



Progress Notes

MEDICAL STAFF

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GENERAL MEDICAL STAFF MEETING REMINDER

The next General Medical Staff Meeting will be held on Monday, September 10, at 6 p.m. in the Auditorium of the LVHC site. All members of the Medical Staff are urged to attend.

SEMIANNUAL NEEDS SURVEY

The Medical Staff Development Plan of The Allentown Hospital-Lehigh Valley Hospital Center calls for two semiannual needs surveys to be completed in May and November of each year so that a review can be made of the clinical specialty needs of the Hospital.

If you perceive any Active Staff need for additional manpower (in either your group, division, or other departments), please contact John W. Hart, Vice President, at 776-8968 to schedule an appointment. If appropriate, you will receive a Medical Staff Development Specification Statement which must be completed in its entirety and returned to John W. Hart in Medical Affairs at the LVHC site. Your request will then be reviewed by the appropriate department chairman in consultation with the division and section chief before being presented to the Medical Staff Development

Committee of the Board of Directors. Your completed request form **must** be received in the Medical Affairs Office at the LVHC site no later than Friday, September 14, 1990, in order that it may be included in this semiannual needs survey which will result in the November 15, 1990 approval of slots.

Mr. Hart is available to assist you and provide any information you may need for completion of this process. He may be reached at 776-8968.

HIV ANTIBODY TESTING REMINDER

PHYSICIANS PLEASE NOTE - When ordering the HIV test for a patient, please remember that written consent must be obtained. If you have questions about this procedure, please refer to Administrative Policy #6300.20 regarding HIV Antibody Testing or contact the Infection Control Department at 776-8197.



The Allentown
Hospital—
Lehigh Valley
Hospital Center

A HealthEast Hospital

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WELCOME ABOARD

The Medical Staff extends a warm welcome to Peter Mucha, Jr., M.D., Chairman of the Department of Surgery.

Dr. Mucha, who began his new position on August 1, 1990, is a graduate of Hahnemann Medical College, Philadelphia, Pa., where he received his medical degree. He completed a rotating internship at Fitzgerald Mercy Hospital, Darby, Pa., followed by an assignment with the United States Army as an instructor in Preventive Medicine at the U.S. Army Medical Field Service School in Fort Sam Houston, Texas. Dr. Mucha completed a four-year residency in Surgery at the Mayo Clinic Graduate School, Rochester, Minn., which included specialized emphasis on Trauma and Emergency Surgery.

Prior to coming to the Lehigh Valley, Dr. Mucha was Consultant for the Department of Surgery, Section of General and Gastroenterologic Surgery, at the Mayor Clinic, where he also served as Chairman of the Graduate Program Committee of the Department of Surgery.

Dr. Mucha and his wife, Sonja, have relocated to the Saucon Valley area with their children, Peter, John, and Katarina.

**MEDICAL STAFF /
ADMINISTRATION
LUNCHEONS SCHEDULED**

Once a month, beginning July 18, 1990, Alan H. Schragger, M.D., Chairman of the Hospital's Board of Directors, and Samuel R. Huston, Hospital President and CEO, are inviting physicians to join them for an informal luncheon to exchange ideas and participate in informal discussions about current issues and future plans.

The luncheons are scheduled from noon to 1:30 p.m. at alternate Hospital sites. Physicians should feel free to attend for the entire duration or for whatever time period their schedule permits. In order to keep the group informal, physician attendance will be limited to no more than 10 members.

Interested physicians should stop by the Medical Affairs Office at either site or call to schedule their attendance through Gina Jones in the Executive Office at TAH site at 776-8100. Lunch will be provided for attendees.

The luncheons for the remainder of the year will be held as follows:

Wednesday, August 22 in Classroom 3, LVHC site;

Wednesday, September 19 in Conference Room B, TAH site;

Wednesday, October 17 in the Boardroom, LVHC site;

Wednesday, November 21 in Conference Room B, TAH site;

Wednesday, December 19 in the Conference Dining Room, LVHC site.

