

update

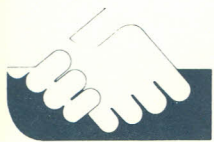
Vol. 4 No. 11

June 1, 1981



May Daze '81 ...

after a rainy start, another
successful event ... see page 5!



The Center Welcomes

To Engineering

Michael Schmeidel

To Heart Station

Catherine Schneider

To Housekeeping

Pamela Brown
Jane Schlicher

To Laboratory

Lillian Ask
Pam Bennett

To Nursing Service

Brenda Crush
James D'Alfonso
Jean D'Aversa
Caroline Deutsch
Kathleen Faix
Jane Kindig
Gladys Nunez
Stephen Pulley
Donna Radokovitch
Marlene Skelton
Keith Weaver
Terry Wells
Loni Zimmerman

To Pharmacy

Robert Yakimov

To UR/DP-Social Service

Mary Ann Angele

Welcome Back

Sharon Broschious - Nursing Service
Marjorie Calvert - Heart Station
Christine Castelli - Clinical Laboratories
John Green - Pharmacy
Deborah Hinton - Clinical Laboratories
Karen Smith - Accounting
Laurel Taschler - Nursing Service
Kevin Turek - Radiology



Gale Schmidt Hodavance — Editor
Jim Higgins — Associate Editor
Janet Laudenslager — Staff Assistant
Jack Dittbrenner — Photography
Darla Molnar — Photography

Meeting the needs: Recruiters named

As many health care facilities are finding, manpower shortages are occurring in many health professions: nursing, laboratory, respiratory, and more. Concern exists throughout the country's hospitals to meet these shortages before they become serious.

To meet those needs and concerns here at the Hospital Center, two professional recruiters have been named: **Kim Hitchings, R.N.**, staff nurse on 3C, and **Diane Hildebrand**, an assistant director of admissions at Northeastern University, Boston.

According to Richard Cipoletti, Assistant Administrator for Human Resources, the two recruiters will "allow a greater emphasis on recruitment using a wide variety of tools ... expositions, career days, speaking engagements, as well as day-to-day interviews, follow-ups, analysis of recruitment, and retention needs, etc."

The two women were selected for their position by an Ad Hoc Search Committee of the Recruitment Committee, chaired by Bert Stichter, Director of Medical/Surgical Nursing. Search committee members also included Cipoletti, Gary Steinberg, Associate Administrator, Gale Schmidt Hodavance, Director of Public Relations & Development, Eileen Young, R.N., Operating Room Nurse, Carol Balcavage, R.N., Enterostomal Therapist, Yohanna Casalini, R.N., Administrative Instructor, Division of Medical/Surgical Nursing, and Jeri Delnero, R.N.

Kim began her responsibilities May 26, and Diane starts on July 6; both recruiters will report to Mr. Cipoletti.

Kim is a graduate of Cedar Crest College with a B.S. in Nursing. She has been at the Hospital Center since September, 1978. She held the title of Miss Hope of Pennsylvania from April, 1979 to April, 1980, as the American Cancer Society's spokesperson on the hopeful aspects of cancer.

Diane received a B.S.N. from Penn State University and a Master's Degree in Education from Northeastern University, Boston.

She has held various psychiatric counseling positions and charge and staff nursing positions since 1975.

Pool Trust award made

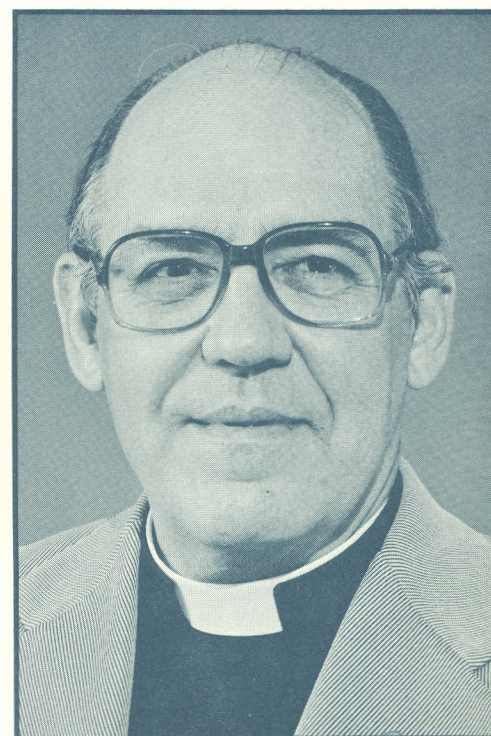
The Rev. A. Malcolm MacMillan became the first recipient of the Leonard Pool Prize, established by the Dorothy Rider Pool Health Care Trust to recognize "outstanding contributions to health care in the Lehigh Valley."

