

New Health Center at Palmer Township

It'll carry a presence from Lehigh Valley Children's Hospital.

Terry's Take: Advocating for LVHN

Our COO reflects on the Board of Associates.

Veterans Day Celebration

Read stories, see photos of LVHN veterans.

Family Birth and Newborn Center Campaign

Encourage people to #SolveOurPuzzle.

Dare to Decorate for the United Way

You can win \$150 in gift cards.

Preschool Election Results – PHOTOS

Meet the new president and vice president.

Paradigm Shifts in Treating Lung Cancer

MSK's Gregory Riely, MD, to speak at Patt Lecture.

Advances in Lung Cancer Care

You're invited to this free "dine and learn" event.

Discount on Eyeglasses

Colleagues are eligible for 30 percent off.

Week Five United Way Winners

These colleagues donated and won a prize.



Children's Health Care in One Location at LVHN's New Health Center at Palmer Township

BY [TED WILLIAMS](#) · NOVEMBER 10, 2016



Northampton County families looking for one convenient location where virtually all of their children's health care needs from birth through young adult years could be met will have such a place available very soon.

It's the Health Center at Palmer Township, which will open next summer at 3701 Corriere Road in Palmer Township, off Easton-Nazareth Highway (Route 248), just east of the Northampton Crossings shopping center. The center will be the most recent of LVHN's efforts to respond to the population health and lifestyle needs of families and other patients throughout the region.

The two-story, 57,000-square-foot Health Center at Palmer Township will provide Northampton County residents with a variety of services, and will especially concentrate on the needs of growing families with a strong presence from Lehigh Valley Children's Hospital. The new center will bring about 130 jobs.

The new center will be a short distance away from the Health Center at Easton, which will open next summer as well at the corner of Northampton Street and Wood Avenue in Easton.

"These two health centers will be located in two very familiar areas, which will make it very convenient for people to access health care services at their moment of need," says Brian Nester, DO, MBA, FACOEP, LVHN's President and Chief Executive Officer. "While these two locations are separated by less than three miles, the centers serve two very unique populations who have asked us to bring care closer to where they live and work."

Local people are encouraged to sign up for updates on the new Health Center at Palmer Township by visiting LVHN.org/palmertownship.

Once operational, the Health Centers at Palmer Township and Easton will be LVHN's fourth and fifth health centers in Northampton County, joining the Health Centers at Bangor, Bath and Bethlehem Township. LVHN also has health centers in Lehigh County (Emmaus, Fogelsville, Macungie, the Health & Wellness Center at Muhlenberg and Trexlertown), Berks County (Hamburg, Kutztown and Moselem Springs), Bucks County (Quakertown), Luzerne County (Hazleton and Mountain Top) and Schuylkill

Terry's Take: Advocating for LVHN

BY [TERRY CAPUANO](#) · NOVEMBER 7, 2016



As chief operating officer, I spend a lot of time in meetings with colleagues and community members. One of my favorite meetings is with a group of community advocates who share a similar passion for health care and for LVHN.

The Board of Associates (BOA) of LVHN is a group

committed to learning about our network and sharing that information with others. Members join for lots of reasons. Some are grateful patients inspired to give back because of an excellent care experience. Others represent businesses, nonprofits, or social groups who can benefit from our services. Whatever the reason for donating their time, these community members are making a difference by advocating on behalf of LVHN to their family, friends, business associates and church communities.



When I reflect on this group, I can't help but think of the remarkable commitment they are making to our network and to the community.

I love what LVHN stands for – excellence, passion, teamwork, support and innovation. And I love being able to share my passion with the 306 members (240 in the Lehigh Valley and 66 in Hazleton) of the Board of Associates.

Under the leadership of Jeremy Melber, members serve as advocates and ambassadors for LVHN by:

- **Learning** about key services, programs, initiatives and innovations at LVHN
- **Sharing** what they've learned with others to create a more informed and engaged community of health care consumers
- **Listening** to community feedback and bringing that insight back to general meetings to inform network leadership about the needs and perceptions in our region
- **Encouraging** friends and colleagues to attend BOA meetings to grow and strengthen the impact of this important group

All of us can share LVHN with our community. We all interact with friends, family, and acquaintances and have the ability to serve as ambassadors for LVHN just like our BOA.