**CLINICAL PLANNING
UPDATE**

The TAH--LVHC Clinical Planning Committee, charged with "recommending...the future direction with respect to the clinical services of TAH--LVHC," has completed the review of all Strategic Service Units (SSU's). As part of this review, a plan was formulated for each of the following SSU's: Cardiac, Dental Services, Digestive Sciences, Geriatrics, Metabolic / Renal, Musculoskeletal, Neurosciences, Oncology, Ophthalmology, Otolaryngology, Pediatrics, Psychiatry, Respiratory, Trauma, Urology, and Women and Infants. With the guidance of the Planning Department, over 300 physicians and hospital staff members participated in this phase of the clinical planning process.

Beginning in September 1989, the Committee has met every two weeks to discuss plans presented by representatives of each SSU. This dedicated Committee includes:

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Charles J. Scagliotti, M.D., and Samuel R. Huston, co-chairmen, Philip A. Brown, John P. Fitzgibbons, M.D., William W. Frailey, M.D., Michael H. Geller, M.D., James J. Goodreau, M.D., Paul Guillard, M.D., Thomas A. Hutchinson, M.D., John S. Jaffe, M.D., David J. Kepler, Mary Anne K. Keyes, Peter Mucha, Jr., M.D., John D. Nuschke, M.D., Russell B. Puschak, M.D., Alan H. Schragger, M.D., Michael J. Thompson, David A. Tomb, M.D., Joseph E. Vincent, M.D., Headley S. White, Jr., M.D., Sze-ya Yeh, M.D., and Ann M. Lyon as staff.

After an August recess, the Committee will continue its work by distilling a vision for each SSU, including areas of emphasis and related initiatives, as well as formulating the configuration of clinical services for each of the two hospital sites. This phase of the process, which entails three regular meetings and two retreats, is expected to be completed by the end of October. A sincere thanks to all who have participated in this process.

MEDICAL RECORDS NEWS

The Medical Record Department is pleased to announce that an automated incomplete chart control system will be installed in September. The benefits of this new system

will include:

- * multiple physician access to records
- * each physician will continue to have 15 days to complete records
- * shorter time frame for overall record completion
- * more rapid completion of Attestation Statements/DRG
- * weekly notification of incomplete records

Demonstrations of the new system will be conducted for the Medical Staff during September and October. More details will follow prior to system implementation in November.

Questions about the new system may be directed to Martie Breshock, Manager, Medical Records, at 778-2222.

MEDICAL OFFICE BUILDING III

Plans are underway to develop a third medical office building on the LVHC campus. The tentative site for the building is between MOB I and MOB II in front of Lehigh Magnetic Imaging. Although the size of the building has not yet been determined, it is hoped that it will be at least the same square footage as MOB II.

Although it is too early to predict when the building might be ready for occupancy, the tentative goal for completion is within the next 24 months. When more facts are available,

informational sessions for members of the Medical Staff will be coordinated by Tony Hanna of Butz Development, developer for MOB III.

GOVERNOR SIGNS MEDICARE FEE CONTROL LEGISLATION

On July 10, Gov. Robert P. Casey signed into law House Bill 700, the Health Care Practitioners Medicare Fee Control Act. It became Act 81 of 1990.

Formerly known as the Medicare Overcharge Act, the bill prohibits providers of health care services from charging or collecting from a Medicare beneficiary an amount in excess of the reasonable charge for the service provided as determined by the U.S. Department of Health and Human Services. The act also prohibits health care practitioners from balance billing Medicare beneficiaries. (Balance billing is the practice of billing the patient for the balance between the government payment and the provider's charge.)

Penalties for violation of Act 81 include:

- * public reprimand of violators;
- * repayment of any excess payments plus interest to the patient; and

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* fines beginning at \$2,000 for a second violation, \$5,000 for a third violation, and subsequent violations set at \$1,000 higher than the previous fine.

In addition, licensed health practitioners who treat Medicare patients must post a sign advising Medicare patients of their rights under this act, the state agency to receive patient complaints related to balance billing, and the address and telephone number of the state agency. These signs are to be composed, printed, and distributed by the Bureau of Professional and Occupational Affairs in the Department of State.