Lawrence P. Levitt, M.D., A&SHHC neurologist and a trustee of the Pool Health Care Trust, presented the award to Father MacMillan in honor of his "extraordinary leadership in the development of the Lehigh Valley Hospice at a reception at the Holiday Inn East, Bethlehem.

The award presented was a challenge grant of \$50,000 to the Lehigh Valley Hospice, in which the Pool Trust will match every \$2.00 raised by the Hospice with \$1.00 of Trust funds up to a maximum of \$50,000.

An 18 inch bronze medallion will be mounted in the Hospital Center lobby to commemorate Father MacMillan and subsequent recipients of Pool Trust awards.

Father MacMillan is rector of the Associated Episcopal Parishes of Allentown.



Rev. MacMillan

Area Burn Foundation director named

Sandra C. Raymond has been named Program Director, East/Northeast Pennsylvania, for the Burn Foundation of Greater Delaware Valley.

In this position, she will be working closely with Walter J. Okunski, M.D., Medical Director of the A&SHHC Burn Center, developing programs of professional education, as well as having responsibility for Burn Foundation activities in the area of the state north of the Lehigh Valley to the New York State border.

She will provide consultation and educational materials for schools, fire and ambulance companies, and other community groups, and provide assistance as needed to help the public develop a better understanding of the causes and effects of severe burn injuries.

Prior to her appointment, Sandy served as Program Development Chief for the City of Scranton, and she has served as Executive Director of United Cerebral Palsy of Lackawanna County and of Western Pennsylvania, and she has served on the Pennsylvania Environmental Education Advisory Committee as an appointee of the Commonwealth Secretary of Education and was a past Senate appointee to the Citizens Advisory Council to the Department of Environmental Resources.

The office is located across the street in 305 D, Weiner Professional Building. Sandy's extension is 3540.



Ms. Raymond

Evan Reichlin, formerly Employment Coordinator, Personnel Services, has assumed the position of Benefits Coordinator. In this position, Evan will maintain responsibility for: new benefit policy research and analysis, wage and salary administration, affirmative action, worker and unemployment compensation, and other government regulation compliance.

Evan has been at the Center since January, 1976, when she was Educational Development Assistant. She became a personnel assistant in September, 1977, and was promoted to Employment Coordinator in July, 1978. Evan is a graduate of Cedar Crest College with a B.A. in English.

Several members of the Hospital Center's nursing staff have recently been elected officers of the Lehigh Valley Chapter of the American Association of Critical Care Nurses.

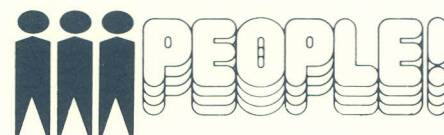
Jane Borbe, R.N., Cardiac Catheterization Laboratory, has been elected vice president; **Terry Thomas, R.N.**, SCU, was elected financial secretary; **Connie DeNardo, R.N.**, ACU, was elected recording secretary; and **Louise Oswald, R.N.**, ACU, was elected to corresponding secretary.

Donna Hedash, R.N., Charge Nurse, ACU, and president of the 100-member organization for the last year, holds the office of immediate past president.

Also elected were Mary Friend Kominski, R.N., president, Mary Ann Mehler, R.N., president-elect, and Regina Cressman, R.N., treasurer. All three are members of the Sacred Heart Hospital nursing staff.

Jeanette Christ, R.N., **Susan Garver, R.N.**, **Leslye Kappauf, R.N.**, **Peggy Manuszak, R.N.**, **Dottie Murray, R.N.**, **Eileen Pozzi, R.N.**, **Sally Pyne, R.N.**, and **Betty Williams, R.N.**, all Emergency Room nurses, have passed the National Emergency Department Nurses Association certification exam recently. The initials "C.E.N." (Certified Emergency Nurse) can be added behind their names. Congratulations!

Jeffrey Burtaine, M.D., Director of the Wellness Center, presented a discussion on physical fitness, nutrition, stress, weight and smoking to employees of Western Electric recently.