Thank you for all you do for LVHN and for our community every day!



Terry Ann Capuano

ABOUT ME: My name is Terry Capuano, RN and I am the executive vice president and chief operating officer at Lehigh Valley Health Network (LVHN). I have worked at LVHN for 30 years, serving as COO for the last five years. I greatly enjoy meeting colleagues, sharing stories and enhancing relationships throughout the network. [Learn More](#)

First Woman Brigadier General Honored at LVHN Veterans Day Celebration

BY [TED WILLIAMS](#) · NOVEMBER 11, 2016



LVHN veterans pose in front of the former nursing school from which General Anna Mae McCabe Hays graduated.

A few months after Anna Mae McCabe Hays graduated first in her class from the Allentown Hospital School of Nursing, a cataclysmic event would shape the course of her life. Pearl Harbor was attacked by the Imperial Japanese Navy on Dec. 7, 1941, pushing the U.S. into World War II. In early 1942, Hays joined the U.S. Army Nurses Corps and was assigned to the jungles of the India-Burma theater as an operating room nurse. It would be the first of three wars in which she would serve.

After World War II, Hays chose to stay in the Army Nurses Corps and served in a field hospital during Gen. Douglas MacArthur's amphibious Korean War assault at Inchon. When she returned to the states she became head emergency room nurse at Walter Reed Hospital in Washington, D.C. In 1967, Hays was named the chief of the Army Nurses Corps, overseeing 21,000 nurses at 103 hospitals around the world. In that capacity she made several trips to Southeast Asia to assist the nursing effort in the Vietnam War. In 1970, she was appointed by President Richard Nixon as the first woman brigadier general in the history of the United States Armed Forces.

Her amazing life story was a focal point of the annual LVHN Veterans Day celebration Friday at LVH–Cedar Crest. At age 96, Hays is now living in Arlington, Va. She was unable to attend Friday's celebration but sent her warmest regards. A special pictorial and American flag display was created in Hays' honor outside the LVH–Cedar Crest auditorium for Friday's celebration. Health network colleagues also will express their appreciation of her service by sending her a framed plaque containing a photo of fellow LVHN veterans taken in front of the former nursing school from which she graduated.

Friday's ceremony began with a stirring presentation of the national and service colors, featuring LVHN veterans including:

- American flag bearer – James Geiger, President, LVH-Muhlenberg, and a retired colonel in the U.S. Air Force
- Flag guard – Eric Johnson, Senior Project Manager, Operations
- Flag guard – Brendyn Durishin, Army Reserves
- Army flag bearer – Elaine Donoghue, MD, Vice Chair for Education, Pediatrics
- Marine Corps flag bearer – Derek Lance, Assistant Facilities Supervisor, LVHN–One City Center Management Group
- Navy flag bearer – Robert Hockenbury, Biotech Med III
- Air Force flag bearer – Jeremiah Jacobs, Education and Industry Fellow
- Coast Guard flag bearer – Kalman Illyes, HVACR Technician

Several other veterans were given special recognition for their service during the ceremony. U.S. Navy veteran Tom Krick, who has worked most of his 13-year LVHN career as a behavioral health nurse at LVH–Muhlenberg and is now at the LVPG Psychiatric Clinic at 1259 Cedar Crest, spent an estimated eight years of his pre-LVHN life under water as a sonar technician on submarines. His missions took him to the North Pole on three occasions, as well as Italy, Greece, Israel and the Panama Canal. This year, Krick spent 45 days as an LVHN patient after being seriously injured in a car accident. Still recovering from that accident, he managed to attend Friday’s celebration.

