

update

Vol. 2 No. 9

April 27, 1979

on call:

OPEN HEART SURGERY

"Open Heart Surgery - The Coronary Artery Bypass," produced by the Hospital Center's Television Department and videotaped here, will be shown on the Monday, April 30 edition of "On Call" at 7:30 P.M., WLVT-TV, Channel 39.

Hosted by David Ogden Stiers, who portrays Major Charles Emerson Winchester on the hit CBS series M*A*S*H, the documentary on open heart surgery is believed to be the most extensive coverage of an actual operation ever shown on TV. The program examines one controversial alternative for the treatment of heart disease, America's number one killer.

In videotaping the procedure, five cameras were used to cover the operation performed by Dr. Antonio Panebianco and his open heart team, which included:

Dr. James C. Rex and Dr. Luke Yip, cardiac surgeons; Dr. Samuel Lerner, Chief of Anesthesiology; Robert Olewine, Chief Perfusionist; Rich Kocher, physicians' assistant; Dennis McCann, physicians' assistant; Mildred Guzara, R.N., O.R. Supervisor; and O.R. Nurses: Loretta Adam, Margaret Castronova, Lois Hyde, Connie Kemmerer, Judy Wippel, and Donna Zinggeler.

The operation uses a vein from the patient's leg to bypass diseased coronary arteries which have become partially or completely blocked by fatty deposits called plaques.

The surgeon connects one end of a segment of the leg vein to the aorta and the other end to a location on the coronary artery just beyond the point of blockage.

This extremely delicate work cannot be performed on a moving target, such as a beating heart. Therefore, the patient's body must be cooled into a death-like state of suspended animation — and the heart must be stopped.



M*A*S*H STAR DAVID OGDEN STIERS on location in L.A. with "On Call" Producer, Paul Dowling (left) and Director, Rick Meyers of Air Products T.V. Department.

This dramatic aspect of the operation — stopping the heart — necessitates intercepting blood flowing to the heart and re-directing it outside the body to a heart/lung machine. The machine oxygenates the blood and then pumps it back so that the rest of the body, especially the brain, receives the constant flow of oxygen-rich blood needed to maintain it.

In most cases, multiple blockages exist in more than one of the coronary arteries, and so require more than one bypass. Three and four jumps are most common, but surgeons have performed as many as six or seven in extreme cases.

But no matter how many grafts are involved, the surgeon has only **one hour** to cut, trim, bevel, suture and test all of the bypasses before the heart must be started again to prevent damage to it.

Taping for the open-heart special was conducted at A&SHHC and in Los Angeles. The animation was done in Houston, Texas, by world-renowned artist and animator, Herb Smith. The music was produced by Larry Spivack, a New York free-lancer who frequently works for CBS. Special production equipment was borrowed from the Walter Reed Army Medical Center. Funding was provided by the Dorothy Rider Pool Health Care Trust and Air Products and Chemicals, Inc.



Filming the special required 5 cameras; three can be seen from this angle.



A&SHHC OBSERVES FOUR SPECIAL "WEEKS"

Each year at about this time, the careers of those people involved in providing care for the sick are highlighted by week long observances. This year, UPDATE recognizes National Hospital, Nursing, Secretary, and Volunteer Week by dedicating this issue to those vital people in the health care system. UPDATE focuses on each of these "weeks" with a selection of photos of specific duties in the many areas within the Hospital Center.

To Centrex

Mary Brosius

To Dietary

Rita Graboski
Scarlet Hoffman

To Housekeeping

Nancy Alexander
George Brucker
Robert Carrigan

To Medical Records

Doris Elfers

To Nursing Services

Marcella Ballek
Dawn Croll
Carla Sue Fair
Geraldine Grabarits
Carol Guranich
Irene Hovanec
Elizabeth Karoly
Frances Patterson
Kathleen Snyder
Deborah Stover
Margaret Zucco

To Radiology

Mary Hanisits

NATIONAL HOSPITAL WEEK

The week of May 6 to 12 marks the date of National Hospital Week, during which time a nationwide campaign to contain health care costs will be the focus of activities at the Hospital Center. The national goal of VE is to reduce the rate of increase in health care expenditures by a total of 4 percentage points in 1978 and 1979. The plan is working. Savings to the American people during 1978 reached more than \$1.3 billion.