Kay Churchman, M.S., M.T. (ASCP), Coagulation Supervisor, and **Nancy Bickford, M.T.** (ASCP), Coagulation Technologist, presented "Update Hemostasis" at the Pottsville Hospital last week.

The 2-hour workshop was designed for physicians and medical technologists from the Pottsville area (including Good Samaritan Hospital).

Janine Fiesta, Risk Manager, was a featured speaker at the American Nurses Association meeting in Eugene, Oregon recently. Janine discussed "Liability Considerations in the Use of Supplemental Nurses."

Wendy Bausman, Chaplain, Pastoral Care Department, has left the Hospital Center to pursue her master's degree at the Fuller Theological Seminary, Pasadena, California. Wendy is a 1978 graduate of Cedar Crest College with a B.A. in Religion and Psychology.

She started at A&SHHC in June, 1979, as a Work Study Student, and then continued here as a chaplain. Wendy was Acting Director of Pastoral Care from June, 1980 to January, 1981.

Thanks, blood donors!

The Coagulation Department of the Clinical Laboratories wishes to thank the following employees who donated blood for clotting assay needs, in which the normal plasmas are removed from the centrifuged whole blood and mixed or "pooled" for use as reference material. A patient, such as a hemophiliac, who is deficient in a particular clotting protein, will be compared in clotting activity to the normal reference pool.

From the labs — David Bassler, Cheryl Bastian, Steve Berman, Mark Falcone, Dean Fritch, Marilyn Gulliford, Teri Herber, Kathy Koch, Bill McCarthy, Kathy Mundt, Mary Lou Myers, Terry Reid, Ana Sanders, Eileen Smith, and Carol Stefanik; and Jim Allford, from SPD; Dave Kozemchak, from Mailroom/Escort; Duane Ott, from Engineering; and Dan Ritter, from Receiving.



THE WELLNESS CENTER

by Judy Stavisky, Wellness Editor

All employees welcome!

After the initial 9-month period of operating as a pilot project, the Wellness Center has opened its doors to all hospital employees, medical staff, volunteers, auxiliaries, their families and friends as of June 1.

A membership fee of only \$15.00 (\$25.00 for two persons signing up together) includes one full year of access to the gym, locker rooms, showers as well as the jogging path. This summer, we are offering a variety of exercise and dancercise classes, techniques for coping with burnout and assertive communication skills. Each summer course will be \$10.00 in addition to the membership fee, quite a bargain when you compare the cost of health clubs in the area.

Look for Wellness Center brochures and participant registration forms to sign up for membership and/or summer classes. We will be sending the necessary sign up form to your home. If you don't receive them within the next week, please call the Wellness Center at 821-3184.

Summer schedule

Coping with Burn-Out by Joan Katz
July 21, July 28, August 4
6:30 to 8:00 P.M.

Straight Talk by Tamara Selden
August 11, August 18, August 25
6:30 to 8:00 P.M.

Exercise: (all physical fitness classes start June 15)

Exercise classes:

12:45 to 1:30 P.M. Mon., Tues., Thurs.
4:00 to 4:30 P.M. Mon., Wed., Fri.,
4:45 to 5:15 P.M. Tues., Thurs.

Dancercise:

8:00 to 8:30 A.M. Mon., Wed., Fri.,
5:30 to 6:15 P.M. Tues., Thurs.

Fit and Trim:

5:30 to 6:15 P.M. Mon., Wed.,

Yoga:

4:30 to 5:30 P.M. Mon.

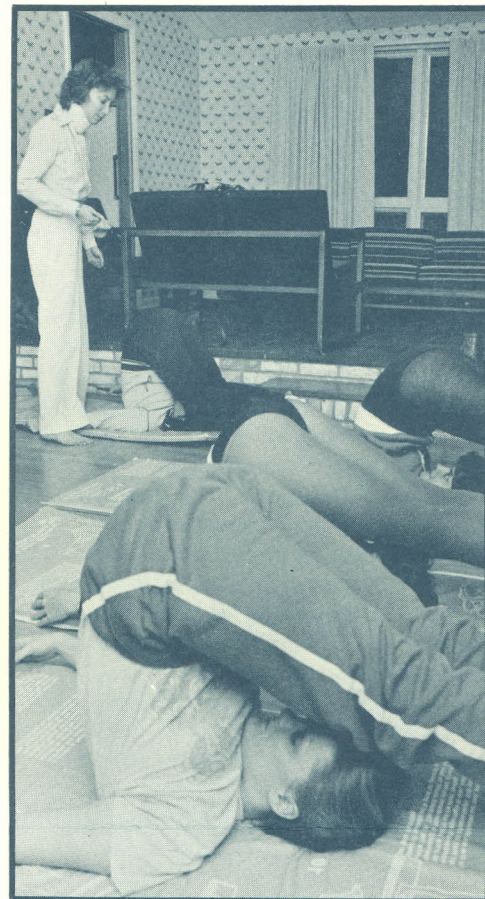
More blood tests?

