

CheckUp

this week

Friday, February 23, 1996

TO DEPARTMENT HEADS — Please post. Copy as needed and share with your staff. Notify Rob Stevens by e-mail or call ext. 3011 with any breaking news you want to include in the next issue of *CheckUp This Week*.

Breaking News

Elliot Sussman, M.D., has been elected chairman of the board and president of the PennCARESM integrated delivery system. Other board officers are Thomas Hansen, secretary (also senior vice president, LVHHN) and Robert Bauer, treasurer (also vice president, finance, Doylestown Hospital).

Irwin Greenberg, chairman of the board of trustees, announces that by unanimous vote, the board has asked Sussman to remain at the helm of LVHHN for at least five more years, and that he has formally agreed.

As part of the East Wing demolition at 17, tree removal has begun. Trees will be replaced at the project's conclusion.

All patient meals for the system are now prepared at CC and transported daily to 17.

Lehigh Valley Hospital and Health Network is now sponsoring *The Senior Center News*, the bimonthly newsletter of the Lehigh County Senior Citizens' Center. LVHHN's regular column will include health tips and a schedule of classes.

LVHHN in the News

The 100th Anniversary of The Allentown Auxiliary of Lehigh Valley Hospital will be featured in the Accent section of The Morning Call on Sunday, Feb. 25. The anniversary will also be highlighted on Good Morning America, Channel 6, on March 27 when the show is scheduled to run a clip of the auxiliary's past presidents saying "Good Morning, America!" from the lawn at 17.

Coming Up

■ Employee Forums

Feb. 26	3-4 p.m.	CC Auditorium
Feb. 27	3-4 p.m.	17 Auditorium



■ **JCAHO Teleconference**

"A Guide to the 1996 Management of the Environment of Care Standards"

Feb. 27 1-2:30 p.m. CC Auditorium

■ **Century of Service Gala**

More than 350 people will attend The Allentown Auxiliary of Lehigh Valley Hospital's Century of Service Gala on March 2.

■ **Invasive Cardiology Area Redesign**

Implementation of the redesign of the invasive cardiology area (formerly the cardiac catheterization lab and 3C) will occur on March 4. Resulting from collaborative efforts by administration, physicians and the clinical staff that began a little over a year ago, the redesign is rooted in the patient centered care philosophy.

■ **Spring Fling** March 15 Tickets are on sale now.

See Bulletin board on e-mail for details.

■ In celebration of Children and Health Care Week (March 17-23), the department of pediatrics is sponsoring two events:

• **Art Contest for Children**

Prizes will be awarded for age groups 4-6, 7-9 and 10-14.

For information call ext. 0245 or page 1231.

• **Teddy Bear Clinic**

March 13 Whitehall Mall

Kids should bring a stuffed animal/doll for "checkup" by hospital staffers.

■ **Spirit of Women in Sports** April 19-20 Cedar Crest College

Call 402-CARE or see *CheckUp This Month* for details.

Competitors' News

The Lehigh Valley Controllors Group report on hospitalization use for July-Dec. 1994 and 1995 shows a decrease of .2 percent in total inpatient admissions for all reporting hospitals (LVH, Sacred Heart, St. Luke's, Muhlenberg, AOMC, Gnadon Huetten). During this period, admissions at LVH decreased 4.2 percent while St. Luke's saw a 3.3 percent increase, and AOMC had a 4.3 percent rise. According to Elliot Sussman, M.D., *"As managed care takes root, a more fitting focus for our efforts is how many covered lives we enroll. Our inpatient admissions should continue to drop as we keep people healthy and treat patients more appropriately in outpatient settings."*

CheckUp This Month

March issue (March 18): OI incentive program announced; PennCARESM news; Spirit of Women preview.

On the Lighter Side ...

A national Gallup poll found that the most trusted professional is the pharmacist. Clergy took second place. Last was car salesmen. Looking for a good deal on a car? Ask your pharmacist!