NATIONAL NURSING WEEK

It has been just a little over 100 years since organized nursing began and several changes have taken place from duties to dress. During National Nursing Week (May 6-12), the Department of Nursing and the Hospital Center's 515 nurses invite you to visit their various displays in the hallway outside the cafeteria. A look at nursing past and present, a display of nursing caps through the years, and presentations by various nursing units will be featured between the hours of 10:00 A.M. and 2:00 P.M. A reception will be held on May 9 in the Hospital Center Dining Room from 2:30-4:00 P.M.

NATIONAL VOLUNTEER WEEK

This year at A&SHHC, 384 volunteers have contributed a total of 70,859 hours of service. National Volunteer Week, April 22-28, has been designated to recognize the volunteers' services at A&SHHC as well as in hospitals across the nation. These special people who are an integral part of the health care team provide many needed services which are greatly appreciated by both patient and staff.

NATIONAL SECRETARY WEEK

The Hospital Center also wants to extend its sincere appreciation to our many secretaries during their national observance, April 22-28. They are the backbone in all facets of the Hospital Center, and without them, smooth functioning of the organization would not be possible.

You are invited to attend a reception being held for all hospital employees to celebrate National Nursing and Hospital Weeks on Wednesday, May 9. The reception will be held in the Hospital Center Dining Room from 2:30-4:00 P.M.

MAY DAZE '79

If you will be attending the May Daze Festival, working at the festival or at the hospital, or looking for a Saturday evening take-out supper, look into the Chicken Barbeque Buffet, which will again be featured at May Daze from 4-7:00 P.M.

The barbeque will be prepared with the help of the Emmaus Rotary Club and will cost \$4.00 per person.

The menu includes a half charcoal-broiled chicken, potato salad, pickled

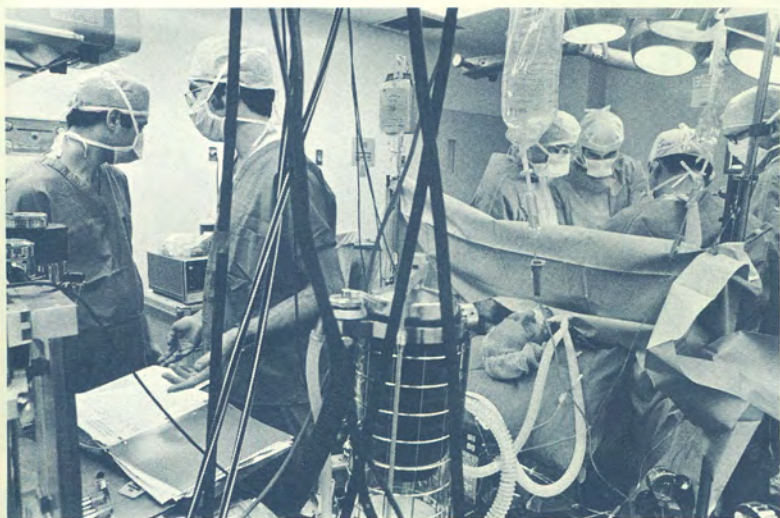
cabbage, roll and butter, and a beverage.

In order to prepare for the number of people attending, advance ticket reservations or purchases are being requested when possible by May 10. Tickets are available at the Tree Top Shop or by calling Norma Helle Chairman, at 965-9788.

Any items for the flea market can be brought to the Engineering Department, Monday through Friday, 8:00 A.M. to 4:30 P.M.