Joining the armed services was something of a family tradition for U.S. Army veteran Kristine Scott, who was a communications specialist for battalion operations in Germany and Saudi Arabia. Scott’s husband, father, brother, grandmother, two uncles and great aunt all have served in the military. An interesting twist in Scott’s Army career involved her often acting as a driver for officers while serving in Germany. In Saudi Arabia, the male officers had to drive Scott, as women aren’t permitted to drive in that country. At LVHN, Scott works as an administrative secretary for Population Health.

Also honored was U.S. Army veteran Bruce Bobo Jr., a subject matter expert for AV Media Services at LVHN, who passed away on Oct. 12. Bobo was something of a pioneer at LVHN, designing and building the original telehealth videoconferencing mobile cart from the ground up 10 years ago, naming it the “George cart.” Today, there are 47 such carts throughout LVHN’s telehealth network, and going forward all will be called “Bruce carts” in Bobo’s honor. A military burial was held for Bobo at Indiantown Gap National Cemetery.

Special recognition was given to Ralph Seltzer, father of Gerard Seltzer, Senior Financial Analyst for LVPG, who served in the Army during World War II and was captured by the Germans in 1944. He was liberated from a prison camp by the Russians in 1945. Ralph Seltzer, now 92 years old, joined his son at Friday’s ceremony.

Four veterans who currently are being treated at the transitional skilled unit at LVH–17th Street also were acknowledged for their service. They watched the ceremony on a live simulcast that went out to all LVHN campuses.



[◀ Back](#)

Picture 1 of 10

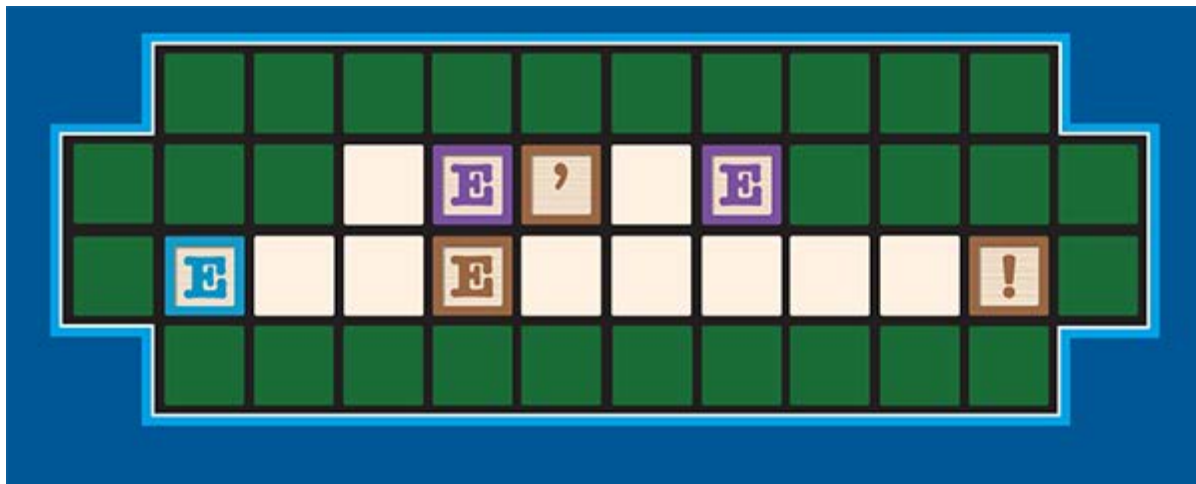
[Next ▶](#)

A photo display that was part of a special tribute to Gen. Anna May McCabe Hays that was in front of the auditorium entrance at LVH-Cedar Crest during the Veterans Day celebration on Friday.

1 [Share](#)
[Print Email](#)

Encourage the Community to #SolveOurPuzzle

BY [ADMIN](#) · NOVEMBER 7, 2016



#SolveOurPuzzle

Today, we're launching a new marketing campaign to build the excitement around the Family Birth and Newborn Center LVH–Muhlenberg, which is due to open in the summer of 2017. This interactive campaign starts with the image above, and will reveal more letters each week to encourage our community to guess our phrase using the hashtag **#SolveOurPuzzle**.