The act defines a health care practitioner as an individual who is authorized to practice some component of the healing arts by license, permit, certificate, or registration issued by a Commonwealth licensing agency or board.

The act becomes effective on or about September 8.

SUGGESTION FROM KePRO

As part of their inservice training sessions, nurses are being encouraged to call the attending physician to ask about illegible or questionable orders from that physician. If you receive such a call, please be courteous!

IRAN QUAKE RELIEF CENTER

The task of helping the injured and rebuilding the lives of more than half a million homeless Iran Quake Victims is an enormous challenge which requires generous assistance in order to alleviate the pains and sufferings inflicted on the victims of one of the worst disasters of this century.

Assistance and offers of assistance from physicians in all specialties and other members of the medical profession which have been rendered to this humanitarian cause is greatly appreciated. For further information, please call the 24-hour hotline at (202) 625-1449.

MONTHLY LASER COURSE OFFERED

A monthly laser course is available through the Microsurgery/Laser Laboratory at the LVHC site. The course consists of three four-hour sessions. The first two didactic meetings include laser physics, safety, and clinical applications. The third session includes individualized instruction and use of the CO₂ and YAG lasers.

For more information regarding the course and fee schedule, contact the Microsurgery/Laser Laboratory at 776-8977.

PHYSICIANS COMPLETE ADVANCED BURN LIFE SUPPORT COURSE

Several TAH--LVHC physicians recently completed the Advanced Burn Life Support Course offered at the LVHC site in conjunction with the Nebraska Burn Institute and the American Burn Association. Gary G. Nicholas, M.D., Program Director, General Surgery Residency, and surgical residents William J. Carle, M.D., Scott D. Croll, M.D., and Mark A. Kendall, M.D., successfully completed the course and were awarded certificates.

David J. Barillo, M.D., plastic surgeon, Tamar D. Earne M.D., general/vascular/trauma surgeon, Kevin J. Farrell, M.D., general/trauma surgeon, and Patricia A. Vaccaro, R.N., CCRN, clinical instructor, served as course instructors, and Jacqueline Fenicle, R.N., B.S.N., Head Nurse, Burn Center, served as the course coordinator.

The Advanced Burn Life Support Course is an eight-hour course, accredited by the National Burn Institute and the American Burn Association, designed to teach initial management and stabilization skills to physicians and nurses.

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The next course at the LVHC site is scheduled for September 29, 1990. For more information or to register, contact David J. Barillo, M.D., Course Director, at 778-1020, or Jackie Fenicle, R.N., B.S.N., at 776-8733.

ATTENTION OFFICE MANAGERS -- NEXT PHYSICIAN OFFICE PRACTICE FORUM SCHEDULED

The next Physician Office Practice Forum has been scheduled for Friday, September 7, beginning at 12:15 p.m., in the Auditorium at the LVHC site.

Find out about a new Medical Office Management Certificate Program available through Penn State Allentown and Lehigh County Vocational-Technical School; get an update on Lehigh Valley Diagnostic Imaging and Outpatient Rehabilitation Services; learn about the new Medical Records Incomplete Chart Tracking System; and get the latest information regarding Universal Precautions.

Invitations to the forum will be distributed shortly. To register for the program, contact Janet M. Laudenslager, Coordinator, Physician Office Practice Support, at 778-2780 by Tuesday, September 4.

HEALTHCOUNTS NEWS

HealthCounts, the employee and community wellness program of The Allentown Hospital--Lehigh Valley Hospital Center, has announced its fall schedule of classes and programs which may benefit your patients. Some of these include weight control programs for adults and adolescents, Smoke Stoppers, Smoking Cessation through Hypnosis, and stress management.

For more information or to register your patients, please call HealthCounts at 821-2150.

CONGRATULATIONS TO...

...Geoffrey G. Hallock, M.D., Associate Chief, Division of Plastic Surgery, who was the invited discussant on a manuscript entitled "Reducing Morbidity in the Radial Forearm Flap Donor Site" published in the August 1990 issue of the Journal of Plastic and Reconstructive Surgery which reflected his experience in attempts to reduce problems with the donor site defect of this commonly used microsurgical tissue transfer donor region.