Gale Schmidt — Editor
Jim Higgins — Associate Editor
Janet Dech — Staff Assistant
Jack Dittbrehner — Photography
Darla Molnar — Photography
Pete Gallo — Art

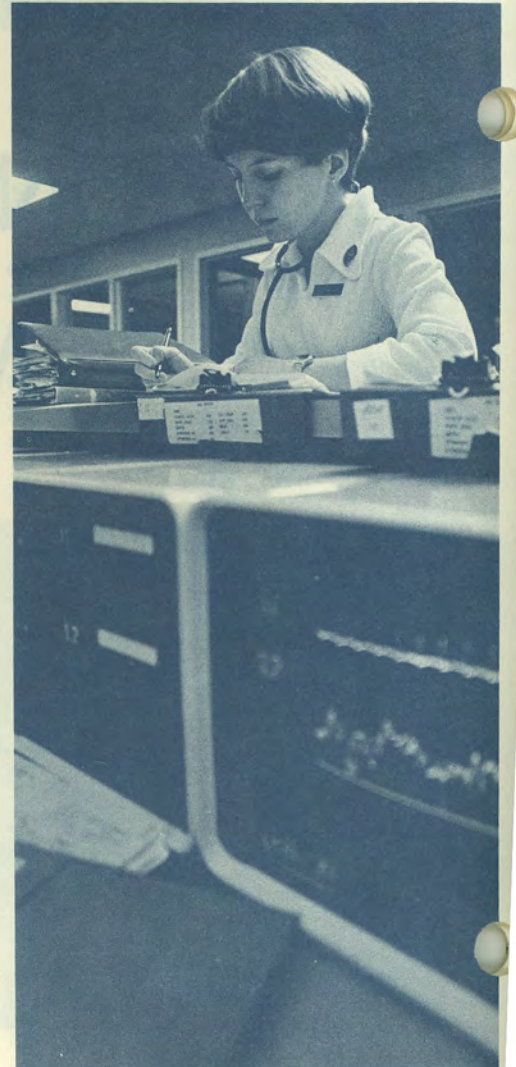
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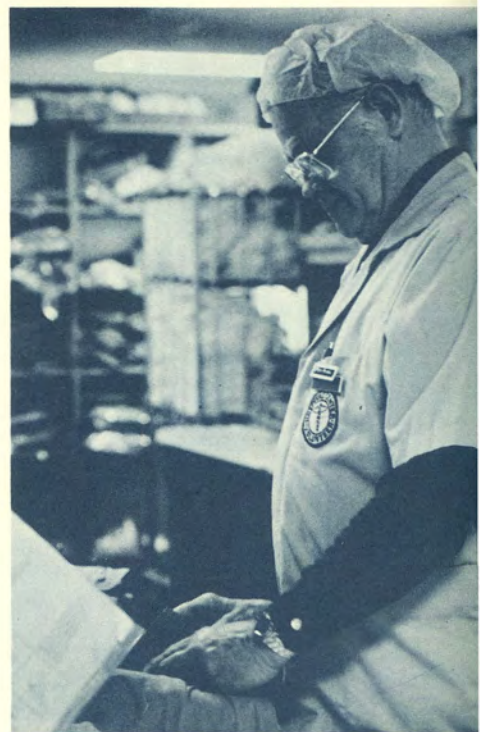
NATIONAL HOSPITAL WEEK
MAY 6-12, 1979



NATIONAL NURSING WEEK MAY 6-12, 1979



NATIONAL VOLUNTEER WEEK APRIL 22-28, 1979



NATIONAL SECRETARY'S WEEK APRIL 22-28, 1979



MEDICAL GRAND ROUNDS

RUNNING EXPERT TO SPEAK

"For every runner who tours the world running marathons, there are thousands who run to hear the leaves and listen to rain and look to the day when it is suddenly as easy as a bird in flight. For them sport is not a test but a therapy, not a trial but a reward, not a question but an answer."

George A. Sheehan, M.D.

On Tuesday, May 1, at 11:30 A.M., Dr. George Sheehan, author of the books, **Dr. Sheehan on Running**, and **Running and Being**, and noted "joggers' guru" will be the guest lecturer at Medical Grand Rounds. His topic will be "The Cardiac Conditioning Response."

Dr. Sheehan is a heart specialist from the New Jersey suburbs of New York City, who practiced medicine for 20 years before he began running. Until that time, he says that he'd known only disease, not health. Running taught him about total health and fitness. "It was a decision that meant no less than a new life, a new course, a new destination. I was born again in my 45th year."

