

update

Vol. 2 No. 26

December 24, 1979

WLVT HONORED FOR OPEN HEART SPECIAL

WLVT-TV, Channel 39, recently won a gold "Hugo" at the 15th Annual Chicago Film Festival for the documentary "Open Heart Surgery - The Coronary Artery Bypass."

The special, broadcast in April on the successful "On Call: A Valley Health Series" program on Channel 39, was produced in cooperation with WLVT by the Hospital Center's Television Department.

David Ogden Stiers, of the CBS hit series M*A*S*H, narrated the program, which featured videotaped surgical sequences from the Hospital Center's open heart operating room.

The "Hugo" award is the highest honor in the educational category for local television production worldwide.

Richard G. Cipoletti, Assistant Administrator for Human Resources and Executive in Charge of TV Production, considers the open heart special "our best effort to date with the "On Call" series. With this award, we've been reassured that we are capable of achieving a high level of excellence and quality in every show we produce."

Funding for the special was provided by the Dorothy Rider Pool Health Care Trust and Air Products and Chemicals, Inc. William P. Ferretti, Pool Trust Executive Director, believes that the joint effort of A&SHHC and WLVT-TV play a major role in the success of both the series and the open heart special.

Cipoletti and Ferretti agree that the award emphasizes A&SHHC's commitment to community health education.

"Television has been proved a highly educational medium. It's working for "On Call." I think the National recognition that comes with the award is well deserved, Ferretti states.

According to producer Paul Dowling, it was believed that at the time of taping, the open heart special had the most extensive coverage of an actual operation ever shown on television.

WLVT-TV plans to rebroadcast "Open Heart Surgery - The Coronary Artery Bypass" at 7:30 P.M., on Monday, January 21, and at 2:30 P.M., Saturday, January 26, 1980.

Upcoming on "On Call: A Valley Health Series" will be:

December 24, 7:30 P.M.

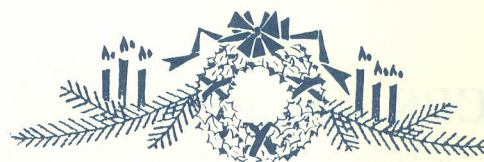
December 29, 2:30 P.M. - "Special Edition from Houston, Texas, with Dr. Michael DeBakey. This rebroadcast of last year's program features world famous heart surgeon DeBakey discussing "Cardiovascular Surgery." Part of the program originates from Dr. DeBakey's operating room as he repairs a thoracic aneurysm.

December 31, 7:30 P.M.

January 5, 2:30 P.M. - New Year's Health Resolutions - Host Shelley Brown and co-host Headley S. White, Jr., M.D., look ahead to 1980 and will reveal the many topics "On Call" will be covering. Jeffrey Burtaine, M.D., Judy McDonald, M.D., John Turoczi, Ed.D., and Charles Versaggi are the guests.



*May the holiday
season bring
peace to our world;
joy to our hearts;
and love to
one another.*



M*A*S*H STAR DAVID OGDEN STIERS on location in L.A. with "On Call" Producer, Paul Dowling (left) and Director, Rick Meyers of Air Products T.V. Department.



To EKG

Brenda Reiss

To Housekeeping

Rosario Astacio
Sol Maria Burgos
Donald Hougendobler
Steve Lukow
Suzanne McCambridge
Terry Searfoss
Janet Wagner

To Nursing Services

Ann Marie Cake
Clayton Garber
Cheryl Reighn

To Radiology

Patricia Kubik

To Security

Mark Messner

To SPD

Michele Chwastiak

To UR/DP

Marcia Williams

Cardiopulmonary Resuscitation

The next CPR class for Hospital Center employees will begin on:
Tuesday, January 8, 9:30 A.M. - 11:30 A.M. - Classroom I
Wednesday, January 9, 9:30 A.M. - 11:30 A.M. - Class room I
Thursday, January 10, 9:30 - 11:30 A.M. - Classroom I

Registration is on a first come, first serve basis with a maximum of 10 in each group. To register, contact Educational Development, Extension 2026.

CPR Recertification

On January 9, 1:00 P.M. - 3:00 P.M., Classroom I, a class for recertification will be held. Included will be review, practice and testing of CPR. Contact Educational Development, Extension 2026, to register.