Think you know what the phrase is? Start guessing, then share our posts on social media to spread the word. Every colleague can play an important role in educating our community about this new facility. You never know who could be part of a family that starts their journey with us.

Dare to Decorate for the United Way

BY [SHEILA CABALLERO](#) · NOVEMBER 8, 2016

When you make a donation to the United Way campaign you can enter our Dare to Decorate competition. Choose your favorite season or theme and decorate your area from Nov. 7 through Dec. 2 for a chance to win \$150 in gift cards.

Here's how it works:

- Decorate your cubicle, conference room, or other staff area in a theme of your choice.
- Submit a photo of your decorated area to LVHN_United_Way_Campaign@lvhn.org and include the names of colleagues who participated.



- All participants must make a minimum donation of \$25 to the 2016 United Way campaign and be LVHN or HNL colleagues.

The United Way committee will choose one winner from all the submissions.

Election Goes to the Dogs in Early Voting at Children's Early Care and Education Center – PHOTOS

BY [SHEILA CABALLERO](#) · NOVEMBER 8, 2016

They came dressed to impress in an election that had the potential to shape the preschool experience for future 3 year olds. While both candidates favor dogs, the color pink and like to blow off steam by running around, differences began to emerge when pressed on other hot issues of the day.

“Last week, students learned about voting and the job of our president and vice president,” says Lead Teacher Marie Spaar of LVHN's Children's Early Care and Education Center. “On Friday we held a preschool election with two children selected by their

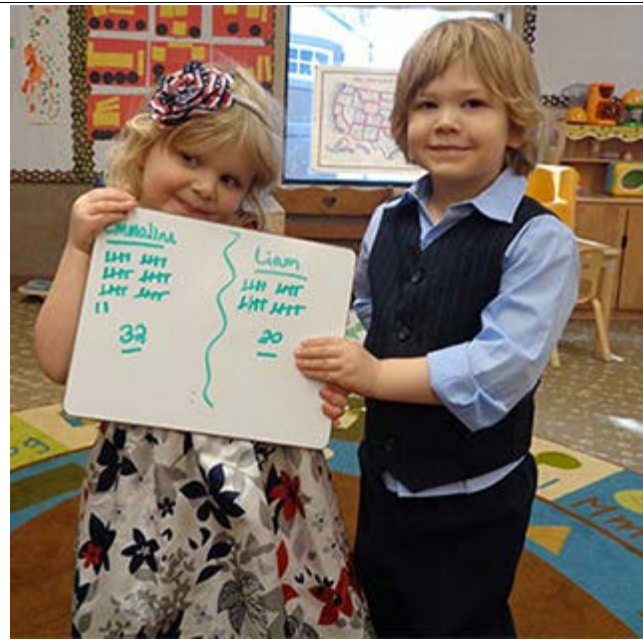
classmates.”

During morning drop off, parents, teachers and students studied each candidate’s platform, then cast their votes for president and vice president in a foil-wrapped box that suspiciously resembled a tissue dispenser.