At 50, he set a world record in the mile for his age group. He still races regularly and also writes regular columns for **Runner's World** and **Physician and Sports Medicine Magazine**.

RUN FOR HEALTH, RUN FOR FUN!

Runners! Put **Saturday, May 19, 8:30 A.M.**, on your schedule! That's the day the four Allentown hospitals - A&SHHC, Allentown Osteopathic Hospital, Allentown Hospital, and Sacred Heart Hospital - will jointly sponsor a 10 km race.

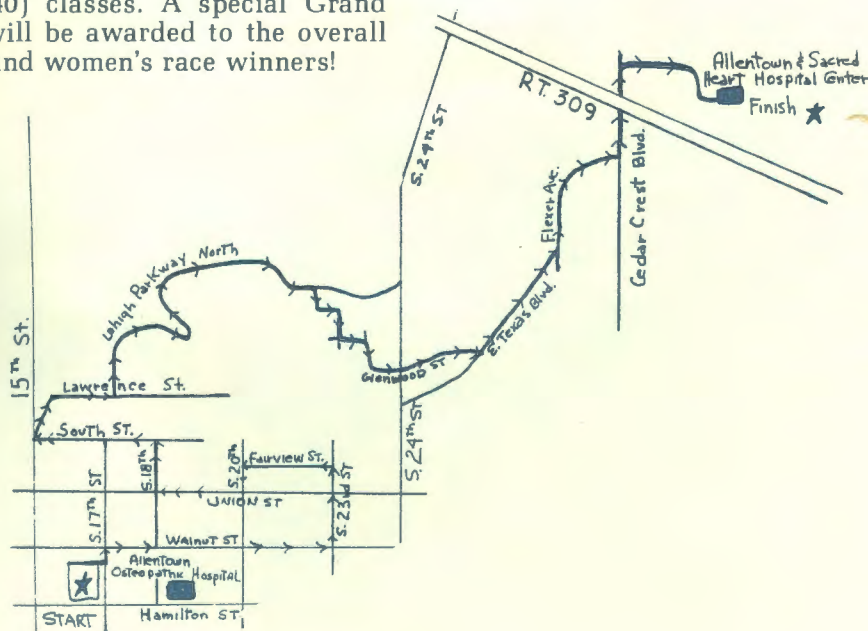
The "4 Hospitals for Health" run begins at Allentown Osteopathic Hospital parking lot at 17th and Hamilton Streets, through the southwest section of Allentown and Upper Parkway, and finish at the Hospital Center in time for race participants to enjoy the May Daze festivities.

Trophies will be awarded to the winners in the men's and women's junior (under 24), open, and master (over 40) classes. A special Grand Prize will be awarded to the overall men's and women's race winners!

Also, to commemorate this first annual cooperative event by the city hospitals, free T-shirts will be given to all participants.

To register, stop by the Information Desk in the lobby (or at any of the Information Desks at the other three hospitals) and pick up a registration form.

Further information can be obtained from the Hospital Center Public Relations Office at Extension 3084.



SOFTBALL TEAM SEASON BEGINS

Beginning May 9, the Hospital Center sponsored softball team begins their 18 game schedule in the East Penn Modified Pitch League. Games will be played at fields in Kuhnsville, Trexlertown (Church Lane), Jordan Park, Emmaus Community Park, Bicentennial Park, and at the Hospital Center.