All active participants and comparison group members of the Wellness Center will be contacted in the near future by the Employee Health Office concerning a blood test. This blood test will be part of your annual diagnostic work required of you as an A&SHHC employee and will also serve as your post-blood test for the Wellness Center Research Pilot Project. We truly appreciate your cooperation. If you have any further questions regarding the blood tests, please call the Wellness Center at 821-3184.

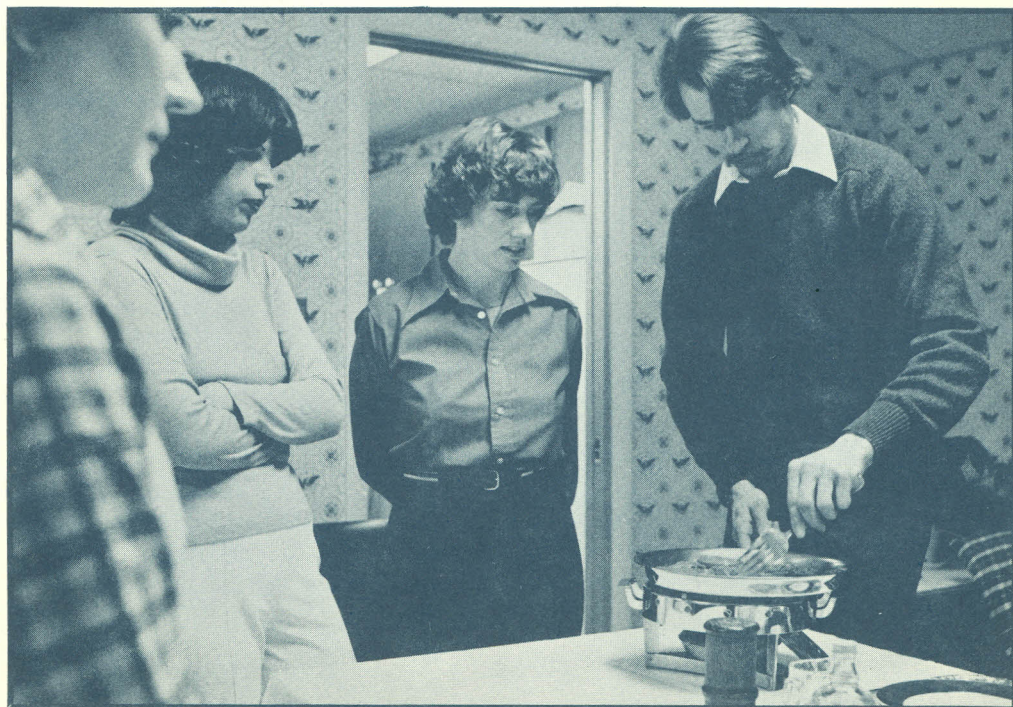
Research participants!

The Wellness Center will begin to "post exercise test" all of our active members and comparison group members in June and July. You'll be able to see how far you've progressed or changed during the past nine months in muscle strength, flexibility, and aerobic capacity. Each person who was selected to be part of the pilot study will receive a letter in the mail identifying an exercise testing schedule. Look it over carefully and call us when you find a time that is convenient for you. We are offering FREE WELLNESS GYM SHORTS to all those in our project, participants and comparison employees alike, after you've completed your exercise test and questionnaire.

Looking forward to seeing you at the Wellness Center!



Above, Linda Leddy instructs a quartet of Wellness Center participants in yoga, and below, Lynn Kuster tries his culinary skills at the Wellness Center nutrition class.