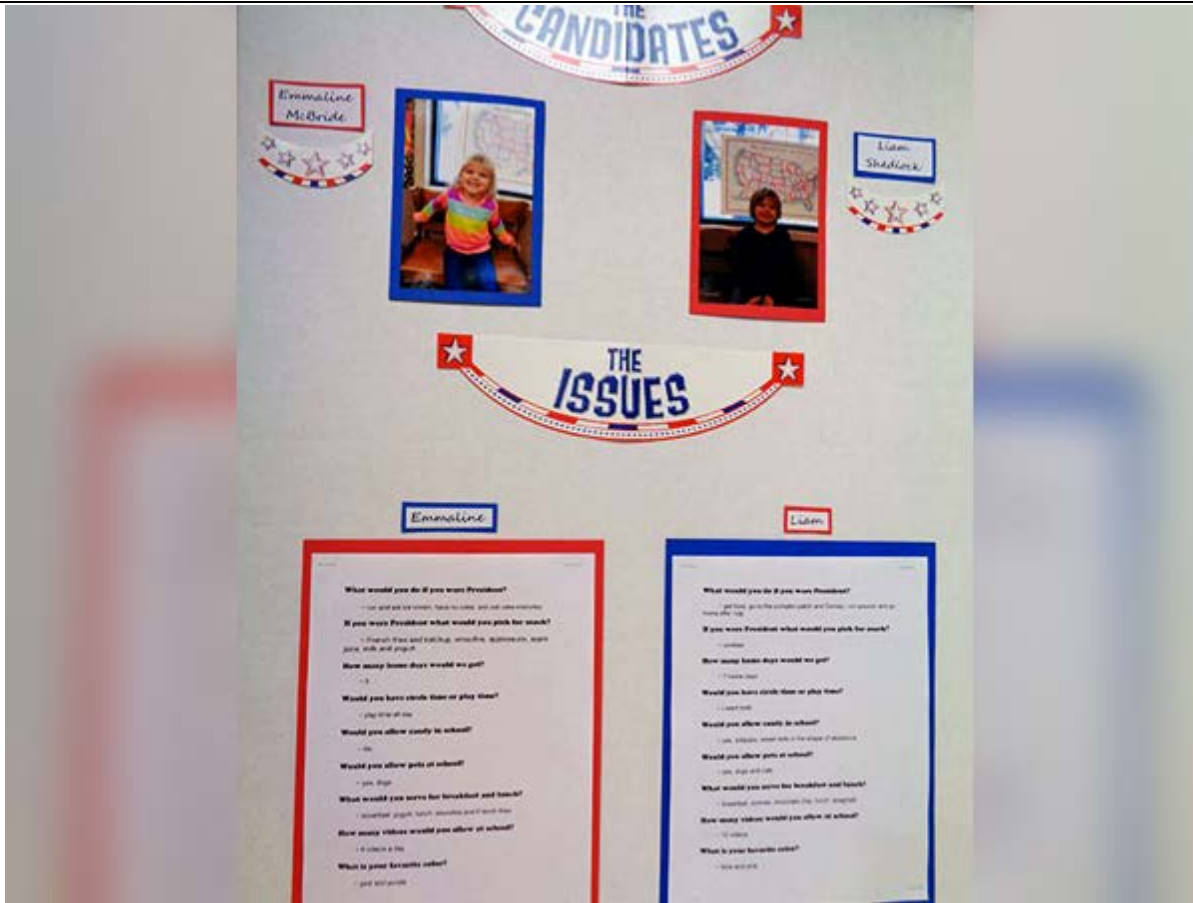
While Liam’s platform favored candy in school – in particular Sweet Tarts shaped like skeletons – Emmaline was firmly against the sugary snack. Platforms also diverged on the controversial topics of play time versus circle time. While Emmaline chose play time all day, Liam wanted both.

When asked: What would you do if elected president, Emmaline’s platform of “no rules and eat cake all day” emerged victorious in a decisive 32-20 victory. While Liam secured the vice presidential nod based on his vision of “running around and going home after naptime.”

After the election, both candidates chose a spouse and danced at an inaugural ball together surrounded by their classmates. And at the end of the day, everybody was still friends. It’s a lesson we’d all do well to keep in mind this Election Day.



Candidates



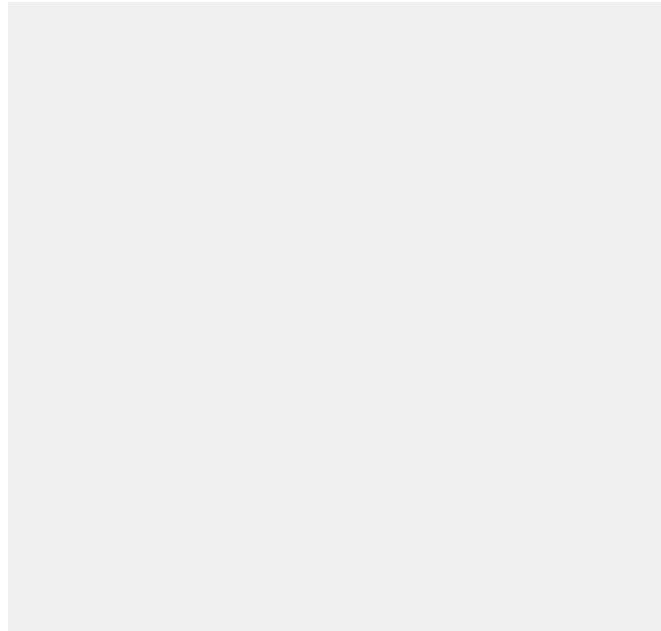
Patt Lecture: Paradigm Shifts in Treating Lung Cancer