...the following members of the Section of General Internal Medicine who were recently certified as Diplomates in Geriatric Medicine through the American Board of Internal Medicine: Joseph W. Gastinger, M.D., Gene H. Ginsberg, M.D.,

Charles A. Gordon, M.D., Jay E. Kloin, M.D., Glenn S. Kratzer, M.D., Yehia Y. Mishriki, M.D., Steven A. Scott, M.D., and Nancy A. Urankar, M.D.

...Shirley A. Nylund, D.M.D., Department of Dentistry, and Mark A. Osborne, M.D., Department of Radiology/Diagnostic Medical Imaging, on the birth of their daughter, Alison Sophia, who was born on July 27.

...Beth A. Folio, M.D., Department of Obstetrics and Gynecology, and her husband, Frank, on the birth of their twins, Erika Leigh and Ryan Michael, who were born on July 31.

UPCOMING CONFERENCES AND SEMINARS

TAH--LVHC Regional Symposium Series

"Pain Management in the 90's - The Science, The Art, The Program" will be presented on Friday and Saturday, September 14 and 15, in the Auditorium of the LVHC site. The program will be held from noon to 4:45 p.m. on September 14, and from 8 a.m. to 4:15 p.m. on September 15.

Physicians, nurses, and other health care professionals interested in pain management will benefit from the conference. (Continued on Page 6)

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The "Third Annual Coagulation Symposium" will be held on Friday, September 21, beginning at 8:30 a.m., in the Auditorium of the LVHC site. The one-day seminar will feature nationally recognized experts who will address issues dealing with an abnormal activated partial thromboplastin time, lupus anticoagulants and antiphospholipid antibodies, and new analytes in the coagulation laboratory.

Physicians, medical technologists, and laboratory administrators will benefit from the program.

The "Third Annual Cardiovascular Nursing Seminar: New Beats in Cardiology" will be held on Wednesday, September 26, from 7:15 a.m. to 4:20 p.m., in the Auditorium of the LVHC site. This one-day seminar will feature a nationally-known speaker who specializes in the development of humor skills and in the use of humor as a therapeutic tool. Cardiovascular experts will present the latest information in cardiac pharmacology, hemodynamics, tissue oxygenation, end stage cardiac disease, open heart complications, and AICD patient issues. This seminar is designed for nurses in medical/surgical and critical care areas desiring to enhance their cardiovascular knowledge.

For more information about the conferences listed above, contact Human Resource Development at 776-8322.

Neurosciences Conference
Visiting Speaker

James Powers, M.D., Chief Neuropathologist, Columbia University, College of Physicians and Surgeons in New York, will speak on Neurological CPC's on Friday, September 21, at 11 a.m., in Classrooms 1, 2, and 3 at the LVHC site.

For more information, contact the Neurosciences Regional Resource Center at 776-8270.

WHO'S NEW

The Who's New section of **Medical Staff Progress Notes** contains an update of new appointments, address changes, newly approved privileges, etc.

Please remember that each department or unit is responsible for updating its directory, rolodexes, and approved privilege rosters.

Medical Staff**Appointments**

Joseph H. Boyer, Jr., M.D.
Joining Panebianco-Yip Heart Surgeons
1230 S. Cedar Crest Blvd.
Suite 202
Allentown, PA 18103
(215) 770-1350
Department of Surgery
Division of Cardio-Thoracic Surgery
Section of Cardiac Surgery
Provisional Active

John F. Campion, M.D.
TAH--LVHC/Psychiatry Dept.
17th and Chew Streets
Allentown, PA 18102
(215) 778-2810
Department of Psychiatry
Provisional Active

Howard A. Israel, M.D.
Joining Mark P. Shampain, M.D.
3131 College Heights Blvd.
Allentown, PA 18104
(215) 820-7611
Department of Medicine
Division of Internal Medicine
Section of Allergy
Provisional Active

Frank A. Klinger, M.D.
Joining Peripheral Vascular Surgeons
1275 S. Cedar Crest Blvd.
Allentown, PA 18103
(215) 439-0372
Department of Surgery
Division of Vascular Surgery
Provisional Active

