSC - Purchasing, Inc. John will also assist in developing group contracts for the benefit of HCSC member hospitals. It seems that even retirement can't keep John busy enough!

**Andrea Biduck**, Systems Analyst since September, 1978, will be leaving the Center to become Installation Director at Shared Medical Systems, King of Prussia, Pa. Prior to her position at A&SHHC, Andrea was employed by the Allentown and Sacred Heart Computer Center, developing the Hospital Information System. Andrea has a Bachelor of Science Degree in Health Planning and Administration from Penn State.

**Gale E. Schmidt**, Director of Public Relations and Development, has been elected Treasurer of the Appalachian Hospital Public Relations Society. The 66-member group represents over 45 hospitals statewide and is an associate chapter of the Public Relations Society of the Hospital Association of America.

### IN MEMORY OF NANCY SULLIVAN SHARPE

*Immortality is a word that Hope through all the ages has been whispering to Love. The miracle of thought we cannot understand. The mystery of life and death we cannot comprehend. This chaos called world has never been explained. The golden bridge of life from gloom emerges, and on shadow rests. Beyond this we do not know. Fate is speechless, destiny is dumb, and the secret of the future has never yet been told. We love; we wait; we hope. The more we love, the more we fear. Upon the tenderest heart the deepest shadows fall. . . . Character survives; Goodness lives; Love is immortal.*

— Robert G. Ingersoll





#### **New Rec Committee officers**

**elected** - The votes are all counted, and (left to right) Treasurer - Donna Hedash, R.N., ICU; Vice President - Jim Higgins, Public Relations; President - Wally Smith, Respiratory Therapy; and Secretary - Colleen McLaughlin, Medical Records, have been named to head the Recreation Committee, now beginning its 3rd year.

**Ski Trip** - There are still a few seats left for the February 1, 2 and 3 ski trip to Killington, Vermont. For \$140, you'll have 3 days of super skiing. Lodging, meals, and transportation are also included in the price. For further information, contact Frank Santaniello, Respiratory Therapy, Extension 2193, or Jim Higgins, Public Relations, Extension 3084.

**Football** - Upcoming flag football games will feature the ASHMen vs. Attending Physicians, on Sunday, November 4, at 3:30 P.M., at Springhouse Junior High School; ASHMen vs. Residents for the "ASHTray", on Sunday, November 11, 3:30 P.M., at Springhouse.

Thank you to all who made the recent Rec Committee Bake Sale a success! Look for another one in time for Christmas.

Allentown and Sacred Heart Hospital Center  
1200 S. Cedar Crest Blvd.  
Allentown, Pa. 18105

#### **BOARD OF DIRECTORS**

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James E. McCambridge, Jr.

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James C. Lanshe, Esq.

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Alan H. Schragger, M.D.

Morton I. Silverman, M.D.

Earl K. Sipes, M.D.

Michael P. Zarella

Ellwyn D. Spiker

*Administrator*

## **on call**

Appearing on "On Call: A Valley Health Series" on WLVT-TV, Channel 39, will be:

**October 29, 7:30 P.M.**

**November 3, 2:30 P.M. - "Allergies"** - This "live" edition of "On Call" features Drs. Jerome Dunn and Harold Kreithen. About one person in ten is allergic to something, or at least hypersensitive to something which, in itself, is not harmful. Viewers are encouraged to phone in their questions which will be answered over the air by calling 867-4677.

**November 5, 7:30 P.M.**

**November 10, 2:30 P.M. - "Sports Injuries"** - Dr. Thomas Dickson and Mrs. Meg Schadt discuss the many injuries today due to the sports explosion. Some are inevitable, but many can be avoided. The program will feature a look at a few of the most dangerous sporting events as well as the safest.

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