Joseph Kristopaites, (2nd from right) Radiology Escort, receives a commendation from Elwood Ehr Gott, Safety Committee Chairman, for his quick action in extinguishing a small fire in the 4B linen room this past September.

Looking on are Associate Administrator, Gary Steinberg, (left) and Agnes Schneider, Chief Radiology Technician.

This is the second time Joe's quick action has prevented serious damage; he also put out a fire in November in the 6A kitchen.

According to Mr. Ehr Gott, the Safety Committee will award commendations for meritorious actions to those employees whose prompt response to critical situations prevent injury or serious accidents.

EMPLOYEE HEALTH UPDATE

ILLNESS

Employees becoming ill while on duty should notify their supervisor or department head and report to Employee Health, 7A19. If no one is in the Employee Health Office, the employee should then report to the Emergency Room and identify themselves as an A&SHHC employee.

Any Emergency Room or physician charges resulting from that visit to the E.R. or Employee Health Office will not be billed to the employee. However, the employee will be billed for any ancillary services (x-rays, lab studies) required. Services will be referred to the insurance company for consideration.

INJURY

If injured while on duty, the employee should report to the Employee Health Office. If the Office is not open, the employee should report to the Emergency Room for evaluation and treatment.

No charges will be made to the employee for these services or for any follow-up care by either an Emergency Room physician or referral physician if ordered by an E.R. physician.

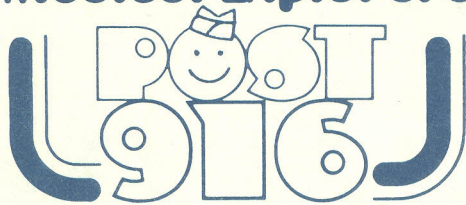
No matter how minor the injury, an incident report must be filled out within 48 hours of the injury. Department Head or immediate supervisor must also be notified of the injury.

Any injuries occurring at home will not be considered "on duty" emergencies and the employee is liable for this treatment.

Any questions concerning these policies should be addressed to Rose Haas, Employee Health Nurse, Extension 2189, or Joyce Fleischer, Associate Director of Personnel Services, Extension 3100.

Gale Schmidt — Editor
Jim Higgins — Associate Editor
Janet Laudenslager — Staff Assistant
Jack Dittbrenner — Photography
Darla Molnar — Photography

Medical Explorers



Post 916, the A&SHHC sponsored medical exploring post, will hold a bake sale in the lobby on Tuesday, January 15, from 8:00 A.M. to 11:00 A.M.

Hospital Center employees are needed to join the post to assist on the Post Committee or to serve as a post advisor. Contact Sue Knapp in Educational Development, Extension 2026, for details.

Blue Cross/Blue Shield Change

Effective January 1, 1980, the Hospital Center's group Blue Cross/Blue Shield health insurance coverage will be amended to cover dependent full-time students. The student coverage remains in effect until the age of 23.

If you have already paid a premium to Blue Cross for this coverage, please notify the local Blue Cross Office, 820-2700, for premium reimbursement. If you have any questions regarding this coverage, contact the Personnel Office.

Medical Social Workers Meet

Marie Weissman, Medical Social Worker, has announced that Lehigh Valley medical social workers will be meeting monthly to discuss common problems and concerns and share ideas and issues affecting medical social workers. Some of the topics the group will address include:

- 1) A philosophical and functional definition of a medical social worker
- 2) Programs mandated by the JCAH and PSRO regulations
- 3) Community services available to patients after discharge from a health facility
- 4) Cooperative involvement among the many medical social work departments locally.

The next meeting is scheduled for Wednesday, January 23, at 11:30 A.M., at Allentown Hospital.

For further details, contact Marie at 3107.



ANDREA SAWKA



CHARLENE DUNN



COLETTE LENNER

Andrea Sawka, Assistant Director of Medical Records, will be taking over as Systems Analyst, Financial Services. In her new position, Andrea will coordinate activities between the Allentown and Sacred Heart Computer Center and all areas in the Hospital Center utilizing the Hospital Information System (H.I.S.), and will manage budgeting and ordering of Hospital Center computer equipment.

Andrea has been at the Center since November, 1975, starting as a Medical Records clerk. She was appointed Assistant Director of the Department in July, 1977.