Peter Mucha, Jr., M.D.
Chairman, Department of Surgery
LVHC/Surgery Department
1200 S. Cedar Crest Blvd.
Allentown, PA 18105
(215) 776-8334
Department of Surgery
Division of General Surgery
Provisional Active

Diane M. Saldukas-Mazur, M.D.
Joining Allentown Emergency Care Specialists
TAH/Emergency Room
17th and Chew Streets
Allentown, PA 18102
(215) 778-2226
Department of Emergency Medicine
Division of Emergency Medicine (with additional privileges in Department of Medicine)
Provisional Active

Richard H. Snyder, M.D.
Vice Chairman, Department of Medicine
TAH--LVHC/Department of Medicine
1200 S. Cedar Crest Blvd.
Allentown, PA 18105
(215) 776-8200
Department of Medicine
Division of Internal Medicine
Section of General Internal Medicine
Provisional Active

Robert E. Torti, M.D.
Joining Lehigh Valley Ophthalmic Associates, PC
400 N. 17th Street
Suite 101
Allentown, PA 18104
(215) 433-0450
Department of Surgery
Division of Ophthalmology
Provisional Active

Anthony M. Urbano, M.D.
Joining Lehigh Valley Cardiology Associates, PC
2597 Schoenersville Road
Suite 202
Bethlehem, PA 18017
(215) 866-2233
Department of Medicine
Division of Internal Medicine
Section of Cardiology
Provisional Active

Change of Division

Marsha A. Gordon, D.D.S.
Department of Dentistry
From Division of General Dentistry to Division of Pedodontics

Additional Privileges

Peter M. Anson, M.D.
Department of Surgery
Division of Orthopedic Surgery
Laser Privileges

Charles M. Brooks, M.D.
Department of Medicine
Division of Internal Medicine
Section of Gastroenterology
PEG/PEG Privileges

Michael A. Chernofsky, M.D.
Department of Surgery
Division of Plastic
Surgery/Trauma
Section of Burn
Laser Privileges

George I. Chovanes, M.D.
Department of Surgery
Division of Neurosurgery/
Trauma
Laser Privileges

Zirka M. Halibey, M.D.
Department of Obstetrics and
Gynecology
Laser Privileges

Robert X. Murphy, Jr., M.D.
Department of Surgery
Division of Plastic
Surgery/Trauma
Laser Privileges

Bruce I. Rose, M.D.
Department of Obstetrics and
Gynecology
Advanced Reproductive
Technology (ART)

Charles J. Scagliotti, M.D.
Department of Surgery
Division of General
Surgery/Trauma
Laser Privileges

Leo J. Scarpino, M.D.
Department of Surgery
Division of Orthopedic Surgery
Laser Privileges

Change of Status

Anthony Barone, M.D.
Department of Anesthesiology
From Active to Courtesy

Douglas R. Blake, M.D.
Department of Anesthesiology
From Active to Courtesy

David G. Glueck, M.D.
Department of Medicine
Division of Family Practice
From Courtesy to Referring

Arthur D. Hoffman, M.D.
Department of Medicine
Division of Internal Medicine
Section of General Internal
Medicine
From Active to Courtesy

Allied Health Professionals**Appointments**

Greta Flederbach, PA
Physician Extender
Physician Assistant
Michael F. Busch, M.D.

Sheri Frederick-Deeb, R.N.
Physician Extender
Professional - RN
Cardiology Associates of Lehigh
Valley

Kathryn A. Quigney
Physician Extender
Technical
Surgical Technician
Thomas O. Burkholder, M.D.

Change of Supervising Physician

Diane M. Searfoss
Physician Extender
Technical
Surgical Technician
From Thomas O. Burkholder,
M.D. to Harry W. Buchanan IV,
M.D.

Resignation

John J. Swankoski, PA-C
Physician Extender
Physician Assistant

Medical Staff Progress Notes is published monthly to inform TAH-LVHC Medical Staff and employees of important issues concerning the Medical Staff. Articles should be submitted to Janet M. Laudenslager, Coordinator, Physician Office Practice Support, Medical Affairs/POPS Office, TAH site, by the first of each month.