BY [JENN FISHER](#) · NOVEMBER 9, 2016

Colleagues are invited to a lunch and learn event titled “Paradigm Shifts in Treating Lung Cancer,” presented by Gregory J. Riely, MD, PhD, Vice Chair, Clinical Trials Office, Department of Medicine, at Memorial Sloan Kettering Cancer Center.

Riely is speaking at a Medical Grand Rounds sponsored by the 15th Annual Patt Endowed Lectureship in Oncology. He will cover:

- How molecular profiling alters choice of therapy for patients with non-small-cell lung cancer
- How immune therapy improves outcomes in



patients who have previously been treated with chemotherapy

- How first-line immunotherapy is being explored in clinical research

Date: Tuesday, Nov.15

Time: Noon–1 p.m. (Registration begins at 11:30 a.m.)

Location: LVH–Cedar Crest auditorium

The presentation will be simulcast to:

- LVH–17th Street VTC room
- LVH–Muhlenberg ECC room A
- LVH–Hazleton
- Health Center at Bangor
- LVH–Schuylkill E. Norwegian Street Wall Auditorium

Lunch will be available. You can [register online](#) or call 610-402-CARE (2273).



*Gregory J. Riely, MD, PhD, Vice Chair
Clinical Trials Office, Department of Medicine
Memorial Sloan Kettering Cancer Center*

1 [Share](#)

[Print Email](#)

Advances in Lung Cancer Care Community Event

BY [JENN FISHER](#) · NOVEMBER 9, 2016

Preventing, diagnosing and treating cancer requires a team approach. That's why LVHN is bringing together a team of speakers and presenters from across the health network, as well as from Memorial Sloan Kettering Cancer Center, to present topics on lung cancer care.

You can attend a free dinner and several brief lectures about advances in lung cancer care on Tuesday, Nov. 15, at 4 p.m. Register for this free event by calling 610-402-CARE (2273) or by [registering online](#).

Speakers' panel



Eliot Friedman, MD, Hematologist Oncologist and Chief, Division of Hematology-Medical Oncology Medicine, LVPG Hematology Oncology–1240 Cedar Crest

Topic: *Lung cancer signs, symptoms, statistics and the comprehensive care patients receive through LVHN's thoracic multidisciplinary clinic*

Gregory Riely, MD, PhD, Medical Oncologist and Vice Chair of Clinical Trials Office, Memorial Sloan Kettering Cancer Center

Topic: *The MSK Alliance and the value of clinical trials in treating lung cancer*

Ken Cavorsi, MD, Diagnostic Radiologist, Medical Imaging of Lehigh Valley

Topic: *Lung cancer screening at LVHN*

Robert Kruklitis, MD, PhD, Pulmonologist, LVPG Pulmonology and Critical Care Medicine–1250 Cedar Crest

Topic: *Advances in bronchoscopy and endobronchial ultrasound (EBUS)*

Dennis Sopka, MD, Radiation Oncologist, Allentown Radiation Oncology Associates

Topic: *Advances in radiation oncology, including stereotactic body radiation therapy (SBRT)*

Brian Patson, MD, Hematologist Oncologist, LVPG Hematology Oncology–1240 Cedar Crest

Topic: *Past and current clinical trials*

Erik A. Sylvin, MD, Cardiothoracic Surgeon, LVPG Cardiac and Thoracic Surgery–1250 Cedar Crest

Topic: *Robotic and minimally invasive surgery*

The evening begins at 4 p.m. with a light dinner.