The Team Roster includes:

Catcher - Ray Smith, Respiratory Therapy; Barry Howells, Laboratory

Pitcher - Greg Black, Cath Lab; Jaime Collazo - SPD

1st Base - Eric Bakow - Respiratory Therapy; Steve Berman - Laboratory

2nd Base - Rick Newton - Respiratory Therapy; Mike Quinn - O.R. Shortstop - Doug Litchfield - SPD; Bill Hoffert - Pulmonary Function

3rd Base - Steve Harding - SPD; Carl Hein - SPD
Outfield - Jim Higgins - Public Relations; Harry Jacobs - SPD; Lynn Kuster - Pharmacy; Len Macalush - Pharmacy; Will Mest - Mailroom; Bob Pollock - Dietary; Drew Zavada - Laboratory

Schedule for the upcoming season pits the Hospital Center against: May 9, Linde Stars, 6:15 P.M., at Kuhnsville; May 23, PSFS, 9:15 P.M., at Bicentennial Park; May 27, Lechner Framing, 1:30 P.M., at Parkland Junior High School (Troxell); May 30, Schaefer Brewing, 6:30 P.M., at Schaefer; June 1, Electro Chemical Co., 6:30 P.M., at A&SHHC; June 5, Bambi Restaurant, 6:30 P.M., at Jordan Park; June 6, Becker Wagonmaster, 6:30 P.M., at A&SHHC; June 19, PSFS, 6:30 P.M., at Trexlertown; June 24, Lechner Framing, 1:30 P.M., at Farmersville; June 26, Bambi Restaurant, 6:30 P.M., at A&SHHC; June 27, Schaefer Brewing, 6:30 P.M., at A&SHHC; July 1, Manna Construction, 1:30 P.M., at A&SHHC; July 10, Electro Chemical Co., 6:30 P.M., at Emmaus; July 11, Becker Wagonmaster, 6:30 P.M., at A&SHHC; July 17, Manna Construction, 6:30 P.M., at Jordan Park; July 20, Stahley Cellarette, 6:30 P.M., at A&SHHC; July 25, Stahley Cellarette, 6:30 P.M., Schaefer; July 27, Linde Stars, 6:30 P.M., at A&SHHC.

An All-Star Game will be held on July 15 at Bicentennial Park at 8:00 P.M., and a round robin tournament is scheduled for July 21 and 22, also at Bicentennial Park.

Any changes to the schedule will be announced in UPDATE. So, come on out and root for your home team and see these "famous" names in action!



auxiliary NOTES



New officers - Petey Shoemaker (left), Helen Griffith, and Helen Hallock.

Helen Hallock was elected President of the Hospital Center Auxiliary at their April meeting, held in the Hospital Center Auditorium. Mrs. Hallock had previously been Second Vice President and a Board Member at Large. She succeeds Norma Heller.

Petey Shoemaker, currently serving on the Auxiliary Board as Finance Chairman, was elected First Vice President, and Helen Griffith, currently filling the unexpired term of Betty Ann Scully, was again elected Corresponding Secretary.

Continuing in office are: Alma Pfeiffer, Second Vice President; Carol Closson, Recording Secretary; and Norma Scanlon, Treasurer.

The Auxiliary also approved a donation of \$14,100 to purchase 3 monitors for cardiac patients in the Special Care Unit.

Valeria S. Boyer, Acting President of Allentown Hospital, addressed the meeting and recounted the formation and history of the Auxiliary during her tenure as Associate Administrator. She pointed out that the Auxiliary has donated about a quarter of a million dollars to the Hospital Center since its inception.

Norma Heller, Auxiliary President, and Mary Walbert and Maryann Bachman, Past Presidents, presented Mrs. Boyer with a gift on behalf of the Auxiliary to show their appreciation for her support and service.

The new officers will be installed at the Auxiliary's combination annual membership meeting and Spring Luncheon to be held on Wednesday, June 20, at Lehigh Country Club.

Janine M. Fiesta, Esq., Risk Manager, recently attended a Risk Management seminar in New York City. The program was presented by the American Association of Trial Attorneys. Topics discussed included prevention of claims against physicians and hospitals.

Also, Janine will be a featured speaker at "Nursing: Law, Ethics and Professional Responsibility" at Rutgers Medical School, Piscataway, New Jersey, which is affiliated with Rutgers Medical School and Raritan Valley Hospital in New Jersey.

Norma Heller, A&SHHC Auxiliary President, received a Community Service Award for 1978 from J.C. Penney Company. The certificate of recognition is for outstanding voluntary service to improve the quality of community life. A check for \$100 was also included with the award and has been donated to the Auxiliary.

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