MAY DAZE

"Friday was a washout! Saturday was cool, but pleasant. Sunday was perfect. Our goal has been met. It's a gratifying experience to work all year to have everything go together so well. This can only happen with cooperation. So, thank you one and all for your cooperation that made it all possible. Our hard work became a beautiful experience."

Petey Shoemaker, General Chairman



Lots of activity at this year's May Daze: upper left: "I wanna be a clown!" The booth that transformed kids into clowns was a big hit again; right, Recreation Committee president Janet Laudenslager gets the popular "Wine Wheel" ready to go; and below, The Liberty Bells draw a crowd, and "Clackers" makes balloon animals for his audience.

T-Shirts! We got T-Shirts!

What better way to take advantage of the warmer weather than in an A&SHHC Burn Center T-shirt, or sweatshirt (for cooler evenings, of course) or an official A&SHHC T-shirt. Adult small, medium, large and extra-large sizes are available, in all 3 shirts, and children's sizes are available in the Burn Center T-shirts. Price is \$5.00 for the Burn Center T-shirts, \$7.50 for the sweatshirts, and \$4.99 for the A&SHHC T-shirts. All shirts are available in the Public Relations Office, Monday through Friday, 8:30 A.M. - 5:00 P.M.



Men's Softball

After seven games, the record for the A&SHHC Men's Softball Team stands at 4 wins, beating Altech 17-7, Mitchell Construction 13-3, M & K 12-7, and Lechner Framing 4-3; and 3 losses, losing 11-8 to Mindlin Tire, 10-6 to Linde, and 6-3 to Bambi Restaurant.

Schedule for June is:

June 5, A&SHHC vs. Nip 'n Tuck at A&SHHC-6:15 P.M.
June 9, A&SHHC vs. Stahley's Cellarette at Veledrome-6:15 P.M.
June 12, A&SHHC vs. Stahley's at A&SHHC-6:15 P.M.
June 17, A&SHHC vs. Altech Industries at A&SHHC-6:15 P.M.
June 19, A&SHHC vs. Mitchell Construction at A&SHHC-6:15 P.M.
June 24, A&SHHC vs. NuLawn at A&SHHC-6:15 P.M.
June 26, A&SHHC vs. M & K at A&SHHC-6:15 P.M.

Intra-hospital Softball League

Response has been good for men's and women's sign-ups for intra-hospital softball teams. Anyone interested in playing must contact Jim Higgins, Public Relations, 3084, no later than June 12.

Allentown and Sacred Heart Hospital Center
1200 S. Cedar Crest Blvd.
Allentown, PA 18105

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Penn National

Don't forget about the Penn National Racetrack trip on Wednesday, June 10. There are still a few seats available. Cost is \$12.00 per person which includes roundtrip bus transportation, a baked half chicken dinner, admission to the clubhouse, and an official racing program.

Williamsburg/Busch Gardens

There are still spaces available for the Williamsburg/Busch Gardens trip scheduled from July 17-19. If you have already made reservations, the second installment of \$50.00 is due by Friday, June 26.

Discount developing!

A picture is worth a thousand words ... and savings for our hospital staff.

As inflation seems to be hitting everyone's pocketbook, the Hospital Center, through the Recreation Committee, is offering a new discount program for Hospital staff members with Quality Color Photo Labs in West Reading.

The program works as follows:

Hospital staff bring their film to be developed to the Public Relations Office and complete the required information on the mailer. A Quality Color representative will pick up film and deliver to Quality Color Photo Labs. In 2 to 3 days, finished pictures and slides will be returned to the Public Relations Office for staff to pick up. Payment will be made when picked up in Public Relations.

Listed below is a price comparison.

Price Comparison and Q.C. Price List

Color Print Roll Film Sizes	Kodak Suggest Price	K-Mart Suggest Price	Fotomat Suggest Price	Our Employee Price
12 Expos.	\$6.27	\$2.99	\$4.65	\$2.39
20 Expos.	9.15	4.27	6.49	3.79
24 Expos.	10.59	4.91	7.41	4.39
36 Expos.	14.91	6.83	10.37	6.19

Color Slide Roll

20 Expos.	3.40	1.69	2.09	1.58
36 Expos.	5.50	2.84	3.24	2.65

Movies

8/8 mm	3.85	1.69	3.60	1.65
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Movies

Super 8	3.70	1.69	3.60	1.62
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For information on any Recreation Committee activities, contact Janet in Public Relations at 3084.

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