Date: Tuesday, Nov. 15

Location: Lehigh Valley Hospital–Cedar Crest, Kasych Family Pavilion, Richard Fleming Educational

Conference Center inside Medical Imaging of Lehigh Valley Educational Conference Center, Rooms 7 and 8.

1 Share

[Print Email](#)

LVPG Ophthalmology Optical Effects Offering Discount on Eyeglasses

BY [TED WILLIAMS](#) · NOVEMBER 8, 2016

Here's an eye-opener for colleagues who are in the market for new pair of eyeglasses – a 30 percent discount from [LVPG Ophthalmology–17th Street](#) Optical Effects.

The offer is available through the end of 2016 to any LVHN colleague, even if they don't use our LVHN Health Plan vision benefit or are insured by another carrier. The discount is not available if a colleague is using the vision benefit for glasses for the first time in the calendar year, but it is available for a second pair of glasses.

The discount could be especially advantageous for colleagues who have Flexible Spending Accounts (FSA), as they are required to exhaust their FSA dollars by Dec. 31.

No appointment is necessary to use the discount. If you have questions, call 610-969-3065.

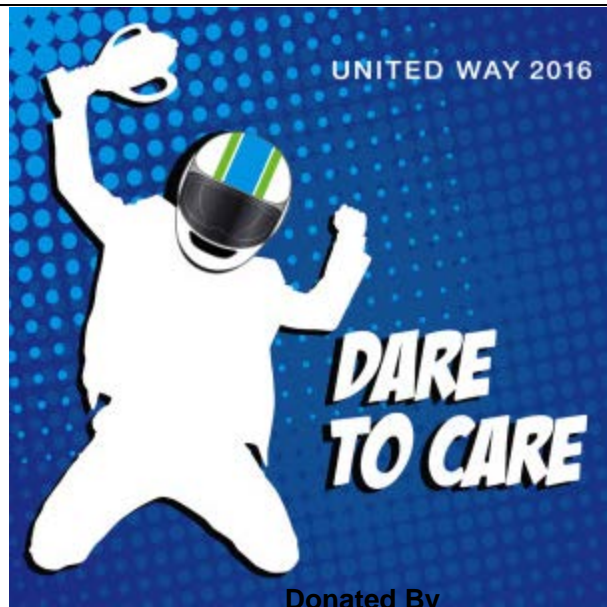


Our Latest United Way Campaign Prize Winners—Week Five

BY [ADMIN](#) · NOVEMBER 11, 2016

Our annual LVHN United Way campaign runs through Dec. 2. This year's theme is "Dare to Care." Your donation will help the United Way of the Greater Lehigh Valley support vital community-based programs that focus on education, food access, healthy aging and emergency services.

Each week, colleagues who donate are entered into a drawing for a variety of exciting prizes. Don't fret if you don't win. Your name will automatically be entered into the following week's drawing. Below is the list of winners for week five.



Winner

Prize

Donated By

Kathleen Schaeffer	2017 Entertainment Book	LVHN Recreation Committee
Marie Tomins	LVHN track jacket	LVHN United Way Committee
David Fedak	\$25 Lowes gift card	LVHN United Way Committee
Jana Butler	8 Hours HNL PTO	HNL Human Resources
Judy Wuchter	8 Hours LVHN PTO	LVHN Human Resources
Marilyn Minder	8 Hours LVHN PTO	LVHN Human Resources

Next week, those who donate have a chance to win a 2017 Entertainment Book, a \$25 TJ Maxx gift card, two gifts of 8 hours of PTO for HNL employees, and two gifts of 8 hours of PTO for LVHN employees.

You can give to the campaign by clicking the United Way icon on your SSO toolbar. *(Please note: To donate to the United Way, you must click the “United Way” icon. If the icon does not appear, refresh your toolbar under the “Options” drop down. The “Give Now” icon is for colleagues to donate to Lehigh Valley Health Network.)*

[□ Share](#)

[Print Email](#)