Charlene Dunn, R.N., a Cardiac Nurse-Therapist on the Cardiac Rehabilitation Unit, was a featured speaker at "Exercise Stress Testing: The Nurse's Role," in Mclean, Virginia. Charlene discussed "Pre-Test Nursing Assessments," and presented a workshop on "Organizing/Operating an Exercise Testing Lab."

Charlene has been working in the Hospital Center Cardiac Rehab Unit since May, 1977. Prior to that, she was at The Cardiac Rehab Center in Bethlehem.

Colette Lenner, R.N., Evening Shift Supervisor, has been appointed Staffing coordinator for Nursing Services. Mrs. Lenner has been Evening Supervisor since April, 1978; prior to that, she was Head Nurse on 3-11 from September, 1974. She is a graduate of St. Joseph's Hospital, Reading.

Michael J. Egan, Esq., of the Hospital Center Board of Directors, has been elected an Eastern Regional Representative to the 1980 Hospital Trustee Association Board of Directors. The HTA is affiliated with the Hospital Association of Pennsylvania and represents 160 hospital governing boards statewide.

MaryK Samios, Director of Utilization Review/Discharge Planning, will be resigning from that position effective January 15. Prior to her appointment at the Center in September, 1974, she was Director of Utilization Review at Allentown Hospital and gained extensive experience as a medical social worker in the Social Service Department, also at Allentown Hospital.

MaryK has a B.A. in Sociology/Social Work from Mercyhurst College, Erie, Pennsylvania, and is pursuing a Masters in Business Education from Temple University, Philadelphia.

Gary Lattimer, M.D., and **Orthopedic Associates (Clifford Vernick, M.D., Peter Keblish, M.D., Thomas Dickson, M.D., and Walter Finnegan, M.D.)** have collaborated on a medical paper that has been published in the November 15 Journal of the American Medical Association.

The article is entitled, "Hematogenous Infection in Total Joint Replacement."

Attending the Northeast Society of Colon and Rectal Surgeons meeting at Dorado Beach, Puerto Rico this past November were several residents and members of the Hospital Center medical staff.

Indur T. Khubchandani, M.D., program chairman, was moderator for a panel discussion on cancer follow-up, and presented "Anorectal Diseases and Blood Disorders."

"Giant Diverticula Sigmoid Colon" was presented by **Robert Riether, M.D.**, and "Pseudomembraneous Colitis" was discussed by **Geary Yeisley, M.D.**; both are surgical residents at A&SHHC. Also participating in panel discussions were **John Stasik, M.D.**, and **John Stahler, M.D.**



"Smoo-Kee the Snowman" was a timely visitor to the Hospital Center recently, making rounds and spreading cheer to all. Up on 6A, (above left) it's Smoo-Kee with Jeanette Polak, R.N., Rita Bachert, and Ann Ranick, R.N. In Centrex, Rita Hoyt, Louise Price, Joan Rutz, Joyce Szilezy and Ann Doncevic are all ears to Smoo-Kee's tales of Christmas cheer.

Meanwhile, the staff of 6C (right) takes a break from holiday decorating for a quick pose: (left to right) Mary Lenahan, R.N., Laurie Ehrlicher, L.P.N., Jane Rex, L.P.N., Bonnie Winkler, Unit Clerk, Bengy Guerriere, R.N., Head Nurse, Gale Terracino, R.N., Sally Hodge, Volunteer, Jane Frank, R.N., and Karen Greiss, R.N., are witnessing the antics of patient Russell Hillegas and Henry Kurusz, M.D., Surgical Resident.



Allentown and Sacred Heart Hospital Center
1200 S. Cedar Crest Blvd.
Allentown, Pa. 18105

Non Profit
U.S. Postage Paid
Permit No. 1922
Allentown, Pa.
18105

BOARD OF DIRECTORS

Richard Fleming
President
James E. McCambridge, Jr.
Vice-President
James C. Lanshe, Esq.
Secretary
J. Walton St. Clair, Jr.
Treasurer
Frank B. Andrews
Valeria S. Boyer
W. Richard Covert, D.D.S.
Henry H. Dent
Michael J. Egan
Orlando R. Pozzuoli
Msgr. Dennis A. Rigney
Hon. Henry V. Scheirer
Alan H. Schragger, M.D.
Morton I. Silverman, M.D.
Earl K. Sipes, M.D.
Michael P. Zarella

Ellwyn D. Spiker
Administrator